panda™

PANDA Interactive

INTELLECTUAL PROPERTY

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SocketVision

SocketVision rapidly ingresses and normalizes data from any source — using ultrafast socket connections — and brings it to life with vibrant real-time visuals and overlays that are contextually matched and synchronized with any live or pre-recorded video. The result? An unmatched lean-in viewing experience for web, mobile, and CTV that unlocks the true value of your content by making it actionable.

PATENTED TECHNOLOGY

Delight & activate viewers with PANDA's SocketVision technology. SocketVision offers a new way to experience broadcasts — interactively. SocketVision is patent-protected technology developed by PANDA since 2016.

PANDA's patents include:

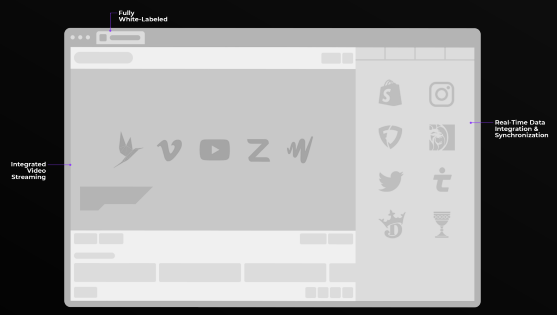
- US 10,425,697
- US 10,805,687
- US 11,039,218
- US 11,356,742
- US 11,770,591

SocketVision opens up new ways for sportsbooks and media companies to offer Watch & Bet experiences that were previously impossible or cost-prohibitive. The technology has already been used by top sportsbooks and media companies and is positioned to play a key role in the explosion of online sports betting.

The SocketVision Advantage

PANDA's technology is ushering in the next step in live online betting on sporting events. Using SocketVision, a sports betting platform can display live and on-demand video, enhanced with its real-time data, on any media publisher's site. Viewers can place bets using contextually matched, interactive data without leaving a publisher's website or app. Unlike traditional non-interactive solutions that require video streams to be modified — which introduces latency, and which can cause licensing issues — video streams enhanced with SocketVision are unmodified; instead, the updates are sent to

viewers via a secondary (and persistent) communications channel. This approach allows for greater opportunities for clients to enhance broadcasts with associated real-time information (for example, related live betting) that is both actionable and scalable.



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