From: **Kevin April** kevin@sportscastr.com
Subject: Re: Re:
Date: May 7, 2018 at 9:16 AM
To: Ben Turner ben.turner@geniussports.com
Cc: Andrew Schupak andrew@sportscastr.com

KA

Thank you, Ben. LIGR looks very interesting and we will reach out. Will follow up with a seperate email to lock down a time in the coming weeks to chat and look forward to seeing you next time you are in NYC.

Kevin

On May 7, 2018, 12:45 AM -0400, Ben Turner <ben.turner@geniussports.com>, wrote:

> Hi Kevin,
>
> Great to hear from you. I hope all is well. Congrats on the recent deals.
>
> Andrew - look forward to meeting you when I am in NY.
>
> I did make a quick flying visit to NY (Secaucus) for a couple of days in April but was in the NBA office the whole time so unfortunately couldn't get into NYC to see you on this trip. Once I am back in town I will let you know for sure.
>
> Look out for the introduction to Luke, from LIGR. Ill make this email intro now.
>
> Let's look to lock in some time in the coming weeks to chat about further collaboration opportunities.
>
> Regards
>
> **Ben Turner**
>
> **Director – Sports Partnerships**
>
> **Genius Sports**
>
> E: ben.turner@geniussports.com
>
> W: geniussports.com
>
> M: +61 (0) 422 073259
>
> Skype: b_turner2

IPR2025-00634
EX-2042

cid:image002.png@01D195AD.7B93F530

Head Office | 25a Soho Square | London W1D 4FA

From: Kevin April <kevin@sportscastr.com>
Sent: Thursday, May 3, 2018 5:13:08 AM
To: Ben Turner
Cc: Andrew Schupak
Subject: Re:

Ben,
We just had a great meeting with the Comissioner and I was reminded of our talks.

When are you in NYC next? Would like to keep the conversation going regarding any international introductions that make sense for pilot programs. Also, you mentioned you had a company that would be a good fit to have graphics fly-on the streams triggered by game events, which is something we'd be interested in as well (we're talking to Stats about it but they are just getting their tech off the ground in that regard).

I hope you're well and look forward to catching up. On this end, we've locked down some eSports tournaments and some MMA fights so we're making good progress on both the bizdev and tech side.

Talk soon,
Kevin

(PS: Looping in my partner Andrew Schupak who I'd like to intro you to next time you are in the city.)

On Feb 26, 2018, 9:44 AM -0500, Kevin April <kapril@sgimb.com>, wrote:

> Ben,
> Great to meet you. Look forward to any intros and I'll keep you updated to developments on this end as we expand internationally and domestically.
>
> Safe travels my friend!
> Kevin
>
> On Feb 24, 2018, 3:10 PM -0500, Ben Turner <ben.turner@geniussports.com>, wrote:
>
> > Hey Kevin,
> >
> > Thanks for your time yesterday. It is great to see what you guys are doing with SportsCastr. Let's organise a follow up call for when I am back in Australia and I will have a think about some potential intro's that might be of interest.

Regards

Ben Turner

Director – Sports Partnerships

Genius Sports

E: ben.turner@geniussports.com

W: geniussports.com

M: +61 (0) 422 073259

Skype: b_turner2

cid:image002.png@01D195AD.7B93F530

Head Office | 25a Soho Square | London W1D 4FA