US009042819B2

(12) **United States Patent**
Dua

(10) **Patent No.: US 9,042,819 B2**
(45) **Date of Patent: May 26, 2015**

(54) **METHOD, SYSTEM, AND APPARATUS HAVING NEAR FIELD COMMUNICATION (NFC) CHIP WITH CONFIGURABLE MEMORY THAT IS UPDATABLE VIA A HOST PROCESSOR**

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(72) Inventor: **Robin Dua**, San Francisco, CA (US)

(*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.

(21) Appl. No.: **14/502,602**

(22) Filed: **Sep. 30, 2014**

(65) **Prior Publication Data**

US 2015/0017914 A1 Jan. 15, 2015

Related U.S. Application Data

(63) Continuation of application No. 13/975,504, filed on Aug. 26, 2013, now Pat. No. 8,971,803, which is a continuation of application No. 13/556,445, filed on Jul. 24, 2012, now Pat. No. 8,583,044, which is a continuation of application No. 11/127,979, filed on May 12, 2005, now Pat. No. 8,244,179.

(51) **Int. Cl.**

H04B 5/00	(2006.01)
G06F 17/30	(2006.01)
H04M 1/725	(2006.01)
H04L 12/28	(2006.01)
H04W 4/00	(2009.01)
H04W 76/02	(2009.01)

(Continued)

(52) **U.S. Cl.**

CPC ***H04B 5/0031*** (2013.01); ***G06F 17/30058*** (2013.01); ***H04M 1/7253*** (2013.01); ***H04L 12/2809*** (2013.01); ***H04L 12/281*** (2013.01); ***H04L 12/2816*** (2013.01); ***H04L 12/282*** (2013.01); *H04L 2012/2841* (2013.01); *H04L 2012/2849* (2013.01); *H04W 88/06* (2013.01); ***H04B 5/0062*** (2013.01); ***H04W 4/008*** (2013.01); ***H04W 4/005*** (2013.01);

(Continued)

(58) **Field of Classification Search**

CPC H04B 5/02; H04B 5/0031; H04B 5/0062; G06F 17/30058; G06F 3/048; H04M 1/7253; H04M 1/0264; H04M 1/0266; H04L 12/2809; H04L 12/281; H04L 12/2816; H04L 2012/2841; H04L 2012/2849; H04L 65/1069; H04W 88/06; H04W 4/008; H04W 4/005; H04W 76/023; G06Q 20/3278

USPC 455/41.1, 41.2, 41.3, 2.01, 3.06, 556.1, 455/552.1, 557

See application file for complete search history.

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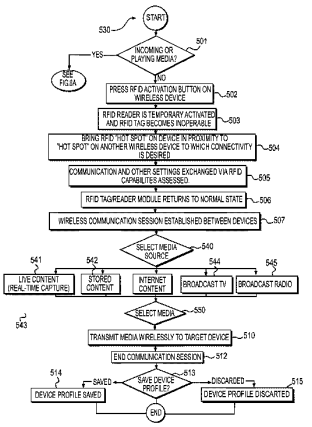
Primary Examiner — Marceau Milord

(74) *Attorney, Agent, or Firm* — Stanzione & Associates, PLLC

(57) **ABSTRACT**

A wireless media player and a related system and methodology are disclosed. One aspect of the wireless media player system pertains to a virtual connector system, apparatus, and method for the automatic establishment of wireless connectivity with other electronic devices. In one embodiment, the media player device employs the use of integrated Radio Frequency Identification (RFID) technology to exchange communication settings, media capability, and other parameters with an external device that also has integrated RFID technology. The automatic exchange of settings and other information via a proximity-based RFID data exchange allows a media player to quickly establish a secure communication link with another device via a commonly supported wireless protocol such as Ultra Wideband (UWB) or Bluetooth. Another aspect of the media player system pertains to a method of using the captured media capability of the connecting device to customize certain menu options and software parameters in the media player.

178 Claims, 19 Drawing Sheets



(51) **Int. Cl.**

G06F 3/048	(2013.01)
H04L 29/06	(2006.01)
H04B 5/02	(2006.01)
H04M 1/02	(2006.01)
G06Q 20/32	(2012.01)
H04W 88/06	(2009.01)

(52) **U.S. Cl.**

CPC ***H04W 76/023*** (2013.01); ***G06F 3/048*** (2013.01); ***H04L 65/1069*** (2013.01); ***H04B 5/02*** (2013.01); ***H04M 1/0264*** (2013.01); ***H04M 1/0266*** (2013.01); ***G06Q 20/3278*** (2013.01); ***H04W 4/003*** (2013.01)

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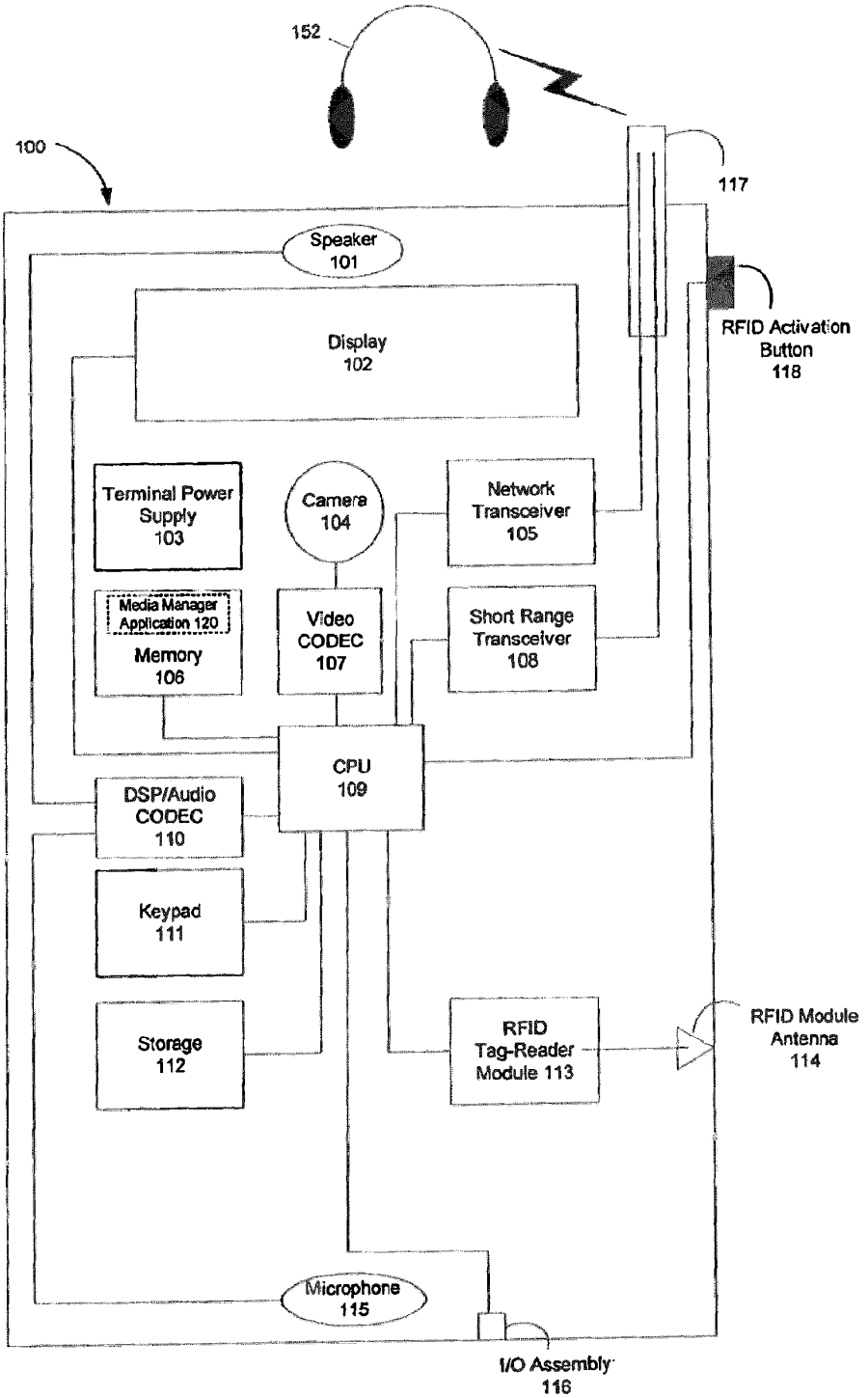

152
100
117
Speaker
101
Display
102
RFID Activation
Button
118
Terminal Power
Supply
103
Camera
104
Network
Transceiver
105
Media Manager
Application 120
Memory
106
Video
CODEC
107
Short Range
Transceiver
108
CPU
109
DSP/Audio
CODEC
110
Keypad
111
Storage
112
RFID
Tag-Reader
Module 113
RFID Module
Antenna
114
Microphone
115
I/O Assembly
116

FIG. 1

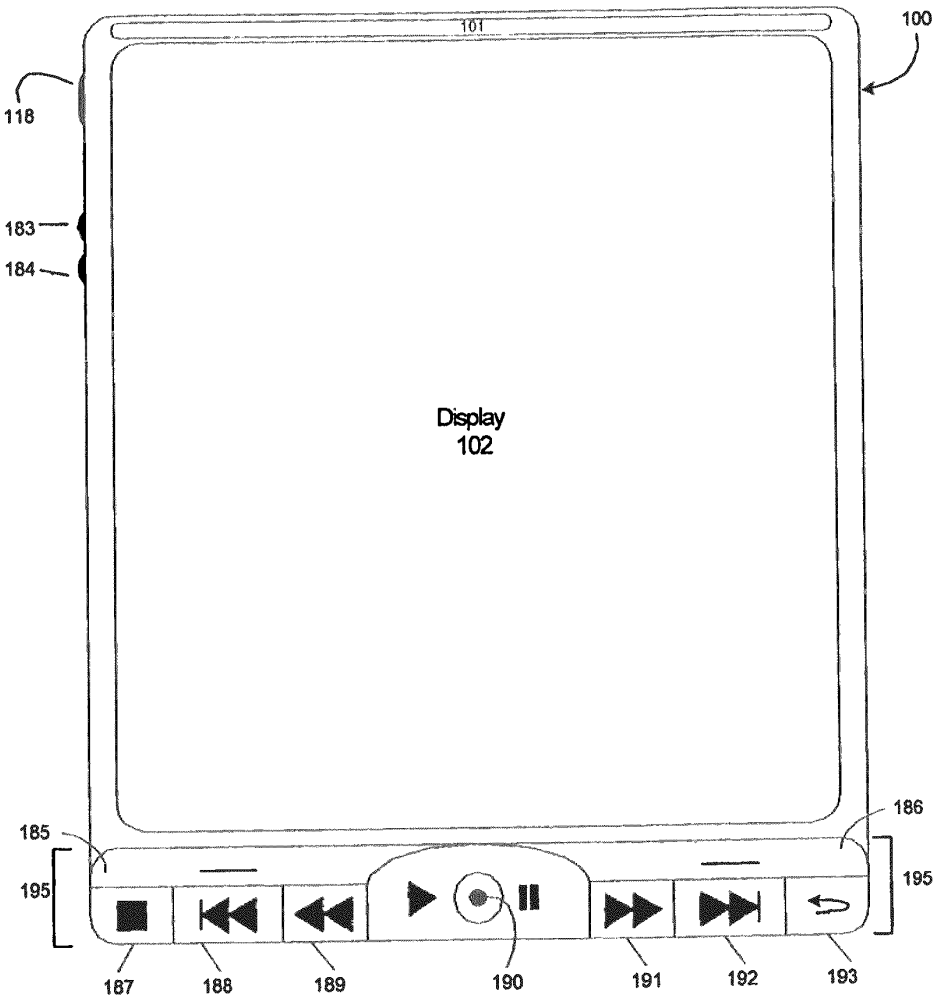

101
100
118
183
184
Display
102
185
186
195
195
187
188
189
190
191
192
193

FIG. 2A

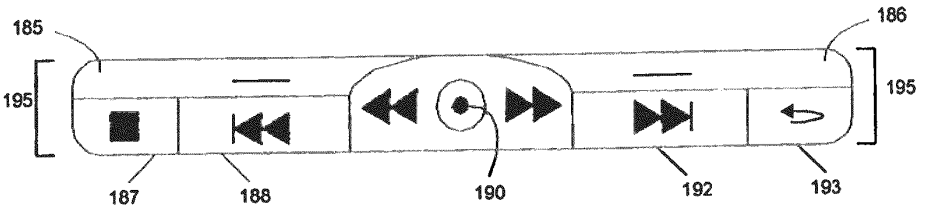

185
186
195
195
187
188
190
192
193

FIG. 2B

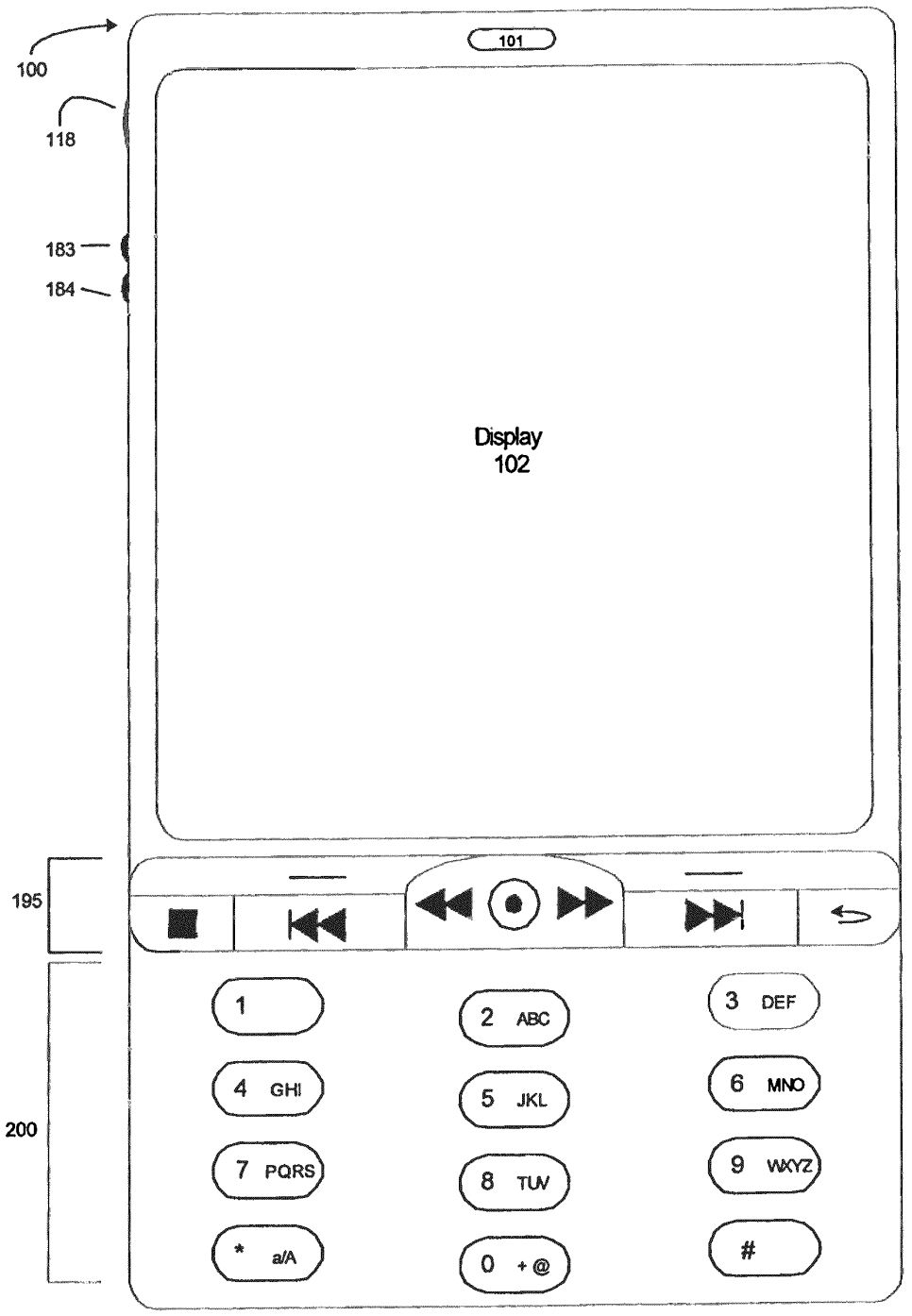

100
101
118
183
184
Display
102
195
200
1
2 ABC
3 DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
* a/A
0 + @
#

FIG. 2C

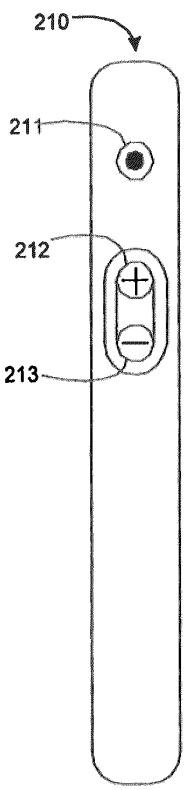


FIG. 3A

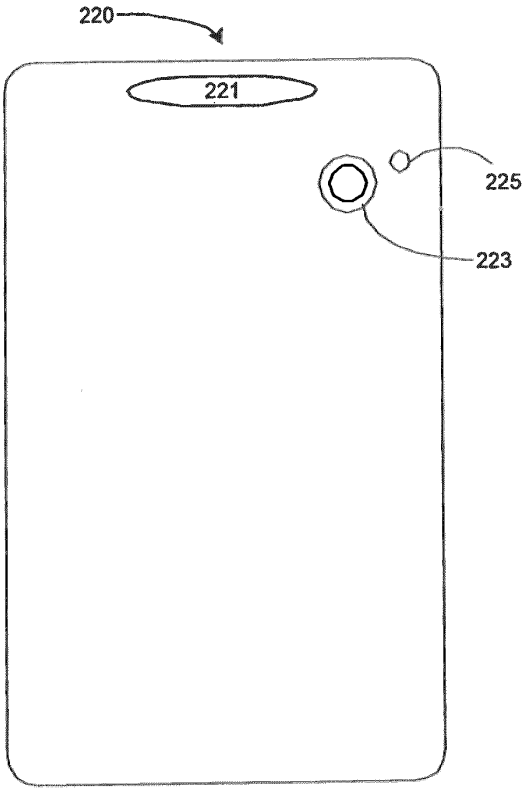


FIG. 3B

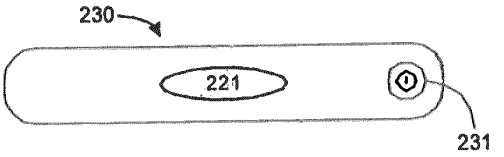


FIG. 3C

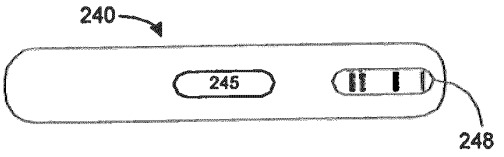


FIG. 3D

FIG. 4A

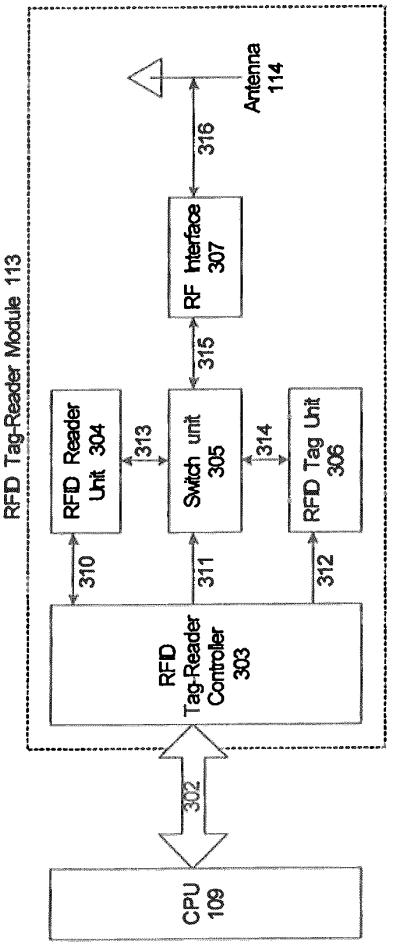
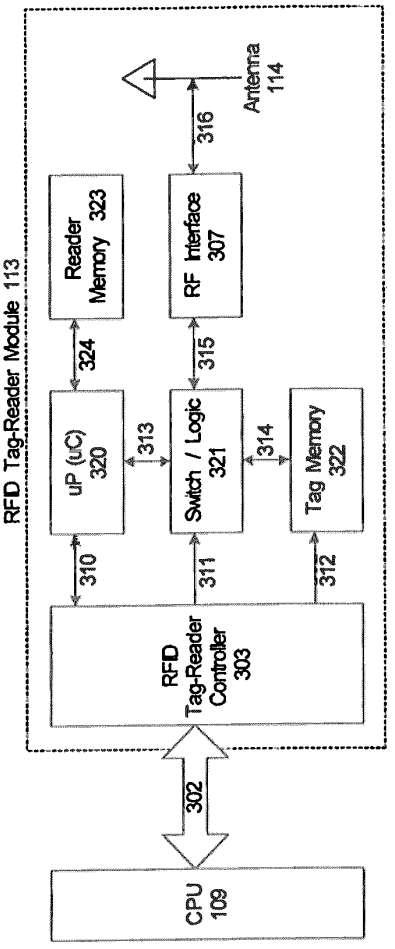

RFID Tag-Reader Module 113
RFID Reader Unit 304
Switch unit 305
RFID Tag Unit 306
RF Interface 307
Antenna 114
316
315
313
314
310
311
312
RFID Tag-Reader Controller 303
302
CPU 109

FIG. 4B


RFID Tag-Reader Module 113
Reader Memory 323
uP (uC) 320
Switch / Logic 321
Tag Memory 322
RF Interface 307
Antenna 114
324
316
315
313
314
310
311
312
RFID Tag-Reader Controller 303
302
CPU 109

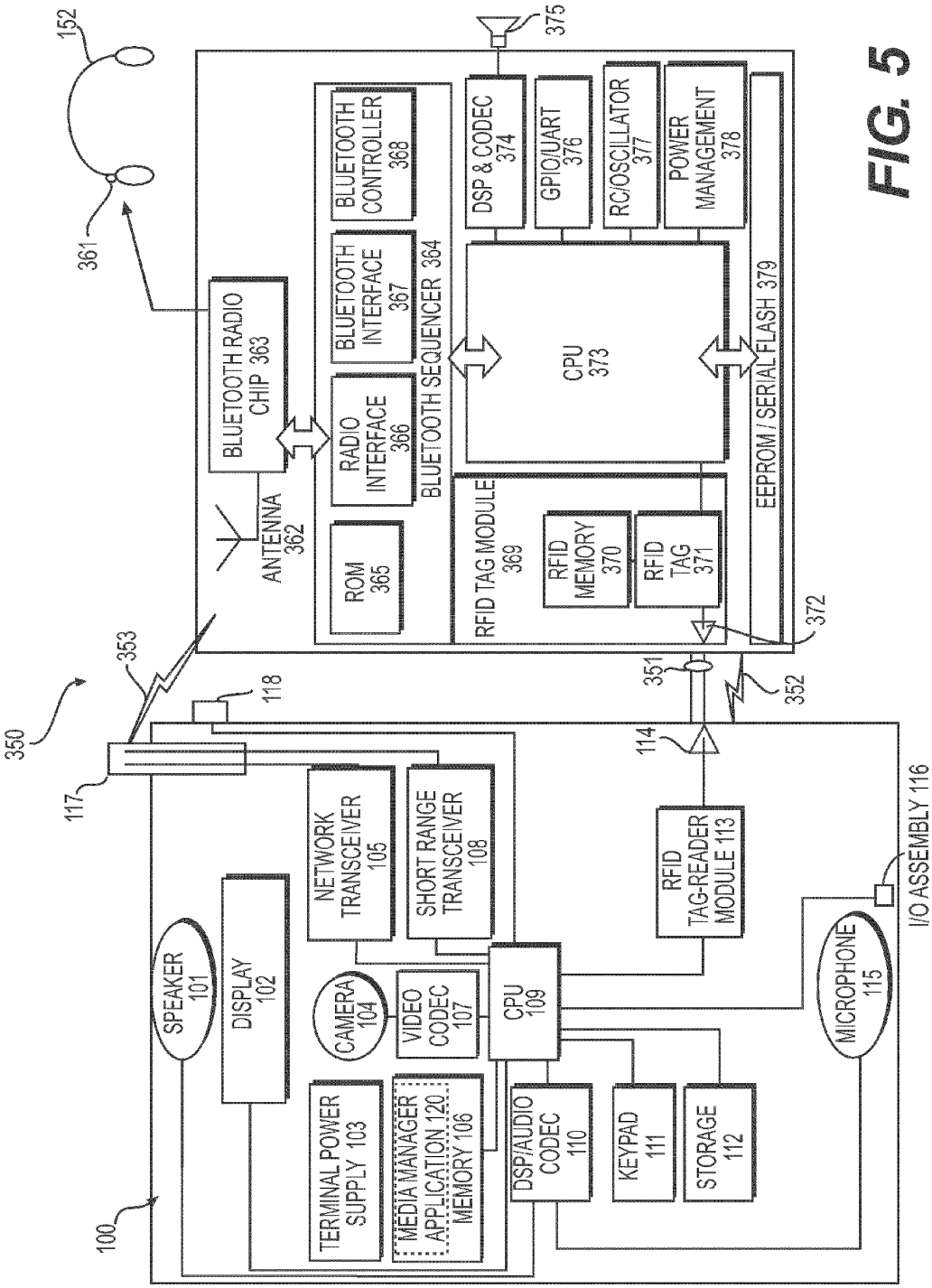

152
361
375
BLUETOOTH RADIO CHIP 363
ANTENNA 362
BLUETOOTH SEQUENCER 364
BLUETOOTH CONTROLLER 368
BLUETOOTH INTERFACE 367
RADIO INTERFACE 366
ROM 365
DSP & CODEC 374
GPIO/UART 376
RC/OSCILLATOR 377
POWER MANAGEMENT 378
CPU 373
EEPROM / SERIAL FLASH 379
RFID TAG MODULE 369
RFID MEMORY 370
RFID TAG 371
372
350
353
118
351
352
114
117
NETWORK TRANSCEIVER 105
SHORT RANGE TRANSCEIVER 108
RFID TAG-READER MODULE 113
I/O ASSEMBLY 116
SPEAKER 101
DISPLAY 102
CAMERA 104
VIDEO CODEC 107
CPU 109
MICROPHONE 115
TERMINAL POWER SUPPLY 103
MEDIA MANAGER APPLICATION 120 MEMORY 106
DSP/AUDIO CODEC 110
KEYPAD 111
STORAGE 112
100

