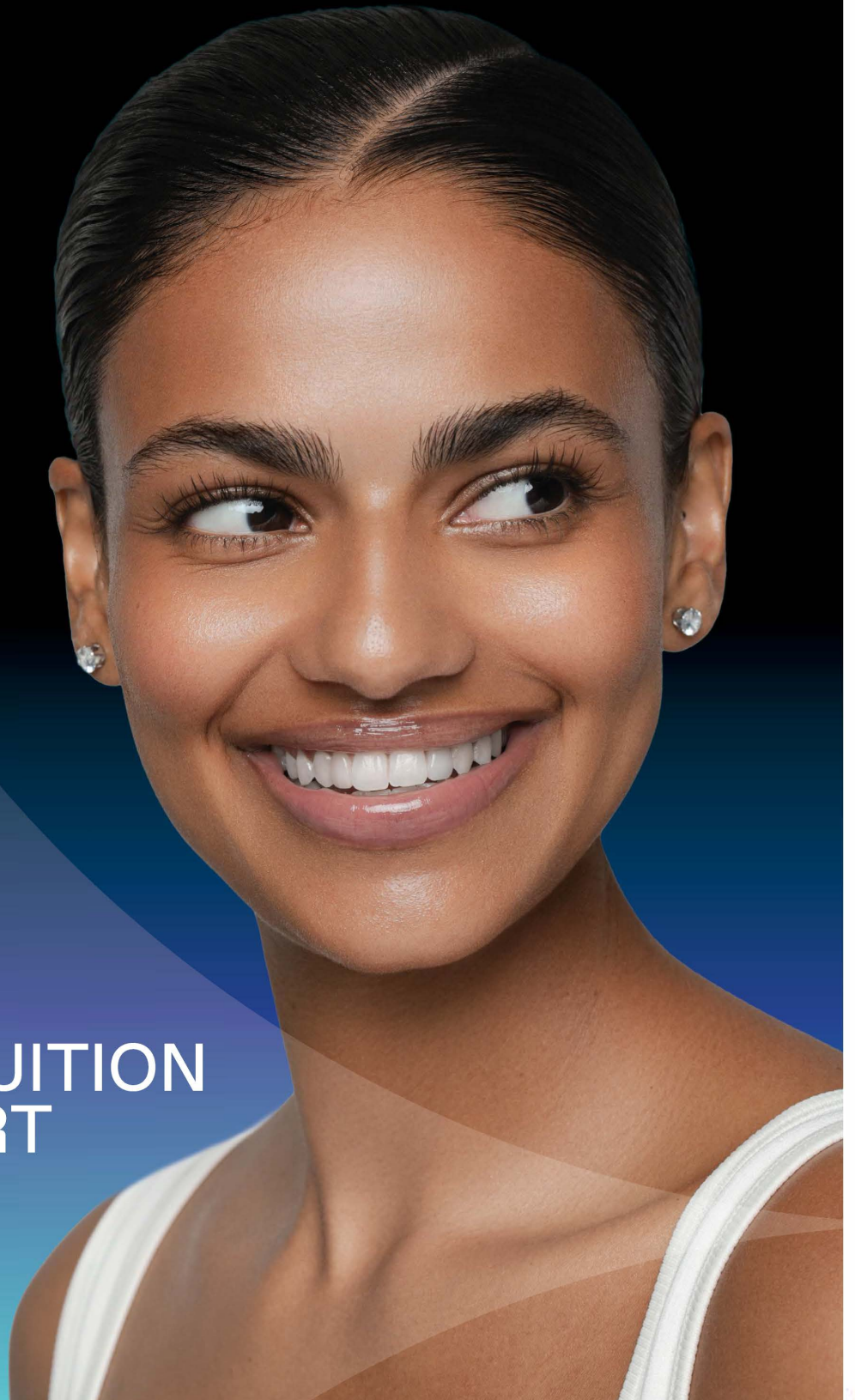


★ BEAUTYHEALTH™

Hydrafacial™

SKINTUITION
REPORT
2★24



Sinclair Pharma Exhibit 1060
Sinclair Pharma, et al. v. HydraFacial
IPR2025-00145



Skintuition

[skin-tü-‘i-shən] noun

- a. an intrinsic or deep-rooted understanding of skin health
- b. knowledge or conviction gained through extensive experience and cumulative knowledge in clinical applications, technologies and ingredients

Contents

A Message from our CEO	4
The Science of Skin Health	6
Trends Start in the Treatment Room	11
Treatment Room Data & Insights	15
Transformational Results For Your Bottom Line	18
Train Like a Hydrafacialist	19
Hydrafacial Brand Power	20



A Message from Marla Beck,

BeautyHealth CEO



At the beginning of the year, I set out to spend as much time as possible with Hydrafacial providers and our team in the treatment room. From Paris to Frankfurt, New York, and San Diego, I met with hundreds of dermatologists, plastic surgeons, and estheticians. Every skin health professional was an innovator in their own right with a deep-rooted passion for Hydrafacial and the results the treatments deliver for their clients.

These interactions further solidified our belief that trends really start in the treatment room. These experts are combining complementary treatments with Hydrafacial, unlocking new protocols, and leveraging clinically proven ingredients, all in the name of addressing their clients' skin concerns. It's no wonder that providers are a leading source of influence for consumers when determining what products or treatments to try, as well as our biggest source of inspiration at BeautyHealth.

