

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO. LTD. and SAMSUNG ELECTRONICS
AMERICA, INC.,
Petitioners

v.

VB ASSETS, LLC,
Patent Owner

Case No. IPR2025-00868

U.S. Patent No. 8,515,765

PATENT OWNER'S POWER OF ATTORNEY

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Patent Trial and Appeal Board
US Patent and Trademark Office
PO Box 1450
Alexandria, Virginia 22313-1450

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, VB Assets, LLC, hereby appoints all practitioners associated with Alston & Bird LLP, Customer Number **00826**, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent and Trademark Office associated with the above-captioned *Inter Partes* Review of U.S. Patent No. 8,515,765.

Lead Counsel	Back-up Counsel
Christopher TL Douglas, Reg. No. 56,950 christopher.douglas@alston.com Alston & Bird LLP 1120 South Tryon, Suite 300 Charlotte, NC 28203 Telephone: 704-444-1000 Fax: 704-444-1111	Andrew J. Ligotti (<i>pro hac vice</i> application to be filed) andy.ligotti@alston.com Alston & Bird LLP 90 Park Ave New York, NY 10016 Erik Carlson, Reg. No. 61,877 erik.carlson@alston.com Caleb Bean, Reg. No. 72,837 caleb.bean@alston.com Alston & Bird LLP 350 S Grand Ave Los Angeles, CA 90071 Sloane Kyrazis (<i>pro hac vice</i> application to be filed) sloane.kyrazis@alston.com Alston & Bird LLP 1201 W Peachtree St NW Atlanta, GA 30309 Lauren Griffin, Reg. No. 77,865 lauren.griffin@alston.com Alston & Bird LLP

Lead Counsel	Back-up Counsel
	1120 South Tryon, Suite 300 Charlotte, NC 28203 Telephone: 704-444-1000 Fax: 704-444-1111

The undersigned has the authority to act on behalf of Patent Owner, VB Assets, LLC.

Dated: **05/05/2025**

VB Assets, LLC

/  (May 5, 2025 09:05 PDT) /

Name: Mike Kennewick
Title: Manager, VB Assets, LLC