

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.,
Petitioner

v.

MULLEN INDUSTRIES LLC,
Patent Owner.

U.S. Patent No. 10,179,277 B2
Issue Date: January 15, 2019

Title: LOCATION-BASED GAMES AND AUGMENTED
REALITY SYSTEMS

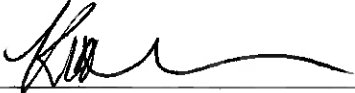
PETITIONER'S POWER OF ATTORNEY

Petitioner Meta Platforms, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

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The individual signing below has the authority to execute this document on
behalf of Petitioner Meta Platforms, Inc.

BY: 

NAME: Katie Brockway

TITLE: Associate General Counsel – IP Litigation

DATE: March 21, 2025

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6 and 42.105, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY**) and related documents, are being served via Federal Express on the 25th day of March, 2025, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner by serving the correspondence address of record with the USPTO as follows:

32733 - JEFFREY D. MULLEN
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UNITED STATES

And, via Federal Express upon counsel of record for Patent Owner in the litigation pending before the U.S. District Court for the Western District of Texas entitled *Mullen Industries LLC v. Meta Platforms, Inc.*, Case No. 1:24-cv-00354-DAE (W.D. Tex.) as follows:

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