FIG. 5

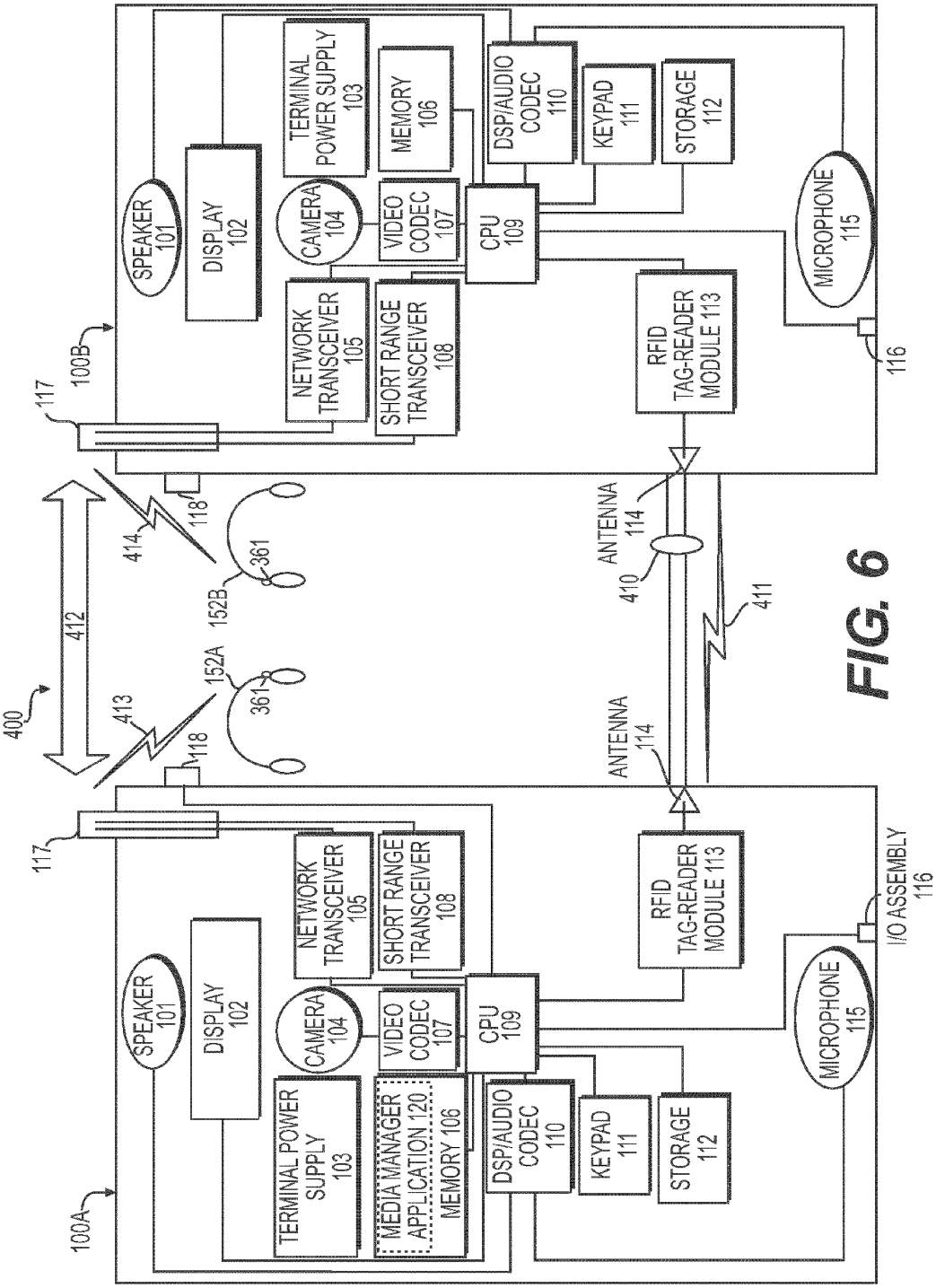

400
412
413
414
100A
100B
117
118
152A
152B
361
410
411
ANTENNA 114
SPEAKER 101
DISPLAY 102
CAMERA 104
VIDEO CODEC 107
CPU 109
NETWORK TRANSCEIVER 105
SHORT RANGE TRANSCEIVER 108
TERMINAL POWER SUPPLY 103
MEMORY 106
MEDIA MANAGER APPLICATION 120
DSP/AUDIO CODEC 110
KEYPAD 111
STORAGE 112
RFID TAG-READER MODULE 113
MICROPHONE 115
I/O ASSEMBLY 116

FIG. 6

450

Message Component 451	Example Content 452
Device Type 453	• TV • Digital Video Recorder (DVR) • VCR/DVD Player • Cellular Phone • Stereo • MP3 Player • Headset/Earphones • Digital Camera • Telephone • Automobile - Integrated Computer
Device Manufacturer 454	• XYZ Electronics
Device Model 455	• WaveRadio TH-190
Device/User Identifier 456	• Location of Device: "Kitchen" • Device owner's name: "Anthony" • Device owner's calling card (e.g., name, address, tel. #, e-mail)
Profile Settings 457	• Allow Create Profile: "On" or "Off" • Allow Auto-Detect & Connect: "On" or "Off"
RF Capability 458	• Bluetooth • 802.11 a/b/g/n • Ultra Wideband (UWB) • AM/FM • UHF/VHF • ZigBee/802.15.4 • Wireless USB • 802.15.3/ WiMedia • Wireless 1394 • Wireless FireWire
Communication Settings 459	• RF configuration settings • Standardized communication profiles (e.g., Bluetooth - handsfree, headset, etc.) • Supported network protocols (IANA) • Security settings - Challenge/response information, Encryption keys, PINs/ passwords - Device Addresses: e.g., BD_ADDR, MAC
Hardware/Software Parameters 460	• Hardware capabilities (e.g., display, audio, input) • Operating System version & capabilities • Software capabilities
Media Capability 461	• Audio: MP3, WMA, WAV, AAC, HE-AAC, FLAC, Ogg Vorbis • Video: MPEG 1, MPEG 2, MPEG 4, MPEG 7, AVI, XviD • Image: JPEG, JPEG2000, TIFF, GIF, BMP, PNG • Presentation: PPS, PPT • Internet Content: HTML, XHTML, DHTML, JavaScript

FIG. 7

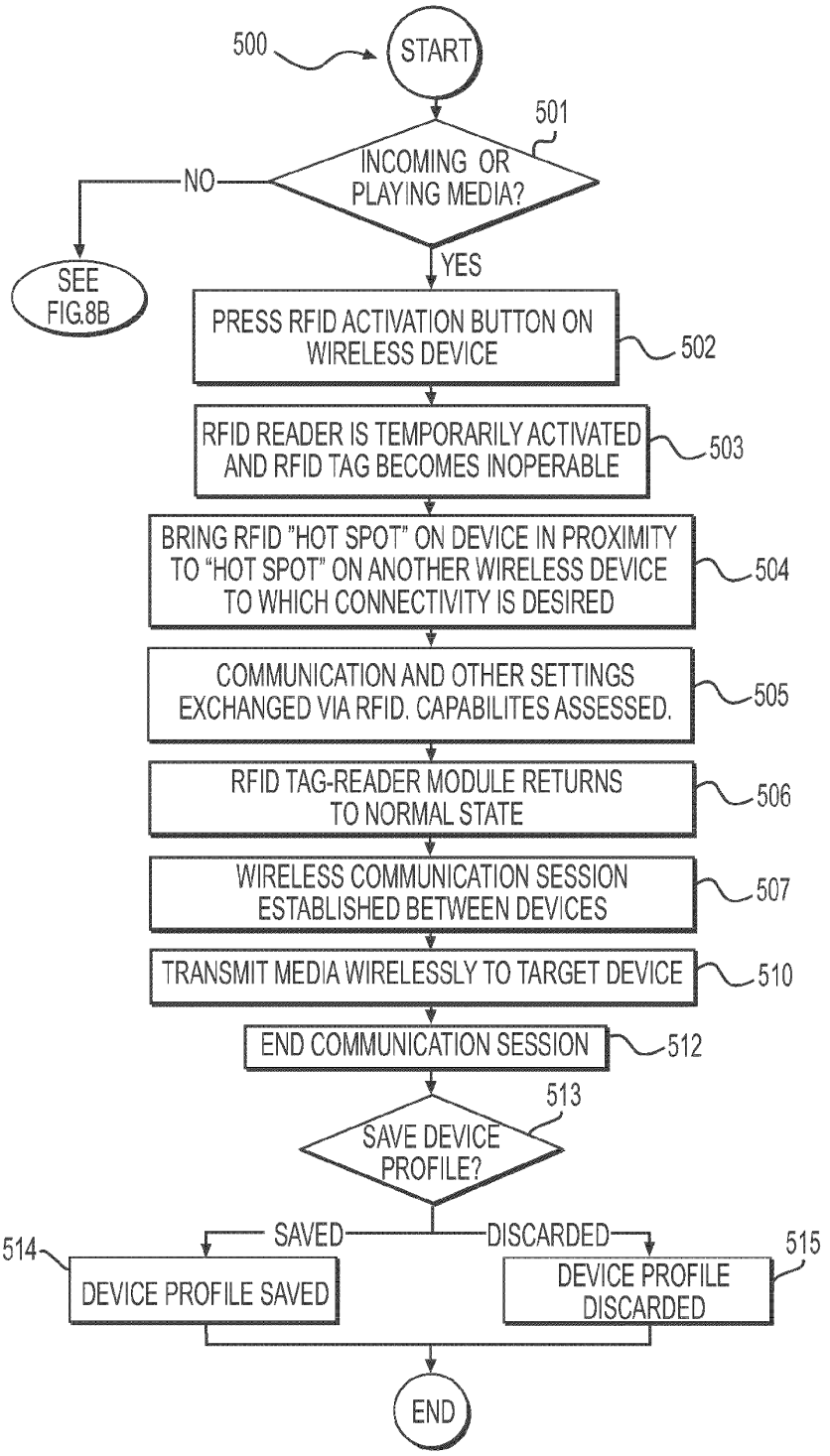

500
START
501
INCOMING OR PLAYING MEDIA?
NO
SEE FIG.8B
YES
PRESS RFID ACTIVATION BUTTON ON WIRELESS DEVICE
502
RFID READER IS TEMPORARILY ACTIVATED AND RFID TAG BECOMES INOPERABLE
503
BRING RFID "HOT SPOT" ON DEVICE IN PROXIMITY TO "HOT SPOT" ON ANOTHER WIRELESS DEVICE TO WHICH CONNECTIVITY IS DESIRED
504
COMMUNICATION AND OTHER SETTINGS EXCHANGED VIA RFID. CAPABILITES ASSESSED.
505
RFID TAG-READER MODULE RETURNS TO NORMAL STATE
506
WIRELESS COMMUNICATION SESSION ESTABLISHED BETWEEN DEVICES
507
TRANSMIT MEDIA WIRELESSLY TO TARGET DEVICE
510
END COMMUNICATION SESSION
512
513
SAVE DEVICE PROFILE?
SAVED
DISCARDED
514
DEVICE PROFILE SAVED
515
DEVICE PROFILE DISCARDED
END

FIG. 8A

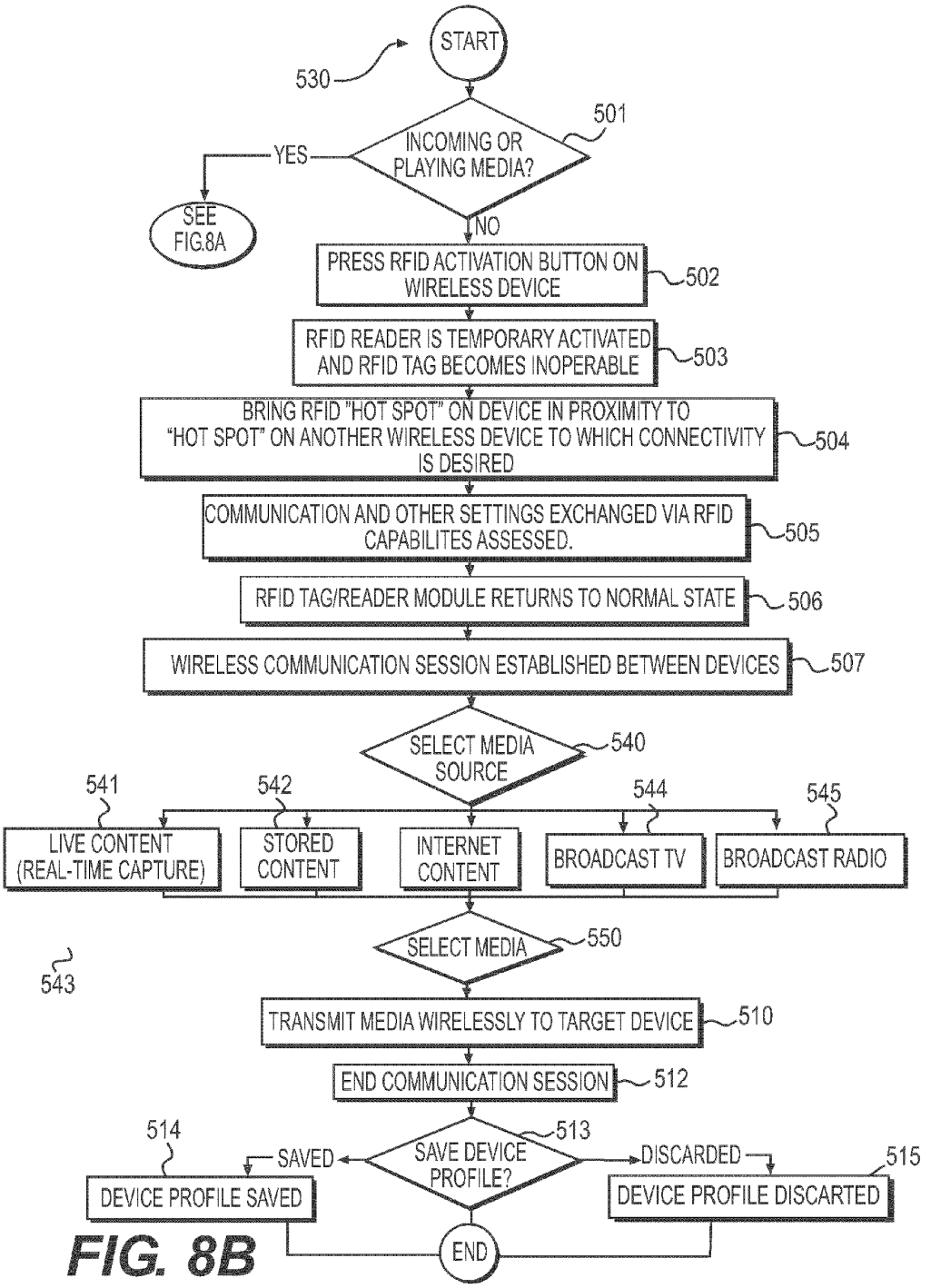

START
530
INCOMING OR PLAYING MEDIA?
501
YES
SEE FIG.8A
NO
PRESS RFID ACTIVATION BUTTON ON WIRELESS DEVICE
502
RFID READER IS TEMPORARY ACTIVATED AND RFID TAG BECOMES INOPERABLE
503
BRING RFID "HOT SPOT" ON DEVICE IN PROXIMITY TO "HOT SPOT" ON ANOTHER WIRELESS DEVICE TO WHICH CONNECTIVITY IS DESIRED
504
COMMUNICATION AND OTHER SETTINGS EXCHANGED VIA RFID CAPABILITES ASSESSED.
505
RFID TAG/READER MODULE RETURNS TO NORMAL STATE
506
WIRELESS COMMUNICATION SESSION ESTABLISHED BETWEEN DEVICES
507
SELECT MEDIA SOURCE
540
541
542
544
545
LIVE CONTENT (REAL-TIME CAPTURE)
STORED CONTENT
INTERNET CONTENT
BROADCAST TV
BROADCAST RADIO
543
SELECT MEDIA
550
TRANSMIT MEDIA WIRELESSLY TO TARGET DEVICE
510
END COMMUNICATION SESSION
512
514
SAVE DEVICE PROFILE?
513
SAVED
DISCARDED
515
DEVICE PROFILE SAVED
DEVICE PROFILE DISCARTED
END

FIG. 8B

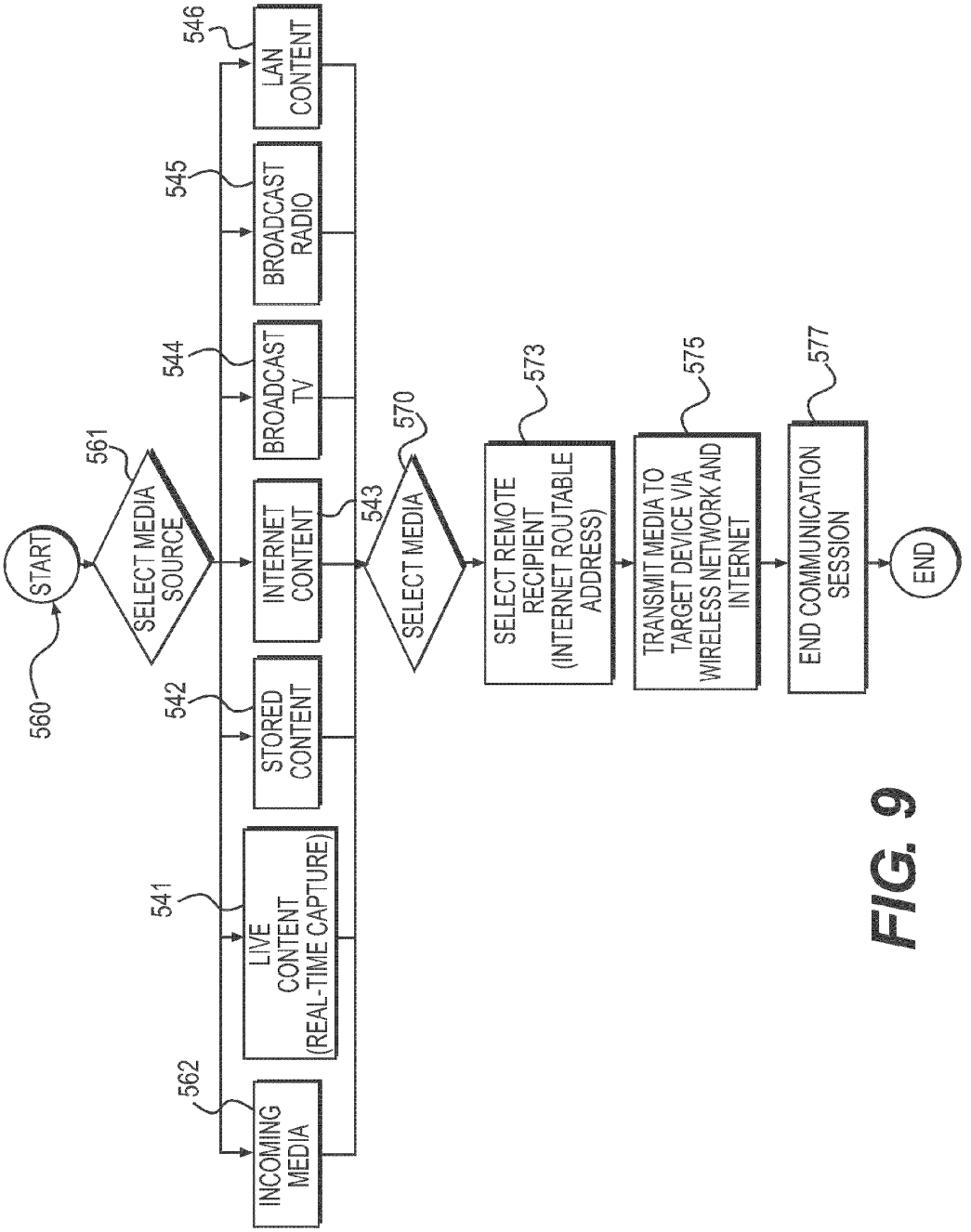

START
560
SELECT MEDIA SOURCE
561
INCOMING MEDIA
562
LIVE CONTENT (REAL-TIME CAPTURE)
541
STORED CONTENT
542
INTERNET CONTENT
543
BROADCAST TV
544
BROADCAST RADIO
545
LAN CONTENT
546
SELECT MEDIA
570
SELECT REMOTE RECIPIENT (INTERNET ROUTABLE ADDRESS)
573
TRANSMIT MEDIA TO TARGET DEVICE VIA WIRELESS NETWORK AND INTERNET
575
END COMMUNICATION SESSION
577
END

FIG. 9

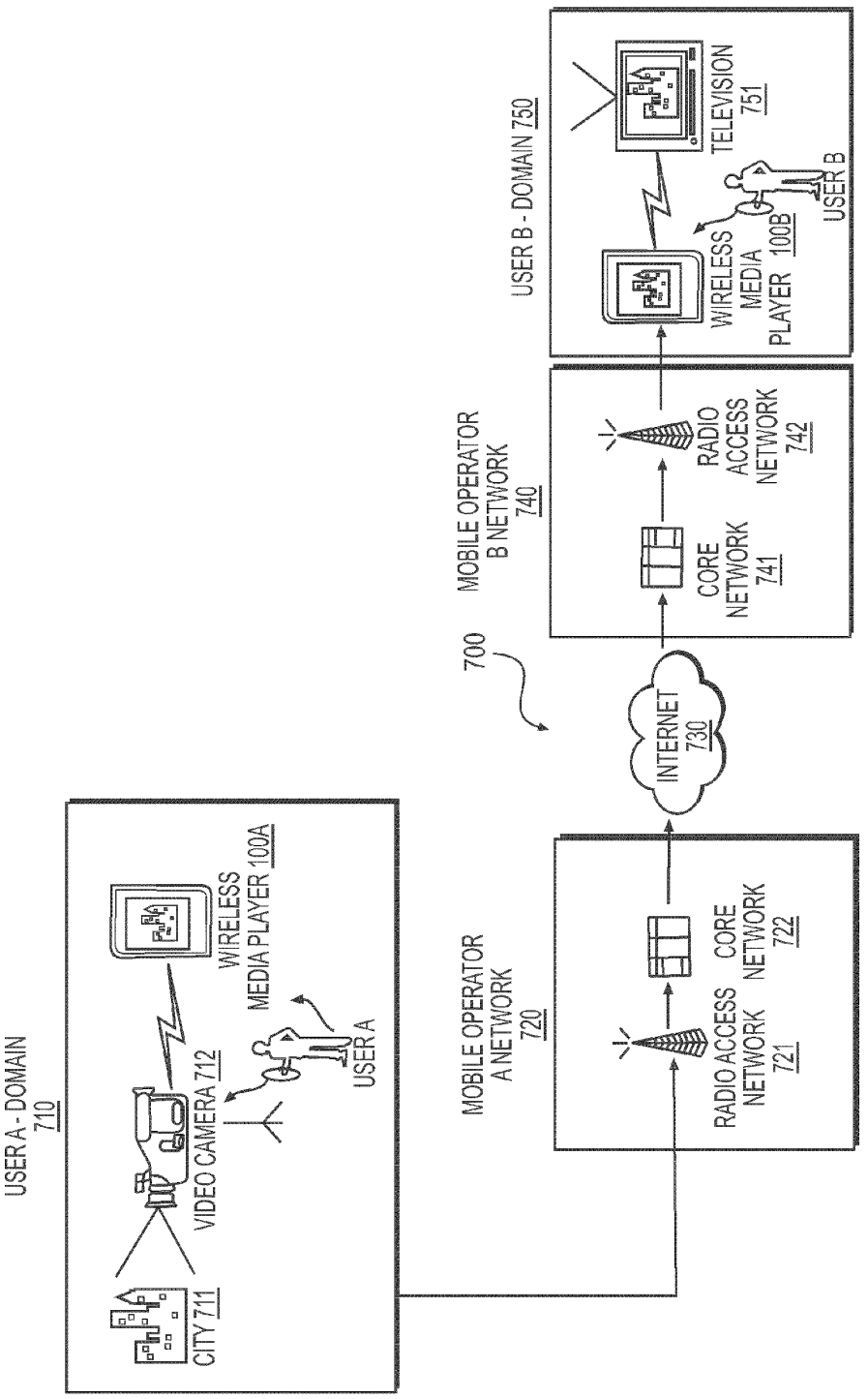

USER A - DOMAIN
710
CITY 711
VIDEO CAMERA 712
WIRELESS MEDIA PLAYER 100A
USER A
MOBILE OPERATOR A NETWORK
720
RADIO ACCESS NETWORK
721
CORE NETWORK
722
700
INTERNET
730
MOBILE OPERATOR B NETWORK
740
CORE NETWORK
741
RADIO ACCESS NETWORK
742
USER B - DOMAIN
750
WIRELESS MEDIA PLAYER 100B
USER B
TELEVISION
751

