

[www.indiegogo.com /projects/revel-body-the-world-s-only-sonic-vibrator](https://www.indiegogo.com/projects/revel-body-the-world-s-only-sonic-vibrator)

Unknown Title



Revel Body Technology Video

Revel Body®: The World's Only Sonic Vibrator.

We have launched our second version of the Revel Body Sonic Vibrator, the Revel Body SOL and a vibrator extension handle, Revel Body REACH. Revel Body SOL includes many performance improvements and value improvements for consumers, including increased power, underwater suction and performance with pressure. REACH is a multi-use extension handle that increases the versatility and convenience of Revel Body Sonic Vibrators. It can be used as an extension handle or as a discreet, G-spot stimulator.

If you would like to shop for Revel Body SOL and our accessories please visit our [Revel Body SOL Sonic Vibrator](#).

Press Coverage

John Biggs @ TechCrunch: [Revel Body is A Crowdfunded Personal Massager](#)

Guy Kawasaki: "If Apple made a vibrator, this would be it"

GeekWire: [This sonic-powered vibrator is faster and quieter than traditional sex toys](#)

Cosmopolitan: [Introducing a Super-Powered Yet Super Quiet Vibrator](#)

Shh...Remember, if you want to surprise someone with your support and reward, you can always contribute anonymously! - To further reinforce that surprise, your reward will ship discreetly from RSI, Inc.

Phase II - Stretch Goals in Place!!

With your support we have met our initial goals handily! To recap, we reached out through the Indiegogo community to assess demand, build a strong relationship with you, our early adopters and to use your feedback to make our products as amazing as possible.

With support and encouragement from Indiegogo, we are entering Phase II of our campaign with new goals and rewards that are tied to a **2nd production run**. Our purpose in continuing the campaign throughout the month of May is to ensure that we continue to build and support the community you have made possible.

Even more exciting, we have been able to develop and begin production much earlier than we anticipated on accessory vibrating tips and a sweet travel case with USB connector and an electrical wall charger.

We hope that our work and your support will significantly improve the lives of people around the world. Thank you for joining us in this journey.

Revolutionary Technology for an Underserved Industry

At Revel Body, we believe sexual well-being is core to human health and happiness. We also believe in having a little fun. Introducing the Revel Body Sonic Vibrator™, a first of its kind and a game changer in the sexual wellness industry.

We focused on this industry because it is large and its products under serve the many consumers who rely on it. We decided to innovate on vibration motor technology when we observed that all of the existing battery-powered vibrators use the same vibrating motors and that these motors operate in a very small fraction of the range that people can feel. Additionally, they are the cause of many of the complaints that users have with existing products; noise, reliability, poor battery life, etc.

Competitors in this industry compete on price, packaging, branding, colors, shapes and ornamentation, but they do not compete on the primary function of these devices: vibration. Almost all companies in this industry claim to have quiet, powerful vibration, but in reality they use the same class of vibration motors and have very similar vibration performance.

Given this perspective, we focused on developing technology to provide much better sensation by expanding the range and power of vibration. We also worked to eliminate the many problems that are caused by the existing motor technology.



TrueSonic® Technology

One technology which seemed promising was resonating motor technology, the same motors that power sonic toothbrushes. They are linear resonating motors which are very efficient, can be very quiet, and are extremely reliable and simple to manufacture. But, they have a major drawback; they typically only operate at a single resonating frequency.

Having software development backgrounds, we were very focused on testing with real consumers. From our initial tests-which were wildly successful (our first three prototypes were preferred over several premium vibrators by our test group)-we observed that everyone likes different vibration (from slow and thumpy to fast and buzzy, and low power to strong) and people like to be able to adjust vibration over time. It was clear that resonating motor technology was a great alternative, but we needed a way to make the motor adjustable to run at different speeds.

After several years of research and development, we created TrueSonic technology - enabling the first adjustable linear resonating motor. There was two parts to this problem; first to figure out a way to adjust the system so that the resonant peak would shift (meaning motor would resonate at a different speed), then to develop embedded electronics and software to determine speed and to run the device at that speed. This development led to the granting of our core and fundamental patent for a continuously adjustable resonating motor, which could have applications in a variety of industries.

