the hardware system is configured to validate the information provided within the at least one information collection field of the graphical user interface.

65. (New) The server system of claim 57, wherein

the first website of the first user includes a plurality of web pages including the first web page.

66. (New) The server system of claim 57, wherein

the graphical user interface includes:

a primary display screen in which the web asset is displayed, and

an editing platform in a secondary display screen and configured to

edit the web asset and

display an edited version of the web asset.

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Scott Paul

From: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Sent: Monday, May 2, 2022 1:41 PM
To: Scott Paul
Subject: RE: US Appln. 13/946,489

No problem, I will look into it shortly.

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Monday, May 2, 2022 11:43 AM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Subject: RE: US Appln. 13/946,489

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FYI – we filed a RCE & Amendment on Friday.

Thanks again for your help!!
Scott

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Friday, April 29, 2022 11:37 AM
To: Scott Paul <scott.paul@iplawpro.com>
Subject: RE: US Appln. 13/946,489

This includes the pending application 13/946,461. Ive looked at that one as well.

From: Cirnu, Alexandru <>
Sent: Friday, April 29, 2022 11:33 AM
To: Scott Paul <scott.paul@iplawpro.com>
Subject: RE: US Appln. 13/946,489

I do not see any obviousness-type double patenting issues regarding any of Patents 1-14 that you have listed in your email.

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Friday, April 29, 2022 10:05 AM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Subject: RE: US Appln. 13/946,489

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Alex:

I have attached a revision with the one change that you mentioned below. This is a list of the issued US patents in the extended family.

1	10,878,178	Modifying web pages to be served by computer server system
2	RE45,971	Developing electronic documents providing E-commerce tools
3	8,996,398	Reciprocal insertion of links for web pages
4	8,781,890	Access rights modification within webpage implementation server system
5	8,650,076	Third party authored web assets within webpage implementation server system
6	8,589,222	User uploaded image within webpage implementation server system
7	8,442,860	Client system displaying reciprocal link
8	8,423,399	Third party payments in reciprocal link system
9	8,417,567	Webpage implementation system with reciprocal links
10	8,412,570	Providing recommendations for reciprocal links in website creation system
11	8,335,713	Providing reciprocal links in webpage development system
12	7,996,259	Method for developing electronic documents providing e-commerce tools
13	7,353,199	Method of moderating external access to an electronic document authoring development and distribution system
14	6,771,291	Method for developing electronic documents employing multiple display regions

There is also one pending application (U.S. Patent Application No. 13/946,461).

I believe that the current claims are not obvious in view of the claims in Patents 2-14 listed above. Patent 1 is a closer call. As such, please confirm the following:

1) the current proposed claims are (or are not) obvious in view of the claims USP 10,878,178 (i.e., subject to an obviousness-type double patenting rejection).
2) that you have reviewed the current proposed claims against the claims of each of Patents 2-14 listed above and determined there are no obviousness-type double patenting issues regarding any of Patents 2-14.

Thank you again very much for your time and assistance!

Scott Paul

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Friday, April 29, 2022 9:03 AM
To: Scott Paul <scott.paul@iplawpro.com>
Subject: RE: US Appln. 13/946,489

Hello again,
I had a chance to review the document.

It looks ok – in terms of 101, and I did not notice any double patenting issues.

The only thing that I noticed was in the independent claims- the "receiving, via the editing screen, an instruction to modify" step, there's a "to" missing - in front of "generate an edited web asset".

Other than that, it looks ok to me.

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Thursday, April 28, 2022 6:51 PM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Subject: RE: US Appln. 13/946,489

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Alex:

I've attached the new claim set. There are some very minor changes to the independent claim, but the substantial change is to add the following language: "generate, based upon the instruction, the edited web asset," which I believe is consistent with what you are looking for.