FIG. 10

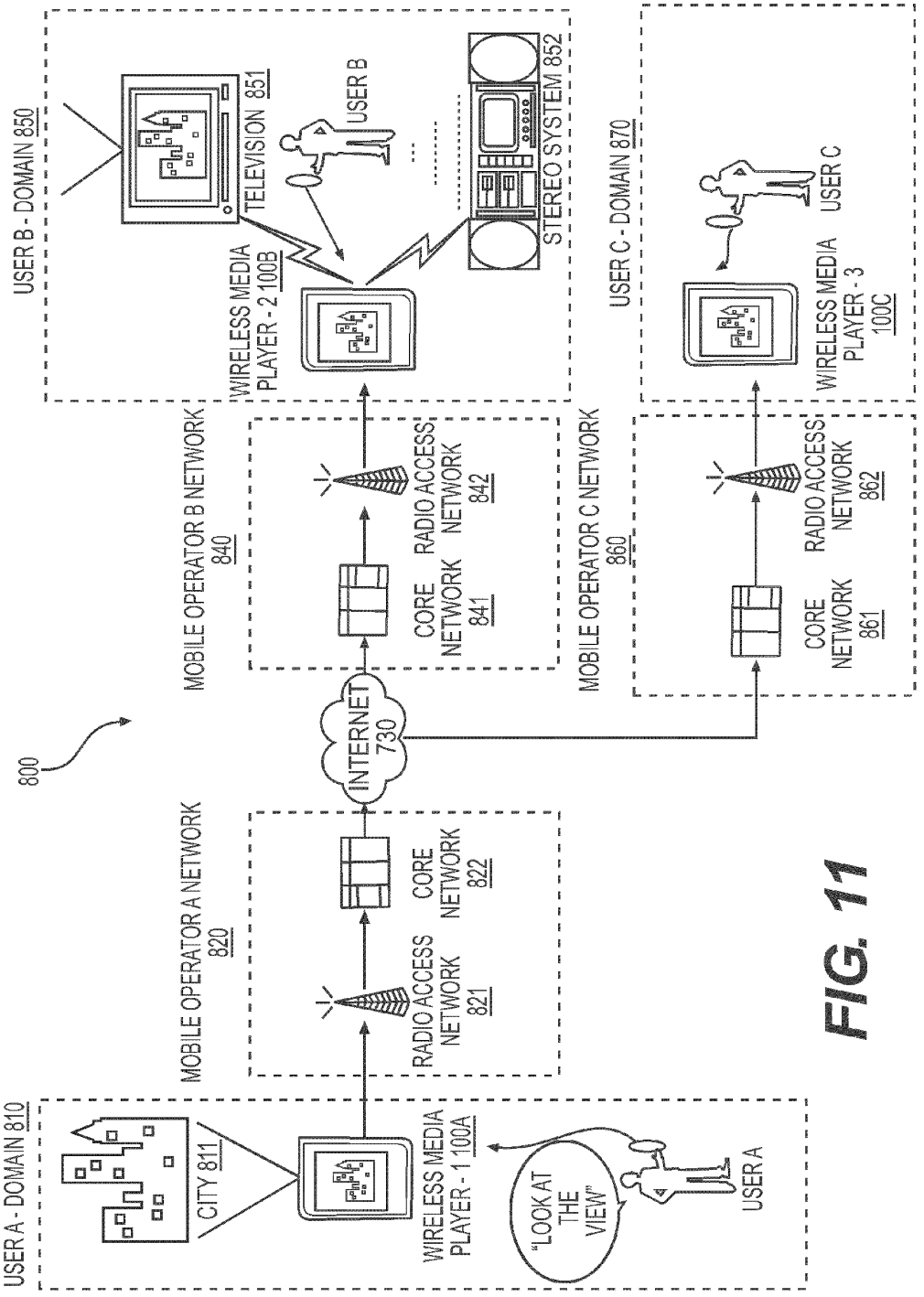

800
USER A - DOMAIN 810
CITY 811
WIRELESS MEDIA PLAYER - 1 100A
"LOOK AT THE VIEW"
USER A
MOBILE OPERATOR A NETWORK 820
RADIO ACCESS NETWORK 821
CORE NETWORK 822
INTERNET 730
MOBILE OPERATOR B NETWORK 840
CORE NETWORK 841
RADIO ACCESS NETWORK 842
USER B - DOMAIN 850
TELEVISION 851
USER B
STEREO SYSTEM 852
WIRELESS MEDIA PLAYER - 2 100B
MOBILE OPERATOR C NETWORK 860
CORE NETWORK 861
RADIO ACCESS NETWORK 862
USER C - DOMAIN 870
USER C
WIRELESS MEDIA PLAYER - 3 100C

FIG. 11

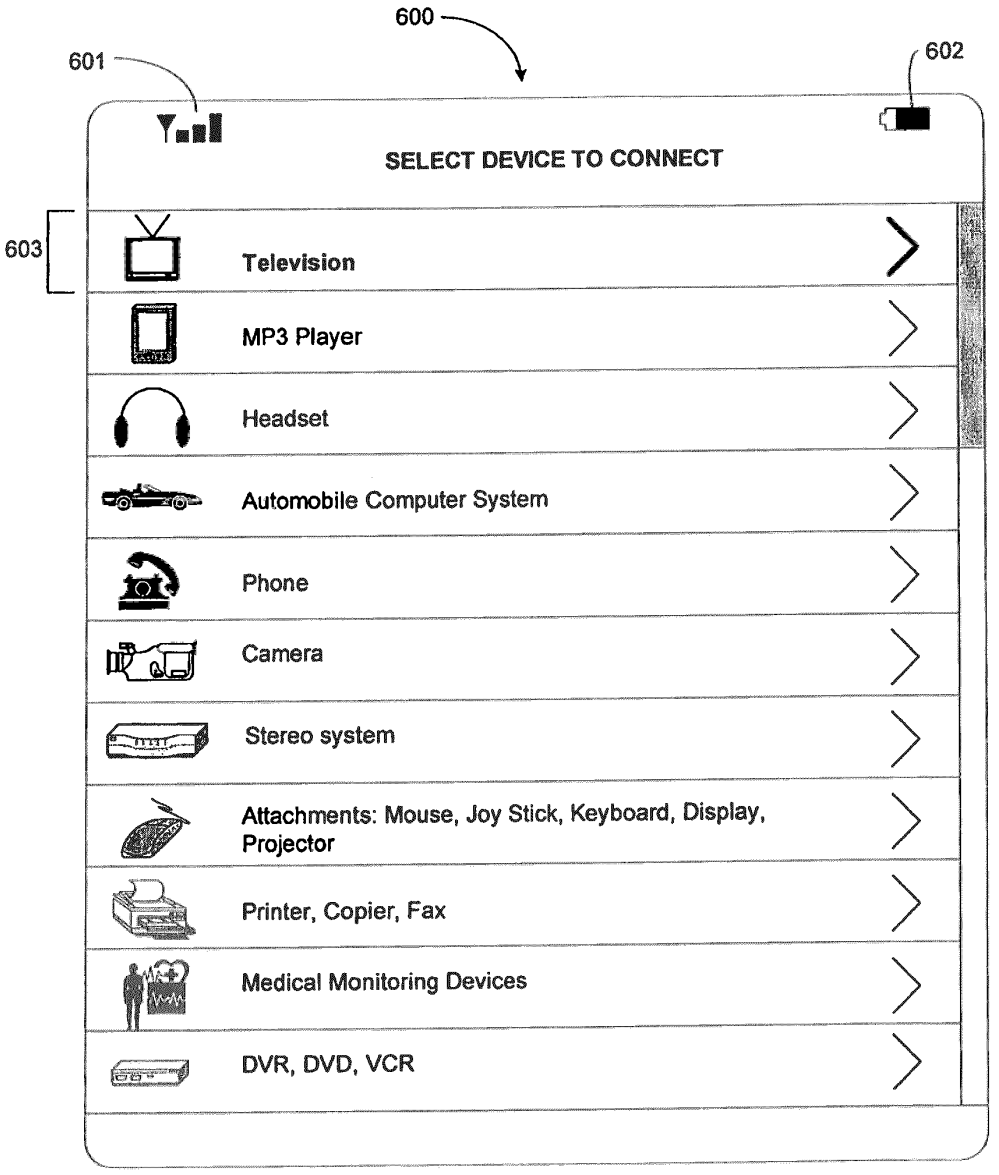

600
601
602
SELECT DEVICE TO CONNECT
603
Television
MP3 Player
Headset
Automobile Computer System
Phone
Camera
Stereo system
Attachments: Mouse, Joy Stick, Keyboard, Display, Projector
Printer, Copier, Fax
Medical Monitoring Devices
DVR, DVD, VCR

FIG. 12

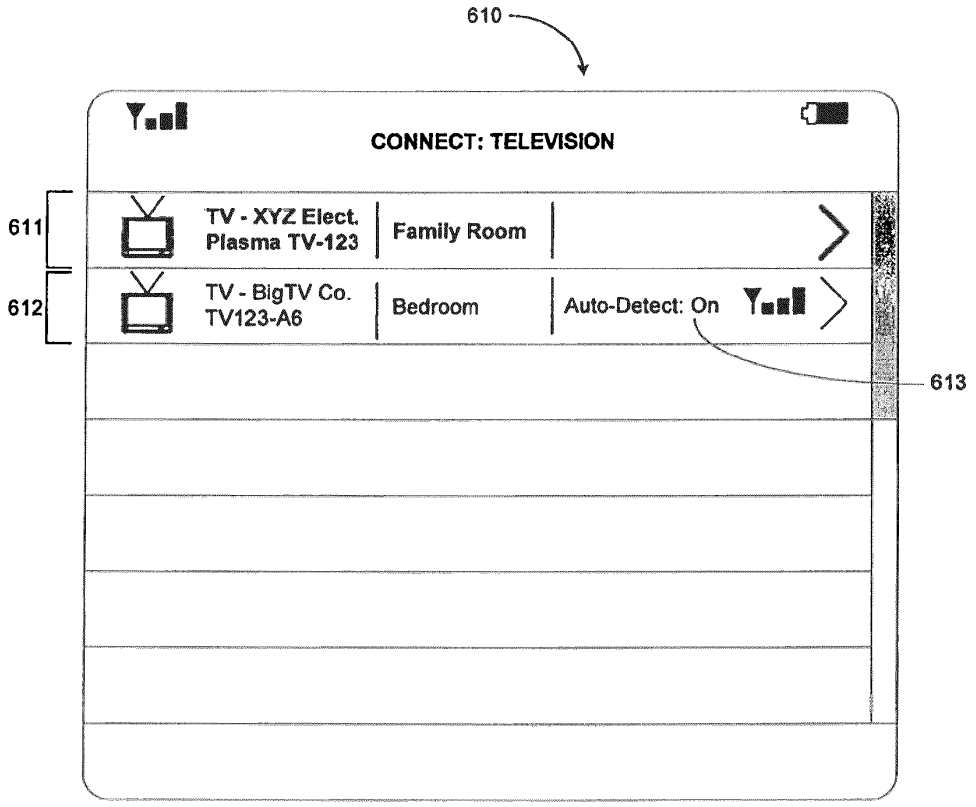

610
CONNECT: TELEVISION
611
TV - XYZ Elect.
Plasma TV-123
Family Room
612
TV - BigTV Co.
TV123-A6
Bedroom
Auto-Detect: On
613

FIG. 13

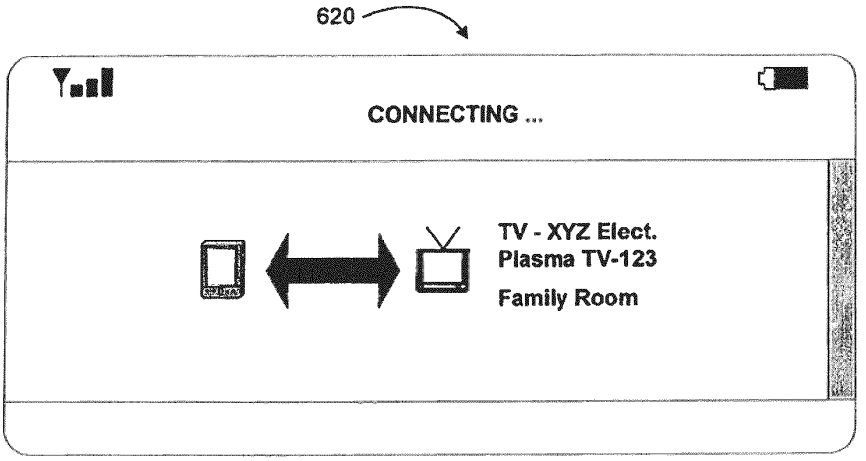

620
CONNECTING ...
TV - XYZ Elect.
Plasma TV-123
Family Room

FIG. 14

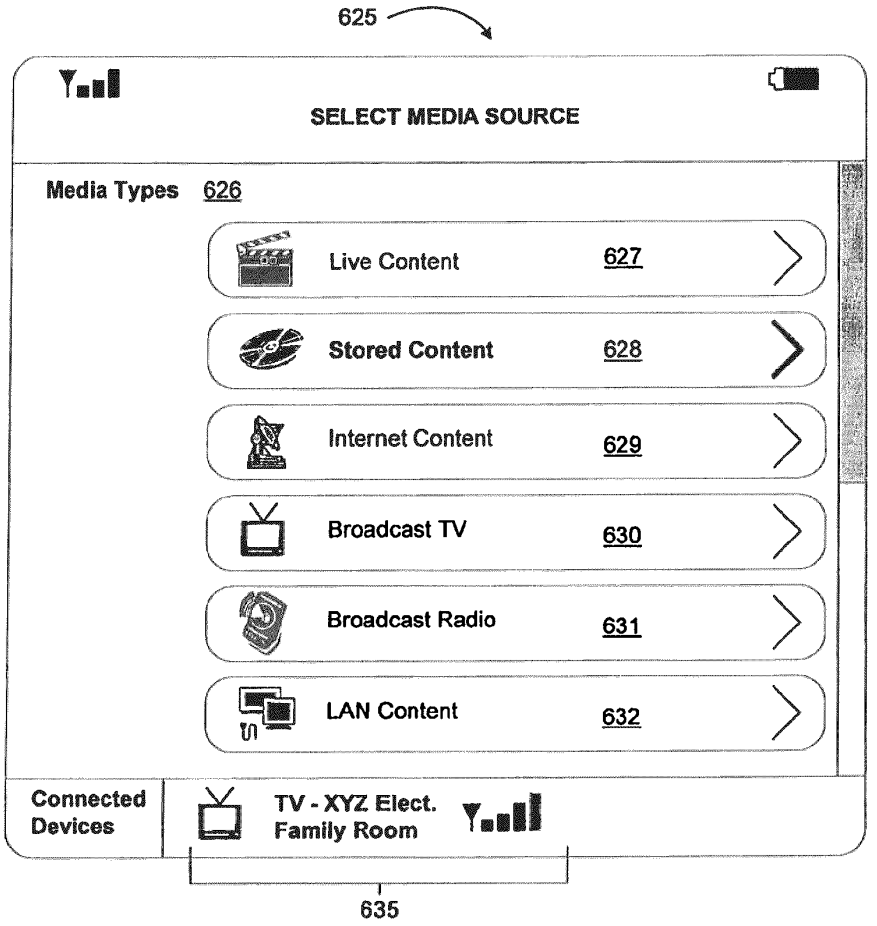

625
SELECT MEDIA SOURCE
Media Types 626
Live Content 627
Stored Content 628
Internet Content 629
Broadcast TV 630
Broadcast Radio 631
LAN Content 632
Connected Devices
TV - XYZ Elect.
Family Room
635

FIG. 15

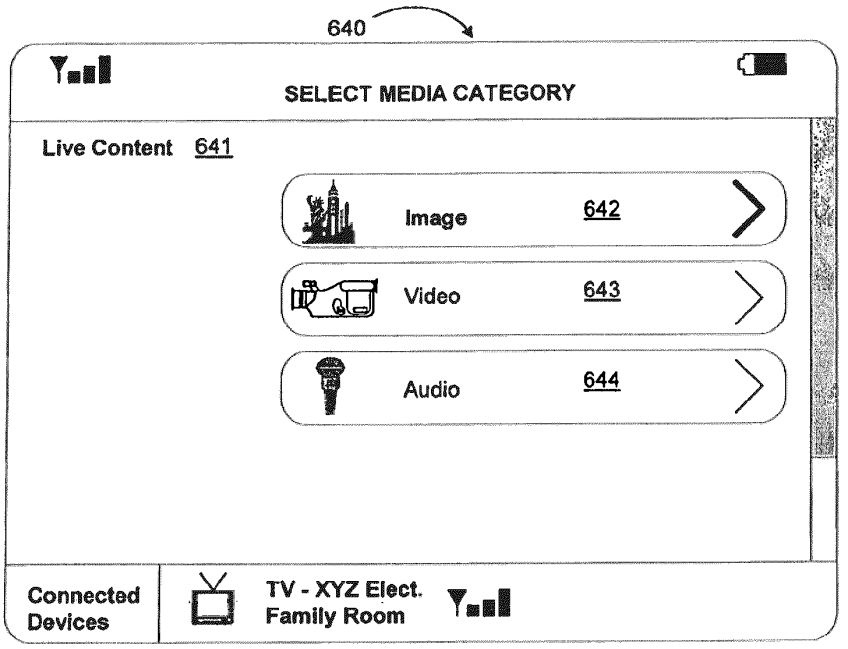

640
SELECT MEDIA CATEGORY
Live Content 641
Image 642
Video 643
Audio 644
Connected Devices
TV - XYZ Elect. Family Room

FIG. 16

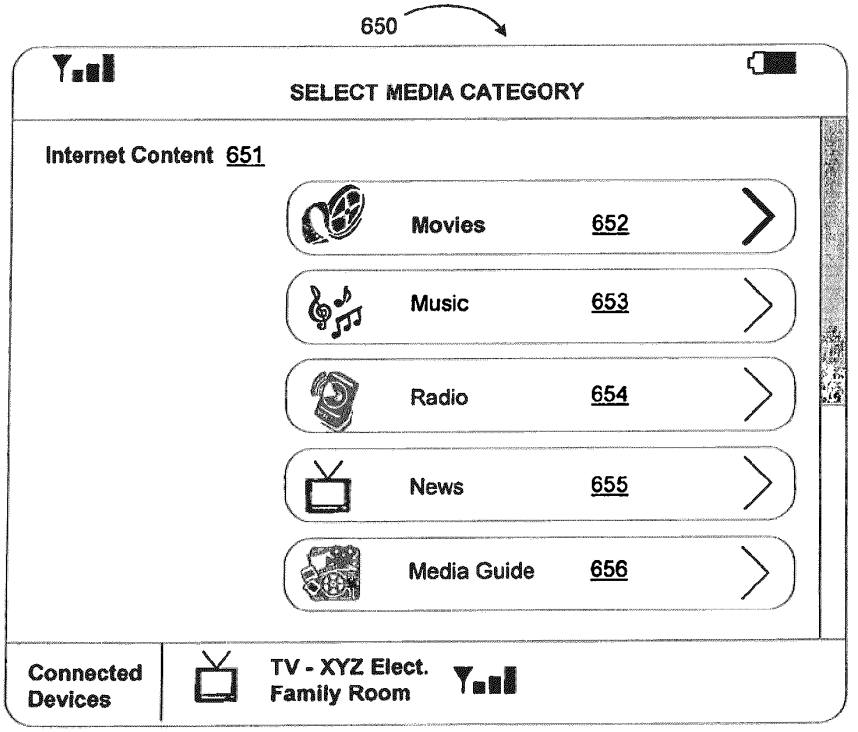

650
SELECT MEDIA CATEGORY
Internet Content 651
Movies 652
Music 653
Radio 654
News 655
Media Guide 656
Connected Devices
TV - XYZ Elect. Family Room

FIG. 17

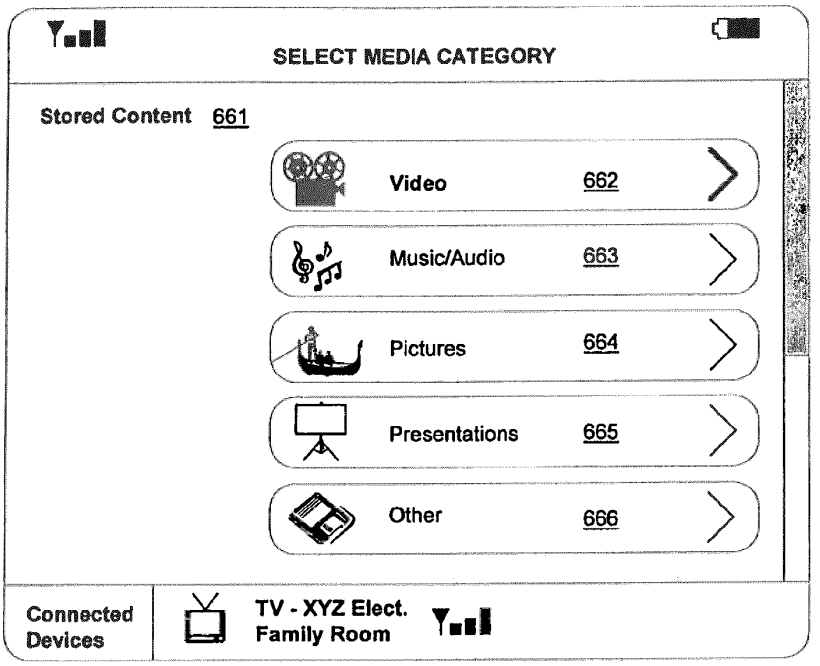

SELECT MEDIA CATEGORY
Stored Content 661
Video 662
Music/Audio 663
Pictures 664
Presentations 665
Other 666
Connected Devices
TV - XYZ Elect. Family Room
660

FIG. 18

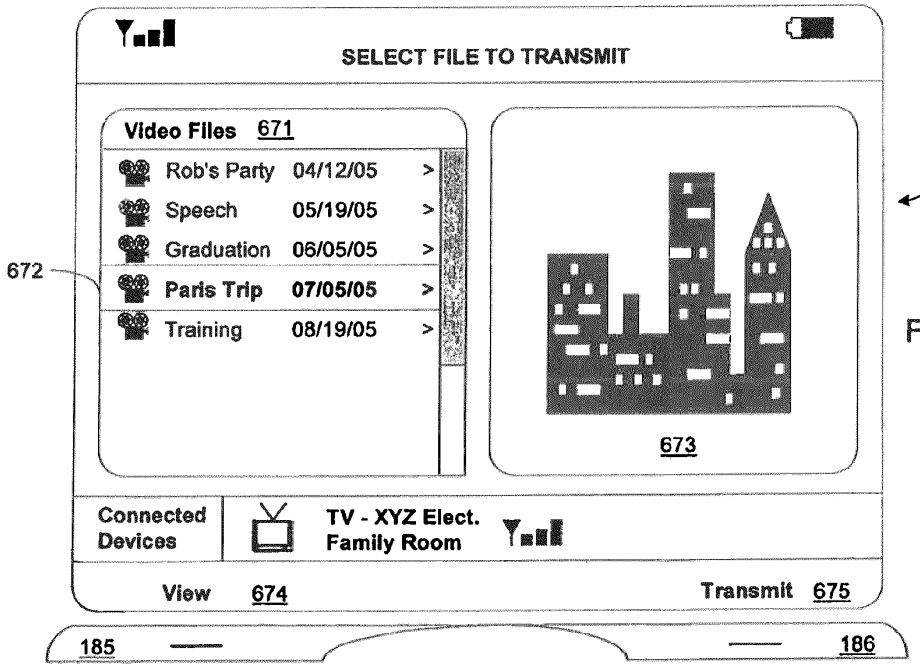

SELECT FILE TO TRANSMIT
Video Files 671
Rob's Party 04/12/05
Speech 05/19/05
Graduation 06/05/05
Paris Trip 07/05/05
Training 08/19/05
672
673
670
Connected Devices
TV - XYZ Elect. Family Room
View 674
Transmit 675
185
186

FIG. 19

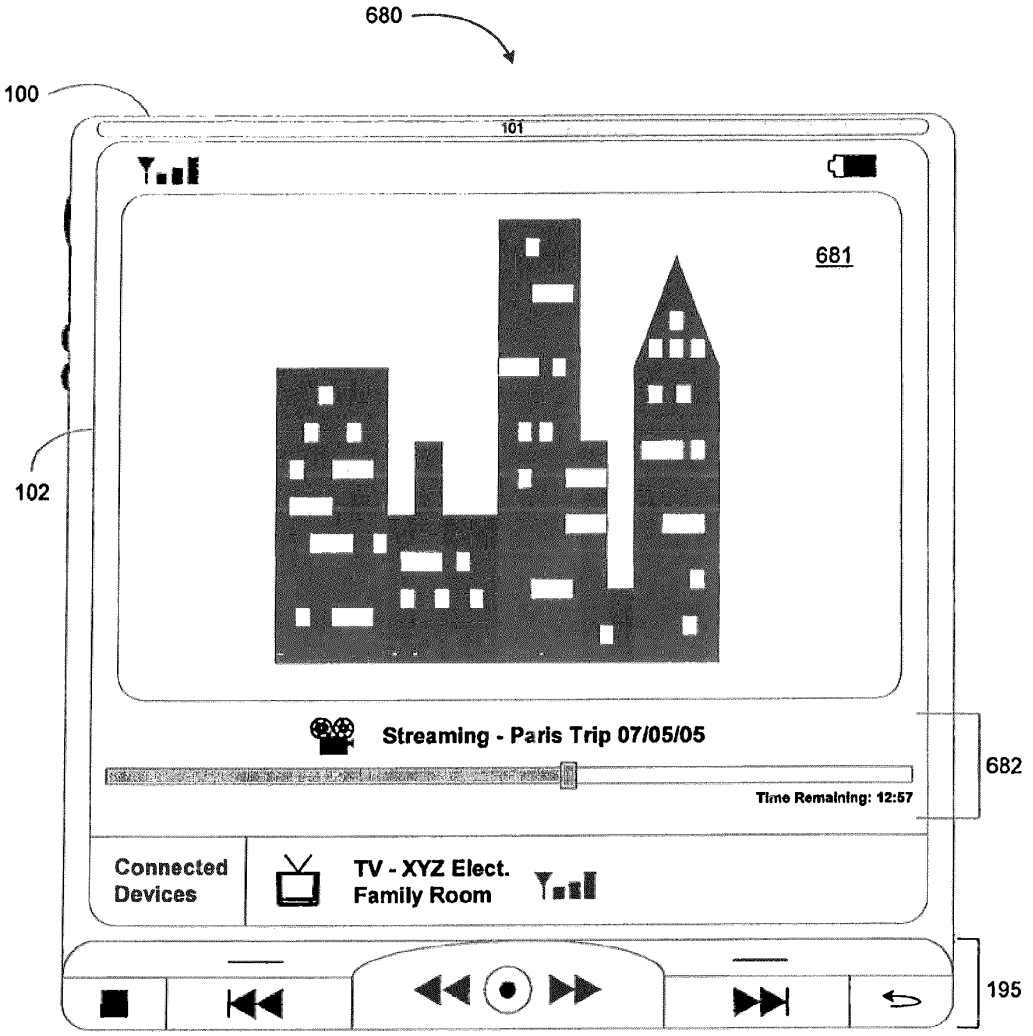

680
100
101
681
102
Streaming - Paris Trip 07/05/05
682
Time Remaining: 12:57
Connected Devices
TV - XYZ Elect. Family Room
195

FIG. 20

METHOD, SYSTEM, AND APPARATUS HAVING NEAR FIELD COMMUNICATION (NFC) CHIP WITH CONFIGURABLE MEMORY THAT IS UPDATABLE VIA A HOST PROCESSOR

CROSS-REFERENCE TO RELATED APPLICATIONS

The present invention is a continuation of Ser. No. 13/975,504 filed Aug. 26, 2013, which is a continuation of prior application Ser. No. 13/556,445, filed on Jul. 24, 2012, which is a continuation of and claims benefit of priority to co-pending U.S. patent application Ser. No. 11/127,979, filed on May 12, 2005, now allowed, the entire disclosure of which is hereby incorporated by reference herein.

FIELD OF THE INVENTION

The present invention relates generally to wireless media players and related systems. More particularly, the present invention relates to a wireless media system and player having improved features for establishing wireless connectivity with various electronic devices.

