

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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AROMA360, LLC,

Petitioner,

v.

AIR ESSSENTIALS, INC.,

Patent Owner.

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Case IPR 2025-00707  
U.S. Patent No. 10,092,918

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AIR ESSSENTIALS, INC.'S  
MANDATORY NOTICES  
PURSUANT TO 37 C.F.R. § 42.8(a)

Mail Stop "PATENT BOARD"  
Patent Trial and Appeal Board  
U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8(a), Air Esscentials, Inc. (“Patent Owner”) submits these Mandatory Notices to satisfy the requirements of 37 C.F.R. § 42.8(a). Patent Owner reserves its rights to supplement or modify these Notices in light of further discovery and investigation.

**I. 37 C.F.R. § 42.8(b)(1) – Real Party-In-Interest**

Pursuant to 37 C.F.R. § 42.8(b)(1), Patent Owner identifies Air Esscentials, Inc. as the real party in interest.

**II. 37 C.F.R. § 42.8(b)(2) – Related Matters**

Pursuant to 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following related current proceedings involving the patent-at-issue:

1. *Air Esscentials, Inc. v. Aroma360, LLC*, No. 24-cv-20594-KMW (S.D. Fla.);
2. *Aroma360, LLC v. Air Esscentials, Inc.*, No. IPR 2025-00705 (PTAB); and
3. *Aroma360, LLC v. Air Esscentials, Inc.*, No. IPR 2025-00706 (PTAB).

**III. 37 C.F.R. § 42.8(b)(3) – Lead and Back-Up Counsel**

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner identifies the following as lead counsel in the proceeding:

W. John Eagan  
PTO Reg. No. 80,479  
[johneagan@malloylaw.com](mailto:johneagan@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129  
Tel: (305) 858-8000

The back-up counsel for Patent Owner is as follows:

Peter A. Matos  
PTO Reg. No. 37,884  
[pmatots@malloylaw.com](mailto:pmatots@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129

Tel: (305) 858-8000

Victor Bruzos  
PTO Reg. No. 82,370  
[vbruzos@malloylaw.com](mailto:vbruzos@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129  
Tel: (305) 858-8000

Rafay Asrar  
PTO Reg. No. 76,683  
[rasrar@malloylaw.com](mailto:rasrar@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129  
Tel: (305) 858-8000

**IV. 37 C.F.R. § 42.8(b)(4) – Service Information**

Please address all correspondence to the lead and back-up counsel as identified above.

Patent Owner consents to electronic service by email to the following email addresses:

[johneagan@malloylaw.com](mailto:johneagan@malloylaw.com);  
[pmatos@malloylaw.com](mailto:pmatos@malloylaw.com);  
[tlitwak@malloylaw.com](mailto:tlitwak@malloylaw.com);  
[vbruzos@malloylaw.com](mailto:vbruzos@malloylaw.com);  
[rasrar@malloylaw.com](mailto:rasrar@malloylaw.com); and  
[litigation@malloylaw.com](mailto:litigation@malloylaw.com).

Respectfully submitted,

Dated: April 14, 2025

/W. John Eagan/  
W. John Eagan  
PTO Reg. No. 80,479  
[johneagan@malloylaw.com](mailto:johneagan@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129  
Tel: (305) 858-8000

*Lead Counsel for Patent Owner*

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(4))**

The undersigned hereby certifies that the above document was served on April 14, 2025, by filing this document through the Patent Trial and Appeal Case Tracking System, as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

James P. Murphy  
USPTO Reg. No. 55,474  
Polsinelli PC  
1000 Louisiana Street  
Suite 6400  
Houston, Texas 77002  
Tel: (713) 374-1631  
[jpmurphy@polsinelli.com](mailto:jpmurphy@polsinelli.com)

Dated: April 14, 2025

/W. John Eagan/  
W. John Eagan  
PTO Reg. No. 80,479  
[johneagan@malloylaw.com](mailto:johneagan@malloylaw.com)  
Malloy & Malloy, P.L.  
2800 S.W. Third Avenue  
Miami, Florida 33129  
Tel: (305) 858-8000

*Lead Counsel for Patent Owner*