



[SNEAKERS](#)

[BLOG](#)

[VINTAGE ADS](#)

[RR SHOP](#)

[DEFFEST SHOP](#)

[ABOUT](#)

[CONTACT](#)

[SEARCH](#)

## ADIDAS COVERS THE FIELD 1980 VINTAGE SNEAKER AD

Here's a cool old 1980 ad for adidas displaying 42 models of theirs made for different sports and leisure.

Ad info is below:

Fencing, Leisure, Golf, Free-style wrestling, Indoor Sports, Long Jump

Car racing, Cross-country, Steeplechasing, Cross-country skiing, Gymnastics, Ski jumping

Shot-putting, Shooting, Marathon running, Volleyball, Javelin, Football

Greco-roman wrestling, Soccer, Baseball, Basketball, Parachuting, High Jump Straddle

Coaching, Rowing, Sprinting, Walking, Rugby, Weightlifting

Softball, Racquetball, Hiking, Cycling, Triple Jump, Training

Windsurfing, Relaxing, High Jump Flop, Boxing, Tennis, Hammer throwing

## **adidas covers the field**

...and the court ...and the gridiron ...and the course ...and the track

### **adidas**

**we've got a feeling for winning.**

Fencing Leisure Golf Free-style wrestling Indoor Sports Long Jump

Car racing Cross-country Steeplechasing Cross-country skiing Gymnastics Ski jumping

Shot-putting Shooting Marathon running Volleyball Javelin Football

Greco-roman wrestling Soccer Baseball Basketball Parachuting High Jump Straddle

Coaching Rowing Sprinting Walking Rugby Weightlifting

Softball Racquetball Hiking Cycling Triple Jump Training

Windsurfing Relaxing High Jump Flop Boxing Tennis Hammer throwing

# adidas covers the field.

... and the court ... and the gridiron ... and the course ... and the track ...

**adidas**   
We've got a feeling for winning.

**THE DEFFEST** 

In sneaker history, The Deffest, vintage sneaker ads

Tags adidas, vintage adidas sneakers, adidas vintage sneakers, 80s sneakers, 1980s sneakers, 1980, 1980 ad, old school sneakers, retro sneakers, obscure sneakers

Share

---

← Nike Waffle Trainer 1979 vintage sneaker  
ad

Hoop Stars: Converse All-Stars Basketball  
Shoes Commercial from 1976 →

---

Affiliate Disclosure

