

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

INTER IKEA SYSTEMS B.V.,
Petitioner,

v.

POINTWISE VENTURES, LLC,
Patent Owner.

IPR2025-00798
Patent 8,471,812

POINTWISE'S MANDATORY NOTICES

Dated: May 22, 2025

Isaac Rabicoff
Reg. No. 74,147
RABICOFF LAW LLC
Lead Counsel for Patent Owner

I. Real Party-in-Interest

A. Pursuant to 37 C.F.R. 42.8(b)(1), POINTWISE VENTURES, LLC (“POINTWISE”) certifies that POINTWISE is the real-party-in-interest.

II. Related Matters

U.S. Pat. No. 8,471,812 (’812 patent) is owned by POINTWISE. The following cases have involved the ’812 patent, where POINTWISE is Plaintiff:

Case Name	Case Number	Court	Case Status
Pointwise Ventures LLC v. SAMSUNG ELECTRONICS AMERICA, INC.	2-24-cv-00190	EDTX	Terminated
Pointwise Ventures LLC v. Snap One Holdings Corp.	1-24-cv-00709	DDE	Terminated
Pointwise Ventures LLC v. Amazon.com, Inc.	2-24-cv-00751	WDWA	Terminated
Pointwise Ventures LLC v. Salesforce, Inc. f/k/a salesforce.com, Inc.	6-24-cv-00321	WDTX	Terminated
Pointwise Ventures LLC v. Etsy, Inc.	1-24-cv-04706	EDNY	Terminated
Pointwise Ventures LLC v. Microsoft Corporation	6-24-cv-00139	WDTX	Terminated
Pointwise Ventures LLC v. Syte Visual Conception Ltd.	2-24-cv-00191	EDTX	Terminated
Pointwise Ventures LLC v. Meta Platforms, Inc. f/k/a Facebook, Inc.	6-24-cv-00320	WDTX	Terminated
Pointwise Ventures LLC v. Farfetch UK Limited	2-24-cv-00184	EDTX	Terminated
Pointwise Ventures LLC v. Walmart, Inc.	2-24-cv-00443	EDTX	Terminated
Pointwise Ventures LLC v. eBay Inc.	1-24-cv-00706	DDE	Terminated
Pointwise Ventures LLC v. Urban Outfitters, Inc.	2-24-cv-00816	EDTX	Terminated
Pointwise Ventures LLC v. Snap Inc.	6-24-cv-00396	WDTX	Terminated
Pointwise Ventures LLC v. Pinterest, Inc.	1-24-cv-00708	DDE	Terminated
Pointwise Ventures LLC v. ASOS.Com Limited	2-24-cv-00810	EDTX	Terminated
Pointwise Ventures LLC v. Hennes & Mauritz AB	2-24-cv-00812	EDTX	Terminated
Pointwise Ventures LLC v. Alibaba Group Holding Limited	2-24-cv-00182	EDTX	Active
Pointwise Ventures LLC v. Blippar Ltd.	2-24-cv-00183	EDTX	Active
Pointwise Ventures LLC v. Glory Global Group Limited	2-24-cv-00187	EDTX	Active
Pointwise Ventures LLC v. IKEA North America Services, LLC	2-24-cv-00188	EDTX	Active
Pointwise Ventures LLC v. Roadget Business Pte. Ltd.	2-24-cv-00189	EDTX	Active
Pointwise Ventures LLC v. Google LLC	6-24-cv-00293	WDTX	Active
Pointwise Ventures LLC v. Lowe's Companies, Inc.,	2-24-cv-00808	EDTX	Active
Pointwise Ventures LLC v. YOOX Net-a-Porter Group SpA	2-24-cv-00809	EDTX	Active
Pointwise Ventures LLC v. Wayfair Inc.	2-24-cv-00811	EDTX	Active
Pointwise Ventures LLC v. Penney OpCo LLC d/b/a JCPenney	2-24-cv-00813	EDTX	Active
Pointwise Ventures LLC v. Macy's, Inc.	2-24-cv-00814	EDTX	Active
Pointwise Ventures LLC v. Boohoo.com UK Limited	2-25-cv-00219	EDTX	Active
Pointwise Ventures LLC v. The Home Depot, Inc.	2-25-cv-00220	EDTX	Active

III. Counsel

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III. Service Information, Email, Hand Delivery, and Postal

Patent Owner consents to electronic service at isaac@rabilaw.com. Patent Owner can be reached at Rabicoff Law LLC, 4311 N Ravenswood Ave Suite 315 Chicago, IL 60613 (773) 669-4590.

Respectfully submitted,

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CERTIFICATE OF SERVICE

It is hereby certified that on May 22, 2025, a copy of the foregoing document was served via Electronic Mail upon the following:

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