

Meaning of analytics in English

analytics

noun [U]

US  / ˌæ.n.əˈlɪ.tɪks / UK  / ˌæ.n.əl.ɪˈtɪks /

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a process in which a computer examines information using mathematical methods in order to find useful patterns:

- a system for performing analytics on received data

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the information that results from this process:

- This technology provides detailed analytics about campaign reach.

SMART Vocabulary: related words and phrases

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WORD OF THE DAY

G-force

UK  / ˈdʒiː.fɔːs/ US  / ˈdʒiː.fɔːrs/

a force that causes a feeling of pressure pushing you backwards, when you are moving very quickly forwards

About this

(Definition of analytics from the [Cambridge Advanced Learner's Dictionary & Thesaurus](#) © Cambridge University Press)

EXAMPLES of analytics

analytics

From [Fast Company](#)

And of course, analytics are part of the package.

From [VentureBeat](#)

Analytics enable us to take all of those data points and build a historical database for how traffic behaves and make real-time predictions.

From [Fast Company](#)

This company sells mobile application analytics and an advertising platform that can be incorporated into mobile apps.

From [CNN](#)

These are tools that offer features like user accounts, high scores, analytics, etc.

From [VentureBeat](#)

Many companies are using behavioral analytics, also known as personalization, to better serve consumers.

From [TechCrunch](#)

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What is the pronunciation of analytics?

Translations of analytics

In Chinese (Traditional)

(電腦的) 分析方法, 通過分析所得資料...

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In Chinese (Simplified)

(电脑的) 分析方法, 通过分析所得数据...

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