

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,
Petitioner,

v.

BRODTI INC.,
Patent Owner.

IPR2025-00472
Patent 11,416,898 B2

Before FRANCES L. IPPOLITO, STEPHEN E. BELISLE, and
BRIAN P. MURPHY, *Administrative Patent Judges*.

BELISLE, *Administrative Patent Judge*.

ORDER
Granting Patent Owner's Motion to Withdraw
Counsel and Substitute Counsel
37 C.F.R. § 42.10

On April 21, 2025, Patent Owner filed a Motion for withdrawal and substitution of counsel, seeking to withdraw the appearances of Richard M. Bemben as Lead Counsel and Steven M. Pappas and William Milliken as Back-up Counsel in the above-captioned proceeding. Paper 7. Patent Owner further requests designation of Joseph Mark Konieczny (Registration No. 47,715) as Lead Counsel. *Id.* Patent Owner submits that, upon grant of its Motion, it will file an updated power of attorney and mandatory notices. *Id.* According to the Motion, Petitioner does not oppose. *Id.*

We note that the Motion does not designate new back-up counsel. We remind counsel that, pursuant to 37 C.F.R. § 42.10(a), a party “must designate . . . at least one back-up counsel” absent “a showing of good cause.”

In consideration of the foregoing, it is hereby:

ORDERED that the Motion is *granted* with respect to the withdrawal of Richard M. Bemben as Lead Counsel and Steven M. Pappas and William Milliken as Back-up Counsel;

FURTHER ORDERED that the Motion is *granted* with respect to the designation of Joseph Mark Konieczny as new Lead Counsel;

FURTHER ORDERED that Patent Owner shall designate at least one back-up counsel or request authorization to file a motion to proceed without back-up counsel within ten (10) business days of the date of this order;

FURTHER ORDERED that Patent Owner shall file a Power of Attorney in the subject proceeding within five (5) business days of the date of this order; and

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FURTHER ORDERED that Patent Owner shall file updated
Mandatory Notices identifying these changes in counsel in accordance with
37 C.F.R. § 42.8(b)(3) within five (5) business days of the date of this order.

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