UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD. AND SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner,

v.

GENGHISCOMM HOLDINGS LLC,
Patent Owner

Case IPR2025-00781

Patent No. 10,200,227

PETITIONER'S POWER OF ATTORNEY

Mail Stop PATENT BOARD
Patent Trial and Appeal Board
United States Patent and Trademark Office
PO Box 1450
Alexandria, Virginia 22313-1450
Submitted Electronically via P-TACTS

Petitioner, Samsung Electronics Co., Ltd., hereby appoints the following as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel	**Back-Up Counsel**
Andrew R. Sommer (Reg. No. 53,932) Greenberg Traurig, LLP 1750 Tysons Boulevard, Suite 1000 McLean, VA 22102 Telephone: 703-749-1370 Facsimile: 703-749-1301 SommerA@gtlaw.com	Trenton A. Ward (Reg. No. 59,157) Greenberg Traurig, LLP Terminus 200 333 Piedmont Road NE, Suite 2500 Atlanta, GA 30305 Telephone: 678-553-2470 Facsimile: 678-553-2212 Trenton.Ward@gtlaw.com
Back-Up Counsel	**Back-Up Counsel**
Elana Araj (Reg. No. 75,804) Greenberg Traurig, LLP One Vanderbilt Avenue New York, NY 10017 Telephone: 212.801.6566 Elana.Araj@gtlaw.com	Bryan Hanks (Reg. No. 52,991) Greenberg Traurig, LLP 222 South Main Street Suite 1730 Salt Lake City, UT 84101 Telephone: 801.478.6900 Facsimile: 703-749-1301 Bryan.Hanks@gtlaw.com
Back-Up Counsel	**Back-Up Counsel**
Jared Lee (Reg. No. 72,786) Greenberg Traurig, LLP 222 South Main Street Suite 1730 Salt Lake City, UT 84101 Telephone: 801.478.6900 Facsimile: 703-749-1301 Jared.Lee@gtlaw.com	Stephen M. Ullmer (*pro hac vice* forthcoming) Greenberg Traurig, LLP 1144 15th St. Suite 3300 Denver, CO 80202 Telephone: 303-685-6579 Facsimile: 303-572-6540 UllmerS@gtlaw.com

The individual signing below has the authority to execute this document on behalf of Samsung Electronics Co., Ltd.:

Executed on the 28th day of March, 2025

By: /*Eric Cha*/

Name: Eric Cha

Title: Legal Counsel