



Solutions

Sharing knowledge

About Solynta

Careers

Investors

Contact



Together, we will unlock the true potential of potatoes

Our true seed is a game-changer, with the potential to dramatically improve the world's 3th food crop: **the potato**.

Our clear value proposition: better, faster and cheaper!

Our technology resolves two major drawbacks in the potato industry:

Lack of healthy starting material – we resolve this issue by using sexual multiplication instead of cloning; resulting in clean true potato seeds.
Advantages:

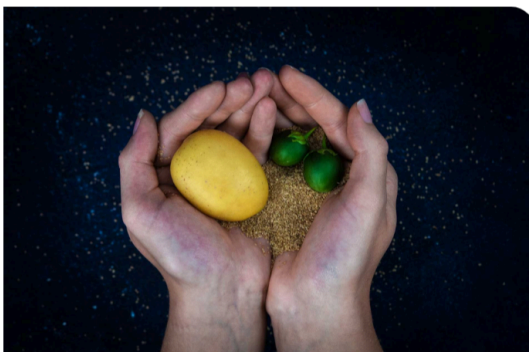
- Replace 2500kg tubers with 25 grams of true seed
- Allow supply chain to scale-up manifold faster

Leading varieties have shown very little genetic gains in last century - With hybrid breeding technology, crossing results are predictable and trait stacking possible.

- We develop new varieties in 2-5 years versus 20+ years
- Targeted breeding for desired traits without using GMO



◦ [Click here to learn more about our technology](#)



Feeding the world, sustainably

Doing more with less: enabling organic and low-input farming

- **Sustainable agriculture:** Dramatic reduction of emissions and agricultural chemicals, enable large scale organic agriculture, link up with EU farm-to-fork strategy
- **Improve food security where it is most needed:** Potato is a key global staple & cash crop; Solynta reduces yield gaps and farmer income risks caused by plagues and diseases.

We want to change the world for the better.

**Agventure B.V. Ex. 2002
IPR2025-00136**

Page 1

○ [Click here to learn more about our mission](#)

Unique, defendable competitive advantage!

Because of our technology, we have a unique and defendable competitive advantage in the global potato market

- **We have a 10 year head-start on our competitors.** We are the global leaders in hybrid potato breeding.
- **We have a strong IP portfolio**, with patents in several large potato markets.
- **No risk of substitution**, as our technology is non-GMO.



Large, uncontested market space

- **We currently address a €15B+ value opportunity in one of the world's largest crops.** Total retail value of potato products worldwide is estimated at more than 400B. Our trait pipeline holds billions in additional value potential.
- **Fragmented market with no major incumbent** - no dominant competitors, no presence of Big Ag. This offers a unique opportunity!

Company snapshot



First mover in developing hybrid potato breeding technology (start 2006).



Competitive advantage: creating and sustaining superior performance by leading technical and biological platform.



Rooted in **strong knowledge base** and IP position with **patented technology**.



Management with **100+ years joint experience** in leading seed companies



Commercial launch in **2023**

Follow us





Solynta leads the potato breeding world with innovative hybrid potato breeding technology. With this technology, we unlock the true potential of the potato to improve grower well-being and food security worldwide.

Solutions

- Our Technology
- Your commercial contacts

About Solynta

- Our mission
- Our sustainable contribution

Careers

- Our vacancies
- Our company culture

Contact

- Contact us

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Code of conduct

Reporting procedure for suspected wrongdoings and breaches