



Articles



People



Learning



Jobs



Games



Get the app




Rodney Telford
 Design & Product Development of Soft Goods and Apparel: rodneytelford.squarespace.com
 Kula, Hawaii, United States · [Contact Info](#)
 191 followers · 171 connections

 [See your mutual connections](#)

[Join to view profile](#) [Message](#)

 **Ergobaby**

 **Parsons School of Design - The New School**

 [Personal Website](#)

About

Rodney's passion for design began at the age of 13 designing and making clothes for local rock bands in Durban, South Africa. After high school Rodney moved to New York City and graduated from Parson School of Design. Shortly after, Rodney launched his own clothing line, selling to Bergdorf Goodman, Saks 5th Avenue, Barney's, Henri Bendel, Neiman Marcus and specialty boutiques in the U.S., Japan and England. Rodney also consulted at Tahari, Islii, and Casper. Upon closing his own business, Rodney was hired to help launch the Marc by Marc Jacobs line. He also worked for Theory, Ellen Tracy, Karl Lagerfeld and Banana Republic, before moving to Maui to join Karin Frost and her family at Ergobaby. Ergobaby was sold to Compass Holdings in 2010. Rodney remains on as VP of Design and Product Development, designing and developing innovative, patented, award winning baby products. Rodney's technical expertise comes from a passion for tailoring and high-end apparel. His talent lies in designing, engineering and building soft goods, with extensive experience in apparel and baby products. View his website: <https://rodneytelford.squarespace.com>

Experience



VP, Design & Product Development (Baby Carriers and Cloth Goods)

Ergobaby

2009 - Present · 15 years

Maui, Hawaii (headquarters L.A.)

Designing and developing innovative, patented, award winning products.



Design and Product Development (Fashion)

Islii

2008 - 2009 · 1 year

New York, New York

Consultant in the design and development of a high end tailored knitwear line.



Senior Director of Technical Design (Fashion)

BANANA REPUBLIC

2006 - 2008 · 2 years

New York, New York



Product Development (Fashion)

KARL LAGERFELD

2006 - 2006 · less than a year

New York, New York

I worked with Karl Lagerfeld on the first season of his diffusion line before it was moved to Paris. Responsible for product development, including blocks and slopers for development and production.

- 

Director of Product Development (Fashion)

Ellen Tracy

2004 - 2006 · 2 years

New York, New York
- 

Director of Product Development (Fashion)

Theory

2002 - 2004 · 2 years

New York, New York
- 

Director of Product Development (Fashion)

Marc by Marc Jacobs (Fashion)

2000 - 2002 · 2 years

New York, New York

I was the first of 5 employees that launched Marc by Marc Jacobs building all product and establishing their fit.
- 

Fashion Designer

Rodney Telford

1996 - 1999 · 3 years

New York, New York

Rodney Telford – Store and Atelier – SoHo, NY

Store featured the Rodney Telford labels of superbly fitted clothing with an accent on tailoring and construction. The collection pieces were sewn in the atelier. Rodney personally fit most of his clients, including Diane Keaton, Marilyn Vos Savant and Andie MacDowell.
- 

Fashion Designer

Rodney Vaughn Telford Collection

1990 - 1999 · 9 years

The Rodney Vaughn Telford Collection was manufactured in the United States and sold to Bergdorf Goodman, Martha, Barney's, Henri Bendel, Neiman Marcus, Saks Fifth Avenue, Harvey Nichols and other upscale specialty stores throughout the United States, Europe and Japan. The collection also included a sportier, less expensive line that sold to Nordstrom, Macy's and the like.
- 

Pattern and Sample Maker (Fashion)

Koos Van Den Akker and Christian Francis Roth

1988 - 1990 · 2 years

New York, New York

I worked for both Koos and Christian as pattern and sample maker. I was also responsible for the size grading and fitting of garments, preparing written production specifications with quality control standards for my final confirmation, and approval of production garments.

Education

- 

Parsons School of Design - The New School

Fashion/Apparel Design

View Rodney's full profile



See who you know in common



Get introduced



Contact Rodney directly

Join to view full profile



Lamps plus
Emily 51 Wide Rubbed Brass
Steel 5-Light Linear Pendant



Explore more posts

- 

Tsui Yuen-Pappas

For those of us working in Sustainability in fashion it can feel lonely. When I worked at Theory 19 years ago, one ...



256 · 30 Comments
- 

黄镇淡

The specially treated computer printed patterns are durable and resistant to...


- 

Bonny (Gammill) Riddle

Women-focused apparel is more than just a trend—it's a movement 🗝️ This article by...


- 

Jennifer Busch

Beanies aren't just for skateboarders anymore. Made to be cute AND...


- 

Stevie Y.

🔥 Why Faux Leather? 🔥 Our Classic Faux Leather Moto Jacket offers the same chic...


- 

ThenWhat

Longtime friends, David and Grant had often discussed trends in apparel. David, a...



Show more posts ▾



Explore collaborative articles

We're unlocking community knowledge in a new way. Experts add insights directly into each article, started with the help of AI.

Explore More

Others named Rodney Telford

- Rodney Telford

--

United States
- Rod Telford

Solution Architect at NBN Co Limited

Greater Melbourne Area
- rodney Telford

Driver at Loyd motors

Carlisle

3 others named Rodney Telford are on LinkedIn

See others named Rodney Telford

Add new skills with these courses

- 

Tailoring Project Delivery

46m
- 

Learning MicroStation CONNECT Edition for General Users

5h 51m
- 

Learning Logo Design

4h 56m

See all courses

- [Cookie Policy](#)
- [Brand Policy](#)
- [Community Guidelines](#)
- [Copyright Policy](#)
- [Guest Controls](#)
- [Language](#)