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2019 Yahoo Sports Technology Awards Shortlist Revealed

Yahoo Sports Staff

Fri, 1 Feb 2019



Sports Technology Awards

Adidas and F1 amongst Shortlistees for Global Sports Technology Awards

Yesterday the [2019 Yahoo Sports Technology Awards](#) shortlist was revealed, showcasing leading innovations from the sector's most dynamic brands. Judged by a panel of global industry experts, the technology and brands which impressed most included industry mainstays Hawk-Eye, Formula 1 and Adidas, as well as disruptive newcomers Liveline VR and Guided Knowledge.

Rebecca Hopkins, Sports Technology Awards Group CEO, said 'We are in the sixth cycle of the Yahoo Sports Technology Awards and this year's entries, once again, push the boundaries of innovation across the sector. The shortlist highlights frontrunners in every area and proves that these Awards highlight the industry's technical progress like no other. Every successful brand should be proud to have made it this far given the high standard of competition. We look forward to unveiling the winners on 2nd May in London.'

Devon Fox, Director of Digital Platform Innovation at the PGA Tour and one of the 2019 judges, added 'There were, as always, a wealth of amazing innovations to review, making shortlisting a difficult task. It has been fascinating to judge these awards and enjoy advance knowledge of what influences the sector. Investors searching for the next big tech disrupter should check out the work we've seen.'

The 2019 ceremony will be hosted at the Roundhouse, London, on May 2nd, an experience enjoyed by leading industry figures, innovators and international athletes, who will be flying in from around the world for the event. [Tickets are](#)

IPR2025-00316
SportsCastr Inc. EX-2008

IPR2024-01308
SportsCastr Inc. EX-2009

Agency of the Year

- Fanview Media
- InCrowd
- Lagardère Sports and Entertainment for the Total Africa Cup of Nations
- Project11 Sports
- The Goat Agency
- Winners FDD for the UEFA GROW IT Maturity Matrix

Best App

- Fishbrain
- GameOn for Sky Sports Jeff Bot
- Lagardère Sports and Entertainment for the West Ham United Official App
- Major League Soccer Mobile App
- MatchPint
- SportsCastr

Best Digital Technology

- ATP Media Portal
- FieldTurf for Intelligent Play
- IBM Watson and ESPN Fantasy Insights
- iRewind for Migros iMpu
- StreamAMG Cloud Matrix
- WSC Sports

Best Innovation of the Year

- BT Sport and EE deliver 5G
- European Tour for ShotClock Masters
- Hawk-Eye Inspection System for NASCAR
- Hawk-Eye Live Ball Tracking in Tennis
- SciSports for Insight Global Football Recruitment Platform
- Vald Performance for the GroinBar Hip Strength Testing System

Best Sports Broadcast (Single or Series)

- Discovery and Eurosport
- FIFA TV for the 2018 FIFA World Cup™
- LiveLike VR, Fox Sports and BBC Sport for the FIFA World Cup
- Pixellot Automatic Production
- Sky Sports for the Premier League Augmented Reality Studio

Best Sports Equipment, Apparel or Wearable Technology

- Guided Knowledge Wearables
- LID Helmets
- Solos Smart Wearable Technology
- Sports Performance Tracking for SPT2
- STATSports Apex Pro
- The Occlusion Cuff Elite

Best Technology for Athlete Welfare

- Catapult Movement Module

Sport Home Premier League Football Formula 1 Rugby Cricket Athletics NFL NBA Golf Tennis Cycling Motorsport MMA

- Return2Play

Best Technology for Elite Performance

- 15th Club for the Ryder Cup
- Kinetic Performance Technology for GymAware
- K-MOTION
- SBG Sports Software for RaceWatch Race Strategy
- SIS Pitches for SISGrass Hybrid Pitch Technology
- SPORTLOGiQ Performance Analytics Platform

Best Technology for Fan Engagement

- BBC Sport 2018 FIFA World Cup Russia™ VR App
- CTP for Your Call Football
- Dimension Data for the Tour de France 2018
- Formula 1 and Goodform for F1 Fan Voice
- Formula 1 and Meshh for Project Fanzone
- Xperiel for The Real World Web

Best Technology for Participation

- CAP2 for CoursePro
- Cricket Australia Coach App
- Motitech for Motiview
- MyLocalPitch
- Sports Engineers and Tennis Australia Competition Management Software
- ASB GlassFloor