Our second annual Skintuition Report shares the science behind our leading treatments, insights from our unmatched device footprint, the strength of our flagship brand, Hydrafacial, and the love and loyalty of our community. This collective intelligence is the foundation for our skintuition.

Read on for our skin health predictions in the year ahead as beauty and aesthetics continue to converge.



Marla Beck

BeautyHealth CEO



As we look toward 2025, we anticipate the skin health landscape will be influenced by the following trends:



MEDICALIZATION OF BEAUTY

The line between beauty and aesthetics continues to blur, as consumers demand greater efficacy and put their trust in professionals to achieve their desired results.



RISE OF THE SKINTELLECTUAL CONSUMER

With science, data, and skin health pros at their fingertips, consumers are more knowledgeable – and discerning – than ever, anchored by Gen Z and Millennials who are more willing to try non-surgical aesthetic treatments.



SKINIMALISM REVIVAL

Consumers are trading the obvious augmentation trends of the past for a skin health-first approach in a shift towards skinimalism that puts the best version of themselves forward.



FOCUS ON BEAUTILITY

Consumers will curate their routines, using fewer products or simplifying them to fewer steps by incorporating only products and treatments that deliver enhanced results.



TAILORED TREATMENTS

Consumers will continue to look for companies and providers to see them as individuals with unique needs, as opposed to offering a blanket approach to general skin concerns.

The Science of Skin Health

While famous for the glow, Hydrafacial treatments are so much more. It's an all-in-one proven solution with patented technology that can be personalized for any skin type and concern.

In an industry where aesthetic treatments come and go, Hydrafacial remains a mainstay. The secret to Hydrafacial's longevity lies in its highly effective, painless and noninvasive treatment, embraced by aesthetics novices and experts alike.

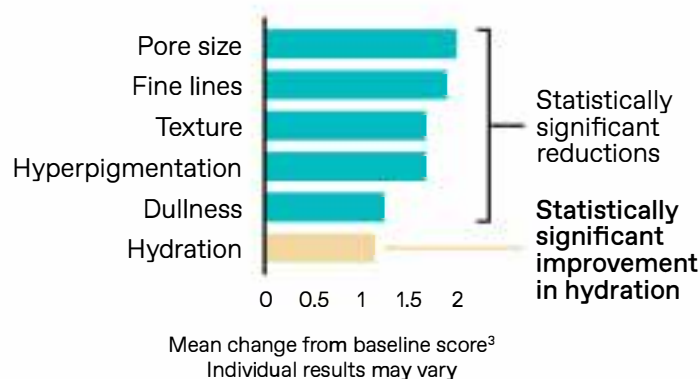
**One Treatment.
Personalized Solutions.
Rooted in Science.**



The Clinically Proven Best Skin of Your Life

Hydrafacial Treatments Are Clinically Proven to Improve Six Common Skin Concerns

In a clinical study, physicians found a series of six Hydrafacial treatments significantly improve hydration, visibly improve skin texture, and significantly reduce the appearance of pore size, hyperpigmentation, dullness, and fine lines.¹



Study participants receiving Hydrafacial treatments also reported improvements in skin quality.²

80% of study participants receiving Hydrafacial treatments reported a significant improvement in pore size²

60% reported a significant improvement in texture²

“Skin quality has taken center stage, with more patients requesting treatments to reduce pore size, hyperpigmentation, and improve overall texture. Hydrafacial’s ability to address these concerns makes it a go-to for patients wanting long-lasting results.”



Dr. Bertha Baum

Board Certified Cosmetic
Dermatologist | MIAMI, Fla.

1. Freedman, Bruce M. “Topical antioxidant application enhances the effects of facial microdermabrasion.” The Journal of Dermatological Treatment. Vol. 20,2 (2009): 82-7.
2. Freedman, Bruce M. “Hydradermabrasion: an innovative modality for nonablative facial rejuvenation.” Journal of Cosmetic Dermatology Vol. 7,4 (2008): 275-80.
3. Three independent physicians blindly reviewed digital photographs of 10 patients before and after Hydrafacial treatments.

The Magic is in the Handpiece

Hydrafacial's patented Vortex Fusion Technology uses spiral dermabrasion tips to gently remove impurities while maximizing absorption of active ingredients, enhancing treatment effectiveness³

The Patented Vortex Fusion Technology Difference



After a series of six Hydrafacial treatments, histological evaluation of microbiopsies from 10 participants revealed:

Damage Control: Helps Protect Against Environmental Damage

32% increase in antioxidant levels.²

Mean improvement of skin polyphenolic antioxidant levels from baseline in study participants post treatments¹

