



Twitch

Growth Score 40

CB Rank 5233 ↑

Heat Score 36 ↑

Saved ⋮

Twitch is a social video platform where gamers can broadcast, watch, and talk about video games.

➔ Acquired by Amazon

Founded 2007

Private

Series C

San Francisco, California, United States

1001-5000

www.twitch.tv

Gaming

Media and Entertainment

Social Media

Video

Video Games

Video Streaming

Overview



📘 About These Metrics

▼

- 3M
- 1Y
- 2Y
- 5Y
- 10Y

Recent Milestones:

- Legal Proceeding
- Partnership Announcement
- +16 more

🔔 See more interactive data and historical milestones on desktop for the best experience

Funding Summary

Last Round of Funding:

Series C **\$20M** in Sep 2013

Lead Investor: Thrive Capital

Total Funding: **\$35M**

Company Profile Activity ⓘ

Trending

Among all **Media and Entertainment** companies

Low ActivityHigh Activity

Key People

Sara Clemens: COO
Past Role: Pandora, Chief Operating Officer

Khudor Annous: Head of Marketing & Partnerships
Past Role: LiveMe, Head of Marketing & Partnerships

Details

Sub-Organization of

 Amazon

Legal Name

Twitch Interactive, Inc.

Also Known As

twitch.tv, Twitch Interactive

Operating Status

Active

Company Type

For Profit

Founders

Emmett Shear, Justin Kan, Kevin Lin, Kyle Vogt, Michael Seibel, Omar Javed

About the Company

Twitch is a social video platform where gamers can broadcast, watch and talk about video games. Twitch's video platform is the backbone of both live and distribution for the entire video game ecosystem. This includes game developers, publishers, media outlets, events, user-generated content, and the entire esports scene. In February 2014, Wall...

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Related Hubs

Twitch Alumni Founded Companies

Diversity Spotlight

Black Founded

Predictions & Insights

Growth Insight ⓘ

updated Dec 28, 2024

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Comment

Not Growing

Twitch is unlikely to be growing at this time.

Twitch experienced a 10% loss in market share to YouTube and Kick. Despite this, livestreamers on Twitch and other platforms saw a 10% increase in...

Top Contributing Factors

Financial Decline >

Product Usage Growth >

Operations Contraction >

View Details >

Growth Prediction ⓘ

updated Apr 20, 2025

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81

Probable

Future Growth

View Details >

Notable Events ⓘ

Legal Proceeding

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Twitch streamer Kai Cenat's account was hacked, leading to a temporary ban and changes to his profile. The hacker altered the display image and added a Discord link. This incident follows a previous hack of Cenat's TikTok account.

Apr 2, 2025 The Express Tribune [View Article](#)

Similar Companies

Vidio

91

↓



Vidio is an OTT video platform that allows users to upload, watch, and share videos.

Clip App

32

↑



Clip App is a digital media video startup that allows its users to easily create, watch and download funny Indian videos.

https://www.crunchbase.com/organization/twitch#news

2/6

Twitch has partnered with StreamElements to enhance sponsorship opportunities for streamers, allowing them to access sponsorship offers directly from their dashboards. This partnership aims to facilitate professional connections and revenue growth for streamers.

Mar 6, 2025 Marketing Dive [View Article](#)

Key Leadership Hire

Twitch streamer Hasan Piker was suspended after making controversial remarks about Republican senator Rick Scott in relation to Medicare fraud. Piker suggested that if Republicans were serious about tackling Medicare fraud, they would target Scott, whose healthcare company was previously fined for Medicare billing issues. The suspension has sparked controversy and debate on social media.

Mar 3, 2025 pcgamer [View Article](#)

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YouNow 34

YouNow is the world's first live social network, empowering users to broadcast themselves from anywhere in real time.

MyAnimeList 72

MyAnimeList is a social network that allows anime and manga fans to organize, discuss, and discover videos.

[View All >](#)

Research and Development Insight

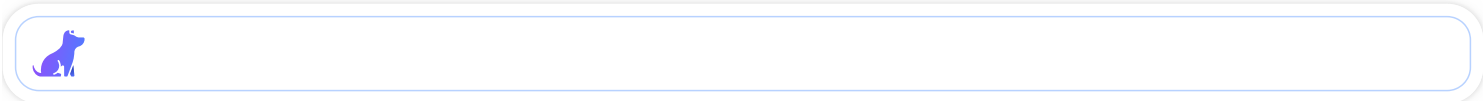
Twitch is focusing on enhancing its video streaming capabilities. The research involves a video streaming service with a segmentation component that provides segment metadata, indicating starting locations for multiple video content segments produced during transcoding. This metadata is sent to a transcode server, facilitating seamless server switching. These developments aim to improve the efficiency and reliability of video content delivery on the platform.

