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Rodney Telford

Design & Product Development of Soft Goods and Apparel: rodneytelford.squarespace.com

Kula, Hawaii, United States · Contact Info

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Ergobaby

Parsons School of Design - The New School

Personal Website

About

Rodney's passion for design began at the age of 13 designing and making clothes for local rock bands in Durban, South Africa. After high school Rodney moved to New York City and graduated from Parson School of Design. Shortly after, Rodney launched his own clothing line, selling to Bergdorf Goodman, Saks 5th Avenue, Barney's, Henri Bendel, Neiman Marcus and specialty boutiques in the U.S., Japan and England. Rodney also consulted at Tahari, Iisli, and Casper. Upon closing his own business, Rodney was hired to help launch the Marc by Marc Jacobs line. He also worked for Theory, Ellen Tracy, Karl Lagerfeld and Banana Republic, before moving to Maui to join Karin Frost and her family at Ergobaby. Ergobaby was sold to Compass Holdings in 2010. Rodney remains on as VP of Design and Product Development, designing and developing innovative, patented, award winning baby products.
Rodney's technical expertise comes from a passion for tailoring and high-end apparel. His talent lies in designing, engineering and building soft goods, with extensive experience in apparel and baby products.
View his website: https://rodneytelford.squarespace.com

Experience

VP, Design & Product Development (Baby Carriers and Cloth Goods)
Ergobaby
2009 - Present · 15 years
Maui, Hawaii (headquarters L.A.)
Designing and developing innovative, patented, award winning products.

Design and Product Development (Fashion)
Islii
2008 - 2009 · 1 year
New York, New York
Consultant in the design and development of a high end tailored knitwear line.

Senior Director of Techinical Design (Fashion)
BANANA REPUBLIC
2006 - 2008 · 2 years
New York, New York

Product Development (Fashion)
KARL LAGERFELD
2006 - 2006 · less than a year
New York, New York
I worked with Karl Lagerfeld on the first season of his diffusion line before it was moved to Paris. Responsible for product development, including blocks and slopers for development and production.

Director of Product Development (Fashion)
Ellen Tracy
2004 - 2006 · 2 years
New York, New York

Director of Product Development (Fashion)
Theory
2002 - 2004 · 2 years
New York, New York

Director of Product Development (Fashion)
Marc by Marc Jacobs (Fashion)
2000 - 2002 · 2 years
New York, New York
I was the first of 5 employees that launched Marc by Marc Jacobs building all product and establishing their fit.

Fashion Designer
Rodney Telford
1996 - 1999 · 3 years
New York, New York
Rodney Telford – Store and Atelier – SoHo, NY
Store featured the Rodney Telford labels of superbly fitted clothing with an accent on tailoring and construction. The collection pieces were sewn in the atelier. Rodney personally fit most of his clients, including Diane Keaton, Marilyn Vos Savant and Andie MacDowell.

Fashion Designer
Rodney Vaughn Telford Collection
1990 - 1999 · 9 years
The Rodney Vaughn Telford Collection was manufactured in the United States and sold to Bergdorf Goodman, Martha, Barney's, Henri Bendel, Neiman Marcus, Saks Fifth Avenue, Harvey Nichols and other upscale specialty stores throughout the United States, Europe and Japan. The collection also included a sportier, less expensive line that sold to Nordstrom, Macy's and the like.

Pattern and Sample Maker (Fashion)
Koos Van Den Akker and Christian Francis Roth
1988 - 1990 · 2 years
New York, New York
I worked for both Koos and Christian as pattern and sample maker. I was also responsible for the size grading and fitting of garments, preparing written production specifications with quality control standards for my final confirmation, and approval of production garments.

Education

Parsons School of Design - The New School
Fashion/Apparel Design

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For those of us working in Sustainability in fashion it can feel lonely. When I worked at Theory 19 years ago, one ...

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ThenWhat

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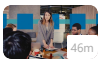
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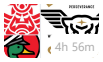
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