

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.,

Petitioners

v.

STERLING COMPUTERS CORPORATION,

Patent Owner.

IPR2025-00430

U.S. Patent No. 7,716,217

**PETITIONER'S UNOPPOSED MOTION FOR PRO HAC VICE
ADMISSION OF ANDREW TYLER OHLERT PURSUANT TO
37 C.F.R. § 42.10(C)**

Ex No.	Shorthand	Reference
1001	'217 Patent or Marston	U.S. Patent No. 7,716,217
1002	'217 Patent File History	File History of the '217 Patent
1003	Fox Decl. or Fox	Declaration of Dr. Edward A. Fox in Support of Petition
1004	Fox CV	<i>Curriculum Vitae</i> of Dr. Edward A. Fox
1005	Dumais	U.S. Pat. App. Pub. No. 2007/0016553 A1 to Dumais, et al.
1006	Rose	U.S. Pat. No. 6,202,058 B1 to Rose, et al.
1007	Bieganski	U.S. Pat. No. 6,334,127 to Bieganski, et al.
1008	Lesk	Michael Lesk, <i>Understanding Digital Libraries</i> (Elsevier, 2nd ed. 2004)
1009	Arms	William Y. Arms, <i>Digital Libraries</i> (MIT Press, 1st ed. 1999)
1010	Carroll	John M. Carroll, <i>Human-Computer Interaction in the New Millennium</i> (Pearson Education 2002)
1011	Kuniavsky	Mike Kuniavsky, <i>Observing the User Experience: A Practitioner's Guide to User Research</i> (Elsevier 2003)
1012	Shneiderman	Ben Shneiderman, <i>Designing the User Interface: Strategies for Effective Human-Computer Interaction</i> (Addison Wesley 3rd ed. 1998)
1013	User Goals	Daniel E. Rose and Danny Levinson, <i>Understanding user goals in web search</i> , 13–19 (In Proc. WWW '04, Association for Computing Machinery, May 2004)
1014	Teevan	Jaime Teevan, et al., <i>Personalizing Search via Automated Analysis of Interests and Activities</i> , 449-56 (In Proceedings of SIGIR '05)
1015	Miller	Miller, B. et al., <i>Experiences with GroupLens: Making Usenet Useful Again</i> , 219-33 (In

Ex No.	Shorthand	Reference
		Proceedings of the USENIX 1997 Annual Technical Conference)
1016	Claypool	Mark Claypool, et al., <i>Combining Content-Based and Collaborative Filters in an Online Newspaper</i> , (ACM SIGIR Workshop on Recommender Systems, Aug. 1999)
1017	Goldberg	David Goldberg, et al., <i>Using Collaborative Filtering to Weave an Information Tapestry</i> 35:12, 61-70 (Communications of the ACM, Dec. 1992)
1018	Melville	Prem Melville, et al., <i>Content-Boosted Collaborative Filtering for Improved Recommendations</i> 187-92 (In Proceedings of the Eighteenth National Conference on Artificial Intelligence, AAAI-2002)
1019	Beyond Search	Daniel E. Rose, <i>Beyond Search: The Information Access Research Group at Apple</i> , 85–89 (SIGCHI Bull. 30, 2, April 1998)
1020	MessageWorld	Daniel E. Rose et al., <i>MessageWorld: A New Approach to Facilitating Asynchronous Group Communication</i> , 266-73 (Association for Computing Machinery, In Proceedings of the Fourth International Conference on Information and Knowledge Management (CIKM), December 1995)
1021	Herz	U.S. Patent No. 8,799,461 B2 to Herz, et al.
1022	Kim	S. Kim and E. Fox, <i>Interest-Based User Grouping Model For Collaborative Filtering In Digital Libraries</i> , In Proceedings of the 7th International Conference on Digital Libraries (ICADL, Dec. 2004)
1023	Belkin	Nicholas J. Belkin and W. Bruce Croft, <i>Information Filtering and Information Retrieval: Two Sides of the Same Coin?</i> 29-38, Communications of the ACM, 35:12, (Dec. 1992)

Ex No.	Shorthand	Reference
1024	Wittenburg	Kent Wittenburg and Eric Sigman, <i>Integration of Browsing, Searching, and Filtering in an Applet for Web Information Access</i> , 22-27 (In Proceedings of the ACM SIGCHI Conference on Human Factors in Computing Systems, March 1997)
1025	Jung	Seikyung Jung, et al., <i>Applying Collaborative Filtering for Efficient Document Search</i> , 20-24 (In Proceedings of the IEEE/WIC/ACM International Conference on Web Intelligence, September 2004)
1026	Ponte 1	U.S. Patent No. 6,826,559 B1 to Ponte
1027	Ponte 2	U.S. Patent No. 7,047,242 B1 to Ponte
1028	Melton	U.S. Patent No. 9,864,813 B2 to Melton, et al.
1029	Malik	U.S. Pat. App. Pub. No. 2004/0078447 to Malik, et al.
1030	McKeogh	John McKeogh and Chris Exton, <i>Eclipse plug-in to monitor the Programmer Behaviour</i> , In Proceedings of the 2004 OOPSLA Workshop on Eclipse Technology eXchange (Eclipse '04), 93–97 (Association for Computing Machinery, New York, NY October 2004)
1031	Rich	Charles Rich, et al, <i>A Plug-in Architecture for Generating Collaborative Agent Responses</i> , 782–89 (In Proceedings AAMAS '02, Association for Computing Machinery, New York, NY)
1032	Domingue	John Domingue, et al. <i>Magpie: Supporting Browsing and Navigation on the Semantic Web</i> , 191–97 (In Proceedings IUI '04, Association for Computing Machinery, New York, NY, 2004)
1033	Cöster	Rickard Cöster & Martin Svensson, <i>Inverted File Search Algorithms for Collaborative Filtering</i> , 246–52 (In Proceedings SIGIR '02, Association for Computing Machinery, New York, NY, 2002)
1034	Heath	Lenwood S. Heath, et al. 1995. <i>Envision: a User-</i>

