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Jawbone Raises \$49M from Andreessen Horowitz

 By **FinSMEs** March 17, 2011

Jawbone, a San Francisco, CA-based provider of mobile lifestyle products and services, raised \$49m in funding from **Andreessen Horowitz**.

The funding, which brings the total amount raised by the company to date to \$100m, will help Jawbone further expand internationally and develop entirely new categories of products.

The company today offers a new class of Bluetooth headsets (ICON), a wireless speaker (JAMBOX), as well as a free mobile service that allows users to send quick voice messages to friends and groups (THOUGHTS).

Founded in 1999 as **Aliph, Inc.**, led by CEO Hosain Rahman, Jawbone currently sells its products in 20 countries.

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