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Netflix and Vizio to stream films to high-def TVs

Reuters

January 7, 2009 5:15 PM PST · Updated 15 years ago



LOS ANGELES (Reuters) - Online DVD rental company Netflix Inc said on Wednesday it reached a deal for viewers to watch movies from Netflix on Vizio high definition televisions through Vizio's "Connected HDTV" Platform.

This follows an announcement earlier this week that new LG Electronics Inc TV sets will soon screen Netflix movies directly from the Web without an external device.

Vizio's "Connected HDTV" platform provides plug-and-play connectivity right out of the box. VIZIO expects to ship the new TVs to retailers nationwide later this year.

Reporting by Sue Zeidler; editing by Richard Chang

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