Delivered via Hydrafacial treatment:
Before Treatment After treatment

14,700 ± 3,000	22,300 ± 5,000
----------------	----------------

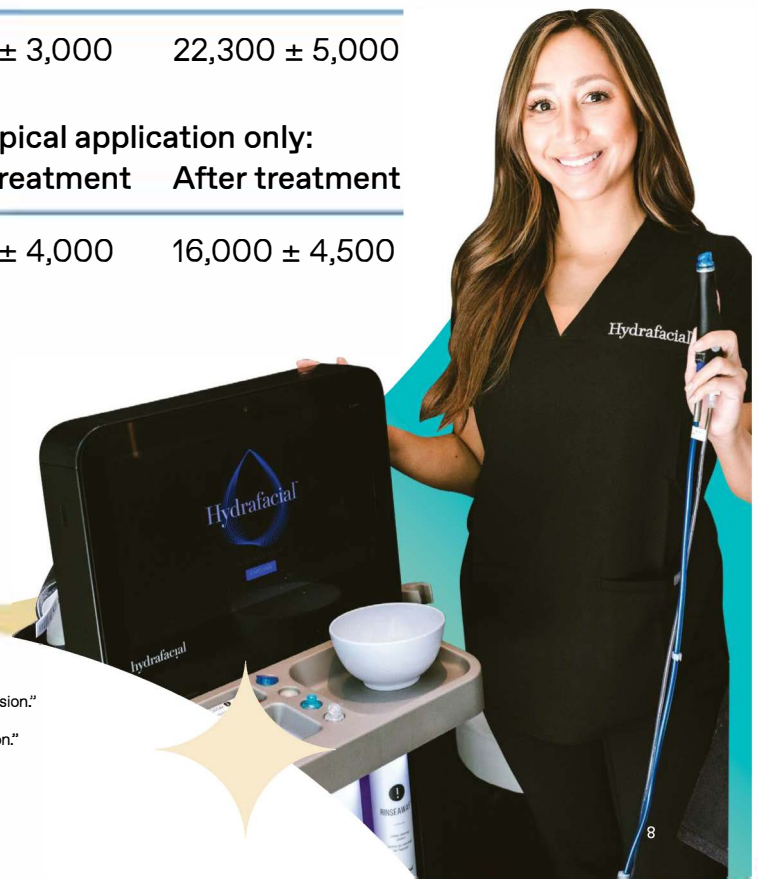
Study participants who received the antioxidant serum applied topically did not see significant improvement.

Topical application only:
Before Treatment After treatment

15,500 ± 4,000	16,000 ± 4,500
----------------	----------------

Hydrafacial treatments are more than a facial.

Clinically proven to increase the absorption of topical products vs manual application³



1. Freedman, Bruce M. "Topical antioxidant application enhances the effects of facial microdermabrasion." The Journal of Dermatological Treatment. Vol. 20,2 (2009): 82-7.
2. Freedman, Bruce M. "Hydradermabrasion: an innovative modality for nonablative facial rejuvenation." Journal of Cosmetic Dermatology Vol. 7,4 (2008): 275-80.
3. Aribi M, Salti G, Anhido J. Efficacy in Facial Hydration of Dermabrasion Technique.

Less acne. More glow!

Clarifying Hydrafacial treatments clinically proven to help address acne skin concerns¹

Participants in a clinical study with mild-to-moderate acne showed benefits after a series of 5 or more Clarifying Hydrafacial treatments, including:



100% of participants saw clearer, healthier, more radiant-looking skin.



85% of those with acne saw fewer blemishes and less inflammation.



95% reported skin as looking less oily and congested.



40% of participants reported feeling more confident after their first treatment, growing to **100%** after their final treatment.



Individual results may vary. This individual received five Clarifying Hydrafacial treatments including booster and blue LED. Photos courtesy of The Glow Aesthetics.

"I recommend Hydrafacial clarifying treatments to all my acne patients because it truly works. As the most common skin condition, acne can really impact self-confidence, in addition to the look, feel and health of the skin. In our study, we found Hydrafacial treatments are clinically proven to address these concerns, significantly improving acne severity and revealing more radiant-looking skin."

1. Storgard, R., Mauricio-Lee, J., Mauricio, T., Zaiac, M., & Karnik, J. (2022). Efficacy and Tolerability of HydraFacial Clarifying Treatment Series in the Treatment of Active Acne Vulgaris. The Journal of Clinical and Aesthetic Dermatology, 15(12), 42-46.



Dr. Tess Mauricio

Board-Certified Cosmetic
Dermatologist | SAN DIEGO, Calif.

The Best Skin of Your Life Just Got 3X Better

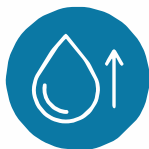
Hydrafacial treatments with the Hydralock HA Booster lead to immediate and sustained hydration and wrinkle reduction

The new proprietary formulation is backed by clinical testing and delivers the signature Hydrafacial glow and keeps on giving.

Hydrate Deeper. Glow Longer.

In a clinical study, participants with all Fitzpatrick skin types presenting the symptoms of dry skin received a single Hydrafacial treatment with the Hydralock HA Booster. Here's what we found:

Immediately Following One Treatment:

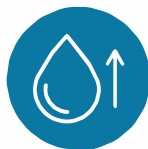


455% increase in hydration.¹

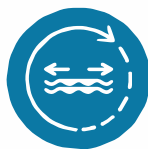


57% reduction in the appearance of wrinkles.²

24 Hours After One Treatment:



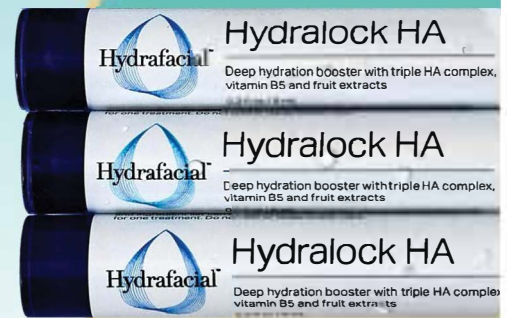
Sustained results, with a **338% increase** in hydration.¹



