Director_PTABDecision_Review@uspto.gov
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Paper 14
Date: August 13, 2025

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE OFFICE OF THE UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

HIGHLEVEL, INC.,
Petitioner,

v.

ETISON LLC d/b/a CLICKFUNNELS,
Patent Owner.

IPR2025-00234 (Patent 10,846,357 B2)
IPR2025-00235 (Patent 11,361,047 B2)[1]

Before MICHELLE N. ANKENBRAND,[2] *Senior Lead Administrative Patent Judge, performing the duties of Director Review Executive*.

ORDER

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[1] This order applies to each of the above-listed proceedings.
[2] Coke Morgan Stewart, Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the United States Patent and Trademark Office, is recused and took no part in this decision. The Acting Director delegated her authority in a Notice of Delegation. *See* https://www.uspto.gov/sites/default/files/documents/delegation-of-authority-ptab.pdf.

The Office received a request for Director Review of the Decision denying institution in each of the above-captioned cases and an authorized response to each request. *See* Papers 13, 14.[3]

Having considered the requests and responses, it is:

ORDERED that the requests for Director Review are denied.

[3] Citations are to the record in IPR2025-00234. The parties filed similar papers in IPR2025-00235.

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