BACKGROUND OF THE INVENTION

The ever increasing speed and the reduced size of electronic components has contributed to the proliferation of consumer electronic devices capable of processing digital media such as audio, video, images, animation, presentations, and other content. Handheld media players include for example, cellular phones, personal digital assistants (PDAs), MP3 players, video players, game players, cameras, radios, televisions, CD/DVD players, Personal Video Recorders (PVRs), etc. Many existing media players are able to store large amounts of digital content, wirelessly connect to the Internet and exchange data over short ranges with other electronic devices.

It is often desirable to interact on a frequent basis with multiple electronic devices that contain different types of digital media. For example, users might have digital music stored in a pocket-size MP3 player, photos or video stored in a cellular phone, presentations stored in a personal digital assistant (PDA), or a variety of other digital media and applications stored on other portable electronic devices. The standardization of file formats for a variety of media types and the resulting availability of processing support for these media types has allowed users to transfer and share digital information between devices more readily.

A problem remains in that getting personal electronic devices to communicate with one another in order to transfer or access information is typically a cumbersome and time-consuming process. In some cases, a direct physical connection must be established between two devices prior to and during data transfer or access using, for example, a docking station interface, FireWire connector, Universal Serial Bus (USB) connector, or some type of cable. All of the above connectivity methods impose difficulties in that the devices must be directly attached or tethered to one another while communicating.

In other instances, connectivity between devices can be established using infra-red capability integrated into the devices. A major short-range infra-red (IR) communications network protocol, defined by the Infra-red Device Association (IrDA), is known as the IrDA standard. Infra-red technology restricts mobility by requiring the devices to be in direct line-of-sight to each other's infra-red port.

Wireless connectivity offers the most flexible means by which to connect devices and exchange information. Short-range wireless capability using standards such as Bluetooth, 802.11a, 802.11b, 802.11g, Ultra-Wideband (UWB), and others are presently being integrated into media player devices. Wireless technology obviates the need for peripherals such as docking stations, cables, and adapters and provides for mobility within a certain range.

However, one issue with wireless device-to-device connectivity is that some form of user configuration is typically required. For example, communication settings, software settings, security settings, and other information is typically required to be exchanged between and among the devices which are to communicate. In most cases, user configuration in this manner makes data exchange between the media devices insecure and time consuming. Known over-the-air techniques for configuration between two devices have also proven to be generally insecure.

As devices such as cellular phones, PDAs, MP3 players, and cameras and other handheld devices capable of storing and playing media become more prevalent and offer more and more features, it is increasingly desirable to provide interconnection between these devices for convenience and to take advantage of the rich feature sets available. Accordingly, there is a need in the art for an improved method, apparatus, and system for wirelessly connecting these devices and discovering each others' communication, media processing, and other capabilities. There is a further need for a solution that allows for the automatic establishment of a secure wireless connection between a source device and a target device and the automatic transmission of certain media assets to the target device. There is also a need for a solution that allows wireless media player devices to connect with and transmit media assets to other devices via the Internet.

SUMMARY OF THE INVENTION

It is therefore a primary object of the present invention to provide a system and methodology which improves upon prior art systems and methodologies and their related drawbacks as described above.

It is another object of the present invention to provide an efficient, user-friendly and automated methodology by which two or more devices can establish wireless communication and make each other aware of device capabilities, available media types, communication protocols and other information specific to the devices and the content stored thereon.

It is another object of the present invention to use Radio Frequency Identification (RFID) to automatically setup and establish a wireless connection between at least one source device and one target device.

These and other objects of the present invention are obtained through the use of a novel wireless media player system and related methodology. The wireless media system of the present invention includes a handheld media player (source device) capable of transmitting and receiving information over a wireless connection with other electronic devices (target devices). In one embodiment, the media player is able to simultaneously communicate with multiple target devices in close proximity using one or more supported short-range wireless protocols. In another embodiment, the media player may connect with one or more target devices through the Internet or another network, by connecting to a cellular network or a local wireless access point.

The media player of the present invention preferably includes integrated Radio Frequency Identification (RFID) technology. More specifically, the media player includes an RFID Tag-Reader Module that is capable of functioning as both an RFID tag and an RFID reader. According to a preferred embodiment, the RFID Tag-Reader Module allows interoperability with all RF 13.56 MHz readers and tags compatible with existing international standards, including ISO 14443 A/B, ISO 15693, FeliCa™, and NFC.

The RFID Tag-Reader Module also preferably includes an RFID Tag-Reader Controller that manages all communication between the media player's CPU and the RFID Tag-Reader Module's functional components. In addition to the hardware interface between the media player's CPU and the RFID Tag-Reader Controller, an application program interface (API) layer supports communication between applications operating on the terminal and the RFID module. An RFID activation button may be integrated in the media player. This activation button is capable of activating the reader functionality of the RFID Tag-Reader Module when pressed.

The invention relates, in another embodiment, to a method of using RFID to capture the media processing capability and other parameters of a target device in order to customize certain menu options and software settings in the media player. The method includes for example, recognizing the media processing capability of the target device, and customizing the user interface on the media player so that it only displays media categories and files that could be processed by the target device if transmitted.

The invention relates, in another embodiment, to a method of using the RFID connector system to quickly establish a wireless communication link with a target device and automatically transmitting certain media assets to it once connectivity has been established. The method includes, in one embodiment, automatically transmitting media which is being viewed/played on the media player at the time of an RFID exchange with the target device.

The invention relates, in another embodiment, to a method of transmitting media to a target device for viewing or listening, and using controls on the media player, or software operating therein, to alter the viewing/listening experience on the target device. The method includes, for example, transmitting audio or video from the media player to the target device, and using, the "play", "pause", "fast forward", "rewind", "stop", "skip back", and "skip forward" keys on the media player to adjust the viewing/listening experience of the media being transmitted and presented on the target device.

The invention relates, in another embodiment, to a method of creating, storing, and accessing profiles for target devices that have previously exchanged communication settings, media processing capabilities, and other information with the media player. Profiles can be used to establish automatic connectivity between the media player and one or more target devices that are in proximity via a common short-range wireless communication protocol. The method includes, receiving device information, communication settings, media processing capabilities, and other parameters associated with the target device and using the information to establish a profile for the target device on the media player. The device profile can be enabled at the user's option to automatically detect the target device when within a certain proximity to the media player. At that point wireless connectivity between devices can be automatically established. Alternatively, the profile could also be used to manually establish wireless connectivity with a target device at the user's discretion.

The invention relates, in another embodiment, to a method of selecting one or more Internet-connected target devices for the delivery of certain media assets. The method includes, selecting a media source, selecting specific media assets, selecting an address for the target device, resolving the address to an Internet routable address, and establishing a peer-to-peer communication session with the target device over the Internet.

These and other advantages and features of the present invention are described herein with specificity so as to make the present invention understandable to one of ordinary skill in the art.

BRIEF DESCRIPTION OF THE DRAWINGS

The present invention is illustrated by way of example, and not by way of limitation, in the figures of the accompanying drawings and in which like reference numerals refer to similar elements and in which:

FIG. **1** is a functional representation of media player terminal interfacing with a wireless headphone unit, in accordance with one embodiment of the present invention.

FIG. **2**A is a front-side perspective view of a media player terminal, in accordance with one embodiment of the present invention.

FIG. **2**B is a representation of the keypad interface of a media player terminal, in accordance with another embodiment of the present invention.

FIG. **2**C is a front-side perspective view of a media player terminal with an alpha-numeric keypad, in accordance with one embodiment of the present invention.

FIG. **3**A is a left-side perspective view of a media player terminal, in accordance with one embodiment of the present invention.

FIG. **3**B is a back-side perspective view of a media player terminal, in accordance with one embodiment of the present invention.

FIG. **3**C is a top-side perspective view of a media player terminal, in accordance with one embodiment of the present invention.

FIG. **3**D is a bottom-side perspective view of a media player terminal, in accordance with one embodiment of the present invention.

FIG. **4**A depicts a functional diagram illustrating one embodiment of a RFID tag-reader module according to the invention.

FIG. **4**B depicts a functional diagram illustrating an alternative embodiment of a RFID tag-reader module according to the invention.

FIG. **5** is a functional diagram of a media player terminal interfacing with a wireless headphone unit, in accordance with one embodiment of the present invention.

FIG. **6** is a functional diagram of two media player terminals wirelessly interfacing with one another and their respective headphone units, in accordance with one embodiment of the present invention.

FIG. **7** is a table depicting the message components and example content of a RFID message exchange between two electronic devices, in accordance with one embodiment of the present invention.

FIG. **8**A is a flow diagram of a wireless transmission method using RFID setup, in accordance with one embodiment of the present invention.

FIG. **8**B is a flow diagram of an alternative wireless transmission method using RFID setup, according to the invention.

FIG. **9** is a flow diagram of a wireless transmission method via a wireless network and the Internet, in accordance with one embodiment of the present invention.

FIG. **10** is a functional diagram of a media player terminal capturing a video feed from an external video recording device, and transmitting the same video content via a cellular network and the Internet to another media player terminal, which further transmits the content to a television, in accordance with one embodiment of the present invention.

FIG. **11** is a functional diagram of a media player terminal with an embedded video recorder, filming a city scene, and transmitting the video content via a cellular network and the Internet to two separate media player terminals connected to different mobile operator networks, in accordance with one embodiment of the present invention.

FIG. **12** is an illustration of an exemplary user interface screen depicting device categories, in accordance with one embodiment of the present invention.

FIG. **13** is an illustration of an exemplary user interface screen depicting one specific device profile category in accordance with one embodiment of the present invention.

FIG. **14** is an illustration of an exemplary user interface screen depicting messaging that indicates that the media player terminal is wirelessly connecting to a target device, in accordance with one embodiment of the present invention.

FIG. **15** is an illustration of an exemplary user interface screen depicting options for Media Sources that can be selected in order to select specific media assets for transmission to a target device, in accordance with one embodiment of the present invention.

FIG. **16** is an illustration of an exemplary user interface screen depicting Live Content options that can be selected for transmission to a target device, in accordance with one embodiment of the present invention.

FIG. **17** is an illustration of an exemplary user interface screen depicting Internet Content options from which media assets can be selected for transmission to a target device, in accordance with one embodiment of the present invention.

FIG. **18** is an illustration of an exemplary user interface screen depicting Stored Content options from which media assets can be selected for transmission to a target device, in accordance with one embodiment of the present invention.

FIG. **19** is an illustration of an exemplary user interface screen depicting Video Files that can be selected for transmission to a target device, in accordance with one embodiment of the present invention.

FIG. **20** a front-side perspective view of a media player terminal with an exemplary user interface screen depicting a video file being transmitted to a target device, in accordance with one embodiment of the present invention.

DETAILED DESCRIPTION OF THE INVENTION

The present invention for a media player system, apparatus, and method is now described in specific terms sufficient to teach one of skill in the practice the invention herein. In the description that follows, numerous specific details are set forth by way of example for the purposes of explanation and in furtherance of teaching one of skill in the art to practice the invention. It will, however, be understood that the invention is not limited to the specific embodiments disclosed and discussed herein and that the invention can be practiced without such specific details and/or substitutes therefor. The present invention is limited only by the appended claims and may include various other embodiments which are not particularly described herein but which remain within the scope and spirit of the present invention.

One important feature of the present invention is the use of RFID technology to establish wireless communication between a diverse set of devices. The methods by which RFID tags and RFID readers interact and communicate are well established and documented. The rising use of RFID technology, especially 13.56 MHz technology, for electronic payments and other applications has promoted standardization efforts to establish a broadly applicable communications framework between RFID tags and RFID readers.

One such standard was established by European Computer Manufacturers Association (ECMA) International based in Geneva, Switzerland, and is known as the Near Field Communication standard (ECMA-340). The Standard defines communication modes for Near Field Communication Interface and Protocol (NFCIP-1) for use with RFID tags and readers. It also defines both the Active and the Passive communication modes of Near Field Communication Interface and Protocol (NFCIP-1) to realize a communication network using Near Field Communication devices for networked products and also for consumer equipment.

This Standard specifies, in particular, modulation schemes, codings, transfer speeds, and frame format of the RF interface, as well as initialization schemes and conditions required for data collision control during initialization. Furthermore, this Standard defines a transport protocol including protocol activation and data exchange methods. NFC is also compatible with the broadly established contactless smart card infrastructure based on ISO 14443 A, as well as the Sony FeliCa™ protocol. This allows electronic devices with integrated NFC technology to perform multiple functions such as acting as an electronic key or wallet.

NFC can be used as a setup tool for quickly establishing wireless communication between two devices, acting as a virtual connector. Bringing two electronic devices with NFC technology into close vicinity allows the devices to automatically exchange communication settings and other information in complete security via RF signaling. This exchange of information via short-range RF allows the devices to quickly configure and establish a connection via Bluetooth or other wireless protocols supported by both devices. As discussed below, in one embodiment of the present invention, NFC may be used in connection with the teachings presented herein for establishing and maintaining communication between and among a wide variety of electronic devices.

A general discussion of the present invention is now provided and is thereafter followed by a detailed description of each of the components and functions of the invention according to specific preferred embodiments.

FIG. **1** is a functional representation of the components in a media player **100** with cellular phone capability, in accordance with one embodiment of the present invention. The term "media player" generally refers to electronic devices that are capable of processing media such as audio, video, images, presentations, animation, and Internet content, as for example, cellular phones, personal digital assistants (PDAs), music players, game players, video players, cameras, and the like. In some cases, these media players are single-functionality devices (e.g. a media player dedicated to playing digital video) and in other cases these media players are multi-functional devices (e.g. a media player that is capable of playing music, displaying video, presenting images, and the like). In either case, these devices are generally portable so as to allow a user to, for example, listen to music, play video, take pictures, and engage in multi-player gaming without the need for a wired connection to some other electronic device. It should not be presumed for purposes of the following description that the term "media player" necessarily refers to a device which is capable of playing a particular media.

In the illustrated representation of FIG. **1**, media player **100** is a pocket sized device that allows a user to process and store

a large collection of digital audio/music, video, images, presentations, animation, Internet content, and other types of media. Media player **100** is capable of processing these media types using functionality integrated in its resident operating system. In an alternate embodiment, media processing is handled by a separate application which operates on the device **100**, such as media manager application **120**. The media manager application **120** allows incoming or resident media to be "played", "viewed" or otherwise manipulated on the media player **100** and also allows for the transmission of media assets to other devices in proximity via short-range RF or via the Internet. The media manager application **120** also performs other media processing functions, as described below, such as dynamically converting media file formats, providing control functionality for adjusting the viewing/listening attributes on the media player **100** or a target device, organizing media assets into categories so they can be easily located, and providing a search engine for locating specific media assets using a variety of attributes. As mentioned above, the media manager functionality can be integrated with the operating system operating on the device **100** while still remaining within the scope and spirit of the invention. Media player **100** may also include additional functionality for placing phone calls, video teleconferencing, recording audio/video, taking pictures, storing a calendar, establishing a phone list/directory, storing and executing multi-player network games, text/media messaging, accessing/browsing the Internet, facilitating computations using a calculator, transacting at a point-of-sale location using a digital wallet application and the RFID capability of the player **100**, completing e-commerce transactions over-the-air, and the like. Media player **100** also provides the user with optional password security in order to protect confidential information stored in the device. In another embodiment, an integrated biometric fingerprint reader provides enhanced security for protecting the media player **100** against unauthorized use.

Media player **100** includes a casing that encloses various internal electrical components (including integrated circuit chips and other circuitry) that provide computing operations for the media player **100**. In addition, the casing may also define the exterior shape, form, and color of the media player. The integrated circuit chips and other circuitry contained within the housing may include a microprocessor (e.g., CPU **109**), memory (e.g., ROM, RAM, flash) **106**, a rechargeable power supply **103** (e.g., rechargeable lithium polymer battery), a circuit board, a hard drive **112**, and various input/output (I/O) support circuitry **116**. The input/output (I/O) assembly **116** allows Media Player **100** to connect to a docking station, or connect to other devices/peripherals via a FireWire port, USB port, PS/2 port, serial port, parallel port, network interface port, infrared (IR), audio jack, video jack, and the like. The I/O assembly **116** is generically shown in FIG. **1** since the media player **100** could employ a wide variety of connector/port options for interfacing with external hardware. Multiple connector/port types could be integrated into media player **100**.

As shown in FIG. **1**, media player **100** includes a microprocessor **109** configured to execute instructions and to carry out various operations. In most instances, microprocessor **109** executes instructions under the control of an operating system or other software (e.g., media manager). The processing function in media player **100** can also be performed by dual-processor chips or multi-processor chips for higher performance.

The electrical components contained within media player **100** may also include components for inputting or outputting audio such as a speaker **101**, microphone **115**, and an amplifier and a digital signal processor (DSP) **110**. Media player **100** may further comprise additional components for capturing images such as camera **104** (e.g., charge coupled device (CCD) or complimentary oxide semiconductor (CMOS)) or optics (e.g. lenses, splitters, filters). Similarly, media player **100** may also include components for sending and receiving media (e.g. antenna **117**, and transceivers **105** and **108**, etc.).

As shown in FIG. **1**, media player **100** includes a display screen and related circuitry **102** for displaying a graphical user interface that allows the user to interact with the device. The display screen **102** also allows a user to visually see data input into terminal via keypad **111** and other information (e.g., video, images, text, objects). By way of example, the display screen **102** may be a liquid crystal display (LCD). In one particular embodiment, the display screen is a high-resolution color display that provides visibility in daylight as well as low-light conditions. The display screen **102** supports "touch-screen" data input using a stylus or other object.

A short-range transceiver **108** and antenna **117** provide wireless connectivity with external devices or access points using supported communications protocols (e.g., Bluetooth, 802.11a/b/g/n, Ultra Wideband, Wireless USB, 802.15.3/WiMedia, Wireless 1394, Wireless FireWire, WiMax, and 802.1 5.4/ZigBee). The short-range transceiver **108** and antenna **117** system also support broadcast standards such as AM, FM, UHF, VHF, and HDTV. Support for these broadcast standards allows the media player **100** to receive and broadcast radio and television signals over a short-range.

The short-range transceiver **108** and antenna system **117** are specifically designed to support the widest array of communication protocols and broadcast standards in order to allow the media player **100** to establish communication with a multiplicity of devices now available or which later become available. The short-range transceiver **108**, antenna system **117**, and other components within media player **100**, are also designed to allow for the simultaneous communication with multiple devices, and using multiple communication standards and broadcast standards.

The antenna used in short-range communication is not the same antenna used in communication with a wide area cellular network, and as such are represented in FIG. **1** separately, but are enclosed in the same antenna assembly **117**. As such, generic references to antenna **117** may refer herein to the short-range transceiver antenna or the network transceiver antenna. The antenna assembly **117** is represented in FIG. **1** and may extend out from the main body of the media player **100**. However, in a preferred embodiment the actual antenna system **117** in media player **100** is enclosed within the casing of the media player **100**.

A receiver for satellite-based Digital Audio Radio Services (DARS) could also be integrated in the media player **100**. The receiver allows the device **100** to receive programming in the "S" band (2.3 GHz) spectrum, broadcast by companies such as XM and Sirius.

Short-range transceiver **108** interacts with a CPU **109** for implementing short-range communications protocols and processing messages exchanged between other electronic devices and the media player **100**. CPU **109** is linked to a volatile or dynamic random access memory (DRAM) **106**. CPU **109** executes programs stored in a non-volatile or read only memory **106** and provides instructions for managing and controlling the operating of media player **100**. CPU **109** is also connected to network transceiver **105** for interacting with a cellular network, such as a Global System Mobile (GSM) network and the like via antenna **117**. Media player **100** is able to access the Internet through the cellular network, or

through a wireless access point using short range transceiver **108** and a supported communications protocol (e.g., WiFi).

In one embodiment, media player **100** functions as a wireless terminal that has one or more E.164 phone numbers, Uniform Resource Identifiers (URIs), or other types of unique addresses that can be resolved over the Internet associated with it. Media player **100** may also have a built in TCP/IP stack that supports communication over Internet Protocol (IP)-based networks. Preferably, media player **100** supports both the IPv4 and IPv6 network addressing schemes.

In accordance with the invention, media player **100** includes a Session Initiation Protocol (SIP) application stack for multimedia communication over the Internet. Media player **100** preferably also supports other application layer protocols such as H.323, Real-time Transport Protocol (RTP), HTTP, SMTP, FTP, DNS, and DHCP.

In accordance with a preferred embodiment of the invention, media player **100** is fully compliant with 3GPP and 3GPP2 standards. 3GPP and 3GPP2 are worldwide standards for the creation, delivery and playback of multimedia over 3rd generation, high-speed wireless networks. Defined by the 3rd Generation Partnership Project and 3rd Generation Partnership Project 2 respectively, these standards seek to provide uniform delivery of rich multimedia over newly evolved, broadband mobile networks (3rd generation networks) to the latest multimedia-enabled devices, such as media player **100**.

In accordance with the invention, an RFID Tag-Reader Module **113** is integrated into media player **100**. RFID Tag-Reader Module **113** is provided so that, among other things, media player **100** can rapidly exchange information with an electronic device that is in close proximity and which also has integrated RFID technology. Information exchanged between media player **100** and a target device via RFID can allow for the fast and automatic set-up of wireless connectivity between media player **100** and various target devices. As previously stated, RFID Tag-Reader Module **113** can also be used in connection with other applications available through media player **100** such as electronic payments at the point-of-sale and secure key access to buildings, cars, etc.

RFID Tag-Reader Module **113** is connected to CPU **109**. RFID Tag-Reader Module **113** comprises a radio frequency ID transponder which conforms to the principals of RFID technology and known standards. The RFID Tag-Reader Module **113** also includes a reader component used for transmitting interrogation signals via its antenna to an external electronic device's RFID tag when in close proximity, and receiving a response signal from the external device's RFID tag. RFID Tag-Reader Module **113** uses media player's **100** internal power supply **103** as a power source for transmitting interrogation signals to a target device.

In accordance with one embodiment of the invention, media player **100** has an integrated RFID activation button **118** which is visible on the exterior of the device. RFID activation button **118** is shown separately from the generic keypad components **111** shown in FIG. **1** in order to highlight its specific function versus other buttons/controls which are incorporated in media player **100**. RFID activation button **118**, like all other keypad **111** components, interfaces with CPU **109**. When RFID activation button **118** is pressed, CPU **109** signals RFID Tag-Reader Module **113** to disable its RFID tag component and activate its reader component in order to transmit interrogation signals to one or more target devices. In one embodiment, this condition is maintained for as long as RFID activation button **118** remains depressed. In an alternative embodiment, RFID activation button **118** can be pressed and immediately released, and the condition of the disabled RFID tag and activated reader is maintained until such time the reader sends interrogation signals and receives a response from a target device. Upon receiving a response, RFID Tag-Reader Module **113** returns to its normal state whereby the RFID tag component is active (and awaiting an interrogation signal), and the RFID reader component is disabled. Yet another possible embodiment for the function of RFID activation button **118** is wherein the reader function is activated and the tag function is disabled for some predetermined length of time following the pressing of button **118** after which time, RFID Tag-Reader Module **113** reverts to its normal operation mode.

According to one important aspect of the present invention, RFID Tag-Reader Module **113** and RFID activation button **118** can be used together, with the media manager application **120** operating on media player **100** as a virtual connector system for automatic setup and establishment of a wireless connection with one or more target devices, and transmission of certain media assets.

While media player **100** can also connect headphones and speakers via I/O assembly **116**, media player is particularly well suited to interface with wireless sound output devices such as wireless headphone unit **152** in FIG. **1**. Media player **100** can wirelessly transmit audio signals via short range transceiver **108** to one or more devices that support a common communications protocol.

FIG. **2**A is a front-side perspective view of media player **100** in accordance with one embodiment of the present invention. Media player **100** has a large high-resolution color display screen **102** which takes up substantially most of the surface space on the front-side of media player **100**.

According to one embodiment, on the left-side of media player **100**, are placed a set of integrated buttons. For example, RFID activation button **118** (discussed above) is shown at the top left. Below it are two volume control buttons **183** and **184** for adjusting audio output from the player's integrated speaker system **101** or an external audio output device connected to media player **100**. The top volume control button **183** is for increasing sound volume, and the bottom button **184** is for lowering the sound volume.

Multiple speakers **101** integrated in player **100** offer a rich surround sound capability. In one embodiment, speakers **101** are situated at the top of the media player terminal, and provide audio output through an opening that extends from the top left of the unit to the top right. Digital audio processor **110** in media player **100** supports Dolby™ and THX™ audio technologies.

Also present at the bottom of media player **100** is the keypad interface **195** used to interact with the operating system and software loaded in media player **100**. Keypad interface **195** buttons are configured to provide control for making selections or issuing commands associated with operating the media player **100**. Contained in the keypad interface **195** at the bottom are two buttons **185** & **186** used for selecting options that appear directly above the respective buttons in display screen **102** and graphical user interface (known sometimes as "soft keys"). At the center of keypad interface **195** is a miniature joy stick **190**. Joy stick **190** can be pressed down as a button and used as a way to make menu selections in connection with the graphical user interface.

Joy stick **190** may also function as a play/pause button when used in the same manner with the media manager application **120**. Joy stick **190** can also be used to navigate menus by leaning the stick upwards, downwards, to the right, or left in order to make certain selections. Also contained in the key pad interface **195** is a "stop" button **187**, which stops the playback of the current media asset. The "skip back" button **188** returns to the beginning of the current media asset, or if at

the beginning, returns to the beginning of the previous media asset. The "rewind" button **189** rewinds the current media asset; when the rewind button is released, the media manager application **120** begins playing the current media asset. The "fast forward" button **191** advances forward through the current media asset. When the "fast forward" button is released, the media manager application **120** begins playing the current media asset. The "skip forward" button **192** begins playing the beginning of the next media asset in the list. The "back" or "previous screen" button **193** takes the user to the screen that was previously displayed. The "rewind" button **189** can also be used to delete characters that may have been input to the device when in text mode. Pressing the "fast forward" button **191** or leaning the joy stick **190** to the right can also be used to create a "space" when in text mode. The keypad interface **195** can be used to control the viewing of audio, video, images, presentations, or other media assets on the media player terminal **100**.

The above description with respect to particular layouts of the device and the location and presence of various buttons and control elements is merely exemplary. It will be readily understood that a virtually limitless number of alternatives may be used while still remaining within the scope and spirit of the present invention. For example, the position of display screen **102** and the key pad interface **195** may be widely varied. The shape of display screen **102** may also be varied. The shape of the buttons represented may also be varied. In addition to the above, there could be other buttons or features which provide additional control functions. For example, media player **100** may include additional switches, keys, trackballs, touch pads, touch screens, and the like.

