

YAHOO! PRESS ROOM

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FUN FACT: Everyday, nearly three times more people visit Yahoo! Finance than their local Starbucks to grab a cup of joe.

Company Timeline

Yahoo! Key Milestones

2007	→
2006	→
2005	→
2004	→
2003	→
2002	→
2001	→
2000	→
1999	→
1998	→
1997	→
1996	↓
October 21	Yahoo! France launches
October 10	Yahoo! Germany launches
October 1	Yahoo!'s traffic reaches one billion page views
September 23	Yahoo! UK launches
August	Yahoo! News is birthed by aggregated news page created by Yahoo! co-founder
July 15	My Yahoo! Launches
July	Yahoo! Canada launches
May	Yahoo!'s first TV commercial airs, and the "Do You Yahoo!?" tagline is introduced
April 25	Yahooligans! launches
April 22	Yahoo! Japan launches
April 12	Yahoo! becomes a publicly owned company
1995	→
1994	→

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