UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

L'OREAL USA, INC.,

Petitioner

v.

BRIGHTEX BIO-PHOTONICS, LLC,

Patent Owner.

Case No.: IPR2025-00971
U.S. Patent No. 9,542,595

POWER OF ATTORNEY FOR L'OREAL USA, INC.

Pursuant to 37 C.F.R. § 42.10(b), Petitioner L'Oréal USA, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

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The individual signing below has the authority to execute this document on behalf of Petitioner L'Oréal USA, Inc.

Signed: _____ Date: 8 May, 2025

Name: Robert Klemz (Reg. No. 46305)

Title: VP, Head of Patents – Americas