Ex No.	Shorthand	Reference
		<i>Centered Database of Computer Science Literature</i> . Commun. ACM 38, 4 (April 1995)
1035	Nowell	Lucy Terry Nowell, et al., <i>Visualizing search results: some alternatives to query-document similarity</i> 67–75 (In Proc. SIGIR '96, Association for Computing Machinery, New York, NY) (1996)
1036	Saracevic	Tefko Saracevic, <i>A Review of and a Framework for the Thinking on the Notion in Information Science</i> 321-43 (Journal of the Am. Society for Info. Sci., Dec. 1975)
1037	Meta Dkt.	Docket for <i>Sterling Computs. Corp. v. Meta Platforms, Inc. f/k/a Facebook, Inc.</i> , Case No. 1:24-cv-00551 (W.D. Tex. May 22, 2024)
1038	X Dkt.	Docket for <i>Sterling Computs. Corp. v. X Corp. f/k/a Twitter, Inc.</i> , 1:24-cv-00552 (W.D. Tex. May 22, 2024)
1039	Sotera Stip.	Sotera Stipulation, dated April 30, 2025
1040	Khan Transcript	Transcript of Deposition of Dr. Latifur Khan January 22, 2026
1041	J. Marston Transcript	Transcript of Deposition of Mr. Justin Marston, January 23, 2026
1042	P. Marston Transcript	Transcript of Deposition of Mr. Paul Marston January 26, 2026
1043	J. Marston -299 Transcript	Transcript of Deposition of Mr. Justin Marston in IPR2025-00299
1044	Khan -299 Transcript	Transcript of Deposition of Dr. Latifur Khan in IPR2025-00299
1045	Fox Reply Declaration or Fox.Supp.	Reply Declaration of Dr. Edward A. Fox
1046	Ohlert Decl.	Declaration of Andrew Ohlert

Petitioner Meta Platforms, Inc. (“Petitioner”) respectfully requests that the Board admit Andrew Ohlert as back-up counsel *pro hac vice* in this proceeding. Mr. Ohlert is a patent litigation attorney, who has assisted with the related district court litigations and *inter partes* review proceedings. Therefore, Mr. Ohlert meets the requirements of “an experienced litigating attorney and has an established familiarity with the subject matter at issue in the proceeding” under 37 C.F.R. §42.10(c).

I. TIME FOR FILING

This Motion for *Pro Hac Vice* Admission is authorized by the Notice of Filing Date Accorded to Petition and Time for Filing Patent Owner Preliminary Response that was mailed on March 11, 2025 (Paper No. 7). This Motion is not being filed earlier than twenty-one (21) days after service of the Petition.

II. STATEMENT OF FACTS

In this proceeding, lead counsel for Patent Owner is Jessica Kaiser, a registered practitioner. The following statement of facts demonstrates good cause for the Board to recognize Mr. Ohlert *pro hac vice*.

Mr. Ohlert is a patent litigation attorney representing clients in cases involving patents or other intellectual property interests. (Affidavit of Andrew Ohlert (“Ohlert Affidavit”), ¶ 7 in Exhibit 1046.) He is a member in good standing of the State Bars of California and Washington.

III. AFFIDAVIT OR DECLARATION OF INDIVIDUAL SEEKING TO APPEAR

This motion for *pro hac vice* admission is accompanied by the Affidavit of Mr. Ohlert (Exhibit 1046), as required.

IV. CONCLUSION

Accordingly, Petitioner submits that there is good cause under 37 C.F.R. 42.10(c) for the Board to admit Andrew Ohlert as counsel *pro hac vice* and to authorize Mr. Ohlert to represent Petitioner as back-up counsel in this proceeding.

Respectfully submitted,

/ Jessica Kaiser /

Jessica Kaiser
Reg. No. 58,937
Attorney for Petitioner

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Date: May 9, 2026

CERTIFICATE OF SERVICE

I hereby certify that on May 9, 2026 true and correct copies of the foregoing PETITIONER'S MOTION FOR PRO HAC VICE ADMISSION OF ANDREW TYLER OHLERT PURSUANT TO 37 C.F.R. § 42.10(C) were served via electronic mail upon the following counsel of record for Patent Owner:

Devan V. Padmanabhan - devan@paddalawgroup.com
Michelle E. Dawson - michelle@paddalawgroup.com
Britta S. Loftus - britta@paddalawgroup.com

Respectfully submitted,

/ Jessica Kaiser /

Jessica Kaiser
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Date: May 9, 2026