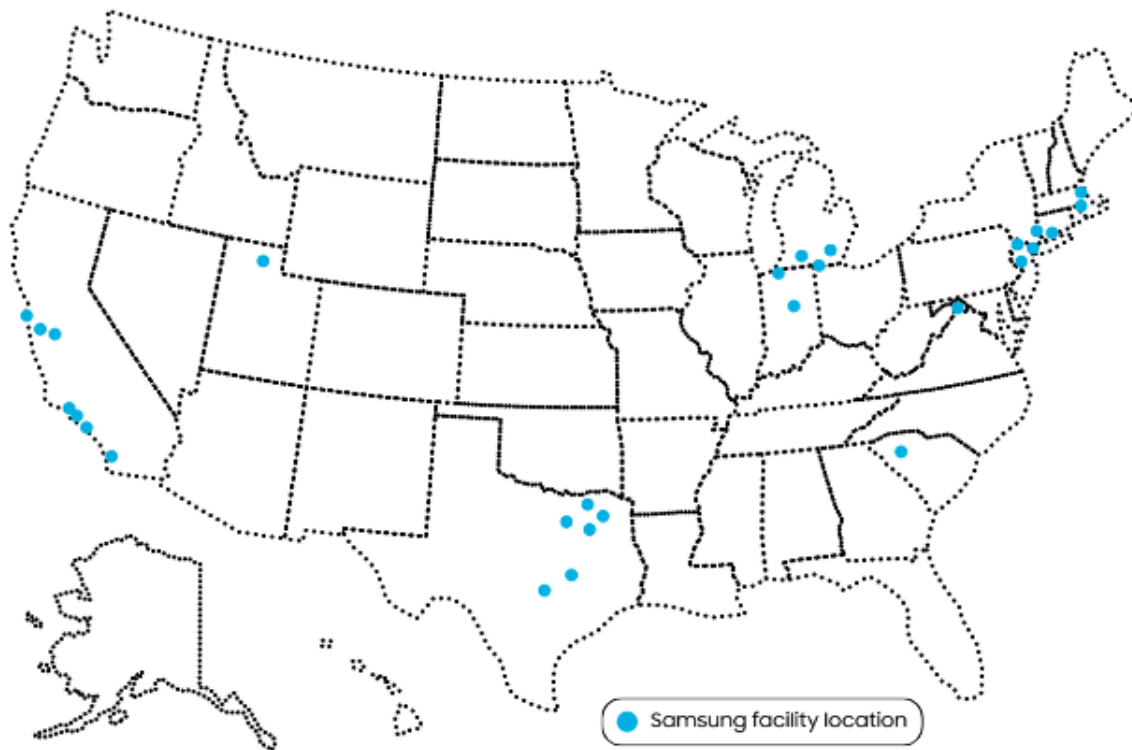




Samsung in America

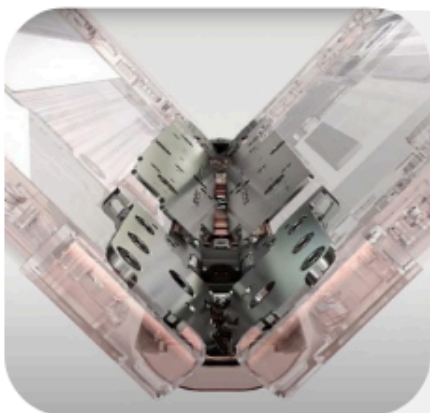


\$31.2B+

generated by
our U.S. facilities

175K+ Jobs

created by
our U.S. facilities¹



We are working to create
human-driven innovations
that make a better world for all.

#1 in Global Market

we are ranked #1 in global market share for TVs, smartphones, refrigerators, total mobile phones, large format display monitors and memory (DRA, NAND, SSD)

76%

of U.S. households own at least one Samsung product ²

27%

of U.S. households own three or more Samsung products ³

20K+

our U.S. team has grown to 20K+ members over 45 years ⁴



We are pushing the boundaries from impossible to possible.

Largest Patent Portfolio

we hold the largest portfolio of active U.S. patents

\$100B+ Invested in the U.S.

we have invested +\$100 billion in the U.S.

+1,500K Jobs in South Carolina

Located in Newberry, SC, Samsung Electronics Home Appliance America is the first U.S.-based home appliance manufacturing facility.

+1,500k jobs for local residents from a \$500M investment.⁵



\$26.8B in TX

total economic impact in Central Texas in 2023 by Samsung Austin Semiconductor⁶

38K+ TX Jobs

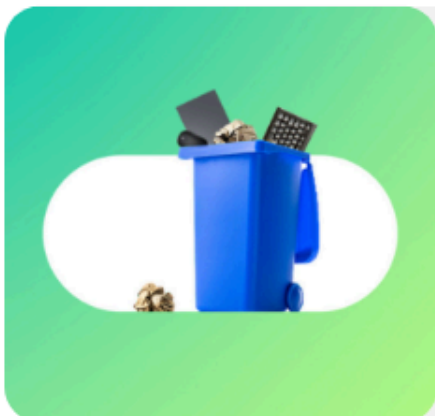
supported by Samsung facilities

\$17B+ Invested

initial minimum investment in new Samsung Semiconductor Taylor, TX Plant Site⁷

20K Jobs Created

across Central Texas by 2026



We are making everyday changes that have a meaningful impact on the environment

100%

Renewable Energy

Our U.S. operations and manufacturing sites power use is matched by 100% renewable energy.

That's nearly the amount of energy needed to power all of Sonoma County.

350M Tons of CO₂

Our customers have avoided 350 million tons of CO₂ emissions due to our product improvements.

That's the equivalent of taking over 77 million cars off the road for a year.

Energy Star Certified

100% of our notebooks, dishwashers, air purifiers + 95% of our refrigerators are Energy Star Certified.

This can save our customers up to 24% off their household energy bills each year.⁸





We are honored to be recognized as we continue to reinvent the future.

Interbrand

Top 5 "Best Global Brand,"
2019 - 2024

TIME

World's Best Brands, 2024

Interbrand
Best
Global
Brands
2024

**U.S. Chamber
of Commerce**

"Best Commitment to
Education" category in the
Foundation's Corporate
Citizenship Awards, 2024

Forbes

America's Best Large
Employers, 2024

America's Best Employers for
Veterans, 2024

Best Brands for Social Impact,
2024 - 2025

2024 American Customer Satisfaction Index (ACSI®)

#1 Customer Satisfaction &
Overall Service Quality among
5G Mobile Devices, 2024

#1 TV Overall Customer
Satisfaction, 2023 - 2024

#1 Home Appliance Service
Experience, 2023 - 2024



American Customer
Satisfaction Index

¹ Samsung Economic Impact Study, 2020

^{2,3} Samsung Cross Category Ownership Study, 2023

⁴ In the U.S., Canada and Mexico

⁵ <https://news.samsung.com/us/samsung-home-appliances-america-celebrates-5-years-in-south-carolina-seha/>

^{6,7} A Report of the Economic and Fiscal Impact During 2022 of Samsung Austin Semiconductor, LLC and Taylor Fab 1 Central Texas Area

⁸ Or about \$450 each year. Source: U.S. EPA

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