UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC. and
VIANT TECHNOLOGY LLC
Petitioners,
v.

INTENT IQ, LLC
Patent Owner.

IPR2024-00421
Patent 7,861,260*

PETITIONER'S UPDATED MANDATORY NOTICES

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*Viant Technology LLC was joined as a party to this proceeding via a Motion for Joinder in IPR2025-00128.

Petitioner hereby submits the following Updated Mandatory Notices adding David L. Holt, Reg. No. 65,161 as backup counsel.

Lead and Back-Up Counsel Under §42.8(b)(3) and (4).

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Respectfully submitted,

Dated: June 5, 2025

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CERTIFICATE OF SERVICE

Pursuant to 37 CFR § 42.6(e)(4), the undersigned certifies that on June 5, 2025, a complete and entire copy of this Petitioner's Updated Mandatory Notices was provided via email, to the Patent Owner by serving the email correspondence addresses of record as follows:

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