

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

Rocket Media, LLC d/b/a Launch Labs,
Petitioner,

v.

Fullthrottle Technologies, LLC,
Patent Owner

Case IPR2025-00148
U.S. Patent No. 11,556,947

**PATENT OWNER'S UPDATED MANDATORY NOTICES
PURSUANT TO 37 C.F.R. § 42.8(a)(2)**

Pursuant to 37 C.F.R. § 42.8(a)(2), Patent Owner Fullthrottle Technologies, LLC (“Patent Owner”) hereby files its Mandatory Notices as follows:

I. Real Party-in-Interest (37 C.F.R. 42.8(b)(1))

Pursuant to 37 C.F.R. 42.8(b)(1), Patent Owner identifies Fullthrottle Technologies, LLC as the real party-in-interest. Stream Companies Holdings, LLC, Cavalier Enterprise Holdings Inc., Hawk Enterprises Holdings, Inc., and SCP IV AIV V, LP have direct or indirect ownership interests in Fullthrottle Technologies, LLC and may be considered real parties-in-interest.

II. Related Matters (37 C.F.R. § 42.8(b)(2))

Pursuant to 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following proceedings that may affect, or be affected by, this proceeding:

- Patent Owner has alleged that Petitioner infringes U.S. Patent No. 11,556,947 in *Fullthrottle Technologies, LLC v. Rocket Media, LLC* (d/b/a “Launch Labs”), Civil Action No. 1:24-cv-00314, filed in the Middle District of North Carolina on April 11, 2024.
- Petitioner filed a Petition of *Inter Partes* Review against U.S. Patent No. 11,823,219 (Case No. IPR2025-00149) on November 12, 2024. U.S. Patent No. 11,823,219 issued as a continuation from the application that issued as U.S. Patent No. 11,556,947. Patent Owner also asserted the ’219 patent in *Fullthrottle Technologies, LLC v.*

Rocket Media, LLC (d/b/a “Launch Labs”), Civil Action No. 1:24-cv-00314.

III. Lead and Back-up Counsel (37 C.F.R. § 42.8(b)(3))

Pursuant to 37 C.F.R. § 42.8(b)(3), Petitioner provides the following designation of counsel:

Lead Counsel	Back-up Counsel
Ross Alexander Reg. No. 66,948 ross.alexander@flastergreenberg.com Flaster Greenberg P.C. 1717 Arch Street, Suite 3300 Philadelphia, PA 19103 T: 215-587-5609 F: 215-279-9394	Joseph Klinicki Reg. No. 68,505 joseph.klinicki@flastergreenberg.com Flaster Greenberg P.C. One Tower Bridge, 100 Front St., Suite 100 Conshohocken, PA 19428 T: 215-587-5687 F: 215-279-9394 Michael Bonella Reg. No. 41,628 michael.bonella@flastergreenberg.com Flaster Greenberg P.C. One Tower Bridge, 100 Front St., Suite 100 Conshohocken, PA 19428 T: 215-587-5684 F: 215-279-9394

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IV. Service Information (37 C.F.R. § 42.8(b)(4))

Pursuant to 37 C.F.R. § 42.8(b)(4), Patent Owner requests that all non-electronic correspondence be directed to lead counsel and back-up counsel at the addresses identified above. Patent owner consents to electronic service by email at fg_ft_ipr2025-00148@flastergreenberg.com.

Dated: August 25, 2025

Respectfully submitted,
Flaster Greenberg P.C.

/Michael J. Bonella/

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Attorneys for Patent Owner

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that on August 25, 2025, the foregoing PATENT OWNER UPDATED MANDATORY NOTICES was filed through the Patent Trial and Appeal Case Tracking System (P-TACTS) electronic filing system was filed through the Patent Trial and Appeal Case Tracking System (P-TACTS) electronic filing system, with a copy served via electronic mail, on the following counsel of record for Petitioner:

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Dated: August 25, 2025

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