

Meaning of analytics in English

analytics

noun [U]

US   / ˌæ.n.əˈlɪ.tɪks / UK   / ˌæ.n.əlˈɪ.tɪks /

Add to word list

a process in which a computer examines information using mathematical methods in order to find useful patterns:

- a system for performing analytics on received data

+

the information that results from this process:

- This technology provides detailed analytics about campaign reach.

SMART Vocabulary: related words and phrases

Computer programming & software

[abandonware](#)

[ad blocking](#)

[angle bracket](#)

[debug](#)

[F2P](#)

[facial recognition software](#)

[MS-DOS](#)

[search algorithm](#)

[MS-DOS](#)

[search algorithm](#)

[service bus](#)

[shareware](#)

[ad blocker](#)

[adware](#)

[clipboard](#)

[escape sequence](#)

[facial recognition](#)

[factory setting](#)

[SDK](#)

[sentiment analysis](#)

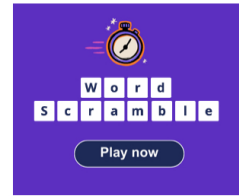
[SDK](#)

[sentiment analysis](#)

[setup wizard](#)

[syntax](#)

[See more results >](#)



More meanings of analytics

All

[text analytics](#)

[chief analytics officer](#)

[Chief Analytics Officer, at chief](#)

[chief analytics officer](#)

[Chief Analytics Officer, at chief](#)

[analytics officer](#)

[See all meanings](#)

WORD OF THE DAY

G-force

UK  / ˈdʒiː.fɔːs/ US  / ˈdʒiː.fɔːs/

a force that causes a feeling of pressure pushing you backwards, when you are moving very quickly forwards

About this

(Definition of analytics from the [Cambridge Advanced Learner's Dictionary & Thesaurus](#) © Cambridge University Press)

EXAMPLES of analytics

analytics

From [Fast Company](#)

And of course, *analytics* are part of the package.

From [VentureBeat](#)

Analytics enable us to take all of those data points and build a historical database for how traffic behaves and make real-time predictions.

From [Fast Company](#)

This company sells mobile application *analytics* and an advertising platform that can be incorporated into mobile apps.

From [CNN](#)

These are tools that offer features like user accounts, high scores, *analytics*, etc.

From [VentureBeat](#)

Many companies are using behavioral *analytics*, also known as personalization, to better serve consumers.

From [TechCrunch](#)

These examples are from corpora and from sources on the web. Any opinions in the examples do not represent the opinion of the Cambridge Dictionary editors or of Cambridge University Press or its licensors.

What is the pronunciation of analytics?

Translations of analytics

In Chinese (Traditional)

(電腦的) 分析方法, 通過分析所得資料...

See more

In Chinese (Simplified)

(电脑的) 分析方法, 通过分析所得数据...

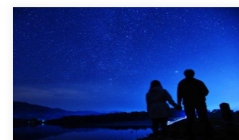
See more

Need a translator?

Get a quick, free translation!



Translator tool



about things that might happen in the future

December 18, 2024

Read More



NEW WORDS

pleasanteeism

December 16, 2024

More new words



in Spanish

[analítica, análisis, analíticas...](#)

See more

in Portuguese

[analítica, análise, dados...](#)

See more

Browse

analytic

analytic model BETA

analytical

analytically

analytics

analyzable

analyze

analyzer

anamorphic