Kevin Scheiferstein

Senior Product Designer at Ergobaby

Long Beach, California, United States · Contact Info

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Message

Ergobaby

Syracuse University

About

Hello!

I am an industrial designer originally from Pittsburgh but currently residing in Long Beach CA. I have a strong passion for softgoods and accessory design because I believe the personal connections we foster with these objects allows us to be confident and enjoy our lives. At Ergobaby, I am fortunate enough to develop juvenile products. I get an immense amount of satisfaction knowing that parents trust products I have designed to keep their children safe. That trust is about the strongest connection to an object one can have.

Please don't hesitate to contact me with any design opportunities you might have, I would love to discuss them with you.

Activity

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I have an opening for an associate industrial designer on my team supporting the Baby business at Newell Brands. Hybrid, three days in office in...

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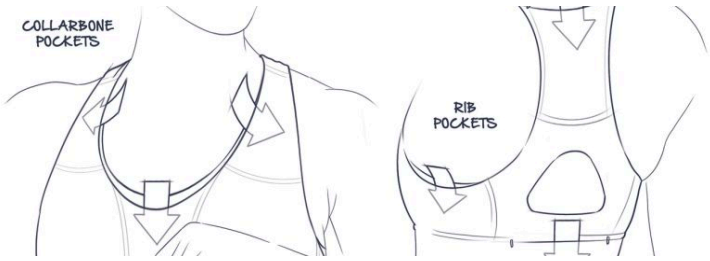

Ideas come from our insights. Insights come from our understanding. Oh, how empty our ideas are if we lack understanding. - Knack is the...
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Who doesn't love an amazing rebrand? Design Museum Everywhere is now CoDesign Collaborative! Thank you Maria Villafranca, Liana Mestas, Michael...
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Experience

Ergobaby
7 years 1 month

Senior Product Designer
Mar 2022 - Present · 2 years 8 months
Los Angeles Metropolitan Area

Product Designer
Dec 2017 - Mar 2022 · 4 years 4 months
Greater Los Angeles Area

Technical Designer
Oct 2017 - Dec 2017 · 3 months
Greater Los Angeles Area

Soft Goods Designer
Dorel Juvenile
Jun 2015 - Sep 2017 · 2 years 4 months
Foxboro MA
I am a softgoods designer at Dorel Juvenile helping reimagine what child safety looks like.

My responsibilities:
-Design softgoods across our brand portfolio from lowest to highest price point products
-Create technical specifications for over seas vendors
-Work cross functionally with marketing, fashion and engineering teams to get the best product to market
-Travel internationally to suppliers in order to assist in product development to meet strict deadlines
-Document...

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Soft Goods Design Intern
Lombardi Leather
Jan 2015 - May 2015 · 5 months
Syracuse, New York Area
Sketch designs for up-cycled backpack
Develop backpack pattern and prototype
Assist in new concept ideation
Contribute with construction of final bag

Industrial Design Intern
4moms
May 2012 - Aug 2012 · 4 months
Pittsburgh PA
Operated CNC machine for prototyping
Car seat concept ideation
Model making
Created vendor sample packets
Computer mock-ups of product displays
Worked directly with engineering and sales teams

New product storyboarding
Reviewed new product samples

Education

Syracuse University
Bachelor of Industrial and Interaction Design · Industrial and Interaction Design
2010 - 2015
Five year program
Concentration in soft goods, accessories and entrepreneurship

Projects

Bioroll Geotextile Mat
Nov 2013 - Apr 2014
Bio-roll, a geo-textile mat was developed to be easily implemented on site, and to be produced in bulk. This concept is a living material and will remain active for about two years depending on temperature.

Other creators

See project

Honors & Awards

2021 International Design Excellence Award (IDEA) Silver Award
IDSA
Sep 2021
Aerloom by Ergobaby is an engineered knitted baby carrier that is made to move, stretch, and fit parents and their daily lives. Drawing inspiration from the activewear industry, Aerloom features FormaKnit fabric made with seamless knitting technology and postconsumer recycled polyester. Aerloom's streamlined design results in a flexible yet supportive baby carrier that delivers all the performance of a traditional baby carrier while redefining the way parents think about comfort and purpose. It...

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Green Good Design Award
The Chicago Athenaeum Museum of Architecture and Design
Apr 2021
The company believes secure parent and baby attachments from day 1 lead to confident, curious little humans who better the future and is committed to supporting families with products, which promote these bonds. The key to that, is a healthy planet, so decisions were made with Aerloom in reducing the carbon footprint:

- 87% of the knit is made with post-consumer, GRS-certified, recycled polyester, recycling 26 plastic bottles (500mL) with each baby carrier

- Uses bluesign®...