FIG. **2**B is a representation of an alternate keypad interface **195** design for media player **100** in accordance with one embodiment of the present invention. In this embodiment, the play/pause functionality still resides with joy stick **190** at the center of key pad interface **195**. Joy stick **190** can be pressed as a button and used as a way to make menu selections, and also function as a play/pause key when used in this manner. Leaning joy stick **190** to the right can provide a "fast forward" capability when manipulating media assets like audio or video files. Similarly, leaning joy stick **190** to the left can provide a "rewind" capability when manipulating audio or video assets. Other buttons represented in FIG. **2**B have similar functionality to buttons contained in FIG. **2**A.

FIG. **2**C is a front-side perspective view of a media player **100** with an alpha-numeric telephone keypad **200** in accordance with one embodiment of the present invention. Media player **100** has an integrated key pad interface **195** as previously represented in FIG. **2**B for controlling media assets while using the media manager application, and providing other software navigation functionality. Key pad interface **195** represented in FIG. **2**C could, in an alternate embodiment, be the key pad interface **195** that is represented in FIG. **2**A. Below key pad interface **195** in FIG. **2**C is an alpha-numeric telephone keypad **200** similar to ones found on most cellular and fixed line telephones. Incorporating alpha-numeric key pad **200** into another embodiment of the device would require the use of a smaller display screen **102** in order make media player **100** illustrated in FIG. **2**C a pocket-size device. In another embodiment, alpha-numeric key pad **200** could be replaced with a QWERTY keyboard interface similar to those found on Blackberry™ type devices made by Research In Motion (RIM). Regardless of whether media player **100** has a physical alpha-numeric keypad or QWERTY keyboard, the device preferably includes a software-based QWERTY keyboard which is displayed in the graphical user interface and allows data input using joy stick **190** or the touch-screen display **102**.

FIG. **3**A is a left-side perspective view of media player **100**, in accordance with another embodiment of the present invention. At the top is RFID activation button **211**. Below it are two volume control buttons **212** and **213**. The button with the "plus sign" **212** is for increasing sound volume, and the button with the "minus sign" **213** is for lowering the volume of sound output.

FIG. **3**B is a back-side perspective view of media player **100**, in accordance with another embodiment of the present invention. At the top of the back-side is an RFID "hot spot" **221**. RFID "hot spot" **221** is a marked area representing the location of RFID Tag-Reader Module antenna **114**. RFID "hot spot" **221** is marked to allow a user to know which area of the media player **100** to position over an RFID "hot spot" on a target device to which wireless connectivity is desired.

In one embodiment, RFID "hot spot" area **221** appears in a different color than the rest of the terminal casing, and is labeled with a symbol that users recognize as being the location of the RFID Tag-Reader Module antenna **114**. Also situated on the back-side of media player **100** may be camera lens **223** and flash **225** for video capture and digital photography. Preferably, the camera lens and related apparatus in the media player **100** is capable of supporting very high-resolution imaging.

FIG. **3**C is a top-side perspective view of media player **100**, in accordance with another embodiment of the present invention. RFID "hot spot" **221** previously described could be positioned on any side and in any area of media player **100**. FIG. **3**C shows RFID "Hot Spot" **221** being on the top-side of media player **100**. Next to RFID "Hot Spot" **221** is a power button **231** for switching the power to the media player **100** "on" or "off".

FIG. **3**D is a bottom-side perspective view of the media player **100**, in accordance with another embodiment of the present invention. Located on the bottom of the device is a microphone **245** for audio input. Also situated on the bottom of the terminal is a data and power port **248**. The data port may use any connector/port interface previously mentioned for interfacing with other electronic devices. Also included is a power port that receives a power plug or car charger plug for delivering power and charging the media player's internal battery **103**.

FIG. **4**A is a functional diagram illustrating one embodiment of a RFID Tag-Reader Module **113** according to the invention. It is assumed that the RFID Tag-Reader Module **113** as embodied in FIG. **4**A is attached to or embedded within media player **100**.

RFID Tag-Reader Module **113** is capable of functioning as both an RFID tag and an RFID reader. In accordance with the invention, RFID Tag-Reader Module **113** allows interoperability with RF 13.56 MHz readers and tags compatible with existing international standards, including ISO 14443 A/B, ISO 15693, FeliCa™, and NFC. Compatibility with these standards gives media player **100** the ability to not only establish a wireless connection with other electronic devices using RFID for setup as earlier described, but also allows media player **100** to function as an electronic key and wallet (for point-of-sale transactions). Alternative protocols and frequencies may be used in connection with RFID Tag-Reader Module **113** while still remaining within the scope and spirit of the present invention.

With reference to FIG. **4**A, RFID Tag-Reader Module **113** includes an integrated RFID Tag-Reader Controller **303** that manages all communication between CPU **109** and the func-

tional components of RFID Tag-Reader Module **113**. The hardware and software interface **302** between CPU **109** and RFID Tag-Reader Controller **303** allows an application operating on media player **100** to control functions of RFID Tag-Reader Module **113** and to exchange data with it. In addition to the appropriate hardware interface, an application program interface (API) layer supports communication between applications operating on media player **100** and RFID Tag-Reader Module **113**. RFID Tag-Reader Controller **303** may also provide notification to CPU **109** of unsuccessful read attempts by RFID Tag-Reader Module **113**, successful read attempts, reader time-outs (as discussed below), and other possible results or actions associated with RFID Tag-Reader Module **113**. These notifications are delivered to CPU **109** via the hardware and software interface **302** in order to allow media player **100** to emit distinctive sounds/tones via its integrated speaker **101** or display specific messages when these and other actions occur.

In one embodiment (FIG. **4**A), RFID Tag-Reader Controller **303** interfaces with RFID reader unit **304**, a switch unit **305**, and RFID tag unit **306**.

The FIG. **4**A version of RFID Tag-Reader Module **113** includes RFID reader unit **304** which represents the RFID tag reader functionality and RFID tag unit **306**, which represents the RFID tag functionality. The embodiment illustrated in FIG. **4**A includes a common RF interface **307** and a common antenna **114** used by both RFID reader unit **304** and the RFID tag unit **306**. It will be understood that radio frequency interface **307** as well as the antenna **114**, which are presented in the present description, are adaptable to employ any suitable radio frequency used in the field of RFID readers and tags while still remaining within the scope and spirit of the invention. RFID-Tag Reader Module **113** may be adapted, for example, to allow communication in passive and active communication modes with reading/writing functionality in accordance with the near field communication standard (ECMA-340). Antenna **114** can be adapted to communicate with an RFID tag and with another RFID tag reader device.

RFID Tag-Reader Module **113** comprises a switch **305**, which operates to switch between RFID reader functionality and RFID tag functionality. Switch **305** receives a switching signal from RFID Tag-Reader Controller **303** to which it connected via interface **311**. RFID Tag-Reader Controller **303** receives the switching signal from CPU **109** when an application operating on media player **100** requires RFID Tag-Reader Module **113** to switch functionality. The RFID Activation button **118** described above may also be used to switch RFID Tag-Reader Module **113** functionality.

Depending on the switching state or position of switch **305**, either RFID reader unit **304** is coupled to RF interface **307** or RFID tag unit **306** is coupled to RF interface **307**. In the former case, RFID reader functionality is available, whereas in the latter case RFID tag functionality is available. As the RFID reader functionality utilizes the media player's **100** battery power in order to transmit interrogation signals, switching the RFID reader functionality "on" only when desired has the benefit of conserving the media player's **100** battery. In contrast, when the tag functionality is switched "on", the media player **100** does not consume battery power as it is waiting for an interrogation signal from another device.

When RFID activation button **118** on the media player **100** is pressed, CPU **109** sends a switching signal to RFID Tag-Reader Controller **303** to change the position of switch **305**. RFID Tag-Reader Controller **303**, in turn, signals switch unit **305** to change positions via interface **311**. While RFID activation button **118** is held pressed, the RFID reader functionality is switched on while the RFID tag functionality is disabled. Holding RFID activation button **118** down provides the necessary power for RFID reader unit **304** to transmit one or more interrogation signals and to receive one or more response signals from an RFID tag (associated with an external electronic device) that is within range of antenna **114**.

When RFID activation button **118** is released, CPU **109** sends a switching signal to RFID Tag-Reader Controller **303** to change the position of switch **305** back to its original state. RFID Tag-Reader Controller **303**, in turn, sends a message to switch unit **305** via interface **311** to change positions. This time the RFID tag functionality is switched on while the RFID reader functionality is disabled. The use of RFID activation button **118** in this manner serves to conserve power for media player **100**, while making RFID reader **304** functionality readily accessible.

According to another embodiment of the invention, RFID activation button **118** can be pressed and immediately released in order to activate the reader functionality as previously described. In this case, the reader may continue sending interrogation signals via antenna **114** until a response is received (from a target device), or until such time as the reader functionality times-out (without having received a response). In this embodiment, RFID Tag-Reader Controller **303** tracks, via an internal clock, the time that has elapsed before a pre-set time-out limit is achieved. If an interrogation response is received within the time limit or if the reader times-out without receiving a response signal, RFID Tag-Reader Controller **303** will signal switch unit via interface **311** to switch functionality. This results in RFID Tag-Reader Module **113** reverting to its normal state whereby the RFID tag functionality is switched on while the RFID reader functionality is disabled.

Analogously, RFID Tag-Reader Module **113** may be operable with RFID reader functionality when RFID activation button **118** is pressed (as described above), or media player **100** and/or one or more applications operating thereon instruct RFID Tag-Reader Controller **303** to select/switch to RFID reader functionality.

According to another embodiment of the invention, RFID activation button **118** can be integrated into an electronic device that only includes an integrated RFID tag (and no reader). Holding RFID activation button **118** down in this case would have the effect of activating the RFID tag to respond to an interrogation signal received by its antenna from another electronic device's RFID reader. The RFID tag would only respond to an interrogation signal received by its antenna while RFID activation button **118** is held pressed. In another embodiment, pressing and immediately releasing the RFID activation button **118** may activate the RFID tag and allow it to respond to interrogation signals received by its antenna **114** within a set time limit after which time the tag returns to its normal state where it is inoperable and unable to respond to interrogation signals.

In the case of RFID reader **304** functionality, the antenna **114** is adapted to transmit one or more interrogation signals and to receive one or more response signals for retrieving information from an RFID tag in an external electronic device. In case of RFID tag functionality, antenna **114** is adequate to receive one or more interrogation signals and to transmit one or more response signals carrying information retrieved from RFID tag unit **304**. Antenna **114** is connected to RF interface **307** via one or more signal connections which supplies RF/HF signals generated by RF interface **307** to antenna **114** and which accepts RF/HF signals received by antenna **114**.

RF interface **307** is responsible for both modulating and demodulating the signals to be transmitted and received by antenna **114**, respectively. Therefore, RF interface **307**

couples to RFID reader unit **304** and RFID tag unit **306**, respectively. In particular, RF interface **307** receives from RFID reader unit **304** signals to be modulated and transmitted and transmits demodulated signals to RFID reader unit **304**. RF interface **307** also transmits demodulated signals to RFID tag unit **306** and receives signals from RFID tag unit **306** to be modulated and transmitted. More particularly, RF interface provides further signals necessary for the operation of RFID tag unit **306** which are comprised of a power supply signal (voltage signal) and a clock signal. The power supply signal is gained from the coupling of the interrogating electromagnetic field whereas the clock signal is obtained from the demodulator included in the RF interface. The power supply signal and the clock signal are necessary for operating RFID tag unit **306** as a passive RFID tag energized by interrogating signal of a RFID reader device.

Signal **313** is generated by RFID reader unit **304** to be modulated by RF interface **307** and to be transmitted by antenna **114**. Signal **313** is also received by antenna **114** and demodulated by RF interface **307** to be supplied to RFID reader unit **304**. Signal **313** is provided to switch unit **305** which interfaces with RF interface **307** via signal **315**.

Signals received by antenna **114** and supplied to RFID reader unit **304**, are passed to RFID Tag-Reader Controller **303** via interface **310**. RFID Tag-Reader Controller **303** in turn, passes the received data to CPU **109** via interface **302** for use by applications operating on media player **100**. Applications operating on media player **100** can also customize interrogation signals by sending a message to RFID reader unit **304** via RFID Tag-Reader Controller **303**.

Analogously, connection **314** carries signals received by the antenna **114** and demodulated by RF interface **307** to be supplied to RFID tag unit **306**. Connection **314** also carries signals generated by RFID tag unit **306** to be modulated by RF interface **307** and to be transmitted by antenna **114**. Connection **314** is switched by switch unit **305** to RF interface **307** connected to switch **305** via connection **315**. The aforementioned power supply signal and clock signal are supplied from RF interface **307** to RFID tag unit **306** via switch **305** and may be part of the signals transmitted via connection **316** and connection **314**.

The information stored in RFID tag unit **306** that can be retrieved by an RFID reader device is stored in memory. The memory may be a read-only storage component or a configurable storage component. In case of a configurable storage component, a number of storage technologies including, non-volatile configurable memory can be used. Applications operating on media player **100** can update information stored in RFID tag unit **306** by sending the data to RFID Tag-Reader Controller via interface **302**. RFID Tag-Reader Controller **303** in turn sends the new data to RFID tag unit **306** via interface **312**. Access to the configurable tag memory may be limited to one or more specific applications executed on media player **100** to ensure data integrity, which may be required and necessary depending on the kind of information stored.

FIG. **4**B is a block diagram illustrating an alternative embodiment of an RFID Tag-Reader Module **113** according to still another embodiment of the invention. The RFID Tag-Reader Module embodiment illustrated in FIG. **4**B is comparable to the RFID Tag-Reader Module illustrated in FIG. **4**A in several ways. RFID Tag-Reader Module **113** according to the embodiment in FIG. **4**B, includes an integrated RFID Tag-Reader Controller **303** that manages all communication between CPU **109** and the functional components of RFID Tag-Reader Module **113**. The hardware and software interface **302** between CPU and RFID Tag-Reader Controller **303** allows an application operating on media player **100** to control functions of RFID Tag-Reader Module **113** and to exchange data with it. A common RF interface **307** and a common antenna **114** are used by the RFID reader functionality and RFID tag functionality. The reader logic **320** is preferably implemented as a microcontroller (μC) and a microprocessor (μP), respectively, which provide for data communication interface to media player **100** and the application executed thereon, respectively. The reader logic operates the interface and protocol framework for communicating with RFID tags (passive communication mode) and in particular, when supporting active communication mode, for communicating with RFID tag reader devices.

An optional reader memory **323** is associated with the microcontroller (μC) and a microprocessor (μP), respectively. Conventionally, a distinct reader memory **323** is not necessary for RFID reader functionality, but reader memory **323** may be used as a buffer storage for communication with media player **100** as well as with an RFID tag or another RFID tag reader device.

A switch/logic component **321** is interposed between RF interface **307** and reader logic **320** to switch between RFID reader functionality and RFID tag functionality as described in detail above. The switch/logic component implement tag logic necessary for providing RFID tag functionality. Correspondingly, the tag memory **322** is connected to the switch/logic component **321**. The tag memory **322** is also connected to the RFID Tag-Reader Controller **303** in order to receive configuration data from applications operating on media player **100**.

According to the invention, memory components in RFID Tag-Reader Module **113** may be tamper resistant as to prevent hackers from retrieving confidential information and encryption keys

Common RF interface **307** provides signals to the switch/logic component **321**, which are required for operation of RFID reader functionality and RFID tag functionality. The switch/logic component **321** passes through signals to the microprocessor (μP) **320**, which are required by the microprocessor (μP) **320**. Signal control is accomplished via switch/logic component **321**.

As described above, the switching state of switch/logic component **321** and the switch defines the functionality of RFID Tag-Reader Module **113**, respectively. The switching state and therefore the switching operation is important to ensure proper operation of RFID Tag-Reader Module **113**. The switching state of switch/logic component **321** and the switch is controlled by a switching signal supplied via the interface **311** to RFID Tag-Reader Controller **303**.

RFID Tag-Reader Module **113** may be operable with RFID reader functionality when the RFID activation button **118** is pressed on media player **100** as described earlier, or if one or more applications operating thereon signal RFID Tag-Reader Controller **303** to switch to RFID reader functionality. If no explicit indication to select RFID reader functionality is present, RFID Tag-Reader Module **113** is operated in RFID tag functionality by default to conserve power.

Alternatively, switch/logic component **321** and the microprocessor (μP) **320** may be implemented in a common logic component (not shown), which is adapted to operate functions of switch/logic component **321** as well as functions of microprocessor (μP) **320**. Other functional components may also be combined, while remaining within the spirit and scope of the invention.

Further details concerning an RFID Tag-Reader Module with transponder functionality which may be used in connection with the teachings of the present invention are described

in U.S. Patent Application Publication US 2004/0176032A1, filed Mar. 19, 2004, which is assigned to Nokia Corporation and which is fully incorporated herein by reference. RFID Tag-Reader Controller **303** and RFID activation button **118** as described herein may be used with other RFID Tag-Reader Module designs while remaining within the scope and spirit of the invention.

FIG. **5** is a functional diagram of a media player **100** interfacing with wireless headphone unit **152**, in accordance with one embodiment of the present invention. Media player **100** can securely establish wireless connectivity with headphone unit **152** by first initiating an RFID data exchange between the RFID components integrated in both devices. The exchange of communication settings, device information, media capabilities, and other parameters via RFID is accomplished by bringing the RFID antenna of both devices in proximity to one another. The RF exchange of communication and other settings facilitates the automatic setup and establishment of a secure wireless connection between the devices in order to allow audio signals to be transmitted over-the-air from media player **100** to headphone unit **152**. The subsequent creation of a "device profile" containing the captured communication settings and other parameters associated with wireless headphone unit **152**, allows media player **100** to establish connectivity with headphone unit **152** in future communication sessions.

Wireless headphone **152** in this embodiment may be a Bluetooth-enabled device with an integrated RFID tag module **369**. RFID tag module **369** is a component of the System-on-Chip **361** assembly integrated in wireless headphone unit **152**. System-on-Chip assembly **361** is designed for ultra low power consumption. Wireless headphone unit **152** has a rechargeable battery that can be charged using a car charger or charger unit that plugs in to a power outlet.

System-on-Chip **361** assembly includes a Bluetooth sequencer **364**, a low power 2.4 GHz Bluetooth radio **363**, Bluetooth antenna **362**, CPU **373**, DSP and CODEC unit **374**, high-speed UART/GPIO **376**, RC oscillator **377**, power management unit **378**, EEPROM/Serial Flash Memory **379**, and an RFID Tag Module **369**. The RFID Tag Module **369** in one embodiment includes an RFID tag **371**, an RFID antenna **372**, and an optional RFID tag memory component **370**. The embedded Bluetooth sequencer **364** executes the lower layers of the Bluetooth stack, while the host processor **373** runs the application and the higher levels of the Bluetooth protocol stack software. This architecture guarantees that the real-time operations of the lower levels can't be influenced by the application. The Host Controller Interface (HCI) has been specified into the Bluetooth protocol as a standardized interface between the lower and upper layers. The upper layers are components of software implemented on the host processor **373** and communicating with the Bluetooth sequencer **364** through the HCI. The HCI commands are carried by an internal UART link between the host processor (CPU) **373** and the Bluetooth sequencer **364**.

The on-chip DSP (Digital Signal Processing) and CODEC unit **374** is connected with the headphone speakers to facilitate high quality audio output. A Serial Peripheral Interface (SPI) directly interfaces to the serial EEPROM or Flash Memory **379**. This memory stores the application and the upper layers of the Bluetooth protocol stack are loaded at boot-up, and executed by the on-chip application processor. The Bluetooth sequencer **364** is ROM-based. The General Purpose Input/Output ports (GPIO) **376** interface to push buttons, LEDs, and other peripherals part of the headphone. The high speed UART supports hardware flow control and data rates up to 460 kbit/s.

The embedded Bluetooth sequencer **364** executes the lower layers of the Bluetooth stack, while the host processor (CPU) **373** runs the application and the higher levels of the Bluetooth protocol stack software.

In one embodiment, RFID tag **371** may be a passive tag, which operates without the internal battery source of the headphone **152**, deriving the power to operate from the radio field **351** generated by RFID tag-reader module **113** in media player **100** when in very close proximity (10-20 centimeters). In this case, the Bluetooth device serial number is transmitted by RFID tag **371** to RFID tag-reader module **113** in media player **100**. If System-On-Chip **361** only has a passive tag there is no option to update the tag information, so the information may include only the Bluetooth serial number of the headphone unit **152**, which may be hard-coded within RFID tag **371** during the manufacturing process.

In another embodiment, RFID tag module **369** can be a semi-passive or active tag powered by an internal battery allowing a greater RF communication range and higher data transmission rates. A semi-passive or active tag module **369** may include a read/write storage device **370**. In the case of a semi-passive tag it is possible to process information before message transmission. This enables the transmission of additional information such as the Bluetooth Clock Offset, Bluetooth device serial number, and other parameters that would allow media player **100** to capture the media capability of the headphone **152** and facilitate the creation of a device profile on media player **100**. Bluetooth communication settings, device information, and other data can be updated in the tag memory **370** by the application processor **373**. The application processor **373** receives the Bluetooth communication settings from the Bluetooth sequencer **364**.

In one embodiment, RFID activation button **118** on media player **100** may be pressed in order to activate the RFID reader functionality in RFID tag-reader module **113**. Activation of the RFID reader functionality results in the RFID antenna **114** transmitting interrogation signals. When the headphone's RFID tag antenna **372** enters the radio field **351** generated by the media player's RFID antenna **114** and receives interrogation signals, the headphone's RFID tag transmits **352** the Bluetooth serial number and other parameters to the media player's RFID tag-reader module **113**.

After the media player's RFID tag-reader module **113** receives the Bluetooth serial number and other parameters, the data is transferred to CPU **109**. Media player **100** instantly sends a Bluetooth paging message using the received information via its short range transceiver **108**. In response to the page, the headphone **152** performs a connection setup with media player **100** using normal Bluetooth session set-up procedure. Upon completion, media player **100** can stream all audio output via wireless signal **353** to the headphone unit **152**.

The RFID discovery/paging process shortens the session setup time as compared to normal Bluetooth terminal discovery process for establishing a session. The RFID discovery methodology and system described herein can also be used in communication between two or more media player devices **100**, if the devices are respectively equipped with RFID tags and RFID readers.

Along those lines, FIG. **6** is a functional diagram of two media players **100**A & **100**B wirelessly communicating with one another and their respective headphones **152**A & **152**B, in accordance with one embodiment of the present invention.

In one embodiment, the first media player **100**A is playing digital music stored in storage unit **112** using the media manager application **120** on media player **100**A. The digital music is being transmitted wirelessly to a headphone unit **152**A to

which connectivity was established using the RFID discovery/paging process previously described. The user of media player **100**A who is listening to the audio output via his wireless headset **152**A decides to allow his friend to listen to the same music he is currently listening to. His friend also possesses a media player **100**B and a wireless headphone **152**B that have already established wireless connectivity via Bluetooth.

In accordance with the invention, RFID activation button **118** on the first media player **100**A is pressed in order to activate the RFID reader functionality in RFID tag-reader module **113**. Activation of the RFID reader functionality results in the RFID antenna **114** transmitting interrogation signals. At this time, the target media player's RFID tag-reader module **113** is in its normal state with tag functionally operable, and reader functionality disabled. When the target media player's **100**B RFID tag antenna **114** enters the radio field **410** generated by the media player's **100**A RFID antenna **114** and receives interrogation signals, the target media player's **100**B RFID tag transmits the Bluetooth serial number, Bluetooth Clock Offset, media capabilities, and other parameters to the media player's **100**A RFID tag-reader module **113**.

After the media player's **100**A RFID tag-reader module **113** receives the communication settings, media processing capabilities, and other parameters, the data is transferred to CPU **109**. Media player **100**A instantly sends a Bluetooth paging message using the received information via its short range transceiver **108**. In response to the page, the target media player **100**B performs a connection setup with the media player **100**A using normal Bluetooth session set-up procedure. Upon completion, media player **100**A automatically transmits the music content that is playing at the time the connection is established. The media content is transmitted via wireless signal **412** to the target media player **100**B. Audio content that is transmitted from media player **100**A to the target media player **100**B, can be listened to on the headphone unit **152**B which is wirelessly connected to media player **100**B via wireless signal **414**.

In accordance with another aspect of the invention, electronic devices with integrated RFID tags or tag-reader modules that use the RFID discovery process for automatically establishing a wireless connection will be capable of transmitting more than just communication settings via RFID. In accordance with one embodiment of the present invention, a sample RFID transmission **450** between two electronic devices may include, for example, the message components **451** outlined in FIG. **7**. Also represented in the table is example content **452** for the different message components **451**. The example content **452** listed in FIG. **7** is not meant to be exhaustive; examples are shown for exemplary purposes to help explain the invention.

The following is a discussion of the message components **451** contained in the RFID transmission data **450**. The first message component is "device type" **453** which describes the unit's primary function (e.g., MP3 player, cellular phone, stereo, etc.). The "device type" **453** may be coded by the manufacturer, and typically corresponds to the same label used to market the device. In one embodiment, device manufacturers use standardized codes to represent the "device type" parameter in the RFID transmission data **450**.

The second message component is "device manufacturer" **454** (e.g., XYZ Electronics). The name of the "device manufacturer" **454** could be represented in the user interface of another connecting device, as a way to provide validation that it is wirelessly connecting to the correct device. If the user saves the profile for the connecting device, the name of the "device manufacturer" can be helpful in differentiating between similar types of devices within a profile list.

The next message component is "device model" **455** (e.g., WaveRadio TH-190). The "device model" is the manufacturer's model number/code. In some cases, the "device model" may correspond to a model name that appears directly on the device. The "device model" **455** also helps in identifying a specific device.

The next message component, "device or user identifier" **456** may have been programmed in the device by the user to denote its location (e.g., "kitchen"), owner (e.g., "Anthony"), or other attributes (e.g., a complete calling card containing the contact information for the device owner such as f all name, title, company, mailing address, E.164 number, e-mail address, etc.). Unlike other message components that are established by the manufacturer or generated by the device itself, the "device/user identifier" **456** is input into the device by the operator. The "device/user identifier" **456** is also helpful in identifying specific devices from a list of device profiles. To properly represent its application, assume that a user has three stereos in his house that are wireless enabled, capable of processing digital music, and have RFID "hot spots" integrated. Further assume that all the stereos are manufactured by the same company, and are the same model.

In such instances, a differentiating piece of information like location or owner name could help identify the right device from a list of device profiles. Assuming that the stereos allow a user to input a device/user identifier, the user could in this example, input room locations as the identifier (e.g., kitchen, family room, basement). Alternatively, the user could use family member names if each stereo is in a different person's room (e.g., Anthony, Robert, John). Whatever information is input into each stereo as a "device/user identifier" **456**, is what is used in its respective RFID transmission data **450**. This information may also be particularly useful in a business setting wherein a number of users access various shared devices through user provided media players.

