

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO. LTD. and SAMSUNG ELECTRONICS
AMERICA, INC.,
Petitioners

v.

VB ASSETS, LLC,
Patent Owner

Case No. IPR2025-00867

U.S. Patent No. 7,818,176

PATENT OWNER'S POWER OF ATTORNEY

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Patent Trial and Appeal Board
US Patent and Trademark Office
PO Box 1450
Alexandria, Virginia 22313-1450

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, VB Assets, LLC, hereby appoints all practitioners associated with Alston & Bird LLP, Customer Number **00826**, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 7,818,176.

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The undersigned has the authority to act on behalf of Patent Owner, VB Assets, LLC.

Dated: **05/05/2025**

VB Assets, LLC

/  (May 5, 2025 09:05 PDT) /

Name: Mike Kennewick
Title: Manager, VB Assets, LLC