

EXHIBIT

2028

Mark H Mineur

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SENIOR MANAGEMENT PROFESSIONAL & CONSULTANT

**Global Account Executive ... Product/Project Management ... Design Engineering ...
Subject Matter Expert**

Management professional with more than 40 years of experience in a global consumer goods company with an extensive background in project management, marketing and sales, operations, R&D, Product Development & Innovation, and the fiscal management of a large and high-tech Global manufacturing and distribution businesses. Consistent record of unfavorable trend reversal in a troubled business unit followed by year-over-year improvements in share and EBIT. Excellent problem-solving skills with the ability to work among all levels of personnel in both service and design. Combat tested in the Board Room of several multi-Billion Dollar companies as well as on the shop floor at unionized and non-union plants and on the Witness Stand in Federal Court as a Subject Matter Expert. Hands-on, focused, computer literate individual with highly developed communication skills and the desire and ability to learn new processes, procedures, and systems.

Demonstrated success in:

Project Management	International / Domestic Customer Relations
Market Development /Product Development	Innovation & Continuous Improvement
Global Customer Account Management	Process Improvement
Subject Matter Expert Witness	Six Sigma / Lean / Statistical Analysis

Current:

MARK X CORP, Fernandina Beach, FL

President

(2010 to present)

Startup single owner business providing professional engineering services

Served as Expert Witness in Federal Court, Alexandria, VA - qualified/admitted without exception.

- o Accepted as Subject Matter Expert on Intellectual Property
- o Accepted as Subject Matter Expert on Product Development for Original Equipment Tire development
- o Accepted as Subject Matter Expert on Mining Tires
- o Authored comprehensive Expert Report
- o Testified in Deposition
- o Testified at Trial

Served as Expert Witness in Litigation Case held in US District Court, Northern District of Ohio - qualified/admitted without exception.

- o Accepted as Subject Matter Expert on Intellectual Property
- o Accepted as Subject Matter Expert on Product Development
- o Accepted as Subject Matter Expert on Tire Design, Engineering, and Manufacturing
- o Authored comprehensive Expert Report
- o Testified in Deposition
- o Testified at Trial

Served as Expert Witness in Litigation Case settled out of Court

- o Accepted as Subject Matter Expert on Intellectual Property
- o Accepted as Subject Matter Expert on Product Development
- o Accepted as Subject Matter Expert on Tire Design, Engineering, and Manufacturing
- o Authored comprehensive Expert Report
- o Testified in Deposition

Consulting with multiple organizations on Projects in the Automotive Industry and Tire Industry Supply Chain.

Consulting with Clients involved in Due Diligence (potential acquisitions) activity in the Tire Raw Material Supplier Community.

Expert Council Member Educator Status for Gerson Lehrman Group.

Consulting with international firms on Product Development and manufacturing footprint requirements in the Tire Industry to serve emerging markets as well as mature markets (export) with significant regulatory barriers.

Serving as Technical Director – Tire Product Development for International Trading Company interfacing with multiple Tire Manufacturing Facilities in Asia (China, Thailand, Vietnam, Indonesia, Türkiye.)

Acting Director/CTO Tire Technology (Ex-Pat Contractor) – Wanda/Boto Tires, Shandong Province China. Delivering Product Design and Development for a full line of Passenger Car and Light Truck sizes and types for a brand-new tire manufacturing facility ramping up to 15 million Tires per Year.

- Organized functional activities of all new Technical Staff to deliver required support.
- Developed material and provided training in Tire Design and Technology to new Staff
- Developed and implemented design standards for all tires to insure qualification to European and North American Requirements with a 100% success rate.
- Delivered Mold Design, Tire Material Specifications, and factory release ahead of schedule for all initial products starting production in October 2011.
- Delivering ongoing product development and tire specification work ahead of schedule to support the complete product line-up of approximately 180 sizes and types. Supervising and mentoring Technical Staff of Mold Designers, Tire Development Engineers, Compounders and Process Engineers to support this new factory on its path to ramp up to 15 million tires per year.
- Managing Foreign Expert Staff of Tire Design/Development, Compounder, Process Engineering to support the Wanda/Boto Factory.
- Consultant and Coach to CEO on Corporate initiatives for the Global Tire Industry.
- Delivered Certification and Highest Quality System Rating as a supplier of Third-Party Production (tires) for a complete line of Consumer Tires for North America for a Major Brand Rubber Company. Completed Design, Development and Production Release for entire product line ahead of schedule.

Consulting with End User Multinational Organizations developing and purchasing Ultra Large Mining Tire production capability and capacity from new entrants into the Ultra Large Mining Tire Segment.

- Delivered Production Upscale Capability Plan with selected Chinese Tire Vendor
- Delivered Ultra Large Mining Tire Design Standards, Mold Design and Tire Material Specification ahead of schedule.
- Delivered and completed a full commissioning program for each and every piece of new manufacturing equipment ahead of schedule.

- Delivered and executed New Product Development and Certification Testing Plan at selected Chinese Tire Vendor on time.

Prior:

Goodyear Tire and Rubber Company, Akron, OH

One of the world's largest tire companies with annual sales of over \$18 billion (2010)

Manager Global Product Performance Excellence (2009 to 2010)

Served on the Global Leadership Team Off-the-Road Tires managing the OTR Business Unit.

Created and managed Project Plan to deliver dramatically improved product performance (cost of operation) using cross functional teams including Product Development, Quality Technology, Manufacturing, Operations, Global Supply Chain, Marketing, Sales, Service and Field Engineering.

Developed, coded, validated and operated an advanced tire/vehicle model to simulate vehicle ride motions and predict repetitive tire load variation resulting from ride motions of the vehicle body to improve tire casing fatigue which was resulting in a high incidence of premature tire removals in certain applications. Results led to specific design and process change recommendations.

