

HYDRAFACIAL™ *NEW!*

Rejuvenate Your "Microderm" Business!



PAINLESS EXTRACTIONS! IMMEDIATE RESULTS!

For All Skin Types:

- Ethnic skin
- Acne-prone or oily skin
- Fine lines, wrinkles or folds
- Dehydration
- Hyperpigmentation
- Fragile or thin skin

Multiple Modalities Expand Service Menu, Resulting In Excellent Return On Investment:

- HydraFacial™
- Crystal-free microdermabrasion
- LED light therapy
- Lymphatic & cellulite massage

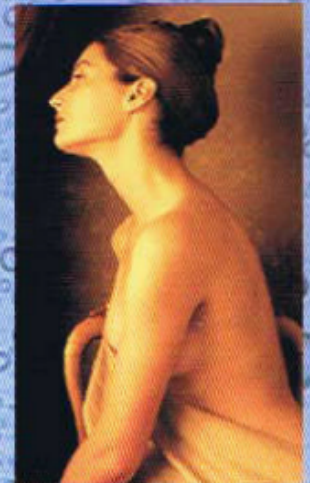


Unique & Effective!

- Revolutionary serum-based resurfacing using unique, patented disposable HydroPeel™ tip
- Simultaneous exfoliation, extraction, cleansing and hydration
- Active serums for salicylic, antioxidant treatments and more
- Intuitive touchscreen with built-in treatment protocols for easy operation

Visit Booth #1004 at AAD San Francisco to get a Free Info DVD!

Covered by multiple patents. Other patent numbers pending. HydraFacial and HydroPeel are trademarks of Edge Systems Corporation.



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January / February 2006

HydraFacial Achieves Superior Non-Laser Skin Resurfacing Results

The HydraFacial™ system from Edge Systems Corporation (Signal Hill, Calif.) is a patented serum-based resurfacing system beyond microdermabrasion. It uses a simultaneous combination of fluid (serum) and a patented HydroPeel™ abrasion tip, achieving results comparable to many laser treatments.

"The HydraFacial system gives you the ability to cleanse, exfoliate, extract and hydrate skin," said Neil Sadick, M.D., a clinical professor of dermatology at Weill Medical College of Cornell University in New York City. "It also gives you the ability to deliver various skincare products. The multifunctional system also includes red and infrared LED light therapy for skin rejuvenation."

Dr. Sadick typically recommends a series of three to five sessions at monthly intervals, with a normal session lasting 15 to 20 minutes. After a series of treatments, "skin is usually smoother, and there is an improvement in color and texture," he said. "The ideal candidate is someone in her late thirties to early forties, with early photo-aging, who desires to rejuvenate her skin by turning over skin cells – the epidermis – then deliver high potency antioxidants to a deeper level of skin."

The patented HydroPeel tip resurfaces, while simultaneously introducing topically applied serums. Two high dose acid peel cocktails are Activ-4™ for all skin types and Beta-hd™ for oily and acne prone skin, complement with Antiox-6™ for antioxidant treatments. Additional serums for specific treatments are in development.

"It is nice that we can turn over skin without particles. Particles can lead to pulmonary damage," Dr. Sadick noted. "The system is quite safe. It can be

used on all skin types and all ethnicities." Vacuum therapy is also available for lymphatic drainage and cellulite massage.

"Patients find the HydraFacial system very convenient as they can have a treatment scheduled during their lunch hour," said Hailey Richards, master aesthetician at the University of Utah Cosmetic Center in Salt Lake City. "No pain is associated with treatment. It is very comfortable. Results are also immediate."

A typical facial treatment takes about 30 minutes. Ms. Richards normally performs dry diamond tip microdermabrasion (available modality) first, before introducing the serums. "By doing this, people achieve a deeper cleansing treatment," she explained. "My most popular combination is probably Activ-4 and Antiox-6. The Antiox-6 contains stabilized vitamin A and E, and white tea extract. I treat a lot of ladies with really dry skin." Patients with oily and acne prone skin are often treated with the HydraFacial system's blue LED light, along with Beta-hd and Antiox-6.

"For the average patient, I recommend six sessions, spaced one to two weeks apart," Ms. Richards conveyed. "Patients can expect smoother skin because of exfoliation. Pores also appear a lot smaller because the HydraFacial system cleans out blackheads and any impurities in the skin. Patients achieve a revitalized, refreshed, hydrated look." Maintenance is normally scheduled once or twice a month.

"Overall, the HydraFacial system is very easy to use. All the directions appear on the touch screen," Ms. Richards said. "Treatment is wonderful for all skin types and any age range." Along with other modalities, the HydraFacial expands the variety of treatments offered with a significant return on investment. ■