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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(c).

I hereby appoint:

■ Practitioners associated with Customer Number: 75120

OR

☐ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):

Name	Registration Number	Name	Registration Number

As attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignments documents attached to this form in accordance with 37 CFR 3.73(c).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(c) to:

■ The address associated with Customer Number: 75120

OR

☐

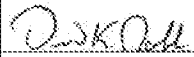
Firm or Individual Name			
Address			
City		State	Zip
Country			
Telephone		Email	

Assignee Name and Address: **DKR Consulting LLC**
1191 Granville Road
Charlotte, NC 28207

A copy of this form, together with a statement under 37 CFR 3.73(c) (Form PTO/AIA/96 or equivalent) is required to be Filed in each application in which this form is used. The statement under 37 CFR 3.73(c) may be completed by one of The practitioners appointed in this form, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

Signature		Date	May 10, 2017
Name	David K. Robb	Telephone	704-906-0134
Title	**Owner, DKR Consulting, LLC**		

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (*i.e.*, GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
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9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Doc Code: TRACK1.REQ
Document Description: TrackOne Request

PTO/SB/424 (12-11)

CERTIFICATION AND REQUEST FOR PRIORITIZED EXAMINATION UNDER 37 CFR 1.102(e) (Page 1 of 1)

First Named Inventor:	Robb	Nonprovisional Application Number (if known):	
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores		

APPLICANT HEREBY CERTIFIES THE FOLLOWING AND REQUESTS PRIORITIZED EXAMINATION FOR THE ABOVE-IDENTIFIED APPLICATION.

1. The processing fee set forth in 37 CFR 1.17(i), the prioritized examination fee set forth in 37 CFR 1.17(c), and if not already paid, the publication fee set forth in 37 CFR 1.18(d) have been filed with the request. The basic filing fee, search fee, examination fee, and any required excess claims and application size fees are filed with the request or have been already been paid.

2. The application contains or is amended to contain no more than four independent claims and no more than thirty total claims, and no multiple dependent claims.

3. The applicable box is checked below:

I. ☑ Original Application (Track One) - Prioritized Examination under § 1.102(e)(1)

i. (a) The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a). This certification and request is being filed with the utility application via EFS-Web.

---OR---

(b) The application is an original nonprovisional plant application filed under 35 U.S.C. 111(a). This certification and request is being filed with the plant application in paper.

ii. An executed oath or declaration under 37 CFR 1.63 is filed with the application.

II. ☐ Request for Continued Examination - Prioritized Examination under § 1.102(e)(2)

i. A request for continued examination has been filed with, or prior to, this form.
ii. If the application is a utility application, this certification and request is being filed via EFS-Web.
iii. The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a), or is a national stage entry under 35 U.S.C. 371.
iv. This certification and request is being filed prior to the mailing of a first Office action responsive to the request for continued examination.
v. No prior request for continued examination has been granted prioritized examination status under 37 CFR 1.102(e)(2).

Signature /Maulin Shah/	Date November 25, 2020
Name (Print/Typed) Maulin Shah	Practitioner Registration Number 56587

Note: *Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required in accordance with 37 CFR 1.33 and 11.18. Please see 37 CFR 1.4(d) for the form of the signature. If necessary, submit multiple forms for more than one signature, see below*.*

☑ *Total of 1 forms are submitted.

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3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
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6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
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9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

PTO/SB/08a (01-10)
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	
Filing Date	
First Named Inventor	Robb
Art Unit	
Examiner Name	
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10511580	B2	2019-12-16	MONTICELLO ENTERPRISES LLC	
	2	10497047	B2	2019-12-02	PAYPAL, INC.	
	3	10438249	B2	2019-10-07	AIBUY INC	
	4	10318941	B2	2019-06-10	VISA INT SERVICE ASSOCIATES CORP	
	5	10269053	B2	2019-04-22	AT & T INTELLECTUAL PROPERTY I LP	
	6	10248990	B2	2019-04-01	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO INC	
	7	10242398	B2	2019-03-25	PAYPAL INC	
	8	10102557	B1	2018-10-15	BROWN JOEL	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

	9	9953378	B2	2018-04-23	VISA INT SERVICE ASSOCIATES CORP	
	10	9720554	B2	2017-07-31	FROHWEIN ROBERT J	
	11	9721290	B2	2017-07-31	GOOGLE INC	
	12	9613375	B2	2017-04-03	PAYPAL INC	
	13	9501750	B2	2016-11-21	MATTEL INC	
	14	9324098	B1	2016-04-25	AMAZON TECH INC	
	15	9311647	B2	2016-04-11	INMOBI PTE LTD	
	16	9129324	B2	2015-09-07	OKANJO CO LLC	
	17	8838484	B2	2014-09-15	BAY PHOTO INC	
	18	8589253	B2	2013-11-18	GLYDE CORP	
	19	8458055	B2	2013-06-03	IPF INC	

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	Application Number	
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

	20	8244597	B2	2012-08-13	PURE VERTICALS INC	
	21	7895080	B2	2011-02-21	OMNICOM HLDGS INC	
	22	7526545	B2	2009-04-27	RELEVANT MEDIA LLC	
	23	6073124	A	2000-06-05	SHOPNOW COM INC	
	24	5710887	A	1998-01-19	BROADVISION INC	

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Examiner Initial*	Cite No	Publication Number	Kind Code[1]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20170249680	A1	2017-08-30	DELL PROD LP	
	2	20160048895	A9	2016-02-17	MY WORLD INC	
	3	20150379601	A1	2015-12-30	MY WORLD INC	
	4	20140344080	A1	2014-11-19	GLYDE CORP	

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	Application Number	
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

	5	20140006069	A1	2014-01-01	GUGGENHEIM CHRIS	
	6	20130246179	A1	2013-09-18	DIY MEDIA INC	
	7	20130212177	A1	2013-08-14	FANPAGE TOOLKIT LLC	
	8	20130124337	A1	2013-05-15	XEROX CORP	
	9	20120295697	A1	2012-11-21	WMS GAMING INC	
	10	20120150666	A1	2012-06-13	SAVIC ALEKSANDAR	
	11	20120036042	A1	2012-02-08	ROAM DATA INC	
	12	20110307389	A1	2011-12-14	OPENSKY PROJECT INC	
	13	20100281357	A1	2010-11-03	INT BUSINESS MACHINES CORP	
	14	20100235766	A1	2010-09-15	FUJIOKA ROBB	
	15	20100153201	A1	2010-06-16	DE RUBERTIS CORBIN THOMAS KEVIN HANDLER JEFF	

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	Application Number	
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

	16	20100114739	A1	2010-05-05	JOHNSTON DAVID	
	17	20100106565	A1	2010-04-28	FOTOMOTO INC	
	18	20090164315	A1	2009-06-24	GLYDE CORP	
	19	20090100329	A1	2009-04-15	ESPINOZA DANNY JAVIER	
	20	20090077480	A1	2009-03-18	CAUNTER MARK LESLIE JACKSON BRUCE KELLY GEACH STEV	
	21	20080255962	A1	2008-10-15	CHANG STEPHEN CHATWANI ROBERT BURKHART DANIEL	
	22	20080091606	A1	2008-04-16	GRECIA WILLIAM	
	23	20080092189	A1	2008-04-16	CLIPBLAST INC	

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1	1	2019043605	WO	A1	2019-03-06	MOA CAPITAL LTD		

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	Application Number	
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

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	1	AMAZON.COM, INC., "aStore", July 3, 2007 (https://web.archive.org/web/ 20070703030928/http://astore.amazon.com/)	
	2	AMAZON.COM, INC., "Build your Amazon Widgets", August 4, 2009, (https://web.archive.org/web/20090804034719/https://widgets.amazon.com/)	

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Examiner Signature		Date Considered	

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	Filing Date	
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	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2020-11-25
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

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Abstract:

A content management system capable of generating an embeddable electronic commerce store, where the electronic commerce store is embeddable into various sales channels, such as web pages and social media networks.

Claims:

1. A method of generating an electronic commerce store, comprising:

with a content management system coupled to one or more servers:

receiving, over a communication network, an image of an item from a client computing device;

receiving, over the communication network, information for the item from the client computing device;

generating an item listing, wherein the item listing includes the image and the information; and

embedding the item listing into a first sales channel operated by the one or more servers, and embedding the item listing into a second sales channel not operated by the one or more servers.

2. The method of claim 1, wherein the information includes at least one of a title, a description, or a price.

3. The method of claim 1, wherein the first sales channel is a web page.

4. The method of claim 1, wherein the item listing further includes a buy button that facilitates the purchase of the item.

5. The method of claim 1, further comprising, embedding the item listing into a social media network.

6. The method of claim 1, further comprising, processing a checkout transaction for the item listing.

7. The method of claim 1, further comprising, distributing the item listing to a social media network.

8. The method of claim 1, wherein the second sales channel is a web page or a social network.

9. An apparatus for generating an electronic commerce store, comprising:

a content management system coupled to one or more servers;

a database coupled to the content management system, the database capable of receiving an image of an item and item information from a client computing device; and

a processor coupled to the content management system, the processor capable of generating an item listing, wherein the item listing includes the image and the item information,

wherein the content management system is capable of embedding the item listing into a first web page operated by the one or more servers, and capable of embedding the item listing into a second web page not operated by the one or more servers.

10. The apparatus of claim 9, wherein the content distribution system is capable of compiling analytics related to the item listing.

11. The apparatus of claim 9, wherein the web page includes a buy button that facilitates the purchase of the item.

12. The apparatus of claim 9, wherein the item listing further includes a buy button that facilitates the purchase of the item.

13. The apparatus of claim 9, wherein the item listing further includes a share link.

13. The apparatus of claim 9, wherein the second web page is a social network web page.

14. The apparatus of claim 9, further comprising a transaction processing component capable of processing a checkout transaction for the item listing.

15. An apparatus for generating an electronic commerce store, comprising:

a content management system coupled to one or more servers;

a database coupled to the content management system, the database capable of receiving an image of an item and item information from a client computing device; and

a processor coupled to the content management system, the processor capable of generating an item listing, wherein the item listing includes the image and the item information,

wherein the content management system is capable of embedding the item listing into a web page operated by the one or more servers, and capable of embedding the item listing into a sales channel not operated by the one or more servers.

16. The apparatus of claim 15, wherein the sales channel is a social network.

17. The apparatus of claim 15, wherein the sales channel is a second web page.

18. The apparatus of claim 15, wherein the item information includes at least one of a title, a description, or a price.

19. The apparatus of claim 15, wherein the item listing includes a buy button that facilitates the purchase of the item.

20. The apparatus of claim 15, further comprising a transaction processing component capable of processing a checkout transaction for the item listing.

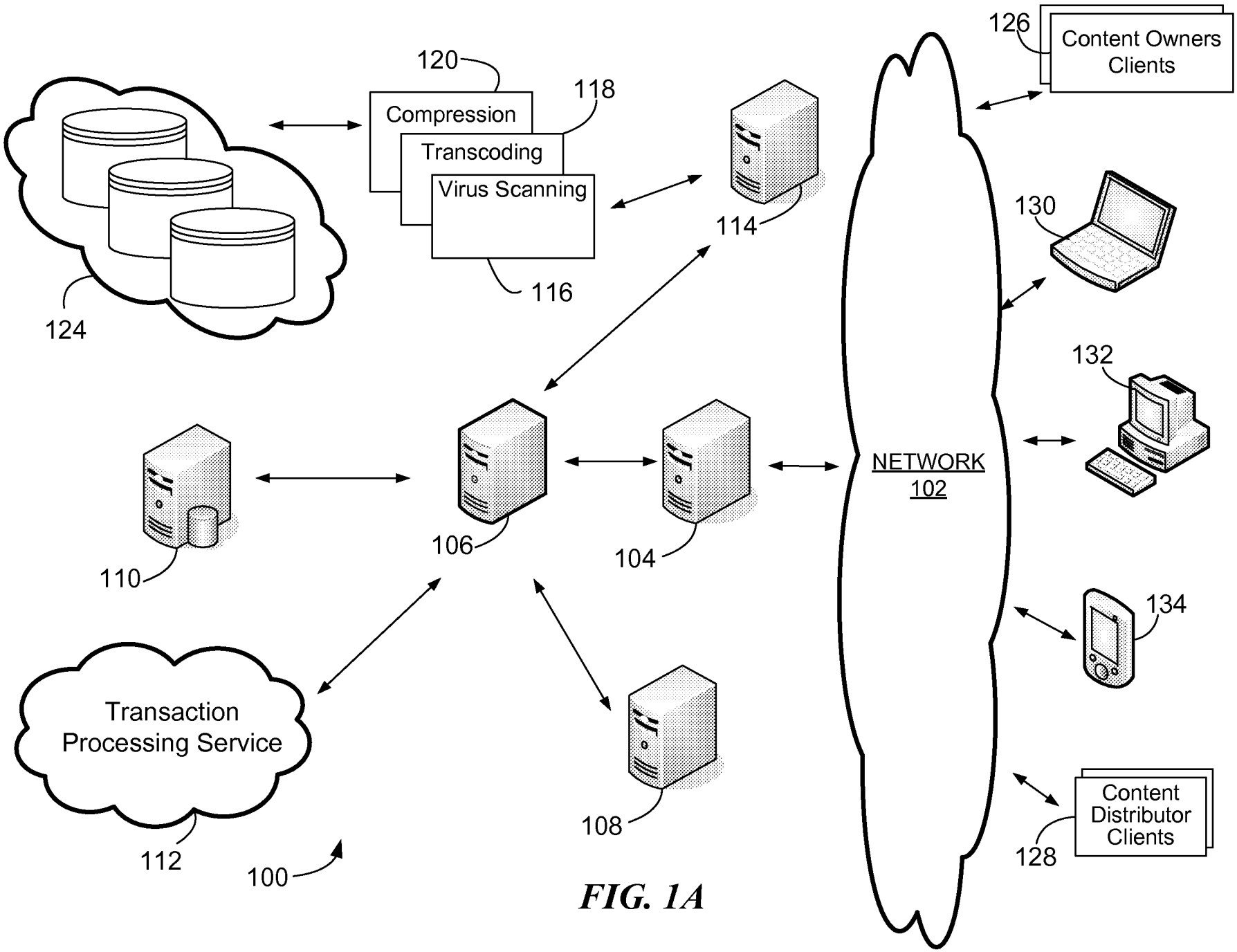

126
Content Owners Clients
120
118
Compression
Transcoding
Virus Scanning
116
124
114
130
132
NETWORK
102
106
104
110
134
Transaction Processing Service
108
112
100
Content Distributor Clients
128

FIG. 1A

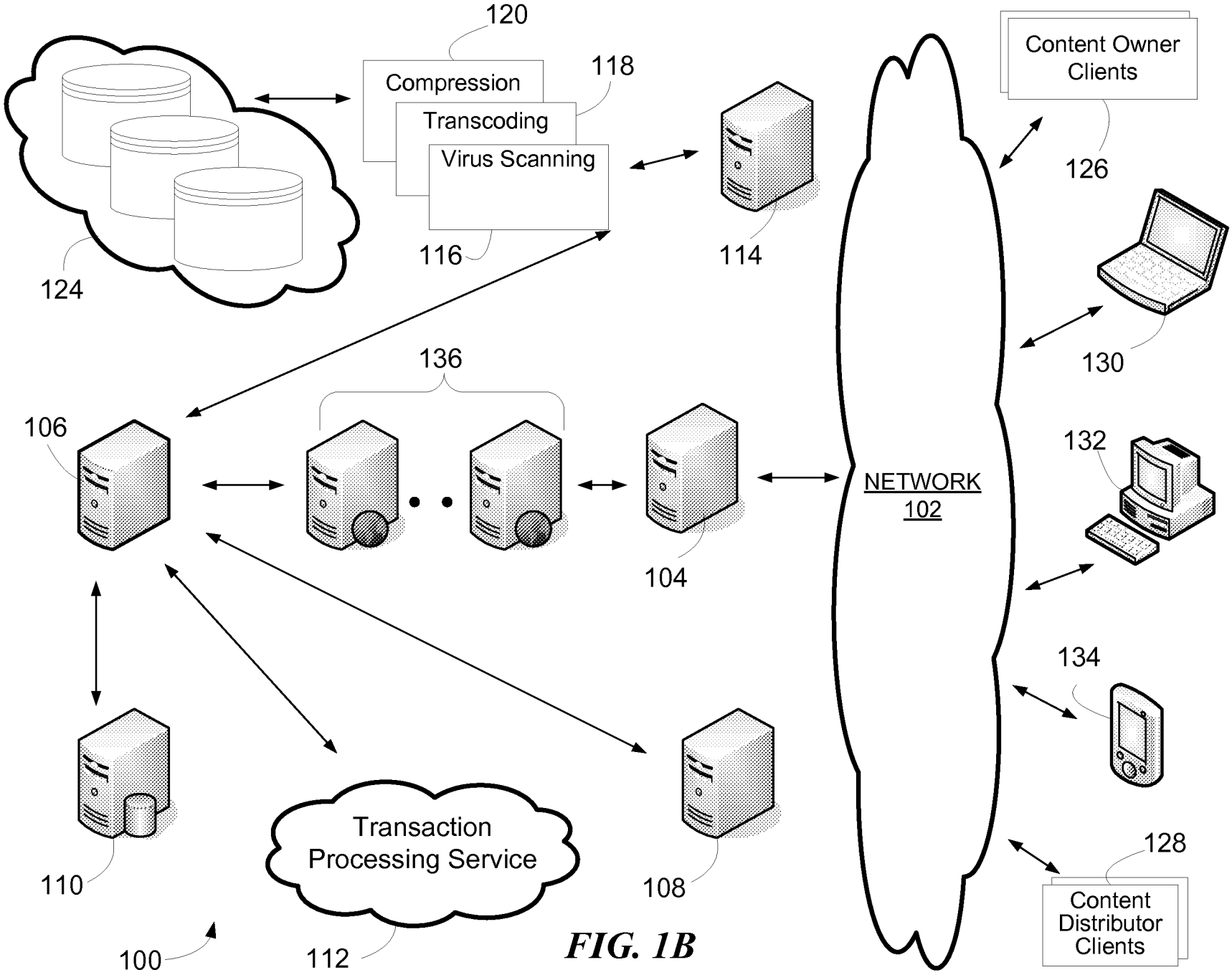

120
Compression
118
Transcoding
Virus Scanning
116
124
114
Content Owner Clients
126
130
136
106
104
NETWORK 102
132
134
110
Transaction Processing Service
108
128
Content Distributor Clients
100
112

FIG. 1B

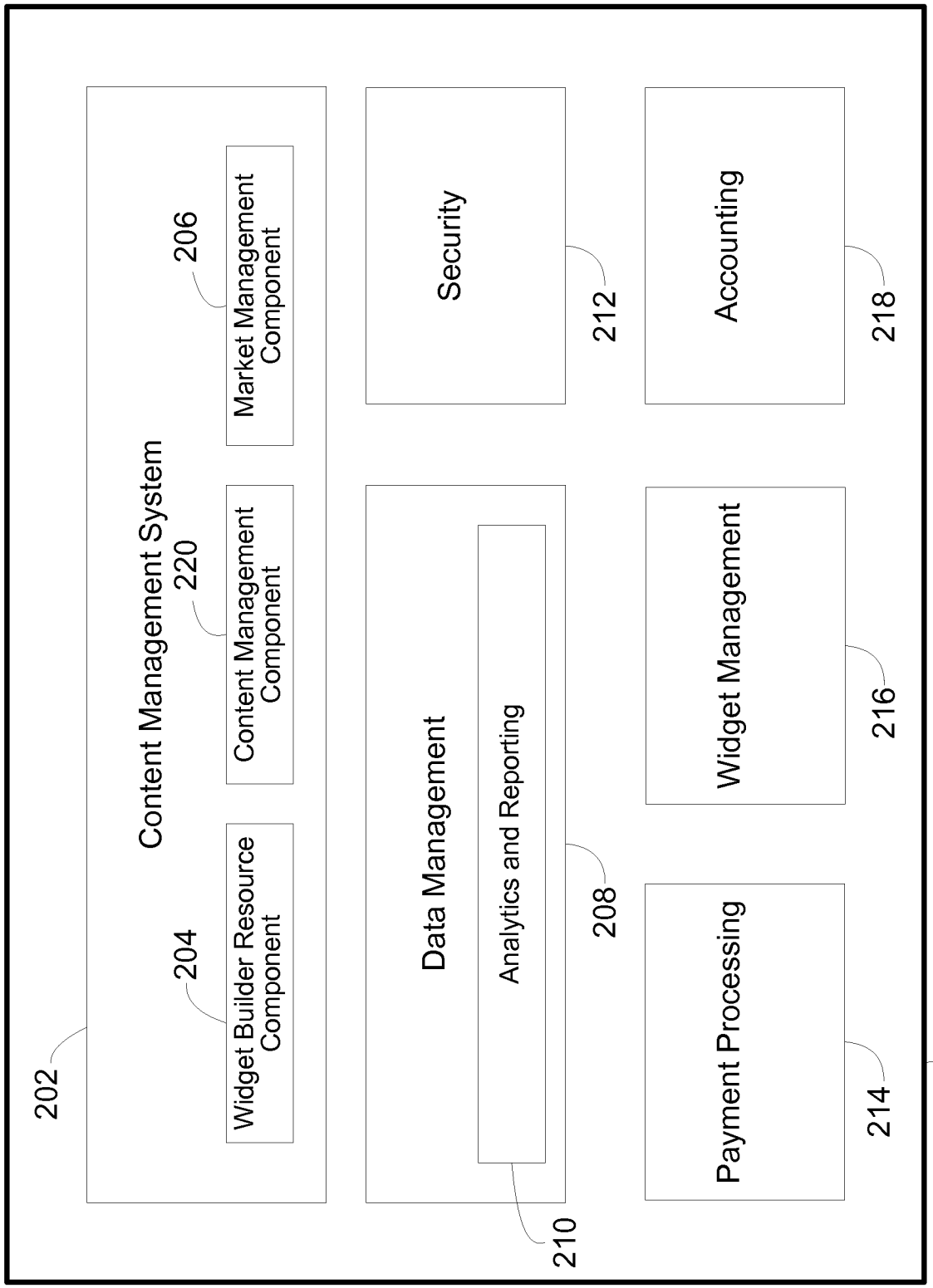

200
202
Content Management System
204
Widget Builder Resource Component
220
Content Management Component
206
Market Management Component
Data Management
Analytics and Reporting
208
210
Security
212
Widget Management
216
Accounting
218
Payment Processing
214

FIG. 2

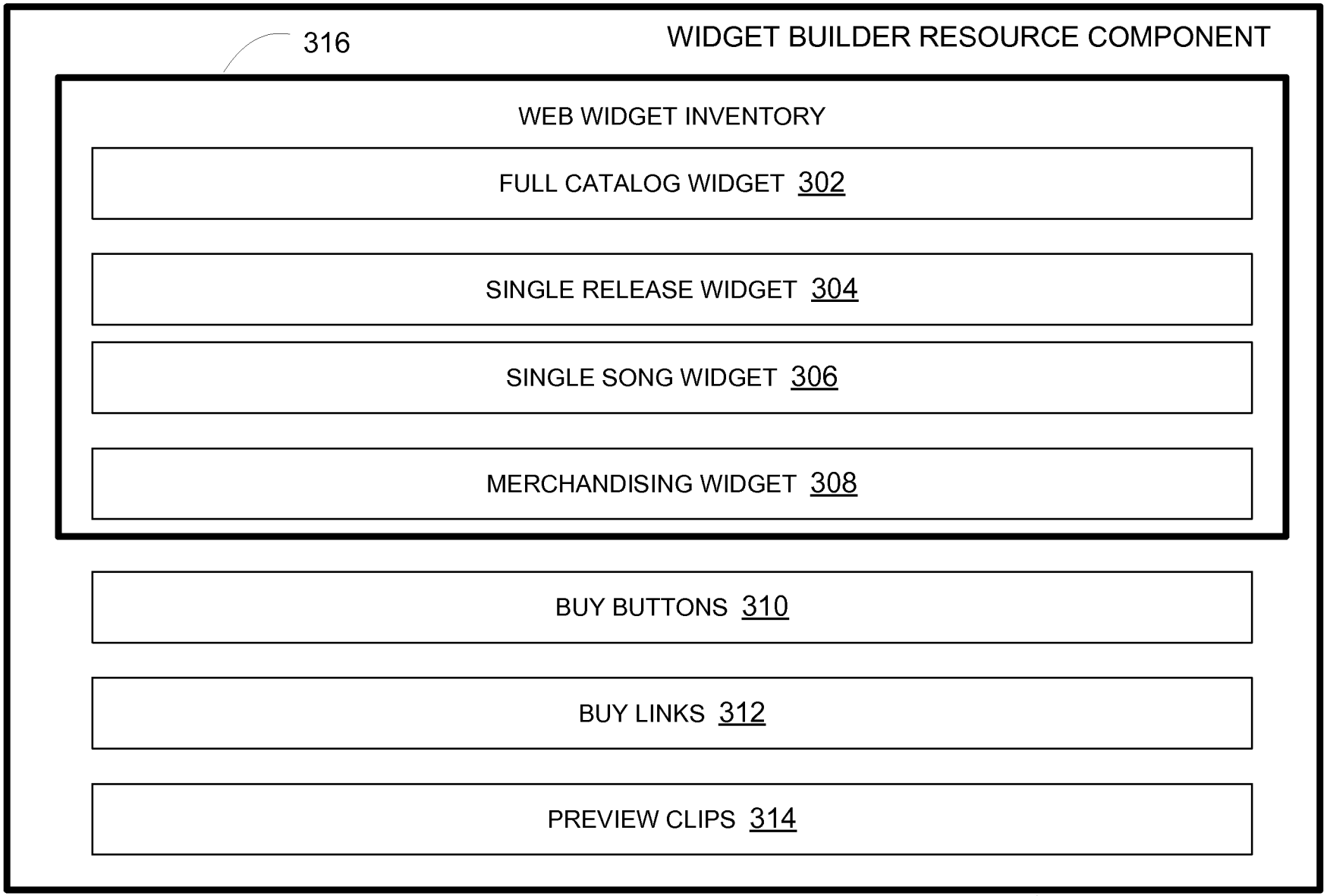

316
WIDGET BUILDER RESOURCE COMPONENT
WEB WIDGET INVENTORY
FULL CATALOG WIDGET 302
SINGLE RELEASE WIDGET 304
SINGLE SONG WIDGET 306
MERCHANDISING WIDGET 308
BUY BUTTONS 310
BUY LINKS 312
PREVIEW CLIPS 314
300

FIG. 3

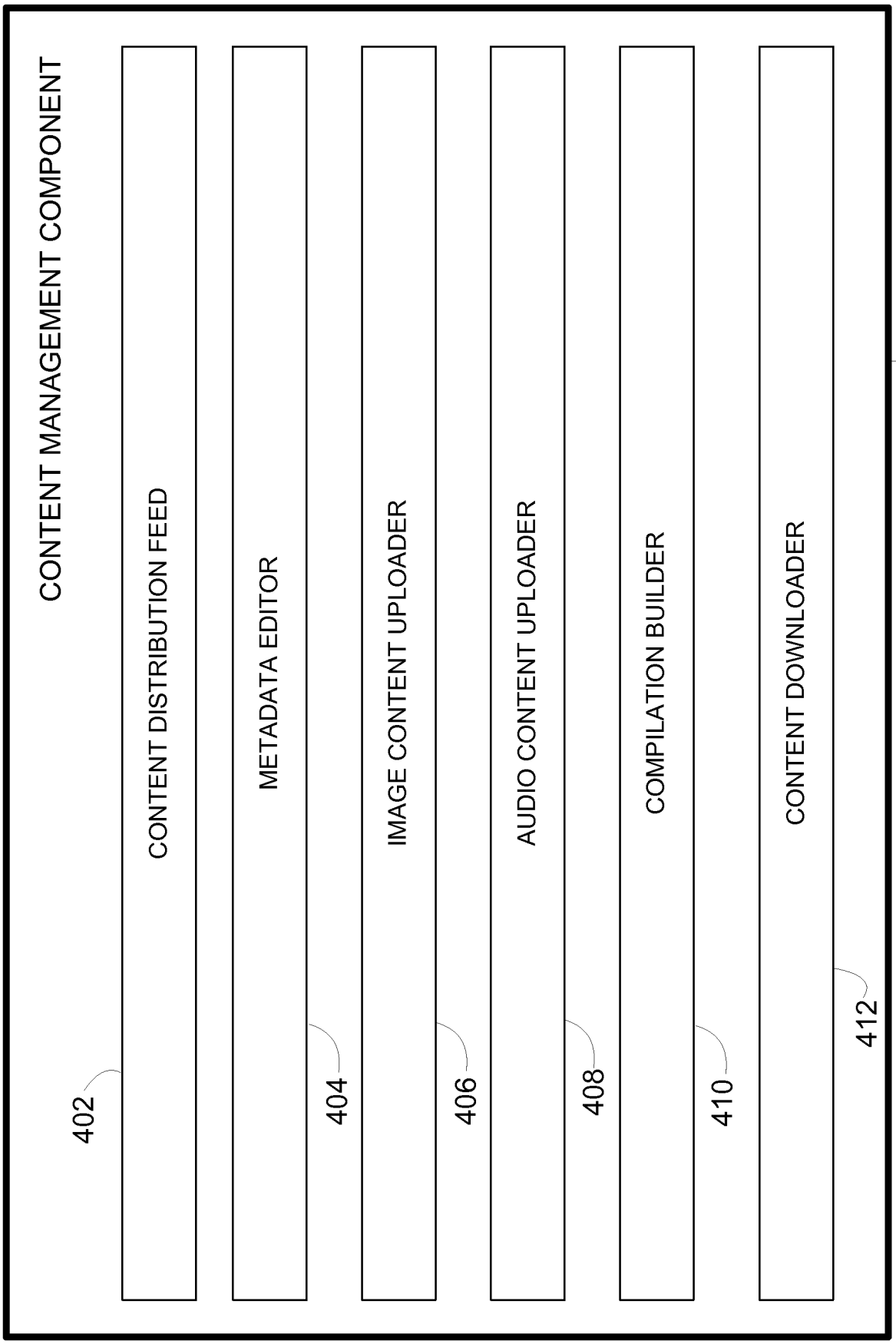

CONTENT MANAGEMENT COMPONENT
CONTENT DISTRIBUTION FEED
METADATA EDITOR
IMAGE CONTENT UPLOADER
AUDIO CONTENT UPLOADER
COMPILATION BUILDER
CONTENT DOWNLOADER
400
402
404
406
408
410
412

FIG. 4

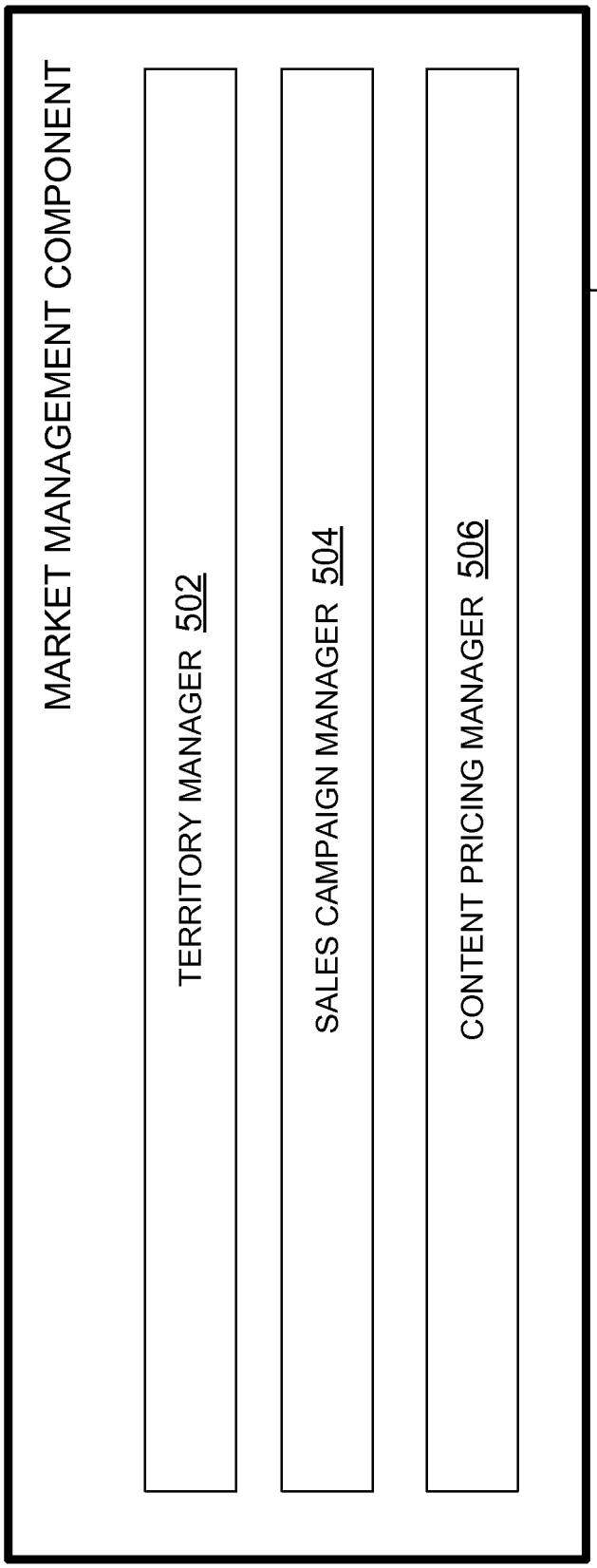

MARKET MANAGEMENT COMPONENT
TERRITORY MANAGER 502
SALES CAMPAIGN MANAGER 504
CONTENT PRICING MANAGER 506
500

FIG. 5

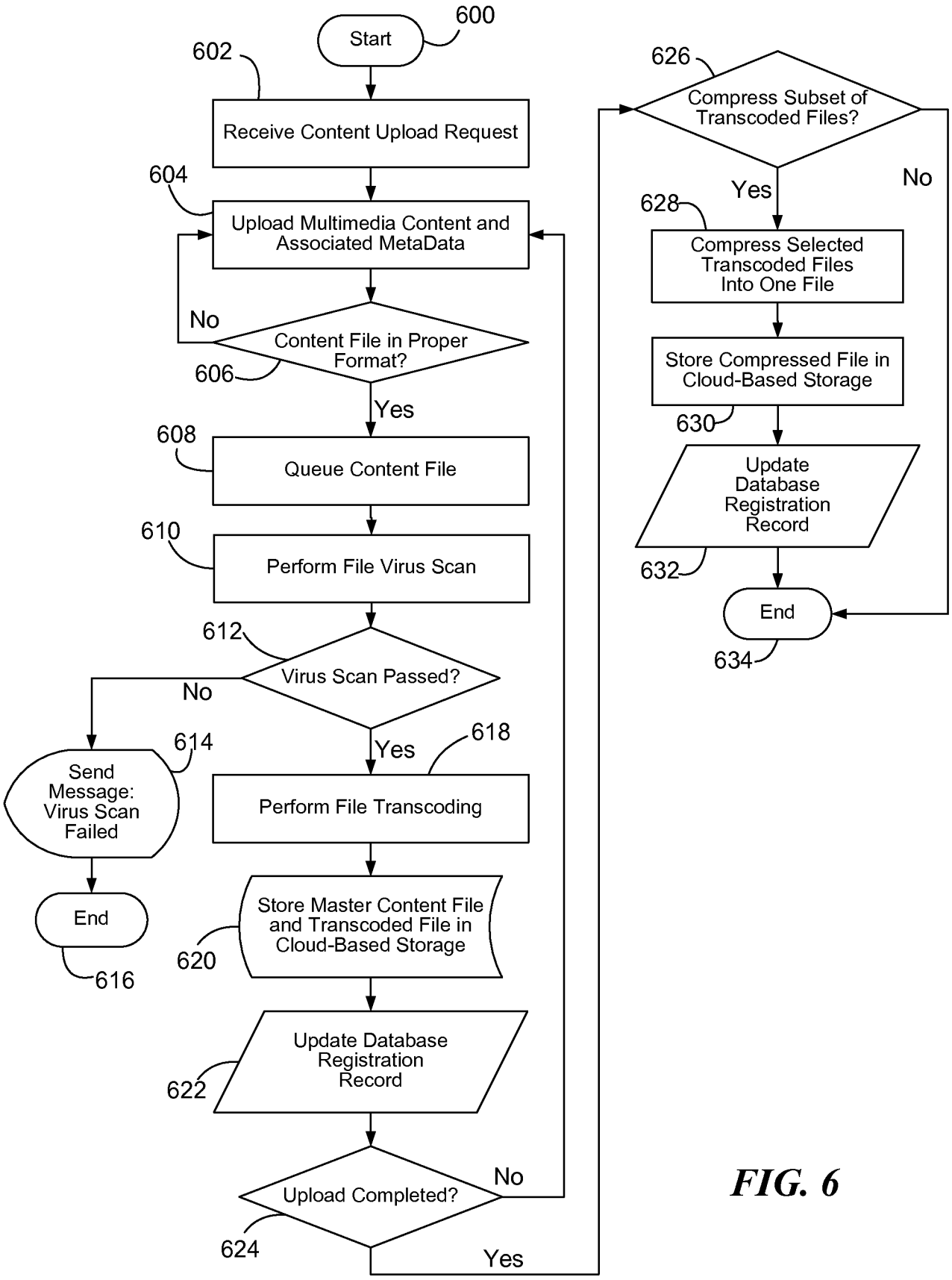

Start
600
602
Receive Content Upload Request
604
Upload Multimedia Content and Associated MetaData
No
Content File in Proper Format?
606
Yes
608
Queue Content File
610
Perform File Virus Scan
612
Virus Scan Passed?
No
614
Send Message: Virus Scan Failed
End
616
Yes
618
Perform File Transcoding
Store Master Content File and Transcoded File in Cloud-Based Storage
620
Update Database Registration Record
622
Upload Completed?
No
624
Yes
626
Compress Subset of Transcoded Files?
Yes
No
628
Compress Selected Transcoded Files Into One File
Store Compressed File in Cloud-Based Storage
630
Update Database Registration Record
632
End
634

FIG. 6

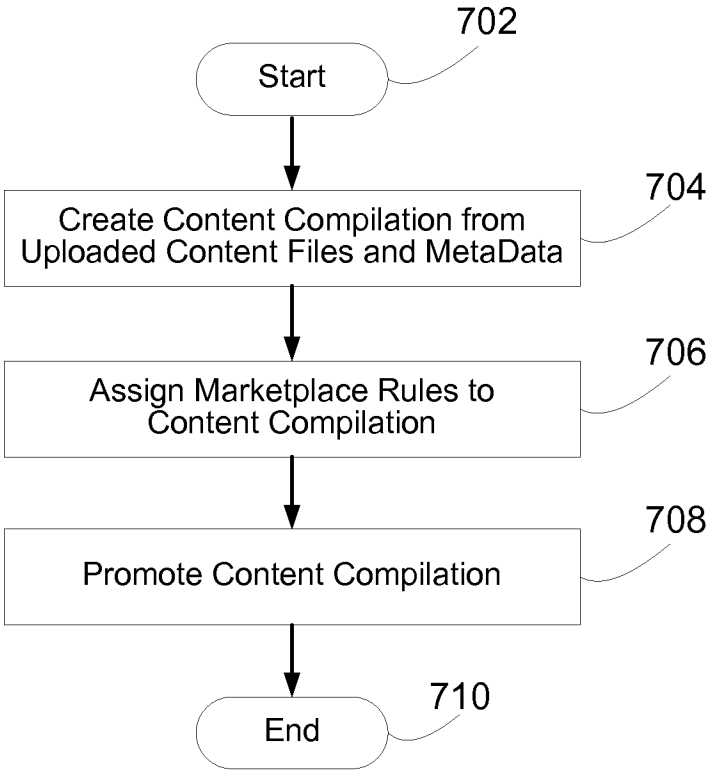

702
Start
704
Create Content Compilation from Uploaded Content Files and MetaData
706
Assign Marketplace Rules to Content Compilation
708
Promote Content Compilation
710
End

FIG. 7A

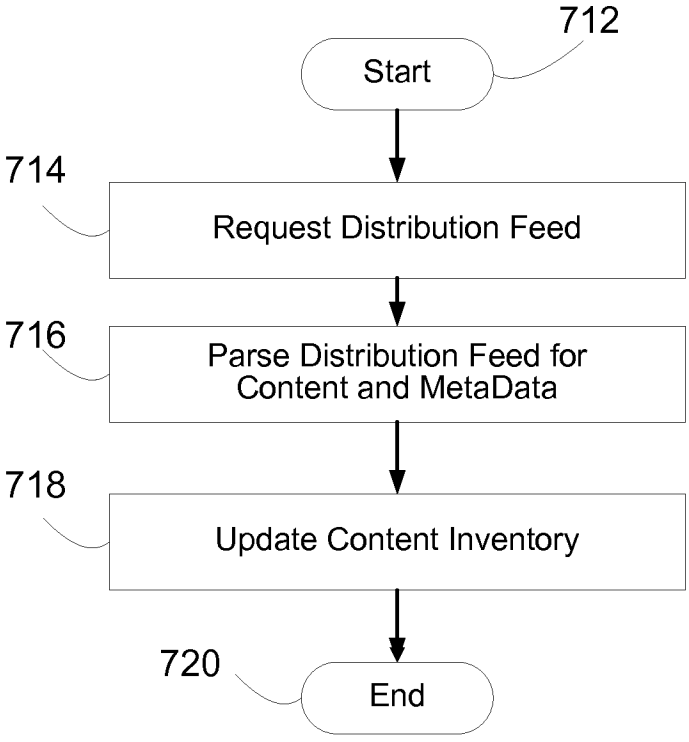

712
Start
714
Request Distribution Feed
716
Parse Distribution Feed for Content and MetaData
718
Update Content Inventory
720
End

FIG. 7B

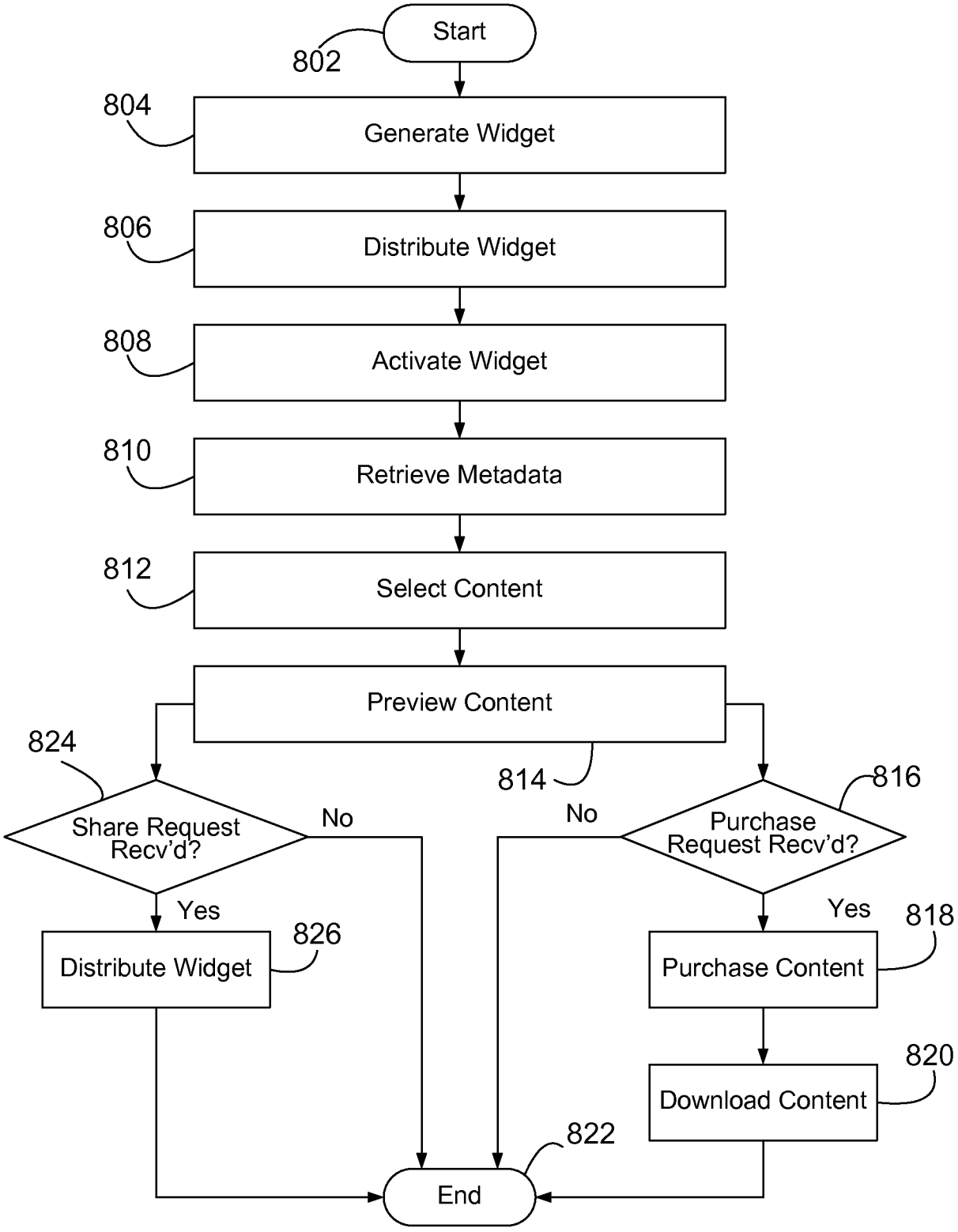

Start
802
804
Generate Widget
806
Distribute Widget
808
Activate Widget
810
Retrieve Metadata
812
Select Content
Preview Content
824
814
816
Share Request Recv'd?
No
No
Purchase Request Recv'd?
Yes
Yes
818
826
Distribute Widget
Purchase Content
820
Download Content
822
End

FIG. 8

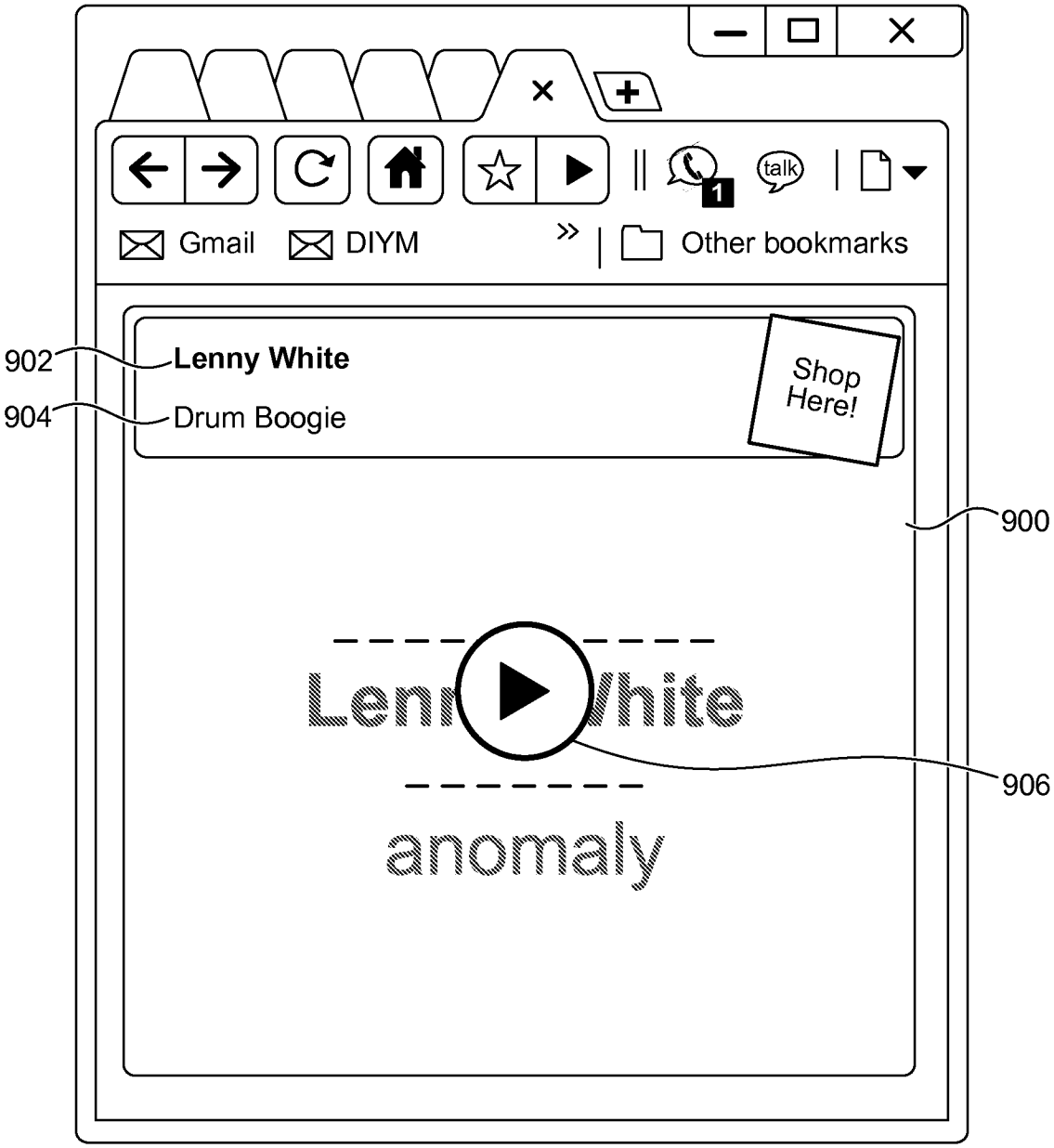

Gmail
DIYM
Other bookmarks
902
Lenny White
904
Drum Boogie
Shop Here!
900
906
anomaly