Best Technology for Sports Betting

- Betradar Managed Trading Services
- Fresh8 Gaming
- Genius Sports Group
- Incentive Games
- Scientific Games for OpenBet
- Trustly Group for Trustly Pay N Play®

Best Technology for Sports Commerce

- AtletasNOW
- mycujoo
- Minute.ly
- Nielsen Sports for Sports Connect
- SeatServe: In-Seat Delivery
- Worldpay for My Business Mobile

Most Innovative Sports Partnership

- Avid for the European Championships Glasgow 2018
- Genius Sports and the PGA Tour
- Harlequins and Adidas for the Flash Charity Jersey
- IBM Aspera and Fox Sports for the World Cup 2018
- Intel and LaLiga
- Mitel and Major League Baseball

Sport Home Premier League Football Formula 1 Rugby Cricket Athletics NFL NBA Golf Tennis Cycling Motorsport MMA

Powerboat 1 for the Farnham Race Boat Upgrade

- The R&A for Modernising the Rules of Golf
- The Ocean Race for Southern Ocean RAW
- Winners FDD for the UEFA GROW IT Maturity Matrix

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SPORTS BUSINESS AWARDS

Sports Business Awards: The Nominees Are ...

3.18.2019



We are pleased to present the nominees for the 12th annual Sports Business Awards, which recognize excellence over the past year. Please join us for the awards gala on May 22 at the New York Marriott Marquis at Times Square.

Sports Team of the Year

- Atlanta United FC
- Golden State Warriors
- Milwaukee Brewers
- Milwaukee Bucks
- Portland Thorns FC
- Washington Capitals

Sports League of the Year

- Major League Soccer
- National Basketball Association
- National Football League
- PGA Tour

Sports Event of the Year

- 100th PGA Championship
- 2019 NHL All-Star Game
- Bank of America Roval 400
- Super Bowl LIII
- U.S. Open Tennis Championships

Sports Sponsor of the Year

- Anheuser-Busch InBev
- Capital One
- Geico
- Pizza Hut
- State Farm

Sports Facility of the Year

- Banc of California Stadium
- Fiserv Forum
- Mercedes-Benz Stadium
- State Farm Arena
- USTA Billie Jean King National Tennis Center

Best in Sports Media

- CBS Sports
- ESPN
- Fox Sports
- NBC Sports Group
- Turner Sports

Best in Digital Sports Media

- B/R Live
- DAZN
- ESPN+
- NBA League Pass
- NBC Sports Gold

Best in Sports Social Media

- "Friday Night Stripes": Adidas/Intersport/Twitter
- Gritty
- JuJu Smith-Schuster
- WWE

Best in Mobile Fan Experience

- Bleacher Report
- DraftKings Sportsbook
- ESPN
- NASCAR
- Twitter

Best Talent Representation of the Year

- Boras Corporation
- CAA Sports
- Endeavor
- Excel Sports Management
- Octagon
- Wasserman

Best in Sports Event and Experiential Marketing

- CSM LeadDog
- Endeavor Global Marketing
- Engine Shop
- GMR Marketing
- Intersport
- Wasserman

Best in Corporate Consulting, Marketing and Client Services

- CAA Sports
- Endeavor Global Marketing
- Momentum Worldwide
- Octagon
- Scout Sports and Entertainment
- Wasserman

Best in Property Consulting, Sales and Client Services

- AEG Global Partnerships
- CAA Sports
- Endeavor
- Excel Sports Management
- Legends
- Oak View Group

Best in Sports Technology

- Clear
- Greenfly
- Second Spectrum: Clippers CourtVision
- SportsCastr

Sports Breakthrough of the Year

- BodyArmor
- Los Angeles Football Club
- MGM Resorts
- Minor League Baseball: Copa de la Diversión

Athletic Director of the Year

- Ray Anderson, Arizona State University
- Mitch Barnhart, University of Kentucky
- Jennifer Cohen, University of Washington
- Blake James, University of Miami
- Jamie Pollard, Iowa State University

