

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

MAPLEBEAR INC. D/B/A INSTACART
Petitioner,

v.

FALL LINE PATENTS, LLC,
Patent Owner.

Patent No. 9,454,748
Filing Date: October 22, 2010
Issue Date: September 27, 2016
Title: SYSTEM AND METHOD FOR DATA MANAGEMENT

Inter Partes Review No.: IPR2025-00958

PETITIONER'S POWER OF ATTORNEY

Petitioner Maplebear Inc. d/b/a Instacart hereby appoints the practitioners with Banner & Witcoff, Ltd., including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 9,454,748:

Lead Counsel: John R. Hutchins (Reg. No. 43,686)

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Please recognize the correspondence address (including any electronic mail address) for the above-identified *inter partes* review to be the following address associated with the appointed lead and backup counsel:

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The individual signing below has the authority to execute this document on behalf of Petitioners.

By: 
For: Petitioner Maplebear Inc. d/b/a Instacart
Name: Derek Knerr
Title: Senior Director & Associate General Counsel, Litigation
Date: May 6, 2025