FIG. 9

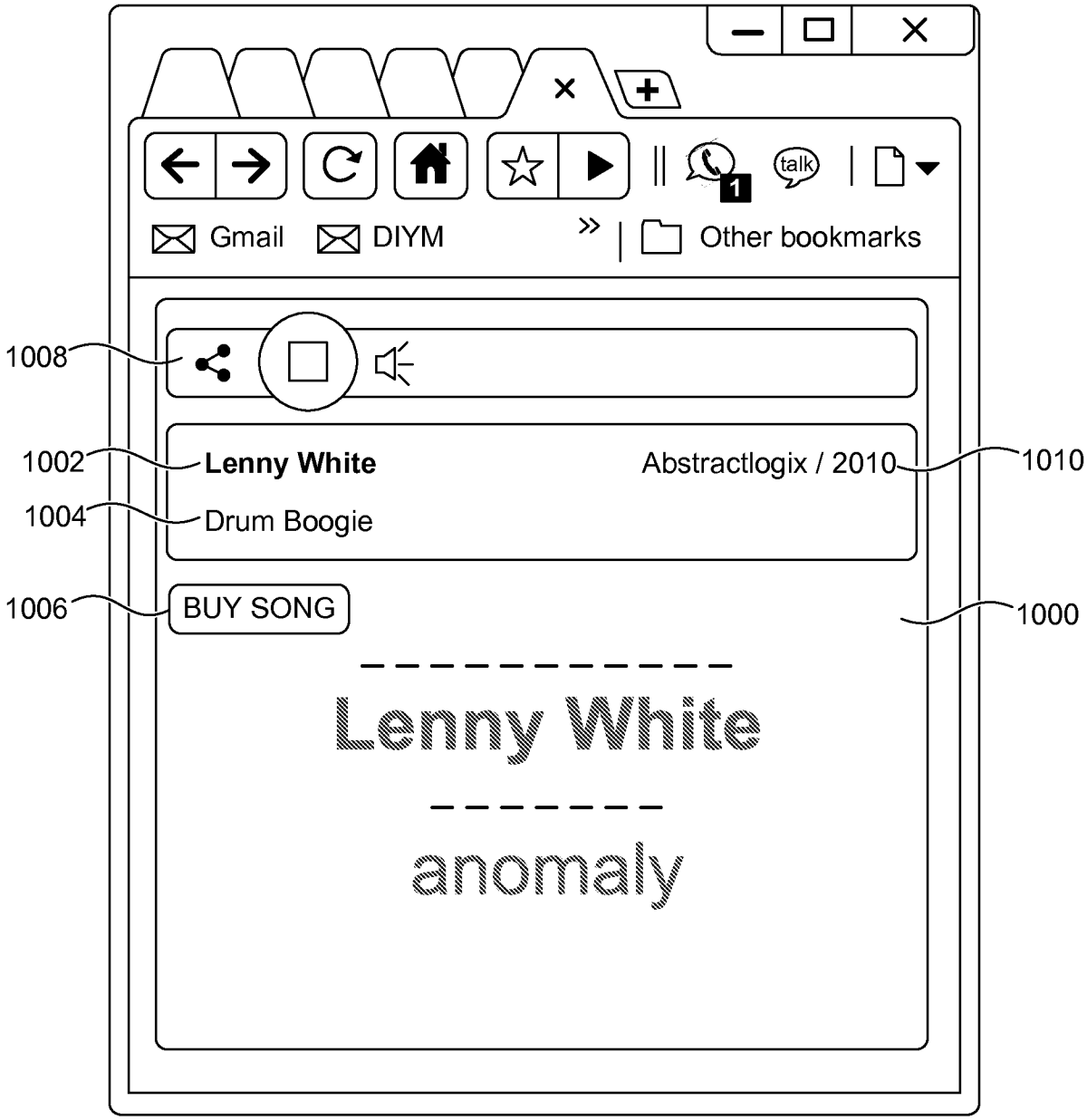

talk
Gmail
DIYM
Other bookmarks
1008
1002
Lenny White
Abstractlogix / 2010
1010
1004
Drum Boogie
1006
BUY SONG
1000
Lenny White
anomaly

FIG. 10

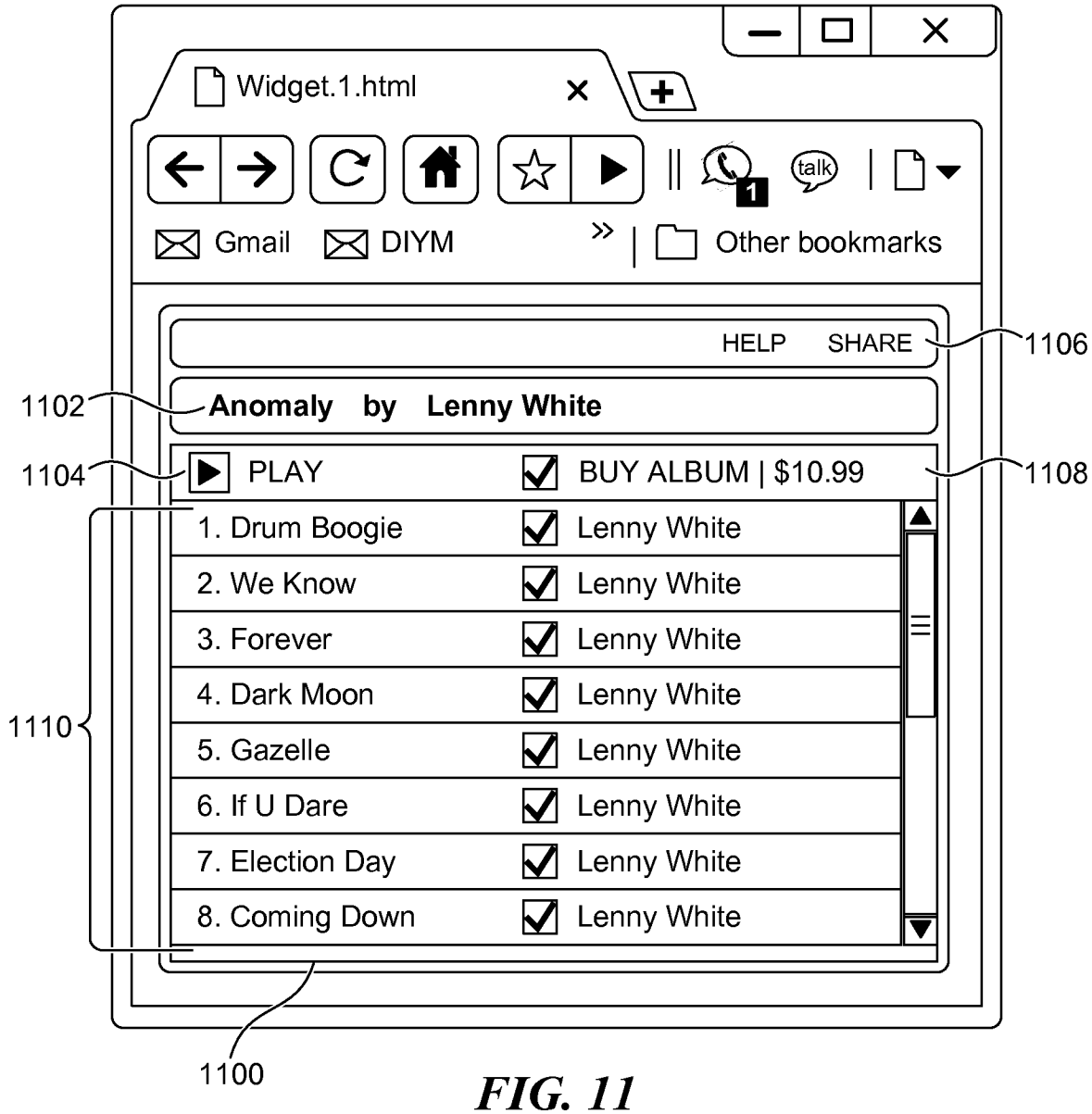

Widget.1.html
talk
Gmail
DIYM
Other bookmarks
HELP
SHARE
1106
1102
Anomaly by Lenny White
1104
PLAY
BUY ALBUM | $10.99
1108
1. Drum Boogie
Lenny White
2. We Know
Lenny White
3. Forever
Lenny White
4. Dark Moon
Lenny White
5. Gazelle
Lenny White
6. If U Dare
Lenny White
7. Election Day
Lenny White
8. Coming Down
Lenny White
1110
1100

FIG. 11

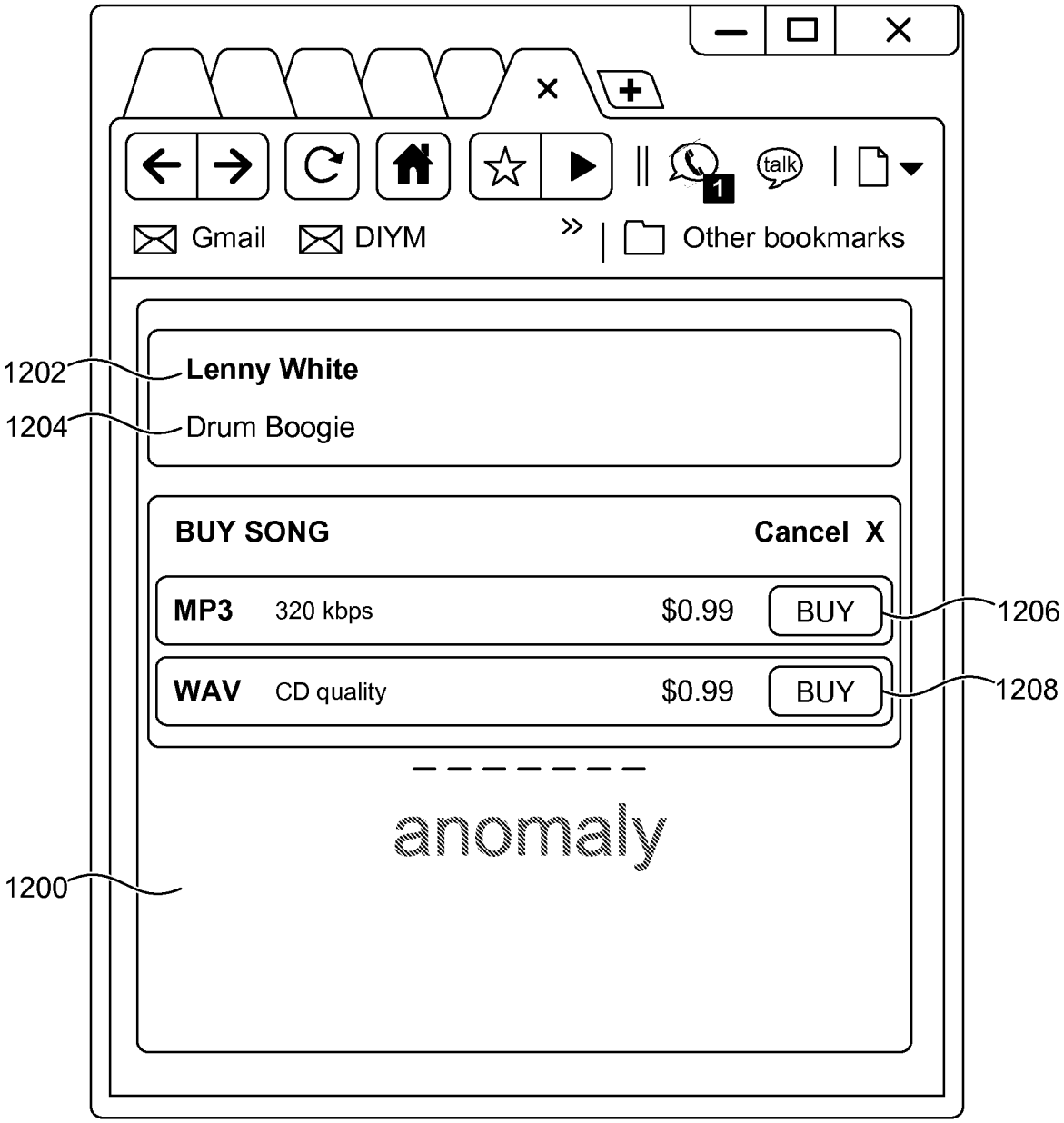

Gmail
DIYM
Other bookmarks
1202
Lenny White
1204
Drum Boogie
BUY SONG
Cancel X
MP3
320 kbps
$0.99
BUY
1206
WAV
CD quality
$0.99
BUY
1208
anomaly
1200

FIG. 12

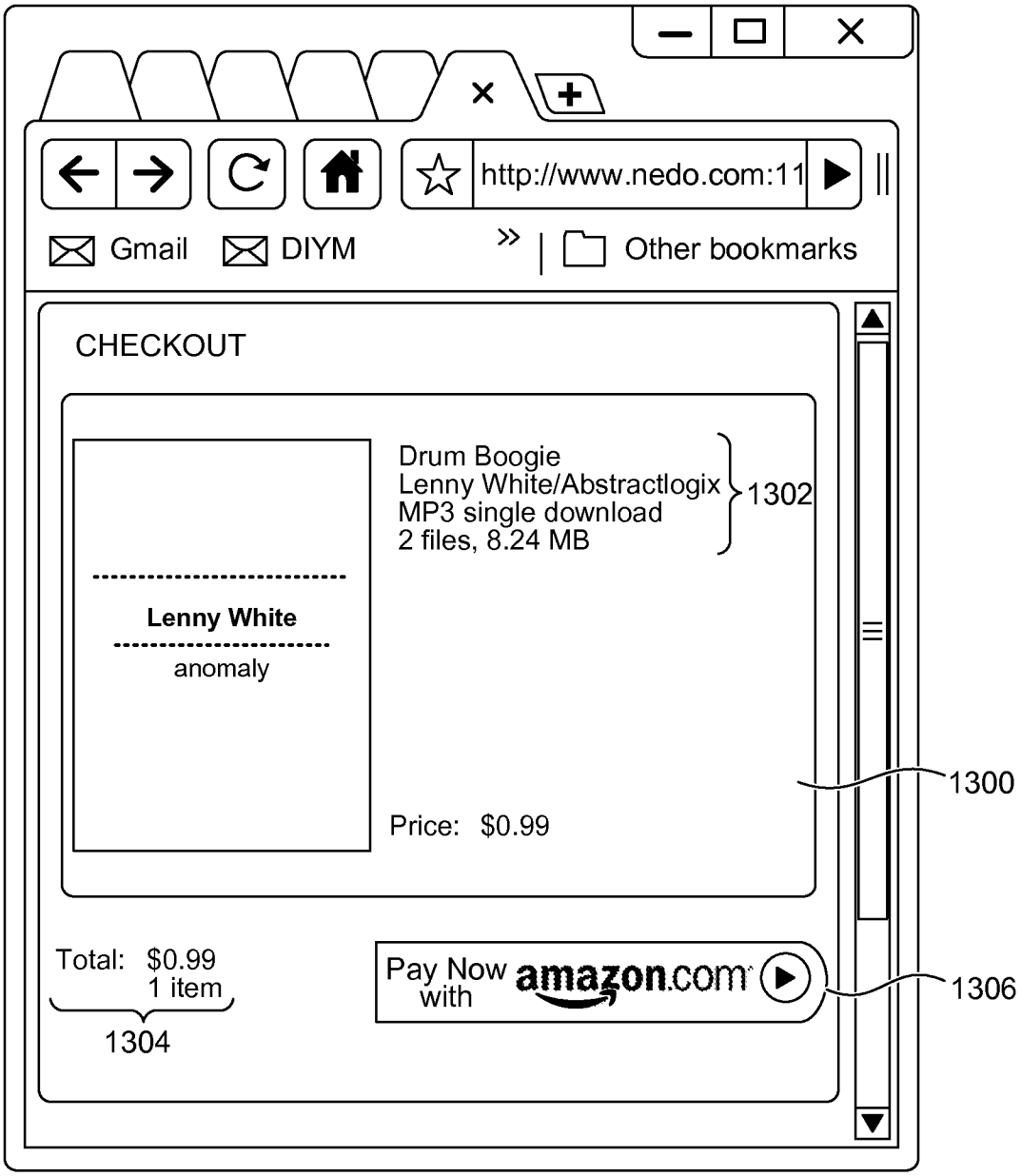

http://www.nedo.com:11
Gmail
DIYM
Other bookmarks
CHECKOUT
Drum Boogie
Lenny White/Abstractlogix
MP3 single download
2 files, 8.24 MB
1302
Lenny White
anomaly
Price: $0.99
1300
Total: $0.99
1 item
1304
Pay Now with amazon.com
1306

FIG. 13

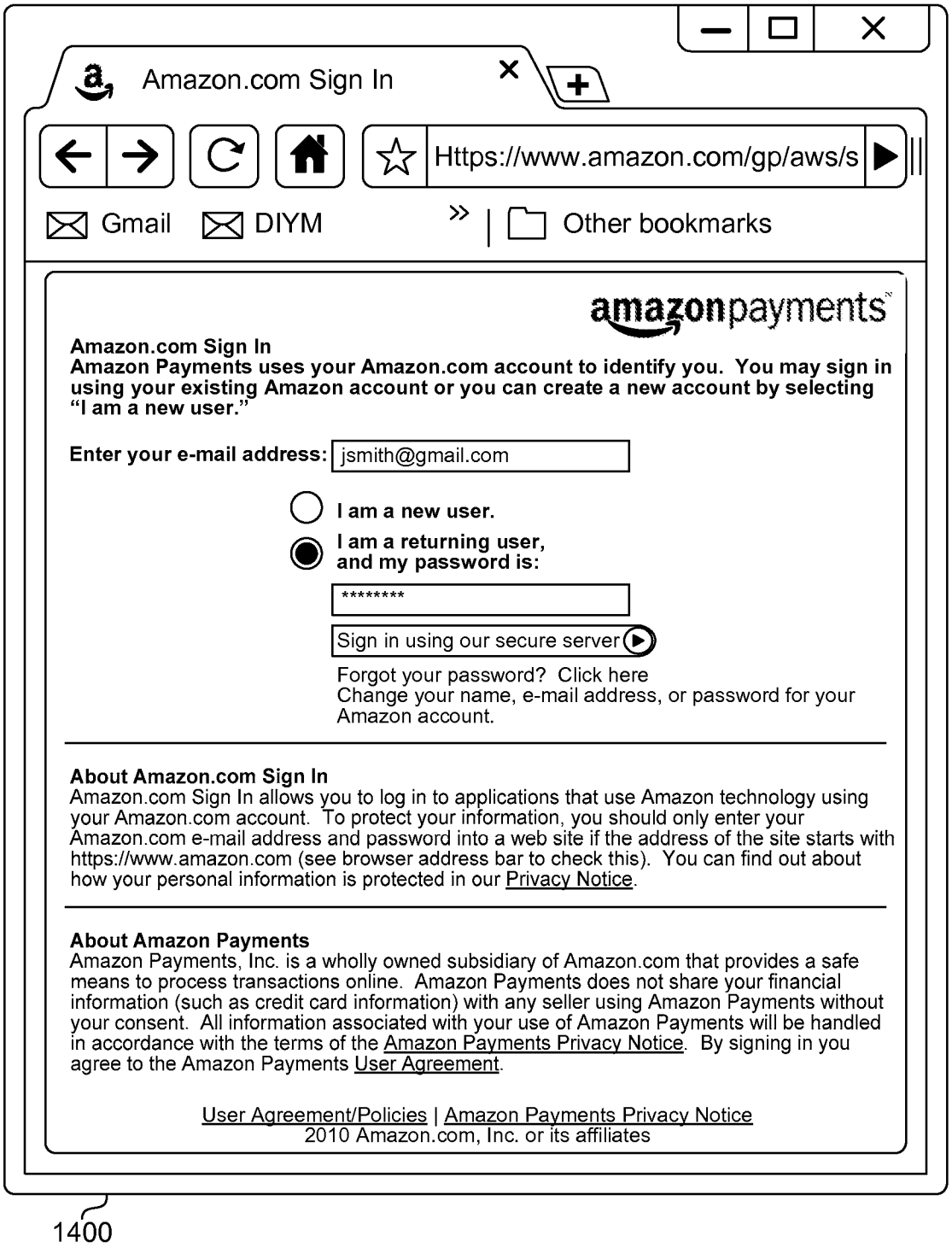

Amazon.com Sign In
Https://www.amazon.com/gp/aws/s
Gmail
DIYM
Other bookmarks
amazonpayments
Amazon.com Sign In
Amazon Payments uses your Amazon.com account to identify you. You may sign in using your existing Amazon account or you can create a new account by selecting "I am a new user."
Enter your e-mail address:
jsmith@gmail.com
I am a new user.
I am a returning user, and my password is:
****
Sign in using our secure server
Forgot your password? Click here
Change your name, e-mail address, or password for your Amazon account.
About Amazon.com Sign In
Amazon.com Sign In allows you to log in to applications that use Amazon technology using your Amazon.com account. To protect your information, you should only enter your Amazon.com e-mail address and password into a web site if the address of the site starts with https://www.amazon.com (see browser address bar to check this). You can find out about how your personal information is protected in our Privacy Notice.
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User Agreement/Policies | Amazon Payments Privacy Notice
2010 Amazon.com, Inc. or its affiliates
1400

FIG. 14

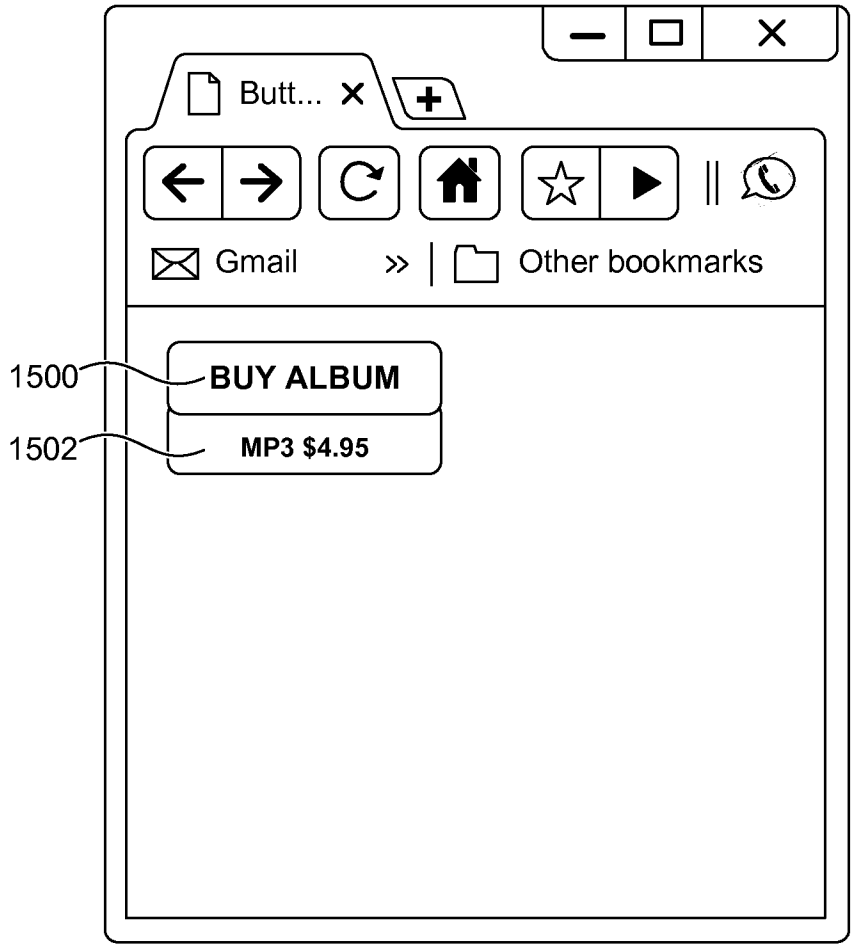


FIG. 15

Electronic Patent Application Fee Transmittal

Application Number:	
Filing Date:	
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Track I Prioritized Examination - Nonprovisional Application under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
UTILITY FILING FEE (ELECTRONIC FILING)	4011	1	80	80
UTILITY SEARCH FEE	2111	1	350	350
UTILITY EXAMINATION FEE	2311	1	400	400
REQUEST FOR PRIORITIZED EXAMINATION	2817	1	2100	2100
Pages:				
Claims:				
Miscellaneous-Filing:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
PUBL. FEE- EARLY, VOLUNTARY, OR NORMAL	1504	1	0	0
PROCESSING FEE, EXCEPT PROV. APPLS.	2830	1	70	70

Petition:	
Patent-Appeals-and-Interference:	
Post-Allowance-and-Post-Issuance:	
Extension-of-Time:	
Miscellaneous:	
Total in USD ($)	**3000**

Electronic Acknowledgement Receipt

EFS ID:	41224413
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	25-NOV-2020
Filing Date:	
Time Stamp:	11:45:04
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$3000
RAM confirmation Number	E2020AOB55410977
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Application Data Sheet	WebADS.pdf	179216 b0f3fa25c4bc533c035ba9db2b2d9bd69b4319a0	no	9
Warnings:					
Information:					
2	Specification	Specification.pdf	4712529 0e7cd2ca257e08939ab8674e44eaaa4e656da019	no	33
Warnings:					
Information:					
3	Oath or Declaration filed	Oaths.pdf	5646008 cfb3953490a035a671d0712446976a51acdefff2	no	5
Warnings:					
Information:					
4	Power of Attorney	aia0080.pdf	1346765 b1fa1775009218d5f9f25d8d00196bf628bc18a6	no	2
Warnings:					
Information:					
5	TrackOne Request	sb0424.pdf	149704 6a409dd4bb13a7f8fa634b702fd2e145dc0b41a0	no	2
Warnings:					
Information:					
6	Information Disclosure Statement (IDS) Form (SB08)	IDS.pdf	832719 97500b383dd74d9da0a167dc6bafdb3282342953	no	8
Warnings:					
Information:					

This is not an USPTO supplied IDS fillable form					
7	Non Patent Literature	NPL1.pdf	151211 464a3acf5930ae2d20c5975c9e8b5a784e083e21	no	2
Warnings:					
Information:					
8	Non Patent Literature	NPL2.pdf	113995 30f4bf19c26f21ab889e1e59c41add69726c976a	no	2
Warnings:					
Information:					
9	Abstract	Abstract.pdf	32771 3371a793c7585b2ea6bf112a5918e0e88616b6f7	no	1
Warnings:					
Information:					
10	Claims	Claims.pdf	42287 2f4660d14feb813b0606af3e781b42a0d549f090	no	3
Warnings:					
Information:					
11	Drawings-only black and white line drawings	Drawings.pdf	830089 685dc6c748a4942be54a648f165db9ba0e2dbbac	no	16
Warnings:					
Information:					
12	Fee Worksheet (SB06)	fee-info.pdf	40093 e174a2b6db4160e5c1a8440b8341efafffec6030	no	2
Warnings:					
Information:					
			Total Files Size (in bytes):	14077387	

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

The application data sheet is part of the provisional or nonprovisional application for which it is being submitted. The following form contains the bibliographic data arranged in a format specified by the United States Patent and Trademark Office as outlined in 37 CFR 1.76.
This document may be completed electronically and submitted to the Office in electronic format using the Electronic Filing System (EFS) or the document may be printed and included in a paper filed application.

Secrecy Order 37 CFR 5.2:

☐ Portions or all of the application associated with this Application Data Sheet may fall under a Secrecy Order pursuant to 37 CFR 5.2 (Paper filers only. Applications that fall under Secrecy Order may not be filed electronically.)

Inventor Information:

Inventor 1

Legal Name

Prefix	Given Name	Middle Name	Family Name	Suffix
	David		Robb	

Residence Information (Select One) ◉ US Residency ○ Non US Residency ○ Active US Military Service

City	Charlotte	State/Province	NC	Country of Residence i	US

Mailing Address of Inventor:

Address 1	1101 Granville Road		
Address 2			
City	Charlotte	State/Province	NC
Postal Code	28207	Country i	US

Inventor 2

Legal Name

Prefix	Given Name	Middle Name	Family Name	Suffix
	Grant		Neerings	

Residence Information (Select One) ◉ US Residency ○ Non US Residency ○ Active US Military Service

City	Charlotte	State/Province	NC	Country of Residence i	US

Mailing Address of Inventor:

Address 1	1411 Fourth Avenue		
Address 2	Suite 910		
City	Seattle	State/Province	WA
Postal Code	98101	Country i	US

Inventor 3

Legal Name

Prefix	Given Name	Middle Name	Family Name	Suffix
	Cameron		Patterson	

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Residence Information (Select One)	◉ US Residency	○ Non US Residency	○ Active US Military Service		
City	Seattle	**State/Province**	WA	**Country of Residence** [i]	US

Mailing Address of Inventor:

Address 1	1411 Fourth Avenue		
Address 2	Suite 910		
City	Seattle	**State/Province**	WA
Postal Code	98101	**Country** [i]	US

Inventor 4

Legal Name

Prefix	**Given Name**	**Middle Name**	**Family Name**	**Suffix**
	Joseph		Rodriguez	

Residence Information (Select One)	◉ US Residency	○ Non US Residency	○ Active US Military Service		
City	Seattle	**State/Province**	WA	**Country of Residence** [i]	US

Mailing Address of Inventor:

Address 1	1411 Fourth Avenue		
Address 2	Suite 910		
City	Seattle	**State/Province**	WA
Postal Code	98101	**Country** [i]	US

Inventor 5

Legal Name

Prefix	**Given Name**	**Middle Name**	**Family Name**	**Suffix**
	Quinton	Richard	Harris	

Residence Information (Select One)	◉ US Residency	○ Non US Residency	○ Active US Military Service		
City	Seattle	**State/Province**	WA	**Country of Residence** [i]	US

Mailing Address of Inventor:

Address 1	1411 Fourth Avenue		
Address 2	Suite 910		
City	Seattle	**State/Province**	WA
Postal Code	98101	**Country** [i]	US

Inventor 6

Legal Name

Prefix	**Given Name**	**Middle Name**	**Family Name**	**Suffix**
	Benjamin		Cook	

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Residence Information (Select One)	◉ US Residency	○ Non US Residency	○ Active US Military Service

City	Seattle	**State/Province**	WA	**Country of Residence** i	US

Mailing Address of Inventor:

Address 1	1411 Fourth Avenue		
Address 2	Suite 910		
City	Seattle	**State/Province**	WA
Postal Code	98101	**Country** i	US

All Inventors Must Be Listed - Additional Inventor Information blocks may be generated within this form by selecting the **Add** button. Add

Correspondence Information:

Enter either Customer Number or complete the Correspondence Information section below.
For further information see 37 CFR 1.33(a).

☐ **An Address is being provided for the correspondence Information of this application.**

Customer Number	75120		
Email Address		Add Email	Remove Email

Application Information:

Title of the Invention	System and method for generating and distributing embeddable electronic commerce stores		
Attorney Docket Number	DR-104	**Small Entity Status Claimed**	☒
Application Type	Nonprovisional		
Subject Matter	Utility		
Total Number of Drawing Sheets (if any)	16	**Suggested Figure for Publication (if any)**	13

Filing By Reference:

Only complete this section when filing an application by reference under 35 U.S.C. 111(c) and 37 CFR 1.57(a). Do not complete this section if application papers including a specification and any drawings are being filed. Any domestic benefit or foreign priority information must be provided in the appropriate section(s) below (i.e., "Domestic Benefit/National Stage Information" and "Foreign Priority Information").

For the purposes of a filing date under 37 CFR 1.53(b), the description and any drawings of the present application are replaced by this reference to the previously filed application, subject to conditions and requirements of 37 CFR 1.57(a).

Application number of the previously filed application	Filing date (YYYY-MM-DD)	Intellectual Property Authority or Country i

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Publication Information:

☐	Request Early Publication (Fee required at time of Request 37 CFR 1.219)
☐	**Request Not to Publish.** I hereby request that the attached application not be published under 35 U.S.C. 122(b) and certify that the invention disclosed in the attached application **has not and will not** be the subject of an application filed in another country, or under a multilateral international agreement, that requires publication at eighteen months after filing.

Representative Information:

Representative information should be provided for all practitioners having a power of attorney in the application. Providing this information in the Application Data Sheet does not constitute a power of attorney in the application (see 37 CFR 1.32).
Either enter Customer Number or complete the Representative Name section below. If both sections are completed the customer Number will be used for the Representative Information during processing.

Please Select One:	◉ Customer Number	○ US Patent Practitioner	○ Limited Recognition (37 CFR 11.9)
Customer Number	75120		

Prefix	**Given Name**	Middle Name	**Family Name**	Suffix	Remove
Registration Number					
Prefix	**Given Name**	Middle Name	**Family Name**	Suffix	Remove
Registration Number					

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Domestic Benefit/National Stage Information:

This section allows for the applicant to either claim benefit under 35 U.S.C. 119(e), 120, 121, 365(c), or 386(c) or indicate National Stage entry from a PCT application. Providing benefit claim information in the Application Data Sheet constitutes the specific reference required by 35 U.S.C. 119(e) or 120, and 37 CFR 1.78.
When referring to the current application, please leave the "Application Number" field blank.

Prior Application Status	Pending		Remove
Application Number	Continuity Type	Prior Application Number	Filing or 371(c) Date (YYYY-MM-DD)
16863229	Continuation of	16512018	2019-07-15

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Prior Application Status	Patented			Remove	
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)	Patent Number	Issue Date (YYYY-MM-DD)
16512018	Continuation of	15591208	2017-05-10	10395304	2019-08-27

Prior Application Status	Patented			Remove	
Application Number	Continuity Type	Prior Application Number	Filing Date (YYYY-MM-DD)	Patent Number	Issue Date (YYYY-MM-DD)
15591208	Continuation of	13571293	2012-08-09	9679298	2017-06-13

Prior Application Status	Abandoned		Remove
Application Number	Continuity Type	Prior Application Number	Filing or 371(c) Date (YYYY-MM-DD)
13571293	Continuation in part of	12852090	2010-08-06

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This section allows for the applicant to claim priority to a foreign application. Providing this information in the application data sheet constitutes the claim for priority as required by 35 U.S.C. 119(b) and 37 CFR 1.55. When priority is claimed to a foreign application that is eligible for retrieval under the priority document exchange program (PDX) the information will be used by the Office to automatically attempt retrieval pursuant to 37 CFR 1.55(i)(1) and (2). Under the PDX program, applicant bears the ultimate responsibility for ensuring that a copy of the foreign application is received by the Office from the participating foreign intellectual property office, or a certified copy of the foreign priority application is filed, within the time period specified in 37 CFR 1.55(g)(1).

Application Number	Country[i]	Filing Date (YYYY-MM-DD)	Access Code[i] (if applicable)

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Statement under 37 CFR 1.55 or 1.78 for AIA (First Inventor to File) Transition Applications

☐ This application (1) claims priority to or the benefit of an application filed before March 16, 2013 and (2) also contains, or contained at any time, a claim to a claimed invention that has an effective filing date on or after March 16, 2013.
NOTE: By providing this statement under 37 CFR 1.55 or 1.78, this application, with a filing date on or after March 16, 2013, will be examined under the first inventor to file provisions of the AIA.

Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Authorization or Opt-Out of Authorization to Permit Access:

When this Application Data Sheet is properly signed and filed with the application, applicant has provided written authority to permit a participating foreign intellectual property (IP) office access to the instant application-as-filed (see paragraph A in subsection 1 below) and the European Patent Office (EPO) access to any search results from the instant application (see paragraph B in subsection 1 below).

Should applicant choose not to provide an authorization identified in subsection 1 below, applicant **must opt-out** of the authorization by checking the corresponding box A or B or both in subsection 2 below.

NOTE: This section of the Application Data Sheet is **ONLY** reviewed and processed with the **INITIAL** filing of an application. After the initial filing of an application, an Application Data Sheet cannot be used to provide or rescind authorization for access by a foreign IP office(s). Instead, Form PTO/SB/39 or PTO/SB/69 must be used as appropriate.

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A. Priority Document Exchange (PDX) - Unless box A in subsection 2 (opt-out of authorization) is checked, the undersigned hereby **grants the USPTO authority** to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the State Intellectual Property Office of the People's Republic of China (SIPO), the World Intellectual Property Organization (WIPO), and any other foreign intellectual property office participating with the USPTO in a bilateral or multilateral priority document exchange agreement in which a foreign application claiming priority to the instant patent application is filed, access to: (1) the instant patent application-as-filed and its related bibliographic data, (2) any foreign or domestic application to which priority or benefit is claimed by the instant application and its related bibliographic data, and (3) the date of filing of this Authorization. See 37 CFR 1.14(h)(1).

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The applicant is reminded that the EPO's Rule 141(1) EPC (European Patent Convention) requires applicants to submit a copy of search results from the instant application without delay in a European patent application that claims priority to the instant application.

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PTO/AIA/14 (08-15)
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Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Applicant Information:

Providing assignment information in this section does not substitute for compliance with any requirement of part 3 of Title 37 of CFR to have an assignment recorded by the Office.

Applicant 1

If the applicant is the inventor (or the remaining joint inventor or inventors under 37 CFR 1.45), this section should not be completed. The information to be provided in this section is the name and address of the legal representative who is the applicant under 37 CFR 1.43; or the name and address of the assignee, person to whom the inventor is under an obligation to assign the invention, or person who otherwise shows sufficient proprietary interest in the matter who is the applicant under 37 CFR 1.46. If the applicant is an applicant under 37 CFR 1.46 (assignee, person to whom the inventor is obligated to assign, or person who otherwise shows sufficient proprietary interest) together with one or more joint inventors, then the joint inventor or inventors who are also the applicant should be identified in this section.

Clear

◯ Assignee	◯ Legal Representative under 35 U.S.C. 117	◯ Joint Inventor
◯ Person to whom the inventor is obligated to assign.	◯ Person who shows sufficient proprietary interest	

If applicant is the legal representative, indicate the authority to file the patent application, the inventor is:

Name of the Deceased or Legally Incapacitated Inventor:	

If the Applicant is an Organization check here. ☒

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Email Address			

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Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Assignee Information including Non-Applicant Assignee Information:

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Assignee 1

Complete this section if assignee information, including non-applicant assignee information, is desired to be included on the patent application publication. An assignee-applicant identified in the "Applicant Information" section will appear on the patent application publication as an applicant. For an assignee-applicant, complete this section only if identification as an assignee is also desired on the patent application publication.

If the Assignee or Non-Applicant Assignee is an Organization check here. ☐

Prefix	**Given Name**	Middle Name	**Family Name**	Suffix

Mailing Address Information For Assignee including Non-Applicant Assignee:

Address 1			
Address 2			
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Application Data Sheet 37 CFR 1.76	Attorney Docket Number	DR-104
	Application Number	
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores	

Signature:

NOTE: This Application Data Sheet must be signed in accordance with 37 CFR 1.33(b). **However, if this Application Data Sheet is submitted with the INITIAL filing of the application and either box A or B is not checked in subsection 2 of the "Authorization or Opt-Out of Authorization to Permit Access" section, then this form must also be signed in accordance with 37 CFR 1.14(c).**

This Application Data Sheet **must** be signed by a patent practitioner if one or more of the applicants is a **juristic entity** (e. g., corporation or association). If the applicant is two or more joint inventors, this form must be signed by a patent practitioner, **all** joint inventors who are the applicant, or one or more joint inventor-applicants who have been given power of attorney (e.g., see USPTO Form PTO/AIA/81) on behalf of **all** joint inventor-applicants.

See 37 CFR 1.4(d) for the manner of making signatures and certifications.

Signature	/Maulin Shah/			Date (YYYY-MM-DD)	
First Name	Maulin	Last Name	Shah	Registration Number	56587

Additional Signature may be generated within this form by selecting the Add button.

SYSTEM AND METHOD FOR DISTRIBUTING MULTIMEDIA CONTENT

CROSS-REFERENCE TO RELATED APPLICATION

[Para 01] This application is a Continuation of U.S. Patent Application Ser. No. 13/571,293, filed August 9, 2012, which is a Continuation-In-Part of U.S. Patent Application Ser. No.12/852,090, filed August 6, 2010, which are hereby incorporated by reference in their entirety.

FIELD

[Para 02] The present disclosure relates generally to the field of e lectronic commerce, and in particular but not exclusively, relates to a system and method for the distribution of multimedia content and the consummation of transactions between content owners, content distributors and consumers.

BACKGROUND

[Para 03] Electronic commerce on the Internet has become commonplace. There are many merchants offering goods and services via web sites on the Internet, and an increasing number of consumers purchase goods and services on various Internet websites. In many cases, the electronic commerce transactions involve electronic content and physical goods. For example, many consumers purchase items such as books, compact disks (CDs) and digital video disks (DVDs) via the Internet. Increasingly, however, consumers are using the Internet to purchase electronic content such as information products, music or to gain access to web sites that provide news or entertainment stories.

[Para 04] More recently, the Internet is being used to engage in a wide variety of social networking between and among different individuals and online communities. When used by businesses to promote their goods and services to such individuals and online communities, this form of networking is called "social media marketing." In many of these online social relationships, users share and identify recommended content for use and consumption by other

users with similar interests, hobbies and/or backgrounds. It is this unique ability to share or "virally distribute" content with recommendations and referrals that now enables the Internet to be used as a highly social medium. Furthermore, this "viral" distribution capability can now be used advantageously by content promoters, such as performing artists, visual artists, video and film producers, and content distribution companies, to create creative works that can be circulated to a far greater number of prospects and partners than may have been possible previously with a distribution capability which was limited only to the content creator's current list of customers.

[**Para 05**] Current methods for achieving viral distribution of content focus on the use of electronic mail. However, a significant opportunity and need exists for enhanced capabilities to distribute content in a more immediate and engaging manner. One current approach that is used to distribute applications of limited functionality involves "web widgets." A web widget is portable software that can be installed and executed within a hypertext-markup-language web page by an end user that does not require additional compilation. The most commonly used web widgets are discrete applications of limited functionality that allow users to turn personal content into dynamic web applications which can be shared on virtually any website. Current web widgets are limited to executing certain discrete applications as on-screen tools. For example, they are currently used to display on-screen clocks, event countdowns, auction-tickers, stock market tickers, daily weather reports and flight arrival information.

[**Para 06**] Notwithstanding their useful role in these types of applications, current web widgets are not used as self-contained electronic commerce platforms. Yet, there is a significant and rapidly growing need for web widgets with enhanced capabilities that will enable content owners to more effectively use viral distribution of multimedia content and to exploit social

media marketing trends to engage in purchase transactions and other forms of electronic commerce directly with current and prospective customers from web widgets over the Internet and over the rapidly growing number of mobile networks and associated mobile devices.

BRIEF DESCRIPTION OF THE DRAWINGS

[**Para 07**] Non-limited and non-exhaustive embodiments are described with reference to the following figures, wherein like reference numerals refer to like parts throughout the various views unless otherwise specified.

[**Para 08**] FIG. 1A is a block diagram illustrating an operating environment for a multimedia content distribution system.

[**Para 09**] FIG. 1B is a block diagram illustrating an alternative operating environment for a multimedia content distribution system.

[**Para 10**] FIG. 2 is a block diagram illustrating the software components of a multimedia content distribution system in an embodiment.

[Para 11] FIG. 3 is a block diagram illustrating a widget builder resource component used in a multimedia content distribution system in an embodiment.

[Para 12] FIG. 4 is a block diagram illustrating a content management component used in a multimedia content distribution system in an embodiment.

[Para 13] FIG. 5 is a block diagram illustrating a market management component used in a multimedia content distribution system in an embodiment.

[**Para 14**] FIG. 6 is a flow chart illustrating a method for uploading and converting multimedia content used in a multimedia content distribution system in an embodiment.

[**Para 15**] FIG. 7A is a flow chart illustrating a method for creating marketable compilation of multimedia content in a multimedia content distribution system in an embodiment.

[**Para 16**] FIG. 7B is a flow chart illustrating a method for updating content inventories in a multimedia content distribution system in an embodiment.

[**Para 17**] FIG. 8 is a flow chart illustrating a method for distributing multimedia content using a web widget in an embodiment.

[**Para 18**] FIG. 9 is a block diagram illustrating a web widget for distribution of multimedia content in an embodiment.

[**Para 19**] FIG. 10 is a block diagram illustrating an active web widget for distribution of a single musical song in an embodiment.

[**Para 20**] FIG. 11 is a block diagram illustrating an active web widget for distribution of a musical album including a compilation of musical songs in an embodiment.

[**Para 21**] FIG. 12 is a block diagram illustrating an active web widget operative to receive a purchase request in an embodiment.

[**Para 22**] FIG. 13 is a block diagram illustrating a purchase request confirmation in an active web widget in an embodiment.

[**Para 23**] FIG. 14 is a block diagram illustrating user access to a transaction processing service in an active web widget in an embodiment.

[**Para 24**] FIG. 15 is a block diagram illustrating a graphical button for viral distribution that provides access to a web widget in an embodiment.

DETAILED DESCRIPTION

[Para 25] In the description to follow, various aspects of embodiments web widgets and the computing and communications system which supports their ability to perform electronic commerce transactions will be described, and specific configurations will be set forth. Numerous and specific details are given to provide an understanding of these embodiments. The

aspects disclosed herein can be practiced without one or more of the specific details, or with other methods, components, systems, services, etc. In other instances, structures or operations are not shown or described in detail to avoid obscuring relevant inventive aspects.

[Para 26] Reference throughout this specification to "one embodiment" or "an embodiment" means that a particular feature, structure, or characteristic described in connection with the embodiment is included in at least one embodiment. Thus, the appearances of the phrases "in one embodiment" or "in an embodiment" in various places throughout this specification are not necessarily all referring to the same embodiment. Furthermore, the particular features, structures, or characteristics may be combined in any suitable manner in one or more embodiments.

[Para 27] FIG. 1A is an illustration of an operating environment for a multimedia content distribution system in an embodiment. In this operating environment 100, one or more content distributor client devices 128, one or more content owner client devices 126, and one or more consumer client devices 130, 132, 134 are illustrated. Among the range of consumer client devices used for the distribution of multimedia content from the multimedia content distribution system are laptop computers 130, desktop computers 132 and various types of a mobile computing devices 134 such as personal digital assistants (i.e., PDAs). As used here, the term "personal digital assistant" means both phone-enabled PDAs (i.e., smart phones) and non-phone enabled PDAs. Each of these client devices is communicatively coupled to a network 102 which provides secure computing and communications access through a server 104 executing a firewall software to an application server 106, which in this embodiment acts as a centralized compute processing and transaction management resource. In the illustrated embodiment, the network 102 is the Internet. However, in other embodiments, the network 102 can be a private computer-

communications network, a wireless communications network, or other computer data communications network that can enable communications between and among computer devices, mobile devices, the multimedia content distribution system and its infrastructure resources for storage and transaction processing.

[Para 28] The application server 106 is communicatively coupled to a database server 110, a transaction processing service 112, an email server 108 and a file management server 114. The file management server is communicatively coupled to one or more computing resources that perform file virus scanning 116, file transcoding 116 and file compression 120 for files which are stored on a cloud-based storage resource 124. In an embodiment, the database server 110 is used to maintain a lookup table of all content files and related metadata which are stored on the cloud-based storage resource 124. The file management server 114 is used to control the file conversion process from a first format in a received file to one or more transcoded formats. In an embodiment, a select subset of the transcoded files will then be compressed into a single file using file compression 120 and then stored on the cloud-based storage resource 124 along with related metadata for each file. In one embodiment, the files are compressed into a WinZip file for storage on the cloud-based storage resource 124. The email server 108 is used in an embodiment to facilitate electronic mail communications between and among content owners and content distributors, as well as email broadcasts to groups of consumers and prospects. In addition to its role in managing the use of resources in the multimedia content distribution system, the application server 106 is also used for the creation of user account profiles, the execution of one or more web servers, and the execution of a content management system including a widget builder resource component and a market management component. The web

servers are used to receive and respond to content related requests received from consumer client devices 130, 132, 134.

[Para 29] In one embodiment, content owners using their client devices 126 upload, register in a lookup table stored on the database server 110, manage, package, price and create one or more compilations of stored and registered content for distribution to one or more consumer client devices 130, 132, 134 using compilation-specific web widgets that are created and capable of distribution from the application server 106. In creating web widgets, the application server 106 will check the lookup table stored on the database server 110 to confirm the availability and format of content files included in or associated with the web widgets. This process is also followed when new buttons, links or preview clips are created by content owners for subsequent distribution from the application server 106. The web servers executed on the application server 106 are used to respond to requests received from web widgets, buttons, links or preview clips executed or selected in browsers running on the consumer client devices 130, 132, 134

[Para 30] The content distributor client devices 128 are used by content distributors to provide content distribution feeds to update the content inventories of content owners with active accounts in the multimedia content distribution system on the application server 106. These inventories can be updated with content from distribution feeds upon request of the content owners or the operators of the multimedia content distribution system. In one embodiment, the distribution feeds provide content in bulk which is parsed by a content management system executed on the application server 106 to ensure that each content owner receives the content desired for inclusion in their respective content management systems. Each distribution feed is parsed and the content is allocated to each content owner's account as specified in the distribution feed. Once parsed, the content delivered in these distribution feeds is uploaded,

master content files are transcoded to one or more alternative file formats pre-selected by content owners, the content files and their transcoded variants are stored in the cloud-based storage resource 124, and references to the stored content files and transcoded variants are registered in one or more lookup tables maintained on the database server 110. Once uploaded and registered on the database server 110, the content included in these distribution feeds can be accessed and used by content owners to create new content compilations for association with web widgets using a widget builder resource component executed on the application server 106. In an embodiment, a content compilation is an aggregation of one or more multimedia content files and associated metadata. Once created and associated with specific multimedia content and related metadata, these web widgets are available for viral distribution by content owners to networks of current and potential consumers.

[Para 31] In one embodiment, the cloud-based storage resource 124 and the transaction processing service 112 are provided by the Amazon Web Services group at Amazon.com, Inc. More particularly, in the embodiment, the cloud-based storage resource is implemented using Amazon's "Simple Storage Service" (S3) which provides a data storage capacity that can be used to store and retrieve any amount of data, at any time, from anywhere on the World Wide Web. Likewise, in an embodiment, the transaction processing service 112 is implemented using Amazon's "Flexible Payments Service" (FPS) to facilitate the payment processing and checkout process once consumers decide to purchase and download content from virally distributed web widgets, buttons, links or preview clips. In this embodiment, the FPS is used to process payments from consumers who wish to purchase registered multimedia content promoted in virally distributed web widgets, buttons, links or preview clips using their credit cards, debit cards or bank account information. Furthermore, in an alternative embodiment, the file virus

scanning 116, file transcoding 118 and file compression 118 processes are implemented using Amazon's "Elastic Compute Cloud" (EC2) resources instead of dedicated, proprietary servers. The EC2 is a web service that provides resizable compute capacity in a cloud-based network that can be scaled to provide computing capacity for applications serving multiple client devices.

[Para 32] Consumers using browsers executing on their client devices 130, 132, 134 can activate web widgets directly or indirectly. A web widget can be activated indirectly if a consumer receives a button or link and then clicks on the button or link which results in the activation of a web widget. Likewise, a consumer can directly activate a web widget if it is received from the content owner or a third party who has opted to share or redistribute the web widget. Once activated, a consumer can opt to preview the content which has been packaged with the web widget, share the web widget with third parties or elect to purchase the multimedia content packaged with the web widget. If a consumer elects to purchase specific multimedia content files by clicking on an embedded buy button, then the web widget provides the consumer with a choice of format options and then redirects the consumer to the transaction processing service 112 for the provision of credit card, debit card or bank account information and completion of the purchase transaction. Once the purchase transaction is completed, the selected multimedia content files are downloaded by the web widget from the cloud-based storage resource 124 to the consumer's designated client device 130, 132, 134.

[Para 33] FIG. 1B is an alternative embodiment of the operating environment of the multimedia content distribution system 100. In this operating environment, one or more web servers have been added as independent computing resources for use in receiving and responding to content related requests from various client devices 130, 132, 134. This embodiment is computationally more efficient and enables the application server 106 to be dedicated to the

operation of a content management system and the control of processes on the other servers used in this operating environment. As discussed above, these servers include an email server 108, a database server 110, a file management server 114, and control over a transaction processing service 112 and content conversion services for file virus scanning 116, file transcoding 118, and file compression 120 for storage in the cloud-based storage resource 124.

