UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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META PLATFORMS, INC.,
Petitioner

v.

MULLEN INDUSTRIES LLC,
Patent Owner.

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U.S. Patent No. 12,019,791 B2
Issue Date: June 25, 2024

Title: AUGMENTED REALITY VIDEO GAME SYSTEMS

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**PETITIONER'S POWER OF ATTORNEY**

Petitioner Meta Platforms, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

| **LEAD COUNSEL** | **BACK-UP COUNSEL** |
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| Heidi L. Keefe (Reg. No. 40,673)<br>hkeefe@cooley.com<br>COOLEY LLP<br>ATTN: Patent Group<br>1299 Pennsylvania Ave. NW, Suite 700<br>Washington, DC 20004<br>Tel: (650) 843-5001<br>Fax: (650) 849-7400 | Phillip Morton (Reg. No. 57,835)<br>pmorton@cooley.com<br>COOLEY LLP<br>ATTN: Patent Group<br>1299 Pennsylvania Ave. NW, Suite 700<br>Washington D.C. 20004<br>Tel: (202) 728-7055<br>Fax: (202) 842-7899 |
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The individual signing below has the authority to execute this document on behalf of Petitioner Meta Platforms, Inc.

BY: _____

NAME: Katie Brockway

TITLE: Associate General Counsel – IP Litigation

DATE: March 21, 2025

## CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 27th day of March, 2025, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner by serving the correspondence address of record with the USPTO as follows:

32733 - JEFFREY D. MULLEN
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UNITED STATES

And, via Federal Express upon counsel of record for Patent Owner in the litigation pending before the U.S. District Court for the Western District of Texas entitled *Mullen Industries LLC v. Meta Platforms, Inc.*, Case No. 1:24-cv-00354-DAE (W.D. Tex.) as follows:

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DATED: March 27, 2025

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