UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMAZON.COM INC.,
Petitioner,

v.

KAIFI LLC,
Patent Owner.

IPR2025-00627
U.S. Patent No. 7,689,001

PATENT OWNER'S POWER OF ATTORNEY

PATENT OWNER'S LIMITED POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), KAIFI LLC, the owner of U.S. Patent Nos. 7,689,001, 8,040,232, 8,930,196, and 11,082,518, appoints the following individuals as its counsel to transact all business at the Patent Trial & Appeal Board of the United States Patent & Trademark Office in this case and any and all other cases at the Board involving these patents. Each attorney below may be lead counsel or backup counsel as they see fit.

Matthew Phillips (Reg. No. 43,403)
Laurence & Phillips IP Law
1050 Connecticut Ave, NW, Suite 500
Washington, DC 20036
Phone: (503) 964-1129
mphillips@lpiplaw.com

Kevin Laurence (Reg. No. 38,219)
Laurence & Phillips IP Law
1050 Connecticut Ave, NW, Suite 500
Washington, DC 20036
Phone: (202) 558-6180
klaurence@lpiplaw.com

Derek Meeker (Reg. No. 53,313)
Laurence & Phillips IP Law
1050 Connecticut Ave, NW, Suite 500
Washington, DC 20036
Phone: (360) 606-8922
dmeeker@lpiplaw.com

Joe Hawkins (Reg. No. 63,194)
Laurence & Phillips IP Law
1050 Connecticut Ave, NW, Suite 500
Washington, DC 20036
Phone: (801) 884-3086
jhawkins@lpiplaw.com

Daniel Higgs (Reg. No. 55,265)
Laurence & Phillips IP Law
1050 Connecticut Ave, NW, Suite 500
Washington, DC 20036
Phone: (801) 703-1961
dhiggs@lpiplaw.com

Jennifer Hayes (Reg. No. 50,845)
Nixon Peabody LLP
300 South Grand Avenue, Suite 4100
Los Angeles, CA 90071-3151
Phone: (213) 629-6179
jenhayes@nixonpeabody.com

Patrick Maloney (Reg. No. 67,247)
Cork Maloney LLP
1901 Avenue of the Stars, Suite 200
Los Angeles, CA 90067
Phone: (310) 895-9402
pmaloney@corkmaloney.com

The individual signing below has authority to execute this document on behalf of the Patent Owner, KAIFI LLC.

Date: June 25, 2025 By:

Printed Name Dr. Hanbum Cho

Title: President & CEO

CERTIFICATE OF SERVICE

I hereby certify that on June 27, 2025, copies of the foregoing PATENT OWNER'S POWER OF ATTORNEY and all documents filed with it were served via electronic mail, as agreed to by counsel, upon the following counsel for the petitioner:

Scott T. Jarratt:	scott.jarratt.ipr@haynesboone.com
Brian Kwok:	brian.kwok.ipr@haynesboone.com
Brett A. Bostrom:	brett.bostrom@haynesboone.com
Destiny L. Stephenson	lyric.stephenson.ipr@haynesboone.com
Adam L. Erickson	adam.erickson.ipr@haynesboone.com
Mallika Dargan	mallika.dargan.ipr@haynesboone.com

By: /M.C. Phillips/

Matthew C. Phillips
Reg. No. 43,403