[Para 34] Figure 2 is an illustration of an embodiment of a multimedia content distribution system 200. In this embodiment, the system 200 is comprised of a content management system 202, a data management service 208, an analytics and reporting service 210, a security service 212, a transaction payment processing service 214, a widget management service 216 and an accounting service 218. The content management system 202 is comprised of three components, a widget builder resource component 204, a content management component 220, and a market management component 206. The content management component 220 is used for the uploading of multimedia content, the editing of metadata related to the content and the creation of compilations of content into marketable packages that can be associated with one or more web widgets. In addition to controlling the uploading, editing and creation of content compilations through the content management component 220, the content management system 202 also controls the processes applied to uploaded content files for virus scanning, file transcoding and file compression for storage in the cloud-based storage resource 124. The widget builder resource component 204 is used to create various marketing resources including new web widgets, buy buttons, links and preview clips. In one embodiment, the buy buttons, links and preview clips are each communicatively coupled to a web widget so that the selection or clicking on a button, link or preview clip causes the activation of a web widget Once these marketing resources are created, content owners can use them in viral distribution marketing campaigns to

promote their content compilations. The market management component 206 is used by content owners to assign market rules and pricing terms to selected items included in a content compilation. In one embodiment, the items include individual songs, song releases, or entire song catalogues. In a different embodiment, the items include reports, physical merchandising paraphernalia (e.g., cups, t-shirts, hats, etc.), and other electronic goods.

[Para 35] The data management service 208 is used to maintain a lookup table for use in tracking the locations of stored multimedia content files in the cloud-based storage resource, transcoded variants of these files, compressed files including one or more copies of content files and transcoded files, and files storing usage statistics collected by one or more web servers from the web widgets, buy buttons, links, preview clips or other marketing resources which are created and distributed by content owners and third parties. The analytics and reporting service 210 in one embodiment is a subcomponent of the data management service 210 and is used to analyze compiled analytical data, transaction statistics and location statistics for the marketing resources used by content owners in promoting their multimedia contents over one or more networks. More specifically, the analytics and reporting service 210 compiles transaction statistics and location statistics arising from the viral distribution of web widgets and related purchase transactions initiated and completed over web widgets which have been distributed over such networks. In an alternative embodiment, the analytics and reporting service is a stand-alone service which independently interacts with the data management service 210 and the one or more web servers comprising the widget management service 216 which are used for the tracking of web widgets and other marketing resources and the collection of usage statistics from these resources..

[Para 36] The security software service 212 provides content owners, distributor clients and consumer clients with secured access to the multimedia content distribution system 200 and its operating infrastructure. In one embodiment, the security service 212 is implemented using firewall software to restrict access to the application server 106 and other computing resources used as part of the operating environment for the multimedia content distribution system 200. The payment processing service 214 provides direct access to transaction processing resources for the completion of purchase transactions initiated by consumers who use web widgets to preview, purchase and download multimedia content. In one embodiment, the payment processing service 214 is provided by the Flexible Payment Service (FPS) offered by Amazon.com, Inc. The payment processing service 214 is used for the facilitation and execution of payment transactions using credit cards, debit cards or other bank account information.

[Para 37] The widget management service 216 is implemented on one or more web servers and is used for the tracking of web widgets which have been distributed to and activated on Internet websites or on other accessible locations and resources over other networks. Once a web widget has been distributed or activated from a link, buy button or preview clip, it can be further distributed in a "viral" fashion to other online communities, websites, forums, etc. In one embodiment, the widget management service 216 is implemented on web servers which are co-hosted on the application server 106. In an alternative embodiment, the widget management service 216 is implemented on one or more independent web servers 136. In both embodiments, however, the widget management service is used for receiving and responding to requests for multimedia content received from web widgets. In addition, the web servers implementing the widget management service 216 also perform data collection and activity monitoring on deployed web widgets. The data collected by the web servers includes transaction statistics,

location statistics, usage statistics and other pertinent market statistics for each web widget which has been created, activated and distributed over the Internet, mobile networks or other computer communication networks by the content owner or third parties, such as consumers and members of their online social networks. Once a web widget is activated, the web servers implementing the widget management service 216 compile the data statistics into one or more files which are stored in the cloud-based storage resource 124 and a reference to the stored data collection files is created in the lookup table maintained by the data management service 208 and associated with the multimedia content files and any related transcoded files which have been packaged with each web widget for which the statistics have been collected. In an alternative embodiment, the one or more data collection files including the data statistics are stored on the database server 110 where the lookup table is maintained by the data management service 208.

[Para 38] The accounting service 218 provides account transaction reconciliation for each content owner having an active account on the content management system 202. By using the accounting service 218, content owners can track the number and type of available content in their inventories of content files, the number of transactions performed relative to the total number of available content files, the number of transactions which have been returned for credit to consumers, the number of completed transactions, and revenue earned from completed transactions.

[Para 39] FIG. 3 depicts an embodiment of a widget builder resource component. The widget builder resource component 300 is used to create an inventory of "web widgets" 316, buy buttons 310, buy links 312 and preview clips 314. In an embodiment, the web widget inventory 316 includes services for creating web widgets for packages of marketable multimedia content including, in one embodiment, full catalogs of digital music content, single releases of digital

music content and single song digital music content. The widget builder resource component 300 is also used to create a merchandising widget 308 to promote a content owner's physical goods and related materials as marketing merchandise. Examples of such physical goods are coffee mugs, t-shirts, hats, jackets, etc. In the present embodiment, the web widgets pertain to musical content which is often compiled in the form of musical catalogs, musical releases, and single songs. A full catalog widget 302 is used for the promotion of the full musical catalog of a content owner. In one embodiment, the full catalog widget 302 is used to execute a video clip that provides a preview of the content in a content owner's inventory in the multimedia content distribution system 200 that is packaged with the web widget. The web widgets 302, 304, 306, 308 are also used to facilitate electronic commerce transactions involving the purchase or licensing of multimedia content, such as musical selections as shown in this embodiment, in the specific groupings desired (i.e., catalog, release, or single song).

[Para 40] A single release widget 304 is used to promote a single musical release of a content owner from content stored in a content inventory of the multimedia content distribution system 200 in an embodiment. A single song widget 306 is used to promote a single song provided by a content owner in an embodiment. The merchandising widget 308 is used to promote the merchandise or physical goods that a content owner may choose to promote alone or in association with one or more multimedia content files in an embodiment. The merchandising widget 308 is used when a content owner seeks to create a fully custom content compilation which may include promoted merchandise or physical goods (e.g., cups, hats, t-shirts, etc.), a subset of content from specific releases as well as other content from the content owner's catalogue which is not included in any specific release. The buy buttons 310 are generated by content owners using the widget builder resource component 300 and linked to web widgets.

The buy buttons 310 can be customized and distributed to online resources on the Internet, on mobile communication networks or on other computer networks for use in promoting the various groupings of multimedia content available from a content owner. Once a buy button 310 is clicked or selected by a consumer, it will activate its linked web widget and take the consumer to a checkout screen in the web widget. The buy links 312 are Hypertext Transfer Protocol (HTTP) links that are created by content owners for widespread, viral distribution on the Internet, on mobile communications network or on other networks that enable consumers to click on such links to activate web widgets associated with these links that promote their multimedia content files and related merchandise. The preview clips 314 created in the widget builder resource component 300 are linked to web widgets but are designed to automatically execute video and audio clips in the browsers of consumer client devices 130, 132, 134 to enable those consumers to preview multimedia content and to make informed choices about the multimedia content they may elect to purchase and download to their client devices 130, 132, 134, or to further distribute to third parties in the social networks of these consumers or in other online communities. Upon completion of an executing video clip, the linked web widget which will have been activated at the start of execution of the preview video clip will be displayed in the browsers of the consumer client devices 130, 132, 134 to aid the consumer in making a purchase or distribute decision.

[Para 41] FIG. 4 illustrates an embodiment of a content management component 400. The content management component 400 is comprised of several services. The content distribution feed 402 is a service that enables content owners to request and receive distribution feeds from content distributors. The content provided by content distributors to content owners through such feeds is used to automatically update and supplement the content inventories of content owners in the content management system 202. The metadata editor 404 is a service that enables

content owners to edit the metadata associated with multimedia content files. In one embodiment, the type of metadata that can be edited includes information pertaining to the musical content of a content owner such as title, artist name, release date, genres, catalogue number and Universal Product Code. Image Content Uploader 406 is a service that uploads, store and registers image files provided by content owners for use in creating marketable compilations of content associated with web widgets. In one embodiment the types of image files which can be uploaded using the Image Content Uploader 406 are GIF files, JPEG files and TIF files. Audio Content Uploader 408 is used for uploading audio files. In an embodiment the audio file types that can be uploaded using the Audio Content Uploader 408 include WAV files and MP3 files. The compilation builder 410 is used by content owners to create custom compilations from the content available in the content inventories managed by the content management system 202. In an embodiment, each content compilation created using the compilation builder 410 is associated with a web widget that will be distributed using the web distribution service 216 to consumers on the Internet, mobile communications networks, or other computer communications. Lastly, the content downloader 412 is used for controlling the downloading of the custom content compilations created by content owners which are packaged with and promoted through web widgets. Upon receipt of a content download request from a web widget, the content downloader 412 initiates and controls the process of retrieving the packaged content compilations associated with and promoted through the web widget from the cloud-based storage resource 124 or other storage in the multimedia content distribution system 200, and it also controls the process of downloading the retrieved content compilations to a client device 130, 132, 134.

[**Para 42**] FIG. 5 illustrates the services provided in an embodiment of a market management component 500. As shown, one service is a territory manager 502 which is used by content owners to set the sales parameters and the timing of sales campaigns relating to specifically available content from a content owner in different geographic regions of the world. For example, a content owner may choose to provide a subset or only a particular release version of certain musical content for sales and marketing campaigns in Spain, Germany or France. While in other parts of the world, the content owner may choose to set different territorial restrictions on the availability of their content such as limiting the availability of musical content only to earlier releases rather than later releases in an entirely different part of the world, such as South America or in specific South American countries. The sales campaign manager 504 is another service provided in an embodiment of the market management component 500 that enables content owners to enable and disable sales campaigns by specified dates. The content pricing manager 506 is a service that allows content owners to set the pricing of particular files by file type. Although not limited only to musical content, in one embodiment the content pricing manager 506 is used to set pricing for MP3 file types and for WAV file types. Although the present embodiment is described with respect to the use of musical content stored in MP3 and .WAV file formats, the use of a content pricing manager 506 is not limited to the pricing of content for musical files or even to the pricing of files in these two types of file formats, but can be applied broadly to the pricing of content in image files, video files, audio book files, or video game files as well as in other file types and file formats of multimedia content generated by content owners.

[Para 43] Figure 6 is a flow chart illustrating an embodiment of a process for uploading and transcoding multimedia content files. The process commences at step 600 and begins with the

receipt of a content upload request 602 from one or more content owner client devices 126. Upon receipt of an upload request, the content management system 202 begins the uploading of multimedia content files and associated metadata, as shown at step 604. In one embodiment, associated metadata includes information about the multimedia content such as artist name, album title, song title release name or catalogue name. Continuing with this process, the content management system 202 will confirm whether each received content file is in a proper format for uploading to the multimedia content distribution system, as shown at step 606. If the file format is improper, such as when the integrity of the file has been compromised, the process returns to step 604 for the continued uploading of the next multimedia content file and associated metadata. If the content is in a proper format, the process continues with a placement of each newly received content file into a queue, as shown at step 608. After placement in the queue, the file will be scanned for viruses, as shown at step 610, and a test will be applied to confirm whether the virus scan was passed, as shown at step 612. If virus scanning is unsuccessful, the process will transmit a message to the content owner for display in the browser of a content owner client device 126 indicating that the virus scan failed, as shown at step 614, and that the process will then end, as shown at step 616. If the virus scan was passed, the process continues with the transcoding of the content file, as shown at step 618. In an embodiment, the content owner can select one or more file formats for transcoding of each uploaded multimedia content file, which file formats may include Windows Media Audio (WMA), Advanced Audio Coding (AAC), Apple Lossless Audio Codec (ALAC), Free Lossless Audio Codec (FLAC), WMA Lossless and MP3. After a file has been transcoded, the process continues with the storing of the originally uploaded content file, referred to as a "master content file," and each transcoded file specified by a content owner. The master content file and any transcoded files are stored in the cloud-based

storage resource 124, as shown at step 620. Upon completion of the storing of these files, the process updates a data base registration record, as shown at step 622. The database registration record is maintained in a lookup table on a database server 110. If multiple multimedia content files are uploaded, for example as part of an album upload or a catalogue upload, the process confirms whether the uploading has been completed, as shown at step 624. If the process has not been completed, then the uploading will continue with the uploading of additional multimedia content files and associated metadata, as shown at step 604. In one embodiment, if the upload process has been completed, the content owner can select a subset of the transcoded files of a given file type to be compressed into one file, as shown at decision step 626. For example, in an embodiment, when a master content file in the .WAV format is uploaded, the content owner can have multiple transcoded files (e.g., an MP3 format file, a WMA format file, an FLAC format file) created from the master content file during the transcoding process, shown at step 618. After selection of the desired files, the content management system 202 will compress the transcoded files (e.g., the WMA format files) into a single compressed file, as shown at step 628. In an embodiment, the selected subset of transcoded files is compressed into a Winzip file. Upon completion of the compression process, the compressed file is stored in the cloud-based storage resource 124, as shown at step 630, and the database registration record will be updated once again, as shown at step 632, to identify the storage location of the compression file and its logical relationship to the master content file and related transcoded files. The process then ends, as shown at step 632. Alternatively, if no files are selected for compression at decision step 626, then the uploading and transcoding process will end, as shown at step 634.

[Para 44] Figure 7A is an illustration of a process used by content owners to convert uploaded content files into marketable products for packaging with web widgets. In an

embodiment, each uploaded content file represents an item for promotion and distribution. Each "item" is made available as a "product" for marketing purposes after being associated with a web widget. The process of creating products starts at step 702 and begins with a content owner creating a content compilation from uploaded content files and metadata, as shown in set 704. Afterwards, the content owner assigns marketplace rules to the content compilation, as shown at step 706, and then generates one or more web widgets, links, buttons, or preview clips to promote the content compilation, as shown at step 708, and the process then ends, as shown at step 710. The content compilation is the "product" for marketing and promotion purposes and the compilation may be comprised of one item (e.g., a single song), multiple items (e.g., the items comprising a musical "release" or a musical "catalog," etc.), identifiers of physical goods or marketing merchandise (e.g., cups, t-shirts, hats, a book of thematic poetry, etc.), or any combination of these items and identifiers. In one embodiment, the identifiers of physical goods or marketing merchandise are either a Universal Product Code (UPC), a Stock Keeping Unit (SKU) number, or a Globally Unique Identifier (GUID). In a different embodiment, the marketplace rules assigned by a content owner at step 706 can include territorial rights and restrictions (e.g., album collection A only available for sale in Spain, UK and France, but not in Italy, Germany, etc.), gross pricing terms, volume pricing discounts, and the starting and ending dates of sales or other product specials.

[Para 45] Figure 7B is an illustration of a process for requesting and updating content inventories using distribution feeds. This process commences at step 712 and is initiated by the placement of a request for a distribution feed through the content management system 202 by a content owner, as shown step 714. In one embodiment, content owners may explicitly request or opt to receive distribution feeds from content distributors with whom they have existing business

relationships. In an alternative embodiment, the operators of the multimedia content distribution system 200 acting on behalf of one or more content owners can request distribution feeds for content owners to ensure that the content inventories maintained in the multimedia content distribution system 200 are updated and available for the creation of content compilations. As illustrated, once a distribution feed is received it is parsed for content and metadata, as shown at step 716, and the content inventory or inventories maintained by content owners are updated, as shown at step 718. Upon receipt and updating of one or more content inventories, the process ends, as shown at step 720. Content distribution feeds received from distributor clients in one embodiment contain content from multiple artists including multiple content items such as songs, album content and catalogue content. The parsing of the distribution feed, as shown at step 716, selectively parses this distribution feed according to content owner so that each content owner will have each of his or her content inventories automatically updated even though multiple content owners and multiple content files associated with each content owner may be included in a single distribution feed.

[Para 46] Figure 8 is an illustration of a process for generating web widgets and distributing them over networks to facilitate the promotion, distribution and execution of purchase transactions for multimedia content using web widgets. This process commences as shown at step 802 with the generation of a widget as shown at step 804. A content owner can generate one or more web widgets to promote different packages of multimedia content. In one embodiment in which the multimedia content consists of musical works, among the types of web widgets that can be generated are single song widgets, song release widgets, song catalogue widgets, and merchandising widgets. A single song widget is used to promote a single song of a content owner. A release widget is used to promote a compilation that includes multiple songs or

multiple forms of content created by a content owner (e.g., a combination of musical selections, t-shirt, cup, hat and a book of the content owner's writings, etc.). A catalogue widget is used to promote the entire catalogue of creative works of a content owner. A merchandising widget is used to promote physical goods such as t-shirts, cups, carrying case, etc. that may be associated with the theme set by a content owner for a song, a release of songs, or the content owner's catalogue.

[Para 47] Upon generation of a new web widget, it can be distributed over the Internet or other network, as shown at step 806, to a website where interested parties can activate it or further distribute it to third parties on a network. Once received within a browser on a client device, a web widget exists in an inactive mode but can be placed into an active mode when an end user clicks upon or makes a selection on the web widget, as shown at step 808. In the case of laptop computers 130 and desktop computers 132, the web widget can be executed in web browsers such as Internet Explorer, Firefox, Google Chrome, Safari, Opera and in other popular web browsers. On mobile client devices 134, such as personal digital assistants, the web widget can be executed in browsers such as Microsoft IE for Mobile devices, Google Android, Bolt, Teashark, Safari and Opera Mini. In one alternative embodiment, a web widget can be activated when an end user clicks on a buy button, HTTP link or preview clips that is communicatively coupled to the web widget. Upon activation of a web widget, it will retrieve multimedia display files and the metadata associated with the multimedia content that has been packaged and associated with it, as shown at step 810. Afterwards, the web widget will stream a portion of selected content, as shown at step 812, so that the content portion can be previewed by the end user or consumer who has activated the web widget, as shown at step 814. The selected content is determined from a selection request that includes one or more content selections made by the

consumer or end user on the web widget. The multimedia display files are used to display visual representations of the multimedia content which is available to be previewed and purchased from within the web widget. In generating a selection request, a consumer will click on a checkbox associated with content, or alternatively, click on one or more of the multimedia display files associated with each of the multimedia content files. In one embodiment of a web widget used for distribution of a musical catalogue, the multimedia display files include visual representations of the cover art used on each album in the musical catalogue. In other embodiments, the multimedia display files include visual representations of other types of works (e.g., book covers in a portfolio, artistic contributions in an art collection, etc.). With respect to content viewing, the segment of content used for streamed previewing and the duration of a streamed preview portion are pre-determined by the content owner or the content distributor. In one embodiment, the content previewed is a thirty second audio clip of a musical selection. In an alternative embodiment, the content previewed is a thirty second audio-visual clip of a multimedia content file. Once previewed, the consumer can elect to share the previewed content with third parties. In this case, if a share request has been received, as shown at step 824, the web widget can be further distributed to one or more third party recipients, as shown at step 826. In this manner the content of the artist associated with the web widget can be virally distributed to generate significant buzz or word of mouth marketing in online communities and in channels of prospective consumers whom the artist may have never considered for marketing purposes. Once distributed, the process ends as shown at step 822. If a share request is not received then the web widget will remain in a dormant state and the process will end as shown at step 822.

[Para 48] On the other hand, if after previewing the multimedia content, as shown at step 814, a consumer chooses to initiate a commercial transaction pertaining to the multimedia

content, such as a purchase or license of rights pertaining to the content, the web widget will confirm that a purchase or license request has been received, as shown at step 816, and will redirect the consumer to a web page to begin the purchase or license transaction for the selected multimedia content, as shown at step 818. This web page will be coupled to the transaction processing service 112 so that the purchase transaction can be properly completed. In an alternative embodiment, the consumer can specifically pre-designate the vendor operating the multimedia content distribution system 200 as an "approved vendor" with the banks, credit unions and other financial institutions with which it maintains credit cards, debit cards or other financial accounts (e.g., checking accounts, savings accounts, trading accounts, etc.), In this embodiment, the web widget will confirm that a purchase or license request has been received, as shown at step 816, and will automatically execute and complete the purchase or license transaction after receipt of an information signal generated from a single click of a mouse by the consumer on a client device 130, 132, 134 and generate a web page confirming the terms and conditions of the transaction. In an alternative embodiment, the web widget will automatically execute and complete the purchase or license transaction after a receipt of an information signal generated from the pressing of a key on the client device 130, 132, 134 or a gesture on a touchpad provided on the client device 130, 132, 134. All transactions completed through web widgets are tracked in the accounting service 218, data collection will be performed on the types of transactions and the locations of the transactions by the web servers implementing the widget management service 216, and an analysis of statistic trends will be performed and compiled by the analytics and reporting service 210. In one embodiment, the statistical analysis is performed in an autonomous manner. In an alternative embodiment, the analysis of statistical trends is performed upon request by content owners. Once the purchase transaction has been completed,

the multimedia content will be downloaded through the web widget to a consumer's client device 130, 132, 134, as shown at step 820, and the process then ends, as shown at step 822. Alternatively, if no purchase request is placed though a web widget, the web widget will remain in an inactivate state with no further processing, as shown at step 822.

[Para 49] Figure 9 is an illustration of a web widget in one embodiment. In this embodiment, the web widget 900 is shown in an inactive operational mode and includes an activation button 906 and the web widget 900 identifies the content owner name 902 (i.e., "Lenny White") and the name of the multimedia content file 904 (i.e., "Drum Boogie"). In the illustrated embodiment, clicking on the activation button 906 or on any location within the inactive web widget 900 will cause the retrieval of a multimedia display file and the metadata associated with the multimedia content file from the multimedia content distribution system 200 and start the preview of a pre-determined portion of the multimedia content file associated with the web widget. In an alternative embodiment, clicking on any location within the illustrated web widget 900 in an inactive operational mode will cause the web widget to enter an active operational mode. In one embodiment, the multimedia display file includes artwork or a graphic image which visually represents a cover for the content stored in the multimedia content file associated with the web widget 900. A web widget is received over a network such as the Internet and viewed in a consumer's web browser executing on mobile, laptop or desktop client devices 130, 132, 134 such as Internet Explorer, Firefox, Google Chrome, Safari, Opera or other popular web browsers. The content owner may also elect to create an outer package for a web widget with artistic or illustrative materials as is shown in this embodiment.

[New Para 50] Figure 10 is an illustration of a web widget 1000 after a consumer clicks on the activation button 906 or on any location within an inactive web widget to thereby cause

the web widget 1000 to enter an active operational mode. In this embodiment, the web widget 1000 includes a field for the content owner's name 1002 (i.e., Lenny White), the name of the musical selection or multimedia content file 1004, a buy button 1006 which will enable the purchase of the multimedia content, which in this embodiment is the musical selection called "Drum Boogie." The web widget 1000 also includes the name of the distributor and the year of distribution 2010 (i.e., Abstractlogix/2010) and provides a field for limited previewing capabilities 1008. As shown in this field 1008, there is a play, pause and end-play button. All functionality provided by the web widget 1000 is performed within the browser on a consumer's client device 130, 132, 134.

[Para 51] In the present embodiment, the web widget 1000 is comprised of a content retrieval component, a content preview component and a transaction processing component. Once the activation button 906 or any location in an inactive web widget is clicked on to thereby cause the web widget 1000 to enter the active operational mode, the content retrieval component will send a request to the widget management service 216 and commence with the retrieval of the multimedia display file and metadata for the multimedia content file which is associated with the web widget 1000 from the cloud-based storage resource 124, the database server 110 or other storage resources which are accessible from the application server 106. Once retrieved, a pre-determined portion of the multimedia content file will be automatically executed by the content preview component to enable the consumer to preview the content prior to making a purchase decision. In executing the pre-determined portion of the selected multimedia content file, the content preview component will enable the multimedia content distribution system to perform a streamed execution of the pre-determined portion in a web browser executing on a client device 130, 132, 134 used by the consumer. The duration and the specific segment of content included

in the pre-determined portion of the multimedia content file that is made available for streamed execution on the client device is determined by either the content owner or the content distributor who is responsible for updating the content inventories of content owners having active accounts in the multimedia content distribution system 200 on the application server 106. In one embodiment, the pre-determined portion is a thirty second audio clip of a musical selection. In an alternative embodiment, the pre-determined portion is a thirty second audio-visual clip of a multimedia content file. If the consumer elects to purchase the multimedia content file, in this embodiment the "Buy Song" button will be clicked on which will cause the execution of the transaction processing component. The transaction processing component will initiate, execute and complete a commercial transaction pertaining to the multimedia content file, which in the present embodiment will involve the licensing of the multimedia content file to the consumer. In an alternative embodiment, the commercial transaction is the purchase of rights to the multimedia content files. In both embodiments, however, the consummation of the commercial transaction will redirect a consumer to a third party web page shown within the web widget 1000 where the purchase or license transaction will be completed. In an alternative embodiment, the consumer can specifically pre-designate the vendor that operates the multimedia content distribution system 200 as an "approved vendor" with the banks and other financial institutions with which it maintains credit cards, debit cards or other financial accounts (e.g., checking accounts, savings accounts, trading accounts, etc.). In this embodiment, the web widget 1000 will confirm that a purchase or license request has been received and the web widget 1000 will automatically execute the purchase or license transaction after receipt of an information signal generated from a single click of a mouse by the consumer on a client device 130, 132, 134 and generate a web page confirming the terms and conditions of the transaction. In an alternative

embodiment, the web widget 1000 will automatically execute and complete the purchase or license transaction after receipt of an information signal generated from the pressing of a key on the client device 130, 132, 134 or a gesture on a touchpad provided on the client device 130, 132, 134. In each of these embodiments, once the commercial transaction is completed, all portions of the multimedia content file will be downloaded to the consumer client device 130, 132, 134 for full execution on the client device 130, 132, 134 by the consumer.

[Para 52] Figure 11 illustrates an embodiment of a web widget 1100 in an active operational mode for a release including multiple selections in an embodiment. All of the multimedia content files included in this embodiment of a web widget 1100 are illustrated and listed in region 1110 as an embedded electronic commerce store. Although the illustrated embodiment shows the multimedia content files as musical selections of an album, it should be apparent to those of ordinary skill in the art that the content of this embedded electronic store can include other types of works such as books, paintings, videos, e-books, audio-visual works, software applications, or other content or commercial products created for marketing and sampling purposes in this embedded store. Additional content files can be previewed using the vertical scroll bar shown on the right side of this illustrated web widget 1100. As shown, there are multiple musical selections by an artist named Lenny White included within the web widget 1100. This embodiment of the web widget 1100 also includes a play button 1104, for use in previewing content that has been packaged with the web widget 1100 for promotional purposes. In this embodiment, a consumer can select individual content files (i.e., musical selections) and click on the play button 1104 to preview the selected files, or click on any content file listed in region 1110 to preview only the selected content file. The buy album button 1108 is shown in the same row as the play button 1104 in this embodiment. In addition, the name of the album

1102 (i.e., **Anamoly**) is shown in the row above the buy button 1104 and buy album 1108 button. As discussed previously, web widgets can be virally distributed and shared with third parties which has the effect of increasing the marketing buzz and name recognition for a content owner. This viral distribution capability is enabled by the share link 1106, as illustrated in this embodiment, and it permits subsequent distribution of the web widget 1100 to other potential consumers in the current users online social networks or other online communities.

[Para 53] In this alternative embodiment, the web widget 1100 is comprised of a content search component, a content retrieval component, a content preview component and a transaction processing component. Once an activation button or any location in an inactive web widget is clicked on, the web widget 1100 will enter an active operational mode. After activation, the consumer is presented with the listing of multimedia content files included in the compilation associated with the active web widget 1100. In this illustrative example, the listing includes the songs provided on the **Anamoly** album by Lenny White. In reviewing the listing of the content files, a consumer can elect to preview one or more of the content files. If the consumer selects one or more of the listed multimedia content files associated with the web widget 1100 for previewing, the content search component will be activated and configured to search for the selected multimedia content files, which files are accessible from the application server 106. After the application server 106 locates the content files, the content retrieval component will send a retrieval request to the widget management service 216 and the widget management service 216 will generate and send a content download request to the application server 106 based on the received retrieval request. After receipt of the content download request from the widget management service 216, the application server 106 will commence the retrieval of multimedia display files and metadata which are associated with the selected multimedia content

files. In one embodiment, the multimedia display files include one or more graphic images of artwork which visually represent each song provided in an album widget (also referred to as a "single release widget" 304). In an alternative embodiment, the multimedia display files include one or more graphic images of the artwork used on the album covers for each album included in a full catalog widget 302. Once the multimedia display files and metadata are retrieved, a pre-determined portion of the selected multimedia content files will be automatically executed by the content preview component to enable the consumer to preview the content files prior to making a purchase decision. In executing the pre-determined portion of the selected multimedia content files, the content preview component will enable the multimedia content distribution system to perform a streamed execution of the pre-determined portion in a web browser executing on a client device 130, 132, 134 used by the consumer in selecting the multimedia content files. The pre-determined portion of each multimedia content file which is made available for streamed execution on a client device is determined by either the content owner or the content distributor who is responsible for updating the content inventories of content owners having active accounts in the multimedia content distribution system 200 on the application server 106. In one embodiment, the pre-determined portion is a thirty second audio clip of a musical selection. In an alternative embodiment, the pre-determined portion is a thirty second audio-visual clip of a multimedia content file. If the consumer elects to purchase or license the compilation of multimedia content files, which in this embodiment is an album containing multiple multimedia content files, the consumer will click on the "Buy Album" button 1108 which will result in the activation of the transaction processing component. In an embodiment, the transaction processing component will initiate, execute and complete a commercial transaction pertaining to the multimedia content files resulting in the payment of fees and, in this example, the licensing

of the compilation of multimedia content files to the consumer. Consummation of the commercial transaction occurs after the consumer is redirected to a third party web page which is shown within the web widget 1100 where the purchase or license transaction will be completed. In a different embodiment, the web widget 1100 will automatically execute and complete the purchase or license transaction after receipt of an information signal generated from the pressing of a key on the client device 130, 132, 134 or a gesture on a touchpad provided on the client device 130, 132, 134. Once the commercial transaction is complete, all portions of the content files in the compilation will be downloaded to the consumer client device 130, 132, 134 for full execution on the client device 130, 132, 134 by the consumer.

[Para 54] Figure 12 is an illustration of a web widget depicting the different format options for content that can be purchased through the web widget 1200. In this embodiment of the web widget 1200, there is an MP3 version of the content file available for $0.99 and a separate buy button 1206. There is also a .WAV format of the content file available for $0.99 and a separate buy button 1208 for that format file. The web widget 1200 also includes the name of the individual song 1204 (i.e., Drum Boogie) and the name of the artist 1202 (i.e., Lenny White).

[Para 55] Figure 13 is an illustration of the screen shown in a web widget after clicking on a buy button. In this embodiment of a web widget 1300, after a consumer selects the buy button 1206 to purchase the MP3 format file, a checkout screen appears within the web widget 1300 as shown in this figure. The checkout screen of this web widget 1300 includes the total cost of the content file and the number of files purchased, which items are shown in region 1304. The name of the selection (i.e., "Drum Boogie"), the artist name (i.e., Lenny White), the format type (i.e., MP3), the number of files (i.e., 2 files) and the combined file size (i.e., 8.24 MB) are shown in region 1302.

[Para 56] Figure 14 is an illustration of a web page for a transaction processing service 112 in one embodiment. In the illustrated embodiment, the transaction page for the Amazon Flexible Payment Service (i.e., the "Amazon FPS") is shown. In this embodiment, this web page 1400 is the location where the consumer would enter credit card, debit card or bank account information to complete the purchase of the multimedia content file that is stored and available for download from the cloud-based storage resource 124 used in the operating environment with the multimedia content distribution system 200. The Amazon FPS is only one of a number of third party transaction processing services that could be made compatible with the operating environment for the multimedia content distribution system 200. In one alternative embodiment, the alternative transaction processing service can be any one of Authorize.Net, Google Checkout, Storm Pay, PayPal, or other Internet service for transaction processing. In yet another alternative embodiment, the transaction processing service 112 is implemented with a wholly internal, proprietary service that is not generally accessible over the Internet or other public computer communications networks. Each of the foregoing embodiments, however, illustrate how a portable web widget enables commerce through an embedded electronic commerce store regardless of the means used to complete a commercial transaction (i.e., external service such as Authorized.Net, etc. or an internal proprietary service).

[Para 57] Figure 15 is an illustration of a buy button 1500 that can be distributed "virally" to consumers and third parties included in their online social networks. The buy button 1500 also identifies the file type (in this example it is an MP3 file type) and the price set by the content owner for the multimedia content file, as shown in field 1502. Upon clicking on the buy button, a web widget will be activated and a checkout screen such as the one illustrated in FIG. 13 in the

activated web widget will be displayed in the web browser on the consumer's client device 130, 132, 134.

[Para 58] Although specific embodiments have been illustrated and described herein, it will be appreciated by those of ordinary skill in the art that a wide variety of alternate and/or equivalent implementations may be substituted for the specific embodiments shown and described without departing from the scope of the present disclosure. This application is intended to cover any adaptations or variations of the embodiments discussed herein.

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DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

[X] Declaration Submitted With Initial Filing OR [ ] Declaration Submitted After Initial Filing (surcharge (37 CFR 1.16(f)) required)

Attorney Docket Number	DR-104
First Named Inventor	David Robb
COMPLETE IF KNOWN	
Application Number	
Filing Date	
Art Unit	
Examiner Name	

I hereby declare that: (1) Each inventor's residence, mailing address, and citizenship are as stated below next to their name; and (2) I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention titled:

System and method for generating and distributing embeddable electronic commerce stores

(Title of the Invention)

the application of which

[X] is attached hereto

OR

[ ] was filed on (MM/DD/YYYY) _____ as United States Application Number or PCT International Application Number _____ and was amended on (MM/DD/YYYY) _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified application, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

Authorization To Permit Access To Application by Participating Offices

[✓] If checked, the undersigned hereby grants the USPTO authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the World Intellectual Property Office (WIPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified patent application is filed access to the above-identified patent application. See 37 CFR 1.14(c) and (h). This box should not be checked if the applicant does not wish the EPO, JPO, KIPO, WIPO, or other intellectual property office in which a foreign application claiming priority to the above-identified patent application is filed to have access to the above-identified patent application.

In accordance with 37 CFR 1.14(h)(3), access will be provided to a copy of the above-identified patent application with respect to: 1) the above-identified patent application-as-filed; 2) any foreign application to which the above-identified patent application claims priority under 35 U.S.C. 119(a)-(d) if a copy of the foreign application that satisfies the certified copy requirement of 37 CFR 1.55 has been filed in the above-identified patent application; and 3) any U.S. application-as-filed from which benefit is sought in the above-identified patent application.

In accordance with 37 CFR 1.14(c), access may be provided to information concerning the date of filing the Authorization to Permit Access to Application by Participating Offices.

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

DECLARATION — Utility or Design Patent Application

Claim of Foreign Priority Benefits

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached? YES	NO
			☐	☐	☐
			☐	☐	☐
			☐	☐	☐
			☐	☐	☐

☐ Additional foreign application number(s) are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

PTO/SB/01 (04-09)
Approved for use through 09/30/2010. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

DECLARATION — Utility or Design Patent Application

Direct all correspondence to: ☑ The address associated with Customer Number: 75120	OR	☐ Correspondence address below

Name		
Address		
City	State	Zip
Country	Telephone	Email

WARNING:

Petitioner/applicant is cautioned to avoid submitting personal information in documents filed in a patent application that may contribute to identity theft. Personal information such as social security numbers, bank account numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for payment purposes) is never required by the USPTO to support a petition or an application. If this type of personal information is included in documents submitted to the USPTO, petitioners/applicants should consider redacting such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is advised that the record of a patent application is available to the public after publication of the application (unless a non-publication request in compliance with 37 CFR 1.213(a) is made in the application) or issuance of a patent. Furthermore, the record from an abandoned application may also be available to the public if the application is referenced in a published application or an issued patent (see 37 CFR 1.14). Checks and credit card authorization forms PTO-2038 submitted for payment purposes are not retained in the application file and therefore are not publicly available. Petitioner/applicant is advised that documents which form the record of a patent application (such as the PTO/SB/01) are placed into the Privacy Act system of records DEPARTMENT OF COMMERCE, COMMERCE-PAT-7, System name: *Patent Application Files*. Documents not retained in an application file (such as the PTO-2038) are placed into the Privacy Act system of COMMERCE/PAT-TM-10, System name: *Deposit Accounts and Electronic Funds Transfer Profiles*.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR:	☐ A petition has been filed for this unsigned inventor
Given Name (first and middle [if any]): David	Family Name or Surname: Robb
Inventor's Signature: David K. Robb	Date: 8/9/2017

Residence: City	State	Country	Citizenship
Charlotte	North Carolina	US	US

Mailing Address: 1411 Fourth Avenue, Suite 910			
City	State	Zip	Country
Seattle	Washington	98101	US

☑ Additional inventors or a legal representative are being named on the 2 supplemental sheet(s) PTO/SB/02A or 02LR attached hereto

[Page 3 of 3]

PTO/SB/02A (07-07)
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DECLARATION

ADDITIONAL INVENTOR(S)
Supplemental Sheet
Page 1 of 2

Name of Additional Joint Inventor, if any:		☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname		
Grant	**Neerings**		
Inventor's Signature			Date 5/17/2012
Charlotte Residence: City	North Carolina State	US Country	US Citizenship
1411 Fourth Avenue, Suite 918 Mailing Address			
Seattle City	Washington State	98101 Zip	US Country

Name of Additional Joint Inventor, if any:		☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname		
Cameron	**Patterson**		
Inventor's Signature			Date 5/18/12
Seattle Residence: City	Washington State	US Country	US Citizenship
1411 Fourth Avenue, Suite 918 Mailing Address			
Seattle City	Washington State	98101 Zip	US Country

Name of Additional Joint Inventor, if any:		☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname		
Joseph	**Rodriguez**		
Inventor's Signature			Date 5/18/12
Seattle Residence: City	Washington State	US Country	US Citizenship
1411 Fourth Avenue, Suite 918 Mailing Address			
Seattle City	Washington State	98101 Zip	US Country

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

PTO/SB/02A (07-09)
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U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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DECLARATION

ADDITIONAL INVENTOR(S)
Supplemental Sheet
Page 2 of 2

Name of Additional Joint Inventor, if any:	☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname	
Quinton Richard	Harris	
Inventor's Signature		Date 7/16/12
Seattle / Residence: City	Washington / State	US / Country	US / Citizenship
1411 Fourth Avenue, Suite 910 / Mailing Address			
Seattle / City	Washington / State	98101 / Zip	US / Country

Name of Additional Joint Inventor, if any:	☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname	
Benjamin	Cook	
Inventor's Signature		Date 6/25/2012
Los Angeles / Residence: City	California / State	US / Country	US / Citizenship
1411 Fourth Avenue, Suite 910 / Mailing Address			
Seattle / City	Washington / State	98101 / Zip	US / Country

Name of Additional Joint Inventor, if any:	☐ A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))	Family Name or Surname	
Inventor's Signature		Date
Residence: City	State	Country	Citizenship
Mailing Address			
City	State	Zip	Country

This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.

PATENT APPLICATION FEE DETERMINATION RECORD

Substitute for Form PTO-875

Application or Docket Number: 17/104,224

APPLICATION AS FILED - PART I

FOR	(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA	SMALL ENTITY RATE($)	SMALL ENTITY FEE($)	OR	OTHER THAN SMALL ENTITY RATE($)	OTHER THAN SMALL ENTITY FEE($)
BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A	N/A	80		N/A	
SEARCH FEE (37 CFR 1.16(k), (i), or (m))	N/A	N/A	N/A	350		N/A	
EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A	N/A	400		N/A	
TOTAL CLAIMS (37 CFR 1.16(i))	20 minus 20 =	*	x 50 =	0.00	OR		
INDEPENDENT CLAIMS (37 CFR 1.16(h))	3 minus 3 =	*	x 240 =	0.00			
APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is $310 ($155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).			0.00			
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))				0.00			
* If the difference in column 1 is less than zero, enter "0" in column 2.			TOTAL	830		TOTAL	

APPLICATION AS AMENDED - PART II

		(Column 1) CLAIMS REMAINING AFTER AMENDMENT		(Column 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Column 3) PRESENT EXTRA	SMALL ENTITY RATE($)	SMALL ENTITY ADDITIONAL FEE($)	OR	OTHER THAN SMALL ENTITY RATE($)	OTHER THAN SMALL ENTITY ADDITIONAL FEE($)
AMENDMENT A	Total (37 CFR 1.16(i))	*	Minus	**	=	x =		OR	x =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=	x =		OR	x =	
	Application Size Fee (37 CFR 1.16(s))									
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							OR		
						TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	

		(Column 1) CLAIMS REMAINING AFTER AMENDMENT		(Column 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Column 3) PRESENT EXTRA	SMALL ENTITY RATE($)	SMALL ENTITY ADDITIONAL FEE($)	OR	OTHER THAN SMALL ENTITY RATE($)	OTHER THAN SMALL ENTITY ADDITIONAL FEE($)
AMENDMENT B	Total (37 CFR 1.16(i))	*	Minus	**	=	x =		OR	x =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=	x =		OR	x =	
	Application Size Fee (37 CFR 1.16(s))									
	FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							OR		
						TOTAL ADD'L FEE		OR	TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.
** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".
*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".
The "Highest Number Previously Paid For" (Total or Independent) is the highest found in the appropriate box in column 1.

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
17/104,224	11/25/2020	David Robb	DR-104

CONFIRMATION NO. 1253

75120
Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

INFORMAL NOTICE

OC000000121867853

Date Mailed: 12/09/2020

INFORMATIONAL NOTICE TO APPLICANT

Applicant is notified that the above-identified application contains the deficiencies noted below. No period for reply is set forth in this notice for correction of these deficiencies. However, if a deficiency relates to the inventor's oath or declaration, the applicant must file an oath or declaration in compliance with 37 CFR 1.63, or a substitute statement in compliance with 37 CFR 1.64, executed by or with respect to each actual inventor no later than the expiration of the time period set in the "Notice of Allowability" to avoid abandonment. See 37 CFR 1.53(f).

The item(s) indicated below are also required and should be submitted with any reply to this notice to avoid further processing delays.

A new inventor's oath or declaration that identifies this application (e.g., by Application Number and filing date) is required. The inventor's oath or declaration does not comply with 37 CFR 1.63 in that it:

- does not state that the above-identified application was made or authorized to be made by the person executing the oath or declaration.

David Robb
Grant Neerings
Cameron Patterson
Joseph Rodriguez
Quinton Richard Harris
Benjamin Cook

Questions about the contents of this notice and the requirements it sets forth should be directed to the Office of Data Management, Application Assistance Unit, at **(571) 272-4000** or **(571) 272-4200** or **1-888-786-0101**.

/ktesfaye/

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	TOT CLAIMS	IND CLAIMS
17/104,224	11/25/2020		830	DR-104	20	3

CONFIRMATION NO. 1253

FILING RECEIPT

OC000000121887851

75120
Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

Date Mailed: 12/09/2020

Receipt is acknowledged of this non-provisional utility patent application. The application will be taken up for examination in due course. Applicant will be notified as to the results of the examination. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF FIRST INVENTOR, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection.

Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please submit a written request for a corrected Filing Receipt, including a properly marked-up ADS showing the changes with strike-through for deletions and underlining for additions. If you received a "Notice to File Missing Parts" or other Notice requiring a response for this application, please submit any request for correction to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections provided that the request is grantable.

Inventor(s)

David Robb, Charlotte, NC;
Grant Neerings, Charlotte, NC;
Cameron Patterson, Seattle, WA;
Joseph Rodriguez, Seattle, WA;
Quinton Richard Harris, Seattle, WA;
Benjamin Cook, Seattle, WA;

Applicant(s)

DKR CONSULTING LLC, Charlotte, NC

Power of Attorney: The patent practitioners associated with Customer Number 75120

Domestic Priority data as claimed by applicant

This application is a CON of 16/512,018 07/15/2019
which is a CON of 15/591,208 05/10/2017 PAT 10395304
which is a CON of 13/571,293 08/09/2012 PAT 9679298
which is a CIP of 12/852,090 08/06/2010 ABN

Foreign Applications for which priority is claimed (You may be eligible to benefit from the **Patent Prosecution Highway** program at the USPTO. Please see http://www.uspto.gov for more information.) - None.
Foreign application information must be provided in an Application Data Sheet in order to constitute a claim to foreign priority. See 37 CFR 1.55 and 1.76.

Permission to Access Application via Priority Document Exchange: Yes

Permission to Access Search Results: Yes

Applicant may provide or rescind an authorization for access using Form PTO/SB/39 or Form PTO/SB/69 as appropriate.

If Required, Foreign Filing License Granted: 12/08/2020

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 17/104,224**

Projected Publication Date: 03/18/2021

Non-Publication Request: No

Early Publication Request: No
**** SMALL ENTITY ****
Title

System and method for generating and distributing embeddable electronic commerce stores

Preliminary Class

Statement under 37 CFR 1.55 or 1.78 for AIA (First Inventor to File) Transition Applications: No

PROTECTING YOUR INVENTION OUTSIDE THE UNITED STATES

Since the rights granted by a U.S. patent extend only throughout the territory of the United States and have no effect in a foreign country, an inventor who wishes patent protection in another country must apply for a patent in a specific country or in regional patent offices. Applicants may wish to consider the filing of an international application under the Patent Cooperation Treaty (PCT). An international (PCT) application generally has the same effect as a regular national patent application in each PCT-member country. The PCT process **simplifies** the filing of patent applications on the same invention in member countries, but **does not result** in a grant of "an international patent" and does not eliminate the need of applicants to file additional documents and fees in countries where patent protection is desired.

Almost every country has its own patent law, and a person desiring a patent in a particular country must make an application for patent in that country in accordance with its particular laws. Since the laws of many countries differ in various respects from the patent law of the United States, applicants are advised to seek guidance from specific foreign countries to ensure that patent rights are not lost prematurely.

Applicants also are advised that in the case of inventions made in the United States, the Director of the USPTO must issue a license before applicants can apply for a patent in a foreign country. The filing of a U.S. patent application serves as a request for a foreign filing license. The application's filing receipt contains further information and guidance as to the status of applicant's license for foreign filing.

Applicants may wish to consult the USPTO booklet, "General Information Concerning Patents" (specifically, the section entitled "Treaties and Foreign Patents") for more information on timeframes and deadlines for filing foreign patent applications. The guide is available either by contacting the USPTO Contact Center at 800-786-9199, or it can be viewed on the USPTO website at http://www.uspto.gov/web/offices/pac/doc/general/index.html.

For information on preventing theft of your intellectual property (patents, trademarks and copyrights), you may wish to consult the U.S. Government website, http://www.stopfakes.gov. Part of a Department of Commerce initiative, this website includes self-help "toolkits" giving innovators guidance on how to protect intellectual property in specific countries such as China, Korea and Mexico. For questions regarding patent enforcement issues, applicants may call the U.S. Government hotline at 1-866-999-HALT (1-866-999-4258).

LICENSE FOR FOREIGN FILING UNDER

Title 35, United States Code, Section 184

Title 37, Code of Federal Regulations, 5.11 & 5.15

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Bureau of Industry and Security, Department of Commerce (15 CFR parts 730-774); the Office of Foreign AssetsControl, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).

SelectUSA

The United States represents the largest, most dynamic marketplace in the world and is an unparalleled location for business investment, innovation, and commercialization of new technologies. The U.S. offers tremendous resources and advantages for those who invest and manufacture goods here. Through SelectUSA, our nation works to promote and facilitate business investment. SelectUSA provides information assistance to the international investor

community; serves as an ombudsman for existing and potential investors; advocates on behalf of U.S. cities, states, and regions competing for global investment; and counsels U.S. economic development organizations on investment attraction best practices. To learn more about why the United States is the best country in the world to develop technology, manufacture products, deliver services, and grow your business, visit http://www.SelectUSA.gov or call +1-202-482-6800.

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
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Alexandria, Virginia 22313-1450
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 12/11/2020

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
12/11/2020	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Decision Dismissing Request for Prioritized Examination (Track I)	**Application No.** 17/104,224	**Applicant(s)** Robb et al.	
	Examiner CHERYL P GIBSON BAYLOR	**Art Unit** OPET	**AIA (FITF) Status** Yes

1. THE REQUEST FILED 25 November 2020 IS **DISMISSED** BECAUSE:

A. ☐ The application is not a utility application under 35 U.S.C. 111(a) filed by EFS-Web or a plant application under 35 U.S.C. 111(a) filed by paper:
   i. ☐ The application is a utility application that was not filed by EFS-Web.
   ii. ☐ The application is neither a utility application nor a plant application, but rather is a _____ , which is excluded from the Track I program.

B. ☐ The request was not filed with the application or on the same date of the application.

C. ☑ One or more of the following fees were not filed with the application:
   i. ☐ Basic filing fee, as set forth in 37 CFR 1.16(a), or for a plant application, 37 CFR 1.16(c).
   ii. ☐ Search fee, as set forth in 37 CFR 1.16(k), or for a plant application, 37 CFR 1.16(m).
   iii. ☐ Examination fee, as set forth in 37 CFR 1.16(o), or for a plant application, 37 CFR 1.16(q).
   iv. ☐ Publication fee, as set forth in 37 CFR 1.18(d).
   v. ☐ Track I processing fee, as set forth in 37 CFR 1.17(i).
   vi. ☐ Track I prioritized examination fee, as set forth in 37 CFR 1.17(c).
   vii. ☐ Application size fee, due because the specification and drawings exceed 100 sheets of paper, as set forth in 37 CFR 1.16(s).
   viii. ☐ Excess independent claim fee, due because the number of independent claims exceeds three, as set forth in 37 CFR 1.16(h).
   ix. ☑ Excess claim fee, due because the number of claims exceeds twenty, as set forth in 37 CFR 1.16(i).

D. ☐ The executed inventor's oath or declaration, or an application data sheet meeting the conditions specified in 37 CFR 1.53(f)(3)(i) was not filed with the application or on the same date the application was filed.

E. ☐ The application contains or has been amended to contain:
   i. ☐ More than four independent claims.
   ii. ☐ More than thirty total claims.
   iii. ☐ One or more multiple dependent claims.

