

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

REVVO TECHNOLOGIES, INC.,
Petitioner

v.

TIRE STICKERS LLC et al,
Patent Owner

IPR2025-00631

U.S. Patent No. 11,124,027 B2
Issue Date: September 21, 2021

Title: DISPLAY ASSEMBLIES AND METHODS FOR APPLYING THE SAME TO
VULCANIZED RUBBER ARTICLES

**PETITIONER'S NOTICE OF INTENT TO DESIGNATE A
PROVISIONALLY RECOGNIZED PTAB ATTORNEY
AS BACK-UP COUNSEL PURSUANT TO 37 CFR § 42.10(c)(2)**

Petitioner Revvo Technologies, Inc. respectfully requests that the Board designate Adam Pivovar, Ph.D., as a provisionally recognized PTAB attorney as back-up counsel during this proceeding pursuant to 37 C.F.R. § 42.10(c)(2). Orion Armon is the registered practitioner who will serve as lead counsel in this proceeding.

Dr. Pivovar was most recently recognized *pro hac vice* pursuant to a motion of the type described in 37 C.F.R. § 42.10(c)(1) in *Kinderfarms LLC v. Genexa Inc.*, PGR2023-00051, July 25, 2024, Paper No. 23.

A Power of Attorney and Mandatory Notices authorizing Dr. Pivovar to appear on behalf of Petitioner in this proceeding have been filed with the Board on February 21, 2025 (No. 2). Petitioner will also file a mandatory notice after the expiration of the applicable time period set forth in 37 C.F.R. § 42.10(c)(2)(iii).

This Notice is accompanied by a Declaration of Adam Pivovar attached hereto as Exhibit 1069 as required by 37 CFR § 42.10.

Petitioner respectfully submits that there is good cause for the Board to recognize Dr. Pivovar as back-up counsel during this proceeding.

Dated: September 23, 2025

Respectfully submitted,

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By: / Orion Armon /
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CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6 and 42.105, that a complete copy of the attached **PETITIONER'S NOTICE OF INTENT TO DESIGNATE A PROVISIONALLY RECOGNIZED PTAB ATTORNEY AS BACK-UP COUNSEL**, including **Exhibit 1069**, are being served via electronic mail on September 23, 2025, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner's counsel of record as follows:

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