

**UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD**

|                                          |                                                     |
|------------------------------------------|-----------------------------------------------------|
| <i>In re</i> patent of Rodney V. Telford | Petition for <i>Inter Partes</i> Review             |
| U.S. Patent No. 11,786,055 B2            | Customer No. 118925                                 |
| Issued: October 17, 2023                 | Real Party In Interest: The ERGO Baby Carrier, Inc. |
| Title: ADJUSTABLE CHILD CARRIER          |                                                     |

**PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO  
37 C.F.R. § 42.10(b) FOR PETITION FOR *INTER PARTES* REVIEW**

Pursuant to 37 CFR 42.10(b) Patent Owner, The ERGO Baby Carrier, Inc., hereby appoints the following Practitioners:

Jennifer C. Bailey, Reg. No. 52,583

Clifford T. Brazen, Reg. No. 72,927

Virginia A. Brown, Reg. No. 80,538

as its attorney(s) to prosecute and to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with the above-identified petition for *Inter Partes* Review.

Please recognize the correspondence address (including any electronic mail address) associated with Customer Number 118925 for the above-identified *Inter Partes* Review to be the address associated with the appointed lead and backup counsels.

This POA shall be effective as of the date set forth below for the duration of the Case and any appeals unless (i) it is earlier revoked by an authorized representative of Apple Inc., (ii) the Case is completed, or (iii) any of the above-mentioned Practitioners are no longer employed by Erise, in which case this POA

*Patent Owner's Power of Attorney*

shall be revoked only for those above-mentioned Practitioners who are no longer so employed.

The undersigned is authorized to sign this Power of Attorney on behalf of the Patent Owner.

**Patent Owner, The ERGO Baby Carrier, Inc.**

By:  \_\_\_\_\_  
Signed by: 64F1DD0298DE44F...

Name: Petty Rader

Title: Chief Growth Officer & Chief Legal Officer

Date: 11/19/2024