F. ☐ The Track I program has exceeded its limit of 10,000 requests for the current fiscal year.

G. ☐ Other: _____

2. CONCLUSION

☐ **ALL of the above defect(s) consist only of one or more of items E (i-iii). Applicant is hereby accorded a non-extendable ONE MONTH time period from the mailing date of this Decision to (1) correct the subject defect(s) and (2) file a petition under 37 CFR 1.181 requesting reconsideration of prioritized examination. If no such petition is timely filed, the application will not undergo prioritized examination.**

- OR -

☑ **The application will not undergo prioritized examination, because the request was not accompanied by all of the required items.**

Telephone inquiries with regard to this decision should be directed to CHERYL GIBSON BAYLOR at (571)272-3213 . In his/her absence, calls may be directed to Petition Help Desk at (571) 272-3282.

/CHERYL GIBSON BAYLOR/ Paralegal Specialist, OPET	

PTO/AIA/01 (06-12)
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DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

Title of Invention	System and method for generating and distributing embeddable electronic commerce stores

As the below named inventor, I hereby declare that:

This declaration is directed to:

☐ The attached application, or

☒ United States application or PCT international application number 17/104,224

filed on 11/25/2020.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

WARNING:

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LEGAL NAME OF INVENTOR

Inventor: David Robb Date (Optional) :

Signature:

Note: An application data sheet (PTO/SB/14 or equivalent), including naming the entire inventive entity, must accompany this form or must have been previously filed. Use an additional PTO/AIA/01 form for each additional inventor.

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If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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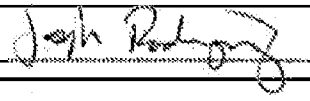
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LEGAL NAME OF INVENTOR

Inventor: Joseph Rodriguez Date (Optional) :

Signature: 

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DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

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LEGAL NAME OF INVENTOR

Inventor: Benjamin Cook Date (Optional) :

Signature: Benjamin Cook

Note: An application data sheet (PTO/SB/14 or equivalent), including naming the entire inventive entity, must accompany this form or must have been previously filed. Use an additional PTO/AIA/01 form for each additional inventor.

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LEGAL NAME OF INVENTOR

Inventor: Quinton Harris Date (Optional) :

Signature: Quinton Harris

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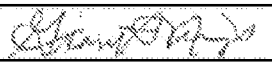
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LEGAL NAME OF INVENTOR

Inventor: Grant Neerings Date (Optional) :

Signature: 

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LEGAL NAME OF INVENTOR

Inventor: Cameron Patterson Date (Optional) :

Signature:

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Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
LATE FILING FEE FOR OATH OR DECLARATION	2051	1	80	80
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**80**

Electronic Acknowledgement Receipt

EFS ID:	41370786
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	14-DEC-2020
Filing Date:	25-NOV-2020
Time Stamp:	09:27:29
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$80
RAM confirmation Number	E2020BD027445954
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Oath or Declaration filed	Oaths.pdf	944678 828e8a3f3344c231e163046b0a14e864abbbf9d6	no	6
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	30066 b6630601c22ec807a3584deade003d0754fde7ec	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	974744		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
Pages:				
Claims:				
CLAIMS IN EXCESS OF 20	2202	1	50	50
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**50**

Electronic Acknowledgement Receipt

EFS ID:	41371494
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	14-DEC-2020
Filing Date:	25-NOV-2020
Time Stamp:	10:37:15
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$50
RAM confirmation Number	E2020BDA37286747
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	TrackOne Request	sb0424.pdf	149704 6a409dd4bb13a7f8fa634b702fd2e145dc0b41a0	no	2
Warnings:					
Information:					
2	Petition for review by the Office of Petitions	Request.pdf	92415 569e2bc74ff100b750813fe67c5b556310062203	no	6
Warnings:					
Information:					
3	Fee Worksheet (SB06)	fee-info.pdf	29705 3808a7b4b5b6585e846660ec7516881883170c8d	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	271824		

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New Applications Under 35 U.S.C. 111

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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	N/A

REQUEST FOR RECONSIDERATION

Mail Stop Petitions
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Madam:

In response to the Decision Dismissing Request for Prioritized Examination (Track 1) dated December 11, 2020, please amend the above-identified application as follows.

Amendments to the Claims begin on page **2** of this paper.

Remarks begin on page **5** of this paper.

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Original) A method of generating an electronic commerce store, comprising:

with a computer system having a server:

receiving, over a communication network, an image of a product from a client computing device;

receiving, over the communication network, information for the product from the client computing device;

generating a product listing, wherein the product listing includes the image and the information; and

embedding the product listing into a first sales channel operated by the server, and embedding the product listing into a second sales channel not operated by the server.

2. (Original) The method of claim 1, wherein the information includes at least one of a title, a description, or a price.

3. (Original) The method of claim 1, wherein the web page includes a buy button.

4. (Original) The method of claim 1, wherein the product listing further includes a buy button.

5. (Original) The method of claim 1, further comprising, embedding the product listing into a social media network.

6. (Original) The method of claim 1, further comprising, processing a checkout transaction for the product listing.

7. (Original) The method of claim 1, further comprising, distributing the product listing to a social media network.

8. (Original) The method of claim 1, wherein the second sales channel is a web page or a social network.

9. (Original) An apparatus for generating an electronic commerce store, comprising:

a server;

a database coupled to the server, the database capable of receiving an image of a product and product information from a client computing device; and

a processor coupled to the server, the processor capable of generating a product listing, wherein the product listing includes the image and the product information,

wherein the server is capable of embedding the product listing into a first web page operated by the server, and capable of embedding the product listing to a second web page not operated by the server.

10. (Original) The apparatus of claim 9, wherein the server is capable of compiling analytics related to the product listing.

11. (Original) The apparatus of claim 9, wherein the web page includes a buy button.

12. (Original) The apparatus of claim 9, wherein the product listing further includes a buy button.

13. (Original) The apparatus of claim 9, wherein the product listing further includes a share link.

14. (Original) The apparatus of claim 9, wherein the second web page is a social network web page.

15. (Original) The apparatus of claim 9, further comprising a transaction processing component capable of processing a checkout transaction for the product listing.

16. (Original) An apparatus for generating an electronic commerce store, comprising:

a server;

a database coupled to the server, the database capable of receiving an image of a product and product information from a client computing device; and

a processor coupled to the server, the processor capable of generating a product listing, wherein the product listing includes the image and the product information,

wherein the server is capable of embedding the product listing into a web page operated by the server, and capable of embedding the product listing to a sales channel not operated by the server.

17. (Currently Amended) The apparatus of claim 16 ~~15~~, wherein the sales channel is a social network.

18. (Currently Amended) The apparatus of claim 16 ~~15~~, wherein the product includes at least one of a title, a description, or a price.

19. (Currently Amended) The apparatus of claim 16 ~~15~~, wherein the web page includes a buy button.

20. (Currently Amended) The apparatus of claim 16 ~~15~~, wherein the product listing includes a buy button.

21. (Currently Amended) The apparatus of claim 16 ~~15~~, further comprising a transaction processing component capable of processing a checkout transaction for the product listing.

REMARKS

By way of this Preliminary Amendment, Applicant has renumbered the claims to correct a typographical error whereby two original claims identified as claim "13" were initially filed. Applicant has renumbered the claims to indicate that 21 total claims are being filed, and renumbered one of the initially filed claims identified as claim "13"claim to claim "14", and subsequently amended dependent claims to refer to the corresponding renumbering. No new matter has been added.

With this submission, Applicant has paid the requisite excess claim fees. Applicant respectfully requests reconsideration of the Request for Prioritized Examination (Track 1).

The Examiner is hereby invited to contact Applicant's attorney at the telephone number listed below.

Respectfully submitted,

/Maulin V. Shah/

Maulin V. Shah, Esq.
Reg. # 56,587
1345 Avenue of the Americas
2nd Floor
New York, NY 10105
(310) 499-8624 (phone)
(646) 200-5227 (fax)

December 14, 2020

Doc Code: TRACK1.REQ
Document Description: TrackOne Request

PTO/SB/424 (12-11)

CERTIFICATION AND REQUEST FOR PRIORITIZED EXAMINATION UNDER 37 CFR 1.102(e) (Page 1 of 1)

First Named Inventor:	Robb	Nonprovisional Application Number (if known):	
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores		

APPLICANT HEREBY CERTIFIES THE FOLLOWING AND REQUESTS PRIORITIZED EXAMINATION FOR THE ABOVE-IDENTIFIED APPLICATION.

1. The processing fee set forth in 37 CFR 1.17(i), the prioritized examination fee set forth in 37 CFR 1.17(c), and if not already paid, the publication fee set forth in 37 CFR 1.18(d) have been filed with the request. The basic filing fee, search fee, examination fee, and any required excess claims and application size fees are filed with the request or have been already been paid.

2. The application contains or is amended to contain no more than four independent claims and no more than thirty total claims, and no multiple dependent claims.

3. The applicable box is checked below:

I. ☑ Original Application (Track One) - Prioritized Examination under § 1.102(e)(1)

i. (a) The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a). This certification and request is being filed with the utility application via EFS-Web.

---OR---

(b) The application is an original nonprovisional plant application filed under 35 U.S.C. 111(a). This certification and request is being filed with the plant application in paper.

ii. An executed oath or declaration under 37 CFR 1.63 is filed with the application.

II. ☐ Request for Continued Examination - Prioritized Examination under § 1.102(e)(2)

i. A request for continued examination has been filed with, or prior to, this form.
ii. If the application is a utility application, this certification and request is being filed via EFS-Web.
iii. The application is an original nonprovisional utility application filed under 35 U.S.C. 111(a), or is a national stage entry under 35 U.S.C. 371.
iv. This certification and request is being filed prior to the mailing of a first Office action responsive to the request for continued examination.
v. No prior request for continued examination has been granted prioritized examination status under 37 CFR 1.102(e)(2).

Signature /Maulin Shah/	Date November 25, 2020
Name (Print/Typed) Maulin Shah	Practitioner Registration Number 56587

Note: *Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required in accordance with 37 CFR 1.33 and 11.18. Please see 37 CFR 1.4(d) for the form of the signature. If necessary, submit multiple forms for more than one signature, see below*.*

☑ *Total of 1 forms are submitted.

Privacy Act Statement

The **Privacy Act of 1974 (P.L. 93-579)** requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (*i.e.*, GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 12/23/2020

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
12/23/2020	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450
www.uspto.gov

Doc Code: TRACK1.GRANT

Decision Granting Request for Prioritized Examination (Track I or After RCE)	Application No.: 17/104,224

The petition, filed December 14, 2020, is **GRANTED**.

1. THE REQUEST FILED November 25, 2020 IS **GRANTED.**

The above-identified application has met the requirements for prioritized examination

A. ☒ for an original nonprovisional application (Track I).
B. ☐ for an application undergoing continued examination (RCE).

2. **The above-identified application will undergo prioritized examination.** The application will be accorded special status throughout its entire course of prosecution until one of the following occurs:

A. filing a **petition for extension of time** to extend the time period for filing a reply;
B. filing an **amendment to amend the application to contain more than four independent claims, more than thirty total claims**, or a multiple dependent claim;
C. filing a **request for continued examination**;
D. filing a notice of appeal;
E. filing a request for suspension of action;
F. mailing of a notice of allowance;
G. mailing of a final Office action;
H. completion of examination as defined in 37 CFR 41.102; or
I. abandonment of the application.

Telephone inquiries with regard to this decision should be directed to Brian W. Brown at 571-272-5338.

/Brian W. Brown/
[*Signature*]

Petitions Examiner, Office of Petitions
(Title)

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
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P.O. Box 1450
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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 02/11/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
02/11/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Office Action Summary	Application No. 17/104,224	Applicant(s) Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	AIA (FITF) Status Yes

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☑ Responsive to communication(s) filed on 11/25/2020.

☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2a)☐ This action is **FINAL.** 2b) ☑ This action is non-final.

3)☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

4)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims*

5) ☑ Claim(s) 1-21 is/are pending in the application.

5a) Of the above claim(s) _____ is/are withdrawn from consideration.

6) ☐ Claim(s) _____ is/are allowed.

7) ☑ Claim(s) 1-21 is/are rejected.

8) ☐ Claim(s) _____ is/are objected to.

9) ☐ Claim(s) _____ are subject to restriction and/or election requirement

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to **PPHfeedback@uspto.gov.**

Application Papers

10)☐ The specification is objected to by the Examiner.

11)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

Certified copies:

a)☐ All b)☐ Some** c)☐ None of the:

1.☐ Certified copies of the priority documents have been received.

2.☐ Certified copies of the priority documents have been received in Application No. _____.

3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

** See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) ☑ Notice of References Cited (PTO-892)

2) ☑ Information Disclosure Statement(s) (PTO/SB/08a and/or PTO/SB/08b) Paper No(s)/Mail Date 11/25/2020.

3) ☐ Interview Summary (PTO-413) Paper No(s)/Mail Date _____.

4) ☐ Other: _____.

Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Acknowledgements

1. This action is in reply to the Application received on November 25, 2020.

2. Claims 1-21 are currently pending.

3. Claims 1-21 have been examined.

Claim Rejections - 35 USC § 103

In the event the determination of the status of the application as subject to AIA 35 U.S.C. 102 and 103 (or as subject to pre-AIA 35 U.S.C. 102 and 103) is incorrect, any correction of the statutory basis for the rejection will not be considered a new ground of rejection if the prior art relied upon, and the rationale supporting the rejection, would be the same under either status.

The factual inquiries for establishing a background for determining obviousness under 35 U.S.C. 103 are summarized as follows:

1. Determining the scope and contents of the prior art.

2. Ascertaining the differences between the prior art and the claims at issue.

3. Resolving the level of ordinary skill in the pertinent art.

4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

> (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Jerome (US 2004/0143667) ("Jerome") in view of Fujioka (US 2010/0235766) ("Fuj").

1. A method of generating an electronic commerce store, comprising:

with a computer system having a server: (Jerome, [0013])

receiving, over a communication network, an image of a product from a client computing device; (static pictures [0037])

receiving, over the communication network, information for the product from the client computing device; (text information, [0037])

generating a product listing, wherein the product listing includes the image and the information; (generate product listing [0037 fig. 3]) and

embedding the product listing into a first sales channel operated by the server, and embedding the product listing into a sales channel not operated by the server. (content marker embedded into provider website, fig. 4; google page, fig. 6).

Fujioka discloses "transmitting a web widget from an application server..."; Fujioka, paragraphs0070,0087 (widgets may be downloaded, transmitted, created by scripts, etc.); "embedding the web widget into a web page by the ... network"; Fujioka, paragraphs0061, 0066 (web widgets may be embedded in web pages);

It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jermoe to include a first channel and second channel as taught by Fujioka. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method of Jermoe in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for interactive retail shopping.

2. The method of claim 1, wherein the information includes at least one of a title, a description, or a price. (Jerome, amazon.com; fig. 2; taylor made golf clubs, fig. 6)

3. The method of claim 1, wherein the web page includes a buy button. (Fuj, buy button, [0127])

4. The method of claim 1, wherein the product listing further includes a buy button. (Fuj, buy button, [0127])

5. The method of claim 1, further comprising, embedding the product listing into a social media network. (Fuj, social networking site, [0075])

6. The method of claim 1, further comprising, processing a checkout transaction for the product listing. (Fuj, [0127][0107-0135] checkout screens, any commercial transaction can be completed)

7. The method of claim 1, further comprising, distributing the product listing to a social media network. (Fuj, social networking site [0075])

8. The method of claim 1, wherein the second sales channel is a web page or a social network. (web page, fig. 3-6)

CLAIMS 9-21:

Claims 9-21 are directed to an interactive retail apparatus.

Claims 9-21 recite the same or similar limitations as those addressed above for claims 1-8. Claims 9-21 are therefore rejected for the same reasons as set forth above for claims 1-8.

Conclusion

The prior art made of record which is considered pertinent to Applicants' disclosure is listed on the document titled 'Notice of Reference Cited' ("PTO-892") Unless expressly noted otherwise by the Examiner, all documents listed on the PTO-892 are cited in their entirety.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to ALEXIS W CASEY whose telephone number is (571)270-7784. The examiner can normally be reached on Monday - Thursday, 7.30-5.00 EST.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, JASON DUNHAM can be reached on 571-272-8109. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see https://ppair-my.uspto.gov/pair/PrivatePair. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

ALEXIS W. CASEY
Primary Examiner
Art Unit 3684

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Notice of References Cited	Application/Control No. 17/104,224	Applicant(s)/Patent Under Reexamination Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7526545-B2	04-2009	Jerome; Jason	G06Q30/02	709/224
*	B	US-20100235766-A1	09-2010	Fujioka; Robb	G06Q30/02	715/762
*	C	US-20040143667-A1	07-2004	Jerome, Jason	G06Q30/02	709/228
*	D	US-20120295697-A1	11-2012	Anderson; Peter R.	G07F17/3232	463/25
	E					
	F					
	G					
	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

CPC - Searched*		
Symbol	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817		
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

US Classification - Searched*			
Class	**Subclass**	**Date**	**Examiner**
705	27.1	01/30/2021	//AC//

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Search Notes		
Search Notes	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//AC//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
705/27.1	01/30/2021	//AC//
Inventor Search	01/30/2021	//ac//
EAST Search	01/30/2021	//ac//
IP.com search	01/30/2021	//ac//

Interference Search			
US Class/CPC Symbol	**US Subclass/CPC Group**	**Date**	**Examiner**

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

PTO/SB/08a (01-10)
Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	
Filing Date	
First Named Inventor	Robb
Art Unit	
Examiner Name	
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10511580	B2	2019-12-16	MONTICELLO ENTERPRISES LLC	
	2	10497047	B2	2019-12-02	PAYPAL, INC.	
	3	10438249	B2	2019-10-07	AIBUY INC	
	4	10318941	B2	2019-06-10	VISA INT SERVICE ASSOCIATES CORP	
	5	10269053	B2	2019-04-22	AT & T INTELLECTUAL PROPERTY I LP	
	6	10248990	B2	2019-04-01	AMERICAN EXPRESS TRAVEL RELATED SERVICES CO INC	
	7	10242398	B2	2019-03-25	PAYPAL INC	
	8	10102557	B1	2018-10-15	BROWN JOEL	

	9	9953378	B2	2018-04-23	VISA INT SERVICE ASSOCIATES CORP	
	10	9720554	B2	2017-07-31	FROHWEIN ROBERT J	
	11	9721290	B2	2017-07-31	GOOGLE INC	
	12	9613375	B2	2017-04-03	PAYPAL INC	
	13	9501750	B2	2016-11-21	MATTEL INC	
	14	9324098	B1	2016-04-25	AMAZON TECH INC	
	15	9311647	B2	2016-04-11	INMOBI PTE LTD	
	16	9129324	B2	2015-09-07	OKANJO CO LLC	
	17	8838484	B2	2014-09-15	BAY PHOTO INC	
	18	8589253	B2	2013-11-18	GLYDE CORP	
	19	8458055	B2	2013-06-03	IPF INC	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224 - GAU: 3684
Filing Date	
First Named Inventor	Robb
Art Unit	
Examiner Name	
Attorney Docket Number	DR-104

	20	8244597	B2	2012-08-13	PURE VERTICALS INC	
	21	7895080	B2	2011-02-21	OMNICOM HLDGS INC	
	22	7526545	B2	2009-04-27	RELEVANT MEDIA LLC	
	23	6073124	A	2000-06-05	SHOPNOW COM INC	
	24	5710887	A	1998-01-19	BROADVISION INC	

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Examiner Initial*	Cite No	Publication Number	Kind Code[1]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20170249680	A1	2017-08-30	DELL PROD LP	
	2	20160048895	A9	2016-02-17	MY WORLD INC	
	3	20150379601	A1	2015-12-30	MY WORLD INC	
	4	20140344080	A1	2014-11-19	GLYDE CORP	

	5	20140006069	A1	2014-01-01	GUGGENHEIM CHRIS	
	6	20130246179	A1	2013-09-18	DIY MEDIA INC	
	7	20130212177	A1	2013-08-14	FANPAGE TOOLKIT LLC	
	8	20130124337	A1	2013-05-15	XEROX CORP	
	9	20120295697	A1	2012-11-21	WMS GAMING INC	
	10	20120150666	A1	2012-06-13	SAVIC ALEKSANDAR	
	11	20120036042	A1	2012-02-08	ROAM DATA INC	
	12	20110307389	A1	2011-12-14	OPENSKY PROJECT INC	
	13	20100281357	A1	2010-11-03	INT BUSINESS MACHINES CORP	
	14	20100235766	A1	2010-09-15	FUJIOKA ROBB	
	15	20100153201	A1	2010-06-16	DE RUBERTIS CORBIN THOMAS KEVIN HANDLER JEFF	

Receipt date: 11/25/2020

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224 - GAU: 3684
Filing Date	
First Named Inventor	Robb
Art Unit	
Examiner Name	
Attorney Docket Number	DR-104

	16	20100114739	A1	2010-05-05	JOHNSTON DAVID	
	17	20100106565	A1	2010-04-28	FOTOMOTO INC	
	18	20090164315	A1	2009-06-24	GLYDE CORP	
	19	20090100329	A1	2009-04-15	ESPINOZA DANNY JAVIER	
	20	20090077480	A1	2009-03-18	CAUNTER MARK LESLIE JACKSON BRUCE KELLY GEACH STEV	
	21	20080255962	A1	2008-10-15	CHANG STEPHEN CHATWANI ROBERT BURKHART DANIEL	
	22	20080091606	A1	2008-04-16	GRECIA WILLIAM	
	23	20080092189	A1	2008-04-16	CLIPBLAST INC	

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FOREIGN PATENT DOCUMENTS Remove

Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]
1	1	2019043605	WO	A1	2019-03-06	MOA CAPITAL LTD		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224 - GAU: 3684
Filing Date	
First Named Inventor	Robb
Art Unit	
Examiner Name	
Attorney Docket Number	DR-104

NON-PATENT LITERATURE DOCUMENTS Remove

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T[5]
	1	AMAZON.COM, INC., "aStore", July 3, 2007 (https://web.archive.org/web/ 20070703030928/http://astore.amazon.com/)	
	2	AMAZON.COM, INC., "Build your Amazon Widgets", August 4, 2009, (https://web.archive.org/web/20090804034719/https://widgets.amazon.com/)	

If you wish to add additional non-patent literature document citation information please click the Add button Add

EXAMINER SIGNATURE

Examiner Signature	/ALEXIS M CASEY/	Date Considered	02/08/2021

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

Receipt date: 11/25/2020		
INFORMATION DISCLOSURE STATEMENT BY APPLICANT **(Not for submission under 37 CFR 1.99)**	Application Number	17104224 - GAU: 3684
	Filing Date	
	First Named Inventor	Robb
	Art Unit	
	Examiner Name	
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2020-11-25
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these record s.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

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5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

All References Considered Except Where Lined Through. /A.M.C/

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
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L2	28,617	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
L3	45,699	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
L4	88,707	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
L5	9,374	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
L6	42,021	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
L7	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
L8	553	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/01/30 21:14

		("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.				
L9	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:25
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L14	126,870	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:12
L15	188,819	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:13
L16	21,518	14 and 15	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
L17	431	7 and 16	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14

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L24	13	20 and 23	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
L25	12	24 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:30
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L27	2	"20040143667".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:34
L28	2	"20100235766".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 23:00
L29	2	"20120295697".pn.	US-PGPUB; USPAT;	OR	OFF	2021/01/30 23:14

			USOCR; DERWENT			

EAST Search History (Interference)

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1/30/2021 11:16:35 PM
C:\Users\awells\Documents\EAST\Workspaces\embeddable widget.wsp

UNITED STATES PATENT AND TRADEMARK OFFICE

USPTO Automated Interview Request (AIR)

Feb 11 2021

This paper requesting to schedule and/or conduct an interview is appropriate because:

This submission is requested to be accepted as an authorization for this interview to communicate via the internet. Recognizing that Internet communications are not secure, I hereby authorize the USPTO to communicate with the undersigned concerning scheduling of the interview via video conference, instant messaging, or electronic mail, and to conduct the interview in accordance with office practice including video conferencing.

Name(s):
Maulin Shah

S-signature:
/Maulin Shah/

Registration Number:
56587

U.S. Application Number:
17104224

Confirmation Number:
1253

E-mail Address:
maulin.shah@envisionip.com

Phone Number:
+1 3104998624

Proposed Time of Interview:
2-17-2021 1:30 PM ET

Alternative Proposed Time(s) of Interview:
2-18-2021 12:30 PM ET

Alternative Proposed Time(s) of Interview:
2-19-2021 12:30 PM ET

Prefered Interview Type:
Telephonic

I am the applicant or applicant's representative for this application.

Topic for Discussion:
Discussion of office action rejection and cited art; potential claim amendments

PTO/SB/08a (01-10)
Approved for use through 07/31/2012. OMB 0651-0031
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
	12	10026080	B2	2018-07-17	United Parcel Service of America, Inc.	
	13	10026081	B2	2018-07-17	United Parcel Service of America, Inc.	
	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

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	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

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	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	1	20200286046	A1	2020-09-10	PAYPAL, INC.	
	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
	54	20110231305	A1	2011-09-22	VISA U.S.A. INC.	
	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
	114	20070282754	A1	2007-12-06	ENCRYPTAKEY, INC.	
	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

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	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
	137	20050261987	A1	2005-11-24	AMAZON.COM, INC	
	138	20050229227	A1	2005-10-13	EVENHERE, INC.	

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]
	1							

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

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9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Miscellaneous:				
SUBMISSION- INFORMATION DISCLOSURE STMT	2806	1	130	130
		Total in USD ($)		**130**

Electronic Acknowledgement Receipt

EFS ID:	41993623
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	23-FEB-2021
Filing Date:	25-NOV-2020
Time Stamp:	11:24:50
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$130
RAM confirmation Number	E20212MB25100136
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Information Disclosure Statement (IDS) Form (SB08)	IDS1.pdf	621844 812e6e18f99f16c5c96f9185c5dd3b4010c92e8e	no	31
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	30176 57e6f332292f867487be7862f3b07d6f8121be8f	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	652020		

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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PTO/SB/06 (09-11)
Approved for use through 1/31/2014. OMB 0651-0032
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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875	Application or Docket Number 17/104,224	Filing Date 11/25/2020	☐ To be Mailed

ENTITY: ☑ LARGE ☐ SMALL ☐ MICRO

APPLICATION AS FILED - PART I

FOR	(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA		RATE ($)	FEE ($)
☐ BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A		N/A	
☐ SEARCH FEE (37 CFR 1.16(k), (i), or (m))	N/A	N/A		N/A	
☐ EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A		N/A	
TOTAL CLAIMS (37 CFR 1.16(i))	minus 20 =	*		x $100 =	
INDEPENDENT CLAIMS (37 CFR 1.16(h))	minus 3 =	*		x $480 =	
☐ APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is $310 ($155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).				
☐ MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))					
* If the difference in column 1 is less than zero, enter "0" in column 2.				TOTAL	

APPLICATION AS AMENDED - PART II

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT	02/24/2021	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	* 21	Minus	** 21	= 0		x $100 =	0
	Independent (37 CFR 1.16(h))	* 3	Minus	*** 3	= 0		x $480 =	0
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	0

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	*	Minus	**	=		x $0 =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=		x $0 =	
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.	SLIE
** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".	/Theresa OKON/
*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".	
The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.	

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Electronic Acknowledgement Receipt

EFS ID:	42009632
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	24-FEB-2021
Filing Date:	25-NOV-2020
Time Stamp:	14:03:04
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Applicant Arguments/Remarks Made in an Amendment	Response.pdf	635499 d1eeadb1277567d843ead1e403b31898218997f1	no	13

Warnings:

Information:	
Total Files Size (in bytes):	635499

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National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Docket No: DR-104

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	Alexis M. Casey

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated February 11, 2021, please amend the above-identified application as follows.

Amendments to the Claims begin on page **2** of this paper.

Remarks begin on page **6** of this paper.

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method of generating an electronic commerce store, comprising:

with a computer system ~~having a server~~:

receiving, over a communication network, an image of a product from a client computing device;

receiving, over the communication network, information for the product from the client computing device;

generating a product listing, wherein the product listing includes the image and the information; ~~and~~

embedding the product listing into a first sales channel operated by the computer system ~~server~~, and embedding the product listing into a second sales channel not operated by the computer system ~~server,~~

wherein the computer system includes a transaction processing service configured to process a purchase transaction of the product initiated via the product listing.

2. (Original) The method of claim 1, wherein the information includes at least one of a title, a description, or a price.

3. (Currently Amended) The method of claim 1, wherein the first sales channel is a web site ~~page~~ hosted by the computer system ~~includes a buy button~~.

4. (Original) The method of claim 1, wherein the product listing further includes a buy button.

5. (Original) The method of claim 1, further comprising, embedding the product listing into a social media network.

6. (Currently Amended) The method of claim 1, further comprising, processing [[a]] the purchase ~~checkout~~ transaction for the product ~~listing~~.

7. (Original) The method of claim 1, further comprising, distributing the product listing to a social media network.

8. (Currently Amended) The method of claim 1, wherein the second sales channel is a web site ~~page~~ not hosted by the computer system ~~or a social network~~.

9. (Currently Amended) An apparatus for generating an electronic commerce store, comprising:

a computer system ~~server~~;

a database coupled to the computer system ~~server~~, the database storing ~~capable of receiving~~ an image of a product and product information ~~from a client computing device~~; and

a ~~processor~~ transaction processing service coupled to the computer system ~~server~~,

wherein the computer system is programmed to: ~~processor capable of generating~~

(i) generate a product listing, wherein the product listing includes the image and the product information,

(ii) embed ~~wherein the server is capable of embedding~~ the product listing into a first web site ~~page~~ operated by the computer system ~~server~~, and

(iii) embed ~~capable of embedding~~ the product listing [[to]] into a second web site ~~page~~ not operated by the computer system ~~server~~, and

wherein the transaction processing service is programmed to process a purchase transaction of the product initiated via the product listing.

10. (Currently Amended) The apparatus of claim 9, wherein the computer system ~~server~~ is capable of compiling analytics related to the product listing.

11. (Currently Amended) The apparatus of claim 9, wherein the web site ~~page~~ includes a buy button.

12. (Original) The apparatus of claim 9, wherein the product listing further includes a buy button.

13. (Original) The apparatus of claim 9, wherein the product listing further includes a share link.

14. (Currently Amended) The apparatus of claim 9, wherein the second web site ~~page~~ is a social media network web site ~~page~~.

15. (Currently Amended) The apparatus of claim 9, wherein the ~~further comprising a~~ transaction processing service is a proprietary service operated by the computer system ~~component capable of processing a checkout transaction for the product listing~~.

16. (Currently Amended) An apparatus for generating an electronic commerce store, comprising:

a computer system ~~server~~;

a database coupled to the computer system ~~server~~, the database storing ~~capable of receiving~~ an image of a product and product information ~~from a client computing device~~; and

a ~~processor~~ transaction processing service coupled to the computer system ~~server~~,

wherein the computer system is ~~processor~~ capable of generating a product listing that contains~~, wherein the product listing includes~~ the image and the product information,

wherein the computer system ~~server~~ is capable of embedding the product listing into a web site ~~page operated~~ hosted by the computer system ~~server~~, and capable of embedding the product listing [[to]] into a social media network ~~sales channel~~ not operated by the computer system ~~server~~, and

wherein the transaction processing service is capable of processing a purchase transaction of the product initiated via the product listing.

17. (Currently Amended) The apparatus of claim 16, wherein the web site is capable of displaying multiple product listings ~~sales channel is a social network~~.

18. (Currently Amended) The apparatus of claim 16, wherein the product listing includes at least one of a title, a description, or a price.

19. (Currently Amended) The apparatus of claim 16, wherein the web site ~~page~~ includes a buy button.

20. (Previously Presented) The apparatus of claim 16, wherein the product listing includes a buy button.

21. (Currently Amended) The apparatus of claim 16, wherein the ~~further comprising a~~ transaction processing service is a proprietary service operated by the computer system ~~component capable of processing a checkout transaction for the product listing~~.

REMARKS/ARGUMENTS

This Response is to the Non-Final Office Action mailed February 11, 2021 ("Office Action"). By this response, the claims are amended. No new matter is added. Claims 1-21 are pending in the application. Reconsideration of the present application in view of the foregoing amendments and the following remarks is respectfully respected.

Examiner Interview

The Examiner is thanked for the interview conducted on February 22, 2021. During the interview, various features of the application were discussed. The discussion with the Examiner was beneficial to advance prosecution and discuss how features of the application are allowable over the current rejections. The present amendments are based on the discussion during the interview and the remarks herein provide a written report of the interview. The Examiner is particularly thanked for the complete discussion of the claims and the application made possible by her study of the *Specification*, claims and the cited reference from a technical standpoint, which permitted a full discussion of the technology on the merits during the interview. Applicant's record of the interview is incorporated into the following remarks.

Claim Rejections - 35 U.S.C. § 103

The Office Action rejects claims 1-21 under 35 U.S.C. § 103 as being unpatentable over *Jerome* (US Patent Pub. No. 20040143667) in view of *Fujioka* (US Patent Pub. No. 20100235766). Applicant respectfully disagrees based on the following arguments, and in light of the amendments presented herein.

Applicant's claimed invention is directed towards a system and method that allows a user, such as a merchant (or an entity wishing to promote and sell goods online), to create product listings. The product listings can be embedded into an electronic commerce store hosted by Applicant's system, and can also be embedded into third-party sales channels, such as social media network platforms, as well web sites and blogs not hosted by Applicant's system.

The product listings generated by the claimed invention allow customers to checkout and purchase the advertised product. Applicant's claimed invention includes a proprietary transaction processing service which processes the purchase transaction regardless of the sales channel on which the product listing is distributed. Thus, the transaction processing service can process a purchase transaction initiated from a product listing distributed on a social media network (such as on a merchant's social media account page, account, feed, or store), and can process a purchase transaction initiated from a product listing embedded on an electronic commerce store hosted by Applicant's system.

Applicant has amended claim 1 to recite a computer system that "includes a transaction processing service configured to process a purchase transaction of the product initiated via the product listing." Support for this amendment can be found in at least the following portion of the *Specification*:

> "In yet another alternative embodiment, **the transaction processing service 112 is implemented with a wholly internal, proprietary service that is not generally accessible over the Internet or other public computer communications networks**. Each of the foregoing embodiments, however, illustrate how **a portable web widget enables commerce through an embedded electronic commerce store regardless of the means used to complete a commercial transaction** (i.e., external service such as Authorized.Net, etc. or an **internal proprietary service**)." *Para. 0056.*

> "**The payment processing service 214 provides direct access to transaction processing resources for the completion of purchase transactions initiated by consumers who use web widgets** to preview, purchase and download multimedia content." *Para. 0036.*

> "**FIG. 2 is an illustration of an embodiment of a multimedia content distribution system 200**. In this embodiment, the system 200 is comprised of a content management system 202, a data management service 208, an analytics and reporting service 210, a security service 212, **a transaction payment processing service 214**, a widget management service 216 and an accounting service 218." *Para. 0034 & Figure 2:*

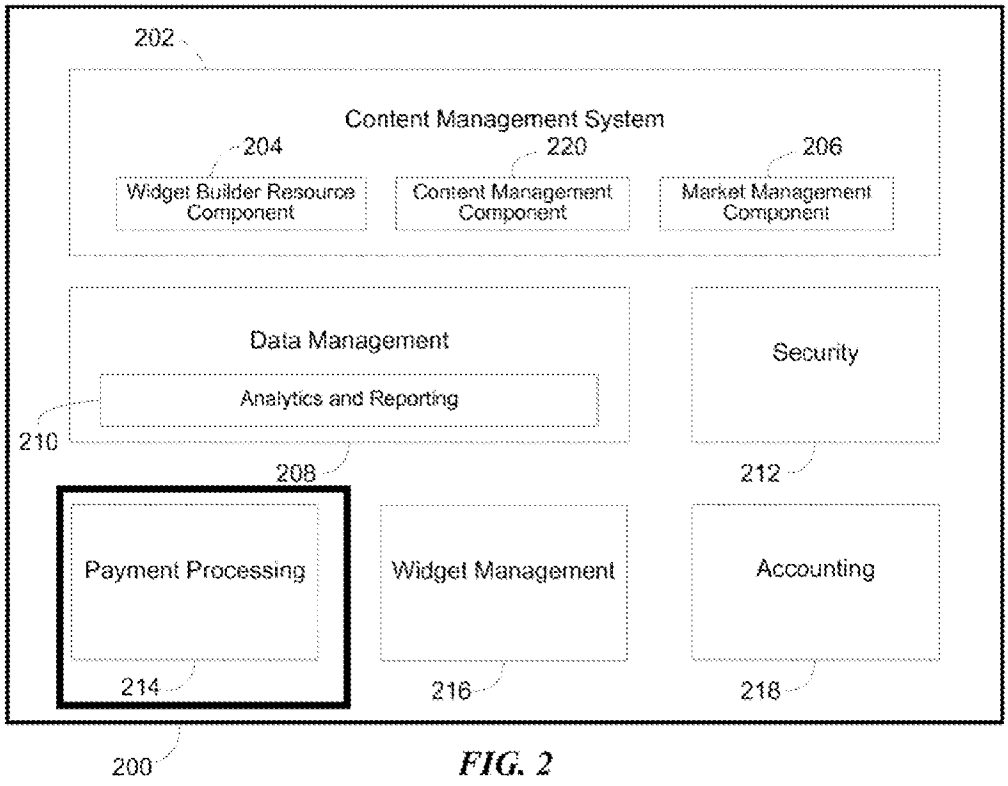


FIG. 2

Claims 9 and 16 have been amended in a similar fashion.

A. *Jerome* fails to teach or suggest "wherein the computer system includes a transaction processing service configured to process a purchase transaction of the product initiated via the product listing".

Jerome discloses a system for creating "content provider packets", where a content provider can advertise content within such packets, and where the content provider is charged advertising fees, such as pay-per-click fees:

> "**The content provider may enter a license agreement with the content distribution system and preferably agree to pay a base licensing fee or pay per performance fee**. The pay per performance fee may be based on any measurable metric, for example, a cost per number of user impressions (i.e. the number of users who displayed the content provider's content on their screen), a cost per number of user click-throughs (i.e. the number of consumers who not only view the content provider's packet but also click on a link in the packet to access another page), a cost per action (i.e. a fixed fee or a share of revenue generated when a user takes certain actions, such

> as purchasing something from the content provider as a result of viewing the content provider's packet), or a combination of such fees." *Para. 0056.*

A visitor clicking on the "Link to purchase item" shown in Fig. 2 of *Jerome* is directed to the "vendor's web site" which is shown in Fig. 8.

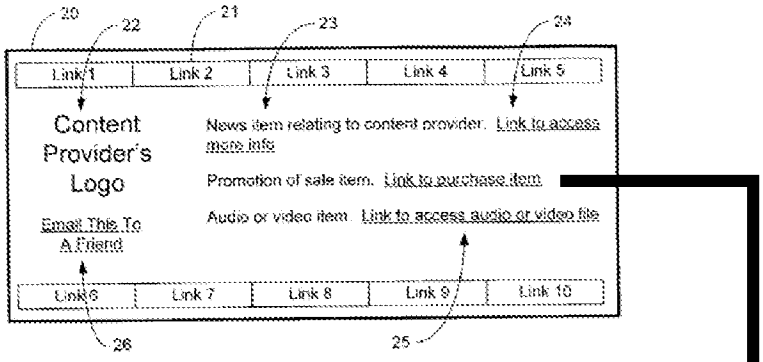


FIG. 2

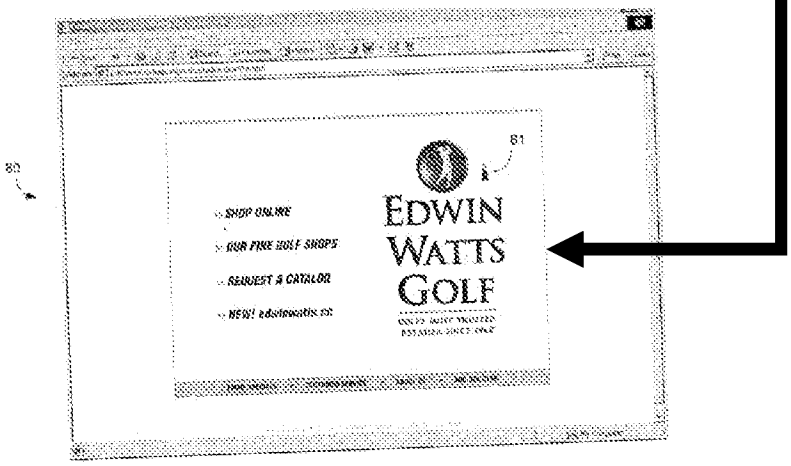


FIG. 8

The visitor can potentially purchase an advertised item directly via the vendor's web site:

> "This prominent placement of the content provider packet provides greater exposure to the users who have put that content provider packet into their showcase which increases the probability that the **user will see and interact with the content provider's content and purchase the content provider's goods or services or click through to the content provider's web site**. This provides a mechanism for the content provider to pay a higher fee for improved exposure to the system's users." *Para. 0064.*

It is important to note that the vendor's web site is not operated by, or hosted by, the content distribution system of *Jerome* which includes the Presentation Tier 12, Business Domain Tier 13, and Database Tier 14 as shown in Fig. 1. In other words, *the transaction processing occurring which may occur on the vendor's web site does not occur through the content distribution system*.

Thus, *Jerome* does not disclose a computer system that generates a product listing and which includes a transaction processing service configured to process a purchase transaction of the product initiated via the product listing.

B. ***Fujioka* fails to teach or suggest "wherein the computer system includes a transaction processing service configured to process a purchase transaction of the product initiated via the product listing".**

Similar to *Jerome*, Fujioka is directed towards monetizing web widgets using an advertising platform:

> "**Thereby, monetization, such as advertising monetization, may be associated with the user of the subject widget, such as by allowing for the presentation to the user of particular advertisements, such as from an advertising server**, based on the user's use or download a particular widget. Further such advertising may be directly associated by the publisher of the subject widget for presentation to the user of the subject widget at predetermined times, or upon predetermined uses of the subject widget. For example, a publisher, i.e., a third party creator, of a subject widget may determine that an advertisement related to that publisher is displayed to a user at least once per week following the downloading by that user of a widget associated with that publisher." *Para. 0087.*

Fujioka discloses a "widget creation engine and platform": "According to an aspect of the present invention, **creation of widgets may allow a user to easily create, distribute, manage, report and monetize widgets through an open widget creation engine and platform**." *Para. 0093*. However, there is no discussion in *Fujioka* regarding a transaction processing service coupled to its "widget creation engine and platform".

Fujioka is specific to compensating an owner of a widget (i.e., a publisher), based on interactions that Internet users have with the widget. Thus, *Fujioka* does not disclose a computer system that generates a product listing and which includes a transaction

processing service configured to process a purchase transaction of the product initiated via the product listing.

C. ***Jerome* and *Fujioka* are not analogous art to Applicant's claimed invention.**

As discussed herein, *Jerome* and *Fujioka* disclose a system that allows a content providers and widget publishers, respectively to generate revenue from third-party web sites which host such content, as well as from interactions (clicks, downloads, etc.) by Internet users.

> "The content provider may enter a license agreement with the content distribution system and preferably agree to pay a base licensing fee or pay per performance fee. **The pay per performance fee may be based on any measurable metric, for example, a cost per number of user impressions (i.e. the number of users who displayed the content provider's content on their screen), a cost per number of user click-throughs (i.e. the number of consumers who not only view the content provider's packet but also click on a link in the packet to access another page)**, a cost per action (i.e. a fixed fee or a share of revenue generated when a user takes certain actions, such as purchasing something from the content provider as a result of viewing the content provider's packet), or a combination of such fees." *Para. 0056 of Jerome.*

> "As may be seen, the reporting for the campaign may break down into traffic including v**iews, clicks, time on widget, clickthroughs, and custom events, each of which is described hereinabove with respect to individual widgets**." *Para. 0133 of Fujioka.*

In contrast, Applicant's claimed invention allows a user, such as a merchant, to incorporate embeddable product listings into a web site hosted by Applicant's system, as well as into web sites and blogs not hosted by Applicant's system, and into social media network platforms. For example, a merchant may wish to add electronic commerce functionality to both its web site and social media network account. The merchant can generate the embeddable product listings, and Applicant's claimed invention can selectively embed the product listing into the merchant's web site and social media network

account. Applicant's claimed invention **has no reason to generate click-through fees from embeddable product listings.**

A user of Applicant's claimed invention does not face the problem address by *Jerome* and *Fujioka*, namely generating click-through fees for content owners and publishers which display their content as advertisements on the Internet. Applicant's claimed invention does not involve an Internet advertising and generating click-through revenue, and is not in the same field of endeavor as the systems of *Jerome* and *Fujioka*. The Office may only rely on analogous art to support an obviousness rejection. *Innovation Toys, LLC, v. MGA Entertainment, Inc.*, No. 2010-1290, slip op. at 12 (Fed. Cir. 2011). Art is non-analogous unless it is: (1) from the same field of endeavor as the claimed invention; or (2) reasonably pertinent to the particular problem faced by the inventor. *In re Bigio*, 381 F.3d 1320, 1325 (Fed. Cir. 2004); *see also In re Icon Health and Fitness, Inc.*, 496 F.3d 1374, 1379-80 (Fed. Cir. 2007).

Applicant respectfully submits that even in the broadest sense, the advertising revenue sharing platforms of *Jerome* and *Fujioka* cannot be analogous to Applicant's claimed invention of embeddable product listings which provide electronic commerce functionality to web sites and social media networks.

Therefore, the issue here is whether *Jerome* and *Fujioka* are reasonably pertinent to the problem of providing electronic commerce functionality to web sites and social media networks. Applicant submits that it is not. Evaluating the secondary consideration, Applicant respectfully submits that *Jerome* and *Fujioka* are not reasonably pertinent because it neither (1) addresses the same problem nor (2) serves the same purpose. (see *Jerome* and *Fujioka* discussion supra). Thus, *Jerome* and *Fujioka* would not have logically commended itself to the Applicant's attention. *See In re Clay*, 966 F.2d at 659 (when a reference "is directed to a different purpose, the inventor would accordingly, have had less motivation or occasion to consider it.").

For substantially the same reasons as set forth above with reference to claim 1, Applicant submits that *Jerome* and *Fujioka*, alone, and in combination, fails to teach or suggest each limitation as amended of independent claims 9 and 16 as well. The remaining

dependent claims depend from these independent claims, and are likewise patentable over the cited references. *See MPEP* §2143.03. ("If an independent claim is nonobvious under 35 U.S.C. § 103, then any claim depending therefrom is nonobvious."). Accordingly, it is respectfully requested that the rejections associated with claims be withdrawn.

The instant application is believed to be in a condition for allowance. Such allowance is respectfully solicited.

The Examiner is hereby invited to contact Applicant's attorney at the telephone number listed below.

Respectfully submitted,

/Maulin V. Shah/

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February 24, 2021

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 02/26/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
02/26/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Applicant-Initiated Interview Summary	**Application No.** 17/104,224	**Applicant(s)** Robb et al.		
	Examiner ALEXIS W CASEY	**Art Unit** 3684	**AIA (First Inventor to File) Status** Yes	**Page** 1 of 1

All Participants (applicant, applicants representative, PTO personnel)	**Title**	**Type**
ALEXIS W CASEY	Primary Examiner	Telephonic
MAULIN SHAH	Attorney of Record	

Date of Interview: 23 February 2021

Issues Discussed:

35 U.S.C. 103

Discussed the concept of the invention. Discussed references Fujioka and Jerome. No agreements were reached.

Proposed Amendment(s)

Discussed proposed amendments to the claims including the commerce system server hosting the payment transaction system for payment processing. No agreements were reached as further search is required and further amendments to the proposed claims were discussed.

☑ Attachment

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Applicant is reminded that a complete written statement as to the substance of the interview must be made of record in the application file. It is the applicants responsibility to provide the written statement, unless the interview was initiated by the Examiner and the Examiner has indicated that a written summary will be provided. See MPEP 713.04
Please further see:
MPEP 713.04
Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews, paragraph (b)
37 CFR § 1.2 Business to be transacted in writing

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Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	N/A

PROPOSED CLAIM AMENDMENT

1. (Currently Amended) A method of generating an electronic commerce store, comprising:

with a computer system having a server:

receiving, over a communication network, an image of a product from a client computing device;

receiving, over the communication network, information for the product from the client computing device;

generating a product listing, wherein the product listing includes the image and the information; and

embedding the product listing into a first sales channel operated by the server, and embedding the product listing into a second sales channel not operated by the server,

wherein the computer system includes a transaction processing service configured to facilitate payment for a purchase of the product via the product listing.

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APPLICATION NUMBER	FILING OR 371(C) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
17/104,224	11/25/2020	David Robb	DR-104

CONFIRMATION NO. 1253

PUBLICATION NOTICE

75120
Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

OC000000124197445

Title: System and method for generating and distributing embeddable electronic commerce stores

Publication No.US-2021-0082036-A1
Publication Date:03/18/2021

NOTICE OF PUBLICATION OF APPLICATION

The above-identified application will be electronically published as a patent application publication pursuant to 37 CFR 1.211, et seq. The patent application publication number and publication date are set forth above.

The publication may be accessed through the USPTO's publically available Searchable Databases via the Internet at www.uspto.gov. The direct link to access the publication is currently http://www.uspto.gov/patft/.

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(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	ALEXIS M CASEY
Attorney Docket Number	DR-104

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	2	6016504	A	2000-01-18	Arnold et al.	
	3	6330575	B1	2001-12-11	Moore et al.	
	4	6490567	B1	2002-12-03	Gregory	

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	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	ALEXIS M CASEY
	Attorney Docket Number	DR-104

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	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	ALEXIS M CASEY
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

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See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

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Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
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Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Miscellaneous:				
SUBMISSION- INFORMATION DISCLOSURE STMT	2806	1	130	130
		Total in USD ($)		**130**

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Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	05-APR-2021
Filing Date:	25-NOV-2020
Time Stamp:	16:04:13
Application Type:	Utility under 35 USC 111(a)

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 04/21/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
04/21/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Office Action Summary	Application No. 17/104,224	Applicant(s) Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	AIA (FITF) Status Yes

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☑ Responsive to communication(s) filed on 24 February 2021.

☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2a)☑ This action is **FINAL.** 2b) ☐ This action is non-final.

3)☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

4)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims*

5) ☑ Claim(s) 1-21 is/are pending in the application.

5a) Of the above claim(s) _____ is/are withdrawn from consideration.

6) ☐ Claim(s) _____ is/are allowed.

7) ☑ Claim(s) 1-21 is/are rejected.

8) ☐ Claim(s) _____ is/are objected to.

9) ☐ Claim(s) _____ are subject to restriction and/or election requirement

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to **PPHfeedback@uspto.gov.**

Application Papers

10)☐ The specification is objected to by the Examiner.