Separately, certain devices such as the wireless media player **100**, may allow a user to specify an electronic calling card for the "device/user identifier" **456**. As such, the user's calling card may be included in the RFID transmission data **450** and provided to the connecting device. This "calling card" may provide specific information about a user such as is included in a "vcard" as is known in the art. In the event that a particular device does not allow data input by the user, the manufacturer may provide a default setting for the "device/user identifier" **456**.

The next message component is "profile settings" **457** and specifies, for example, whether to allow a profile for the device to be created on a connecting device. If profiles are allowed, the "profile settings" **457** further specify whether to allow the connecting device to be able to auto-detect and connect via wireless when in proximity. The profile settings **457** may be pre-set by the manufacturer, or may be adjusted according to user-driven preferences on the device.

The next message component is "RF capability" **458**. This parameter specifies the supported wireless communications protocols (e.g., 802.11a/b/g/n, UWB, 802.15.4/ZigBee, Wireless USB, 802.15.3/WiMedia, Wireless 1394, Wireless FireWire, Bluetooth) and RF frequency bands for broadcast transmission/reception (e.g., UHF/VHF, AM/FM) available through the device. In the event that the device supports multiple communications protocols and frequency bands, they can be listed in the RFID transmission data **450** in order of preference. This information also enables connecting

devices to try an alternate communications protocol, in the event that connectivity cannot be first established with a preferred one.

The next message component is "communication settings" **459**. This includes the necessary parameters for configuring the supported wireless communications protocols. For example, if the Bluetooth protocol is supported, a Bluetooth terminal serial number and the Bluetooth Clock Offset of the device would be included. In the case of Bluetooth, "communication settings" **459** may further include details on supported Bluetooth profiles (e.g., handsfree, handset). The configuration settings overall will vary for each of the different communications protocols that are supported by the device. Additional "communication settings" **459** could be included for enabling security.

Security settings such as encryption keys may be included as part of the communication parameters **459**. Various types of encryption keys can be populated by the media player **100** and other devices in their respective RFID transmission messages **450**. For example, encryption data for three layers of the Open Systems Interconnection (OSI) model can be populated in the RFID transmission data **450**: the application, the data link, or the network layers. Data encryption in these layers provides for secure communication over IP networks. Encryption keys for use in descrambling secure video and audio signals over broadcast frequencies like the ones mentioned can also be populated in the RFID transmission data **450** as discussed later.

Also included as part of the communication parameters **459** is a list of supported protocols and parameters for communication via the Internet (IP, SIP, etc.). A complete catalogue of protocols and parameters for operation of the Internet and its future development can be found on the Internet Assigned Numbers Authority (IANA) web site; any possible combination of protocols and parameters from the IANA site can be incorporated in the RFID transmission message **450** if supported by the device.

The next message component is hardware/software parameters **460**. Hardware capabilities related to the device's display, audio equipment, data input hardware, and other components can be populated. Further, the device's operating system (OS) and other software capabilities can be provided in this category. Information such as OS version, list of supported software, and other software parameters may be included as a way to ensure compatibility and interoperability between devices. Certain connecting devices may use this information to only facilitate connections with devices that have identical hardware and software.

Finally, the device's media processing capabilities **461** are listed in the RFID transmission data **450**. This information indicates the device's ability to process media assets that are in specific formats. For example, the media player **100** may support the following audio formats which would be listed in its RFID transmission data: MP3, WMA, WAV, AAC, HE-AAC, FLAC, Ogg Vorbis. Others are also possible. Video formats supported by the media player **100** might include, for example: MPEG 1, MPEG 2, MPEG 4, MPEG 7, AVI, and XviD. Image formats supported by the media player **100** might include, for example: JPEG, JPEG2000, TIFF, GIF, BMP, and PNG. Presentation formats supported by the media player **100** may include: PPS, and PPT. Internet content supported by the media player **100** might include: HTML, XHTML, DHTML, and JavaScript.

This type of information allows media player **100** to only transmit media assets which are supported by the target device(s). This information also allows either or both of the target device and media player **100** to convert media assets into supported formats before transmission to the other when required. The supported media formats for media player **100** listed above are not meant to comprise a complete and exhaustive list. It should also be noted that devices such as media player **100** may periodically update their media processing capabilities to be able to handle additional formats.

A standard message structure containing the RFID transmission information **450** in FIG. **7** allows a multitude of electronic devices to be able to quickly setup and establish wireless connectivity with each other using the RFID connector system previously discussed. In accordance with one embodiment of the present invention, a standard message structure for RFID transmission information **450** outlined in FIG. **7** allows different devices to rapidly discover each other's communication and media capabilities and other parameters. According to the invention, transmitting the media player's **100** RFID transmission information **450** and processing a target device's RFID transmission information **450** could facilitate the automatic activation of a radio transceiver with an appropriate communications protocol, allowing the media player **100** and target device to conserve power by not always having their wireless interface turned on.

The RFID transmission information **450** could also facilitate the automatic launching of specific software applications operating on either device. The RFID transmission information **450** could also facilitate the automatic customization of software properties on both devices (e.g., GUI menu options, layout, graphics, messages, etc.); for example, when selecting media assets to transmit to a target device, the media player **100** may only show files that the target device is capable of processing. The RFID transmission information **450** could also facilitate the automatic transmission of certain media assets upon connection (as discussed below). Receiving and processing another device's RFID transmission information **450** on the media player **100** could also facilitate the automatic presentation of media received from that device, without any user action being required on the media player **100**. For example, if another device that has exchanged RFID transmission information **450** with the media player **100** wirelessly transmits a video to the media player **100**, the media player can automatically launch the media manager application **120** and begin displaying the incoming video. Other automated operations by the media player **100** in response to receiving and processing a target device's RFID transmission information **450** are possible and within the scope and spirit of the invention.

A standard message structure could use special codes to represent message components **451** and content **452**, that applications operating on various electronic devices, such as the media player **100**, could universally interpret and process. The message components **451** listed in FIG. **7** are only general categories of the types of information that could be encoded in an RFID transmission message **450**. Sub-categories and additional categories of information are possible while remaining within the scope and spirit of the invention.

RFID transmission information **450** received from other electronic devices can be used to establish and store device profiles on the media player **100**. These device profiles can later be used by the media player **100** to automatically connect to these devices when in the vicinity, or to manually connect to them based on the user selecting a profile and initiating the connection. Data encoded in the RFID transmission **450** allows the media player **100** to appropriately organize the device profiles based on device type **453**, making them easier to find.

According to the invention, the RFID transmission information **450** could be encoded by the media player **100** and

other electronic devices using SOAP/XML. XML is the acronym for extensible Markup Language, the universal format for structured documents and data on the Web. XML is an industry-standard protocol administered by the World Wide Web Consortium (W3C). The use of standard XML tags amongst electronics manufacturers to represent data in the RFID transmission information **450** allows for greater interoperability between devices using the methods described herein. According to the invention, the XML-encoded device information for the media player **100** may be generated by an application operating on the media player and sent to the RFID Tag-Reader Module **113** where it is stored for later transmission.

According to the invention, an XML message parser may operate on the media player **100** to interpret received RFID transmission information **450** encoded using the XML schema. The XML parser may in turn make the processed data available to other applications operating on the media player **100**. The use of other encoding schemes, other than XML, could be applied to standardizing the RFID transmission information **450**, and would not be outside the scope or spirit of the invention.

In one embodiment, the RFID transmission information **450** format complies with the Universal Plug and Play (UPnP) specification as promulgated by the Universal Plug and Play Forum. The UPnP Device Architecture document details the protocols and conventions required of UPnP devices, and explains the basic patterns all UPnP devices follow in their operation. The UPnP specification includes similar information related to addressing, description, discovery, control, eventing, and presentation. UPnP is the foundation of other home networking standards such as the Digital Living Network Alliance and Intel's Networked Media Products Requirements (NMPR) specifications; the RFID transmission information **450** could also be formatted according to these other specifications. In yet another embodiment, the RFID transmission information **450** could be formatted according to Apple's Rendezvous specification. Rendezvous, is an open source protocol that enables the automatic discovery of computers, devices, and services on IP networks.

In one embodiment of the invention, the RFID transmission information **450** for the media player **100** is stored in the RFID tag memory unit **322** of the RFID Tag-Reader Module **113**. Software and other changes which may be executed on the media player **100** may cause the RFID transmission information **450** to be dynamically updated in the RFID Tag-Reader Module **113**. For example, if software operating on the media player **100** is updated to handle new audio and video formats, the software can automatically update the RFID transmission information **450** stored in the RFID tag memory unit **322** with the latest information on the device's media capabilities. This in turn allows a communicating device to ascertain the media player's most current

As mentioned earlier, in one embodiment of the invention, the RFID transmission information **450** is transmitted from the target device which has an operable RFID tag to a master device which has enabled its RFID reader functionality. In accordance with the invention, it should be noted that RFID transmission information **450** as embodied in FIG. **7** can also be transmitted from a device which has an operable RFID reader to a device with an operable RFID tag. An RFID tag that can be written with data by the master RFID reader device can be realized with varying memory capacities. In this embodiment, both electronic devices transmit each other's device information, communication settings, and other data to facilitate cross-discovery and customization of software properties as described herein. Where there are two devices that will be sharing sensitive media between each other and enhanced security is desired, this embodiment is preferred as both devices can discover each other's capabilities rapidly upon exchanging RFID transmission information **450**. In this embodiment, enhanced security is provided as both devices can share each other's encryption keys via the RFID exchange methods described.

There are instances where media only flows in one direction, as is the case with the media player **100** transmitting audio signals to a wireless headphone **152**. In such an instance, the media player **100** only needs to discover the capabilities of the headphone **152**, and not vice versa. As such, devices like the headphone unit **152** which may only receive data, only require a passive or active RFID tag.

In accordance with the invention, data stored in a device profile can periodically be updated over-the-air when the media player **100** establishes a communication session with the target device. According to the invention, the media player **100** may periodically poll the target device for new profile information. A new profile is sent over-the-air to the media player **100**, and the old device profile record is updated. This is an especially important feature for devices that may be continually updating their media processing capabilities. Device profile information stored on the player **100** could be encoded using an XML schema. As such, over-the-air updates of device profiles could be encoded the same way. As previously mentioned, other encoding schemes are also possible

FIG. **8**A is a flow diagram of a wireless transmission method using RFID setup, in accordance with one embodiment of the present invention. The flow diagram is outlined from the perspective of a media player **100** establishing connectivity with a target electronic device. The method generally begins at decision point **501**, where it is determined if media is being received from an external source and viewed on the player **100**, whether media stored on the device is being played/viewed at that instance, or whether a resident game is operating on the player **100**.

In the first case mentioned, the user of media player **100** may decide that he wants to wirelessly transmit the incoming media to another electronic device to facilitate enhanced viewing, for example, on a large television with surround sound. Alternatively, he may decide to share the incoming media with a friend in the vicinity that also has a wireless media player device. Similarly, in the second case, the owner of the media player **100** may be listening to digital music stored on the device and may decide to wirelessly transmit the media to a stereo system that provides for enhanced listening with its powerful speakers and sound output capability. Finally, in the last case, the owner of the media player **100** may be in the midst of playing a game operating on the device and may wish to allow one or more of his friends with a similar device to wirelessly connect to his media player **100** and compete in multi-player mode.

All of these examples assume that the target devices are wireless enabled, have compatible media processing capabilities, and have integrated RFID modules.

A user that is engaged in viewing incoming media or listening to music stored locally on the media player **100** should be able to automatically establish a wireless connection with a target device and transmit the same media for listening/viewing pleasure on the target device with minimal effort. Similarly, a user should also be able to establish wireless connectivity with minimal effort with other devices in order to play multi-player games. The RFID discovery method previously described allows two electronic devices that have integrated RFID components and a common wireless interface to do just that.

For the purpose of reviewing the method outlined in FIG. **8**A, assume that the media player **100** is playing digital music stored on the device. The operator of the media player **100** wants to transmit the media content that is playing on the device to a stereo that has an RFID "hot spot" and an integrated RFID tag-reader module **113** for wireless setup. The stereo is Bluetooth-enabled and allows connectivity to compatible Bluetooth devices such as the media player **100** for exchanging media content. For illustrative purposes, both the media player **100** and stereo are Bluetooth-enabled. For purposes of this invention, the devices could communicate via any other known wireless protocol.

Following block **502** in FIG. **8**A, the operator of media player **100** presses the RFID activation button **118** on the media player **100**. As previously outlined, this activates the RFID reader functionality and makes the RFID tag functionality inoperable in the RFID Tag-Reader Module **113** (block **503**). The media player's RFID antenna **114** begins transmitting interrogation signals. Per block **504**, the operator brings the media player's "hot spot" **221** in range of the stereo's RFID "hot spot". In block **505**, the stereo's RFID tag transmits its RFID transmission information **450** to the media player's RFID antenna **114** in response to a received interrogation signal. In an alternate embodiment, the media player **100** first transmits its RFID transmission information **450** to the stereo's RFID tag as part of the interrogation signal, and receives back the stereo's RFID transmission information **450**. In both embodiments, the receiving device uses the received RFID transmission information **450** to process the opposite device's communication, media processing, and other capabilities.

In block **506**, RFID Tag-Reader Module **113** in the media player **100** returns to its normal state, with the tag functionality switched and the reader functionality inoperable. In block **507**, wireless connectivity between media player **100** and the stereo is established. At block **510**, media player **100** begins wirelessly transmitting the media that is currently playing on media player **100**, from its current position, to the stereo along with information about the media (e.g. song name, artist, album, etc). The stereo can display the received media information on its LCD if one is available. Media player **100** transmits the media to the stereo in a supported format as ascertained during step **505**. In accordance with the invention, if the format of the media that was playing on media player **100** is not supported by the stereo, as ascertained in step **505**, the media player **100** can automatically convert the media into a format that is supported by the stereo. The conversion process of media from one format to another, and the transmission of the converted media can occur dynamically as the media continues to play on media player **100**.

While connected, media player **100** can transmit the user's playlists or song selections exactly as they play on the media player **100** to the stereo. This allows the user to listen to them via the stereo just as he would have directly from the media player **100**. In accordance with the invention, while connected—the user can use the controls of the media player **100** to control the media playing experience on the target device. For example, the "stop", "pause", "play", "rewind", "fast forward", and other buttons on the media player **100** can be used to control the audio attributes on the stereo in the current example. For other target devices, various other controls may be operated via media player **100**.

Per block **512**, the user may terminate the wireless session between the stereo and the media player **100** by using the software/hardware controls available on either device to perform the operation. Upon termination of the wireless session, per block **513**, the user will be prompted on the media player **100** to state whether he wants to save the device profile for the stereo. The user would only see this prompt if the stereo specified a permission in its profile settings **457** allowing the user to create a profile for the device. Per block **514**, the user can decide affirmatively to save the profile of the stereo to which he was previously connected. If the user doesn't want to save the device profile, it is discarded as shown in block **515** per the user's action. Device profiles allow users to connect to the same device in the future either automatically (when in range of the device's RF signal), or manually by selecting the profile from a list (and when within range of the device's RF signal).

FIG. **8**B is a flow diagram of a wireless transmission method using RFID setup, in accordance with another embodiment of the present invention. Like FIG. **8**A, the method outlined in FIG. **8**B also begins at decision point **501**, where it is determined if media is being received from an external source (target device), whether media stored on the device is being played/viewed, or whether a resident game or other application is operating on the device therein. In contrast to FIG. **8**A, this example assumes there is no incoming media, no locally stored media being played/viewed, and no game or other application operating therein.

In the method outlined in FIG. **8**B, the user desires the ability to wirelessly connect the media player **100** with a target device in its vicinity, in order to transmit certain media assets to the target device. The process of connecting the media player **100** to the target device in steps **502**-**507** were discussed earlier, and are the same in this example. Upon establishing wireless connectivity with the target device, the media player **100** prompts the user to select the content source from which he wants to select a media asset to transmit to the target device. For example, the user may be presented with three options from which to select from in step **540**. The first option is "live content" (real-time capture) **541**. The options within the "live content" option **541** are dependent on the capabilities of the respective media player **100**. For example, some media players **100** may come equipped with a built-in camera for capturing digital pictures. Other media players **100** may have functionality to capture video and audio.

As such, selecting the "live content" **541** option will further prompt the user to select the specific type of "live content" he wants to capture and transmit to a target device. Selecting "images", for example, would allow the user to take pictures and have them instantaneously stored locally while also being transmitted to a target device in its vicinity for viewing. Similarly, selecting "video" would activate the video camera functionality in the media player **100** and allow the user to capture a live video feed that is stored locally and transmitted to the target device. Similarly, selecting "audio" would activate the audio capture functionality in the media player **100** allowing the user to record and transmit audio to a target device.

Another content source is "stored content" **542**. This content source encompasses all media resident in the media player's storage unit **112**. "Stored content" **542** may include video, music/audio, pictures, presentations, animation, Internet-content, and other media types. As above, these media files may be transmitted to one or more target devices as discussed herein.

The next content source is "Internet content" **543**. This content source encompasses a number of Internet media sources for movies, music, radio, news and other content. Selecting any one of these Internet categories/channels may provide additional sub-categories which help users find the genre or type of content that they may be searching for. A media guide may be available to help users find the content

they are looking for on the Internet. The "Internet content" option could, for example, allow a user to browse movie trailers on his wireless media player **100**, select a movie for download, pay for the movie, and use the media player **100** to re-transmit the selected movie to a television in the vicinity using the methods described herein. The user can in turn use the media player's controls to adjust the viewing experience on the television. For example, while watching the movie on his television, the user can pause, rewind, or fast-forward the movie using controls in the media player **100**.

The next content source is "broadcast TV" **544**. This content source encompasses content received via broadcast frequency bands such as UHF and VHF and other over-the-air sources. A transceiver and tuner in the media player **100** allows the unit to receive local television channels and other content from local devices in the vicinity via these frequency bands. Content from these sources can be further transmitted by the media player **100** to other devices in accordance with the invention. One possible example includes receipt by media player **100** of a satellite based content stream such as "XM" or "Sirius" satellite radio or other providers. The media manager application operating on media player **100** allows the user to browse different channels.

The next content source is "broadcast radio" **545**. This content source encompasses content received via broadcast frequency bands such as AM and FM. A transceiver and tuner in the media player **100** allows the unit to receive radio channels and content from local devices in the vicinity via these frequency bands. Content from these sources can be further transmitted by the media player **100** to other devices in accordance with the invention. The media manager application operating on media player **100** allows the user to scan and seek different radio channels.

In one embodiment of the invention, only content sources capable of being processed by a selected target device are displayed to the user by the media player **100** in the graphical user interface. Thus, when the user selects the desired target device, media player **100** can use the profile associated with that target device to determine allowable media types. Further, within a particular content source category, only media assets that can be processed by the target device are displayed on the media player **100** to the user.

Upon selecting content from any of the content source options, media player **100** begins wirelessly transmitting the media asset that was selected to the target device along with information about the media asset if available (e.g., file name, song name, artist, album, source, copyright, etc). The target device can display the media information on its display screen if one is available. The media player **100** transmits the media asset to the target device in a supported format as ascertained in step **505**. As previously mentioned, the media player **100** can convert the media asset into a format that is supported by the target device if necessary and if the applicable conversion utilities are present. Steps **512-515** that deal with terminating a wireless connection and establishing a profile for the target device on the media player **100** are the same as described earlier during discussion of methods illustrated in FIG. **8**A.

FIG. **9** is a flow diagram of a wireless transmission method **560** via the Internet, in accordance with one embodiment of the present invention. The examples illustrated in FIG. **8**A and FIG. **8**B described how two devices that are in within local RF proximity to one another can exchange communication, media processing capabilities, and other parameters via RFID, establish a wireless connection, and exchange media content between one another, either automatically (as outlined in FIG. **8**A) or manually (as outlined in FIG. **8**B).

The example illustrated in FIG. **9** may be implemented by a media player **100** that has an integrated network receiver **105** that can connect to a cellular network, such as a Global System Mobile (GSM) network, and further gain access to the Internet. The example **560** depicts how media assets can be selected and targeted for transmission to another Internet-connected media processing device via a wide area network, comprising, for example, a cellular network and the Internet. Alternatively, the media player **100** can use its short range transceiver **108** to connect to a local wireless access point to gain access to the Internet for the same purposes.

Example **560** requires the use of the media manager application on the media player **100**. The example **560** begins at decision point **561** where the user is prompted on the media player **100** to select a media source from which specific content will be selected for transmission to another Internet-connected device. The user is presented with options which include, "incoming media" **562**, "live-content" (real-time capture) **541**, "stored content" **542**, "Internet content" **543**, "broadcast TV" **544**, and "broadcast radio" **545**.

"Incoming media" **562** refers to media which is being received by the media player **100** in real-time from an external source (e.g., from an electronic device in close proximity via short range RF, another device via the Internet, etc). "Incoming media" **562** may include, as example, audio, video, and image communication. "Live content" **541** refers to data captured in real-time using the media player's internal media capture capability (e.g., integrated camera, audio recording apparatus, etc). Upon selecting a specific "live content" option, the appropriate internal media capture functionality in the media player **100** is activated. This allows media to be captured, stored on the device, and simultaneously transmitted to one or more target devices. Having the "live content" media stored on the media player **100** may be a user-defined option in the media manager application.

"Stored content" **542** includes media assets that reside in the media player's hard drive **112**. "Internet content" **543** includes media content (e.g., video/movies, audio/music, images, etc.) that can be selected for download from an Internet connected server or storage device to the media player **100** and re-transmitted to a target device. "Broadcast TV" **544** encompasses content received via broadcast frequency bands such as UHF and VHF. Similarly, "Broadcast Radio" **545** encompasses content received via broadcast frequency bands such as AM and FM. "Local Area Network (LAN) Content" **546** includes media content stored in recognized devices that are within short-range RF proximity of the media player **100**; the media player **100** may "auto-detect" devices in its proximity as described herein, and have access to all/some media content stored in these devices. The media player **100** is able to access the storage apparatus of a target device, obtain a complete list of files available for access, and also obtain information about each respective file such as media type (e.g., video, audio, image, etc.), media title, artist/producer, date, etc. In accordance with the invention, the media player **100** can in turn organize the target device's media library into categories (similar to those found in FIG. **18**) that can be visually presented to the user to help locate specific files on the target device. In accordance with the invention, the media player **100** also allows an operator to specify if he wants to provide open access to some/all media assets stored in the media player **100** for specific connecting devices or any connecting device. The operator can also specify the access method of specific media assets stored in the media player **100**; for example, media assets can be enabled for download, "view only access", or "listen only access." "View only" and

"listen only" access prevent connecting devices from copying the media asset, but allows them to still view or listen to the media asset.

Upon selecting specific media assets from the media source categories in step **570** the user is prompted (in step **573**) to select the addresses of one or more remote recipients to which the media assets should be transmitted. The user may be presented on screen with a contact list or "buddy list" from which to select one or more recipients of the media assets. In a preferred embodiment, the contact list or "buddy list" profiles contain unique addresses for target devices which can be resolved via the Internet, for routing over the global network. Possible Internet address schemes include E.164 phone numbers and Uniform Resource Identifiers (URIs). As previously mentioned, the media player **100** itself may have one or more of these address types mapped to it for resolution via the Internet.

E.164 is the name of the international telephone numbering plan administered by the International Telecommunications Union (ITU), which specifies the format, structure, and administrative hierarchy of telephone numbers. "E.164" refers to the ITU document that describes the structure of telephone numbers. A fully qualified E.164 number is designated by a country code, an area or city code, and a phone number. For example, a fully qualified, E.164 number for the phone number 555-1234 in Washington, D.C. (area code 202) in the United States (country code 1) would be +1-202-555-1234.

In one embodiment, media player **100** transmits a fully qualified E.164 number and connection request to a media gateway within its respective mobile operator's core network. The media gateway uses the Electronic Numbering (ENUM) protocol to resolve the fully qualified E.164 telephone number for the target media processing device to a fully qualified domain name address corresponding to the target device using a DNS-based architecture. ENUM (E.164 Number Mapping, RFC 3761) is a system that uses DNS (Domain Name Service, RFC 1034) in order to translate certain telephone numbers, like '+12025551234', into URIs (Uniform Resource Identifiers, RFC 2396) like 'sip: user@sipcarrier.com'. These URIs are contained within NAPTR (Naming Authority Pointer) Resource Records sent to the media gateway in response to the DNS query. ENUM exists primarily to facilitate the interconnection of systems that rely on telephone numbers with those that use URIs to route transactions.

The service record may specify that the target user prefers to receive calls addressed to a specific user (bob) at a server address (sip.sampleserver.com). The service field specifies, for example, that the Session Initiation Protocol (SIP) is to be used, in conjunction with the E.164 to URI (E2U) resolution service.

The media gateway then picks the sip+E2U service and performs the associated regular expression transform using the original E.164 number and the regular expression. This produces the sip: URI. The media gateway then uses the DNS a second time to translate the domain part of the URI (e.g., sip.sampleserver.com), into an IP address using a DNS A record.

The media gateway then opens up a session with UDP port 5060 on the target SIP server to complete the call setup, requesting a media session with the user (bob) on this server. If the E.164 number was associated with a wireless device, the request may in turn be forwarded to the target device via a radio access network. Upon connecting with the target device, a secure, peer-to-peer communication session is established between the media player **100** and the target device.

In a preferred embodiment, media player **100** has a Session Initiation Protocol (SIP) framework operating on the device to facilitate communication using the protocol. The use of SIP for transmitting media to one or more target media players connected to the Internet is preferred as mobile operators are moving towards a SIP-based architecture for multimedia services. It is envisioned that the use of SIP for communication between two media player devices could leverage the same SIP registrar, proxy, presence servers, and other related infrastructure used to deliver real-time converged services within a mobile operator's network. The media player's SIP application framework allows media player **100**, in conjunction with SIP infrastructure at the mobile operator, to simultaneously transmit content from media player **100** to multiple devices over the Internet.

Capabilities discovery is an important feature of SIP systems. Similar to the capabilities exchange via RFID described above, SIP offers the ability for devices to exchange media processing and other capabilities information using the protocol.

While the use of SIP for such purposes is preferred, alternative application protocols may be used in lieu of SIP while still remaining within the scope of the present invention.

In step **575**, after peer-to-peer connectivity is established between media player **100** and the target device, the selected media assets are transmitted to the target device from the media player **100**. Media player **100** may simultaneously transmit media content to multiple target devices. In accordance with the invention, the user operating media player **100** may use the media player's control functionality, including buttons (e.g., pause, rewind, fast forward, etc.) for managing the user experience of the media asset on the target device. In accordance with the invention, the operator of the target device(s) may be permitted to use similar controls contained in the target device in order to manipulate media transmission from the media player **100**. In accordance with the invention, information about the control functionality permitted for use on the target device is transmitted by the media player **100** to the target device before the actual transmission of the media asset. This information could specify among other things, what controls to enable on the target device and what specific buttons could be used to activate certain control functions. In another embodiment, the media player **100** may transmit a GUI-based control panel for display on the target device, which can in turn be used by the operator of the target device to control the viewing/listening experience of the media asset being received from the media player **100**.

