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September 8, 2021

Cultures Inc.

Via E-mail

icultures@hotmail.com

RE: Notice of Infringement of U.S. Patent No. 10,052,115 B2

Dear Sir/Madam,

Please be advised that the undersigned represents LifeVac LLC ("LifeVac") in connection with matters relating to its intellectual property and other legal issues.

The purpose of this correspondence is to provide notice to your organization, its officers, directors and employees, and all others having any financial, equitable or operational interest or responsibility in or for Cultures, Inc., that your production, marketing, and sale of the IDEAR product(s) infringes upon and otherwise violates LifeVac's intellectual property rights as provided in the above-referenced Patent. Compare Exhibit A with Exhibit B, annexed hereto.

LifeVac will consider any further use of LifeVac's intellectual property in connection with your business and the infringing product(s) to be willful infringement of LifeVac's federally protected rights including, but not limited to, 35 U.S.C. § 271 and 15 U.S.C. §§ 1114, 1125. Liability for patent infringement and deceptive trade practices may include damages, attorney fees, costs, and an injunction against further use of the IDEAR product(s).

To avoid further legal action, LifeVac demands that you immediately cease all production, marketing, sale, and distribution of the IDEAR product(s).

LifeVac reserves all rights, remedies, and defenses under federal laws 35 U.S.C. § 271 and 15 U.S.C. §§ 1114, 1125, and all state and common law claims for deceptive trade practices.

Thank you for your consideration in this matter.

Very truly yours,
The D'Amato Law Group, LLP

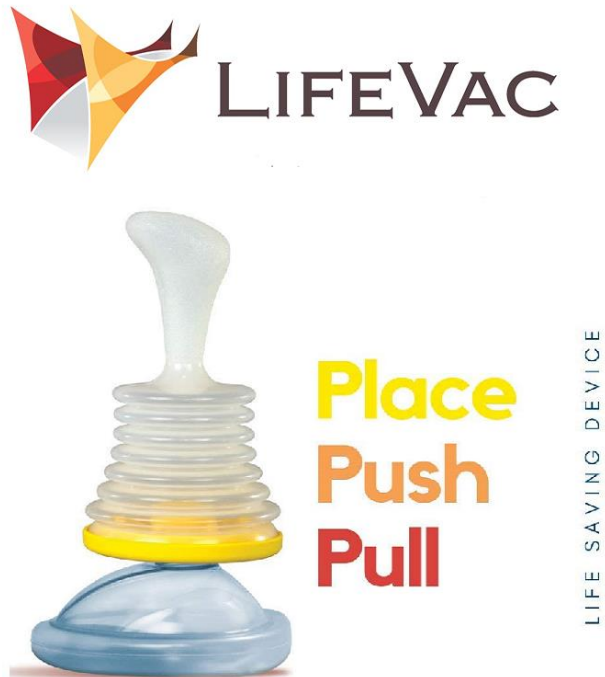
A handwritten signature in black ink, appearing to read "Mike LiPetri", with a long horizontal flourish extending to the right.

Mike LiPetri, Esq.

cc: AMAZON.COM, INC.
410 Terry Ave. North,
Seattle, WA 98109
Via E-mail: copyright@amazon.com

EXHIBIT A

← → ↻ https://www.amazon.com/LifeVac-Choking-Rescue-Device-Public/dp/B017J293OU/ref=pd_sbs_1/139-1626947-3041920?pd_rd_w=XdnUX&pf_rd_p=0a3ad226-8a77-489... 🔍 ⚙️ ✓



How LifeVac Works

HOW TO USE:

1. Place LifeVac on the patient.
2. Push down on suction device.
3. Swiftly Pull up handle.

EXHIBIT B



IDEAR



**IDEAR CHOKING RESCUE DEVICE
EVERY SECOND COUNTS**



Anti-Choking Device
Family essential choking first aid kit
For children choking due to swallowing food