11)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

Certified copies:

a)☐ All b)☐ Some** c)☐ None of the:

1.☐ Certified copies of the priority documents have been received.

2.☐ Certified copies of the priority documents have been received in Application No. _____.

3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

** See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) ☑ Notice of References Cited (PTO-892)

2) ☑ Information Disclosure Statement(s) (PTO/SB/08a and/or PTO/SB/08b) Paper No(s)/Mail Date 11/25/2020; 4/5/21.

3) ☐ Interview Summary (PTO-413) Paper No(s)/Mail Date _____.

4) ☐ Other: _____.

Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Acknowledgements

1. This action is in reply to the Application received on February 24, 2021.

2. Claims 1-21 are currently pending.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

> Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-21 are rejected under 35 U.S.C. 101 because the claimed invention is directed to an abstract idea without significantly more. The claim recites receiving information for creating a product listing on communication channels. Based on the claim language and Specification, Examiner determines that claim 21 is directed to sale management (group b – certain methods of organizing human activities). The steps merely involve collecting information (e.g., viewing activities, subscription data, transaction history data), analyzing it (e.g., determining weighted values, yes/no subscribed), and outputting results (e.g., action). This is similar to *Electric Power Grp., LLC v. Alstom S.A.* (Fed. Cir. 2016) which held that collecting data from multiple data sources, analyzing the data, and displaying the results to be in the realm of abstract ideas. The claim recites one additional element, a computing system that is used to perform the receiving, determining and performing steps. The computing system is recited at a high level of generality, i.e. a generic computing system performing generic functions including generic processing of data. Accordingly this additional element does not integrate the abstract into a practical

application because it does not impose any meaningful limits on practicing the abstract idea. Therefore the claims is directed to an abstract idea. (2019 PEG). Thus, under Step 2A of the Mayo framework, the Examiner holds that the claims are directed to concepts identified as abstract- the 2019 Revised Patent Subject Matter Eligibility Guidance ("2019 PEG"). If a claim limitation, under its broadest reasonable interpretation, covers performance of the limitation in the mind but for the recitation of generic computer components, then it falls within the "Mental Processes" grouping of abstract ideas. Additionally, the claims set forth commercial sales activities and managing interactions between people, which falls in the "certain methods of organizing human activity" grouping of abstract idea. Accordingly, the claim recites an abstract idea.

This judicial exception is not integrated into a practical application. In particular, the claims only recites additional elements – using a system to perform the steps and generic "devices". The processor in both steps is recited at a high-level of generality (i.e., as a generic processor performing a generic computer function of ranking information based on a determined amount of use) such that it amounts no more than mere instructions to apply the exception using a generic computer component. Accordingly, this additional element does not integrate the abstract idea into a practical application because it does not impose any meaningful limits on practicing the abstract idea. The claim is directed to an abstract idea.

The claim does not include additional elements that are sufficient to amount to significantly more than the judicial exception. As discussed above with respect to integration of the abstract idea into a practical application, the additional element of using a processor to perform the steps amounts to no more than mere instructions to apply the exception using a generic computer component. Mere instructions to apply an exception using a generic computer component cannot provide an inventive concept. The claim is not patent eligible.

Conclusion

Accordingly, the examiner concludes that there are no meaningful limitations in Claim 1 that transform the judicial exception into a patent eligible application such that the claim amounts to significantly more than the judicial exception itself.

The elements of the instant process, when taken in combination, together do not offer substantially more than the sum of the functions of the steps when each is taken alone. That is, the steps involved in the recited process undertake their roles in performance of their activities according to their generic functionalities which are well-understood, routine and conventional. The elements together execute in routinely and conventionally accepted coordinated manners and interact with their partner elements to achieve an overall outcome which, similarly, is merely the combined and coordinated execution of generic computer functionalities which are well-understood, routine and conventional activities previously known to the industry.

To summarize:

- Claim 1 is directed to an abstract idea.
- Claim 1 uses general purpose technology executing in a routine and conventional manner. The instant invention uses conventional operating systems, computers/servers, devices and memory and networks.
- Claim 1 does not impart an improvement to another technology or technical field.
- Claim 1 does not move beyond a general link of the use of an abstract idea to a particular technological environment.
- While Claim 1 provides a useful purpose in the arts, the claim does not solve a technical problem.
- The analysis of Claim 1 applies to all statutory categories of the Applicant's claimed invention. As such, the presentment of Claim 1 otherwise styled as a system (claim 9, 16), machine or manufacture, for example, would be subject to the same analysis and rejection.

- The presentment of dependent claims, otherwise styled as a method, machine or manufacture, for example, is subject to the same analysis and rejection.

Reference: MPEP 2106Claims 1-21 have been examined.

Claim Rejections - 35 USC § 103

In the event the determination of the status of the application as subject to AIA 35 U.S.C. 102 and 103 (or as subject to pre-AIA 35 U.S.C. 102 and 103) is incorrect, any correction of the statutory basis for the rejection will not be considered a new ground of rejection if the prior art relied upon, and the rationale supporting the rejection, would be the same under either status.

The factual inquiries for establishing a background for determining obviousness under 35 U.S.C. 103 are summarized as follows:

1. Determining the scope and contents of the prior art.

2. Ascertaining the differences between the prior art and the claims at issue.

3. Resolving the level of ordinary skill in the pertinent art.

4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

> (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Jerome (US 2004/0143667) ("Jerome") in view of Fujioka (US 2010/0235766) ("Fuj") and Chawla et al. (US 10,318,941).

1. A method of generating an electronic commerce store, comprising:

with a computer system: (Jerome, [0013])

receiving, over a communication network, an image of a product from a client computing device; (static pictures [0037])

receiving, over the communication network, information for the product from the client computing device; (text information, [0037])

generating a product listing, wherein the product listing includes the image and the information; (generate product listing [0037 fig. 3]) and

embedding the product listing into a first sales channel operated by the computer system , and

embedding the product listing into a sales channel not operated by the computer system. (content marker embedded into provider website, fig. 4; google page, fig. 6).

Fujioka discloses "transmitting a web widget from an application server..."; Fujioka, paragraphs0070,0087 (widgets may be downloaded, transmitted, created by scripts, etc.); "embedding the web widget into a web page by the ... network"; Fujioka, paragraphs0061, 0066 (web widgets may be embedded in web pages);

It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome to include a first channel and second channel as taught by Fujioka. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method of Jerome

in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for interactive retail shopping.

Chawla discloses a buy button embeddable in a widget allowing a customer to buy products, C55, L1-15. It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome as modified to include a payment for the product as taught by Chawla. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method of Jerome in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for purchasing for interactive retail shopping.

2. The method of claim 1, wherein the information includes at least one of a title, a description, or a price. (Jerome, amazon.com; fig. 2; taylor made golf clubs, fig. 6)

3. The method of claim 1, wherein the web page includes a buy button. (Fuj, buy button, [0127])

4. The method of claim 1, wherein the product listing further includes a buy button. (Fuj, buy button, [0127])

5. The method of claim 1, further comprising, embedding the product listing into a social media network. (Fuj, social networking site, [0075])

6. The method of claim 1, further comprising, processing a checkout transaction for the product listing. (Fuj, [0127][0107-0135] checkout screens, any commercial transaction can be completed)

7. The method of claim 1, further comprising, distributing the product listing to a social media network. (Fuj, social networking site [0075])

8. The method of claim 1, wherein the second sales channel is a web page or a social network. (web page, fig. 3-6)

CLAIMS 9-21:

Claims 9-21 are directed to an interactive retail apparatus.

Claims 9-21 recite the same or similar limitations as those addressed above for claims 1-8. Claims 9-21 are therefore rejected for the same reasons as set forth above for claims 1-8.

Conclusion

The prior art made of record which is considered pertinent to Applicants' disclosure is listed on the document titled 'Notice of Reference Cited' ("PTO-892") Unless expressly noted otherwise by the Examiner, all documents listed on the PTO-892 are cited in their entirety.

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to ALEXIS W CASEY whose telephone number is (571)270-7784. The examiner can normally be reached on Monday - Thursday, 7.30-5.00 EST.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, JASON DUNHAM can be reached on 571-272-8109. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see https://ppair-my.uspto.gov/pair/PrivatePair. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

ALEXIS W. CASEY
Primary Examiner
Art Unit 3684

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Notice of References Cited	Application/Control No. 17/104,224	Applicant(s)/Patent Under Reexamination Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7526545-B2	04-2009	Jerome; Jason	G06Q30/02	709/224
*	B	US-20100235766-A1	09-2010	Fujioka; Robb	G06Q30/02	715/762
*	C	US-20040143667-A1	07-2004	Jerome, Jason	G06Q30/02	709/228
*	D	US-20120295697-A1	11-2012	Anderson; Peter R.	G07F17/3232	463/25
*	E	US-10318941-B2	06-2019	Chawla; Pawan	G06Q20/384	1/1
	F					
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	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

CPC - Searched*		
Symbol	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//ac//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

US Classification - Searched*			
Class	**Subclass**	**Date**	**Examiner**
705	27.1	01/30/2021	//AC//
705	27.1	04/15/2021	//ac//

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Search Notes		
Search Notes	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//AC//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
705/27.1	01/30/2021	//AC//
Inventor Search	01/30/2021	//ac//
EAST Search	01/30/2021	//ac//
IP.com search	01/30/2021	//ac//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//
705/27.1	04/15/2021	//ac//
Updated EAST Search	04/15/2021	//ac//

Interference Search			
US Class/CPC Symbol	**US Subclass/CPC Group**	**Date**	**Examiner**

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-10)
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	ALEXIS M CASEY
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	7818399	B1	2010-10-19	Ross, Jr. et al	
	2	6016504	A	2000-01-18	Arnold et al.	
	3	6330575	B1	2001-12-11	Moore et al.	
	4	6490567	B1	2002-12-03	Gregory	

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Examiner Initial*	Cite No	Publication Number	Kind Code[1]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20090144176	A1	2009-06-04	Voorhees et al.	

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Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	ALEXIS M CASEY
	Attorney Docket Number	DR-104

	1						

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Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T[5]
	1	Digital River Brochure (Brochure)	
	2	Digital River April 1997 Website (April 1997 Website)	
	3	Digital River December 1997 Website (December 1997 Website)	

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EXAMINER SIGNATURE

Examiner Signature	/ALEXIS M CASEY/	Date Considered	04/15/2021

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	ALEXIS M CASEY
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☐ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature		Date (YYYY-MM-DD)	
Name/Print		Registration Number	

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

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2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

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Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

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Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

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	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
	12	10026080	B2	2018-07-17	United Parcel Service of America, Inc.	
	13	10026081	B2	2018-07-17	United Parcel Service of America, Inc.	
	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

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	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

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	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

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	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

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	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	1	20200286046	A1	2020-09-10	PAYPAL, INC.	
	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
	54	20110231305	A1	2011-09-22	VISA U.S.A. INC.	
	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
	114	20070282754	A1	2007-12-06	ENCRYPTAKEY, INC.	
	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

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	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

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	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
	137	20050261987	A1	2005-11-24	AMAZON.COM, INC	
	138	20050229227	A1	2005-10-13	EVENHERE, INC.	

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	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

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See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

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	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

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	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
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	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

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	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

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	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

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	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

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	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	1	20200286046	A1	2020-09-10	PAYPAL, INC.	
	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
	54	20110231305	A1	2011-09-22	VISA U.S.A. INC.	
	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
	114	20070282754	A1	2007-12-06	ENCRYPTAKEY, INC.	
	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

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	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
	137	20050261987	A1	2005-11-24	AMAZON.COM, INC	
	138	20050229227	A1	2005-10-13	EVENHERE, INC.	

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	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

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	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
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S27	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 15:21
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S29	28,938	G06f3/04817.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/03/08 14:00

			USOCR; DERWENT			
S30	46,100	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S31	88,932	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S32	9,503	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S33	42,482	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S34	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S35	562	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/03/08 14:00
S36	1	"16512018".APNR.	US-PGPUB;	OR	OFF	2021/03/08 14:00

			USPAT; USOCR; DERWENT			
S37	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S38	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S39	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S40	89	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S41	127,861	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S42	190,283	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S43	21,742	S41 and S42	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S44	431	S34 and S43	US-PGPUB; USPAT;	OR	OFF	2021/03/08 14:00

			USOCR; DERWENT			
S45	0	S40 and S44	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S46	3	S40 and S41	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S47	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

		3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S48	33	S47 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S49	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S50	4,612	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S51	13	S47 and S50	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S52	12	S51 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S53	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

S54	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S55	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:46
S56	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S57	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S58	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S59	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S60	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S61	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S62	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S63	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S64	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S65	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S66	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S67	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S68	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S69	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S70	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S71	22,012	S69 and S70	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S72	432	S62 and S71	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S73	0	S68 and S72	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S74	5	S68 and S69	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S75	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

		20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S76	33	S75 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S77	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S78	4,671	buy adj button	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S79	13	S75 and S78	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S80	12	S79 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S81	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S82	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S83	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S84	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S85	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S86	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S87	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S88	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S89	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S90	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S91	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S92	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S93	2	"20120203605".pn.	US-PGPUB;	OR	OFF	2021/04/15 21:47

			USPAT; USOCR; DERWENT			
S94	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S95	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S96	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S97	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S98	22,012	S96 and S97	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S99	432	S89 and S98	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S100	0	S95 and S99	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S101	5	S95 and S96	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S102	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S103	33	S102 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S104	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S105	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S106	13	S102 and S105	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S107	12	S106 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S108	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S109	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

EAST Search History (Interference)

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4/15/2021 11:36:37 PM
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Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-10)
Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
	12	10026080	B2	2018-07-17	United Parcel Service of America, Inc.	
	13	10026081	B2	2018-07-17	United Parcel Service of America, Inc.	
	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	1	20200286046	A1	2020-09-10	PAYPAL, INC.	
	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
	54	20110231305	A1	2011-09-22	VISA U.S.A. INC.	
	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
	114	20070282754	A1	2007-12-06	ENCRYPTAKEY, INC.	
	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
	137	20050261987	A1	2005-11-24	AMAZON.COM, INC	
	138	20050229227	A1	2005-10-13	EVENHERE, INC.	

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	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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FOREIGN PATENT DOCUMENTS Remove

Examiner Initial*	Cite No	Foreign Document Number[3]	Country Code[2] i	Kind Code[4]	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear	T[5]
	1							

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
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	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

NON-PATENT LITERATURE DOCUMENTS			Remove
Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T[5]
	1		

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EXAMINER SIGNATURE

Examiner Signature	/ALEXIS M CASEY/	Date Considered	04/15/2021

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)		
	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these record s.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

EFS Web 2.1.17

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UNITED STATES PATENT AND TRADEMARK OFFICE

USPTO Automated Interview Request (AIR)

Apr 28 2021

This paper requesting to schedule and/or conduct an interview is appropriate because:

This submission is requested to be accepted as an authorization for this interview to communicate via the internet. Recognizing that Internet communications are not secure, I hereby authorize the USPTO to communicate with the undersigned concerning scheduling of the interview via video conference, instant messaging, or electronic mail, and to conduct the interview in accordance with office practice including video conferencing.

Name(s):
Maulin Shah

S-signature:
/Maulin Shah/

Registration Number:
56587

U.S. Application Number:
17104224

Confirmation Number:
1253

E-mail Address:
maulin.shah@envisionip.com

Phone Number:
+1 3104998624

Proposed Time of Interview:
5-6-2021 11:00 AM ET

Alternative Proposed Time(s) of Interview:
5-7-2021 11:00 AM ET

Prefered Interview Type:
Telephonic

I am the applicant or applicant's representative for this application.

Topic for Discussion:
The Final Office Action and the cited US10318941B2 to Chawla et al.

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
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www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 05/17/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
05/17/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Office Action Summary	Application No. 17/104,224	Applicant(s) Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	AIA (FITF) Status Yes

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☑ Responsive to communication(s) filed on 24 February 2021.

☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2a)☐ This action is **FINAL.** 2b) ☑ This action is non-final.

3)☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

4)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims*

5) ☑ Claim(s) 1-21 is/are pending in the application.

5a) Of the above claim(s) _____ is/are withdrawn from consideration.

6) ☐ Claim(s) _____ is/are allowed.

7) ☑ Claim(s) 1-21 is/are rejected.

8) ☐ Claim(s) _____ is/are objected to.

9) ☐ Claim(s) _____ are subject to restriction and/or election requirement

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to **PPHfeedback@uspto.gov.**

Application Papers

10)☐ The specification is objected to by the Examiner.

11)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

Certified copies:

a)☐ All b)☐ Some** c)☐ None of the:

1.☐ Certified copies of the priority documents have been received.

2.☐ Certified copies of the priority documents have been received in Application No. _____.

3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

** See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) ☑ Notice of References Cited (PTO-892)

2) ☑ Information Disclosure Statement(s) (PTO/SB/08a and/or PTO/SB/08b) Paper No(s)/Mail Date 2/23/21; 4/5/21.

3) ☑ Interview Summary (PTO-413) Paper No(s)/Mail Date 20210510.

4) ☐ Other: _____.

Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Acknowledgements

1. This action is in reply to the Application received on February 24, 2021.

2. Claims 1-21 are currently pending.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

> Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-21 are rejected under 35 U.S.C. 101 because the claimed invention is directed to an abstract idea without significantly more. The claim recites receiving information for creating a product listing on communication channels. Based on the claim language and Specification, Examiner determines that claim 21 is directed to sale management (group b – certain methods of organizing human activities). The steps merely involve collecting information (e.g., viewing activities, subscription data, transaction history data), analyzing it (e.g., determining weighted values, yes/no subscribed), and outputting results (e.g., action). This is similar to *Electric Power Grp., LLC v. Alstom S.A.* (Fed. Cir. 2016) which held that collecting data from multiple data sources, analyzing the data, and displaying the results to be in the realm of abstract ideas. The claim recites one additional element, a computing system that is used to perform the receiving, determining and performing steps. The computing system is recited at a high level of generality, i.e. a generic computing system performing generic functions including generic processing of data. Accordingly this additional element does not integrate the abstract into a practical

application because it does not impose any meaningful limits on practicing the abstract idea. Therefore the claims is directed to an abstract idea. (2019 PEG). Thus, under Step 2A of the Mayo framework, the Examiner holds that the claims are directed to concepts identified as abstract- the 2019 Revised Patent Subject Matter Eligibility Guidance ("2019 PEG"). If a claim limitation, under its broadest reasonable interpretation, covers performance of the limitation in the mind but for the recitation of generic computer components, then it falls within the "Mental Processes" grouping of abstract ideas. Additionally, the claims set forth commercial sales activities and managing interactions between people, which falls in the "certain methods of organizing human activity" grouping of abstract idea. Accordingly, the claim recites an abstract idea.

This judicial exception is not integrated into a practical application. In particular, the claims only recites additional elements – using a system to perform the steps and generic "devices". The processor in both steps is recited at a high-level of generality (i.e., as a generic processor performing a generic computer function of ranking information based on a determined amount of use) such that it amounts no more than mere instructions to apply the exception using a generic computer component. Accordingly, this additional element does not integrate the abstract idea into a practical application because it does not impose any meaningful limits on practicing the abstract idea. The claim is directed to an abstract idea.

The claim does not include additional elements that are sufficient to amount to significantly more than the judicial exception. As discussed above with respect to integration of the abstract idea into a practical application, the additional element of using a processor to perform the steps amounts to no more than mere instructions to apply the exception using a generic computer component. Mere instructions to apply an exception using a generic computer component cannot provide an inventive concept. The claim is not patent eligible.

Conclusion

Accordingly, the examiner concludes that there are no meaningful limitations in Claim 1 that transform the judicial exception into a patent eligible application such that the claim amounts to significantly more than the judicial exception itself.

The elements of the instant process, when taken in combination, together do not offer substantially more than the sum of the functions of the steps when each is taken alone. That is, the steps involved in the recited process undertake their roles in performance of their activities according to their generic functionalities which are well-understood, routine and conventional. The elements together execute in routinely and conventionally accepted coordinated manners and interact with their partner elements to achieve an overall outcome which, similarly, is merely the combined and coordinated execution of generic computer functionalities which are well-understood, routine and conventional activities previously known to the industry.

To summarize:

- Claim 1 is directed to an abstract idea.
- Claim 1 uses general purpose technology executing in a routine and conventional manner. The instant invention uses conventional operating systems, computers/servers, devices and memory and networks.
- Claim 1 does not impart an improvement to another technology or technical field.
- Claim 1 does not move beyond a general link of the use of an abstract idea to a particular technological environment.
- While Claim 1 provides a useful purpose in the arts, the claim does not solve a technical problem.
- The analysis of Claim 1 applies to all statutory categories of the Applicant's claimed invention. As such, the presentment of Claim 1 otherwise styled as a system (claim 9, 16), machine or manufacture, for example, would be subject to the same analysis and rejection.

- The presentment of dependent claims, otherwise styled as a method, machine or manufacture, for example, is subject to the same analysis and rejection.

Reference: MPEP 2106Claims 1-21 have been examined.

Claim Rejections - 35 USC § 103

In the event the determination of the status of the application as subject to AIA 35 U.S.C. 102 and 103 (or as subject to pre-AIA 35 U.S.C. 102 and 103) is incorrect, any correction of the statutory basis for the rejection will not be considered a new ground of rejection if the prior art relied upon, and the rationale supporting the rejection, would be the same under either status.

The factual inquiries for establishing a background for determining obviousness under 35 U.S.C. 103 are summarized as follows:

1. Determining the scope and contents of the prior art.

2. Ascertaining the differences between the prior art and the claims at issue.

3. Resolving the level of ordinary skill in the pertinent art.

4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

> (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Jerome (US 2004/0143667) ("Jerome") in view of Fujioka (US 2010/0235766) ("Fuj") and Anderson et al. (US 2011/0130194) ("Anderson").

1. A method of generating an electronic commerce store, comprising:

with a computer system: (Jerome, [0013])

receiving, over a communication network, an image of a product from a client computing device; (static pictures [0037])

receiving, over the communication network, information for the product from the client computing device; (text information, [0037])

generating a product listing, wherein the product listing includes the image and the information; (generate product listing [0037 fig. 3]) and

embedding the product listing into a first sales channel operated by the computer system , and

embedding the product listing into a sales channel not operated by the computer system. (content marker embedded into provider website, fig. 4; google page, fig. 6).

Fujioka discloses "transmitting a web widget from an application server..."; Fujioka, paragraphs0070,0087 (widgets may be downloaded, transmitted, created by scripts, etc.); "embedding the web widget into a web page by the ... network"; Fujioka, paragraphs0061, 0066 (web widgets may be embedded in web pages);

It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome to include a first channel and second channel as taught by Fujioka. One of ordinary

skill in the art at the time of the invention would have been motivated to expand the method of Jerome in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for interactive retail shopping.

Anderson discloses displaying a buy button within the web widget by the social netwok ([0105] anc lm 30, web widget may be embedded by social network and allow user to buy items, e.g. gamble. It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome as modified to include a payment for the product as taught by Anderson. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method of Jerome in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for purchasing for interactive retail shopping.

2. The method of claim 1, wherein the information includes at least one of a title, a description, or a price. (Jerome, amazon.com; fig. 2; taylor made golf clubs, fig. 6)

3. The method of claim 1, wherein the web page includes a buy button. (Fuj, buy button, [0127])

4. The method of claim 1, wherein the product listing further includes a buy button. (Fuj, buy button, [0127])

5. The method of claim 1, further comprising, embedding the product listing into a social media network. (Fuj, social networking site, [0075]; Anderson, embedding the web widget by the social network [0105])

6. The method of claim 1, further comprising, processing a checkout transaction for the product listing. (Fuj, [0127][0107-0135] checkout screens, any commercial transaction can be completed)

7. The method of claim 1, further comprising, distributing the product listing to a social media network. (Fuj, social networking site [0075]; Anderson, embedding the web widget by the social network [0105])

8. The method of claim 1, wherein the second sales channel is a web page or a social network. (web page, fig. 3-6; Anderson, embedding the web widget by the social network [0105])

CLAIMS 9-21:

Claims 9-21 are directed to an interactive retail apparatus.

Claims 9-21 recite the same or similar limitations as those addressed above for claims 1-8. Claims 9-21 are therefore rejected for the same reasons as set forth above for claims 1-8.

Conclusion

The prior art made of record which is considered pertinent to Applicants' disclosure is listed on the document titled 'Notice of Reference Cited' ("PTO-892") Unless expressly noted otherwise by the Examiner, all documents listed on the PTO-892 are cited in their entirety.

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to ALEXIS W CASEY whose telephone number is (571)270-7784. The examiner can normally be reached on Monday - Thursday, 7.30-5.00 EST.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, JASON DUNHAM can be reached on 571-272-8109. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see https://ppair-my.uspto.gov/pair/PrivatePair. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

ALEXIS W. CASEY
Primary Examiner
Art Unit 3684

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Applicant-Initiated Interview Summary	**Application No.** 17/104,224	**Applicant(s)** Robb et al.		
	Examiner ALEXIS W CASEY	**Art Unit** 3684	**AIA (First Inventor to File) Status** Yes	**Page** 1 of 1

All Participants (applicant, applicants representative, PTO personnel)	**Title**	**Type**
ALEXIS W CASEY	Primary Examiner	Telephonic
MAULIN SHAH	Attorney of Record	

Date of Interview: 10 May 2021

Issues Discussed:

35 U.S.C. 101

Discussed 101 rejection no agreements were reached.

35 U.S.C. 103

Discussed 103 rejection. Examiner detailed a letter restarted a period of reply would be mailed with Anderson reference.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Applicant is reminded that a complete written statement as to the substance of the interview must be made of record in the application file. It is the applicants responsibility to provide the written statement, unless the interview was initiated by the Examiner and the Examiner has indicated that a written summary will be provided. See MPEP 713.04
Please further see:
MPEP 713.04
Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews, paragraph (b)
37 CFR § 1.2 Business to be transacted in writing

Applicant recordation instructions: The formal written reply to the last Office action must include the substance of the interview. (See MPEP section 713.04). If a reply to the last Office action has already been filed, applicant is given a non-extendable period of the longer of one month or thirty days from this interview date, or the mailing date of this interview summary form, whichever is later, to file a statement of the substance of the interview.

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

Notice of References Cited	Application/Control No. 17/104,224	Applicant(s)/Patent Under Reexamination Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7526545-B2	04-2009	Jerome; Jason	G06Q30/02	709/224
*	B	US-20100235766-A1	09-2010	Fujioka; Robb	G06Q30/02	715/762
*	C	US-20040143667-A1	07-2004	Jerome, Jason	G06Q30/02	709/228
*	D	US-20120295697-A1	11-2012	Anderson; Peter R.	G07F17/3232	463/25
*	E	US-20110130194-A1	06-2011	Anderson; Peter R.	G07F17/32	463/25
*	F	US-20110125610-A1	05-2011	Goodsall; James	H04M17/201	705/27.1
*	G	US-20110213671-A1	09-2011	Hirson; Ron	G06Q20/20	705/16
*	H	US-20090037527-A1	02-2009	Hodges; Daniel J.	G06Q10/04	709/203
*	I	US-20080301046-A1	12-2008	Martinez; Christian John	G06Q20/10	705/39
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

CPC - Searched*		
Symbol	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//ac//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

US Classification - Searched*			
Class	**Subclass**	**Date**	**Examiner**
705	27.1	01/30/2021	//AC//
705	27.1	04/15/2021	//ac//

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Search Notes		
Search Notes	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//AC//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
705/27.1	01/30/2021	//AC//
Inventor Search	01/30/2021	//ac//
EAST Search	01/30/2021	//ac//
IP.com search	01/30/2021	//ac//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//
705/27.1	04/15/2021	//ac//
Updated EAST Search	04/15/2021	//ac//

Interference Search			
US Class/CPC Symbol	**US Subclass/CPC Group**	**Date**	**Examiner**

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Receipt date: 02/23/2021
Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed
PTO/SB/08a (01-10)
Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
	12	10026080	B2	2018-07-17	United Parcel Service of America, Inc.	
	13	10026081	B2	2018-07-17	United Parcel Service of America, Inc.	
	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

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	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

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	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

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	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

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	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	Attorney Docket Number	DR-104

	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	Attorney Docket Number	DR-104

	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	1	20200286046	A1	2020-09-10	PAYPAL, INC.	
	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
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	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
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	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

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	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

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	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
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	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

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The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these record s.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

EFS Web 2.1.17

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	220	("20090144176" | "6016504" | "6330575" | "6490567" | "7818399" | "10026080" | "10026081" | "10096023" | "10102521" | "10102525" | "10339505" | "10438242" | "10540732" | "10572875" | "10825016" | "10853855" | "10872343" | "10896452" | "20040267673" | "20050055317" | "20050116031" | "20050120045" | "20050125308" | "20050136949" | "20050154649" | "20050199706" | "20050229227" | "20050261987" | "20060015405" | "20060036484" | "20060041517" | "20060059006" | "20060085275" | "20060136308" | "20060155603" | "20060173776" | "20060277116" | "20060277117" | "20070050264" | "20070078723" | "20070083459" | "20070150413" | "20070162348" |	US-PGPUB; USPAT	OR	OFF	2021/05/11 12:50

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L5	305	1 or 2	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
L6	27	5 and widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
L7	21	3 and widget	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/05/11 12:56

S1	16,782	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:12
S2	28,617	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S3	45,699	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S4	88,707	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S5	9,374	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S6	42,021	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S7	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S8	553	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/01/30 21:14

		(("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.				
S9	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:25
S10	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:57
S11	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:58
S12	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:58
S13	89	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:10
S14	126,870	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:12
S15	188,819	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:13

S16	21,518	S14 and S15	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S17	431	S7 and S16	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S18	0	S13 and S17	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:15
S19	3	S13 and S14	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:15
S20	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:23

		20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S21	33	S20 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:24
S22	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:25
S23	4,554	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S24	13	S20 and S23	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S25	12	S24 and image	US-PGPUB; USPAT;	OR	OFF	2021/01/30 22:30

			USOCR; DERWENT			
S26	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 11:35
S27	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 15:21
S28	16,940	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S29	28,938	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S30	46,100	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S31	88,932	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S32	9,503	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S33	42,482	G06Q50/01.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/03/08 14:00

			USOCR; DERWENT			
S34	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S35	562	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/03/08 14:00
S36	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S37	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S38	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S39	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S40	89	electronic adj commerce adj store	US-PGPUB;	OR	OFF	2021/03/08 14:00

			USPAT; USOCR; DERWENT			
S41	127,861	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S42	190,283	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S43	21,742	S41 and S42	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S44	431	S34 and S43	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S45	0	S40 and S44	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S46	3	S40 and S41	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S47	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

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S48	33	S47 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
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S50	4,612	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S51	13	S47 and S50	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S52	12	S51 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S53	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S54	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S55	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:46
S56	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S57	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S58	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S59	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S60	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S61	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S62	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S63	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S64	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S65	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S66	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S67	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S68	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S69	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S70	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S71	22,012	S69 and S70	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S72	432	S62 and S71	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S73	0	S68 and S72	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S74	5	S68 and S69	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
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S78	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S79	13	S75 and S78	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S80	12	S79 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S81	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S82	2	"20100235766"	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

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S84	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S85	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S86	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S87	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S88	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S89	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S90	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR	US-PGPUB; USPAT; USOCR;	OR	OFF	2021/04/15 21:47

		(("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	EPO; JPO; DERWENT			
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S92	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S93	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S94	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S95	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S96	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S97	191,982	information near2 product	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S98	22,012	S96 and S97	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S99	432	S89 and S98	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S100	0	S95 and S99	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
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S103	33	S102 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S104	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S105	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S106	13	S102 and S105	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S107	12	S106 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
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S109	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S110	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:12
S111	105	"20200265507" "10846785" "20170243280" "20190340678" "20120303489" "9679298" "10395304" "20120036048" "20120232973" "20130262559" "20130246179" "20110246294" "20120303469" "20120209677" "20120124496" "10688385" "20140213344" "20200094133" "10500481" "10846670" "9757644" "10318941" "20140222594" "20180056179"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:23

S112	8	(("20200265507") or ("10846785") or ("20170243280") or ("20190340678") or ("20120303489") or ("9679298") or ("10395304") or ("20120036048") or ("20120232973") or ("20130262559") or ("20130246179") or ("20110246294") or ("20120303469") or ("20120209677") or ("20120124496") or ("10688385") or ("20140213344") or ("20200094133") or ("10500481") or ("10846670") or ("9757644") or ("10318941") or ("20140222594") or ("20180056179")).PN.	USPAT; USOCR	OR	OFF	2021/04/15 23:23
S113	105	S111 or S112	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S114	40	S113 and (payment)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S115	2	"20120295697".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/10 13:14

EAST Search History (Interference)

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5/11/2021 1:13:57 PM
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Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed

PTO/SB/08a (01-10)
Approved for use through 07/31/2012. OMB 0651-0031
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

U.S.PATENTS Remove

Examiner Initial*	Cite No	Patent Number	Kind Code[1]	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	10896452	B2	2021-01-19	VISA INTERNATIONAL SERVICE ASSOCIATION	
	2	10872343	B2	2020-12-22	CARDINALCOMMERCE CORPORATION	
	3	10853855	B2	2020-12-01	JOHN MICHAEL SASHA [US]	
	4	10825016	B2	2020-11-03		
	5	10572875	B2	2020-02-25	Visa International Service Association	
	6	10540732	B2	2020-01-21		
	7	10438242	B1	2019-10-08	AMAZON TECHNOLOGIES, INC.	
	8	10339505	B2	2019-07-02	PAYPAL, INC.	

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	Attorney Docket Number	DR-104

	9	10102521	B2	2018-10-16	Gula Consulting Limited Liability Company	
	10	10102525	B2	2018-10-16	United Parcel Service of America, Inc.	
	11	10096023	B2	2018-10-09	United Parcel Service of America, Inc.	
	12	10026080	B2	2018-07-17	United Parcel Service of America, Inc.	
	13	10026081	B2	2018-07-17	United Parcel Service of America, Inc.	
	14	9917827	B2	2018-03-13	SOVERAIN IP, LLC	
	15	9898740	B2	2018-02-20	Visa International Service Association VISA INT SE	
	16	9864958	B2	2018-01-09	GULA CONSULTING LIMITED LIABILITY COMPANY	
	17	9864993	B2	2018-01-09	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	
	18	9824391	B2	2017-11-21	III HOLDINGS 1, LLC	
	19	9818110	B2	2017-11-14	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND	
	22	9361611	B2	2016-06-07	Collective Dynamics LLC	
	23	9208485	B2	2015-12-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	24	9123069	B1	2015-09-01	AMAZON TECHNOLOGIES, INC.	
	25	9038129	B2	2015-05-19	PROXICOM WIRELESS, LLC	
	26	8930236	B2	2015-01-06	TRANSACTIS, INC.	
	27	8924261	B2	2014-12-30	ETSY, INC.	
	28	8849850	B2	2014-09-30	ORACLE INTERNATIONAL CORPORATION	
	29	8843391	B2	2014-09-23	VISA U.S.A. INC.	
	30	8838484	B2	2014-09-16	Bay Photo, Inc.	

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	31	8825523	B2	2014-09-02	TRANSACTIS, INC.	
	32	8818845	B2	2014-08-26	ZYNGA INC.	
	33	8799060	B2	2014-08-05	Transactis, Inc	
	34	8775243	B2	2014-07-08	TRANSACTIS, INC.	
	35	8768838	B1	2014-07-01	Nexus Payments, LLC	
	36	8762279	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	37	8762283	B2	2014-06-24	VISA INTERNATIONAL SERVICE ASSOCIATION, A DELAWARE	
	38	8751294	B2	2014-06-10	E2INTERACTIVE, INC.	
	39	8719106	B2	2014-05-06	KEMESA INC.	
	40	8712852	B2	2014-04-29	SHARECOMM LIMITED LIABILITY COMPANY	
	41	8706631	B2	2014-04-22	SOUND STARTS, INC.	

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	42	8700472	B2	2014-04-15	RETAIL ROYALTY COMPANY	
	43	8676694	B2	2014-03-18	CARDINALCOMMERCE CORPORATION	
	44	8626579	B2	2014-01-07	VISA U.S.A. INC.	
	45	8611919	B2	2013-12-17	WOUNDER GMBH., LLC	
	46	8595058	B2	2013-11-26	VISA U.S.A.	
	47	8577744	B2	2013-11-05	DATASCAPE, INC.	
	48	8566177	B2	2013-10-22	APPLE INC.	
	49	RE44542	E1	2013-10-15	PYFRM HOLDINGS LIMITED LIABILITY COMPANY	
	50	8538871	B2	2013-09-17	THE WESTERN UNION COMPANY	
	51	8533076	B2	2013-09-10	MICROSOFT CORPORATION	
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI	

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	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	BOKU, INC.	
	59	8315929	B2	2012-11-20	FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	EWINWIN, INC.	
	61	8306908	B1	2012-11-06	WEST CORPORATION	
	62	8275666	B2	2012-09-25	APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE	

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	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	CARDS OFF S.A.	
	66	8249950	B2	2012-08-21	EBAY INC.	
	67	8140402	B1	2012-03-20	EWINWIN, INC.	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	MASSIVE INCORPORATED	
	70	8041606	B2	2011-10-18	THE WESTERN UNION COMPANY	
	71	7996280	B2	2011-08-09	EBAY INC.	
	72	7991701	B2	2011-08-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	73	7983993	B2	2011-07-19	VERISIGN, INC	
	74	7966259	B1	2011-06-21	AMAZON.COM, INC.	

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	75	7900826	B2	2011-03-08	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	76	7895121	B2	2011-02-22	HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.	
	77	7865414	B2	2011-01-04	PASSGATE CORPORATION PASSGATE CORP [US]	
	78	7827115	B2	2010-11-02	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	79	7780080	B2	2010-08-24	ENCRYPTAKEY, INC.	
	80	7783517	B2	2010-08-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	81	7778934	B2	2010-08-17	VERISIGN, INC	
	82	7742967	B1	2010-06-22	CARDINALCOMMERCE CORPORATION	
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA	
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew	
	85	7707120	B2	2010-04-27	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	

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	86	7702578	B2	2010-04-20	PASSGATE CORPORATION	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	FIRST DATA CORPORATION	
	89	7647247	B2	2010-01-12	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	90	7636696	B1	2009-12-22	MEGASOFT CONSULTANTS, INC.	
	91	7599856	B2	2009-10-06	AMAZON TECHNOLOGIES, INC.	
	92	7590567	B2	2009-09-15	THE KROGER CO.	
	93	7509293	B2	2009-03-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	94	7505942	B2	2009-03-17	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	95	7496541	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	96	7496542	B2	2009-02-24	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	

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	97	7469233	B2	2008-12-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	98	7447661	B2	2008-11-04	RAJA AHSAN I	
	99	7431208	B2	2008-10-07	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	100	7430540	B1	2008-09-30	ASANI KARIM Asani	
	101	7424617	B2	2008-09-09	YAHOO! INC.	
	102	7376586	B1	2008-05-20	MICROSOFT CORPORATION	
	103	7308420	B1	2007-12-11	TARGET BRANDS, INC.	
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY	
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay	
	106	7184980	B2	2007-02-27	FIRST DATA CORPORATION THE WESTERN UNION COMPANY	
	107	7143058	B2	2006-11-28	FUJITSU LIMITED	

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	Attorney Docket Number	DR-104

	108	7136841	B2	2006-11-14	ZIX CORPORATION	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	111	7069234	B1	2006-06-27	ACCENTURE LLP	
	112	7069250	B2	2006-06-27	PAYFORMANCE CORPORATION	
	113	7017175	B2	2006-03-21	OPENTV, INC.	
	114	7013286	B1	2006-03-14	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	115	6970852	B1	2005-11-29	IMX SOLUTIONS, INC.	
	116	6968513	B1	2005-11-22	SHOPNTOWN.COM, INC.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	119	6859791	B1	2005-02-22	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	120	6853987	B1	2005-02-08	ZIXIT CORPORATION	
	121	6839692	B2	2005-01-04	BENEDOR CORPORATION	
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA	
	123	6631356	B1	2003-10-07	VULCAN PORTALS, INC.	
	124	6625581	B1	2003-09-23	IPF, INC.	
	125	6611814	B1	2003-08-26	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	126	6560709	B1	2003-05-06	3COM CORPORATION	
	127	6466918	B1	2002-10-15	AMAZON. COM, INC.	
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M	
	129	6373950	B1	2002-04-16	HEWLETT-PACKARD COMPANY	

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	130	6338050	B1	2002-01-08	TRADE ACCESS, INC.	
	131	6304915	B1	2001-10-16	HEWLETT-PACKARD COMPANY	
	132	6260019	B1	2001-07-10	PREDICT IT CORPORATION	
	133	6253027	B1	2001-06-26	HEWLETT-PACKARD COMPANY	
	134	6173269	B1	2001-01-09	ZOWI.COM, INC	
	135	6141653	A	2000-10-31	TRADEACCESS INC	
	136	6119105	A	2000-09-12	VERIFONE, INC.	
	137	6072870	A	2000-06-06	VERIFONE INC.	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	VERIFONE, INC.	
	140	5987132	A	1999-11-16	VERIFONE, INC.	

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	141	5983208	A	1999-11-09	VERIFONE, INC.	
	142	5978840	A	1999-11-02	VERIFONE, INC.	
	143	5963924	A	1999-10-05	VERIFONE, INC.	
	144	5931917	A	1999-08-03	VERIFONE, INC.	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	VERIFONE, INC.	
	147	5862223	A	1999-01-19	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP	
	148	5850446	A	1998-12-15	VERIFONE, INC	
	149	5819092	A	1998-10-06	VERMEER TECHNOLOGIES, INC VERMEER TECH INC [US]	
	150	5671279	A	1997-09-23	NETSCAPE COMMUNICATIONS CORPORATION	
	151	8577804	B1	2013-11-05	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	152	8666825	B2	undefined	FOTOMOTO, INC BAY PHOTO, INC	
	153	9159061	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
	154	9530125	B2	undefined	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	

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	2	20200104846	A1	2020-04-02	PayPal, Inc.	
	3	20190244224	A1	2019-08-08		
	4	20180211331	A1	2018-07-26	Visa U.S.A. Inc	
	5	20180137561	A1	2018-05-17	III Holdings 1, LLC	
	6	20180075452	A1	2018-03-15	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	BENEDOR LLC	
	9	20170109750	A1	2017-04-20	PayPal, Inc	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	DRESSBOT, INC	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	UNITED PARCEL SERVICE OF AMERICA, INC UNITED PARCE	
	14	20150278789	A1	2015-10-01	SHOPKEEP.COM, INC	
	15	20150178753	A1	2015-06-25	III HOLDINGS 1, LLC	
	16	20140351048	A1	2014-11-27	Visa U.S.A. Inc.	
	17	20140222689	A1	2014-08-07	CARDINALCOMMERCE CORPORATION	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	THE WESTERN UNION COMPANY	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	THE WESTERN UNION COMPANY	
	23	20130215116	A1	2013-08-22	DRESSBOT, INC.	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	SHAREMEISTER, INC.	
	27	20130006811	A1	2013-01-03	THE WESTERN UNION COMPANY WESTERN UNION CO [US] MA	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	29	20120303469	A1	2012-11-29	DIY MEDIA, INC.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	SIGNATURE SYSTEMS LLC	
	42	20120109709	A1	2012-05-03	VISA U.S.A. INC.	
	43	20120089481	A1	2012-04-12	CHAIN REACTION ECOMMERCE, INC.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	EWINWIN, INC.	
	46	20110313898	A1	2011-12-22	EBAY INC.	
	47	20110276492	A1	2011-11-10	VERISIGN, INC	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Select2gether, Inc.	
	50	20110246294	A1	2011-10-06	Beet, Inc.	

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	51	20110246318	A1	2011-10-06	EBAY INC.	
	52	20110238474	A1	2011-09-29	AMAZON TECHNOLOGIES, INC	
	53	20110231224	A1	2011-09-22	VISA U.S.A. INC.	
	54	20110231305	A1	2011-09-22	VISA U.S.A. INC.	
	55	20110218872	A1	2011-09-08	SHOPKEEP LLC	
	56	20110213671	A1	2011-09-01		
	57	20110208641	A1	2011-08-25	Tilono Corporation, a Delaware Corporation	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	BOKU, INC.	

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	62	20110099088	A1	2011-04-28	ADGREGATE MARKETS, INC.	
	63	20110087519	A1	2011-04-14	VISA U.S.A. INC.	
	64	20110082792	A1	2011-04-07	DATA TREASURY CORPORATION	
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART	
	66	20110035278	A1	2011-02-10	VISA U.S.A. INC.	
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan	
	68	20100265311	A1	2010-10-21	J. C. Penney Corporation, Inc.	
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata	
	70	20100223158	A1	2010-09-02	PLASTECH HOLDING CORP.	
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis	
	72	20100114740	A1	2010-05-06	VISA INTERNATIONAL SERVICE ASSOCIATION	

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	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Turbo Holdings	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	MICROSOFT CORPORATION MICROSOFT CORP [US]	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	INTERNATIONAL BUSINESS MACHINES CORPORATION	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	GREENWORLD, LLC	
	83	20090271257	A1	2009-10-29	MICROSOFT CORPORATION MICROSOFT CORP [US]	

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	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	MODASOLUTIONS CORPORATION MODASOLUTIONS CORP [CA]	
	86	20090234716	A1	2009-09-17	PHOTOMETRIA, INC.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	MICROSOFT CORPORATION	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	FIDIDEL, INC.	

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	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE	
	100	20080265020	A1	2008-10-30	BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC BUSINE	
	101	20080235121	A1	2008-09-25	YAHOO! INC	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	IOFY CORPORATION	

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	106	20080109304	A1	2008-05-08	SARELSON SETH H Sarelson TREIBER JONATHAN A Treibe	
	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
	108	20080098450	A1	2008-04-24	TOPTREND GLOBAL TECHNOLOGIES, INC.	
	109	20080033857	A1	2008-02-07	MOSES MANUEL B Moses	
	110	20080016005	A1	2008-01-17	ENCRYPTAKEY, INC.	
	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
	112	20070280509	A1	2007-12-06	ENCRYPTAKEY, INC.	
	113	20070280510	A1	2007-12-06	ENCRYPTAKEY, INC.	
	114	20070282754	A1	2007-12-06	ENCRYPTAKEY, INC.	
	115	20070257105	A1	2007-11-08	ENCRYPTAKEY, INC.	
	116	20070255663	A1	2007-11-01	JORDAN RANDY Jordan SAMKO RICHARD Samko	

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	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	SIGNATURE SYSTEMS LLC	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	YEAR2PAY, INC.	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

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	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	MYDREW INC.	
	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	KNOWLEDGEFLOW, INC.	
	137	20050261987	A1	2005-11-24	AMAZON.COM, INC	
	138	20050229227	A1	2005-10-13	EVENHERE, INC.	

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	139	20050199706	A1	2005-09-15	AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,	
	140	20050154649	A1	2005-07-14	PIXOMETRIX, INC.	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	PRICESTER.COM, INC.	
	143	20050116031	A1	2005-06-02	METROLOGIC INSTRUMENTS, INC.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	BENEDOR CORPORATION	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

[1] See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. [2] Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). [3] For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. [4] Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. [5] Applicant is to place a check mark here if English language translation is attached.

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

CERTIFICATION STATEMENT

Please see 37 CFR 1.97 and 1.98 to make the appropriate selection(s):

That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

OR

☒ That no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(2).

See attached certification statement.

☒ The fee set forth in 37 CFR 1.17 (p) has been submitted herewith.

A certification statement is not submitted herewith.

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-02-23
Name/Print	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1 hour to complete, including gathering, preparing and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

All References Considered Except Where Lined Through. /A.M.C/

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C. 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether the Freedom of Information Act requires disclosure of these record s.

2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.

8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspections or an issued patent.

9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

All References Considered Except Where Lined Through. /A.M.C/

EFS Web 2.1.17

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

UNITED STATES PATENT AND TRADEMARK OFFICE

USPTO Automated Interview Request (AIR)

May 21 2021

This paper requesting to schedule and/or conduct an interview is appropriate because:

This submission is requested to be accepted as an authorization for this interview to communicate via the internet. Recognizing that Internet communications are not secure, I hereby authorize the USPTO to communicate with the undersigned concerning scheduling of the interview via video conference, instant messaging, or electronic mail, and to conduct the interview in accordance with office practice including video conferencing.

Name(s):
Maulin Shah

S-signature:
/Maulin Shah/

Registration Number:
56587

U.S. Application Number:
17104224

Confirmation Number:
1253

E-mail Address:
maulin.shah@envisionip.com

Phone Number:
+1 3104998624

Proposed Time of Interview:
5-27-2021 11:00 AM ET

Alternative Proposed Time(s) of Interview:
5-27-2021 1:00 PM ET

Alternative Proposed Time(s) of Interview:
5-28-2021 11:00 AM ET

Prefered Interview Type:
Telephonic

I am the applicant or applicant's representative for this application.

Topic for Discussion:
Final Office Action rejection - cited Anderson reference and 101 rejection.
I will send proposed amendments prior to the Interview.

PTO/SB/06 (09-11)
Approved for use through 1/31/2014. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875	Application or Docket Number 17/104,224	Filing Date 11/25/2020	☐ To be Mailed

ENTITY: ☐ LARGE ☑ SMALL ☐ MICRO

APPLICATION AS FILED - PART I

FOR	(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA		RATE ($)	FEE ($)
☐ BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A		N/A	
☐ SEARCH FEE (37 CFR 1.16(k), (i), or (m))	N/A	N/A		N/A	
☐ EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A		N/A	
TOTAL CLAIMS (37 CFR 1.16(i))	minus 20 =	*		x $50 =	
INDEPENDENT CLAIMS (37 CFR 1.16(h))	minus 3 =	*		x $240 =	
☐ APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is $310 ($155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).				
☐ MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))					
* If the difference in column 1 is less than zero, enter "0" in column 2.				TOTAL	

APPLICATION AS AMENDED - PART II

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT	06/11/2021	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	* 21	Minus	** 21	= 0		x $50 =	0
	Independent (37 CFR 1.16(h))	* 3	Minus	*** 3	= 0		x $240 =	0
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	0

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	*	Minus	**	=		x $0 =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=		x $0 =	
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.	LIE
** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".	/TARA A WASHINGTON/
*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".	
The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.	

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

PTO/SB/30EFS (07-09)
Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

REQUEST FOR CONTINUED EXAMINATION(RCE)TRANSMITTAL
(Submitted Only via EFS-Web)

Application Number	17104224	Filing Date	11/25/2020	Docket Number (if applicable)	DR-104	Art Unit	3684
First Named Inventor	Robb			Examiner Name	Alexis M. Casey		

This is a Request for Continued Examination (RCE) under 37 CFR 1.114 of the above-identified application.
Request for Continued Examination (RCE) practice under 37 CFR 1.114 does not apply to any utility or plant application filed prior to June 8, 1995, or to any design application. The Instruction Sheet for this form is located at WWW.USPTO.GOV

SUBMISSION REQUIRED UNDER 37 CFR 1.114

Note: If the RCE is proper, any previously filed unentered amendments and amendments enclosed with the RCE will be entered in the order in which they were filed unless applicant instructs otherwise. If applicant does not wish to have any previously filed unentered amendment(s) entered, applicant must request non-entry of such amendment(s).