Upon successfully transmitting media assets to the target device, the operator of the media player **100** or the target device may terminate the peer-to-peer connection (step **577**).

Similar to the methods described above, the media player **100** is capable of receiving media assets from other Internet connected devices.

FIG. **10** is a functional diagram of a media player **100**A wirelessly capturing a video feed from an external video recording device **712**, and transmitting the same video content via a cellular network **720** and the Internet **730** to another media player **100**B, which further transmits the content to a television **751**, in accordance with one embodiment of the present invention.

In FIG. **10**, connectivity between the video camera **712** and the wireless media player **100**A is initially established using the RFID setup process as previously discussed. The video

camera in FIG. **10** has an integrated RFID tag-reader module and a wireless interface for communication with other devices.

The video camera **712** is recording a city landscape **711** and simultaneously transmitting the video feed to the wireless media player **100**A in User A's domain **710**. Using the media manager application operating on the media player **100**A, User A specifies that he would like the video feed to be transmitted to User B's wireless device **100**B. User A selects User B's name from a contact list or "buddy list" stored on the media player **100**A. Mapped to User B's name could be an E.164 number, URI, SIP address, or other Internet-routable address which corresponds to User B's wireless media player **100**B. All of these address types can be resolved via the Internet to target the delivery of the live video feed to User B's media player **100**B.

User A's media player **100**A is connected to Mobile Operator A's network **720** via RF signal to the radio access network **721**. Resolution of the address schemes mentioned above and connectivity with the target device may employ the use of Mobile Operator A's core network **722** which may include among other components, DNS servers and SIP registrar, proxy, and presence servers, and other related communications infrastructure connected to the Internet **730**. Mobile Operator A's DNS systems may be configured to resolve the E.164 number, URI, or SIP address to an Internet Protocol (IP) address for communication via the Internet **730** or a private network. The IP address is further used to establish a SIP peer-to-peer session over the Internet between media player **100**A and **100**B as earlier described.

In this case, User B's media player **100**B resolves to Mobile Operator B's network **740**. A SIP invite is sent over the Internet from mobile operator A's core network **722** to mobile operator B's core network **741**. The request is further transmitted through operator B's radio access network **742** to the wireless media player **100**B. Wireless media player **100**B is notified of the connection attempt (and possibly details of the media set for transmission) from media player **100**A. Assuming the connection attempt is accepted by user B, a SIP peer-to-peer connection is established between the two devices. Media player **100**A begins transmitting the video content to media player **100**B. Both devices use buffering and flow control technology to regulate the transmission and reception of media.

As User B watches the video feed from User A's media player **100**A on his media player **100**B, he may decide that he wants to watch the video feed on his television for an enhanced viewing experience and surround sound. The scenario **700** represented in FIG. **10** assumes that the television **751** in User B's domain **750** has an integrated RFID module and a RF interface for communication with other devices.

User B, can simply press the RFID activation button **118** on the media player **100**B and bring the media player "hot spot" in proximity to the RFID "hot spot" on the television. Wireless connectivity between the devices using any number of supported wireless protocols is automatically established, and the media content is automatically transmitted per the steps described in FIG. **8**A.

In one embodiment, the television **751** is not able to process packetized streaming video content, but is able to handle a video broadcast signal using its antenna receiver. As such, User B's media terminal **100**B automatically recognizes the television's media processing capabilities using the information captured during the RFID information exchange. In accordance with the invention, the media manager application operating on media player **100**B is able to dynamically convert the incoming packetized streaming content to a broadcast signal (e.g., UHF, VHF) that the television can process using its own receiver and in turn display.

In accordance with the invention, the media player **100**B in FIG. **10** has an integrated short-range broadcast antenna and transceiver that supports UHF, VHF, FM, and AM broadcast and reception. The media player **100** also supports the High Definition Television (HDTV), National Television Standards Committee (NTSC), Systeme Electronique pour Couleur avec Memoire (SECAM), and Phase Alternating Line (PAL) standards used in different parts of the world. In accordance with the invention, the media player **100** may also have the ability to dynamically convert broadcast signals (e.g., UHF, VHF, FM, or AM) that it receives into a digital format that can be streamed or otherwise transferred to one or more devices over a packet network, such as an Internet Protocol (IP) network using the steps described above. In accordance with the invention, the media manager application **120** operating on the media player **100** also has the ability to receive a broadcast signal (e.g., UHF, VHF, FM, or AM) and convert the content to a digital format that can be recorded and stored in the media player's hard drive **112**.

Returning to FIG. **10**, the television **751** in one embodiment automatically displays the broadcast content from the media player **100**B, as the RFID exchange may have triggered the television to automatically change channels to one used specifically for receiving broadcast signals from devices in the proximity.

To prevent the broadcast from being picked up by other devices in the vicinity, the media player **100**B, can scramble the content before broadcasting it. In one embodiment, the media player **100**B transmits a decryption key for descrambling the broadcast signal in the RFID transmission message **450** during the initial RFID exchange between the devices. The cryptographic techniques and methods for securing video and audio signals is widely known and documented. Commonly used algorithms supported by the media player **100** and used for encrypting digital content include Digital Video Broadcasting—Common Scrambling Algorithm (DVB-CSA), Advanced Encryption Standard (AES), and Triple DES (Data Encryption Standard). The television **751** may have the capability to store a "device profile" for the media player **100**B to facilitate future communication sessions; the "device profile" may contain the decryption key that was initially received from the media player **100**B during the RFID exchange.

FIG. **11** is a functional diagram of a media player with an integrated video camera **100**A, filming a city scene **811**, and transmitting video/audio content via a cellular network **820** and the Internet **730** to two separate media player devices **100**B & **100**C connected to different mobile operator networks **840** & **860**, in accordance with one embodiment of the present invention.

In contrast to FIG. **10**, user A as represented in FIG. **11** selects two recipients to which he wants the content streamed. This illustration demonstrates that the media player **100**A is capable of streaming media content over a wide area network, comprising for example a cellular network and the Internet, to multiple devices that are also Internet-enabled. Content distribution to multiple devices via the Internet may be accomplished using the Session Initiation Protocol (SIP) and related infrastructure within mobile operator A's core network **822**.

In FIG. **11**, user B is shown to have established wireless connectivity with two devices via an RFID exchange per the steps illustrated in FIG. **8**A above. The user B domain **850** is shown as such in order to exemplify that an incoming video feed can be separated so as to present the image portion of the feed on a television **851**, and the audio portion via a stereo **852**

with surround sound. The ability to separate the audio and image components of incoming or stored video is provided by the media player **100**B. The process of separation is completely automated if connectivity is established with more than one target electronic device using the RFID connector system and methods illustrated in FIG. **8**A above.

User C in FIG. **11** is shown simply to be watching the incoming video feed on his wireless media player's **100**C integrated display screen **102**.

As described up until now, the media player **100** has the ability to receive media content from a wide array of devices either in local proximity or over a wide area network. The media player **100** also has a built-in transceiver for transmitting/receiving content via broadcast frequency bands such as UHF, VHF, AM, and FM. In accordance with the invention, the media player **100** may have the ability to receive, for example, television and radio content over these broadcast frequency bands and convert the content to a digital format that can be stored in the media player's hard drive **112** and later accessed by the user via the media manager application operating on media player **100**. According to one embodiment of the invention, the media manager application enables the media player **100** to function as a digital video recorder (DVR). The digital video recording functionality can be enabled at the user's option. When enabled, the media player **100** digitally encodes all incoming broadcast signals being viewed by the user, and a saves them to the media player's hard drive, allowing the user to pause, play, rewind, watch video in slow motion, and perform other operations with live programming similar to digital video recording devices such as TiVo or ReplayTV.

The media manager application **120** operating on the media player **100** also allows the user to record specific television and radio segments at specific times. The digital video recording functionality part of the media manager is also designed to work with Internet TV implementations. The digital video recording functionality allows the media player **100** to record multiple pieces of incoming media simultaneously. The digital video recording functionality automatically records incoming media transmissions of video, audio, images, presentations, animation, Internet content, and other media types received from other external devices. The automatic recording of incoming content from other devices allows a user to immediately begin viewing or listening to the received content without being prompted up front on whether he would like to store the content on the media player's hard drive. This alleviates the possibility of missing, for example, part of a live event being transmitted to the media player **100**.

The user may decide after the transmission is complete or at some point in the future on whether to retain the content that is presently stored in the media player's hard drive **112**. If the user decides to retain the content, he will need to mark it as a file he wants moved to the permanent storage area of the media player's hard drive **112** before an expiration date. Otherwise, content that is stored on the hard drive via the digital video recording functionality will automatically be purged from the hard drive's temporary storage area after a set time interval (e.g., 1 month). DVR content that remains in the temporary storage area of the hard drive **112** is automatically purged on a "first in, first out" basis based on a set expiration interval or some other basis as desired by a user or preconfigured in media player **100**.

The media manager application operating on the media player **100**, supports standards based and proprietary Digital Rights Management (DRM) technologies. As such, the media manager may control certain copyrighted media assets and restrict its usage in certain ways. For example, the media manager, may prevent certain content that is received on the media player **100** from being stored on the device (even temporarily with the use of the DVR functionality). Similarly, the media manager may prevent certain content that was received, but permitted to be stored, from being re-transmitted to other users. Other types of restrictions on the usage of media assets could be enforced by the media manager application operating on media player **100**. Further, the media manager may permit the operator of the media player **100** to impose his own DRM restrictions and rules on content he generates and transmits to other devices via the media player.

FIGS. **12-20** are illustrations of exemplary user interface screens depicting various aspects of media player **100** functionality.

FIG. **12** is an illustration of an exemplary user interface screen **600** depicting "device profile" categories, in accordance with one embodiment of the present invention. The screen **600** depicts several device categories in which profiles of wireless devices which previously exchanged communication settings, media processing capabilities, and other parameters via RFID exist.

Device profiles may exist for devices that can generally be classified as either media processing units or peripherals. Media processing units include, for example, MP3 players, digital video players, PDAs, televisions, digital cameras, medical monitoring devices, printers, and copiers that are capable of receiving and processing media assets (e.g., video, audio, images, animation, presentations, text, etc.) transmitted from the media player **100**. In some cases, these media processing units are able to themselves wirelessly transmit media assets to electronic devices such as the media player **100**. Peripheral devices on the other hand, are devices that allow the media player **100** to extend certain of its capabilities as a way to improve, for example, data input, visual display, audio output, and other such functions.

Examples of wireless peripherals include, keyboard, mouse, joy stick, display, automobile computer system, and telephone (that gives the media player speaker phone capability when interfaced). When peripherals are attached to the media player **100** via the RFID discovery method described herein, the peripheral takes over one or more functions of the media player (e.g., audio output, data input, etc.). One example of a peripheral capable of taking over multiple functions from the media player **100** is an automobile computer system. An automobile computer system, may as example, extend the media player's user interface to the car's display, the media player's audio output to the car's built-in speakers, and the media player's control functionality to built-in controls in the car.

603 is one example of a device category. The television category listing in **603** includes an icon that visually represents the category and a category name (e.g., Television). At the top left of the screen is a cellular network signal indicator **601**, and at the top right is a battery-life indicator **602** for the media player **100**. The list of "device profile" categories in FIG. **12** is not meant to be exhaustive. There could be additional categories added to the list.

Category labels could also be standardized amongst device manufacturers as part of a strategy to create a universally accepted RFID transmission format **450** as previously discussed.

FIG. **13** is an illustration of an exemplary user interface screen **610** depicting a specific device profile category in accordance with one embodiment of the present invention. This screen **610** shows the "television" category with two example device profile entries **611** and **612**. Both device profile entries show an icon to represent the device, the device

type (e.g., TV), manufacturer name (e.g., XYZ Elect.), device model (e.g., Plasma TV-123), and a description of the device which may have been set by the user in the device (e.g., Family Room). Device profile **612** differs from **611** in that an auto-detection setting **613** is represented; this setting is currently turned "on" as illustrated. The setting indicates that the user has specified that he wants the media player **100** to automatically detect and establish a connection with the TV in **612** whenever it is within signal range. This particular example assumes that the television in **612** has, for example, a transceiver (e.g., Ultra Wideband) for high-bandwidth communication with other devices (such as the media player **100**).

When the auto-detect setting is turned "on", the RF signal indicator is represented in **613**. It may be recalled from before, that the auto-detect and connect functionality may not be available for all electronic devices, and is specified in the RFID transmission information **450** in accordance with the invention. The auto-detect and connect functionality is especially useful for mobile users, as their media player **100** can be set to automatically discover and connect with specific devices when in proximity.

One practical example of how the functionality can be used is described now in accordance with the invention. A user may have a wireless media player **100** in his pocket on which he has his favorite music playlists stored. Rather than listening to the music via a wireless headphone unit **152**, the user prefers listening to his music via a stereo system in his home that has surround sound capability. As such, when the user turns on his media player **100** upon waking up in the morning and selects the music he wants to hear, and the media player **100** automatically detects and connects with the stereo system for which a "device profile" exists on the player **100**. The player **100** automatically begins transmitting the playing music to the stereo system so the user can enjoy his music via the surround sound capability of the stereo system. Continuing with the example, the same user may be ready to leave his home for work. Upon turning off the power to the stereo, the wireless connection between the stereo and media player **100** is terminated.

The wireless connection may also be dropped by simply exiting the house and leaving the RF coverage area of the stereo (if the stereo's power was left turned on). Either way, the music playing on the media player **100** is automatically paused when the devices lose RF connectivity. Upon getting in his automobile and starting the ignition, the automobile computer turns on its wireless interface. Similarly, the media player **100**, auto-detects and connects to the automobile's onboard computer system; begins playing the music that was paused; and transmits the music to the automobile's onboard computer system which includes a media processing unit. This example assumes that a device profile for the automobile computer is first stored in the media player **100** in accordance with the invention.

Continuing with the example further, the user may arrive at his workplace with his media player **100**. Upon turning off the car in the parking lot, the wireless connection between the automobile's onboard computer and the media player **100** automatically terminates. This causes the music playing on the media player **100** to be automatically paused. The user then walks into the building and to his office. As the user arrives in his personal office, the media player **100** auto-detects and connects to a small desktop stereo, for which a profile was previously saved in the terminal **100** in accordance with the invention. The media player **100** automatically begins playing and transmitting the media to the desktop stereo in the user's office. This example illustrates just one application for how the auto-detect and connect functionality can be applied and used with RFID device profile information stored in the media player **100**.

FIG. **14** is an illustration of an exemplary user interface screen **620** depicting messaging that indicates that the media player **100** is wirelessly connecting to a target device, in accordance with one embodiment of the present invention. The screen **620** may appear on the media player **100** when an RFID exchange is initiated and the devices attempt to wirelessly connect, or when a device profile is selected in order to establish a manual connection.

FIG. **15** is an illustration of an exemplary user interface screen **625** depicting the various options for Media Sources **626** that can be selected in order to locate specific media assets for transmission to a target device, in accordance with one embodiment of the present invention. The media source options represented in the illustration and discussed previously include, "Live Content" **627**, "Stored Content" **628**, "Internet Content" **629**, "Broadcast TV" **630**, "Broadcast Radio" **631**, and LAN Content **632**. Each of these media source options is represented with an icon that represents the content type, and an appropriate label as illustrated in **627**, **628**, **629**, **630**, **631**, and **632**. Elements of **628** appear in bold and are highlighted in order to illustrate the user interface treatment for a menu option that the navigation cursor has landed on.

The screen **625** also shows at the bottom **635**, all devices that are currently connected to the media player **100**. In this illustration, the Connected Devices section indicates that there is a TV connected to the media player **100**. **635** shows an icon of the connected device, the device type (e.g., TV), the manufacturer of the device (e.g., XYZ Elec.), a description (e.g., Family Room), and a signal indicator showing the strength of the RF signal between the devices.

FIG. **16** is an illustration of an exemplary user interface screen **640** depicting "Live Content" options **641** for delivery to a target device, in accordance with one embodiment of the present invention. The "Live Content" options represented on the screen include "Image" **642**, "Video" **643**, and "Audio" **644**. Each of these media options is represented with an icon that represents the content type, and an appropriate label as shown in **642**, **643**, and **644**. As previously mentioned, the existence of these options is dependent on the respective media player's media capture capabilities. Selecting any one of these options has the effect of activating the appropriate media capture functionality in the media player **100**.

FIG. **17** is an illustration of an exemplary user interface screen **650** depicting "Internet Content" options **651** from which media assets can be selected for delivery to a target device, in accordance with one embodiment of the present invention. The "Internet Content" options represented on the screen include "Movies" **652**, "Music" **653**, "Radio" **654**, "News" **655**, and a "Media Guide" **656**. These options provide further access to lists of web sites or content repositories on the Internet. Selecting the "Music" **653** option may, for example, provide the user with a list of sites from which he can download digital music (e.g., Apple iTunes™). The user may have his login settings for certain music download sites stored in the Media manager application **120** operating on the media player **100** so as to allow the media player **100** to automatically login to a selected site. The user may also have a credit card profile or other payment information stored on the media player **100** or with the respective music web site operator, in order to allow automatic payment of music that is selected for download. Each of the "Internet Content" options **651** is represented with an icon that indicates the type of content that can be accessed, and an appropriate label as shown in **652**, **653**, **654**, **655**, and **656**

FIG. **18** is an illustration of an exemplary user interface screen **660** depicting "Stored Content" options **661** from which media assets can be selected for delivery to a target device, in accordance with one embodiment of the present invention. The "Stored Content" options **661** represent categories of media files that reside in the media player's hard drive **112**. The "Stored Content" options **661** include "Video" **662**, "Music/Audio" **663**, "Pictures" **664**, "Presentations" **665**, and "Other" **666**. There may be additional sub-categories under any of these options that allow the user to easily locate specific media content. Content for example may be organized according to genre, theme, artist, and other identifying characteristics. A search engine incorporated in the media manager application **120** allows the user to search for specific content based on various search terms such as type of content, file names, dates, genre, artist, etc.

FIG. **19** is an illustration of an exemplary user interface screen **670** depicting "Video Files" **671** that can be selected for transmission to a target device, in accordance with one embodiment of the present invention. **671** shows a list of video files resident in the media player's storage unit **112**. The files may be organized according to any number of organization schemes to allow the user to locate specific media files more easily. **672** is an example of a media file that is selected for viewing. **672** shows the user an icon representing that this entry is a video file, the name of the video (Paris Trip), and the date the video was made (Jul. 5, 2005). Other information could also be presented as screen space permits.

The user can select this file **672** from the list and use the left menu selection button **185** on the media player **100** to preview the video before transmitting it to a target device in accordance with the invention. The preview of the video is displayed in a window **673** on the right side of the display screen **102**. If the user decides to transmit the same file **672** to a target device in accordance with the invention, he may simply press the right menu selection button **186** on the media player **100**. If the media player **100** is connected to the target device, pressing the right menu selection button **186**, will initiate transmission to the target device. In another embodiment, if the user desires to transmit the selected media asset **672** to a target device via the Internet as described earlier, pressing the transmit button, will then prompt the user to specify the target recipient's address. As such, a directory or "buddy list" of users stored in the media player **100** may be presented for the user to select from.

FIG. **20** a front-side perspective view **680** of a media player **100** with an exemplary user interface screen depicting a video playing **681** while being transmitted to a target device, in accordance with one embodiment of the present invention. The video that is being transmitted to the target device is shown in **681**. **682** provides information on the media asset being transmitted. Included in **682** is an icon to represent the type of media being transmitted (e.g., video, audio/music, etc), the name of the file, the date it was made, and the time remaining in the transmission. Also included in **682** is a sliding bar which visually indicates the amount of time which has elapsed in the media transmission and the relative time remaining. At the bottom of the screen is a list of all devices wirelessly connected to the media player (as previously discussed). In this illustration, it is shown that the "Paris Trip" video is being transmitted to the TV in the family room. The signal strength of RF connectivity with the TV is also represented at the bottom of the screen. Finally, the front-size perspective view of the media player **100** shows the keypad interface **195** used to control media assets and also interact with the operating system and software operating on the media player **100**.

It will be readily understood by one of skill in the art that various physical and functional alternatives are possible for the implementation of media player **100** of the present invention. As one example, media player **100** may comprise a device similar to an Apple iPod™ specifically customized to perform some or all of the functions of media player **100** as discussed above. For example, an iPod could be customized to include RFID functionality for receiving from and/or exchanging information with one or more target devices as discussed herein. In this regard, the existing media storage and playback capabilities of the iPod can be combined with the RFID functionality and other teachings of the present invention to obtain the benefits and features outlined and discussed herein.

While this invention has been described in terms of several preferred embodiments, there are alterations, permutations, and equivalents, which fall within the scope of this invention. For example, although the invention has been described in terms of a wireless media player **100**, it should be appreciated that certain features of the invention may also be applied to other types of electronic devices (e.g., cameras, music players, video players, PDAs, cellular phones, game players, portable storage devices, headphones, televisions, DVR/PVRs, VCRs, satellite receivers, DVD players, stereos, radios, automobile computer systems, printers, copiers, fax machines, mouse, joy sticks, keyboards, displays, projectors, medical monitoring devices, home appliances, phones, personal computers, notebook computers, routers, switches, remote controls, and the like). It is therefore intended that the following appended claims be interpreted as including all such alterations, permutations, and equivalents as fall within the true spirit and scope of the present invention.

The foregoing disclosure of the preferred embodiments of the present invention has been presented for purposes of illustration and description. It is not intended to be exhaustive or to limit the invention to the precise forms disclosed. Many variations and modifications of the embodiments described herein will be apparent to one of ordinary skill in the art in light of the above disclosure. The scope of the invention is to be defined only by the claims, and by their equivalents

What is claimed is:

1. A communication system, comprising:

a host device, comprising:

a processor to execute one or more software programs stored in a memory; and

a near field communication (NFC) chip, comprising:

a NFC controller having an interface to communicate with the processor of the host device and the one or more software programs executed thereon,

a NFC reader device to receive one or more signals from an external NFC tag device when the external NFC tag device is within a predetermined distance from an antenna coupled to the NFC chip,

a NFC tag device to transmit one or more NFC signals to an external NFC reader device when the external reader device is within a predetermined distance from the antenna,

a radio frequency (RF) interface coupled to the antenna, the NFC reader device, and the NFC tag device, and

a switch device to switch between a tag mode and a reader mode.

2. The system of claim **1**, wherein the NFC controller controls the NFC chip so as to operate in a card emulator mode.

3. The system of claim **1**, wherein the NFC controller includes embedded software to be executed by the NFC controller to manage the operation of the NFC chip and the NFC

controller's interface with the host processor and the one or more software programs executed thereon.

4. The system of claim **3**, wherein the embedded software of the NFC controller includes software to provide a contactless communication protocol including at least one of ISO 14443, ISO 15693, NFCIP-1, FeliCa, and NFC.

5. The system of claim **4**, wherein when the NFC chip is in the reader mode, a read operation can be performed on the external NFC tag device using the contactless communication protocol.

6. The system of claim **4**, wherein when the NFC chip operates in a card emulator mode, the NFC chip supports transmission of a card credential to the external NFC reader device using the contactless communication protocol.

7. The system of claim **6**, wherein a wallet application executed by the processor of the host device communicates with the NFC chip such that the NFC chip transmits a card credential to the external NFC reader device.

8. The system of claim **7**, wherein the wallet application enables payments at an external point-of-sale system by transmitting the card credential stored in a memory device to the external NFC reader device connected to the external point-of-sale system via the NFC chip.

9. The system of claim **1**, wherein the NFC controller controls the NFC chip so as to operate in a peer-to-peer mode to bidirectionally exchange data between the NFC chip and the external NFC device.

10. The system of claim **1**, wherein the RF interface modulates and demodulates signals to be respectively transmitted and received by the antenna.

11. The system of claim **1**, wherein the RF interface receives, from the NFC reader device, signals to be modulated and transmitted, and the RF interface transmits the demodulated signals to the NFC reader device.

12. The system of claim **1**, wherein the RF interface transmits demodulated signals to the NFC tag device and receives signals from the NFC tag device to be modulated and transmitted via the antenna.

13. The system of claim **1**, wherein the antenna coupled to the RF interface is external to the NFC chip.

14. The system of claim **1**, wherein the RF interface generates RF signals to be provided to the antenna to be transmitted.

15. The system of claim **1**, wherein the antenna receives the one or more signals from the external NFC tag device and provides the received one or more signals to the RF interface.

16. The system of claim **1**, wherein the NFC controller controls the switch device to switch between the tag mode and the reader mode.

17. The system of claim **16**, wherein the NFC controller receives a switching signal from the processor of the host device when the one or more software programs operating on the host device requests that the NFC controller switch between the tag mode and the reader mode.

18. The system of claim **16**, wherein the NFC reader device or the NFC tag device is coupled to the RF interface according to the mode set by the switch device.

19. The system of claim **1**, wherein when the switch device switches to the tag mode and the antenna receives the one or more NFC interrogation signals, the antenna to transmit the one or more NFC response signals that include information that is retrieved from a memory device of the NFC chip.

20. The system of claim **1**, wherein the antenna receives the one or more interrogation signals from the external NFC reader device and provides the received one or more interrogation signals to the RF interface.

21. The system of claim **1**, wherein when the NFC tag device and the RF interface are communicatively connected according to the switch device, the connection carries signals generated by the NFC tag device to be modulated by the RF interface and to be transmitted by the antenna.

22. The system of claim **21**, wherein the signals generated by the NFC tag device and transmitted by the antenna are confirmed according to notifications to the NFC controller and to the processor of the host device and the one or more software programs executed thereon.

23. The system of claim **1**, wherein the NFC chip includes a configurable memory device that interfaces with the NFC controller, wherein the configurable memory device is updatable by the processor of the host device and the one or more software programs executed thereon.

24. The system of claim **1**, wherein when the NFC reader device is activated according to the switch device, the antenna transmits one or more NFC interrogation signals and receives one or more NFC response signals including information from the external NFC tag device.

25. The system of claim **24**, wherein the one or more NFC response signals received by the antenna and provided to the NFC reader device are further provided to the NFC controller.

26. The system of claim **25**, wherein the NFC controller provides data from the received one or more NFC response signals to the processor of the host device via the interface, and

wherein the data is provided to the one or more software programs executed by the processor of the host device.

27. The system of claim **1**, wherein the NFC chip further comprises:

a clock management device to synchronize operations of the NFC chip.

