

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

HIGHLEVEL, INC.,

Petitioner

v.

CLICKFUNNELS,

Patent Owner

Case IPR2025-00234

U.S. Patent No. 10,846,357

**PETITIONER HIGHLEVEL, INC.'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. § 42.10(b), Petitioner HighLevel, Inc. (“HighLevel”) hereby appoints the following attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with HighLevel’s Petition for *Inter Partes* Review of U.S. Patent No. 10,846,357.

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For HighLevel, Inc.

/s/ Betsy Cantrell
Name: Betsy Cantrell
Title: Vice President of Legal Operations

Date: December 3, 2024

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on December 3, 2024, by filing this document through the Patent Trial and Appeal Board P-TACTS System, as well as delivering a copy via express mail upon the attorney of record for the patent at the following address:

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Respectfully submitted,

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