☐ Previously submitted. If a final Office action is outstanding, any amendments filed after the final Office action may be considered as a submission even if this box is not checked.

- ☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
- ☐ Other _____

☒ Enclosed

- ☒ Amendment/Reply
- ☐ Information Disclosure Statement (IDS)
- ☐ Affidavit(s)/ Declaration(s)
- ☐ Other _____

MISCELLANEOUS

☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of months _____
(Period of suspension shall not exceed 3 months; Fee under 37 CFR 1.17(i) required)

☐ Other _____

FEES

☐ **The RCE fee under 37 CFR 1.17(e) is required by 37 CFR 1.114 when the RCE is filed.**
The Director is hereby authorized to charge any underpayment of fees, or credit any overpayments, to Deposit Account No _____

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED

☒ Patent Practitioner Signature

☐ Applicant Signature

PTO/SB/30EFS (07-09)
Approved for use through 07/31/2012. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Signature of Registered U.S. Patent Practitioner			
Signature	/Maulin Shah/	Date (YYYY-MM-DD)	2021-06-11
Name	Maulin Shah	Registration Number	56587

This collection of information is required by 37 CFR 1.114. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450.

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2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.

3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.

4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).

5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.

6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).

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9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Miscellaneous:				
RCE- 1ST REQUEST	2801	1	680	680
		Total in USD ($)		**680**

Electronic Acknowledgement Receipt

EFS ID:	42966591
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	11-JUN-2021
Filing Date:	25-NOV-2020
Time Stamp:	15:07:26
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$680
RAM confirmation Number	E20216AF08581999
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Applicant Arguments/Remarks Made in an Amendment	RCE.pdf	542553 a4681a76af5f3ec5e35974d440be9576924b5a64	no	12
Warnings:					
Information:					
2	Request for Continued Examination (RCE)	sb0030e_fill.pdf	141295 fb3037b5d372721e1107acea5fcc2ed2c95f113d	no	3
Warnings:					
This is not a USPTO supplied RCE SB30 form.					
Information:					
3	Fee Worksheet (SB06)	fee-info.pdf	30099 35111894f1653bd279276b138515a1e44e4af68b	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	713947		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	Alexis M. Casey

RESPONSE SUBMITTED WITH REQUEST FOR CONTINUED EXAMINATION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Madam:

In response to the Final Office Action dated May 17, 2021, Applicant submits herewith a Request for Continued Examination.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

Please consider this response and amendments pursuant to 37 CFR 1.116.

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A system for ~~method of~~ generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource configured to:

~~with a computer system:~~

receive ~~receiving, over a communication network, an~~ the image and metadata ~~of a product~~ from the storage resource ~~a client computing device~~; and

~~receiving, over the communication network, information for the product from the client computing device;~~

generate ~~generating~~ a product listing, wherein the product listing includes the image, ~~and~~ the metadata, and a clickable link ~~information;~~,

wherein the application server is capable of embedding the product listing into a web site ~~first sales channel operated by the computer system, and embedding the product listing into a second sales channel not operated by the computer system~~, and

wherein the ~~computer system~~ application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, and provides a checkout screen to complete ~~includes a transaction processing service configured to process~~ a purchase transaction of the product by the transaction processing service ~~initiated via the product listing~~.

2. (Currently Amended) The system ~~method~~ of claim 1, wherein the metadata ~~information~~ includes at least one of a title, a description, or a price.

3. (Currently Amended) The system ~~method~~ of claim 1, wherein the web site is a located within a social network ~~first sales channel is a web site hosted by the computer system~~.

4. (Currently Amended) The system ~~method~~ of claim 1, wherein the ~~product listing further includes~~ clickable link is a buy button.

5. (Currently Amended) The system ~~method~~ of claim 1, further comprising, embedding the product listing into a social media network.

6. (Currently Amended) The system ~~method~~ of claim 1, wherein the transaction processing service accepts a credit card ~~further comprising, processing the purchase transaction for the product~~.

7. (Currently Amended) The system ~~method~~ of claim 1, further comprising, distributing the product listing to a social media network.

8. (Currently Amended) The system ~~method~~ of claim 1, wherein the clickable link ~~second sales channel~~ is a preview of the product ~~web site not hosted by the computer system~~.

9. (Currently Amended) ~~An apparatus~~ A system for generating an electronic commerce store, comprising:

~~a computer system;~~

~~a database coupled to the computer system, the database storing an image of a product and product information; and~~

an application server, the application server controlling a transaction processing service; ~~coupled to the computer system,~~

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource ~~wherein the computer system~~ is programmed to:

(i) receive the image and metadata from the storage resource;

(ii) generate a product listing, wherein the product listing includes the image, the metadata, and a clickable link ~~the product information~~, and

~~(ii) embed the product listing into a first web site operated by the computer system, and~~

wherein the application server is capable of embedding ~~(iii) embed~~ the product listing into a ~~second~~ web site not operated by the application server ~~computer system~~, and

wherein the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, and provides a checkout screen to complete ~~transaction processing service is programmed to process~~ a purchase transaction of the product ~~initiated~~ by the transaction processing service ~~via the product listing~~.

10. (Currently Amended) The system ~~apparatus~~ of claim 9, wherein the application server ~~computer system~~ is capable of compiling analytics related to the product listing.

11. (Currently Amended) The system ~~method~~ of claim 9, wherein the clickable link is ~~web site includes~~ a preview of the product ~~buy button~~.

12. (Currently Amended) The system ~~apparatus~~ of claim 9, wherein the ~~product listing further includes~~ clickable link is a buy button.

13. (Currently Amended) The system ~~apparatus~~ of claim 9, wherein the product listing further includes a share link.

14. (Currently Amended) The system ~~apparatus~~ of claim 9, wherein the ~~second~~ web site is a social media network ~~web~~ site.

15. (Currently Amended) The system ~~apparatus~~ of claim 9, wherein the transaction processing service is a proprietary service controlled ~~operated~~ by the application server ~~computer system~~.

16. (Currently Amended) ~~An apparatus~~ A system for generating an electronic commerce store, comprising:

~~a computer system;~~

~~a database coupled to the computer system, the database storing an image of a product and product information; and~~

an application server, the application server controlling a transaction processing service; ~~coupled to the computer system,~~

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource configured to:

receive the image and metadata from the storage resource;

generate ~~wherein the computer system is capable of generating~~ a product listing that includes ~~contains,~~ the image, the metadata, and a clickable link ~~the product information~~,

wherein the application server ~~computer system~~ is capable of embedding the product listing into a social media ~~web~~ site ~~hosted by the computer system, and capable of embedding the product listing into a social media network not operated by the computer system~~, and

wherein the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the social media site, and provides a checkout screen to complete ~~transaction processing service is capable of processing~~ a purchase transaction of the product by the transaction processing service ~~initiated via the product listing~~.

17. (Currently Amended) The system of claim 16, wherein the social media ~~web~~ site is capable of displaying multiple product listings.

18. (Currently Amended) The system of claim 16, wherein the product listing includes at least one of a title, a description, or a price.

19. (Currently Amended) The system of claim 16, wherein the social media ~~web~~ site includes a buy button.

20. (Currently Amended) The system of claim 16, wherein the product listing includes a buy button.

21. (Currently Amended) The system of claim 16, wherein the transaction processing service is a proprietary service operated by the application server ~~computer system~~.

Remarks/Arguments

This Request for Continued Examination is to the Final Office Action mailed April 21, 2021 ("Office Action"). By this response, the claims are amended. No new matter is added. Claims 1-21 are pending in the application. Reconsideration of the present application in view of the foregoing amendments and the following remarks is respectfully respected.

Examiner Interview

The Examiner is thanked for the interview conducted on June 10, 2021. During the interview, various features of the application were discussed. The discussion with the Examiner was beneficial to advance prosecution and discuss how features of the application are allowable over the current rejections. The present amendments are based on the discussion during the interview and the remarks herein provide a written report of the interview. The Examiner is particularly thanked for the complete discussion of the claims and the application made possible by her study of the *Specification*, claims and the cited reference from a technical standpoint, which permitted a full discussion of the technology on the merits during the interview. Applicant's record of the interview is incorporated into the following remarks.

35 U.S.C. § 101

The Office Action rejected claims 1-21 under 35 U.S.C. § 101. Applicant has amended the claims pursuant to the discussion during the Examiner Interview where the Examiner indicated that adding claim elements such as the storage resource coupled to, and builder resource executed on, the application server would render the claims directed to statutory subject matter.

Further, claim 1 has been amended to recite that the application server interacts with a client device via the Internet, and provides a checkout screen to the client device based on these interactions. The checkout screen then allows the transaction processing service to conduct a purchase transaction. The claims, as amended, describe how interactions with the Internet are manipulated to yield a desired results, and the claimed

system overrides the routine and conventional sequence of events ordinarily triggered by a click of a link. Specifically, in a traditional online purchase, payment processing from a checkout screen is typically not controlled by the same server that is utilized to generate the underlying product listing. The present claims create a dual-source web site in that the product listing is sourced from the application server, while the underlying web site content (apart from the product listing) is not sourced from the claimed application server. Limitations that the courts have found to qualify as "significantly more" when recited in a claim with a judicial exception include improvements to the functioning of a computer, e.g., a modification of conventional Internet hyperlink protocol to dynamically produce a dual-source hybrid webpage, as discussed in *DDR Holdings, LLC v. Hotels.com, L.P.*, 773 F.3d 1245, 1258-59, 113 USPQ2d 1097, 1106-07 (Fed. Cir. 2014) (see MPEP § 2106.05(a)).

35 U.S.C. § 103

The Office Action rejects claims 1-21 under 35 U.S.C. § 103 as being unpatentable over *Jerome* (US Patent Pub. No. 20040143667) in view of *Fujioka* (US Patent Pub. No. 20100235766) and *Anderson et al.* (US Patent Pub. No. 20110130194). Applicant respectfully disagrees based on the following arguments, and in light of the amendments presented herein.

Applicant has amended claim 1 to recite "an application server controlling a transaction processing service", "a builder resource executing on the application server", and "application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, and provides a checkout screen to complete a purchase transaction of the product by the transaction processing service." Support for these amendments can be found in at least the following portions of the *Specification*:

> This embodiment is computationally more efficient and **enables the application server 106 to** be dedicated to the operation of a content management system and the **control of processes on the other servers used in this operating environment. As discussed above, these servers**

> **include** an email server 108, a database server 110, a file management server 114, and **control over a transaction processing service 112** and content conversion services for file virus scanning 116, file transcoding 118, and file compression 120 for storage in the cloud-based storage resource 124. (Para. 0033)
>
> Once uploaded and registered on the database server 110, the content included in these distribution feeds can be accessed and used by content owners to create new content compilations for association with web widgets using **a widget builder resource component executed on the application server 106**. (Para. 0030)
>
> **A web widget can be activated indirectly if a consumer receives a button or link and then clicks on the button or link which results in the activation of a web widget**. Likewise, a consumer can directly activate a web widget if it is received from the content owner or a third party who has opted to share or redistribute the web widget. Once activated, a consumer can opt to preview the content which has been packaged with the web widget, share the web widget with third parties or elect to purchase the multimedia content packaged with the web widget. **If a consumer elects to purchase specific multimedia content files by clicking on an embedded buy button, then the web widget provides the consumer with a choice of format options and then redirects the consumer to the transaction processing service 112 for the provision of credit card, debit card or bank account information and completion of the purchase transaction**. (Para. 0032)

As discussed in Applicant's Response to the February 11, 2021 Office Acted (submitted on February 24, 2021), neither *Jerome* or *Fujioka* teach or suggest a transaction processing service controlled by the application server, where the application server executes a builder resource, and where the application server controls a transaction processing service.

Jerome discloses a content distribution system where pay-per-click advertisements (as shown in Fig. 2 below) are generated and distributed on the Internet. Visitors can click on a on the "Link to purchase item" shown in Fig. 2 of *Jerome*, and are directed to the "vendor's web site" which is shown in Fig. 8. Visitors can subsequently purchase items directly from the vendor.

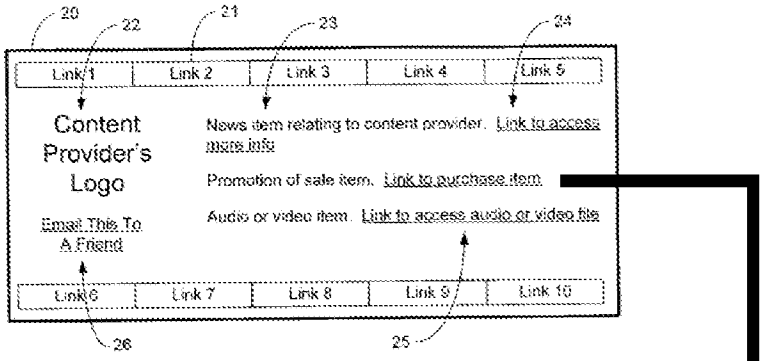


FIG. 2

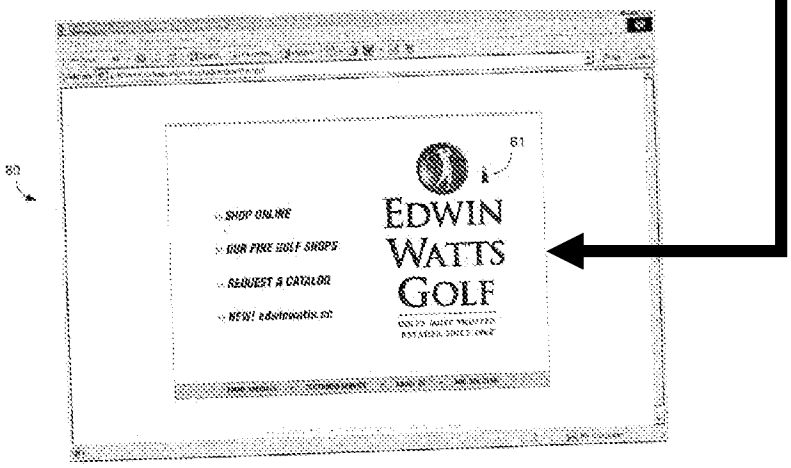


FIG. 8

It is important to note that the vendor's web site is not operated by, or hosted by, the content distribution system of *Jerome* which includes the Presentation Tier 12, Business Domain Tier 13, and Database Tier 14 as shown in Fig. 1. In other words, *the transaction processing occurring which may occur on the vendor's web site is not controlled by the content distribution system*.

Fujioka discloses a "widget creation engine and platform": "According to an aspect of the present invention, **creation of widgets may allow a user to easily create, distribute, manage, report and monetize widgets through an open widget creation engine and platform**." *Para. 0093*. However, there is no discussion in *Fujioka* regarding a transaction processing service coupled to its "widget creation engine and platform".

Fujioka is specific to compensating an owner of a widget (i.e., a publisher), based on interactions that Internet users have with the widget.

Thus, neither *Jerome* or *Fujioka* disclose an application server that generates a product listing and which controls a transaction processing service configured to process a purchase transaction of the product initiated via the product listing.

Anderson fails to remedy the deficiencies of *Jerome* and *Fujioka*. *Anderson* is directed a "wagering game toolbar". The toolbar is created by a "toolbar manufacturer" and provided to a "wagering game provider": "For example, a toolbar manufacturer may create and provide a toolbar to a wagering game provider (e.g., a casino, an online wagering game site, etc.)." *Para. 0125*.

Alternatively, the toolbar can be created by an "affiliate web server 1680": "For example, the wagering game toolbar 1608 can be created by, or distributed by, the affiliate web server 1680". *Para. 0123*.

Anderson discloses a "wagering game server 1650" and an "account server 1670". As shown in Fig. 16 of *Anderson*, neither the wagering game server 1650 or account server 1670 execute the affiliate web server 1680. Further, neither the wagering game server 1650 or account 1670 appear to execute a toolbar manufacturer, and presumably, the toolbar manufacturer is a separate entity distinct from the wagering game provider.

Thus, *Anderson* does not disclose an application server which executes a builder resource, and also where the application server controls a transaction processing service.

Further, presumably, the wagering game server 1650 and/or the account server 1670 allow users to place wagers in a casino gaming environment. *Anderson* makes no mention of payments or purchasing, and placing a "wager" is not analogous to completing a purchase transaction. The Meriam-Webster dictionary defines the term "wager" as "something (such as a sum of money) risked on a uncertain event", "something on which bets are laid", "to make a bet", and "to risk or venture on a final outcome"[1]. Placing a bet or gambling is not a purchase translation of a product, as there is no certainty that the product would be obtained as a result of placing a wager.

In addition, *Anderson* does not disclose a checkout screen that is activated by a client device, nor does it disclose how a purchase transaction occurs, much less which server accepts and processes a wager from a user. *Anderson* simply refers to placing

[1] Merriam-Webster Online. Accessed June 11, 2021. https://www.merriam-webster.com/dictionary/wager

"wagers". The only mention of conducting a purchase in Anderson is as follows, which is in the context of a user being redirected to a merchant website to make a purchase directly from that merchant website:

> The affiliate indicator 1610 can indicate that the affiliate website can provide an award, or bonus, for playing the wagering game toolbar 1608 while visiting the affiliate's website and/or by performing specific actions while at the affiliate's website (e.g., the affiliate bonus becomes available when the player (a) **makes a purchase from the website**... (Para. 0123)

Thus, *Anderson* does not disclose users making a purchase using a transaction processing service that is controlled by an application server, where the application server also executes a builder resource.

Applicant submits that the combination of references fail to teach or suggest each limitation as amended of independent claims 1, 9 and 16. The remaining dependent claims depend from these independent claims, and are likewise patentable over the cited references. *See MPEP* §2143.03. ("If an independent claim is nonobvious under 35 U.S.C. § 103, then any claim depending therefrom is nonobvious."). Accordingly, it is respectfully requested that the rejections associated with claims be withdrawn.

The instant application is believed to be in a condition for allowance. Such allowance is respectfully solicited. The Examiner is hereby invited to contact Applicant's attorney at the telephone number listed below.

Respectfully submitted,

/Maulin V. Shah/

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June 11, 2021

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 06/15/2021

Maulin Shah
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EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
06/15/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Applicant-Initiated Interview Summary	**Application No.** 17/104,224	**Applicant(s)** Robb et al.		
	Examiner ALEXIS W CASEY	**Art Unit** 3684	**AIA (First Inventor to File) Status** Yes	**Page** 1 of 1

All Participants (applicant, applicants representative, PTO personnel)	**Title**	**Type**
ALEXIS W CASEY	Primary Examiner	Telephonic
MAULIN SHAH	Attorney of Record	

Date of Interview: 10 June 2021

Issues Discussed:

35 U.S.C. 101

Discussed the 101 rejection of the claims. Discussed potential amendments to the claims and additional amendments and further defining resources.

35 U.S.C. 103

Discussed the 103 rejection of the claims. Discussed the concept of the invention. Discussed transaction processing and proposed amendments. Discussed further amendments. No agreements were reached.

☑ Attachment

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Applicant is reminded that a complete written statement as to the substance of the interview must be made of record in the application file. It is the applicants responsibility to provide the written statement, unless the interview was initiated by the Examiner and the Examiner has indicated that a written summary will be provided. See MPEP 713.04
Please further see:
MPEP 713.04
Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews, paragraph (b)
37 CFR § 1.2 Business to be transacted in writing

Applicant recordation instructions: The formal written reply to the last Office action must include the substance of the interview. (See MPEP section 713.04). If a reply to the last Office action has already been filed, applicant is given a non-extendable period of the longer of one month or thirty days from this interview date, or the mailing date of this interview summary form, whichever is later, to file a statement of the substance of the interview.

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	Alexis Casey

PROPOSED CLAIM AMENDMENT

1. (Currently Amended) A system for ~~method of~~ generating an electronic commerce store, comprising:

an application server coupled to a first network;

a storage resource communicatively coupled to the application server via the first network, the storage resource configured to store an image and metadata related to a product;

a builder resource communicatively coupled to the application server via the first network, the builder resource configured to:

~~with a computer system:~~

receive ~~receiving, over a communication network, an~~ the image and metadata ~~of a product~~ from the storage resource ~~a client computing device~~;

~~receiving, over the communication network, information for the product from the client computing device;~~

generate ~~generating~~ a product listing, wherein the product listing includes the image, ~~and~~ the metadata, and a buy button ~~information;~~,

wherein the application server is configured to embed ~~embedding~~ the product listing into a website operating on a second network ~~first sales channel operated by the computer system, and embedding the product listing into a second sales channel not operated by the computer system~~,

wherein the application server ~~computer system~~ is programmed to, upon receiving an indication that the buy button has been activated by a client device in Internet communication with the website, serve a checkout screen to the client device, wherein the checkout screen allows ~~includes a transaction processing service configured to process~~ a purchase transaction of the product to be completed by a transaction processing service operated by the application server ~~initiated via the product listing~~.

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 08/27/2021

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EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

NOTIFICATION DATE	DELIVERY MODE
08/27/2021	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

maulin.shah@envisionip.com

Office Action Summary	Application No. 17/104,224	Applicant(s) Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	AIA (FITF) Status Yes

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☑ Responsive to communication(s) filed on 11 June 2021.

☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2a)☐ This action is **FINAL.** 2b) ☑ This action is non-final.

3)☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

4)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims*

5) ☑ Claim(s) 1-21 is/are pending in the application.

5a) Of the above claim(s) _____ is/are withdrawn from consideration.

6) ☐ Claim(s) _____ is/are allowed.

7) ☑ Claim(s) 1-21 is/are rejected.

8) ☐ Claim(s) _____ is/are objected to.

9) ☐ Claim(s) _____ are subject to restriction and/or election requirement

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to **PPHfeedback@uspto.gov.**

Application Papers

10)☐ The specification is objected to by the Examiner.

11)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

Certified copies:

a)☐ All b)☐ Some** c)☐ None of the:

1.☐ Certified copies of the priority documents have been received.

2.☐ Certified copies of the priority documents have been received in Application No. _____.

3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

** See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) ☑ Notice of References Cited (PTO-892)

2) ☐ Information Disclosure Statement(s) (PTO/SB/08a and/or PTO/SB/08b) Paper No(s)/Mail Date _____.

3) ☐ Interview Summary (PTO-413) Paper No(s)/Mail Date _____.

4) ☐ Other: _____.

Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

DETAILED ACTION

Acknowledgements

1. This action is in reply to the RCE received on June 11, 2021.

2. Claims 1-21 are currently pending.

Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on June 11, 2021 has been entered.

Claim Rejections - 35 USC § 101

35 U.S.C. 101 reads as follows:

> Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-21 are rejected under 35 U.S.C. 101 because the claimed invention is directed to an abstract idea without significantly more. The following is an analysis of the instant claims with regard to subject matter eligibility as outlined in the **2019 PEG** on Subject matter eligibility. Claims 1-21 are rejected under 35 USC 101 as being directed to non-statutory subject matter, the rationale for this

determination is explained below. Independent claim 1 is selected as representative of the claims being rejected.

The claim as a whole recites a system of organizing human activity. The claimed invention is a method that allows for users create a product listing and provide purchase checkout in response to an indication of the product listing interest by a user.

The claim recites receiving information for creating a product listing for a purchase transaction. Based on the claim language and Specification, Examiner determines that claim 1 is directed to sales management (group b – certain methods of organizing human activities). Thus, the claim recites an abstract idea

The claim recites one additional element, a computing system including a server that is used to perform the receiving, determining and performing steps. The computing system is recited at a high level of generality, i.e. a generic computing system performing generic functions including generic processing of data. Accordingly this additional element does not integrate the abstract into a practical application because it does not impose any meaningful limits on practicing the abstract idea. Therefore the claims is directed to an abstract idea. (2019 PEG). Thus, under Step 2A of the Mayo framework, the Examiner holds that the claims are directed to concepts identified as abstract- the 2019 Revised Patent Subject Matter Eligibility Guidance ("2019 PEG"). If a claim limitation, under its broadest reasonable interpretation, covers performance of the limitation in the mind but for the recitation of generic computer components, then it falls within the "Mental Processes" grouping of abstract ideas. Additionally, the claims set forth commercial sales activities and managing interactions between people, which falls in the "certain methods of organizing human activity" grouping of abstract idea. Accordingly, the claim recites an abstract idea.

Thus, under **Step 2A of the Mayo framework, the Examiner holds that the claims are directed to concepts identified as abstract.**

This judicial exception is not integrated into a practical application. In particular, the claims only recites additional elements – using a system to perform the steps and generic "devices". The processor in both steps is recited at a high-level of generality (i.e., as a generic processor performing a generic computer function of ranking information based on a determined amount of use) such that it amounts no more than mere instructions to apply the exception using a generic computer component. Accordingly, this additional element does not integrate the abstract idea into a practical application because it does not impose any meaningful limits on practicing the abstract idea. The claim is directed to an abstract idea.

The claim does not include additional elements that are sufficient to amount to significantly more than the judicial exception. As discussed above with respect to integration of the abstract idea into a practical application, the additional element of using a processor to perform the steps amounts to no more than mere instructions to apply the exception using a generic computer component. Mere instructions to apply an exception using a generic computer component cannot provide an inventive concept. The claim is not patent eligible.

Conclusion

Accordingly, the examiner concludes that there are no meaningful limitations in Claim 1 that transform the judicial exception into a patent eligible application such that the claim amounts to significantly more than the judicial exception itself.

The elements of the instant process, when taken in combination, together do not offer substantially more than the sum of the functions of the steps when each is taken alone. That is, the steps involved in the recited process undertake their roles in performance of their activities according to their generic functionalities which are well-understood, routine and conventional. The elements together execute in routinely and conventionally accepted coordinated manners and interact with their partner elements to achieve an overall outcome which, similarly, is merely the combined and coordinated execution of

generic computer functionalities which are well-understood, routine and conventional activities previously known to the industry.

To summarize:

- Claim 1 is directed to an abstract idea.
- Claim 1 uses general purpose technology executing in a routine and conventional manner. The instant invention uses conventional operating systems, computers/servers, devices and memory and networks.
- Claim 1 does not impart an improvement to another technology or technical field.
- Claim 1 does not move beyond a general link of the use of an abstract idea to a particular technological environment.
- While Claim 1 provides a useful purpose in the arts, the claim does not solve a technical problem.
- The analysis of Claim 1 applies to all statutory categories of the Applicant's claimed invention. As such, the presentment of Claim 1 otherwise styled as a system (claim 9, 16), machine or manufacture, for example, would be subject to the same analysis and rejection.
- The presentment of dependent claims, otherwise styled as a method, machine or manufacture, for example, is subject to the same analysis and rejection.

Reference: MPEP 2106. Claims 1-21 have been examined.

Claim Rejections - 35 USC § 112

The following is a quotation of 35 U.S.C. 112(b):
(b) CONCLUSION.—The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the inventor or a joint inventor regards as the invention.

The following is a quotation of 35 U.S.C. 112 (pre-AIA), second paragraph:
The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1-21 are rejected under 35 U.S.C. 112(b) or 35 U.S.C. 112 (pre-AIA), second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which the inventor or a joint inventor (or for applications subject to pre-AIA 35 U.S.C. 112, the applicant), regards as the invention.

Regarding Claims 1, 9, 16, the phrase "capable of" renders the claims vague and indefinite because it is unclear whether the limitations following the phrase are part of the claimed invention. See MPEP § 2173.05(d).

Regarding Claims 1, 9, 16, the phrase "*provides* a checkout screen" renders the claim vague and indefinite since there is no screen, no display set forth in the application server. As presently stated it is unclear where/to what component a checkout screen is provided. As presently stated it is unclear what this requires.

Regarding Claims 1, 9, 16, the phrase "*to* complete" renders the claim vague and indefinite since the claim does not explicitly set forth completing any transaction therefore it is unclear what this limitation requires. As presently stated the claim is vague and indefinite.

Regarding Claim 3, the phrase "is a located" renders the claim vague and indefinite since it is unclear what this requires.

Claim Rejections - 35 USC § 103

In the event the determination of the status of the application as subject to AIA 35 U.S.C. 102 and 103 (or as subject to pre-AIA 35 U.S.C. 102 and 103) is incorrect, any correction of the statutory basis for the rejection will not be considered a new ground of rejection if the prior art relied upon, and the rationale supporting the rejection, would be the same under either status.

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

> (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Jerome (US 2004/0143667) ("Jerome") in view of Fujioka (US 2010/0235766) ("Fuj") and Chawla et al. (US 10,318,941).

1. A system for generating an electronic commerce store, comprising:

An application server, the application server controlling a transaction processing service: (Jerome, [0012-13])

A storage resource communicatively coupled to the application the storage resource storing an image metadata related to a product (memory for storing data, [0012] content provider packet, [0009][0024-0025])

A builder resource executing on the application server, the builder resource (fig. 10, showcase manager, content manager, [0089-0115]) configured to

receive, the image and metadata from the storage resource and; (static pictures [0037]; content, [0009][0024-0025]; text information, [0037])

generate a product listing, wherein the product listing includes the image and the metadata; (generate product listing [0037 fig. 3]) and

wherein the application server is capable of embedding the product listing into a web site (content marker embedded into provider website, fig. 4; google page, fig. 6).

Fujioka discloses "transmitting a web widget from an application server..."; Fujioka, paragraphs0070,0087 (widgets may be downloaded, transmitted, created by scripts, etc.); "embedding the web widget into a web page by the ... network"; Fujioka, paragraphs0061, 0066 (web widgets may be embedded in web pages);

It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome to include a first channel and second channel as taught by Fujioka. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method of Jerome in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for interactive retail shopping.

Jermoe/Fujioka further discloses receives an indication that the clickable link has been activated by a client device in Internet Communication with the web site (Fujioko, selection of a link, a double click [0080]) over internet, [0075]) (Jerome, link make a purchase, [0037][0064])

Chawla discloses a buy button embeddable in a widget allowing a customer to buy products, C55, L1-15. It would have been obvious to one of ordinary skill in the art at the time of the invention to expand the method of Jerome as modified to include a payment for the product as taught by Chawla. One of ordinary skill in the art at the time of the invention would have been motivated to expand the method

of Jerome in this way since such a modification would have merely united elements of the prior art with no change to their respective functions thereby offering predictable results including increased flexibility and user control for purchasing for interactive retail shopping.

2. The system of claim 1, wherein the metadata includes at least one of a title, a description, or a price. (Jerome, amazon.com; fig. 2; taylor made golf clubs, fig. 6)

3. The system of claim 1, wherein the web site is a located within a social network. (Fuj, facebook, twitter, reddit, [0104])

4. The system of claim 1, wherein the product listing further includes a buy button. (Fuj, buy button, [0127])

5. The system of claim 1, further comprising, embedding the product listing into a social media network. (Fuj, social networking site, [0075])

6. The system of claim 1, further comprising wherein the transaction processing service accepts a credit card. (Chawla, credit card, [0053])

7. The system of claim 1, further comprising, distributing the product listing to a social media network. (Fuj, social networking site [0075])

8. The system of claim 1, wherein the clickable link is a preview of the product (Fuj, web page, fig. 3-6; Jerome, preview, [0113])

CLAIMS 9-21:

Claims 9-21 are directed to an interactive retail apparatus. Claims 9-21 recite the same or similar limitations as those addressed above for claims 1-8. Claims 9-21 are therefore rejected for the same reasons as set forth above for claims 1-8.

Response to Arguments

Applicant's arguments filed have been fully considered but they are not persuasive. The amendments to the claims present issues of indefiniteness and therefore are rejected under 112.

Applicant's arguments regarding 101 have been fully considered and are not persuasive. Applicant has amended the claims and the Examiner's rejection above is incorporated here fully by reference. As stated above the claims set forth an abstract idea for facilitating a product listing and purchase transaction without significantly more and is therefore found to be patent ineligible subject matter. Applicant's arguments have been fully considered and are not persuasive.

Applicant's arguments regarding 103 has been fully considered and are not persuasive. The amended claims as interpreted by the Examiner are disclosed or suggested by the combined prior art as detailed above. In response to applicant's arguments, a recitation of the intended use of the claimed invention must result in a structural difference between the claimed invention and the prior art in order to patentably distinguish the claimed invention from the prior art. If the prior art structure is capable of performing the intended use, then it meets the claim.

In response to applicant's arguments against the references individually, one cannot show nonobviousness by attacking references individually where the rejections are based on combinations of references. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981); *In re Merck & Co.,* 800 F.2d 1091, 231 USPQ 375 (Fed. Cir. 1986).

Applicant's arguments do not comply with 37 CFR 1.111(c) because they do not clearly point out the patentable novelty which he or she thinks the claims present in view of the state of the art disclosed by the references cited or the objections made. Further, they do not show how the amendments avoid such references or objections.

Applicant's arguments have been fully considered and are not persuasive.

Conclusion

The prior art made of record which is considered pertinent to Applicants' disclosure is listed on the document titled 'Notice of Reference Cited' ("PTO-892") Unless expressly noted otherwise by the Examiner, all documents listed on the PTO-892 are cited in their entirety.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to ALEXIS W CASEY whose telephone number is (571)270-7784. The examiner can normally be reached on Monday - Thursday, 7.30-5.00 EST.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, JASON DUNHAM can be reached on 571-272-8109. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see https://ppair-my.uspto.gov/pair/PrivatePair. Should you have questions on access to the Private PAIR system, contact

the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

ALEXIS W. CASEY
Primary Examiner
Art Unit 3684

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Notice of References Cited	Application/Control No. 17/104,224	Applicant(s)/Patent Under Reexamination Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
*	A	US-7526545-B2	04-2009	Jerome; Jason	G06Q30/02	709/224
*	B	US-20100235766-A1	09-2010	Fujioka; Robb	G06Q30/02	715/762
*	C	US-20040143667-A1	07-2004	Jerome, Jason	G06Q30/02	709/228
*	D	US-20120295697-A1	11-2012	Anderson; Peter R.	G07F17/3232	463/25
*	E	US-10318941-B2	06-2019	Chawla; Pawan	G06Q20/384	1/1
*	F	US-20140052617-A1	02-2014	Chawla; Pawan	G06Q10/10	705/39
*	G	US-20140089201-A1	03-2014	Jakulin; Aleks	G06Q20/123	705/64
	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

CPC - Searched*		
Symbol	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//ac//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//
G06Q30/0641, G06f3/04817, G06f3/04842, G06Q30/02, G06Q30/0643, G06Q50/01	08/24/2021	//ac//

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

US Classification - Searched*			
Class	**Subclass**	**Date**	**Examiner**
705	27.1	01/30/2021	//AC//
705	27.1	04/15/2021	//ac//
705	27.1	08/24/2021	//ac//

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Search Notes		
Search Notes	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//AC//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
705/27.1	01/30/2021	//AC//
Inventor Search	01/30/2021	//ac//
EAST Search	01/30/2021	//ac//
IP.com search	01/30/2021	//ac//
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/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Interference Search			
US Class/CPC Symbol	US Subclass/CPC Group	Date	Examiner

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

PE2E SEARCH - Search History (Prior Art)

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		near3 ("Sujay")) OR (("JAYARAJAN") near3 ("Keerthi")) OR (("KOMMURI") near3 ("Sravan")) OR (("MUTHUKRISHNAN") near3 ("Sathish"))).INV.					
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L35	509	33 AND 34	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/02 01:32 PM
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L37	17	36 AND image AND blockchain	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/02 01:33 PM

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L55	161	(US-20020006576-$ | US-20050203764-$ | US-20050203865-$ | US-20050203871-$ | US-20050203913-$ | US-20050203942-$ | US-20050203955-$ | US-20050204201-$ | US-20050204332-$ | US-20050204334-$ | US-20050204354-$ | US-20050204356-$ | US-20050210442-$ | US-20050216881-$ | US-20050216882-$ | US-20050216890-$ | US-20050216891-$ | US-20090024980-$ | US-20090246547-$ | US-20090300585-$ | US-20100058287-$ | US-20100325606-$ | US-20120131543-$ | US-4799156-$ | US-6249773-$ | US-6266649-$ | US-6343275-$ | US-6512919-$ | US-6535880-$ | US-6556904-$ | US-6564192-$ | US-6609132-$ | US-6611814-$ | US-6671674-$ | US-6704716-$ | US-6732161-$ | US-6847938-$ | US-6850899-$ | US-6850917-$ | US-6901377-$ | US-6901430-$ | US-6904410-$ | US-6915271-$ | US-6917922-$ | US-6925444-$ | US-	(US-PGPUB; USPAT)	OR	ON	ON	2021/08/04 02:51 PM

		6965882-$ | US- 6980963-$ | US- 7024376-$ | US- 7054824-$ | US- 7058602-$ | US- 7062460-$ | US- 7082426-$ | US- 7103567-$ | US- 7107226-$ | US- 7107227-$ | US- 7120672-$ | US- 7263498-$ | US- 7296033-$ | US- 7315832-$ | US- 7315833-$ | US- 7330082-$ | US- 7330826-$ | US- 7373317-$ | US- 7376599-$ | US- 7376613-$ | US- 7383206-$ | US- 7389294-$ | US- 7472076-$ | US- 7472077-$ | US- 7478054-$ | US- 7493274-$ | US- 7497369-$ | US- 7533364-$ | US- 7533369-$ | US- 7594189-$ | US- 7603653-$ | US- 7610219-$ | US- 7614552-$ | US- 7617128-$ | US- 7640251-$ | US- 7647243-$ | US- 7657542-$ | US- 7660740-$ | US- 7665085-$ | US- 7668821-$ | US- 7698169-$ | US- 7702540-$ | US- 7720833-$ | US- 7739148-$ | US- 7774238-$ | US- 7774305-$ | US- 7793258-$ | US- 7813967-$ | US- 7835945-$ | US- 7840558-$ | US- 7877353-$ | US- 7881985-$ | US- 7908180-$ | US- 7921052-$ | US- 7945480-$ | US- 7966243-$ | US- 7979340-$ | US- 7980466-$ | US-					

		7983809-$ | US- 7983963-$ | US- 8019650-$ | US- 8041611-$ | US- 8108260-$ | US- 8170915-$ | US- 8185552-$ | US- 8209300-$ | US- 8209660-$ | US- 8244666-$ | US- 8245150-$ | US- 8255291-$ | US- 8266014-$ | US- 8307339-$ | US- 8311896-$ | US- 8311900-$ | US- 8321293-$ | US- 8326662-$ | US- 8335822-$ | US- 8352328-$ | US- 8370269-$ | US- 8392297-$ | US- 8412594-$ | US- 8463658-$ | US- 8510298-$ | US- 8521609-$ | US- 8572563-$ | US- 8577747-$ | US- 8583480-$ | US- 8676654-$ | US- 8687104-$ | US- 8719075-$ | US- 8725581-$ | US- 8737729-$ | US- 8745478-$ | US- 8819619-$ | US- 8935286-$ | US- 9009658-$ | US- 9043232-$ | US- 9092523-$ | US- 9213839-$ | US- 9230238-$ | US- 9405773-$ | US- 9418050-$ | US- 9436754-$ | US- 9483788-$ | US- 9495697-$ | US- 9692738-$ | US- 9704194-$ | US- 9715542-$ | US- 9747622-$ | US- 9767505-$ | US- 9779451-$ | US- 9805425-$ | US- 9830632-$ | US- 9904949-$ | US- 9934544-$ | US- 9953365-$).DID.				

L56	0	(AI-20020006576-$ | AI-20050203764-$ | AI-20050203865-$ | AI-20050203871-$ | AI-20050203913-$ | AI-20050203942-$ | AI-20050203955-$ | AI-20050204201-$ | AI-20050204332-$ | AI-20050204334-$ | AI-20050204354-$ | AI-20050204356-$ | AI-20050210442-$ | AI-20050216881-$ | AI-20050216882-$ | AI-20050216890-$ | AI-20050216891-$ | AI-20090024980-$ | AI-20090246547-$ | AI-20090300585-$ | AI-20100058287-$ | AI-20100325606-$ | AI-20120131543-$ | BI-6249773-$ | BI-6266649-$ | BI-6343275-$ | BI-6535880-$ | BI-6556904-$ | BI-6564192-$ | BI-6609132-$ | BI-6611814-$ | BI-6671674-$ | BI-6704716-$ | BI-6732161-$ | BI-6847938-$ | BI-6850899-$ | BI-6850917-$ | BI-6901377-$ | BI-6901430-$ | BI-6904410-$ | BI-6915271-$ | BI-6917922-$ | BI-6925444-$ | BI-6965882-$ | BI-6980963-$ | BI-7024376-$ | BI-7054824-$ | BI-7058602-$ | BI-7062460-$ | BI-7107226-$ | BI-7107227-$ | BI-7120672-$ | BI-7263498-$ | BI-7296033-$ | BI-7330826-$ | BI-7373317-$ | BI-7376599-$ | BI-7376613-$ | BI-	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 02:51 PM

		7478054-$ | BI-7594189-$ | BI-7668821-$ | BI-7702540-$ | BI-7720833-$ | BI-8185552-$ | BI-8255291-$ | BI-8266014-$ | BI-8311896-$ | BI-8311900-$ | BI-8326662-$ | BI-8577747-$ | BI-8935286-$ | BI-9043232-$ | BI-9418050-$ | BI-9436754-$ | BI-9692738-$ | BI-9747622-$ | BI-9767505-$ | BI-9904949-$ | BI-9934544-$).DID.					
L57	577	equipment near3 marketplace	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 02:54 PM
L58	0	53 AND 57	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 02:54 PM
L59	33	57 AND (BLOCKCHAIN OR (BLOCK ADJ CHAIN))	(US-PGPUB; USPAT; USOCR; FIT (AP, AT, AU, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 02:54 PM
L60	4	53 AND LEDGER	(US-PGPUB; USPAT; USOCR; FIT (AP, AT, AU, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 02:57 PM
L61	2	"20030204447".pn.	(US-PGPUB; USPAT; USOCR; FIT (AP, AT, AU, CA, CH, CN, DD,	OR	ON	ON	2021/08/04 03:07 PM

			DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)				
L62	50522	(G06Q30/0643 OR H04L63/105).cpc.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/04 03:52 PM
L63	2	"20040143667".pn.	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/24 09:31 PM
L64	2	63 AND server	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/24 09:32 PM
L65	66	widget near3 buy near3 (link OR button)	(US-PGPUB; USPAT; USOCR; FIT (AU, AP, AT, CA, CH, CN, DD, DE, EA, EP, ES, FR, GB, JP, KR, OA, RU, SU, WO); FPRS; EPO; JPO; DERWENT; IBM_TDB)	OR	ON	ON	2021/08/24 10:06 PM

PE2E SEARCH - Search History (Interference)

There are no Interference searches to show.

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	8	(US-20120295697-$ or US-20110130194-$ or US-20110125610-$ or US-20110213671-$ or US-20090037527-$ or US-20080301046-$).did. or (US-7526545-$ or US-10318941-$).did.	US-PGPUB; USPAT	OR	OFF	2021/08/24 21:27
L2	2	"20100235766".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:27
L3	10	1 or 2	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:29
L4	9	3 and server	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:29
L5	7	"32712128".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 21:29
L6	8	3 and link	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:58
L7	9	3 and (facebook or twitter or social)	US-PGPUB; USPAT;	OR	OFF	2021/08/24 22:09

			USOCR; DERWENT			
L8	5	3 and (creditcard or (credit adj card))	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 22:15
L9	2	"20140089201".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 22:16
L10	1	"20040143667".pn.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:17
L11	10	3 or 10	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:19
L12	5	11 and preview	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:20
L13	4	"50108299".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:22
S1	16,782	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:12
S2	28,617	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S3	45,699	G06f3/04842.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/01/30 21:13

			USOCR; DERWENT			
S4	88,707	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S5	9,374	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S6	42,021	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S7	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S8	553	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/01/30 21:14
S9	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:25
S10	2	"20090144161".pn.	US-PGPUB;	OR	OFF	2021/01/30 21:57

			USPAT; USOCR; DERWENT			
S11	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:58
S12	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:58
S13	89	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:10
S14	126,870	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:12
S15	188,819	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:13
S16	21,518	S14 and S15	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S17	431	S7 and S16	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S18	0	S13 and S17	US-PGPUB; USPAT;	OR	OFF	2021/01/30 22:15

			USOCR; DERWENT			
S19	3	S13 and S14	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:15
S20	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:23

		$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S21	33	S20 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:24
S22	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:25
S23	4,554	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S24	13	S20 and S23	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S25	12	S24 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:30
S26	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 11:35
S27	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 15:21

S28	16,940	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S29	28,938	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S30	46,100	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S31	88,932	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S32	9,503	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S33	42,482	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S34	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S35	562	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/03/08 14:00

		(("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.				
S36	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S37	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S38	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S39	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S40	89	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S41	127,861	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S42	190,283	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

S43	21,742	S41 and S42	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S44	431	S34 and S43	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S45	0	S40 and S44	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S46	3	S40 and S41	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S47	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

		20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S48	33	S47 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S49	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S50	4,612	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S51	13	S47 and S50	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S52	12	S51 and image	US-PGPUB; USPAT;	OR	OFF	2021/03/08 14:00

			USOCR; DERWENT			
S53	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S54	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S55	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:46
S56	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S57	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S58	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S59	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S60	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S61	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S62	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S63	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S64	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S65	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S66	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S67	2	"20160210635".pn.	US-PGPUB;	OR	OFF	2021/04/15 21:47

			USPAT; USOCR; DERWENT			
S68	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S69	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S70	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S71	22,012	S69 and S70	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S72	432	S62 and S71	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S73	0	S68 and S72	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S74	5	S68 and S69	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S75	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

		10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.	USOCR; DERWENT			
S76	33	S75 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S77	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S78	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S79	13	S75 and S78	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S80	12	S79 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S81	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S82	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S83	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S84	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S85	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S86	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S87	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S88	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S89	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S90	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S91	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S92	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S93	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S94	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S95	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S96	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S97	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S98	22,012	S96 and S97	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S99	432	S89 and S98	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S100	0	S95 and S99	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S101	5	S95 and S96	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S102	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

		3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S103	33	S102 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S104	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S105	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S106	13	S102 and S105	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S107	12	S106 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S108	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S109	2	"20100235766"	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S110	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:12
S111	105	"20200265507" "10846785" "20170243280" "20190340678" "20120303489" "9679298" "10395304" "20120036048" "20120232973" "20130262559" "20130246179" "20110246294" "20120303469" "20120209677" "20120124496" "10688385" "20140213344" "20200094133" "10500481" "10846670" "9757644" "10318941" "20140222594" "20180056179"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:23
S112	8	(("20200265507") or ("10846785") or ("20170243280") or ("20190340678") or ("20120303489") or ("9679298") or ("10395304") or ("20120036048") or ("20120232973") or ("20130262559") or ("20130246179") or ("20110246294") or ("20120303469") or ("20120209677") or ("20120124496") or	USPAT; USOCR	OR	OFF	2021/04/15 23:23

		("10688385") or ("20140213344") or ("20200094133") or ("10500481") or ("10846670") or ("9757644") or ("10318941") or ("20140222594") or ("20180056179")).PN.				
S113	105	S111 or S112	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S114	40	S113 and (payment)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S115	2	"20120295697".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/10 13:14
S116	220	("20090144176" | "6016504" | "6330575" | "6490567" | "7818399" | "10026080" | "10026081" | "10096023" | "10102521" | "10102525" | "10339505" | "10438242" | "10540732" | "10572875" | "10825016" | "10853855" | "10872343" | "10896452" | "20040267673" | "20050055317" | "20050116031" | "20050120045" | "20050125308" | "20050136949" |	US-PGPUB; USPAT	OR	OFF	2021/05/11 12:50

"20050154649" |
"20050199706" |
"20050229227" |
"20050261987" |
"20060015405" |
"20060036484" |
"20060041517" |
"20060059006" |
"20060085275" |
"20060136308" |
"20060155603" |
"20060173776" |
"20060277116" |
"20060277117" |
"20070050264" |
"20070078723" |
"20070083459" |
"20070150413" |
"20070162348" |
"20070179865" |
"20070185793" |
"20070192245" |
"20070192784" |
"20070198398" |
"20070255663" |
"20070257105" |
"20070280509" |
"20070280510" |
"20070282754" |
"20070294134" |
"20080016005" |
"20080033857" |
"20080097842" |
"20080098450" |
"20080109304" |
"20080120196" |
"20080177641" |
"20080195507" |
"20080208718" |
"20080235121" |
"20080265020" |
"20080301046" |
"20080301056" |
"20080306877" |

"20080307220" |
"20090018908" |
"20090030848" |
"20090037527" |
"20090070238" |
"20090112648" |
"20090182566" |
"20090184162" |
"20090192833" |
"20090198618" |
"20090234716" |
"20090240624" |
"20090254484" |
"20090271257" |
"20090292595" |
"20090292617" |
"20100010906" |
"20100030578" |
"20100030691" |
"20100036720" |
"20100076863" |
"20100082449" |
"20100082456" |
"20100100433" |
"20100114740" |
"20100153278" |
"20100223158" |
"20100228776" |
"20100265311" |
"20110022499" |
"20110035278" |
"20110071890" |
"20110082792" |
"20110087519" |
"20110099088" |
"20110125610" |
"20110137740" |
"20110153362" |
"20110161150" |
"20110208641" |
"20110213671" |
"20110218872" |
"20110231224" |
"20110231305" |

"20110238474" |
"20110246294" |
"20110246318" |
"20110258086" |
"20110264499" |
"20110276492" |
"20110313898" |
"20120036031" |
"20120059736" |
"20120089481" |
"20120109709" |
"20120124608" |
"20120143705" |
"20120143722" |
"20120166316" |
"20120203603" |
"20120203615" |
"20120209683" |
"20120226541" |
"20120245993" |
"20120253912" |
"20120265600" |
"20120284747" |
"20120303469" |
"20120323733" |
"20130006811" |
"20130054404" |
"20130054484" |
"20130117083" |
"20130215116" |
"20130226807" |
"20130290172" |
"20140058948" |
"20140108248" |
"20140188622" |
"20140222689" |
"20140351048" |
"20150178753" |
"20150278789" |
"20160012434" |
"20160027008" |
"20160210602" |
"20160358175" |
"20170109750" |

		"20170300981" | "20170366530" | "20180075452" | "20180137561" | "20180211331" | "20190244224" | "20200104846" | "20200286046" | "5671279" | "5819092" | "5850446" | "5862223" | "5889863" | "5901228" | "5931917" | "5963924" | "5978840" | "5983208" | "5987132" | "6002767" | "6014651" | "6072870" | "6119105" | "6141653" | "6173269" | "6253027" | "6260019" | "6304915" | "6338050" | "6373950" | "6411943" | "6466918" | "6560709" | "6611814" | "6625581" | "6631356" | "6648222" | "6839692" | "6853987" | "6859791" | "6904408" | "6965868" | "6968513" | "6970852" | "7013286" | "7017175" | "7069234" | "7069250" | "7110984" | "7120592" | "7136841" | "7143058" | "7184980" | "7203315" | "7225156" | "7308420" | "7376586" | "7424617" | "7430540" | "7431208" | "7447661" | "7469233" | "7496541" | "7496542").PN.				
S117	85	("7505942" | "7509293" | "7590567" | "7599856" | "7636696" | "7647247" | "7686210" | "7693283" | "7702578" | "7707120" | "7717337" | "7734527" |	US-PGPUB; USPAT	OR	OFF	2021/05/11 12:50

		"7742967" | "7778934" | "7780080" | "7783517" | "7827115" | "7865414" | "7895121" | "7900826" | "7966259" | "7983993" | "7991701" | "7996280" | "8041606" | "8090359" | "8090618" | "8140402" | "8249950" | "8260683" | "8261974" | "8271395" | "8275666" | "8306870" | "8306908" | "8315929" | "8355987" | "8370253" | "8370955" | "8385913" | "8396747" | "8412627" | "8533076" | "8533118" | "8538871" | "8566177" | "8577744" | "8577804" | "8595058" | "8611919" | "8626579" | "8666825" | "8676694" | "8700472" | "8706631" | "8712852" | "8719106" | "8751294" | "8762279" | "8762283" | "8768838" | "8775243" | "8799060" | "8818845" | "8825523" | "8838484" | "8843391" | "8849850" | "8924261" | "8930236" | "9038129" | "9123069" | "9159061" | "9208485" | "9361611" | "9530125" | "9600837" | "9769134" | "9818110" | "9824391" | "9864958" | "9864993" | "9898740" | "9917827" | "RE44542").PN.				
S118	33	"40378596".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/05/11 12:51
S119	17	S116 and (widget)	US-PGPUB;	OR	OFF	2021/05/11 12:52

			USPAT; USOCR; DERWENT			
S120	305	S116 or S117	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
S121	27	S120 and widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
S122	21	S118 and widget	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/05/11 12:56
S123	2	"16863229"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/12 11:20
S124	2	"9679298".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/12 11:26
S125	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/06/10 10:33
S126	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S127	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S128	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S129	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S130	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S131	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S132	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S133	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
S134	1	"16512018".APNR.	US-PGPUB;	OR	OFF	2021/08/24 15:12

			USPAT; USOCR; DERWENT			
S135	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S136	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S137	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S138	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S139	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S140	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S141	22,881	S139 and S140	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S142	432	S132 and S141	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S143	0	S138 and S142	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S144	5	S138 and S139	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S145	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

		3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S146	33	S145 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S147	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S148	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S149	13	S145 and S148	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S150	12	S149 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S151	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S152	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S153	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S154	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S155	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S156	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S157	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S158	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S159	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S160	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
S161	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S162	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S163	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S164	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S165	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S166	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S167	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S168	22,881	S166 and S167	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S169	432	S159 and S168	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S170	0	S165 and S169	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S171	5	S165 and S166	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S172	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

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S174	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S175	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S176	13	S172 and S175	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S177	12	S176 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S178	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S179	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S180	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S181	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S182	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S183	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S184	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
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S186	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S187	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S188	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
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S191	2	"20120203605".pn.	US-PGPUB;	OR	OFF	2021/08/24 15:12

			USPAT; USOCR; DERWENT			
S192	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S193	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S194	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S195	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S196	22,881	S194 and S195	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S197	432	S187 and S196	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S198	0	S193 and S197	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S199	5	S193 and S194	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S200	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

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S203	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S204	13	S200 and S203	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S205	12	S204 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S206	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S207	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S208	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S209	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S210	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S211	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S212	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S213	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S214	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S215	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12

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S217	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S218	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S219	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S220	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S221	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S222	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S223	22,881	S221 and S222	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S224	432	S214 and S223	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S225	0	S220 and S224	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
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S230	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S231	13	S227 and S230	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
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			USOCR; DERWENT			
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S244	17	S241 and (widget)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S245	305	S241 or S242	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S246	27	S245 and widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S247	21	S243 and widget	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 15:13
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EAST Search History (Interference)

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PTO/SB/06 (09-11)
Approved for use through 1/31/2014. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
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PATENT APPLICATION FEE DETERMINATION RECORD Substitute for Form PTO-875	Application or Docket Number 17/104,224	Filing Date 11/25/2020	☐ To be Mailed

ENTITY: ☐ LARGE ☑ SMALL ☐ MICRO

APPLICATION AS FILED - PART I

FOR	(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA		RATE ($)	FEE ($)
☐ BASIC FEE (37 CFR 1.16(a), (b), or (c))	N/A	N/A		N/A	
☐ SEARCH FEE (37 CFR 1.16(k), (i), or (m))	N/A	N/A		N/A	
☐ EXAMINATION FEE (37 CFR 1.16(o), (p), or (q))	N/A	N/A		N/A	
TOTAL CLAIMS (37 CFR 1.16(i))	minus 20 =	*		x $50 =	
INDEPENDENT CLAIMS (37 CFR 1.16(h))	minus 3 =	*		x $240 =	
☐ APPLICATION SIZE FEE (37 CFR 1.16(s))	If the specification and drawings exceed 100 sheets of paper, the application size fee due is $310 ($155 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).				
☐ MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(j))					
* If the difference in column 1 is less than zero, enter "0" in column 2.				TOTAL	

APPLICATION AS AMENDED - PART II

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT	08/30/2021	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	* 21	Minus	** 21	= 0		x $50 =	0
	Independent (37 CFR 1.16(h))	* 3	Minus	*** 3	= 0		x $240 =	0
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	0

		(Column 1)		(Column 2)	(Column 3)			
AMENDMENT		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA		RATE ($)	ADDITIONAL FEE ($)
	Total (37 CFR 1.16(i))	*	Minus	**	=		x $0 =	
	Independent (37 CFR 1.16(h))	*	Minus	***	=		x $0 =	
	☐ Application Size Fee (37 CFR 1.16(s))							
	☐ FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIM (37 CFR 1.16(j))							
							TOTAL ADD'L FEE	

* If the entry in column 1 is less than the entry in column 2, write "0" in column 3.	SLIE
** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, enter "20".	/LISA R WRIGHT/
*** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, enter "3".	
The "Highest Number Previously Paid For" (Total or Independent) is the highest number found in the appropriate box in column 1.	

