

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AROMA360, LLC.,
PETITIONER,

v.

AIR ESSSENTIALS, INC.
PATENT OWNER.

Case IPR 2025- 00707
Patent 10,092,918

PETITIONER POWER OF ATTORNEY

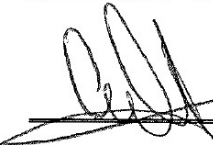
Petitioner, Aroma360, LLC, hereby appoints the below Practitioners as its attorneys to transact all business before the Patent Trial and Appeal Board of the United States Patent and Trademark Office in connection with the *inter partes* reviews of U.S. Patent Nos. 9,527,094; 10,583,449; and 10,092,918.

Lead Counsel	Backup Counsel
James P. Murphy Reg. No. 55,474 Polsinelli PC 1000 Louisiana Street Suite 6400 Houston, Texas 77002 Tel: (713) 374-1631 jpmurphy@polsinelli.com	William A. Di Bianca Reg. No. 58,653 Polsinelli PC 600 Third Avenue 42nd Floor New York, NY 10016 Tel: (212) 803-9955 bdibianca@polsinelli.com Jordan T. Riviello Reg. No. 72,515 Polsinelli PC 600 Third Avenue 42nd Floor New York, NY 10016 Tel: (212) 413-2898 jriviello@polsinelli.com Joshua L. Rayes Reg. No. 74,645 Polsinelli LLP Three Embarcadero Center Suite 2400 San Francisco, CA 94115 Tel: (415) 248-2141 jrayes@polsinelli.com

The individual signing below has the authority to execute this document on behalf of Petitioner.

Name: Edward Kotlyarov, Jr.

Title: Chief Legal Officer

Signature: 

Date: 03.17.25