Products and Services

This information is generated using AI and may include errors or omissions. [Learn more.](#)

Product Name	Product Description
Live Streaming	Twitch provides a platform for users to broadcast live video content, primarily focused on gaming, but also including other categories like music, creative arts, and real-life streams.
VODs (Videos on Demand)	Twitch allows users to watch previously recorded live streams, enabling viewers to catch up on content they missed.
Chat	Twitch offers a chat feature that allows viewers to interact with streamers and other viewers in real-time during live broadcasts.
Twitch Drops	Twitch Drops are rewards given to viewers for watching specific streams, often linked to in-game items or bonuses.
Twitch Categories	Twitch organizes content into categories such as Games, IRL, Music & DJs, Creative, and Esports to help users find streams of interest.

Financials



Funding Rounds

Investors

Total Funding Amount

\$35M

Number of Funding Rounds

4

Lead Investors

Y Combinator, Bessemer Venture Partners, Draper Associates, Felicis, SV Angel

Announced Date	Transaction Name	Number of Investors	Money Raised	Lead Investors
Sep 30, 2013	 Series C - Twitch	6	\$20M	Thrive Capital
Sep 19, 2012	 Series B - Twitch	3	\$15M	Bessemer Venture Partners
Oct 3, 2007	 Seed Round - Twitch	1	—	—
Mar 19, 2007	 Seed Round - Twitch	3	—	—

View Financial Details >

Investments

Investment Breakdown

Number of Investments

1

Number of Acquisitions

7

Announced Date	Organization Name	Lead Investor	Funding Round	Money Raised
Sep 6, 2022	 Zeet	—	 Seed Round - Zeet	\$4.3M

View Financial Details >

M&A Details

Twitch was acquired by Amazon for \$970M on Aug 25, 2014. This deal was done in Cash.

Transaction Name	Acquired by	Announced Date	Price
 Twitch acquired by Amazon	 Amazon	Aug 25, 2014	\$970M

People

View Profiles & Contacts >

Headcount

1001-5000

Employee Profiles

96

Investor Profiles

2

Contacts

2,927

Employee Profiles

Investor Profiles





Khudor Annous
Head of Marketing & Partnerships



Michelle Weaver
CFO



Christopher Ball
Partner

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Aug 2021



Dan Pyle
Board Member
Jan 2021

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News

News and Press

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Crunchbase News — The Crunchbase Tech Layoffs Tracker

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Benzinga.com — The 5 Traits That Make Founders Stand Out To Investors

News • Apr 15, 2025
Digiday — ‘We have our understanding of what we accept or what we don’t accept’: Kick’s co-founder talks creator push and growing pains

News • Apr 14, 2025
Tubefilter — Fans have more ways than ever to give creators direct financial support. But what if a recession hits?

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Technology

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Monthly Web Visits

1,846,234,534

↑ 4.73% in past month

Data source: SEMRUSH

IT Spend

\$73.7M

This year, Twitch is projected to spend \$73.7M on IT, according to Aberdeen.

Data source: ABERDEEN

Interest Signals

Topic	Surge Score
End-to-end security	100
Trade-In Program	97
Video Blogs	97

Data source: bombora

Actively Used Products

56

Twitch uses 56 technology products

Active Website Tech Count

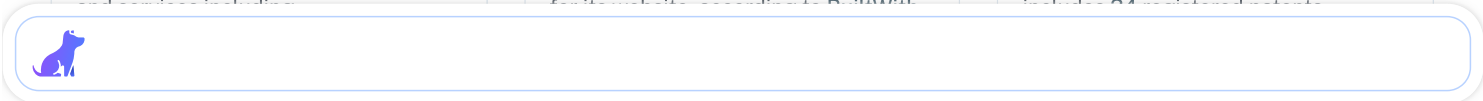
11

Twitch is actively using 11 technologies

Total IP

98

The intellectual property of Twitch



Data source:

 Stack

Data source:

 builtWith

Twitch has registered 64 trademarks with the most popular class being 'Education; entertainment', according to IPquery.

Data source:  IPquery

Frequently Asked Questions

Where is Twitch's headquarters? Twitch is located in San Francisco, California, United States.

Who invested in Twitch? Twitch has 11 investors including Thrive Capital and Nelstone Ventures.

When was the last funding round for Twitch? Twitch closed its last funding round on Sep 30, 2013 from a Series C round.

Who are Twitch's competitors? Alternatives and possible competitors to Twitch may include Fandom, VEED, and Wistia.

How much funding has Twitch raised to date? Twitch has raised \$35M.

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