

JUNE 1, 2015 1:00 AM / by Terry Myerson

Hello World: Windows 10 Available on July 29

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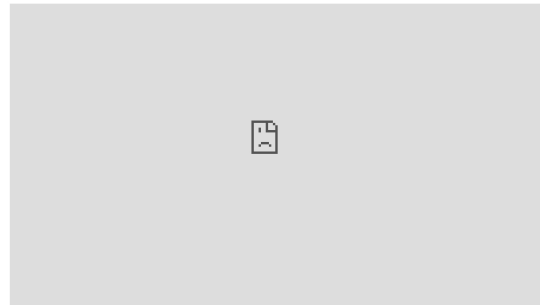
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Today, I'm excited to share the availability date for Windows 10. In fact, I thought I'd let Cortana, the world's most personal digital assistant, share the news. You can ask Cortana for the answer, or if you don't have a Windows phone or a PC running the Windows 10 Insider Preview handy – you can hear it for yourself here:

Through the feedback and testing of over four million Windows Insiders, we've made great progress on Windows 10 and we're nearly ready to deliver this free upgrade to all of our Windows customers*.



Do Great Things with Windows 10

We designed Windows 10 to create a new generation of Windows for the 1.5 billion people using Windows today in 190 countries around the world. With Windows 10, we start delivering on our vision of more personal computing, defined by trust in how we protect and respect your personal information, mobility of the experience across your devices, and natural interactions with your Windows devices, including speech, touch, ink, and holograms. We designed Windows 10 to run our broadest device family ever, including Windows PCs, Windows tablets, Windows phones, Windows for the Internet of Things, Microsoft Surface Hub, Xbox One and Microsoft HoloLens—all working together to empower you to do great things.

Familiar, yet better than ever, Windows 10 brings back the Start menu you know and love. Windows 10 is faster than ever before, with quick startup and resume. And Windows 10 provides the most secure platform ever, including Windows Defender for free anti-malware protection, and being the only platform with a commitment to deliver free ongoing security updates for the supported lifetime of the device.



We've designed Windows 10 to help you be more productive and have more fun, with a range of innovations**:

- **Cortana**, the world's first truly personal digital assistant helps you get things done. Cortana learns your preferences to provide relevant

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recommendations, fast access to information, and important reminders. Interaction is natural and easy via talking or typing. And the Cortana experience works not just on your PC, but can notify and help you on your smartphone too.

Cortana in Windows 10

- **Microsoft Edge**, is an all-new browser designed to get things done online in new ways, with built-in commenting on the web – via typing or inking — sharing comments, and a reading view that makes reading web sites much faster and easier. With Cortana integrated, Microsoft Edge offers quick results and content based on your interests and preferences. Fast, streamlined and personal, you can focus on just the content that matters to you and actively engage with the web.

- **Office on Windows:** In addition to the Office 2016 full featured desktop suite, Windows 10 users will be able to experience new universal Windows applications for Word, Excel, and PowerPoint, all available separately. These offer a consistent, touch-first experience across a range of devices to increase your productivity. Designed from the ground up to run on Windows 10, you can easily create and edit Word documents, and deliver PowerPoint presentations while annotating on the fly. With new touch-first controls in Excel you can create or update spreadsheets without a keyboard or mouse. You will also be able to enjoy new versions of OneNote and Outlook, which are included with Windows 10 at no additional cost.
- **Xbox Live and the Integrated Xbox App** bring new game experiences to Windows 10. Xbox on Windows 10 brings the expansive Xbox Live gaming network to both Windows 10 PCs and tablets. Communicate with your friends on Windows 10 PCs and Xbox One – while playing any PC game. You can capture, edit and share your greatest gaming moments with Game DVR, and play new games with friends across devices. You can play games on your PC, streamed directly from your Xbox One console to your Windows 10 tablets or PCs, within your home. Games developed for DirectX 12 in Windows 10 will see improvements in speed, efficiency and graphics capability.
- **New Photos, Videos, Music, Maps, People, Mail & Calendar apps** have updated designs that look and feel familiar from app to app and device to device. You can start something on one device and continue it on another since your content is stored on and synched through OneDrive.



- **Windows Continuum** enables today's best laptops and 2-in-1 devices to elegantly transform from one form factor to the other, enabling smooth transitions of your tablet into a PC, and back. And new Windows phones with Continuum can be connected to a monitor, mouse and physical keyboard to make your phone work like a PC.
- **Windows Hello**, greets you by name and with a smile, letting you log in without a password and providing instant, more secure access to your Windows 10 devices. With Windows Hello, biometric authentication is easy with your face, iris, or finger, providing instant recognition.
- **Windows Store**, with easy install and uninstall of trusted applications, supported by the broadest range of global payment methods.

In addition to these innovations, we will continue to update Windows 10 over time with new innovations to help you be more productive and have more fun. Like Windows 10 itself, these updates will be free for the supported lifetime of your device.

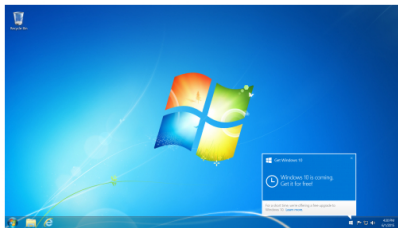
You can see these features in action in this video.



Get Ready for Windows 10

On July 29, you can get Windows 10 for PCs and tablets by taking advantage of the free upgrade offer, or on a new Windows 10 PC from your favorite retailer. If you purchase a new Windows 8.1 device between now and then, the Windows 10 upgrade will be available to you and many retail stores will upgrade your new device for you.

The Windows 10 upgrade is designed to be compatible with your current Windows device and applications*. We are hard at work to make this upgrade process a great experience. **You can reserve your free Windows 10 upgrade now through a simple reservation process.** Look for this icon in your system tray at the bottom of your screen, simply click on the icon, and then complete the reservation process. [You can find more details on how this works at Windows.com.](#)



Thank you for choosing Windows. We are designing it for you, so you can be more secure, more productive, have more fun.

Terry

** Initial release will be for PC and tablets. See [Windows.com/windows10upgrade](#) for availability and other details.*

*** Specific features may not be available in certain markets, some features require specified hardware, and Continuum for phone available on select premium models at launch. More details at [Windows.com/windows10specs](#) and [xbox.com/windows-10](#).*

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