



Extra 25% Off: Use Code TREATYOURSELF



New Releases Men Women Kids

AIR JORDAN 1			 01
	ORIGINAL RELEASE COLOR DESIGNER LOCATION	1985 BLACK/RED PETER MOORE BEAVERTON, OR	
VIEW 001		VIEW 002	
			

AIR JORDAN 1

Original Release (1985)
Designer (PETER MOORE)
Artifact of Origin (DEPARTMENT OF NIKE ARCHIVES)
Color (BLACK/RED)
Original Price (\$65)
Style Code (4281)

AIR JORDAN 1

Original Release (1985)

Designer (PETER MOORE)

Artifact of Origin (DEPARTMENT OF NIKE ARCHIVES)

Color (BLACK/RED)

Original Price (\$65)

Style Code (4281)

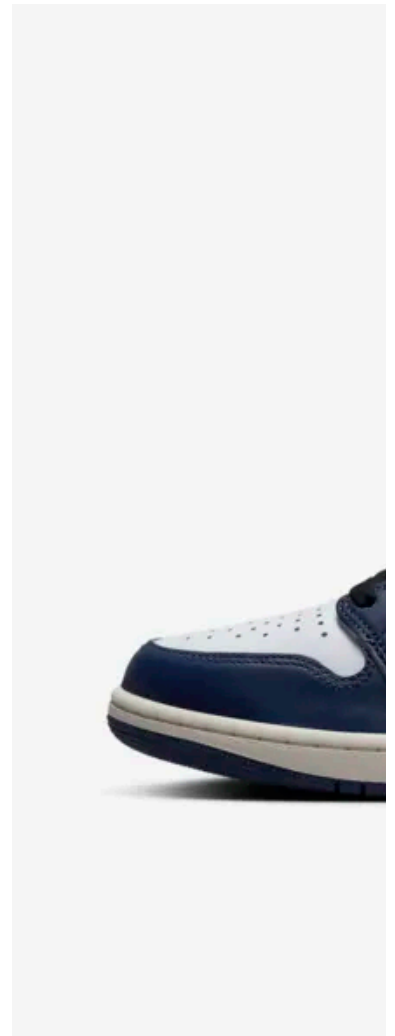
SHOP JORDANS



Air Jordan 1 Low OG "Wolf Grey"

Men's Shoes

\$140



Air Jordan 1 Retro High OG "

Men's Shoes

\$180

Shop Newest Jordan's

GET THE SNKRS APP

Exclusive access to every drop and insider knowledge from the community defining the culture.

Download App

GET THE SNKRS APP

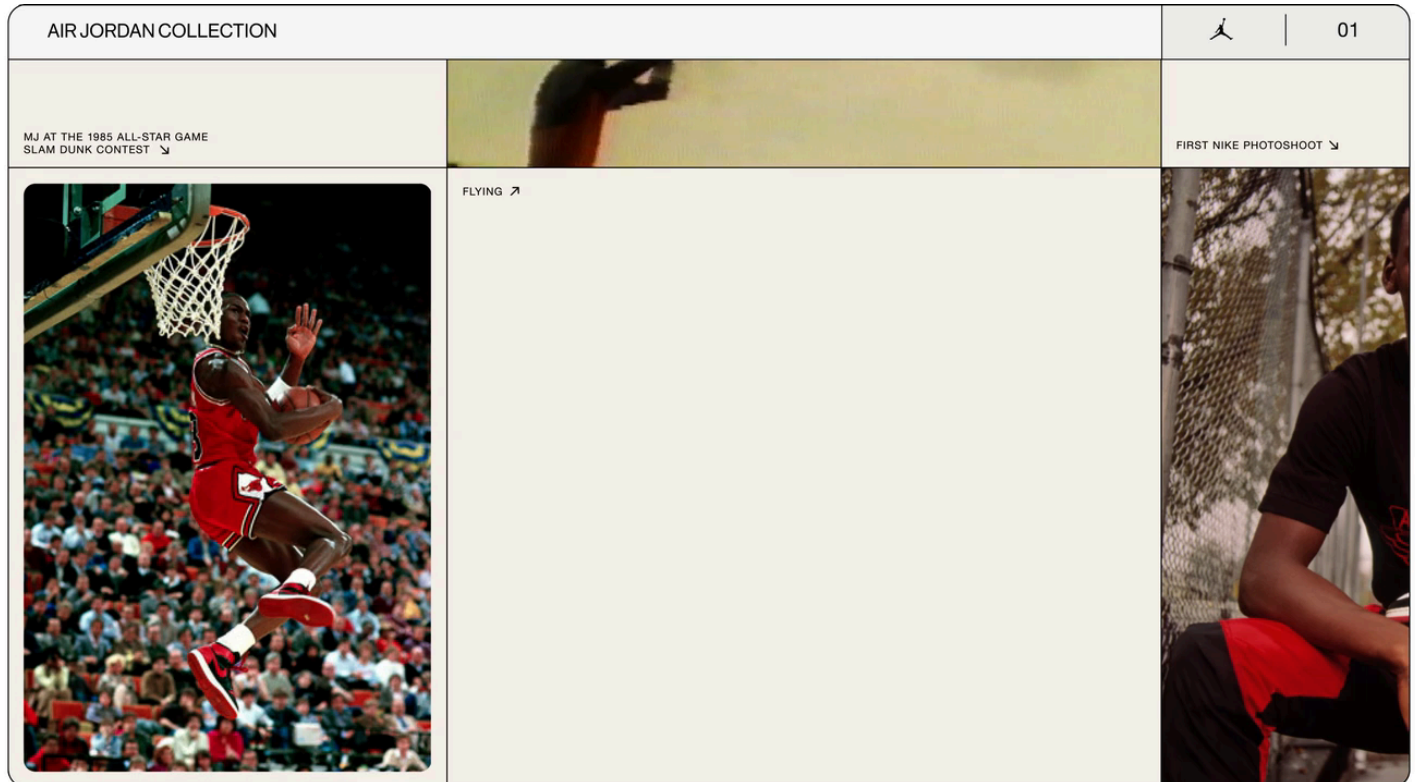
Exclusive access to every drop and insider knowledge
from the community defining the culture.