63% reduction in the appearance of fine lines and wrinkles.²



98% of participants reported their skin maintained a glowing and brighter appearance.³

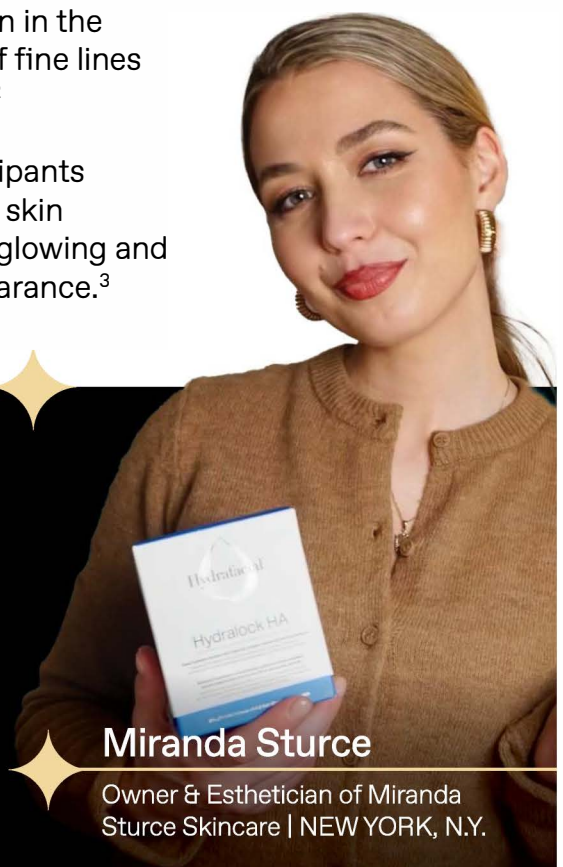


"When using the Hydralock HA Booster by Hydrafacial, I immediately noticed a significant increase in my client's skin hydration and texture. My client stated that she immediately felt her skin to be baby smooth and that the Hydralock Booster helped plump her skin and provide a luminous glow. She said the results continued days later after her treatment."

1. Based on Corneometer measurements of 38 participants before, immediately after, and 24 hours post-treatment in a clinical study. Individual results may vary.
2. Based on QuantifiCare skin analysis of 38 participants before, immediately after, and 24 hours post-treatment in a clinical study. Individual results may vary.
3. Based on a consumer perception study with 38 participants. Individual results may vary. Data on File at Hydrafacial.

Miranda Sturce

Owner & Esthetician of Miranda Sturce Skincare | NEW YORK, N.Y.



Trends Start in the Treatment Room

Hydrafacial providers weigh in on how Hydrafacial treatments meet the evolving needs and address the concerns of their clients.



Dr. Kamran Amjed
General Medical Council Registered Medical Doctor | MANCHESTER, England

"In 2025, we're seeing an even greater emphasis on improving skin quality, with patients prioritising issues like pore size, hyperpigmentation, and overall texture. Hydrafacial's ability to address these concerns with precision has made it a staple in our clinic. Its non-invasive nature, combined with medical-grade exfoliation and hydration, helps achieve smoother, clearer skin, significantly reducing pore size and improving skin tone over time. It's an essential tool in maintaining long-term skin health."

Dr. Bertha Baum
Board Certified Cosmetic Dermatologist | AVENTURA, Fla.

"Scalp health has emerged as an important area of concern. The Hydrafacial Keravive treatment, designed specifically for the scalp, is gaining momentum as more people recognize the connection between scalp health and hair vitality."



Dr. Akiko Imaizumi
Board-Certified Medical Cosmetic Dermatologist | TOKYO, Japan

"Hydrafacial is the cornerstone treatment in my clinic, serving as the essential gateway to aesthetics for all skin types. Our patients prefer a more natural look, and Hydrafacial is the perfect solution, helping both them—and me—achieve our BEST selves with healthy, glowing skin. With the growing emphasis on skin quality, Hydrafacial truly shines. It effectively reduces pore size, addresses hyperpigmentation, and rejuvenates the skin, making it an indispensable part of our aesthetic offerings."



Natali Kelly | Aesthetic Practitioner | LONDON, England

"The 'no make-up/clean girl' aesthetic, is having an impact on skin treatments and skincare. Clients are investing more in their skincare and professional treatments like Hydrafacial, and less in make-up products. They want to showcase their natural complexion rather than camouflaging imperfections with make-up. Lately, I'm seeing an increase in clients taking a serious interest in the actual health of their skin health. It's about looking bright and refreshed rather than tight and lifted ... and a well-hydrated, glowing complexion face truly boosts confidence."





Dr. Ana Mansouri
Aesthetic Physician | BIRMINGHAM, England

“We have noticed in clinic a rising demand for no-downtime and no-pain when it comes to treatment options in general, in particular for acne patients. With acne bearing such a significant effect on patients’ quality of life, it is often a priority for them not to cause further disruption to their daily lives by having invasive treatments. The Hydrafacial clarifying protocol is therefore an excellent treatment protocol alongside home-care products to control and improve acne-related skin concerns in a well-tolerated manner.”



