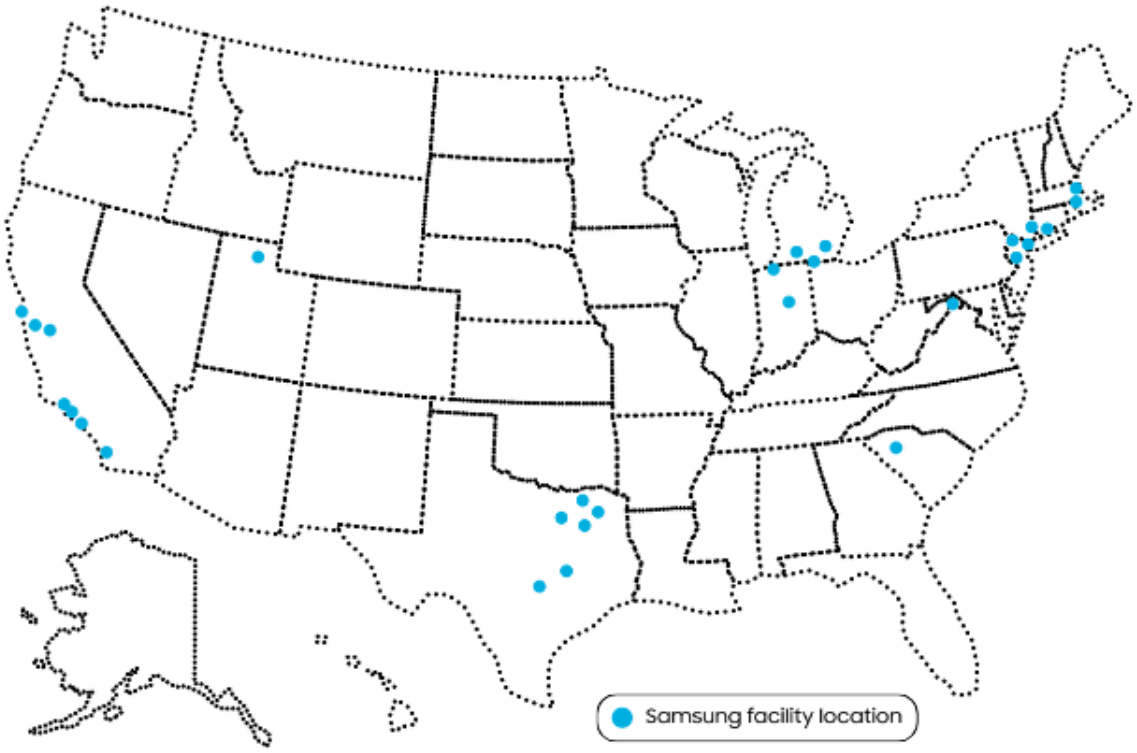
Samsung in America

Google Exhibit 1084
Google v. Mullen

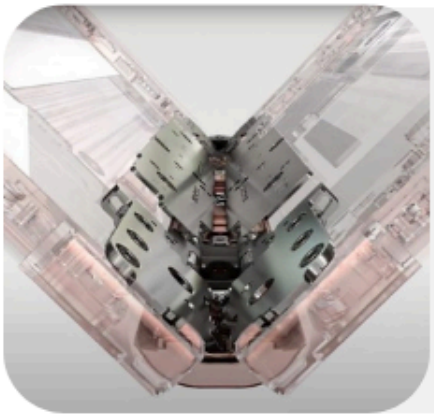


$31.2B+

generated by
our U.S. facilities

175K+ Jobs

created by
our U.S. facilities[1]



We are working to create human-driven innovations that make a better world for all.

#1 in Global Market

we are ranked #1 in global market share for TVs, smartphones, refrigerators, total mobile phones, large format display monitors and memory (DRA, NAND, SSD)

76%

of U.S. households own at least one Samsung product [2]

27%

of U.S. households own three or more Samsung products [3]

20K+

our U.S. team has grown to 20K+ members over 45 years [4]

We are pushing the boundaries from impossible to possible.

Largest Patent Portfolio

we hold the largest portfolio of active U.S. patents

$100B+ Invested in the U.S.

we have invested +$100 billion in the U.S.

+1,500K Jobs in South Carolina

Located in Newberry, SC, Samsung Electronics Home Appliance America is the first U.S.-based home appliance manufacturing facility.

+1,500k jobs for local residents from a $500M investment.[5]

$26.8B in TX

total economic impact in Central Texas in 2023 by Samsung Austin Semiconductor[6]

38K+ TX Jobs

supported by Samsung facilites

$17B+ Invested

initial minimum investment in new Samsung Semiconductor Taylor, TX Plant Site[7]

20K Jobs Created

across Central Texas by 2026

We are making everyday changes that have a meaningful impact on the environment

100% Renewable Energy

Our U.S. operations and manufacturing sites power use is matched by 100% renewable energy.

That's nearly the amount of energy needed to power all of Sonoma County.

350M Tons of CO2

Our customers have avoided 350 million tons of CO2 emissions due to our product improvements.

That's the equivalent of taking over 77 milion cars off the road for a year.

Energy Star Certified

100% of our notebooks, dishwashers, air purifiers + 95% of our refrigerators are Energy Star Certified.

This can save our customers up to 24% off their household energy bills each year. [8]

We are honored to be recognized as we continue to reinvent the future.

Interbrand

Top 5 "Best Global Brand," 2019 - 2024

TIME

World's Best Brands, 2024

Interbrand Best Global Brands 2024

U.S. Chamber of Commerce

"Best Commitment to Education" category in the Foundation's Corporate Citizenship Awards, 2024

Forbes

America's Best Large Employers, 2024

America's Best Employers for Veterans, 2024

Best Brands for Social Impact, 2024 - 2025

2024 American Customer Satisfaction Index (ACSI®)

#1 Customer Satisfaction & Overall Service Quality among 5G Mobile Devices, 2024

#1 TV Overall Customer Satisfaction, 2023 - 2024

#1 Home Appliance Service Experience, 2023 - 2024

ACSI®

American Customer Satisfaction Index

[1] Samsung Economic Impact Study, 2020

[2,3] Samsung Cross Category Ownership Study, 2023

[4] In the U.S., Canada and Mexico

[5] https://news.samsung.com/us/samsung-home-applainces-america-celebrates-5-years-in-south-carolina-seha/

[6,7] A Report of the Economic and Fiscal Impact During 2022 of Samsung Austin Semiconductor, LLC and Taylor Fab 1 Central Texas Area

[8] Or about $450 each year. Source: U.S. EPA

SHARE

Press Kit

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