Download App

THE 1 THAT STARTED IT ALL

An icon that changed the game from the jump. Released in 1985, the Air Jordan quickly took the world by storm with the same brazen charisma as Michael Jordan himself.

FROM THE VAULT



DEFIANT DOMINANCE FROM DAY 1

The first shoe to ever be worn in the NBA with multiple colorways, the OG black and red was originally banned for violating the league's uniform policy, and was threatened with a \$5,000 fine every game it was worn. The OG's legacy lives on through the Air Jordan 1 Retro, honoring a legend that expanded the game's creative potential and redefined basketball's connection to style and culture.

COLORWAYS

001										2018	
											
WOMEN'S	AJ1 - OG	AJ1 - RETRO	AJ1 - WOMEN'S	AJ1 - OG	AJ1 - RETRO	AJ1 - WOMEN'S	AJ1 - OG	AJ1 - RETRO	AJ1 - WOMEN'S	AJ1 - OG	AJ1 - RETRO
002			2019			001			2018		
									2020		

LATEST IN SNKRS



Available 11/9 at 7:00 AM in SNKRS

Big Kids' Air Jordan 9

Big Kids' Shoes

\$160



SNKRS Exclusive

Air Jordan 5 "El Grito"

Men's Shoes

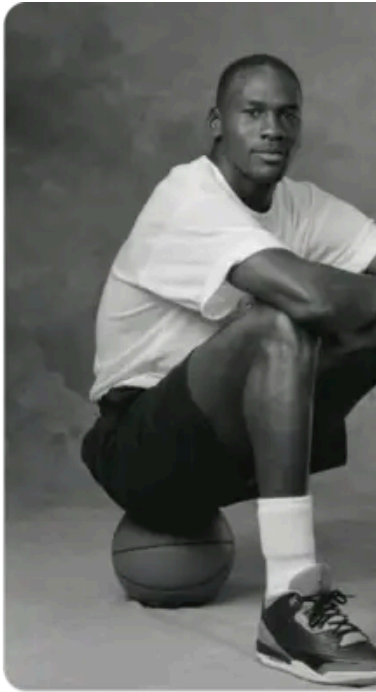
\$210

RELATED ARTICLES & ARTIFACTS



Air Jordan 2

Jordan Sets Sights High



Air Jordan 3

Jumpman is Born

Resources



Gift Cards

Find a Store

Membership

Nike x NBA

Nike Journal

Site Feedback

Help



Company

▼

Promotions & Discounts

▼

 United States

© 2024 Nike, Inc. All Rights Reserved

Guides ▼

Terms of Sale

Terms of Use

Nike Privacy Policy

 Your Privacy Choices

CA Supply Chains Act