Successfully implemented changes to design, manufacturing, and application engineering process to yield a quantum improvement in product performance at the customer level. Changes implemented created sales opportunities into accounts/applications previously un-sellable. Performance shortfall gap of +20% vs. the other 2 Major Brands of was closed or surpassed.

Created and managed Project Plan to design, develop, manufacture and market large mining tires with innovative and innovative embedded RFID Chip Technology including 5-year Product Road Map.

Developed programs and processes centered on improvements in product performance and accountable to set up and maintain Best in Class Product Performance for all current and future OTR Tire products.

Senior Global Account Executive (1999 to 2009)

Globally managed the design, marketing, and sales of Off-the-Road (Giant) Tires to large Construction & Mining Equipment Manufacturers with a Global footprint to include identification of opportunities to leverage technical expertise and direction of Product Development resources to create design solutions of differentiated product tailored to meet specific Customer needs.

Restructured a Global Account from a "loss leader" to the single most profitable house account in the world 2 years running.

Directed the turn-around of OE Sales Channel, returning the channel to profitability after 15+ years of loss.

Delivered year-over-year growth in Share, Sales and EBIT.

Created first OE fitment of the revolutionary 45R57 Two Piece Assembly and the development of Radial High Stability Large Wheel Loader tire.

Chief Engineer Off-the-Road Tire Development (1995 to 1999)

Responsible for Global Design Control and Product Development for all Off-the-Road (OTR) tires. OTR tires are manufactured by Goodyear in Topeka, Kansas plus Europe, Japan, Indonesia, India, Brazil, and South Africa.

Managed resident engineers assigned to plants in United States, Japan, and

Luxembourg, as well as a full design and development team of Mechanical and Chemical Engineers responsible for Construction and Compound Development for Radial and Bias OTR tires including both the Goodyear and Dunlop brands. Developed and implemented pre-production modeling/testing for the innovative 45R57. Managed ongoing compliance to QS9000 standards subject to direct third party audits. Pioneered, developed and implemented Lotus Notes based NPD system dramatically streamlining the New Product Development Initiation and Definition process. Process was deemed Best in Class and replicated and adopted across all other product groups.

Chief Engineer Customer Engineering (1992 to 1995)

Quantified the "Voice of the Customer" used to drive the Product Development process for all product lines.

Developed and implemented radically new statistical technique to analyze warranty data and tire failure rates achieving a reduction in analytical costs (IT charges) from over \$750,000/yr. to below \$25,000/yr. and recurring turnaround time from over 3 months to less than 2 weeks.

Utilized new process to drive warranty claims and associated costs down 50% in record time and resulted in dramatic measured improvement in Customer Satisfaction.

Defined the role of "Voice of the Customer" and implemented into the Stage Gate ® Process on front end (Product Objective Setting) and Tail End (Validation of Product Performance) of the New Product Development Process (NPD.)

Defined, Documented, and Implemented a robust Continuous Improvement Process for all tire product lines specifically intended to improve Customer Satisfaction as well as satisfy requirements for a documented CI Program for QS9000 and TS16949.

Led Team charged with re-engineering of the Global Product Development Process intended to dramatically reduce design cycle time for programs in two technical centers. Implemented Platform/Derivative strategy with Enterprise-Wide Project Management Solution (Artemis ®.)

Goodyear OE Automotive Engineering Account Manager (Southfield, MI) (1987 to 1992)

Coordination of technical design and development projects between a "Big 3" OEM and Goodyear including advanced tire/vehicle modeling

Robust use of Project Management approach moved Goodyear from a last place tire supplier ranking to a consecutive 5-year #1 ranking. Result was an increase in market share rewarded to #1 supplier year over year starting from less than 20% to over 35%.

Established Goodyear as a clear leader in the emerging and highly profitable OE High Performance Tire market through best-in-class design processes resulting in a sole supplier status for High Performance Tires over the 5-year period.

Leveraging of technical expertise resulted in the development and introduction of the world's first High Performance All Season tire popular on many high-end vehicles sold in North America today.

Advanced the use of ADAMS (™) vehicle dynamics modeling and facilitated development of leading-edge tire/vehicle modeling techniques

Chief Engineer Passenger Tire Development (Colmar-berg, Luxembourg) (1981 to 1987)

Responsible for the design control and product development activities for all passenger car tires manufactured outside the USA and Canada (25 Plants in 22 countries.)

Directed Product Development resources geared specifically towards the European Automotive Manufactures. Direct reports included Design, Construction, Compounding and Tire Testing staff.
Achieved first ever High-Performance Tire product approvals at Mercedes, BMW and Porsche.
Achieved exclusive approval on first generation European Spec Toyota Celica Supra
Achieved +50% increase in penetration of the European High Performance Tire market by implementing re-engineered process to provide iterative prototype tires to the OEMs with best in class turn-around time.
100% Success rate for OEM Approvals received vs. sought.

EDUCATION / PROFESSIONAL DEVELOPMENT

MS, Mech. Eng. – University of Akron

BS, Mech. Eng. – Rensselaer Polytechnic Institute

University of Virginia Darden School of Business Management Development Program

**Advanced Vehicle & Tire Dynamics - Loughborough University, United Kingdom
with guest Lecturer Dr. Hans Pacejka, Delft University**

Trained Kempner Trego and Woodbadge Facilitator for Internal Professional Development Program

Multilingual (English, German, Luxembourgish, and French).

Business Travel experience with both Client/Customer and Factory visits on 6 continents
Multiple US & Foreign Patents

TECHNICAL SKILLS

MS Office with heavy emphasis on development of advanced Excel applications, SAS, MATLAB & Simulink, Advanced Tire/Vehicle Modeling, MS Project, Data Warehouse