28. The system of claim **1**, wherein the NFC chip further comprises:

a power management device to provide access to a power signal of the host device when the NFC chip is switched by the switch device to the reader mode so that the NFC chip can use a power source of the host device to transmit interrogation signals to a target NFC device that is within a predetermined distance from the antenna coupled to the NFC chip.

29. The system of claim **1**, wherein the one or more software programs executed by the processor of the host device customizes interrogation signals by sending one or more messages from the processor of the host device to the external device via the antenna, by way of the NFC chip.

30. The system of claim **1**, wherein the NFC chip includes a memory device to store information to be retrieved by the external NFC reader device.

31. The system of claim **30**, wherein the memory device is a non-volatile configurable memory.

32. The system of claim **30**, wherein the one or more software programs executed by the processor of the host device update the information stored in the memory device by sending data via the host device's processor to the NFC controller of the NFC chip.

33. The system of claim **32**, wherein the NFC controller provides the data to the memory device of the NFC chip to be stored.

34. The system of claim **30**, wherein access to the memory device is determined according to one or more predefined programs of the one or more software programs executed by the processor of the host device.

35. The system of claim **30**, wherein the memory device is tamper resistant to prevent an unauthorized user from accessing confidential information from the memory device.

36. The system of claim 30, wherein a message included in a signal received from the external NFC reader device is used to select data stored in the memory device, and the stored data is transmitted to the external NFC reader device in response to the received signal.

37. The system of claim 36, wherein the stored data is capable of being transmitted from the memory device to the external NFC reader device when the host device is without power.

38. The system of claim 1, wherein the processor of the host device executing the one or more software programs controls the operations of the NFC chip and exchanges data with the NFC chip bidirectionally.

39. The system of claim 1, wherein the NFC controller provides one or more notifications to the processor of the host device of successful and unsuccessful data transmission with the external NFC device.

40. The system of claim 39, wherein the one or more notifications are provided to the processor of the host device to allow the host device, which further comprises an audio circuit and a speaker, to emit sound via the speaker according to the one or more notifications.

41. The system of claim 39, wherein the one or more notifications are provided to the processor of the host device to allow the host device, which further comprises a display device, to display a message on the display device according to the one or more notifications.

42. The system of claim 1, wherein the processor of the host device launches at least one of the one or more software programs upon receipt of a message from the external reader device or the external NFC tag device, and provides the received data from the message to the launched one or more software programs.

43. The system of claim 1, wherein the processor of the host device executes one or more operations of the one or more software programs upon receipt of a message from the external NFC reader or the external NFC tag device.

44. A near field communication (NFC) chip, comprising:

a NFC controller having an interface to communicate with a host device and one or more software programs executed thereon;

a NFC reader device to receive one or more signals from an external NFC tag device when the external NFC tag device is within a predetermined distance from an antenna coupled to the NFC chip;

a NFC tag device to transmit one or more NFC signals to an external NFC reader device when the external NFC reader device is within a predetermined distance from the antenna;

a radio frequency (RF) interface coupled to the antenna, the NFC reader device, and the NFC tag device; and

a switch device to switch between a tag mode and a reader mode.

45. The NFC chip of claim 44, wherein the NFC controller controls the NFC chip so as to operate in a card emulator mode.

46. The NFC chip of claim 44, wherein the NFC controller includes embedded software to be executed by the NFC controller to manage the operation of the NFC chip and the NFC controller's interface with the host device and the one or more software programs executed thereon.

47. The NFC chip of claim 46, wherein the embedded software of the NFC controller includes software to provide a contactless communication protocol including at least one of ISO 14443, ISO 15693, NFCIP-1, FeliCa, and NFC.

48. The NFC chip of claim 47, wherein when the NFC chip is in the reader mode, a read operation can be performed on an external NFC tag device using the contactless communication protocol.

49. The NFC chip of claim 47, wherein when the NFC chip operates in a card emulator mode, the NFC chip supports the transmission of a card credential to the external NFC reader device using the contactless communication protocol.

50. The NFC chip of claim 49, wherein a wallet application executed by a processor of the host device communicates with the NFC chip such that the NFC chip transmits a card credential to the external NFC reader device.

51. The NFC chip of claim 50, wherein the wallet application enables payments at an external point-of-sale system by transmitting the card credential stored in a memory device to the external NFC reader device connected to the external point-of-sale system via the NFC chip.

52. The NFC chip of claim 44, wherein the NFC controller controls the NFC chip so as to operate in a peer-to-peer mode to bidirectionally exchange data between the NFC chip and the external NFC device.

53. The NFC chip of claim 44, wherein the RF interface modulates and demodulates signals to be respectively transmitted and received by the antenna.

54. The NFC chip of claim 44, wherein the RF interface receives, from the NFC reader device, signals to be modulated and transmitted, and the RF interface transmits the demodulated signals to the NFC reader device.

55. The NFC chip of claim 44, wherein the RF interface transmits demodulated signals to the NFC tag device and receives signals from the NFC tag device to be modulated and transmitted via the antenna.

56. The NFC chip of claim 44, wherein the antenna coupled to the RF interface is external to the NFC chip.

57. The NFC chip of claim 44, wherein the RF interface generates RF signals to be provided to the antenna to be transmitted.

58. The NFC chip of claim 44, wherein the antenna receives the one or more signals from the external NFC tag device and provides the received one or more signals to the RF interface.

59. The NFC chip of claim 44, wherein the NFC controller controls the switch device to switch between the tag mode and the reader mode.

60. The NFC chip of claim 59, wherein the NFC controller receives a switching signal from a processor of the host device when the one or more software programs operating on the host device requests that the NFC controller switch between the tag mode and the reader mode.

61. The NFC chip of claim 59, wherein the NFC reader device or the NFC tag device is coupled to the RF interface according to the mode set by the switch device.

62. The NFC chip of claim 44, wherein when the switch device switches to the tag mode and the antenna receives one or more NFC interrogation signals, the antenna to transmit the one or more NFC response signals that include information that is retrieved from a memory device of the NFC chip.

63. The NFC chip of claim 44, wherein the antenna receives one or more interrogation signals from the external NFC reader device and provides the received one or more interrogation signals to the RF interface.

64. The NFC chip of claim 44, wherein when the NFC tag device and the RF interface are communicatively connected according to the switch device, the connection carries signals generated by the NFC tag device to be modulated by the RF interface and to be transmitted by the antenna.

65. The NFC chip of claim 64, wherein the signals generated by the NFC tag device and transmitted by the antenna are confirmed according to notifications conveyed to the NFC controller and to the host device's processor and the one or more software programs executed thereon.

66. The NFC chip of claim 44, wherein the NFC chip includes a configurable memory device that interfaces with the NFC controller, wherein the configurable memory device is updatable by the host device and the one or more software programs executed thereon.

67. The NFC chip of claim 44, wherein when the NFC reader device is activated according to the switch device, the antenna transmits one or more NFC interrogation signals and receives one or more NFC response signals including information from the external NFC tag device.

68. The NFC chip of claim 67, wherein one or more NFC response signals received by the antenna and provided to the NFC reader device are further provided to the NFC controller.

69. The NFC chip of claim 68, wherein the NFC controller provides data from the received one or more NFC response signals to the host device's processor, and

wherein the data is provided to the one or more software programs executed by the host device's processor.

70. The NFC chip of claim 44, further comprising:

a clock management device to synchronize operations of the NFC chip.

71. The NFC chip of claim 44, further comprising:

a power management device to provide access to a power signal of the host device when the NFC chip is switched by the switch device to the reader mode so that the NFC chip can use a power source on the host device to transmit interrogation signals to a target NFC device that is within a predetermined distance from the antenna coupled to the NFC chip.

72. The NFC chip of claim 44, wherein the NFC chip includes a memory device to store information to be retrieved by the external NFC reader device.

73. The NFC chip of claim 72, wherein the memory device is a non-volatile configurable memory.

74. The NFC chip of claim 72, wherein the information stored in the memory device is updated by the one or more software programs executed on the host device in response to the NFC controller of the NFC chip receiving data from the host device's processor.

75. The NFC chip of claim 72, wherein the NFC controller provides the data to the memory device of the NFC chip to be stored.

76. The NFC chip of claim 72, wherein access to the memory device is determined according to one or more predefined programs of the one or more software programs executed by the host device's processor.

77. The NFC chip of claim 72, wherein the memory device is tamper resistant to prevent an unauthorized user from accessing confidential information from the memory device.

78. The NFC chip of claim 72, wherein a message included in an interrogation signal received from the external NFC reader device is used to select data stored in the memory device, and the stored data is transmitted to the external NFC reader device in response to the received interrogation signal.

79. The NFC chip of claim 78, wherein the stored data is capable of being transmitted from the memory device to the external NFC reader device when the host device is without power.

80. The NFC chip of claim 44, wherein one or more operations of the NFC chip are controlled by the host device's processor executing the one or more software programs, with data being exchanged bi-directionally.

81. The NFC chip of claim 44, wherein the NFC controller provides one or more notifications to the host device's processor of successful and unsuccessful data transmission with the external NFC device.

82. The NFC chip of claim 81, wherein the one or more notifications are provided to the host device's processor, which emits sound according to the one or more notifications.

83. The NFC chip of claim 82, wherein the one or more notifications are provided to the host device's processor to display a message according to the one or more notifications.

84. A method of communicating between a near field communication (NFC) chip, a host device including an antenna, and an external NFC reader device including an antenna, the method comprising:

generating a NFC interrogation signal with the external NFC reader device;

detecting the NFC interrogation signal generated by the external NFC reader device with the host device's antenna and the NFC chip's radio frequency (RF) interface when the host device's antenna is within a predetermined distance from an RF field emitted from the external NFC reader device's antenna;

routing a received message encoded within the interrogation signal from the RF interface to a NFC tag device of the NFC chip; and

retrieving, from a memory device of the NFC chip, data that corresponds to the received message, and routing it to the RF interface and the host device's antenna coupled to the NFC chip for transmission to the external NFC reader device via the external NFC reader device's antenna.

85. The method of claim 84, further comprising:

managing the operation of a NFC controller of the NFC chip by executing embedded software included in the NFC controller; and

providing, with the embedded software, the NFC controller's interface with the host device and one or more software programs executed thereon.

86. The method of claim 85, wherein the embedded software of the NFC controller includes software to provide a contactless communication protocol including at least one of ISO 14443, ISO 15693, NFCIP-1, FeliCa, and NFC.

87. The method of claim 86, further comprising:

performing a read operation on an external NFC tag device via the contactless communication protocol when the NFC chip is in a reader mode.

88. The method of claim 86, further comprising:

transmitting a card credential to the external NFC reader device using the contactless communication protocol between the NFC chip and the external NFC reader device when the NFC chip is operating in a card emulator mode.

89. The method of claim 88, further comprising:

when a wallet application is executed by the processor of the host device, communicating with the NFC chip such that the NFC chip transmits a card credential to the external NFC reader device.

90. The method of claim 89, further comprising:

enabling payments at an external point-of-sale system with the wallet application by transmitting the card credential stored in a memory device of the NFC chip to the external NFC reader device connected to the external point-of-sale system via the NFC chip.

91. The method of claim 84, further comprising:

operating the NFC chip in a peer-to-peer mode; and

exchanging data bidirectionally between the NFC chip and the external NFC reader device.

92. The method of claim 84, further comprising:
modulating and demodulating signals with the RF interface that are respectively transmitted and received by the host device's antenna coupled to the NFC chip.
93. The method of claim 84, further comprising:
receiving from the NFC reader device, with the RF interface, signals to be modulated and transmitted; and
transmitting the demodulated signals from the RF interface to the NFC reader device.
94. The method of claim 84, further comprising:
transmitting demodulated signals with the RF interface to the NFC tag device; and
receiving signals from the NFC tag device with the RF interface to be modulated and transmitted via the host device's antenna.
95. The method of claim 84, further comprising:
generating, with the RF interface, RF signals to be provided to the host device's antenna to be transmitted.
96. The method of claim 84, further comprising:
receiving RF signals with the host device's antenna coupled to the NFC chip; and
providing the received RF signals to the RF interface.
97. The method of claim 84, further comprising:
controlling, with a NFC controller of the NFC chip, a switch device to switch the NFC chip between a tag mode and a reader mode.
98. The method of claim 97, further comprising:
receiving, with the NFC controller, a switching signal from the host device's processor when one or more software programs executed by the host device's processor requests that the NFC controller switch between the tag mode and the reader mode.
99. The method of claim 97, further comprising:
coupling the RF interface to a NFC reader device or the NFC tag device according to the mode set by the switch device.
100. The method of claim 84, further comprising:
when a switch device of the NFC chip switches to a tag mode and the host device's antenna coupled to the NFC chip receives the one or more NFC interrogation signals, transmitting one or more NFC response signals that include information that is retrieved from the memory device.
101. The method of claim 84, further comprising:
receiving signals with the host device's antenna coupled to the NFC chip;
demodulating the received signal with the RF interface; and
providing the demodulated signals to the NFC tag device of the NFC chip.
102. The method of claim 84, further comprising:
when the NFC tag device and the RF interface are communicatively connected according to a switch device of the NFC chip, providing signals generated by the NFC tag device to be modulated by the RF interface and to be transmitted by the host device's antenna coupled to the NFC chip.
103. The method of claim 102, further comprising:
confirming the signals generated by the NFC tag device and transmitted by the host device's antenna coupled to the NFC chip according to notifications sent to a NFC controller of the NFC chip and to a processor of the host device and the one or more software programs executed thereon.
104. The method of claim 84, further comprising:
updating the data stored within the memory device of the NFC chip via the host device's processor.
105. The method of claim 84, further comprising:
activating the NFC reader device according to a switch device of the NFC chip; and
transmitting one or more NFC interrogation signals and receiving one or more NFC response signals including information from the external NFC tag device.
106. The method of claim 105, further comprising:
providing the signals received by the host device's antenna coupled to the NFC chip and provided to the NFC reader device to a NFC controller of the NFC chip.
107. The method of claim 106, further comprising:
providing data, with the NFC controller, from the received signals to the host device's processor,
wherein the data is provided to one or more software programs executed by a processor of the host device.
108. The method of claim 84, further comprising:
synchronizing operations of the NFC chip with a clock management device.
109. The method of claim 84, further comprising:
providing, with a power management device, access to a power signal of the host device when the NFC chip is switched by a switch device to a reader mode so that the NFC chip can use a power source in the host device to transmit interrogation signals to a target NFC device that is within a predetermined distance from the antenna coupled to the NFC chip.
110. The method of claim 84, further comprising:
customizing interrogation signals with one or more software programs executed by the host device by sending one or more messages from the host device's processor to the external NFC reader device via the host device's antenna coupled to the NFC chip.
111. The method of claim 84, further comprising:
storing information in the memory device to be retrieved by the external NFC reader device.
112. The method of claim 111, further comprising:
updating the information stored in the memory device with one or more software programs executed by the host device's processor by sending data via the processor of the host device to a NFC controller of the NFC chip.
113. The method of claim 112, further comprising:
providing, with the NFC controller, the data to the memory device to be stored.
114. The method of claim 111, further comprising:
determining access to the memory device according to one or more predefined programs of one or more software programs executed by the processor of the host device.
115. The method of claim 111, further comprising:
in response to the received interrogation signal, selecting data stored in the memory device with the received message included in the interrogation signal, and transmitting the stored data in the memory device to the external NFC reader.
116. The method of claim 115, further comprising:
transmitting the stored data from the memory device to the external NFC reader device when the host device is without power.
117. The method of claim 84, further comprising:
controlling, with a processor of the host device, the operations of the NFC chip and exchanging data with the NFC chip bidirectionally.
118. The method of claim 84, further comprising:
providing, with a NFC controller of the NFC chip, one or more notifications to a processor of the host device of successful and unsuccessful data transmission with the external NFC device.

119. The method of claim 118, further comprising:
emitting a sound via a speaker of the host device according to the one or more notifications.
120. The method of claim 118, further comprising:
displaying a message on a display device of the host device according to the one or more notifications.
121. The method of claim 84, further comprising:
launching, with the host device, at least one software program upon receipt of a message from the external NFC device; and
providing the received data from the message to the launched at least one software program.
122. The method of claim 84, further comprising:
executing, with a processor of the host device, one or more operation of one or more software programs of the host device upon receipt of a message from the external NFC device.
123. A method of communicating between one or more software programs operating on a host device including an antenna and an external near field communication (NFC) reader device including an antenna via a NFC chip within the host device, the method comprising:
generating a NFC interrogation signal with the external NFC reader device;
detecting the NFC interrogation signal generated by the external NFC reader device with the host device's antenna and the NFC chip's radio frequency (RF) interface when the host device's antenna is within a predetermined distance from an RF field emitted from the external NFC reader device's antenna;
routing a received message in the interrogation signal from the RF interface to a NFC controller of the NFC chip and to a processor of the host device;
communicating the received message from the processor of the host device to the one or more software programs operating on the host device;
responding, with the one or more software programs, to the received interrogation signal by generating a response and communicating data to the NFC controller via the processor of the host device; and
transmitting the response from the NFC controller and host device's antenna to the external NFC reader device.
124. The method of claim 123, further comprising:
managing the operation of the NFC controller of the NFC chip by executing embedded software included in the NFC controller; and
providing, with the embedded software, the NFC controller's interface with the host device's processor and the one or more software programs operating thereon.
125. The method of claim 124, wherein the embedded software of the NFC controller includes software to provide a contactless communication protocol including at least one of ISO 14443, ISO 15693, NFCIP-1, FeliCa, and NFC.
126. The method of claim 125, further comprising:
performing a read operation on an external NFC tag device via the contactless communication protocol when the NFC chip is in a reader mode.
127. The method of claim 125, further comprising:
transmitting a card credential to the external NFC reader device using the contactless communication protocol between the NFC chip and the external NFC reader device when the NFC chip is operating in a card emulator mode.
128. The method of claim 127, further comprising:
when a wallet application is executed by the processor of the host device, communicating with the NFC chip such that the NFC chip transmits a card credential to the external NFC reader device.
129. The method of claim 128, further comprising:
enabling payments at an external-point of sale system with the wallet application by transmitting the card credential from a memory device of the NFC chip to the external NFC reader device connected to the external point-of-sale system via the NFC chip.
130. The method of claim 123, further comprising:
operating the NFC chip in a peer-to-peer mode; and
exchanging data bidirectionally between the NFC chip and the external NFC reader device.
131. The method of claim 123, further comprising:
modulating and demodulating signals with the RF interface that are respectively transmitted and received by the host device's antenna.
132. The method of claim 123, further comprising:
receiving from the NFC reader device, with the RF interface, signals to be modulated and transmitted; and
transmitting demodulated signals from the RF interface to the NFC reader device.
133. The method of claim 123, further comprising:
transmitting demodulated signals with the RF interface to a NFC tag device of the NFC chip, and transmitting a response signal to be modulated and transmitted via the host device's antenna.
134. The method of claim 123, further comprising:
generating, with the RF interface, RF signals to be provided to the host device's antenna to be transmitted.
135. The method of claim 123, further comprising:
receiving, with the host device's antenna, RF signals; and
providing the received RF signals to the RF interface.
136. The method of claim 123, further comprising:
controlling, with the NFC controller, a switch device to switch the NFC chip between a tag mode and a reader mode.
137. The method of claim 136, further comprising:
receiving, with the NFC controller, a switching signal from the host device when the one or more software programs operating on the host device requests that the NFC controller switch between the tag mode and the reader mode.
138. The method of claim 136, further comprising:
coupling the RF interface to a NFC reader device or a NFC tag device of the NFC chip according to the mode set by the switch device.
139. The method of claim 123, further comprising:
when a switch device of the NFC chip switches to a tag mode and the host device's antenna coupled to the NFC chip receives the one or more NFC interrogation signals, transmitting one or more NFC response signals that include information that is retrieved from a memory device of the host device or NFC chip.
140. The method of claim 123, further comprising:
receiving signals with the host device's antenna coupled to the NFC chip;
demodulating the received signals with the RF interface; and
providing the demodulated signals to a NFC tag device of the NFC chip.
141. The method of claim 123, further comprising:
when a NFC tag device and the RF interface are communicatively connected according to a switch device of the NFC chip, providing signals generated by the NFC tag device to be modulated by the RF interface and to be transmitted by the host device's antenna.

142. The method of claim 141, further comprising:
confirming the signals generated by the NFC tag device and transmitted by the host device's antenna coupled to the NFC chip according to notifications sent to a NFC controller of the NFC chip and to the processor of the host device.
143. The method of claim 123, further comprising:
updating a memory device of a NFC chip using the processor of the host device.
144. The method of claim 123, further comprising:
activating a NFC reader device of the NFC chip according to a switch device of the NFC chip; and
transmitting one or more NFC interrogation signals and receiving one or more NFC response signals including information from the external NFC tag device.
145. The method of claim 144, further comprising:
providing the one or more NFC response signals received by the host device's antenna and provided to the NFC reader device to a NFC controller of the NFC chip.
146. The method of claim 145, further comprising:
providing data from the one or more NFC response signals to the host device's processor via the NFC controller,
wherein the data is provided to the one or more software programs executed by a processor on the host device.
147. The method of claim 123, further comprising:
synchronizing operations of the NFC chip with a clock management device.
148. The method of claim 123, further comprising:
providing, with a power management device, access to a power signal of the host device when the NFC chip is switched by a switch device to a reader mode so that the NFC chip can use a power source on the host device to transmit interrogation signals to a target NFC device that is within a predetermined distance from the antenna coupled to the NFC chip.
149. The method of claim 123, further comprising:
customizing interrogation signals with the one or more software programs executed by the host device by sending one or more messages from the host device's processor to the external NFC tag device via the host device's antenna.
150. The method of claim 123, further comprising:
storing information in a memory device of the NFC chip to be retrieved by the external NFC reader device.
151. The method of claim 150, further comprising:
updating the information stored in the memory device with the one or more software programs executed by the host device's processor by sending data via the processor of the host device to the NFC controller.
152. The method of claim 151, further comprising:
providing, with the NFC controller, the data to the memory device to be stored.
153. The method of claim 150, further comprising:
determining access to the memory device according to the one or more predefined programs of one or more software programs executed by the processor of the host device.
154. The method of claim 150, further comprising:
in response to the received interrogation signal, selecting data stored in the memory device with the received message included in the interrogation signal, and transmitting the stored data in the memory device to the external NFC reader.
155. The method of claim 154, further comprising:
transmitting the stored data from the memory device to the external NFC reader device when the host device is without power.
156. The method of claim 123, further comprising:
controlling, with the host device, the operations of the NFC chip and exchanging data with the NFC chip bidirectionally.
157. The method of claim 123, further comprising:
providing, with the NFC controller of the NFC chip, one or more notifications to the processor of the host device of successful and unsuccessful data transmission with the external NFC device.
158. The method of claim 157, further comprising:
emitting a sound via a speaker of the host device according to the one or more notifications.
159. The method of claim 157, further comprising:
displaying a message on a display device of the host device according to the one or more notifications.
160. The method of claim 123, further comprising:
launching, with the processor of the host device, at least one software program upon receipt of a message from the external NFC device; and
providing the received data from the message to the launched at least one software program.
161. The method of claim 123, further comprising:
executing, with a processor of the host device, one or more operations of the one or more software programs of the host device upon receipt of a message from the external NFC device.
162. A near field communication (NFC) chip coupled to an antenna, the NFC chip comprising:
a NFC reader device to selectively receive a signal from an external NFC tag device when the external NFC tag device is within a predetermined distance from the antenna;
a NFC tag device to selectively transmit an NFC response signal to an external NFC reader device when the external NFC reader device is within the predetermined distance from the antenna;
a switch device to switch the NFC chip between a tag mode and a reader mode;
a controller to receive a switching signal from a processor of a host device in response to one or more software programs executed on the host device requiring the NFC chip to switch modes; and
a radio frequency (RF) interface to selectively couple to one of the NFC reader device and the NFC tag device in response to the switching signal.
163. The NFC chip of claim 162, wherein the NFC chip operates in at least one of a reader mode and a tag mode.
164. The NFC chip of claim 163, wherein the reader mode converts the host device into a contactless reader that receives information from an external NFC tag.
165. The NFC chip of claim 163, wherein the tag mode converts the host device into a NFC tag capable of transmitting information in response to a received interrogation signal.
166. The NFC chip of claim 162, wherein the NFC chip operates in at least one of a card emulation mode and a peer-to-peer mode.
167. The NFC chip of claim 166, wherein the card emulation mode allows the NFC tag device to transmit a card credential to the external NFC reader device to initiate a transaction in response to information received by the NFC tag device from the external NFC reader device.
168. The NFC chip of claim 167, wherein the information transmitted by the NFC tag device includes at least one of a payment card, a digital key, and an identification credential.
169. The NFC chip of claim 166, wherein the peer-to-peer mode allows data to be exchanged bidirectionally between

the host device and at least one of the external NFC tag device and the external NFC reader device.

170. The NFC chip of claim **162**, wherein upon receipt of an external reader interrogation message or a message from the external NFC reader device, executing, with a processor of the host device, one or more operations of the one or more software programs of the host device.

171. A host device, comprising:

a processor to execute one or more software programs;

an antenna to detect an external NFC device;

a near field communication (NFC) chip to selectively send and receive signals to and from an external NFC device based on the executed one or more software programs and when the antenna is within a predetermined distance of the external NFC device; and

a display device to display data based on information encoded within at least one received signal after the one or more software programs processes the at least one received signal.

172. The host device of claim **171**, wherein the antenna is coupled to the NFC chip.

173. The host device of claim **171**, wherein the processor applies the information encoded within the at least one received signal to automatically execute the one or more software programs and display perceivable data in the display device.

174. The host device of claim **171**, wherein the information encoded within the at least one received signal includes a request for at least one of a payment card, a digital key, an identification credential, or other information corresponding to stored data within the host device.

175. The host device of claim **171**, wherein the NFC chip comprises:

a NFC reader device to selectively receive the at least one signal from the external NFC tag device;

a NFC tag device to selectively transmit at least one other signal to the external NFC reader device;

a switch device to switch the NFC chip between a tag mode and a reader mode;

a NFC controller to receive a switching signal from the host device's processor in response to one or more software programs executed thereon requiring the NFC chip to switch between the tag mode and the reader mode; and

a radio frequency (RF) interface to selectively couple to one of the NFC reader device and the NFC tag device in response to the change in mode of the switch device.

176. The host device of claim **175**, wherein the NFC chip includes a configurable memory device that interfaces with the NFC controller.

177. The host device of claim **176**, wherein the configurable memory device is updatable by the processor of the host device and one or more software programs executed thereon.

178. The host device of claim **176**, wherein the configurable memory device is tamper resistant to prevent an unauthorized user from accessing confidential information from the memory device.

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