Dr. Kamran Amjed
General Medical Council Registered Medical Doctor MANCHESTER, England

“In recent years, there’s been a clear shift in patient preferences, with more individuals seeking natural, subtle enhancements rather than drastic transformations. Treatments like Hydrafacial are perfectly aligned with this trend, as they help patients achieve healthy, glowing skin that reflects the best version of themselves. Rather than altering their appearance, patients now want treatments that enhance their natural beauty, and Hydrafacial offers exactly that through its gentle, effective, and customisable approach. In particular, I’ve experienced a significant increase in men wanting to achieve a fresh and healthy appearance, making the Hydrafacial the facial of choice for my male clients.”



Dr. Dendy Engelman
Board Certified Cosmetic Dermatologist | NEW YORK, N.Y.

“As a dermatologist, I always recommend treatments backed by science and proven results. Hydrafacial is an excellent choice for younger consumers looking to invest in their skin health early. It combines advanced technology with clinically vetted techniques to deliver both immediate glow and long-term skin benefits, making it a trusted option in aesthetic skincare.”



Brittany Blancato
Board Certified Medical Esthetician | NEW YORK, N.Y.

“Clients are seeking treatments that do more than ever before—Hydrafacial embodies this by delivering results-driven, multi-functional care. Its customizable approach allows us to address unique skin concerns, making every treatment both personal and powerful.”



Skinification of the Scalp keravive™

Keravive delivered by Hydrafacial is a clinically proven hair and scalp solution that infuses the scalp with microbiome-balancing ingredients, creating an optimal environment for natural hair growth.

Clinically Proven Results for Fuller, Healthier-Looking Hair¹

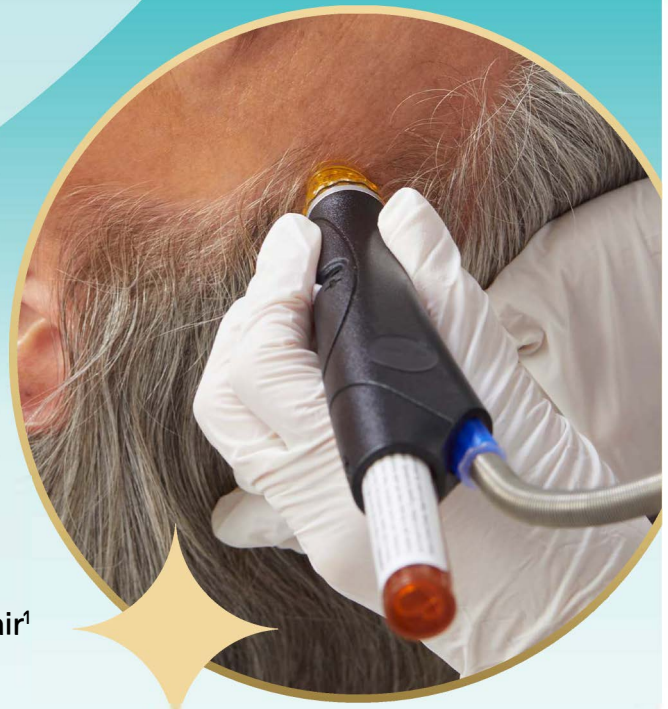
Participants in a clinical study showed benefits after receiving a series of three Keravive treatments and daily use of the take-home peptide spray, including:

82% said their hair looked healthier, shinier and showed less gray strands²

75% saw visibly improved hair fullness²



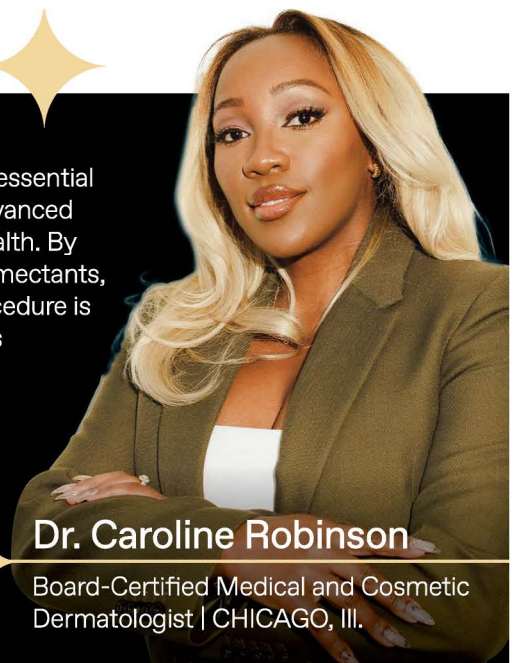
Unretouched before and after photos following a series of Hydrafacial Keravive treatments and daily use of the Keravive Take-Home Spray. From left to right: client of Carissa Mendoza Hair Dressing after 4 months, client of Sikara Medspa after 1 treatment, and client of Polished Skin after 3 treatments. Individual results may vary.



**Significant
improvement**
in confidence in their appearance²

Additionally, providers reported a statistically significant reduction in their clients' hair thinning and improvement in hair appearance.³

"After years of using Keravive in my practice, I have found it to be an effective and essential component of a comprehensive hair restoration plan. This treatment combines advanced technology with clinical care to deliver visible, sustained improvements in scalp health. By cleansing and infusing the scalp with biomimetic peptides, growth factors, and humectants, it revitalizes the scalp and creates an optimal foundation for healthier hair. The procedure is relaxing for patients—a rarity in hair restoration—and the at-home spray empowers them to maintain and enhance their results, ensuring consistency in care. I firmly believe that a clean, healthy scalp is fundamental to strong, resilient hair, and Keravive seamlessly supports this principle."



