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# KAJABI

PUSH BUTTON MARKETING

## Be the first to use Kajabi

Kajabi is currently in private, closed beta testing. We anticipate a public release in late spring of 2010. To be the first to be notified, and to get regular updates about Kajabi's progress, please join Kajabi's beta testers list.



Follow us on Twitter

## Hi, we're Kajabi.

Kajabi was developed for Marketers, BY Marketers. Our first goal is to simplify the deployment of Marketing Campaigns, Sales Funnels, and Product Launches from their current technical complexity down to Drag-and-Drop Ease.

Kajabi's second goal is to streamline, simplify, and reduce the cost of deploying membership portals and controlled access (Paid or Unpaid) community sites so Marketers have an alternative way to publish and deliver content and interact directly with their customers – without sketchy and unreliable integration or technological jury-rigging.

### Our push button platform lets you:



#### Create

Marketing Landing Pages, Squeeze Pages, Video Pages, Product Information Pages, Sales Letters, and much more - All from a flexible WYSIWYG Online Editor. No Coding Required (But welcome for extreme flexibility)



#### Promote

Using Cloud Computing Technology, you can publish anything you create with Kajabi instantly to the web – with theoretically infinitely scalable virtual hardware resources.



#### Sell

Use Kajabi's integrated shopping cart engine, or plug in your current solution so your customer's experience is consistent and friendly.



#### Publish

Using Kajabi's Membership Module, you can deliver rich multi-media content and community interactivity, all while protecting your content from unauthorized access. Installation is easy because... there is NO installation – it's all part of the package.

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