

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.,
Petitioner,

v.

MULLEN INDUSTRIES LLC,
Patent Owner.

Case No. IPR2025-00741
U.S. Patent No. 11,376,493

PATENT OWNER'S POWER OF ATTORNEY

Patent Owner, Mullen Industries LLC, appoints the Practitioners associated with Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Customer Number 100807, as its attorneys to transact all business in the Patent Trial & Appeal Board of the United States Patent Office connected with the above-identified *Inter Partes* Review.

Please direct all communications regarding this *Inter Partes* Review to
Customer Number 100807 and:

Peter F. Snell (Lead Counsel)
Mintz, Levin, Cohn, Ferris,
Glovsky and Popeo, P.C.
919 Third Avenue
New York, New York 10022

Phone: 212-692-6850
Fax: 212-983-3115
Email: PFSnell@mintz.com
USPTO Reg. No. 52,235

Brad M. Scheller
Mintz, Levin, Cohn, Ferris,
Glovsky and Popeo, P.C.
919 Third Avenue
New York, New York 10022

Phone: 212-692-6761
Fax: 212-983-3115
Email: BMScheller@mintz.com
USPTO Reg. No. 61,022

The undersigned is authorized to sign on behalf of Patent Owner.

By: /Jeffrey D. Mullen/

For: Mullen Industries LLC

Name: Jeffrey D. Mullen

Title: Sole Member

Date: April 16, 2025

CERTIFICATE OF SERVICE

I certify that a copy of Patent Owner's Power of Attorney is being served by electronic mail on the following counsel of record:

Lead Counsel

Heidi L. Keefe
(Reg. No. 40,673)
COOLEY LLP
1299 Pennsylvania Ave. NW,
Suite 700
Washington, DC 20004
Telephone: (650) 843-5001
Facsimile: (650) 849-7400
hkeefe@cooley.com

Backup Counsel

Phillip E. Morton
(Reg. No. 57,835)
pmorton@cooley.com
Andrew C. Mace
(Reg. No. 63,342)
amace@cooley.com
Mark R. Weinstein (Admission *pro hac vice* to be requested)
mweinstein@cooley.com
Lowell D. Mead (Admission *pro hac vice* to be requested)
lmead@cooley.com
Patrick Lauppe (Admission *pro hac vice* to be requested)
plauppe@cooley.com
COOLEY LLP
ATTN: PATENT GROUP
1299 Pennsylvania Ave. NW,
Suite 700
Washington, DC 20004
Telephone: (650) 843-5001
Facsimile: (650) 849-7400

Dated: April 16, 2025

/Peter F. Snell/

Peter F. Snell (Reg. No. 52,235)