



What's The Difference Between Deodorant & Antiperspirant?

What's the difference between deodorant and antiperspirant? When you know the ins and outs, choosing one that works for you is easy.

Here's our quick guide full of tips for which one to choose and when, so you stay feeling protected all day long – no matter what your choice is.



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Antiperspirant vs deodorant. What's the difference?

It's simple. Deodorant protects against odor, while antiperspirant protects against sweat and odor. Deodorant will help keep you fresh, whereas antiperspirant also helps to control sweat, perfect if you want to avoid underarm wetness. Aluminum is the active ingredient in antiperspirant that helps reduce sweat.

Which one should you choose?

Tailor your protection to your needs. Having a relaxing day? If sweat is not a concern, you can choose deodorant with 0% aluminum for all day freshness. Try the cool scent of Dove Go Fresh 0% Aluminum Cucumber & Green Tea to stay fresh. Hectic day at work ahead? Choose Dove Advanced Care Cool Essentials Antiperspirant to stay feeling fresh and dry from meeting to meeting.

How do they compare?

1

They offer different protection.

Antiperspirants and deodorants will both help to keep you fresh. The key difference is the aluminum in antiperspirants, which helps control the amount that you sweat.

Dove Antiperspirant contains aluminum and offers up to 48 hours of sweat and odor protection.

Dove 0% Aluminum Deodorant offers up to 24 hours of odor protection, keeping you fresh throughout the day.

 They offer different protection.

2

They both provide all day freshness.

All of our antiperspirant and aluminum-free deodorant is beautifully fragranced – and there's a scent to suit every mood. Need to revitalize your senses? [Dove 0% Aluminum Cucumber & Green Tea](#) will give you a fresh, uplifting kick of cucumber when you need it most. Or wrap yourself in our delicate [Dove 0% Aluminum Coconut & Pink Jasmine](#) scent, giving you a soft and gentle start to your day.

 They both provide all day freshness.

3

There's one to suit your needs.

We have a range of aluminum-free deodorants and antiperspirants to suit your needs with different fragrances. The choice is yours!

If you are looking for protection against sweat and odor, our [Dove Advanced Care Antiperspirants](#) will keep you fresh and dry from morning to night. If all you need is something to keep fresh, our [0% Aluminum Deodorants](#) will deliver a refreshing boost.

 There's one to suit your needs.

4

They both care for your underarms.

Whether you choose Dove antiperspirants or Dove 0% Aluminum deodorant, your underarms will get all the care they deserve leaving them soft and smooth.

Both Dove antiperspirant and our 0% aluminum deodorants contain 0% alcohol to help reduce skin irritation, as well as our unique ¼ moisturizers to care for your underarms.



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