

LOREN JOHNSON

Entrepreneur • Music Producer • Immersive Audio Pioneer • Inventor • Executive

PROFESSIONAL SUMMARY

Loren Johnson is a seasoned entrepreneur, music producer, and technology innovator with more than three decades of experience spanning the music industry, immersive audio, intellectual property, media, and emerging technologies. He is widely recognized as a pioneer in Dolby Atmos music production and immersive audio workflows, an inventor and patent holder in digital content distribution, and a founder/CEO who has built and scaled ventures at the intersection of music, technology, and media. In parallel with his commercial work, Mr. Johnson has dedicated significant service to youth-at-risk initiatives and nonprofit leadership, particularly in Hollywood and creative communities.

CORE EXPERTISE

- Music Production & Artist Development
 - Dolby Atmos & Immersive Audio Pioneer (Music)
 - Intellectual Property Creation & Enforcement
 - Digital Content Distribution & Streaming Technologies
 - Entrepreneurship & Venture Formation
 - Media, Branding & Monetization Platforms
 - Patent Strategy & Litigation Oversight
 - Nonprofit Governance & Youth Advocacy
 - Public Policy Engagement & Congressional Relations
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MUSIC & ENTERTAINMENT CAREER

Producer, Executive Producer & Creative Consultant

- Contributed to 100+ album projects across multiple genres.
- Worked with major and independent record labels, Grammy-winning producers, and internationally recognized artists.
- Developed branding, production, and monetization strategies for emerging, established, and legacy artists.
- Releases associated with projects have:
 - Topped iTunes charts in multiple categories

- Achieved a Billboard #1 (Pop Heatseekers)
- Accumulated 48+ million video views worldwide

Selected Collaborations & Industry Work

- Collaborations with Grammy Award–winning producers and artists
 - Consulting and production work for national and international recording companies
 - Strategic advisor to artists navigating digital distribution, branding, and new media
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IMMERSIVE AUDIO & DOLBY ATMOS LEADERSHIP

Founder & CEO –

MRSV MEDIA

- Co-founder and CEO of MRSV MEDIA, a company focused on immersive audio technologies and next-generation music experiences.
 - Led the launch of a Dolby Atmos–certified music studio in Nashville, positioning MRSV at the forefront of immersive music production.
 - Early pioneer and advocate for Dolby Atmos music, immersive spatial audio, and multi-dimensional sound design for artists and platforms.
 - Works closely with engineers, artists, and technology partners to develop workflows that deliver authentic immersive audio experiences beyond virtualized stereo solutions.
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INVENTOR & INTELLECTUAL PROPERTY LEADERSHIP

Inventor & Patent Holder

- Inventor and original owner of U.S. Patent No. 6,182,128, a foundational patent in digital content distribution and cloud-based media delivery.
 - Pioneer in real-time electronic distribution of music and video on demand dating back to the late 1990s.
 - Founder and principal of Ziklag IP, LLC
 - Currently overseeing and coordinating high-profile patent enforcement actions involving major technology and streaming companies, in collaboration with leading IP litigation counsel and expert witnesses.
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ENTREPRENEURSHIP & BUSINESS LEADERSHIP

Founder, CEO & Managing Member (Multiple Ventures)

- Founded and scaled companies across:
 - Music & media production
 - Immersive audio technologies
 - IP development and monetization
 - Hospitality and consumer brands
 - Co-founder of Kokomo Trading Company, a hospitality and lifestyle venture based in Franklin, Tennessee.
 - Developed platforms connecting artists, brands, and audiences through innovative content, licensing, and monetization models.
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NONPROFIT, YOUTH & COMMUNITY SERVICE

Board Member –

Oasis of Hollywood

- Served on the board of Oasis of Hollywood, a nonprofit organization dedicated to serving at-risk youth in Hollywood through mentorship, creative programs, and life-skills development.
- Supported programs addressing homelessness, exploitation prevention, and creative empowerment for vulnerable youth.

Advisory & Service Roles

- Founding member, Hollywood Transformation Coalition
 - Active supporter and advisor to nonprofits serving musicians, creatives, and underserved youth
 - Contributor to Hope 20 initiatives focused on faith-based leadership, community impact, and cultural renewal
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PUBLIC POLICY & GOVERNMENT ENGAGEMENT

Congressional & Federal Engagement (In-Person Meetings)

- Speaker Mike Johnson – In-person meetings regarding technology, innovation, and cultural issues

- John Lee, House Judiciary Committee – In-person discussions related to intellectual property, innovation, and legal frameworks
- Cathy McMorris Rodgers – Former Chair, House Energy & Commerce Committee – In-person engagement on technology, media, and digital infrastructure
- Timothy Kurth – In-person meetings on policy, innovation, and strategic initiatives

These engagements reflect ongoing involvement in national conversations around technology, intellectual property, media, and cultural impact.

EDUCATION

- Master of Business Administration (MBA) – Baylor University

SELECTED HIGHLIGHTS & RECOGNITION

- Pioneer in immersive and spatial audio for music
- Patent holder with early foundational work in cloud-based content distribution
- Advisor to artists, entrepreneurs, and innovators
- Recognized leader bridging music, technology, and intellectual property

AFFILIATIONS & PROFESSIONAL ASSOCIATIONS

- Music & Recording Industry Organizations
- Technology & IP Advisory Networks
- Nonprofit Boards and Advisory Councils

Available for executive leadership, advisory roles, speaking engagements, and strategic partnerships.