This collection of information is required by 37 CFR 1.16. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Electronic Acknowledgement Receipt

EFS ID:	43641389
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	30-AUG-2021
Filing Date:	25-NOV-2020
Time Stamp:	18:43:31
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Applicant Arguments/Remarks Made in an Amendment	Response.pdf	311235 48fbdc8d9cb545526c4b00b1c6a9aa83aee3709d	no	12

Warnings:

Information:	
Total Files Size (in bytes):	311235

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Docket No: DR-104

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:	David K. Robb	Confirmation No.:	1253
Serial No.:	17/104,224	Group Art Unit:	3684
Filing Date:	November 25, 2020	Examiner:	Alexis M. Casey

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated August 27, 2021, please amend the above-identified application as follows.

Amendments to the Claims begin on page **2** of this paper.

Remarks begin on page **6** of this paper.

AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource configured to:

receive the image and metadata from the storage resource; and

generate a product listing, wherein the product listing includes the image, the metadata, and a clickable link,

wherein the application server is configured to embed ~~capable of embedding~~ the product listing into a web site, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, [[and]] the application server provides a checkout screen to the client device, wherein ~~to complete a purchase transaction of the product by~~ the transaction processing service is configured to processes a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

2. (Previously Presented) The system of claim 1, wherein the metadata includes at least one of a title, a description, or a price.

3. (Currently Amended) The system of claim 1, wherein the web site is ~~a located within~~ a social ~~network~~ media web site.

4. (Previously Presented) The system of claim 1, wherein the clickable link is a buy button.

5. (Previously Presented) The system of claim 1, further comprising, embedding the product listing into a social media network.

6. (Previously Presented) The system of claim 1, wherein the transaction processing service accepts a credit card.

7. (Previously Presented) The system of claim 1, further comprising, distributing the product listing to a social media network.

8. (Previously Presented) The system of claim 1, wherein the clickable link is a preview of the product.

9. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource is programmed to:

(i) receive the image and metadata from the storage resource;

(ii) generate a product listing, wherein the product listing includes the image, the metadata, and a clickable link, and

wherein the application server is configured to embed ~~capable of embedding~~ the product listing into a web site not operated by the application server, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, [[and]] the application server provides a checkout screen to the client device, wherein ~~complete a purchase transaction of the product by~~ the transaction processing service is configured to

processes a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

10. (Previously Presented) The system of claim 9, wherein the application server is capable of compiling analytics related to the product listing.

11. (Previously Presented) The system of claim 9, wherein the clickable link is a preview of the product.

12. (Previously Presented) The system of claim 9, wherein the clickable link is a buy button.

13. (Previously Presented) The system of claim 9, wherein the product listing further includes a share link.

14. (Previously Presented) The system of claim 9, wherein the web site is a social media network site.

15. (Previously Presented) The system of claim 9, wherein the transaction processing service is a proprietary service controlled by the application server.

16. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a builder resource executing on the application server, the builder resource configured to:

receive the image and metadata from the storage resource;

generate a product listing that includes the image, the metadata, and a clickable link,

wherein the application server is configured to embed ~~capable of embedding~~ the product listing into a social media site, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the social media site, [[and]] the application server provides a checkout screen to the client device, wherein ~~complete a purchase transaction of the product by~~ the transaction processing service is configured to process a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

17. (Previously Presented) The system of claim 16, wherein the social media site is capable of displaying multiple product listings.

18. (Previously Presented) The system of claim 16, wherein the product listing includes at least one of a title, a description, or a price.

19. (Previously Presented) The system of claim 16, wherein the social media site includes a buy button.

20. (Previously Presented) The system of claim 16, wherein the product listing includes a buy button.

21. (Previously Presented) The system of claim 16, wherein the transaction processing service is a proprietary service operated by the application server.

REMARKS/ARGUMENTS

This response is to the *Non-Final Office Action* mailed August 27, 2021 ("*Office Action*"). By this response, the claims are amended. No new matter is added. Claims 1-21 are pending in the application. Reconsideration of the present application in view of the foregoing amendments and the following remarks is respectfully requested.

35 U.S.C. § 101

The *Office Action* rejected claims 1-21 under 35 U.S.C. § 101. The present claims were submitted in an amendment with a *Request for Continued Examination* dated June 11, 2021. At that time, Applicant had amended the claims pursuant to a discussion during an Examiner Interview held on June 10, 2021. **During the discussion, the Examiner indicated that adding claim elements such as the storage resource coupled to, and builder resource executed on, the application server would render the claims directed to statutory subject matter**, as the claimed invention creates a dual-source web site upon selection of a hyperlink, wherein the product listing is sourced from the application server, while the underlying web site content (apart from the product listing) is not sourced from the claimed application server. Limitations that the courts have found to qualify as "significantly more" when recited in a claim with a judicial exception include improvements to the functioning of a computer, e.g., a modification of conventional Internet hyperlink protocol to dynamically produce a dual-source hybrid webpage, as discussed in *DDR Holdings, LLC v. Hotels.com, L.P.*, 773 F.3d 1245, 1258-59, 113 USPQ2d 1097, 1106-07 (Fed. Cir. 2014) (see MPEP § 2106.05(a)).

Further, with respect to Step 2A of the *Mayo* framework, the claimed invention reflects a significant improvement in the functioning of a computer. **Specifically, the claimed invention overrides the routine and conventional sequence of events ordinarily triggered by a click of an e-commerce hyperlink where disparate third-party servers must be utilized to process a payment transaction**. For example, in a traditional merchant website, a checkout screen typically integrates a third-party payment processing service which is unaffiliated with the server that maintains the website. Such integration requires complex third-party APIs and authentication mechanisms, and also

adds a layer of security and routing issues which must be addressed to mitigate the risk of network intrusion which could occur anywhere between the client device, the application server, and the third-party payment processing system.

In contrast, the claimed invention provides technical efficiencies and mitigates the aforementioned security requirements needed in traditional systems, as the server maintaining and hosting the merchant's website also controls the transaction processing service. The *October 2019 Update: Subject Matter Eligibility* ("*2019 Update*") to the 2019 PEG states:

> "[i]f the additional limitations reflect an improvement in the functioning of a computer, or an improvement to another technology or technical field, the claim integrates the judicial exception into a practical application and thus imposes a meaningful limit on the judicial exception. No further analysis is required. The claim is eligible at Step 2A. For instance, in *SRI International, Inc. v. Cisco Systems, Inc.*, the court concluded the claim recited using a plurality of network monitors to analyze specific network traffic data and integrate generated reports from the monitors to identify hackers and intruders on the network constituted an improvement in computer network technology (citing 930 F.3d 1295, 1303 (Fed. Cir. 2019)." *See Page 11.*

The claimed invention improves e-commerce checkout and payment processing technology, and claim 1 imposes meaningful limits on any recited judicial exception. Thus claim 1 is eligible subject matter under the *2019 PEG* at least at Step 2A Prong Two.

Under the *2019 PEG*, the "improvements" analysis discussed above for Step 2A must consider the claim as a whole. *The Office Action* states that "the claim does not include additional elements that are sufficient to amount to significantly more than the judicial exception", and that the claimed invention is "directed to concepts identified as abstract" and "not integrated into a practical application", where "the claims only recites additional elements – using a system to perform the steps and generic 'devices'". *Pages 3-4.*

Claim 1 includes a number of additional limitations which are relevant to the Step 2A analysis, and which are not directed to the use of generic devices. First, claim 1 recites that an application server executes a "builder resource". The *Specification* states: "The widget builder resource component 204 is used to create various marketing resources including new web widgets, buy buttons, links and preview clips." *Para. 0034.*

Second, claim 1 recites that the application server controls a "transaction processing service". The *Specification* states: "This web page will be coupled to the transaction processing service 112 so that the purchase transaction can be properly completed." *Para. 0048*.

The claimed "builder resource" and "transaction processing service" each perform specific functions to improve traditional e-commerce technology, as discussed above. Thus, the claimed "application server" is not merely a generic device, but a specialized, and specifically designed application server that **executes the builder resources and controls the transaction processing service**. A generic application server without such functionality would not be suitable to practice the claimed invention. The 2019 Update states:

> "As also explained in the 2019 PEG, the Prong Two analysis considers the claim as a whole. That is, the limitations containing the judicial exception as well as the additional elements in the claim besides the judicial exception need to be evaluated together to determine whether the claim integrates the judicial exception into a practical application. The additional limitations should not be evaluated in a vacuum, completely separate from the recited judicial exception. Instead, the analysis should take into consideration all the claim limitations and how those limitations interact and impact each other when evaluating whether the exception is integrated into a practical application." *citing Bascom Global Internet Servs., Inc. v. AT&T Mobility LLC*, 8 827 F.3d 1341, 1348 (Fed. Cir. 2016); *Page 12*.

As such, Applicant respectfully requests withdrawal of the rejection under 35 U.S.C. § 101.

Claim Rejections - 35 U.S.C. § 112

Applicant has amended claims 1, 9, and 16 to replace the phrase "capable of" with "is configured to", to indicate that the "application server provides a checkout screen to the client device", and to clarify that the "transaction processing service is configured to process a payment transaction for a purchase of the product initiated from the checkout screen using the client device".

Applicant has further amended claim 3 to recite "wherein the web site is a social media web site".

As such, Applicant respectfully requests withdrawal of the rejection under 35 U.S.C. § 112.

Claim Rejections - 35 U.S.C. § 103

The Office Action rejects claims 1-21 under 35 U.S.C. § 103 as being unpatentable over *Jerome* (US Patent Pub. No. 20040143667) in view of *Fujioka* (US Patent Pub. No. 20100235766) and *Chawla* (U.S. Patent. No. 10,318,941). Applicant respectfully disagrees based on the following arguments.

Chawla has an earliest effective filing date of December 13, 2011 by virtue of claiming priority to provisional application serial no. 61/570,230 filed on December 13, 2011. The instant application is a continuation-in-part of application serial no. 12/852,090 filed on August 6, 2010. The claimed invention is disclosed fully in the specification of application serial no. 12/852,090. Thus, the instant application has an earliest effective filing date of August 6, 2010.

As such, *Chawla* is not valid prior art against the instant application. Applicant submits that the combination of the remaining references *Jerome* and *Fujioka* fail to teach or suggest each limitation as amended of independent claims 1, 9 and 16. The remaining dependent claims depend from these independent claims, and are likewise patentable over the cited references. *See MPEP* §2143.03. ("If an independent claim is nonobvious under 35 U.S.C. § 103, then any claim depending therefrom is nonobvious."). Accordingly, it is respectfully requested that the rejections associated with claims be withdrawn.

The Examiner is respectfully reminded that the *Final Office Action* dated April 21, 2021 also cited to *Chawla*. During an Examiner Interview dated May 17, 2021, Applicant explained to Examiner that *Chawla* is not proper prior art, and the Examiner agreed.

The Examiner subsequently issued a *Letter Restarting [the] Period for Response* on May 17, 2021 maintaining the 35 U.S.C. § 103 rejection, where she replaced the *Chawla* reference with *Anderson et al.* (US Patent Pub. No. 20110130194).

Assuming, in arguendo, that the Examiner meant to apply *Anderson* for the present 35 U.S.C. § 103 rejection, Applicant takes this opportunity to analyze *Jerome* in view of *Fujioka* and *Anderson*.

Claim 1 recites "an application server, **the application server controlling a transaction processing service**". The *Office Action* states that *Jerome* discloses these claim elements at Paras. 0012-0013. Below are Paras. 0012-0013 of *Jerome*:

> "Yet another aspect of the invention comprises a server computer for communication of information between content providers and users on a computer network, the server computer operatively coupled to a plurality of user terminals and one or more content provider terminals. The server computer includes a first memory for storing a plurality of content provider packets provided by or more of the content providers via the one or more content provider terminals, a second memory for storing a plurality of content provider packet selections from one or more users via one or more of the user terminals, a first program module for providing a link for access to a content provider packet, and a second program module for providing information to a user's terminal for display of the content provider packet to the user upon the user's activation of the link." *Para. 0012.*
>
> "Further features and advantages will become apparent from the following detailed description taken in conjunction with the accompanying figures showing illustrative embodiments, in which:" *Para. 0013.*

Jerome does not mention in Paras. 0012-0013, or anywhere else in its disclosure, an "**application server controlling a transaction processing service"**. The cited paragraphs of *Jerome* relied upon in the Office Action simply disclose a server computer with "program modules" for providing a link and information to a user's terminal for display.

Fujioka does not disclose a transaction processing service.

Anderson fails to remedy the deficiencies of *Jerome* and *Fujioka*. *Anderson* is directed a "wagering game toolbar" created by an "affiliate web server": "For example, the wagering game toolbar 1608 can be created by, or distributed by, the affiliate web server 1680". *Para. 0123.*

The "affiliate web server" does not control a transaction processing service; *Anderson* specifically discloses a "wagering game server" and an "account server" which are utilized for transaction processing. Thus, the server used to generate the toolbar (i.e.,

the affiliate web server 1680) is not the same server which is used for transaction processing- this is done by the wagering game server 1650 and the account server 1670.

As shown in Fig. 16 of *Anderson*, neither the wagering game server 1650 or account server 1670 execute the affiliate web server 1680, or vice versa . Fig. 16 of *Anderson* shows that the three servers are distinct, and independently controlled servers:

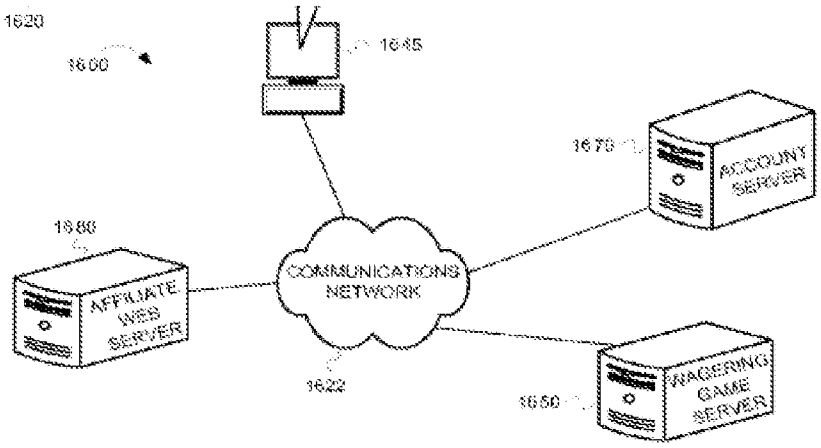


FIG. 16

Thus, *Jerome*, *Fujioka*, and *Anderson*, alone and in combination, fail to disclose an application server with a builder resource that generates a product listing **and** which controls a transaction processing service configured to process a purchase transaction of the product.

For substantially the same reasons as set forth above with reference to claim 1, Applicant submits that *Jerome*, *Fujioka* and *Anderson*, alone, and in combination, fails to teach or suggest each limitation as amended of independent claims 9 and 16 as well. The remaining dependent claims depend from these independent claims, and are likewise patentable over the cited references. *See MPEP* §2143.03. ("If an independent claim is nonobvious under 35 U.S.C. § 103, then any claim depending therefrom is nonobvious."). Accordingly, it is respectfully requested that the rejections associated with claims be withdrawn.

The instant application is believed to be in a condition for allowance. Such allowance is respectfully solicited.

The Examiner is hereby invited to contact Applicant's attorney at the telephone number listed below.

Respectfully submitted,

/Maulin V. Shah/

Maulin V. Shah, Esq.
Reg. # 56,587
1345 Avenue of the Americas
2nd Floor
New York, NY 10105
(310) 499-8624 (phone)
(646) 200-5227 (fax)

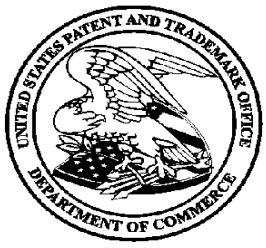
August 30, 2021

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Courtesy Reminder for
Application Serial No: 17/104,224

Attorney Docket No: DR-104
Customer Number: 75120
Date of Electronic Notification: 08/27/2021

This is a courtesy reminder that new correspondence is available for this application. If you have not done so already, please review the correspondence. The official date of notification of the outgoing correspondence will be indicated on the form PTOL-90 accompanying the correspondence.

An email notification regarding the correspondence was sent to the following email address(es) associated with your customer number:
maulin.shah@envisionip.com

To view your correspondence online or update your email addresses, please visit us anytime at **https://ppair-my.uspto.gov/pair/PrivatePair.**
If you have any questions, please email the Electronic Business Center (EBC) at EBC@uspto.gov or call 1-866-217-9197.

Doc Code: DIST.E.FILE Document Description: Electronic Terminal Disclaimer - Filed	PTO/SB/26 U.S. Patent and Trademark Office Department of Commerce

Electronic Petition Request	**TERMINAL DISCLAIMER TO OBVIATE A DOUBLE PATENTING REJECTION OVER A "PRIOR" PATENT**
Application Number	17104224
Filing Date	25-Nov-2020
First Named Inventor	David Robb
Attorney Docket Number	DR-104
Title of Invention	System and method for generating and distributing embeddable electronic commerce stores

☒ Filing of terminal disclaimer does not obviate requirement for response under 37 CFR 1.111 to outstanding Office Action

☒ This electronic Terminal Disclaimer is not being used for a Joint Research Agreement.

Owner	Percent Interest
DKR CONSULTING LLC	100%

The owner(s) with percent interest listed above in the instant application hereby disclaims, except as provided below, the terminal part of the statutory term of any patent granted on the instant application which would extend beyond the expiration date of the full statutory term of prior patent number(s)

10395304

as the term of said prior patent is presently shortened by any terminal disclaimer. The owner hereby agrees that any patent so granted on the instant application shall be enforceable only for and during such period that it and the prior patent are commonly owned. This agreement runs with any patent granted on the instant application and is binding upon the grantee, its successors or assigns.

In making the above disclaimer, the owner does not disclaim the terminal part of the term of any patent granted on the instant application that would extend to the expiration date of the full statutory term of the prior patent, "as the term of said prior patent is presently shortened by any terminal disclaimer," in the event that said prior patent later:
- expires for failure to pay a maintenance fee;
- is held unenforceable;
- is found invalid by a court of competent jurisdiction;
- is statutorily disclaimed in whole or terminally disclaimed under 37 CFR 1.321;
- has all claims canceled by a reexamination certificate;
- is reissued; or
- is in any manner terminated prior to the expiration of its full statutory term as presently shortened by any terminal disclaimer.

◉ Terminal disclaimer fee under 37 CFR 1.20(d) is included with Electronic Terminal Disclaimer request.

○	I certify, in accordance with 37 CFR 1.4(d)(4), that the terminal disclaimer fee under 37 CFR 1.20(d) required for this terminal disclaimer has already been paid in the above-identified application.

Applicant claims the following fee status:

◉ Small Entity

○ Micro Entity

○ Regular Undiscounted

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

THIS PORTION MUST BE COMPLETED BY THE SIGNATORY OR SIGNATORIES

I certify, in accordance with 37 CFR 1.4(d)(4) that I am:

◉ An attorney or agent registered to practice before the Patent and Trademark Office who is of record in this application

Registration Number 56587

○ A sole inventor

○ A joint inventor; I certify that I am authorized to sign this submission on behalf of all of the inventors as evidenced by the power of attorney in the application

○ A joint inventor; all of whom are signing this request

Signature	/Maulin V. Shah/
Name	Maulin V. Shah

*Statement under 37 CFR 3.73(b) is required if terminal disclaimer is signed by the assignee (owner).
Form PTO/SB/96 may be used for making this certification. See MPEP § 324.

Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
STATUTORY OR TERMINAL DISCLAIMER	2814	1	170	170
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**170**

Doc Code: DISQ.E.FILE
Document Description: Electronic Terminal Disclaimer – Approved

Application No.: 17104224

Filing Date: 25-Nov-2020

Applicant/Patent under Reexamination: Robb

Electronic Terminal Disclaimer filed on September 8, 2021

☒ APPROVED

This patent is subject to a terminal disclaimer

☐ DISAPPROVED

Approved/Disapproved by: Electronic Terminal Disclaimer automatically approved by EFS-Web

U.S. Patent and Trademark Office

Electronic Acknowledgement Receipt

EFS ID:	43715988
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	08-SEP-2021
Filing Date:	25-NOV-2020
Time Stamp:	22:05:32
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$170
RAM confirmation Number	E202198M05281542
Deposit Account	
Authorized User	

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Terminal Disclaimer-Filed (Electronic)	eTerminal-Disclaimer.pdf	41245 141c686118f73491f07237825a677b4c652f2363	no	2
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	37502 f124c612bab91c41d63becadcf8450842f20989d	no	2
Warnings:					
Information:					
		Total Files Size (in bytes):	78747		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office
Address: COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450
www.uspto.gov

NOTICE OF ALLOWANCE AND FEE(S) DUE

75120 7590 09/17/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	
ART UNIT	PAPER NUMBER
3684	

DATE MAILED: 09/17/2021

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

TITLE OF INVENTION: System and method for generating and distributing embeddable electronic commerce stores

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$600	$0.00	$0.00	$600	12/17/2021

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the ENTITY STATUS shown above. If the ENTITY STATUS is shown as SMALL or MICRO, verify whether entitlement to that entity status still applies.

If the ENTITY STATUS is the same as shown above, pay the TOTAL FEE(S) DUE shown above.

If the ENTITY STATUS is changed from that shown above, on PART B - FEE(S) TRANSMITTAL, complete section number 5 titled "Change in Entity Status (from status indicated above)".

For purposes of this notice, small entity fees are 1/2 the amount of undiscounted fees, and micro entity fees are 1/2 the amount of small entity fees.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Maintenance fees are due in utility patents issuing on applications filed on or after Dec. 12, 1980. It is patentee's responsibility to ensure timely payment of maintenance fees when due. More information is available at www.uspto.gov/PatentMaintenanceFees.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), by mail or fax, or via EFS-Web.

By mail, send to: Mail Stop ISSUE FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

By fax, send to: (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

75120 7590 09/17/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being transmitted to the USPTO via EFS-Web or by facsimile to (571) 273-2885, on the date below.

(Typed or printed name)
(Signature)
(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

TITLE OF INVENTION: System and method for generating and distributing embeddable electronic commerce stores

APPLN. TYPE	ENTITY STATUS	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	SMALL	$600	$0.00	$0.00	$600	12/17/2021

EXAMINER	ART UNIT	CLASS-SUBCLASS
CASEY, ALEXIS M	3684	705-027200

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

❑ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

❑ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-09 or more recent) attached. **Use of a Customer Number is required.**

2. For printing on the patent front page, list

(1) The names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) The name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 _____

2 _____

3 _____

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document must have been previously recorded, or filed for recordation, as set forth in 37 CFR 3.11 and 37 CFR 3.81(a). Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY)

Please check the appropriate assignee category or categories (will not be printed on the patent) : ❑ Individual ❑ Corporation or other private group entity ❑ Government

4a. Fees submitted: ❑ Issue Fee ❑ Publication Fee (if required) ❑ Advance Order - # of Copies _____

4b. Method of Payment: *(Please first reapply any previously paid fee shown above)*

❑ Electronic Payment via EFS-Web ❑ Enclosed check ❑ Non-electronic payment by credit card (Attach form PTO-2038)

❑ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment to Deposit Account No. _____

5. **Change in Entity Status** (from status indicated above)

❑ Applicant certifying micro entity status. See 37 CFR 1.29

❑ Applicant asserting small entity status. See 37 CFR 1.27

❑ Applicant changing to regular undiscounted fee status.

NOTE: Absent a valid certification of Micro Entity Status (see forms PTO/SB/15A and 15B), issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment.
NOTE: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.
NOTE: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

NOTE: This form must be signed in accordance with 37 CFR 1.31 and 1.33. See 37 CFR 1.4 for signature requirements and certifications.

Authorized Signature _____ Date _____

Typed or printed name _____ Registration No. _____

UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
17/104,224	11/25/2020	David Robb	DR-104	1253

75120 7590 09/17/2021

Maulin Shah
Envision IP LLC
1345 Ave of the Americas
2nd Floor
New York, NY 10105

EXAMINER	
CASEY, ALEXIS M	

ART UNIT	PAPER NUMBER
3684	

DATE MAILED: 09/17/2021

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
(Applications filed on or after May 29, 2000)

The Office has discontinued providing a Patent Term Adjustment (PTA) calculation with the Notice of Allowance.

Section 1(h)(2) of the AIA Technical Corrections Act amended 35 U.S.C. 154(b)(3)(B)(i) to eliminate the requirement that the Office provide a patent term adjustment determination with the notice of allowance. See Revisions to Patent Term Adjustment, 78 Fed. Reg. 19416, 19417 (Apr. 1, 2013). Therefore, the Office is no longer providing an initial patent term adjustment determination with the notice of allowance. The Office will continue to provide a patent term adjustment determination with the Issue Notification Letter that is mailed to applicant approximately three weeks prior to the issue date of the patent, and will include the patent term adjustment on the patent. Any request for reconsideration of the patent term adjustment determination (or reinstatement of patent term adjustment) should follow the process outlined in 37 CFR 1.705.

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

OMB Clearance and PRA Burden Statement for PTOL-85 Part B

The Paperwork Reduction Act (PRA) of 1995 requires Federal agencies to obtain Office of Management and Budget approval before requesting most types of information from the public. When OMB approves an agency request to collect information from the public, OMB (i) provides a valid OMB Control Number and expiration date for the agency to display on the instrument that will be used to collect the information and (ii) requires the agency to inform the public about the OMB Control Number's legal significance in accordance with 5 CFR 1320.5(b).

The information collected by PTOL-85 Part B is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450. Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary; and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

1. The information on this form will be treated confidentially to the extent allowed under the Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from this system of records may be disclosed to the Department of Justice to determine whether disclosure of these records is required by the Freedom of Information Act.
2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to opposing counsel in the course of settlement negotiations.
3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
6. A record in this system of records may be disclosed, as a routine use, to another federal agency for purposes of National Security review (35 U.S.C. 181) and for review pursuant to the Atomic Energy Act (42 U.S.C. 218(c)).
7. A record from this system of records may be disclosed, as a routine use, to the Administrator, General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
9. A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

Notice of Allowability	Application No. 17/104,224	Applicant(s) Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	AIA (FITF) Status Yes

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☑ This communication is responsive to 8 August 2021.
   ☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2. ☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

3. ☑ The allowed claim(s) is/are See Continuation Sheet . As a result of the allowed claim(s), you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see **http://www.uspto.gov/patents/init_events/pph/index.jsp** or send an inquiry to **PPHfeedback@uspto.gov.**

4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

   Certified copies:

   a) ☐ All b) ☐ Some* c) ☐ None of the:

   1. ☐ Certified copies of the priority documents have been received.
   2. ☐ Certified copies of the priority documents have been received in Application No. _____ .
   3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

   * Certified copies not received: _____ .

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
   ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____ .

   Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).

6. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. ☑ Notice of References Cited (PTO-892)
2. ☐ Information Disclosure Statements (PTO/SB/08), Paper No./Mail Date _____.
3. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material _____.
4. ☑ Interview Summary (PTO-413), Paper No./Mail Date. 09/09/2021.
5. ☑ Examiner's Amendment/Comment
6. ☑ Examiner's Statement of Reasons for Allowance
7. ☐ Other _____.

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Continuation of 3. The allowed claim(s) is/are: 1-3,6-7,9-10,13-18 and 21

EXAMINER'S AMENDMENT

Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

The application has been amended as follows:

1. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a widget builder resource executing on the application server, the widget builder resource configured to:

receive the image and metadata from the storage resource; and

generate a product listing, wherein the product listing includes the image, the metadata, and a clickable link, wherein the clickable link is a buy button and includes a preview of the product, and

wherein the application server is configured to embed the product listing into a web site and into a social media network, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, the application server provides a checkout screen to the client device, wherein the transaction processing service ~~is configured to~~ processes a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

2. (Previously Presented) The system of claim 1, wherein the metadata includes at least one of a title, a description, or a price.

3. (Previously Presented) The system of claim 1, wherein the web site is a social media web site.

4. (Cancelled)

5. (Cancelled)

6. (Previously Presented) The system of claim 1, wherein the transaction processing service accepts a credit card.

7. (Previously Presented) The system of claim 1, further comprising, distributing the product listing to a social media network.

8. (Cancelled)

9. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a widget builder resource executing on the application server, the widget builder resource is programmed to:

(i) receive the image and metadata from the storage resource;

(ii) generate a product listing, wherein the product listing includes the image, the metadata, and a clickable link, and

wherein the clickable link is a buy button and includes a preview of the product, and

wherein the application server is configured to embed the product listing into a web site not operated by the application server and into a social media network, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the web site, the application server provides a checkout screen to the client device, wherein the transaction processing service ~~is configured to~~ processes a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

10. (Previously Presented) The system of claim 9, wherein the application server is capable of compiling analytics related to the product listing.

11. (Cancelled)

12. (Cancelled)

13. (Previously Presented) The system of claim 9, wherein the product listing further includes a share link.

14. (Previously Presented) The system of claim 9, wherein the web site is a social media network site.

15. (Previously Presented) The system of claim 9, wherein the transaction processing service is a proprietary service controlled by the application server.

16. (Currently Amended) A system for generating an electronic commerce store, comprising:

an application server, the application server controlling a transaction processing service;

a storage resource communicatively coupled to the application server, the storage resource storing an image and metadata related to a product;

a widget builder resource executing on the application server, the widget builder resource configured to:

receive the image and metadata from the storage resource;

generate a product listing that includes the image, the metadata, and a clickable link,

wherein the clickable link is a buy button and includes a preview of the product, and

wherein the application server is configured to embed the product listing into a social media network and into a web site, and

wherein when the application server receives an indication that the clickable link has been activated by a client device in Internet communication with the social media network ~~site~~, the application server provides a checkout screen to the client device, wherein the transaction processing service is configured to process a payment transaction for a purchase of the product initiated from the checkout screen using the client device.

17. (Currently Amended) The system of claim 16, wherein the social media network ~~site~~ is capable of displaying multiple product listings.

18. (Previously Presented) The system of claim 16, wherein the product listing includes at least one of a title, a description, or a price.

19. (Cancelled)

20. (Cancelled)

21. (Previously Presented) The system of claim 16, wherein the transaction processing service is a proprietary service operated by the application server.

Allowable Subject Matter

Claims 1-3, 6-7, 9-10, 13-18, 21 are allowed.

Reasons for Allowance

The following is an examiner's statement of reasons for allowance:

The claims of the instant application have incorporated allowable subject matter from that was not fairly taught by prior art, either individually or in combination, and therefore is deemed allowable.

The closest prior art on record, Jerome (US 2004/0143667) ("Jerome") teaches product configuration and content distribution system and method. However, Jerome does not disclose or render obvious the claims.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to ALEXIS W CASEY whose telephone number is (571)270-7784. The examiner can normally be reached on Monday - Thursday, 7.30-5.00 EST.

Examiner interviews are available via telephone, in-person, and video conferencing using a USPTO supplied web-based collaboration tool. To schedule an interview, applicant is encouraged to use the USPTO Automated Interview Request (AIR) at http://www.uspto.gov/interviewpractice.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, JASON DUNHAM can be reached on 571-272-8109. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see https://ppair-my.uspto.gov/pair/PrivatePair. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

ALEXIS W. CASEY
Primary Examiner

Art Unit 3684

/ALEXIS M CASEY/
Primary Examiner, Art Unit 3684

Examiner-Initiated Interview Summary	**Application No.** 17/104,224	**Applicant(s)** Robb et al.		
	Examiner ALEXIS W CASEY	**Art Unit** 3684	**AIA (First Inventor to File) Status** Yes	**Page** 1 of 1

All Participants (applicant, applicants representative, PTO personnel)	**Title**	**Type**
ALEXIS W CASEY	Primary Examiner	Telephonic
MAULIN SHAH	Attorney of Record	

Date of Interview: 09 September 2021

Issues Discussed:

Proposed Amendment(s)

Examiner proposed Amendments to the claims to put the claims in condition in allowance. The Applicant authorized the amendments.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Applicant is reminded that a complete written statement as to the substance of the interview must be made of record in the application file. It is the applicants responsibility to provide the written statement, unless the interview was initiated by the Examiner and the Examiner has indicated that a written summary will be provided. See MPEP 713.04
Please further see:
MPEP 713.04
Title 37 Code of Federal Regulations (CFR) § 1.133 Interviews, paragraph (b)
37 CFR § 1.2 Business to be transacted in writing

Applicant recordation instructions: It is not necessary for applicant to provide a separate record of the substance of interview.

Examiner recordation instructions: Examiners must summarize the substance of any interview of record. A complete and proper recordation of the substance of an interview should include the items listed in MPEP 713.04 for complete and proper recordation including the identification of the general thrust of each argument or issue discussed, a general indication of any other pertinent matters discussed regarding patentability and the general results or outcome of the interview, to include an indication as to whether or not agreement was reached on the issues raised.

Notice of References Cited	Application/Control No. 17/104,224	Applicant(s)/Patent Under Reexamination Robb et al.	
	Examiner ALEXIS W CASEY	Art Unit 3684	Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	CPC Classification	US Classification
	A					
	B					
	C					
	D					
	E					
	F					
	G					
	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	CPC Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	AMAZON.COM, INC., "Build your Amazon Widgets", August 4, 2009, (https://web.archive.org/web/20090804034719/https://widgets.amazon.com/) (Year: 2009)
	V	
	W	
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

CPC - Searched*		
Symbol	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//ac//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//
G06Q30/0641, G06f3/04817, G06f3/04842, G06Q30/02, G06Q30/0643, G06Q50/01	08/24/2021	//ac//
G06Q30/0641, G06f3/04817, G06f3/04842, G06Q30/02, G06Q30/0643, G06Q50/01	09/10/2021	//ac//

CPC Combination Sets - Searched*		
Symbol	**Date**	**Examiner**

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

US Classification - Searched*			
Class	Subclass	Date	Examiner
705	27.1	01/30/2021	//AC//
705	27.1	04/15/2021	//ac//
705	27.1	08/24/2021	//ac//
705	27.1	09/10/2021	//ac//

* See search history printout included with this form or the SEARCH NOTES box below to determine the scope of the search.

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Search Notes		
Search Notes	**Date**	**Examiner**
G06Q30/0641	01/30/2021	//ac//
G06f3/04817	01/30/2021	//AC//
G06f3/04842	01/30/2021	//AC//
G06Q30/02	01/30/2021	//AC//
G06Q30/0643	01/30/2021	//AC//
G06Q50/01	01/30/2021	//AC//
705/27.1	01/30/2021	//AC//
Inventor Search	01/30/2021	//ac//
EAST Search	01/30/2021	//ac//
IP.com search	01/30/2021	//ac//
G06Q30/0641	04/15/2021	//ac//
G06f3/04817	04/15/2021	//ac//
G06f3/04842	04/15/2021	//ac//
G06Q30/02	04/15/2021	//ac//
G06Q30/0643	04/15/2021	//ac//
G06Q50/01	04/15/2021	//ac//
705/27.1	04/15/2021	//ac//
Updated EAST Search	04/15/2021	//ac//
G06Q30/0641, G06f3/04817, G06f3/04842, G06Q30/02, G06Q30/0643, G06Q50/01	08/24/2021	//ac//
705/27.1	08/24/2021	//ac//
Updated EAST Search see history	08/24/2021	//ac//
Search text search see history	08/24/2021	//ac//
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705/27.1	09/10/2021	//ac//
Updated EAST Search	09/10/2021	//ac//
Proquest NPL Search	09/10/2021	//ac//

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	Art Unit
	ALEXIS W CASEY	3684

Interference Search			
US Class/CPC Symbol	**US Subclass/CPC Group**	**Date**	**Examiner**
G06Q, G06f3/04817, G06f3/04842, G06Q30/02, G06Q30/0643, G06Q50/01	30/0641, 30/02, 30/0643, 50/01	09/10/2021	//AC//
G06F	3/04817, 3/04842	09/10/2021	//AC//
705	27.1	09/10/2021	//AC//

/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	**Art Unit**
	ALEXIS W CASEY	3684

CPC							
Symbol						**Type**	**Version**
G06Q	/	30	/	0641		F	2013-01-01
G06Q	/	30	/	0643		I	2013-01-01
G06Q	/	50	/	01		I	2013-01-01
G06Q	/	30	/	02		I	2013-01-01
G06F	/	3	/	04817		I	2013-01-01
G06F	/	3	/	04842		I	2013-01-01

CPC Combination Sets								
Symbol					**Type**	**Set**	**Ranking**	**Version**
	/		/					

NONE		Total Claims Allowed:	
(Assistant Examiner)	(Date)	14	
/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	10 September 2021	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	1	1

U.S. Patent and Trademark Office — Part of Paper No.: 20210909

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	**Art Unit**
	ALEXIS W CASEY	3684

INTERNATIONAL CLASSIFICATION					
CLAIMED					
G06Q	/	30	/	00	
G06Q30/06	/	30	/	06	

NON-CLAIMED				
	/		/	

US ORIGINAL CLASSIFICATION	
CLASS	**SUBCLASS**
705	27.2

CROSS REFERENCES(S)						
CLASS	**SUBCLASS (ONE SUBCLASS PER BLOCK)**					
705	27.1					

NONE		**Total Claims Allowed:**	
(Assistant Examiner)	(Date)	14	
/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	10 September 2021	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	1	1

U.S. Patent and Trademark Office — Part of Paper No.: 20210909

Issue Classification	Application/Control No.	Applicant(s)/Patent Under Reexamination
	17/104,224	Robb et al.
	Examiner	**Art Unit**
	ALEXIS W CASEY	3684

☑ Claims renumbered in the same order as presented by applicant ☐ CPA ☑ T.D. ☐ R.1.47

CLAIMS

Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original	Final	Original
1	1	7	10		19										
2	2		11		20										
3	3		12	14	21										
	4	8	13												
	5	9	14												
4	6	10	15												
5	7	11	16												
	8	12	17												
6	9	13	18												

NONE		**Total Claims Allowed:**	
(Assistant Examiner)	(Date)	14	
/ALEXIS M CASEY/ Primary Examiner, Art Unit 3684	10 September 2021	O.G. Print Claim(s)	O.G. Print Figure
(Primary Examiner)	(Date)	1	1

U.S. Patent and Trademark Office — Part of Paper No.: 20210909

Bibliographic Data

Application No: 17/104,224

Foreign Priority claimed: ○ Yes ◉ No

35 USC 119 (a-d) conditions met: ☐ Yes ☑ No ☐ Met After Allowance

Verified and Acknowledged: /ALEXIS M CASEY/ (Examiner's Signature) /ac/ (Initials)

Title: System and method for generating and distributing embeddable electronic commerce stores

FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
11/25/2020	705	3684	DR-104
RULE			

APPLICANTS

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Joseph Rodriguez, Seattle, WA, UNITED STATES

Quinton Richard Harris, Seattle, WA, UNITED STATES

Benjamin Cook, Seattle, WA, UNITED STATES

CONTINUING DATA

This application is a CON of 16512018 07/15/2019

16512018 is a CON of 15591208 05/10/2017 PAT 10395304

15591208 is a CON of 13571293 08/09/2012 PAT 9679298

13571293 is a CIP of 12852090 08/06/2010ABN

FOREIGN APPLICATIONS

IF REQUIRED, FOREIGN LICENSE GRANTED**

12/08/2020

**** SMALL ENTITY ****

STATE OR COUNTRY

UNITED STATES

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FILING FEE RECEIVED

$3,000

EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	5,704	705/27.1.ccls.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 21:56
L3	5,704	705/27.1.ccls.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 21:57
L4	215,911	(G06Q30/0641 or G06F3/04817 or G06F3/04842 or G06Q30/0643 or G06Q50/01 or G06Q30/02).cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 21:57
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L11	549,188	embeds or embeddable or embed	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 21:59
L12	276	11 adj widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 21:59
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			USOCR; DERWENT			
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L15	0	12 near20 (buy adj button)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 22:00
L16	87	widget near20 (buy adj button)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 22:00
L17	14	widget near20 (buy adj button) near20 preview	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/09/10 22:01
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S2	28,617	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S3	45,699	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S4	88,707	G06Q30/02.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/01/30 21:13

			USOCR; DERWENT			
S5	9,374	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:13
S6	42,021	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S7	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:14
S8	553	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/01/30 21:14
S9	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:25
S10	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:57
S11	2	"20120203605".pn.	US-PGPUB;	OR	OFF	2021/01/30 21:58

			USPAT; USOCR; DERWENT			
S12	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 21:58
S13	89	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:10
S14	126,870	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:12
S15	188,819	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:13
S16	21,518	S14 and S15	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S17	431	S7 and S16	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:14
S18	0	S13 and S17	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:15
S19	3	S13 and S14	US-PGPUB; USPAT;	OR	OFF	2021/01/30 22:15

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S23	4,554	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S24	13	S20 and S23	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:29
S25	12	S24 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/01/30 22:30
S26	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 11:35
S27	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/02/23 15:21
S28	16,940	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

S29	28,938	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S30	46,100	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S31	88,932	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S32	9,503	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S33	42,482	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S34	5,698	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
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S38	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S39	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
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S41	127,861	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S42	190,283	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S43	21,742	S41 and S42	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

S44	431	S34 and S43	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S45	0	S40 and S44	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S46	3	S40 and S41	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S47	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00

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S49	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S50	4,612	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S51	13	S47 and S50	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S52	12	S51 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S53	2	"15591208".apnr.	US-PGPUB; USPAT;	OR	OFF	2021/03/08 14:00

			USOCR; DERWENT			
S54	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/03/08 14:00
S55	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:46
S56	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S57	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S58	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S59	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S60	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S61	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/04/15 21:47

			USOCR; DERWENT			
S62	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
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S64	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S65	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S66	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S67	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S68	92	electronic adj commerce adj store	US-PGPUB;	OR	OFF	2021/04/15 21:47

			USPAT; USOCR; DERWENT			
S69	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S70	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S71	22,012	S69 and S70	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S72	432	S62 and S71	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S73	0	S68 and S72	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S74	5	S68 and S69	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S75	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

		20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S76	33	S75 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S77	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S78	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S79	13	S75 and S78	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S80	12	S79 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S81	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S82	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S83	17,133	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S84	29,399	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S85	46,641	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S86	89,207	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S87	9,683	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S88	43,013	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S89	5,701	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S90	570	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/04/15 21:47
S91	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S92	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S93	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S94	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S95	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S96	128,965	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S97	191,982	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S98	22,012	S96 and S97	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S99	432	S89 and S98	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S100	0	S95 and S99	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

S101	5	S95 and S96	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S102	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47

		$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S103	33	S102 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S104	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S105	4,671	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S106	13	S102 and S105	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S107	12	S106 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S108	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S109	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 21:47
S110	1	"17104224".apnr.	US-PGPUB; USPAT;	OR	OFF	2021/04/15 23:12

			USOCR; DERWENT			
S111	105	"20200265507" "10846785" "20170243280" "20190340678" "20120303489" "9679298" "10395304" "20120036048" "20120232973" "20130262559" "20130246179" "20110246294" "20120303469" "20120209677" "20120124496" "10688385" "20140213344" "20200094133" "10500481" "10846670" "9757644" "10318941" "20140222594" "20180056179"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:23
S112	8	(("20200265507") or ("10846785") or ("20170243280") or ("20190340678") or ("20120303489") or ("9679298") or ("10395304") or ("20120036048") or ("20120232973") or ("20130262559") or ("20130246179") or ("20110246294") or ("20120303469") or ("20120209677") or ("20120124496") or ("10688385") or ("20140213344") or ("20200094133") or ("10500481") or ("10846670") or	USPAT; USOCR	OR	OFF	2021/04/15 23:23

		("9757644") or ("10318941") or ("20140222594") or ("20180056179")).PN.				
S113	105	S111 or S112	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S114	40	S113 and (payment)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/04/15 23:24
S115	2	"20120295697".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/10 13:14
S116	220	("20090144176" | "6016504" | "6330575" | "6490567" | "7818399" | "10026080" | "10026081" | "10096023" | "10102521" | "10102525" | "10339505" | "10438242" | "10540732" | "10572875" | "10825016" | "10853855" | "10872343" | "10896452" | "20040267673" | "20050055317" | "20050116031" | "20050120045" | "20050125308" | "20050136949" | "20050154649" | "20050199706" | "20050229227" | "20050261987" | "20060015405" |	US-PGPUB; USPAT	OR	OFF	2021/05/11 12:50