Dr. Caroline Robinson

Board-Certified Medical and Cosmetic Dermatologist | CHICAGO, Ill.

1. Kilmer S, Shamban AT, Callender VD, Jalian HR, Karnik J. Clinical Evaluation of the Effectiveness and Safety of an In-Office Scalp Stimulating Treatment and a Take-Home Scalp Health Product. Hydrafacial LLC. 2019
2. Based on perception of 44 participants receiving a series of 3 Hydrafacial Keravive treatments with daily application of take-home peptide spray in between treatments for 20 weeks.
3. Investigator assessment of 44 patients receiving a series of 3 Hydrafacial Keravive treatments with daily application of take-home peptide spray in between treatments for 20 weeks.

SkinStylus™

The only microneedling device with FDA clearance for the face and abdomen.¹

New! Introducing SkinStylus Nano-Needling

Nano-needling is a cosmetic treatment that creates nano-channels in the skin that helps rejuvenate and improve the appearance of fine lines, wrinkles, texture, and tone.



Level Up Results with Hydraneedling

An enhanced experience that combines everything to love about a Hydrafacial treatment with the added benefits of gentle, non-invasive nano-needling.

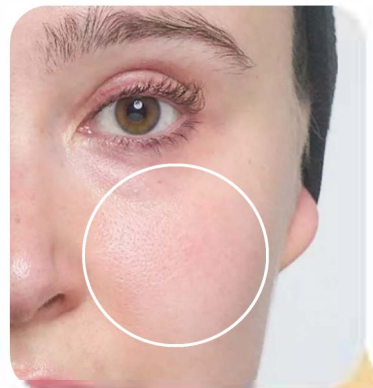
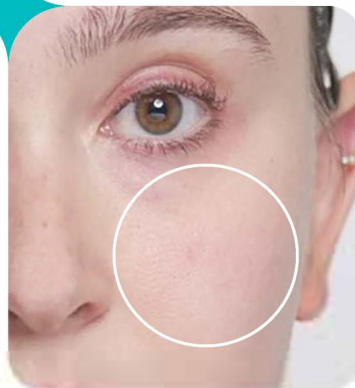


Benefits include:

- ✦ Increased exfoliation
- ✦ Enhanced Hydrafacial serum penetration and absorption
- ✦ Promotes smoother, more luminous-looking skin
- ✦ Improves the appearance of fine lines and wrinkles

Before

After



¹. Cleared to improve appearance of facial acne scarring in Fitzpatrick skin types I, II, and III in patients aged 22 years and older and to improve the appearance of surgical or traumatic hypertrophic scars on the abdomen in adults aged 22 years and older.

Before and one week after a series of 3 Deluxe Hydrafacial treatments with SkinStylus nano-needling over 6 weeks. Individual results may vary.

Treatment Room Data & Insights

Hydrafacial treatments are for all skin tones, skin types, ages, and genders, and personalized for every unique skin concern with customizations and our portfolio of 15+ boosters. What does our data reveal about trends in skin health?

HYDRATION NATION

Consumers are shifting their preference for a more natural aesthetic, driven by growing awareness of the importance of healthy, radiant-looking skin.

Boosting Hydration

The Hydralock HA Booster is the **#1** Hydrafacial branded booster launch to date, featuring a trifecta of deeply hydrating ingredients, including Triple Hyaluronic Acid Complex, Vitamin B5, and Fruit Extracts.¹



Subtle, Plumped Up Lips

+8% more Hydrafacial Perk Lip treatments performed than the year prior as consumers opt for natural-looking enhancements to their lips without going over the top.¹



Beyond the Face

+55% year-over-year growth in Hydrafacial neck and décolleté treatments, where thinner skin is prone to show the signs of aging.



Word of the Year: HydraSLAYcial

The treatment that delivers healthy, glowing skin every time.



¹. BeautyHealth sales and provider usage data.

Medspa Mindset

The Hydrafacial treatment is an anchor for medspas across the globe. With **29%** projected growth of the medspa category through 2025,¹ we asked consumers of aesthetics and professional beauty treatments for their thoughts on the path to healthy, glowing skin.



Aesthetics & Beauty Converge

61% of consumers consider regular facial treatments as part of their ongoing beauty regimen²

Skinfluencers: Trust in the Pros

62% of consumers get a facial treatment based on their dermatologist's recommendation, while **59%** look to their esthetician.²



Personalization is Key

71% of consumers get facial treatments to address skin concerns, while **68%** get them to treat existing skin concerns.²

The Ultimate Goal: Look Good, Feel Good

77% get a facial treatment to make their skin look and feel healthy.²
74% say getting a facial boosts confidence²



1. American Med Spa Association: 2022 Medical Spa State of the Industry Report July 2022.
2. Ipsos 2024

Glow Seekers Weigh In

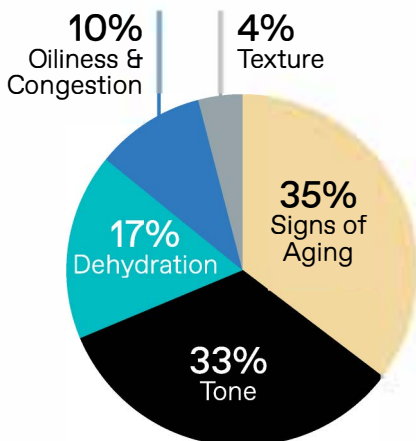
With seemingly endless ways to personalize Hydrafacial treatments, what did providers and consumers choose in treatment rooms this year?