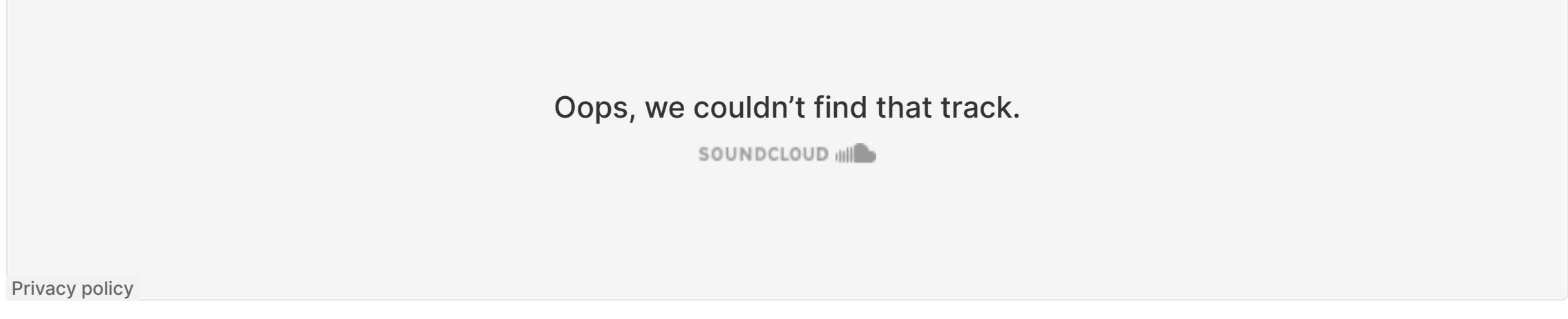
Sports Executive of the Year

- Don Garber, Major League Soccer
- Jimmy Pitaro, ESPN
- Michael Rubin, Fanatics
- Eric Shanks, Fox Sports
- Adam Silver, National Basketball Association

Lifetime Achievement Award

- Tim Finchem

First Look podcast, with SBA analysis at the 22:57 mark:



PREVIOUS

Buffy's best: A collection of her favorites

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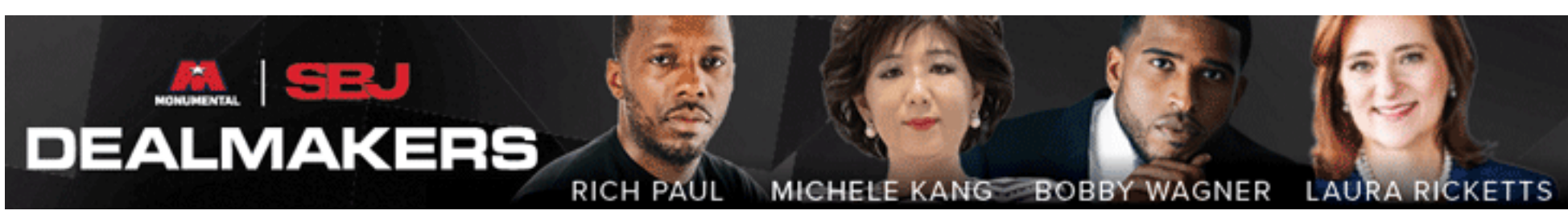
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PODCASTS

SBJ Morning Buzzcast: September 23, 2024

September 23, 2024

Start your morning with Buzzcast: SBJ's Austin Karp looks at Netflix's NFL plans, potential Pac-12 realignment news this week, GEICO exiting NASCAR's premier sponsor rung, the Heat dropping \$50 million on arena upgrades and more.

08:59

18:13

ESPN's Troy Aikman, Cosm's Job Terry and Disney and DirecTV shake on it

September 19, 2024

On this week's pod, we come to you from AXS DRIVE in Frisco and we get a Texas-sized welcome from Pro Football Hall of Famer Troy Aikman. The ESPN "MNF" analyst joins SBJ's Austin Karp to talk about the state of the NFL, his business interests and what he has learned from Dallas Cowboys owner Jerry Jones. Later in the show, Cosm CEO Jeb Terry talks with Karp about how the immersive reality company is taking the fan experience of watching games to the next level. Co-host and SBJ media writer Mollie Cahillane breaks down the latest in the Disney-DirectTV battle and SBJ combat sports writer Adam Stern gives us a firsthand account of UFC 306.

SBJ Presents: ONE Championship Co-Founder and Group President Hua Fung Teh Sponsored by ONE Championship

August 27, 2024

Explore ONE's explosive growth worldwide and the upcoming event in Denver, ONE 168.

SBJ TV

Inside Cosm at SBJ Drive

1 MINS

Cam Weber on Madden 25 Launch

4 MINS

Rachel Axon Interviews Elmo

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