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iF Design Award
iF Design
Apr 2021
Aerloom by Ergobaby is a first-of-its-kind, engineered knit baby carrier that is made to move, stretch, and fit parents and their daily lives. Drawing inspiration from the activewear industry, Aerloom features an innovative FormaKnit construction made with seamless knitting technology and post-consumer recycled polyester for reduced environmental impact. Aerloom's streamlined design results in a flexible yet supportive baby carrier that delivers all the performance of a traditional baby carrier...

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RSA Applied Industrial Design Award: Applied Industrial Design
RSA-US
Apr 2014

Techmer PM Judges' Award: Materials Science
RSA-US

Apr 2014

Techmer PM Judges' Award: Sustainable Design
RSA-US
Apr 2014

Recommendations received

LinkedIn User
"Lombardi Leather is a specialty and boutique leather goods manufacturer based in Syracuse, NY. Kevin was an intern with us during his senior year at Syracuse University. We work closely with the University and have worked with a number of interns over the years. Without question, Kevin has been one of the best interns experienced. He performed at a professional level in every respect and put forth admirable effort at our company. As a designer, Kevin was very innovative with meaningful input that often was incorporated into new product design. Without any prior experience working with leather, Kevin was a quick learner on the various pieces of specialty equipment on our production floor. He also adeptly developed the needed skills unique to and the often challenging nuances of leather pattern and construction methods. On one particular bespoke project, Kevin took a lead role from ideation-to-execution with excellence, ultimately succeeding in client satisfaction with the final product. Truly a talented individual and a pleasure to work with, I would highly recommend Kevin to any future employer looking to bring a young, innovative, and energetic individual onto its team. "

Michael Crocco
"Kevin was among our top performing SBM's in the East Business Unit. It was evident from the get-go that I could count on his campus knowledge and entrepreneurial mindset to execute multiple collegiate activations. I can specifically recall two moments when Kevin went above and beyond to achieve a high-standard of success. Kevin executed a guerrilla marketing stunt to raise awareness for Syracuse's Red Bull Chariot Race. For the other biggest moment at Syracuse, spring festival MayFest, Kevin placed a Red Bull cooler backstage for the main headliner, 2 chains. I am thrilled that I can share memories like these with Kevin and know that he will have a long and successful career. "

2 people have recommended Kevin

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More activity by Kevin

It's finally my turn to share a big update here! After seven months of unemployment, part-time freelancing, and hundreds of applications going out...
Liked by Kevin Scheiferstein

I am excited to announce that I am joining the New Products team at Zipline! I have touched a wide range of industries and products in my career -...
Liked by Kevin Scheiferstein

Today, I'm proud and excited to announce the launch of Powered by Gopuff, a B2B platform that leverages our infrastructure, operations, and...
Liked by Kevin Scheiferstein

I'm happy to share that I've obtained a new certification: Certificate in User Experience from Nielsen Norman Group!
Liked by Kevin Scheiferstein

I'm delighted to share that I've taken on a new role as Intuit's newest Senior Presentation Designer 🎉 Under the Brand & Transformation team I will...
Liked by Kevin Scheiferstein

This holiday season I want to shout out my friends at Aruliden and WHOOP for designing one of the best gifts I gave this year - The WHOOP Sleep Mask....
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As we close out the year, I am honored to see the M0DE brush represented in TIME Magazine's Top Inventions of 2023. This was a great project to lead...
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🙌 you go girl!
Liked by Kevin Scheiferstein

I'm honored to be joining an organization with such an incredible mission. #designmuseumeverywhere #diversity #industrialdesign #womenindesign...
Liked by Kevin Scheiferstein

Excited to join the Women's Apparel team at Orvis!
Liked by Kevin Scheiferstein

CES was great - thanks everyone who made time to meet up to talk new + existing products. 2023 is going to be an exciting year. (photo: Proud...
Liked by Kevin Scheiferstein

Big news, part 1/2: yesterday was my last day at Motorola Solutions! Thank you to everyone who made my time there so memorable. You are all such...
Liked by Kevin Scheiferstein

I'm 100% Ukrainian. All of my great grandparents immigrated to the USA from there in the early 1900's I just booked a Airbnb in Kiev (clearly NOT...
Liked by Kevin Scheiferstein

A huge thank you for interviewing me for the Fail. Hard. podcast which is sponsored by ByDesign TV and Adobe. We had a great conversation on the...
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