The top Hydrafacial treatment customizations:¹

1. LED Light Therapy
2. Booster
3. Professional Skincare
4. Dermaplaning
5. Manual extractions
6. Facial massage
7. Lymphatic drainage
8. Facial steaming
9. Hand massage
10. Lip PERK



2024 Top Skin Concerns Addressed with Hydrafacial Treatments



Immediate, glowing and personalized results every time¹

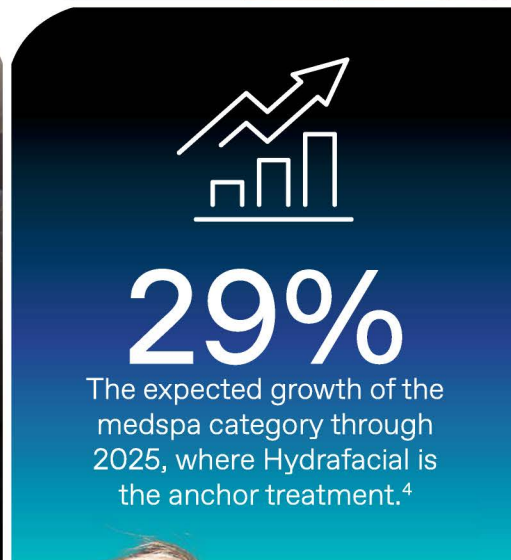
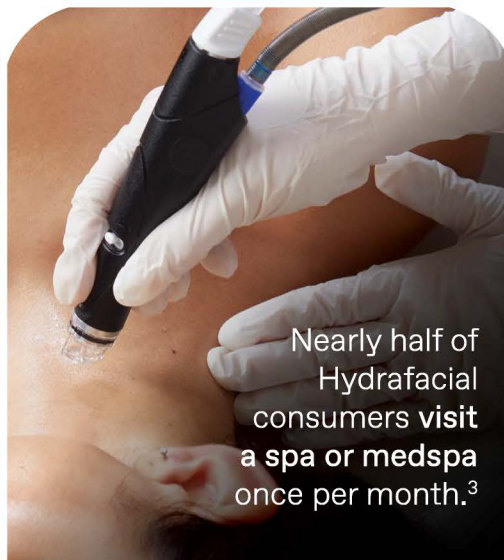
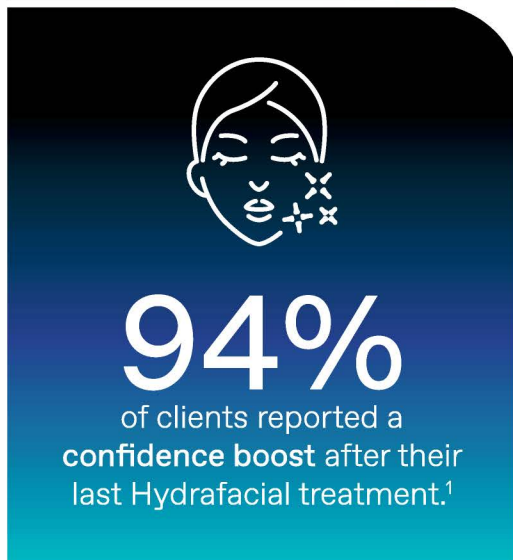
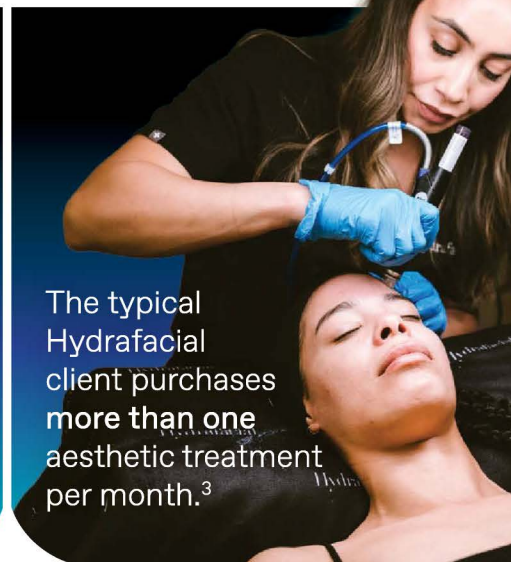
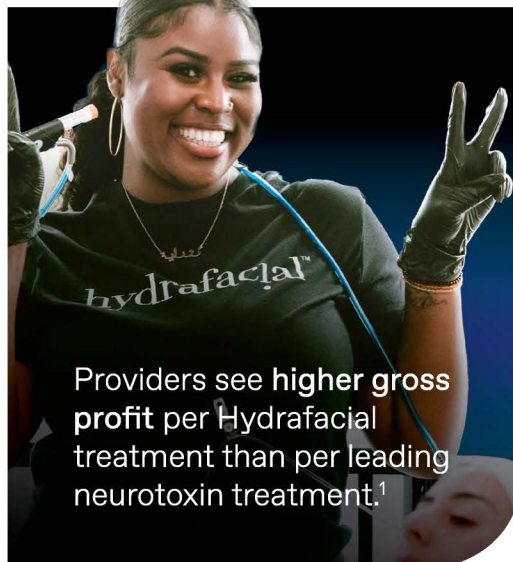
The best time to get a Hydrafacial²

1. Regularly as part of your beauty routine
2. Before a special event
3. In the summer, as one of the few cosmetic/aesthetic procedures that is sun safe
4. End of the year before the holidays
5. Together with someone special

1. BeautyHealth sales and provider usage data.
2. Ipsos 2024. Hydrafacial consumers. N = 110.

Transformational Results For Your Bottom Line

The best skin of their lives starts with the best business decision by providers.