While everyone else uses the same motor, we have already developed three. We expect to provide a long line of sonic-powered massagers for women, men and couples. We will work with other companies, in this industry and others, to allow them to use our motor technology.

The motor in our first product consists of only a small handful of components and only a single moving part. The TrueSonic motor is simple and elegant, but the physics are complex. Sophisticated embedded electronics and software that are only recently available and affordable enable this motor to operate and be manufactured at a reasonable cost.

Our Revel Body sonic vibrator, powered by TrueSonic technology, will provide superior sensation over standard existing battery-powered vibrators ¹ including:

- 50% more power, but don't worry you don't have to use all of that power. ²
- 200% greater sensation range ³
- 90% less noise ⁴

The Revel Body Sonic Vibrator

As we developed and tested our motor and started focusing on designing a form for our first device we had many discussions with users about existing devices and the issues associated with them, including:

- **Ergonomics** – many consumers complain of sore elbows, wrists and hands from having to hold small and awkward shapes.
- **Vibration to the hand** – most vibrators shake the hand as much as they shake what you are trying to vibrate. This leads to numb or sore hands.
- **Embarrassing Forms** – we heard many stories of people being embarrassed by their vibrator as they went through TSA or when a child found a device and brought it out during a family party.
- **Humiliating Branding and Packaging** – unfortunately many brands cling to a pornographic branding metaphor that can be degrading and humiliating to the consumers who use their products. There is enough pressure to be sexy in this world already.
- **Toxic Materials** – there are many out there that other brands use including phthalates, nickel, lead, etc. We will never include these materials in our products. We use only inert and safe materials like body-safe silicone.
- **Intuitive Controls** – many products are confusing to impossible to control. We focused on building simple and easy-to-use controls.

The Revel Body is inspired by a shape that most people are accustomed to holding, a tennis ball. With our form, the user's hand is open, relaxed and comfortable. It is easy to control and modulate pressure. Pressure on fingers and joints is minimized. With existing devices you have to press hard to get sensation. With our new motor, you just hold the device and let it do the work. Even if you use the same pressure with our device, you get about 80% less vibration to your hand because of the unique way the motor operates.

The design of the Revel Body is meant to be elegant, clean and modern. We wanted a form that people could display on their nightstand. While the Revel Body was designed as a sexual vibrator, it is also a great body massager. It is equally good at sexual sensation as it is at soothing sore muscles. With the clean design, our consumers can choose to call it a sexual vibrator or a body massager.

The USB powered Revel Body is designed to work anywhere in the world. We will offer some great accessories including interchangeable tips with different shapes, textures and sensations.

We think that our Revel Body Sonic Vibrator will disrupt this industry and make a lot of people happy in the process. It outperforms all other products we have tested in the lab on every performance measurement. We hope that this product will be a success in the market, and that it will force other brands in the industry to better serve consumers.

Find more information our Quiet, Powerful, Waterproof premium sonic vibrators at <https://revelbody.com>

Product Features

- **TrueSonic technology:** First product on the market with TrueSonic resonating motor technology, offering more power, a wider range of vibration and less noise than any other vibrator

- **Adjustable vibration:** Easily accessible adjustable vibration, meaning better control and increased user satisfaction
- **Unique design:** Ergonomic shape and intuitive controls
- **Body safe materials:** High-grade body-safe silicone, free of phthalates, nickel-plated parts and other harmful chemicals
- **Waterproof:** Allows the ability to enjoy the Revel Body anywhere
- **LiPo Rechargeable Battery:** Powered by the best battery technology, the long-lasting, fast recharging lithium-ion polymer battery
- **Charging station:** Beautiful, custom-built USB docking base for charging and displaying your Revel Body, without raising any eyebrows. The charging base will work with any USB power-supply worldwide including laptop computers, car adapters and wall chargers.