		"20060036484"				
		"20060041517"				
		"20060059006"				
		"20060085275"				
		"20060136308"				
		"20060155603"				
		"20060173776"				
		"20060277116"				
		"20060277117"				
		"20070050264"				
		"20070078723"				
		"20070083459"				
		"20070150413"				
		"20070162348"				
		"20070179865"				
		"20070185793"				
		"20070192245"				
		"20070192784"				
		"20070198398"				
		"20070255663"				
		"20070257105"				
		"20070280509"				
		"20070280510"				
		"20070282754"				
		"20070294134"				
		"20080016005"				
		"20080033857"				
		"20080097842"				
		"20080098450"				
		"20080109304"				
		"20080120196"				
		"20080177641"				
		"20080195507"				
		"20080208718"				
		"20080235121"				
		"20080265020"				
		"20080301046"				
		"20080301056"				
		"20080306877"				
		"20080307220"				
		"20090018908"				
		"20090030848"				
		"20090037527"				
		"20090070238"				

"20090112648" |
"20090182566" |
"20090184162" |
"20090192833" |
"20090198618" |
"20090234716" |
"20090240624" |
"20090254484" |
"20090271257" |
"20090292595" |
"20090292617" |
"20100010906" |
"20100030578" |
"20100030691" |
"20100036720" |
"20100076863" |
"20100082449" |
"20100082456" |
"20100100433" |
"20100114740" |
"20100153278" |
"20100223158" |
"20100228776" |
"20100265311" |
"20110022499" |
"20110035278" |
"20110071890" |
"20110082792" |
"20110087519" |
"20110099088" |
"20110125610" |
"20110137740" |
"20110153362" |
"20110161150" |
"20110208641" |
"20110213671" |
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"20110231224" |
"20110231305" |
"20110238474" |
"20110246294" |
"20110246318" |
"20110258086" |
"20110264499" |

		"20110276492"				
		"20110313898"				
		"20120036031"				
		"20120059736"				
		"20120089481"				
		"20120109709"				
		"20120124608"				
		"20120143705"				
		"20120143722"				
		"20120166316"				
		"20120203603"				
		"20120203615"				
		"20120209683"				
		"20120226541"				
		"20120245993"				
		"20120253912"				
		"20120265600"				
		"20120284747"				
		"20120303469"				
		"20120323733"				
		"20130006811"				
		"20130054404"				
		"20130054484"				
		"20130117083"				
		"20130215116"				
		"20130226807"				
		"20130290172"				
		"20140058948"				
		"20140108248"				
		"20140188622"				
		"20140222689"				
		"20140351048"				
		"20150178753"				
		"20150278789"				
		"20160012434"				
		"20160027008"				
		"20160210602"				
		"20160358175"				
		"20170109750"				
		"20170300981"				
		"20170366530"				
		"20180075452"				
		"20180137561"				
		"20180211331"				

		"20190244224" | "20200104846" | "20200286046" | "5671279" | "5819092" | "5850446" | "5862223" | "5889863" | "5901228" | "5931917" | "5963924" | "5978840" | "5983208" | "5987132" | "6002767" | "6014651" | "6072870" | "6119105" | "6141653" | "6173269" | "6253027" | "6260019" | "6304915" | "6338050" | "6373950" | "6411943" | "6466918" | "6560709" | "6611814" | "6625581" | "6631356" | "6648222" | "6839692" | "6853987" | "6859791" | "6904408" | "6965868" | "6968513" | "6970852" | "7013286" | "7017175" | "7069234" | "7069250" | "7110984" | "7120592" | "7136841" | "7143058" | "7184980" | "7203315" | "7225156" | "7308420" | "7376586" | "7424617" | "7430540" | "7431208" | "7447661" | "7469233" | "7496541" | "7496542").PN.				
S117	85	("7505942" | "7509293" | "7590567" | "7599856" | "7636696" | "7647247" | "7686210" | "7693283" | "7702578" | "7707120" | "7717337" | "7734527" | "7742967" | "7778934" | "7780080" | "7783517" | "7827115" | "7865414" | "7895121" | "7900826" | "7966259" | "7983993" |	US-PGPUB; USPAT	OR	OFF	2021/05/11 12:50

		"7991701" | "7996280" | "8041606" | "8090359" | "8090618" | "8140402" | "8249950" | "8260683" | "8261974" | "8271395" | "8275666" | "8306870" | "8306908" | "8315929" | "8355987" | "8370253" | "8370955" | "8385913" | "8396747" | "8412627" | "8533076" | "8533118" | "8538871" | "8566177" | "8577744" | "8577804" | "8595058" | "8611919" | "8626579" | "8666825" | "8676694" | "8700472" | "8706631" | "8712852" | "8719106" | "8751294" | "8762279" | "8762283" | "8768838" | "8775243" | "8799060" | "8818845" | "8825523" | "8838484" | "8843391" | "8849850" | "8924261" | "8930236" | "9038129" | "9123069" | "9159061" | "9208485" | "9361611" | "9530125" | "9600837" | "9769134" | "9818110" | "9824391" | "9864958" | "9864993" | "9898740" | "9917827" | "RE44542").PN.				
S118	33	"40378596".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/05/11 12:51
S119	17	S116 and (widget)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
S120	305	S116 or S117	US-PGPUB;	OR	OFF	2021/05/11 12:52

			USPAT; USOCR; DERWENT			
S121	27	S120 and widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/11 12:52
S122	21	S118 and widget	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/05/11 12:56
S123	2	"16863229"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/12 11:20
S124	2	"9679298".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/05/12 11:26
S125	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/06/10 10:33
S126	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S127	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S128	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S129	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S130	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S131	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S132	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S133	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
S134	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S135	2	"20090144161".pn.	US-PGPUB;	OR	OFF	2021/08/24 15:12

			USPAT; USOCR; DERWENT			
S136	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S137	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S138	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S139	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S140	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S141	22,881	S139 and S140	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S142	432	S132 and S141	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S143	0	S138 and S142	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S144	5	S138 and S139	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S145	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

		$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S146	33	S145 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S147	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S148	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S149	13	S145 and S148	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S150	12	S149 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S151	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S152	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S153	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S154	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S155	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S156	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S157	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S158	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S159	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S160	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12

		(("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.				
S161	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S162	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S163	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S164	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S165	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S166	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S167	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S168	22,881	S166 and S167	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S169	432	S159 and S168	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S170	0	S165 and S169	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S171	5	S165 and S166	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S172	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

		20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S173	33	S172 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S174	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S175	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S176	13	S172 and S175	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S177	12	S176 and image	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S178	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S179	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S180	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S181	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S182	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S183	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S184	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S185	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S186	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S187	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S188	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
S189	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S190	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S191	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S192	2	"20160210635".pn.	US-PGPUB;	OR	OFF	2021/08/24 15:12

			USPAT; USOCR; DERWENT			
S193	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S194	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S195	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S196	22,881	S194 and S195	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S197	432	S187 and S196	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S198	0	S193 and S197	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S199	5	S193 and S194	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S200	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

		10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.	USOCR; DERWENT			
S201	33	S200 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S202	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S203	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S204	13	S200 and S203	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S205	12	S204 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S206	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S207	2	"20100235766"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S208	17,865	G06Q30/0641.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S209	30,761	G06f3/04817.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S210	48,294	G06f3/04842.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S211	90,145	G06Q30/02.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S212	10,308	G06Q30/0643.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S213	44,925	G06Q50/01.cpc.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S214	5,704	705/27.1.CCLS.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S215	592	((("ROBB") near3 ("David")) OR (("NEERINGS") near3 ("Grant")) OR (("PATTERSON") near3 ("Cameron")) OR (("RODRIGUEZ") near3 ("Joseph")) OR (("HARRIS") near3 ("Quinton")) OR (("COOK") near3 ("Benjamin"))).INV.	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT	OR	OFF	2021/08/24 15:12
S216	1	"16512018".APNR.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S217	2	"20090144161".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S218	2	"20120203605".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S219	2	"20160210635".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S220	92	electronic adj commerce adj store	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S221	133,217	image near10 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S222	197,800	information near2 product	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S223	22,881	S221 and S222	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S224	432	S214 and S223	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

S225	0	S220 and S224	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S226	5	S220 and S221	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S227	89	(US-10102557-$ | US-10242398-$ | US-10248990-$ | US-10269053-$ | US-10318941-$ | US-10438249-$ | US-10497047-$ | US-10511580-$ | US-20080091606-$ | US-20080092189-$ | US-20080255962-$ | US-20090077480-$ | US-20090100329-$ | US-20090164315-$ | US-20100106565-$ | US-20100114739-$ | US-20100153201-$ | US-20100235766-$ | US-20100281357-$ | US-20110307389-$ | US-20120036042-$ | US-20120150666-$ | US-20120295697-$ | US-20130124337-$ | US-20130212177-$ | US-20130246179-$ | US-20140006069-$ | US-20140344080-$ | US-20150379601-$ | US-20160048895-$ | US-20170249680-$ | US-3073124-$ | US-3244597-$ | US-3458055-$ | US-	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12

		3589253-$ | US-3838484-$ | US-5710887-$ | US-9129324-$ | US-9311647-$ | US-9324098-$ | US-9501750-$ | US-9613375-$ | US-9720554-$ | US-9721290-$ | US-9953378-$).DID.				
S228	33	S227 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S229	2	"7526545".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S230	4,854	buy adj button	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S231	13	S227 and S230	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S232	12	S231 and image	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S233	2	"15591208".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S234	2	"20100235766"	US-PGPUB; USPAT;	OR	OFF	2021/08/24 15:12

			USOCR; DERWENT			
S235	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S236	108	"20200265507" "10846785" "20170243280" "20190340678" "20120303489" "9679298" "10395304" "20120036048" "20120232973" "20130262559" "20130246179" "20110246294" "20120303469" "20120209677" "20120124496" "10688385" "20140213344" "20200094133" "10500481" "10846670" "9757644" "10318941" "20140222594" "20180056179"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S237	8	(("20200265507") or ("10846785") or ("20170243280") or ("20190340678") or ("20120303489") or ("9679298") or ("10395304") or ("20120036048") or ("20120232973") or ("20130262559") or ("20130246179") or ("20110246294") or ("20120303469") or ("20120209677") or ("20120124496") or	USPAT; USOCR	OR	OFF	2021/08/24 15:12

		("10688385") or ("20140213344") or ("20200094133") or ("10500481") or ("10846670") or ("9757644") or ("10318941") or ("20140222594") or ("20180056179")).PN.				
S238	108	S236 or S237	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S239	42	S238 and (payment)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S240	2	"20120295697".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:12
S241	220	("20090144176" | "6016504" | "6330575" | "6490567" | "7818399" | "10026080" | "10026081" | "10096023" | "10102521" | "10102525" | "10339505" | "10438242" | "10540732" | "10572875" | "10825016" | "10853855" | "10872343" | "10896452" | "20040267673" | "20050055317" | "20050116031" | "20050120045" | "20050125308" | "20050136949" |	US-PGPUB; USPAT	OR	OFF	2021/08/24 15:13

"20050154649" |
"20050199706" |
"20050229227" |
"20050261987" |
"20060015405" |
"20060036484" |
"20060041517" |
"20060059006" |
"20060085275" |
"20060136308" |
"20060155603" |
"20060173776" |
"20060277116" |
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"20070078723" |
"20070083459" |
"20070150413" |
"20070162348" |
"20070179865" |
"20070185793" |
"20070192245" |
"20070192784" |
"20070198398" |
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"20070282754" |
"20070294134" |
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"20080033857" |
"20080097842" |
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"20120284747" |
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"20120323733" |
"20130006811" |
"20130054404" |
"20130054484" |
"20130117083" |
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"20130226807" |
"20130290172" |
"20140058948" |
"20140108248" |
"20140188622" |
"20140222689" |
"20140351048" |
"20150178753" |
"20150278789" |
"20160012434" |
"20160027008" |
"20160210602" |
"20160358175" |
"20170109750" |

		"20170300981" | "20170366530" | "20180075452" | "20180137561" | "20180211331" | "20190244224" | "20200104846" | "20200286046" | "5671279" | "5819092" | "5850446" | "5862223" | "5889863" | "5901228" | "5931917" | "5963924" | "5978840" | "5983208" | "5987132" | "6002767" | "6014651" | "6072870" | "6119105" | "6141653" | "6173269" | "6253027" | "6260019" | "6304915" | "6338050" | "6373950" | "6411943" | "6466918" | "6560709" | "6611814" | "6625581" | "6631356" | "6648222" | "6839692" | "6853987" | "6859791" | "6904408" | "6965868" | "6968513" | "6970852" | "7013286" | "7017175" | "7069234" | "7069250" | "7110984" | "7120592" | "7136841" | "7143058" | "7184980" | "7203315" | "7225156" | "7308420" | "7376586" | "7424617" | "7430540" | "7431208" | "7447661" | "7469233" | "7496541" | "7496542").PN.				
S242	85	("7505942" | "7509293" | "7590567" | "7599856" | "7636696" | "7647247" | "7686210" | "7693283" | "7702578" | "7707120" | "7717337" | "7734527" |	US-PGPUB; USPAT	OR	OFF	2021/08/24 15:13

		"7742967" | "7778934" | "7780080" | "7783517" | "7827115" | "7865414" | "7895121" | "7900826" | "7966259" | "7983993" | "7991701" | "7996280" | "8041606" | "8090359" | "8090618" | "8140402" | "8249950" | "8260683" | "8261974" | "8271395" | "8275666" | "8306870" | "8306908" | "8315929" | "8355987" | "8370253" | "8370955" | "8385913" | "8396747" | "8412627" | "8533076" | "8533118" | "8538871" | "8566177" | "8577744" | "8577804" | "8595058" | "8611919" | "8626579" | "8666825" | "8676694" | "8700472" | "8706631" | "8712852" | "8719106" | "8751294" | "8762279" | "8762283" | "8768838" | "8775243" | "8799060" | "8818845" | "8825523" | "8838484" | "8843391" | "8849850" | "8924261" | "8930236" | "9038129" | "9123069" | "9159061" | "9208485" | "9361611" | "9530125" | "9600837" | "9769134" | "9818110" | "9824391" | "9864958" | "9864993" | "9898740" | "9917827" | "RE44542").PN.				
S243	33	"40378596".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 15:13
S244	17	S241 and (widget)	US-PGPUB;	OR	OFF	2021/08/24 15:13

			USPAT; USOCR; DERWENT			
S245	305	S241 or S242	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S246	27	S245 and widget	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S247	21	S243 and widget	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 15:13
S248	2	"16863229"	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S249	2	"9679298".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S250	1	"17104224".apnr.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 15:13
S251	8	(US-20120295697-$ or US-20110130194-$ or US-20110125610-$ or US-20110213671-$ or US-20090037527-$ or US-20080301046-$).did. or (US-7526545-$ or US-10318941-$).did.	US-PGPUB; USPAT	OR	OFF	2021/08/24 21:27

S252	2	"20100235766".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:27
S253	10	S251 or S252	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:29
S254	9	S253 and server	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:29
S255	7	"32712128".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 21:29
S256	8	S253 and link	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 21:58
S257	9	S253 and (facebook or twitter or social)	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 22:09
S258	5	S253 and (creditcard or (credit adj card))	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 22:15
S259	2	"20140089201".pn.	US-PGPUB; USPAT; USOCR; DERWENT	OR	OFF	2021/08/24 22:16
S260	1	"20040143667".pn.	US-PGPUB;	OR	OFF	2021/08/24 22:17

			USPAT; FPRS; JPO			
S261	10	S253 or S260	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:19
S262	5	S261 and preview	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:20
S263	4	"50108299".FMID.	US-PGPUB; USPAT; FPRS; JPO	OR	OFF	2021/08/24 22:22

EAST Search History (Interference)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	1,715	705/27.1.ccls.	USPAT	OR	OFF	2021/09/10 21:56
L5	52,061	(G06Q30/0641 or G06F3/04817 or G06F3/04842 or G06Q30/0643 or G06Q50/01 or G06Q30/02).cpc.	USPAT	OR	OFF	2021/09/10 21:57
L6	72,830	embed or embeds or embeddable	USPAT	OR	OFF	2021/09/10 21:58
L7	107	6 adj widget	USPAT	OR	OFF	2021/09/10 21:58
L8	22	widget adj builder	USPAT	OR	OFF	2021/09/10 21:58
L9	0	7 and 8	USPAT	OR	OFF	2021/09/10 21:58
L18	3	widget near20 (buy adj button) near20 preview	USPAT	OR	OFF	2021/09/10 22:01
L19	48	("10102557" | "10242398" | "10248990" | "10269053" | "10318941" | "10438249" |	US-PGPUB; USPAT	OR	OFF	2021/09/10 22:01

		"10497047" | "10511580" | "20080091606" | "20080092189" | "20080255962" | "20090077480" | "20090100329" | "20090164315" | "20100106565" | "20100114739" | "20100153201" | "20100235766" | "20100281357" | "20110307389" | "20120036042" | "20120150666" | "20120295697" | "20130124337" | "20130212177" | "20130246179" | "20140006069" | "20140344080" | "20150379601" | "20160048895" | "20170249680" | "20190340678" | "5710887" | "6073124" | "7526545" | "7895080" | "8244597" | "8458055" | "8589253" | "8838484" | "9129324" | "9311647" | "9324098" | "9501750" | "9613375" | "9720554" | "9721290" | "9953378").PN. OR ("10846785").URPN.				

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S1	embeddable AND widget	Coronavirus Research Database, Ebook Central, GeoRef, ProQuest Central, ProQuest Dissertations & Theses Global, ProQuest Learning: Literature	1297
S2	embeddable AND widget AND (buy button)	Coronavirus Research Database, Ebook Central, GeoRef, ProQuest Central, ProQuest Dissertations & Theses Global, ProQuest Learning: Literature	87
S3	embeddable AND widget AND (buy button) AND (content preview)	Coronavirus Research Database, Ebook Central, GeoRef, ProQuest Central, ProQuest Dissertations & Theses Global, ProQuest Learning: Literature	20
S4	embeddable AND widget AND (buy button) AND (content preview) AND transaction	Coronavirus Research Database, Ebook Central, GeoRef, ProQuest Central, ProQuest Dissertations & Theses Global, ProQuest Learning: Literature	14

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Document Description: Issue Fee Payment (PTO-85B)

Issue Fee Transmittal Form

Application Number	Filing Date	First Named Inventor	Atty. Docket No.	Confirmation No.
17104224	25-Nov-2020	David Robb	DR-104	1253

TITLE OF INVENTION :

System and method for generating and distributing embeddable electronic commerce stores

Entity Status	Application Type	Art Unit	Class - Subclass	EXAMINER
Small	Utility under 35 USC 111(a)	3684	027200	

Issue Fee Due	Publication Due	Total Fee(s) Due	Date Due	Prev. Paid Fee
$600	$0	$600	17-Dec-2021	$0

1.Change of Correspondence Address and/or Indication Of Fee Address (37 CFR 1.33 & 1.363)

Current Correspondence Address:	Current Indicated Fee Address :
75120 Maulin Shah Envision IP LLC 1345 Ave of the Americas 2nd Floor New York NY 10105 UNITED STATES 310-499-8624 maulin.shah@envisionip.com	
☐ Change of correspondence address requested, system generated AIA/122-EFS form attached	☐ Fee Address indication requested, system generated SB/47-EFS form attached

2.Entity Status

Change in Entity Status

○ Applicant certifying micro entity status; system generated Micro Entity certification form attached. See 37 CFR 1.29.
Note: Absent a valid certification of micro entity status, issue fee payment in the micro entity amount will not be accepted at the risk of application abandonment. If this box is checked, you will be prompted to choose a micro entity status on the gross income basis (37 CFR 1.29(a)) or the institution of higher education basis (37 CFR 1.29(d)), and make the applicable certification online.

◉ Applicant asserting small entity status. See 37 CFR 1.27.
Note: If the application was previously under micro entity status, checking this box will be taken to be a notification of loss of entitlement to micro entity status.

○ Applicant changing to regular undiscounted fee status.
Note: Checking this box will be taken to be a notification of loss of entitlement to small or micro entity status, as applicable.

Document Description: Issue Fee Payment (PTO-85B)

3.The Following Fee(s) Are Submitted:

☒ Issue Fee	☐ I authorize USPTO to apply my previously paid issue fee to the current fees due
☐ Publication Fee	☐ The Director is hereby authorized to apply my previously paid issue fee to the current fee due and to charge deficient fees to Deposit Account Number _____
☐ Advance Order - # of copies _____	☐ If **in addition to** the payment of the issue fee amount submitted with this form, there are any discrepancies in any amount(s) due, the Director is authorized to charge any deficiency, or credit any overpayment, to Deposit Account Number _____ . The **issue fee must be submitted** with this form. **If payment of the issue fee does not accompany this form, checking this box and providing a deposit account number will NOT be effective to satisfy full payment of the fee(s) due.**

4.Firm and/or Attorney Names To Be Printed

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5.Assignee Name(s) and Residence Data To Be Printed

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Name	City	State	Country	Category
DKR Consulting LLC	Charlotte	NORTHERN MARIANA	UNITED STATES	corporation

6.Signature

I certify, in accordance with 37 CFR 1.4(d)(4) that I am an attorney or agent registered to practice before the Patent and Trademark Office who has filed and has been granted power of attorney in this application. I also certify that this Fee(s) Transmittal form is being transmitted to the USPTO via EFS-WEB on the date indicated below.

Signature	/Maulin Shah/	**Date**	09-20-2021
Name	Maulin Shah	**Registration Number**	56587

Electronic Patent Application Fee Transmittal

Application Number:	17104224
Filing Date:	25-Nov-2020
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Filer:	Maulin Shah
Attorney Docket Number:	DR-104

Filed as Small Entity

Filing Fees for Utility under 35 USC 111(a)

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Basic Filing:				
UTILITY APPL ISSUE FEE	2501	1	600	600
PUBL. FEE- EARLY, VOLUNTARY, OR NORMAL	1504	1	0	0
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				

Description	Fee Code	Quantity	Amount	Sub-Total in USD($)
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				
Miscellaneous:				
			Total in USD ($)	**600**

Electronic Acknowledgement Receipt

EFS ID:	43805146
Application Number:	17104224
International Application Number:	
Confirmation Number:	1253
Title of Invention:	System and method for generating and distributing embeddable electronic commerce stores
First Named Inventor/Applicant Name:	David Robb
Customer Number:	75120
Filer:	Maulin Shah
Filer Authorized By:	
Attorney Docket Number:	DR-104
Receipt Date:	20-SEP-2021
Filing Date:	25-NOV-2020
Time Stamp:	10:52:24
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	CARD
Payment was successfully received in RAM	$600
RAM confirmation Number	E20219JA52201434
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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Issue Fee Payment (PTO-85B)	Web85b.pdf	62112 a80f9d1518bc4feb2c1e95dd4cc04646cd80e0d4	no	2
Warnings:					
Information:					
2	Fee Worksheet (SB06)	fee-info.pdf	39953 4813fcd084baa2aa112f94eec6c4891cac976152	no	2
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

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Courtesy Reminder for
Application Serial No: 17/104,224

Attorney Docket No: DR-104
Customer Number: 75120
Date of Electronic Notification: 09/17/2021

This is a courtesy reminder that new correspondence is available for this application. If you have not done so already, please review the correspondence. The official date of notification of the outgoing correspondence will be indicated on the form PTOL-90 accompanying the correspondence.

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maulin.shah@envisionip.com

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Not for submission under 37 CFR 1.99)

Application Number	17104224
Filing Date	2020-11-25
First Named Inventor	Robb
Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/24/2021

	139	20050199706	A1	2005-09-15	Beck et al. ~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~	
	140	20050154649	A1	2005-07-14	Jalili ~~PIXOMETRIX, INC.~~	
	141	20050136949	A1	2005-06-23	BARNES MELVIN L.JR	
	142	20050125308	A1	2005-06-09	Puentes et al. ~~PROCESTER.COM, INC.~~	
	143	20050116031	A1	2005-06-02	~~METROLOGIC INSTRUMENTS, INC.~~ Schmidt et al.	
	144	20050120045	A1	2005-06-02	KLAWON KEVIN	
	145	20050055317	A1	2005-03-10	Carrott et al. ~~BENEDOR CORPORATION~~	
	146	20040267673	A1	2004-12-30	BALLARD CLAUDIO R DELUCIA KEITH	

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	Attorney Docket Number	DR-104

	128	20060277117	A1	2006-12-07	LEWIS MORRIS E Lewis	
	129	20060173776	A1	2006-08-03	Shalley	
	130	20060155603	A1	2006-07-13	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	131	20060136308	A1	2006-06-22	RATCHFORD MIKE Ratchford	
	132	20060085275	A1	2006-04-20	STOKES PATRICIA L Stokes LEVINE ARTHUR P Levine	
	133	20060059006	A1	2006-03-16	LANDAU MICHAEL Landau HOROWITZ EVAN Horowitz	
	134	20060041517	A1	2006-02-23	Liao ~~MYDREW INC.~~	
Change(s) applied to document, /P.H./ 9/24/2021	135	20060036484	A1	2006-02-16	VOTICKY, MICHAEL	
	136	20060015405	A1	2006-01-19	Bala et al. ~~KNOWLEDGEFLOW, INC.~~	
	137	20050261987	A1	2005-11-24	Bezos et al. ~~AMAZON.COM, INC.~~	
	138	20050229227	A1	2005-10-13	Rogers ~~EVENHERE, INC.~~	

All References Considered Except Where Lined Through. /A.M.C/

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
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Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/24/2021

	117	20070198398	A1	2007-08-23	RIOS GERARDO Rios RIOS MANUEL A AAMIR YOUNAS Aamir	
	118	20070192245	A1	2007-08-16	FISHER DOUGLAS C Fisher LO KENNY Lo	
	119	20070192784	A1	2007-08-16	Postrel ~~SIGNATURE SYSTEMS LLC~~	
	120	20070185793	A1	2007-08-09	GEORGE CHRISTOPHER R George	
	121	20070179865	A1	2007-08-02	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Hibler et al.	
	122	20070162348	A1	2007-07-12	LEWIS MORRIS E Lewis	
	123	20070150413	A1	2007-06-28	MORGENSTERN FREDERICK Morgenstern	
	124	20070083459	A1	2007-04-12	Eubanks ~~YEAR2PAY, INC.~~	
	125	20070078723	A1	2007-04-05	DOWNES JAMES J Downes JOHNSON MARK Johnson SZALEWI	
	126	20070050264	A1	2007-03-01	LEWIS MORRIS E Lewis	
	127	20060277116	A1	2006-12-07	LEWIS MORRIS E Lewis	

All References Considered Except Where Lined Through. /A.M.C/
ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/23/2021

	95	20090018908	A1	2009-01-15	DERSOVITZ OKSANA Dersovitz	
	96	20080306877	A1	2008-12-11	MANDELES MEIR Mandeles MANDELES LILACH	
	97	20080307220	A1	2008-12-11	CAMPBELL TOM Campbell	
	98	20080301046	A1	2008-12-04	MARTINEZ CHRISTIAN JOHN Martinez BOUDIER JEAN-FRAN	
	99	20080301056	A1	2008-12-04	~~VISA INTERNATIONAL SERVICE ASSOCIATION~~ ~~VISA INT SE~~ Weller et al.	
	100	20080265020	A1	2008-10-30	~~BUSINESS INTELLIGENT PROCESSING SYSTEMS PLC~~ ~~BUSINE~~ Copeland et al.	
	101	20080235121	A1	2008-09-25	~~YAHOO! INC~~ Gonen	
	102	20080208718	A1	2008-08-28	HANSON KARL G Hanson	
	103	20080195507	A1	2008-08-14	Ratnakar	
	104	20080177641	A1	2008-07-24	HERNIAK EDWARD Herniak HERNIAK JULIA	
	105	20080120196	A1	2008-05-22	Reed et al. ~~SOFY CORPORATION~~	

All References Considered Except Where Lined Through. /A.M.C/

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

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Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/23/2021

	84	20090254484	A1	2009-10-08	FORERO JULIO C Forero FORERO ARACELLY	
	85	20090240624	A1	2009-09-24	~~MODASOLUTIONS CORPORATION~~ ~~MODASOLUTIONS CORP~~ [CA] James et al.	
	86	20090234716	A1	2009-09-17	Mallick et al. ~~PHOTOMETRIA, INC~~.	
	87	20090198618	A1	2009-08-06	CHAN YUEN WAH EVA Chan FUNG HENRY Fung	
	88	20090192833	A1	2009-07-30	MERSKY RANDY Mersky	
	89	20090184162	A1	2009-07-23	Beck et al. AMERICAN EXPRESS TRAVEL ~~RELATED SERVICES COMPANY~~,	
	90	20090182566	A1	2009-07-16	BHOGAL KULVIR SINGH Bhogal GRIGSBY TRAVIS M Grigsb	
	91	20090112648	A1	2009-04-30	Lee et al. ~~MICROSOFT CORPORATION~~	
	92	20090070238	A1	2009-03-12	MORYTO WILLIAM Moryto	
	93	20090037527	A1	2009-02-05	HODGES DANIEL J Hodges SAKO YUSAKU Sako	
	94	20090030848	A1	2009-01-29	Wendel ~~FIDIDEL, INC~~.	

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
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Art Unit	3684
Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/23/2021

	73	20100100433	A1	2010-04-22	PENFIELD MICHAEL Penfield	
	74	20100082449	A1	2010-04-01	PLAUTZ HUGH Plautz	
	75	20100082456	A1	2010-04-01	Chung ~~Turbo Holdings~~	
	76	20100076863	A1	2010-03-25	GOLOMB VITALY M Golomb	
	77	20100036720	A1	2010-02-11	Jain et al. MICROSOFT CORPORATION ~~MICROSOFT CORP [US]~~	
	78	20100030578	A1	2010-02-04	SIDDIQUE M A SAMI Siddique RAOUF ABIDA Raouf RAOUF	
	79	20100030691	A1	2010-02-04	~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~ Cannon et al.	
	80	20100010906	A1	2010-01-14	Grecia	
	81	20090292595	A1	2009-11-26	Tonnison Wenxuan Tonnison James Ian	
	82	20090292617	A1	2009-11-26	Sperling et al. ~~GREENWORLD, LLC~~	
	83	20090271257	A1	2009-10-29	Flake et al. ~~MICROSOFT CORPORATION~~ ~~MICROSOFT CORP [US]~~	

All References Considered Except Where Lined Through. /A.M.C/
ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (**Not for submission under 37 CFR 1.99**)	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/23/2021

	62	20110099088	A1	2011-04-28	Berrios et al. ~~AGGREGATE MARKETS, INC.~~
	63	20110087519	A1	2011-04-14	Fordyce, III et al. ~~VISA U.S.A. INC.~~
	64	20110082792	A1	2011-04-07	Ballard et al. DATA TREASURY ~~CORPORATION~~
	65	20110071890	A1	2011-03-24	HART RYAN ANDREW Hart ALMSAODI AMAD Almsaodi HART
	66	20110035278	A1	2011-02-10	Fordyce, III et al. ~~VISA U.S.A. INC.~~
	67	20110022499	A1	2011-01-27	HOGAN SHAKIRA NIDA Hogan
	68	20100265311	A1	2010-10-21	Carpenter, JR. et al. ~~J. C. Penney Corporation, Inc.~~
	69	20100228776	A1	2010-09-09	MELKOTE RAMASWAMY N Melkote VATANPARAST RAMIN Vata
	70	20100223158	A1	2010-09-02	Brown et al. ~~PLASTECH HOLDING CORP.~~
	71	20100153278	A1	2010-06-17	FARSEDAKIS LEWIS E Farsedakis
	72	20100114740	A1	2010-05-06	Dominguez et al. VISA INTERNATIONAL SERVICE ~~ASSOCIATION~~

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /A.M.C/

INFORMATION DISCLOSURE STATEMENT BY APPLICANT
(Not for submission under 37 CFR 1.99)

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First Named Inventor	Robb
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Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

Change(s) applied to document, /P.H./ 9/23/2021

	51	20110246318	A1	2011-10-06	Coulter et al. ~~EBAY INC.~~	
	52	20110238474	A1	2011-09-29	Carr et al. ~~AMAZON TECHNOLOGIES, INC.~~	
	53	20110231224	A1	2011-09-22	Winters ~~VISA U.S.A. INC.~~	
	54	20110231305	A1	2011-09-22	Winters ~~VISA U.S.A. INC.~~	
	55	20110218872	A1	2011-09-08	Richelson et al. ~~SHOPKEEP LLC~~	
	56	20110213671	A1	2011-09-01	Hirson et al.	
	57	20110208641	A1	2011-08-25	~~Tilono Corporation, a Delaware Corporation~~ Shader et al.	
	58	20110161150	A1	2011-06-30	STEFFENS MARC Steffens JAYARAMAN PRAVEEN K Jayaram	
	59	20110153362	A1	2011-06-23	Valin, David A. Socolof, Alex	
	60	20110137740	A1	2011-06-09	BHATTACHARYA ASHMIT Bhattacharya BOWER BRUCE Bower	
	61	20110125610	A1	2011-05-26	Goodsall et al. ~~BOKU, INC.~~	

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	40	20120143722	A1	2012-06-07	JOHN MICHAEL SASHA [US]	
	41	20120124608	A1	2012-05-17	Postrel ~~SIGNATURE SYSTEMS LLC~~	
	42	20120109709	A1	2012-05-03	Fordyce, III et al. ~~VISA U.S.A. INC.~~	
	43	20120089481	A1	2012-04-12	~~CHAIN REACTION~~ ECOMMERCE, INC. Iozzia et al.	
	44	20120059736	A1	2012-03-08	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	
	45	20120036031	A1	2012-02-09	Mesaros ~~EWINWIN, INC.~~	
	46	20110313898	A1	2011-12-22	Singhal et al. ~~EBAY INC.~~	
	47	20110276492	A1	2011-11-10	Graves et al. ~~VERISIGN, INC.~~	
	48	20110264499	A1	2011-10-27	ABENDROTH JOHN C Abendroth ABENDROTH MARC B	
	49	20110258086	A1	2011-10-20	Stein ~~Select2gether, Inc.~~	
	50	20110246294	A1	2011-10-06	Robb et al. ~~Boot, Inc.~~	

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	29	20120303469	A1	2012-11-29	Robb et al. ~~DIY MEDIA, INC~~.	
	30	20120284747	A1	2012-11-08	JOAO RAYMOND ANTHONY [US]	
	31	20120265600	A1	2012-10-18	MESAROS GREGORY J [US]	
	32	20120253912	A1	2012-10-04	MESAROS GREGORY J [US]	
	33	20120245993	A1	2012-09-27	MESAROS GREGORY J [US]	
	34	20120226541	A1	2012-09-06	MESAROS GREGORY J [US]	
	35	20120209683	A1	2012-08-16	MESAROS GREGORY J [US]	
	36	20120203603	A1	2012-08-09	MESAROS GREGORY J [US]	
	37	20120203615	A1	2012-08-09	MESAROS GREGORY J [US]	
	38	20120166316	A1	2012-06-28	MESSINA RICHARD ANGELO [US] MESSINA ELIZABETH ANN	
	39	20120143705	A1	2012-06-07	BHATTACHARYA ASHMIT [US] BOWER BRUCE [US] BRIGGS G	

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	18	20140188622	A1	2014-07-03	GOSSETT MIKE [US]	
	19	20140108248	A1	2014-04-17	~~THE WESTERN UNION COMPANY~~ Portillo et al.	
	20	20140058948	A1	2014-02-27	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B	
	21	20130290172	A1	2013-10-31	MASHINSKY ALEX [US]	
	22	20130226807	A1	2013-08-29	~~THE WESTERN UNION COMPANY~~ Mascavage, III et al.	
	23	20130215116	A1	2013-08-22	Siddique et al. ~~DRESSBOT, INC.~~	
	24	20130117083	A1	2013-05-09	GOSSETT, MIKE	
	25	20130054404	A1	2013-02-28	GARCIA DUNIEL [US]	
	26	20130054484	A1	2013-02-28	Hoeflinger et al. ~~SHAREMEISTER, INC.~~	
	27	20130006811	A1	2013-01-03	~~THE WESTERN UNION COMPANY~~ WESTERN UNION CO [US] ~~MA~~ Mascavage, III et al	
	28	20120323733	A1	2012-12-20	HERNANDEZ BENEDICTO [US] MANESSIS THOMAS [US] RENO	

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	7	20170366530	A1	2017-12-21	DOMINGUEZ BENEDICTO [US] MANESSIS THOMAS [US] ROTH	
	8	20170300981	A1	2017-10-19	Carrott et al. ~~BENEDOR LLC~~	
	9	20170109750	A1	2017-04-20	Singhal et al. ~~PayPal, Inc.~~	
	10	20160358175	A1	2016-12-08	WELLER KEVIN D [US] RYAN STEPHEN W [US] HILL PETER	
	11	20160210602	A1	2016-07-21	Siddique et al. ~~DRESSBOT, INC~~	
	12	20160027008	A1	2016-01-28	JOHN MICHAEL SASHA [US]	
	13	20160012434	A1	2016-01-14	~~UNITED PARCEL SERVICE OF AMERICA, INC~~ UNITED PARCE Sahasranaman et al.	
	14	20150278789	A1	2015-10-01	Richelson et al. ~~SHOPKEEP.COM, INC~~	
	15	20150178753	A1	2015-06-25	Matthews et al. ~~HI HOLDINGS 4, LLC~~	
	16	20140351048	A1	2014-11-27	Fordyce et al. ~~Visa U.S.A. Inc.~~	
	17	20140222689	A1	2014-08-07	Keresman, III et al. ~~CARDINAL COMMERCE CORPORATION~~	

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	141	5983208	A	1999-11-09	Haller et al. ~~VERIFONE, INC.~~	
	142	5978840	A	1999-11-02	Nguyen et al. ~~VERIFONE, INC.~~	
	143	5963924	A	1999-10-05	Williams et al. ~~VERIFONE, INC.~~	
	144	5931917	A	1999-08-03	Nguyen et al. ~~VERIFONE, INC.~~	
	145	5901228	A	1999-05-04	CRAWFORD, CHRISTOPHER M	
	146	5889863	A	1999-03-30	Weber ~~VERIFONE, INC.~~	
	147	5862223	A	1999-01-19	Walker et al. ~~WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP~~	
	148	5850446	A	1998-12-15	Berger et al. ~~VERIFONE, INC.~~	
	149	5819092	A	1998-10-06	~~VERMEER TECHNOLOGIES, INC~~ ~~VERMEER TECH INC [US]~~ Ferguson et al.	
	150	5671279	A	1997-09-23	~~NETSCAPE COMMUNICATIONS CORPORATION~~ Elgamal	
	151	8577804	B1	2013-11-05	Bacastow ~~COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]~~	

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	130	6338050	B1	2002-01-08	Conklin et al. ~~TRADE ACCESS, INC.~~	
	131	6304915	B1	2001-10-16	Nguyen et al. ~~HEWLETT-PACKARD COMPANY~~	
	132	6260019	B1	2001-07-10	Courts ~~PREDICT-IT CORPORATION~~	
	133	6253027	B1	2001-06-26	Weber et al. ~~HEWLETT-PACKARD COMPANY~~	
	134	6173269	B1	2001-01-09	Solokl et al. ~~ZOWI.COM, INC~~	
	135	6141653	A	2000-10-31	Conklin et al. ~~TRADEACCESS INC~~	
	136	6119105	A	2000-09-12	Williams ~~VERIFONE, INC.~~	
	137	6072870	A	2000-06-06	Nguyen et al. ~~VERIFONE INC.~~	
	138	6014651	A	2000-01-11	CRAWFORD, CHRISTOPHER M	
	139	6002767	A	1999-12-14	Kramer ~~VERIFONE, INC.~~	
	140	5987132	A	1999-11-16	Rowney ~~VERIFONE, INC.~~	

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	119	6859791	B1	2005-02-22	~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~ Spagna et al.
	120	6853987	B1	2005-02-08	~~ZIXIT CORPORATION~~ Cook
	121	6839692	B2	2005-01-04	~~BENEDOR CORPORATION~~ Carrott et al.
	122	6648222	B2	2003-11-18	MCDONALD IAN SCHNEIDER YADA
	123	6631356	B1	2003-10-07	Van Horn et al. ~~VULCAN PORTALS, INC.~~
	124	6625581	B1	2003-09-23	~~IPF, INC.~~ Perkowski
	125	6611814	B1	2003-08-26	~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~ Lee et al.
	126	6560709	B1	2003-05-06	~~3COM CORPORATION~~ Shokhor et al.
	127	6466918	B1	2002-10-15	Spiegel et al. ~~AMAZON.COM, INC.~~
	128	6411943	B1	2002-06-25	CRAWFORD CHRISTOPHER M
	129	6373950	B1	2002-04-16	Rowney ~~HEWLETT-PACKARD COMPANY~~

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	108	7136841	B2	2006-11-14	Cook ~~ZIX CORPORATION~~	
	109	7120592	B1	2006-10-10	LEWIS MORRIS EDWARD Lewis	
	110	7110984	B1	2006-09-19	~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~ Spagna et al.	
	111	7069234	B1	2006-06-27	~~ACCENTURE LLP~~ Cornelius et al.	
	112	7069250	B2	2006-06-27	Meadow et al. ~~PAYFORMANCE CORPORATION~~	
	113	7017175	B2	2006-03-21	Alao et al. ~~OPENTV, INC~~.	
	114	7013286	B1	2006-03-14	~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~ Aggarwal et al.	
	115	6970852	B1	2005-11-29	~~IMX SOLUTIONS, INC~~. Sendo et al.	
	116	6968513	B1	2005-11-22	~~SHOPNTOWN.COM, INC~~. Rinebold et al.	
	117	6965868	B1	2005-11-15	BEDNAREK MICHAEL DAVID Bednarek	
	118	6904408	B1	2005-06-07	MCCARTHY JOHN MCCARTHY EILEEN	

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	97	7469233	B2	2008-12-23	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Shooks et al.
	98	7447661	B2	2008-11-04	RAJA AHSAN I
	99	7431208	B2	2008-10-07	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Feldman et al.
	100	7430540	B1	2008-09-30	ASANI KARIM Asani
	101	7424617	B2	2008-09-09	~~YAHOO! INC.~~ Boyd et al.
	102	7376586	B1	2008-05-20	Partovi et al. ~~MICROSOFT CORPORATION~~
	103	7308420	B1	2007-12-11	Storch et al. ~~TARGET BRANDS, INC.~~
	104	7225156	B2	2007-05-29	FISHER DOUGLAS C LO KENNY
	105	7203315	B1	2007-04-10	LIVESAY PAUL OWEN Livesay
	106	7184980	B2	2007-02-27	~~FIRST DATA CORPORATION THE WESTERN UNION COMPANY~~ Allen-Rouman et al.
	107	7143058	B2	2006-11-28	~~FUJITSU LIMITED~~ Sugimoto et al.

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	86	7702578	B2	2010-04-20	Fung et al. ~~PASSGATE CORPORATION~~	
	87	7693283	B2	2010-04-06	LIVESAY PAUL OWEN Livesay	
	88	7686210	B2	2010-03-30	Bolle et al. ~~FIRST DATA CORPORATION~~	
	89	7647247	B2	2010-01-12	Abraham et al. ~~INTERNATIONAL BUSINESS MACHINES CORPORATION~~	
	90	7636696	B1	2009-12-22	~~MEGASOFT CONSULTANTS, INC.~~ Sigler, Jr. et al.	
	91	7599856	B2	2009-10-06	Agrawal et al. ~~AMAZON TECHNOLOGIES, INC.~~	
	92	7590567	B2	2009-09-15	Hopson et al. ~~THE KROGER CO.~~	
	93	7509293	B2	2009-03-24	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Hibler et al.	
	94	7505942	B2	2009-03-17	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Hibler et al.	
	95	7496541	B2	2009-02-24	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Hibler et al.	
	96	7496542	B2	2009-02-24	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Hibler et al.	

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	75	7900826	B2	2011-03-08	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Feldman et al.
	76	7895121	B2	2011-02-22	~~HEWLETT-PACKARD DEVELOPMENT COMPANY, L.P.~~ Lukose et al.
	77	7865414	B2	2011-01-04	~~PASSGATE CORPORATION PASSGATE CORP [US]~~ Fung et al.
	78	7827115	B2	2010-11-02	~~VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE~~ Weller et al.
	79	7780080	B2	2010-08-24	Owen et al. ~~ENCRYPTAKEY, INC.~~
	80	7783517	B2	2010-08-24	~~AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY,~~ Feldman et al.
	81	7778934	B2	2010-08-17	~~VERIGION, INC~~ Graves et al.
	82	7742967	B1	2010-06-22	~~CARDINAL COMMERCE CORPORATION~~ Keresman, III et al.
	83	7734527	B2	2010-06-08	UZO CHIJIOKE CHUKWUEMEKA
	84	7717337	B2	2010-05-18	SONG YUH-SHEN SONG YUN-SHEN Song LEW CATHERINE Lew
	85	7707120	B2	2010-04-27	~~VISA INTERNATIONAL SERVICE ASSOCIATION VISA INT SE~~ Dominguez et al.

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	64	8261974	B2	2012-09-11	Hull	
	65	8260683	B2	2012-09-04	~~CARDS OFF S.A.~~ Crussol et al.	
	66	8249950	B2	2012-08-21	~~EBAY INC.~~ Pasupulati et al.	
	67	8140402	B1	2012-03-20	~~EWINWIN, INC.~~ Mesaros	
	68	8090359	B2	2012-01-03	PROCTOR, JR. JAMES ARTHUR PROCTOR, III JAMES ARTHU	
	69	8090618	B1	2012-01-03	~~MASSIVE INCORPORATED~~ Chu	
	70	8041606	B2	2011-10-18	~~THE WESTERN UNION COMPANY~~ Mascavage, III et al.	
	71	7996280	B2	2011-08-09	~~EBAY INC.~~ Wittsche	
	72	7991701	B2	2011-08-02	~~VISA INTERNATIONAL SERVICE ASSOCIATION~~ ~~VISA INT SE~~ Weller et al.	
	73	7983993	B2	2011-07-19	~~VERISIGN, INC~~ Graves et al.	
	74	7966259	B1	2011-06-21	~~AMAZON.COM, INC.~~ Bui	

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	53	8412627	B2	2013-04-02	THE WESTERN UNION COMPANY Allen-Rouman et al.	
	54	8396747	B2	2013-03-12	KEMESA CORP KEMESA INC BACHENHEIMER STEVEN I [US]	
	55	8385913	B2	2013-02-26	Proctor, Jr. et al. PROXICOM WIRELESS, LLC	
	56	8370253	B1	2013-02-05	LAMKA F. NEIL GROSSMAN DAVID DANIEL [US] SEABURN M	
	57	8370955	B2	2013-02-05	Proctor, Jr. et al. PROXICOM WIRELESS, LLC	
	58	8355987	B2	2013-01-15	Hirson et al. BOKU, INC.	
	59	8315929	B2	2012-11-20	Allen-Rouman et al. FIRST DATA CORPORATION	
	60	8306870	B2	2012-11-06	Mesaros EWINWIN, INC.	
	61	8306908	B1	2012-11-06	Barker et al. WEST CORPORATION	
	62	8275666	B2	2012-09-25	Chang et al. APPLE INC.	
	63	8271395	B2	2012-09-18	VISA INTERNATIONAL SERVICE ASSOCIATION A DELAWARE Dominguez et al.	

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	42	8700472	B2	2014-04-15	Gray ~~RETAIL ROYALTY COMPANY~~
	43	8676694	B2	2014-03-18	~~CARDINALCOMMERCE CORPORATION~~ Keresman, III et al.
	44	8626579	B2	2014-01-07	Fordyce, III et al. ~~VISA U.S.A. INC.~~
	45	8611919	B2	2013-12-17	Barnes, Jr. ~~WOUNDER GMBH., LLC~~
	46	8595058	B2	2013-11-26	Fordyce, III et al. ~~VISA U.S.A.~~
	47	8577744	B2	2013-11-05	Wagner ~~DATASCAPE, INC~~
	48	8566177	B2	2013-10-22	Chang et al. ~~APPLE INC.~~
	49	RE44542	E1	2013-10-15	~~PYFRM HOLDINGS LIMITED LIABILITY COMPANY~~ Meadow et al.
	50	8538871	B2	2013-09-17	~~THE WESTERN UNION COMPANY~~ Portillo et al.
	51	8533076	B2	2013-09-10	~~MICROSOFT CORPORATION~~ Chu
	52	8533118	B2	2013-09-10	VISA INTERNATIONAL SERVICE ASSOCIATION WELLER KEVI

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	31	8825523	B2	2014-09-02	Gillenson et al. ~~TRANSACTIS, INC~~.
	32	8818845	B2	2014-08-26	Mosites et al. ~~ZYNGA INC.~~
	33	8799060	B2	2014-08-05	Gillenson et al. ~~Transactis, Inc~~
	34	8775243	B2	2014-07-08	Gillenson et al. ~~TRANSACTIS, INC.~~
	35	8768838	B1	2014-07-01	Hoffman ~~Nexus Payments, LLC~~
	36	8762279	B2	2014-06-24	~~VISA INTERNATIONAL SERVICE ASSOCIATION~~ VISA INT SE Weller et al.
	37	8762283	B2	2014-06-24	~~VISA INTERNATIONAL SERVICE ASSOCIATION~~, A DELAWARE Gerber et al.
	38	8751294	B2	2014-06-10	~~E2INTERACTIVE, INC.~~ Bhattacharya et al.
	39	8719106	B2	2014-05-06	Bachenheimer ~~KEMEGA INC.~~
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	Application Number	17104224
	Filing Date	2020-11-25
	First Named Inventor	Robb
	Art Unit	3684
	Examiner Name	Alexis M. Casey
	Attorney Docket Number	DR-104

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	20	9769134	B2	2017-09-19	VISA INTERNATIONAL SERVICE ASSOCIATION DOMINGUEZ B
	21	9600837	B2	2017-03-21	SONG YUH-SHEN [US] LEW CATHERINE [US] SONG ALEXAND
	22	9361611	B2	2016-06-07	Bacastow ~~Collective Dynamics LLC~~
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Doc code: IDS
Doc description: Information Disclosure Statement (IDS) Filed

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	21	20080255962	A1	2008-10-15	CHANG STEPHEN CHATWANI ROBERT BURKHART DANIEL	
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	11	20120036042	A1	2012-02-08	Graylin et al. ~~ROAM DATA INC~~	
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Examiner Name	Alexis M. Casey
Attorney Docket Number	DR-104

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	107	20080097842	A1	2008-04-24	TIRUMALA VENKATAKRISHNA TIRUMALA JAVANGULA PRADEEP	
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	111	20070294134	A1	2007-12-20	YANG JUXING Yang	
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	152	8666825	B2	~~undefined~~ 03/2014	~~FOTOMOTO, INC~~ BAY PHOTO, INC Manesh et al.	
	153	9159061	B2	~~undefined~~ 10/2015	COLLECTIVE DYNAMICS LLC BACASTOW STEVEN V [US]	
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17/104,224	10/26/2021	11157995	DR-104	1253

75120 7590 10/06/2021

Maulin Shah
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New York, NY 10105

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The projected patent number and issue date are specified above.

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)
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