UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

VIDEOAMP INC.,

Petitioner,

v.

THE NIELSEN COMPANY (US), LLC,

Patent Owner.

Case IPR2025-00555

Patent No. 11,856,250

MANDATORY NOTICES

MANDATORY NOTICES UNDER 37 C.F.R. § 42.8

Pursuant to 37 C.F.R. § 42.8, Patent Owner, The Nielsen Company (US), LLC ("Patent Owner") hereby files its Mandatory Notices, which is being timely filed within 21 days of the service of the Petition.

1. Real Party-In-Interest Under 37 CFR § 42.8(b)(1)

The Nielsen Company (US), LLC is the patent owner and is the real party-in-interest in this proceeding. Patent Owner The Nielsen Company (US), LLC hereby discloses that it is a subsidiary, either directly or indirectly, of numerous parent entities, and that Brookfield Corporation (NYSE: BN; TSX: BN.TO), through its subsidiaries and investment funds and vehicles, indirectly owns 10% or more of Patent Owner The Nielsen Company (US), LLC.

2. Related Matters Under 37 CFR § 42.8(b)(2)

Patent Owner identifies *The Nielsen Company (US), LLC v. VideoAmp, Inc.*, DDE-1-24-cv-00123-1 (D. Del.) as a related matter.

3. Lead and Back-Up Counsel Under 37 CFR § 42.8(b)(3)

Patent Owner provides the following designation of counsel:

LEAD COUNSEL	BACK-UP COUNSEL
Jennifer C. Bailey Registration No. 52,583 Erise IP, P.A. 7015 College Blvd., Suite 700 Overland Park, KS 66211 Telephone: 913- 777-5600 Facsimile: 913-777-5601 Email: jennifer.bailey@eriseip.com PTAB@eriseip.com	Robin A. Snader Registration No. 66,085 Erise IP, P.A. 7015 College Blvd., Suite 700 Overland Park, KS 66211 Telephone: 913- 777-5600 Facsimile: 913-777-5601 Email: robin.snader@eriseip.com

4. Service Information Under 37 CFR § 42.8(b)(4)(i) *et seq.*

The Nielsen Company (US), LLC consents to service by email. Please address all correspondence and service to all counsel listed above and in addition to PTAB@eriseip.com.

Respectfully submitted,

Date: February 20, 2025

/Jennifer C. Bailey/

Jennifer C. Bailey, Reg. No. 52,583
Robin A. Snader, Reg. No. 66,085
Erise IP, P.A.
7015 College Boulevard, Suite 700
Overland Park, Kansas 66211
T: 913-777-5600
F: 913-777-5601

CERTIFICATE OF SERVICE

Pursuant to 37 CFR § 42.6(e), the undersigned certifies that on February 20, 2025, complete and entire copies of this Mandatory Notices document and the power of attorney documents executed by The Nielsen Company (US), LLC were provided via email to the Petitioner by serving the email address of record as follows:

Usman A. Khan
Aamir Kazi
W. Karl Renner
Fish & Richardson P.C.
60 South Sixth Street, Suite 3200
Minneapolis, MN 55402
IPR57824-0001IP1@fr.com
PTABInbound@fr.com

Respectfully submitted,

/Jennifer C. Bailey/

Jennifer C. Bailey, Reg. No. 52,583
Robin A. Snader, Reg. No. 66,085
Erise IP, P.A.
7015 College Boulevard, Suite 700
Overland Park, Kansas 66211
T: 913-777-5600
F: 913-777-5601