“When I started my business as a solo esthetician, I didn’t have a lot of money to invest in a device, but I knew my patients would love their results from Hydrafacial and Keravive. The company set me up for success with financing, and it turned out to be the best risk I took. Within a year, my business grew 200 percent! Now, approximately 70 percent of my services are Hydrafacial treatments thanks to its versatility and customizations. Hydrafacial delivers every single time.”

1. Company Data.
2. Gross annual income calculation based on providing 10 Deluxe Hydrafacial treatments a week at SRP of \$250 per treatment, and working 50 weeks in the year.
3. Ipsos Study 2023.
4. American Med Spa Association: 2022 Medical Spa State of the Industry Report July 2022.



Tiffany Libiran

Owner & Esthetician of Madison Crown Skin | San Francisco, Calif.

Train Like a Hydrafacialist

The More You Know, The More They Glow

Purchasing a Hydrafacial device is just the beginning – we empower our Hydrafacialists to stay at the top of their game. Our world class virtual and in-person Training & Education program features the latest skin health advancements, techniques, and resources to grow their business.



60,000

Providers trained worldwide



100+

Virtual training programs available



600+

Pieces of online educational content



200+

Days of training yearly

“Hydrafacial is a company that sticks with you and provides a variety of resources. The biggest of them being that they share their knowledge on other things happening in the industry as well. They truly want you to succeed and will help you get there. Their trainings will make sure you are staying up to date with trends in the industry, how to handle all skin types & how to grow your own confidence. With Hydrafacial by my side and guiding me through all of their in-depth trainings, I was able to increase my clientele by 62 percent. Hydrafacial will transform your business!”



Abigail Quinn

Owner & Esthetician of West Fern Spa | McAllen, Texas

Hydrafacial Brand Power

Often Imitated, Never Duplicated

The power of the Hydrafacial brand is unmatched in the aesthetics industry.

39%

brand awareness¹

\$16.4M

Earned Media Value YTD 2024²

1.3M+

global social media followers³

2X more

online conversation compared to the next FIVE aesthetic brands combined²

The Glow They Know

In demand by consumers of aesthetic and professional beauty treatments.

5M+

Hydrafacial treatments delivered in 2023⁴

1-in-5

consumers of the category have received a Hydrafacial treatment¹

55%

who have heard of the brand try a Hydrafacial treatment¹

92%

Hydrafacial consumers would switch estheticians if they did not offer Hydrafacial treatments⁴

Instantly Gratified, Consistently Satisfied

The immediate, glowing results from every Hydrafacial treatment leave clients raving about their experience.

96%

RealSelf "Worth It" Rating⁵

55

Net Promoter Score⁶

1. Ipsos Study 2024. Base: Consumers of the aesthetic and professional beauty category (n=1000); Brand Aided Awareness. Conversion defined as % of respondents who are aware of and have tried a given brand.
2. Tribe Dynamics, January-November 2023. Analysis of six aesthetic peer companies: Glo2Facial, JUVÉDERM, Dermaflash, Diamond Glow, CoolSculpting, Hydrafacial.
3. Combined global following on Instagram, Facebook, TikTok, and LinkedIn.
4. Company Data.
5. RealSelf.
6. Consumers of the aesthetic and professional beauty category that have received a Hydrafacial (n=210); "On a scale of 0 to 10, how likely are you to recommend Hydrafacial to a friend or colleague?"



Beloved by Providers & Consumers Alike



Best Hydrating Facial:
Hydrafacial



Best Pro Cosmetic
Treatment: Hydrafacial



Hydrafacial



Hydrafacial Hydralock
HA Booster



Best New Professional
Beauty Product or
Treatment:
Hydrafacial Syndeo



Best New Professional
Beauty Product or
Treatment: Hydrafacial
Peel Sensitive

Forward-Looking Statements

Certain statements made in this document are “forward looking statements” within the meaning of the “safe harbor” provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this document, the words “estimates,” “projected,” “expects,” “anticipates,” “forecasts,” “plans,” “intends,” “believes,” “seeks,” “may,” “will,” “should,” “future,” “propose” and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements.

These forward-looking statements are not guarantees of future performance, conditions, or results, and involve a number of known and unknown risks, uncertainties, assumptions, and other important factors, many of which are outside The Beauty Health Company’s control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements.

Important factors, among others, that may affect actual results or outcomes include The Beauty Health Company’s ability to execute its business plan; consumers’ perception of skin health, skin concerns, and overall beauty trends; the ability to place delivery systems across various channels and locations; potential litigation involving The Beauty Health Company; changes in applicable laws or regulations; and the possibility that The Beauty Health Company may be adversely affected by other economic, business, and/or competitive factors. The Beauty Health Company does not undertake any obligation to update or revise any forward-looking statements, whether because of new information, future events, or otherwise, except as required by law.