Product Specs

- **Size:** 6.67 cm in diameter; about the size of a tennis ball
- **Weight:** about 180 g
- **Battery:** LiPo USB rechargeable battery
- **Accessories:** charging station and USB wall charger; accessory tips and travel case sold separately
- **MSRP:** \$179

Because we strongly believe in being happy with each product you buy, each Revel Body product comes with a one-year warranty and an industry leading satisfaction guarantee.

Health Benefits

Study after medical study show that sexual wellness and frequent orgasms have enormous physical and emotional benefits including:

- **Relieve tension and stress**
- **Mood improvement**
- **Sleep better**
- **Calm cravings for junk food and sometimes cigarettes**
- **Burn calories**
- **Natural pain management**
- **Better cardiovascular health**

We developed the term Positive Glow™ to describe the feeling and benefits of orgasms and sexual pleasure. We hope that our products will help our consumers to regularly experience this feeling in their lives.



Who We Are

Our small team in Seattle is dedicated to developing innovative technology and amazing products that make people's lives better. Incidentally, we don't think of what we make as sex toys. We think of them as lifestyle products that enhance sexual well-being for women, men and couples. The Revel Body is just that, and we're ready to bring it to market.



Why Indiegogo?

We're here to prove that there is demand and a need for a better product. We put a tremendous amount of work and energy into developing TrueSonic technology and the Revel Body sonic vibrator because we believe in it. Now, we're looking to you to support our product and to discover that you'll love it just as much as we do. By reaching out on Indiegogo, we can assess our demand, build a stronger relationship with our early adopters, and use feedback to make our products as amazing as possible.

Use of Funds

By funding our project, you allow us to overcome the hurdles of manufacturing, as well as open the door for TrueSonic technology to be introduced into a host of new and exciting sexual wellness products. By funding Revel Body, you allow us to focus on driving the change to better, more adaptable sexual wellness products, and make a lot of people very happy in the process.

Production Schedule

Upon completion of a successful Indiegogo campaign, we plan to move straight into production with our first products available to consumers by late summer. With initial availability through our website, revelbody.com, we hope to soon after move into retail stores throughout the United States and Canada.

What People Are Saying

TESTIMONIALS (NAMES WITHHELD FOR PRIVACY REASONS)

"Best vibrator I have ever tried."

"I love your products."

"I won't give it back."

"The power of a plug-in vibrator in a battery powered device - WOW."

"Incredible range of vibration speed and variables. Excellent."

"I have never had a multiple orgasm until I tried the Revel Body, thank you"

INDUSTRY TESTIMONIALS

"Provides strong vibration that is in high demand among our customers."

- Pheobe Grott, Buyer Babeland

"I believe the linear motor technology [Revel Body] has developed will enable this next important stage of product innovation. As I see it, not only will this leap forward make vibrators more effective, it will also give designers more flexibility in form factor, and we will see designs that formerly had not even been conceivable. It's this potent combination of possibilities that excites me to no end."

- Dave Brown, President of Miuzu

"Robin has created something quite unique and I think there is certainly a spot for his vibrators among the premium brands in the industry. The sensations that his motors produce are not possible with the current toys on the market and I think they would be very well received."

- Jeff Fenigstein, President of MyPleasure.com

Support Us

To support us, check out the rewards to the right! You can also follow us on Twitter [@revelbody](https://twitter.com/revelbody) and on Facebook at www.facebook.com/revelbody. You can also shop for our current version of the product at <https://revelbody.com/shop>

Comments, Questions, Ideas?

Post on the Indiegogo comment thread above or email info@revelbody.com. For media inquiries, please email pr@revelbody.com.

¹ *Test results based on a subset of conventional battery-powered vibrators from luxury brands compared against our pre-production prototypes. We will post new measurement numbers from our production motors*

when data becomes available. We believe that our production motors will provide better numbers than shown here.

² *Maximum power output measured using ADXL326 $\pm 15g$ accelerometer mass-coupled to a force measurement system.*

³ *Sensation range is defined as frequency in cycles per second or Hz.*

⁴ *Noise measured using Extech 407730 40-to-130-Decibel Digital Sound Level Meter in custom sound-isolation chamber (background noise <10 dB).*