As for any potential double patenting rejection, what I suggest is the following.
1) I'll identify all of the issued patents (there is one pending application) in this family that are relevant to the current claims.
2) I'll provide you a document that has all of the claims from all of those issued patents (and pending application) that I identified. I'll also provide you with the claim language in the current claims that I believe is not disclosed and/or not obvious in view of the claims of the issued patents/pending application.
3) We can have a phone discussion sometime early next week – my guess is that it'll take less than 15 minutes to discuss the document I provided to you and the differences I identified.

Assuming we come to an agreement regarding all of this, I will prepare a response with RCE that can be filed sometime later next week.

Let me know what you think.

Thanks!
Scott

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Thursday, April 28, 2022 6:12 AM
To: Scott Paul <scott.paul@iplawpro.com>
Subject: RE: US Appln. 13/946,489

That sounds good.

Regards,
Alex

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Wednesday, April 27, 2022 4:23 PM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Subject: RE: US Appln. 13/946,489

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Alex:

Thank you very much for the input. I'm pretty sure I can put together something that addresses what you are looking for. I'm going to put together a full set of claims as well. After that point, we can perhaps have a phone conversation about double patenting issues. I am very familiar with the patent family. Assuming we come to an agreement, I can file a new set of claims with an RCE – as opposed to an Examiner's Amendment.

Thanks for your help!!
Scott

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Wednesday, April 27, 2022 3:40 PM
To: Scott Paul <scott.paul@iplawpro.com>
Subject: RE: US Appln. 13/946,489

Hello Mr Paul

If you were to add a step that positively recites the generation of the edited web asset, following the "receiving, ...an instruction to generate an edited web asset" limitation, that would overcome the 101 rejection. It could be as simple as "generating the edited web asset based on received instruction", for example.

I haven't looked at any potential double patenting issues yet – I know there are many applications in this family.

But if you were to make this change, at that point the 101 would be overcome, and then I could take another look at the whole family, and let you know if I see any potential double patenting issues.

Alex

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Wednesday, April 27, 2022 1:47 PM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Subject: US Appln. 13/946,489

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Examiner Cirnu:

The attached file contains a proposed new claim. Please let me know what you think.

Thanks!!
Scott

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Thursday, November 18, 2021 10:15 AM
To: Scott Paul <scott.paul@iplawpro.com>
Cc: Alaine Allison <alaine.allison@iplawpro.com>
Subject: RE: US Appln. 13/946,489 Applicant Interview Request and Attachments / Our Ref. 8201-0014

Would Dec.1 or Dec2, at 2 PM EST work for you?

From: Scott Paul <scott.paul@iplawpro.com>
Sent: Thursday, November 18, 2021 10:05 AM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Cc: alaine.allison@iplawpro.com
Subject: RE: US Appln. 13/946,489 Applicant Interview Request and Attachments / Our Ref. 8201-0014

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My schedule is fairly open. The same time (Monday at 2PM) would work for me.

Let me know.

Thanks,
Scott

From: Cirnu, Alexandru [mailto:Alexandru.Cirnu@USPTO.GOV]
Sent: Thursday, November 18, 2021 10:03 AM
To: Alaine Allison <alaine.allison@iplawpro.com>
Cc: Scott Paul <scott.paul@iplawpro.com>; Alaine Allison <alaine.allison@iplawpro.com>
Subject: RE: US Appln. 13/946,489 Applicant Interview Request and Attachments / Our Ref. 8201-0014

Good morning,

Due to unexpected events on my end, I have to re-schedule our interview that we have scheduled on Monday Nov22, for about a week or so.

Please let me know your availability for the week of Nov.29.

Regards,

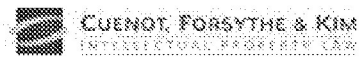
Alexandru Cirnu, Primary Patent Examiner
Art Unit 3622
571-272-7775
Alexandria, VA (EST)
Alexandru.Cirnu@uspto.gov

From: Alaine Allison <alaine.allison@iplawpro.com>
Sent: Wednesday, November 17, 2021 3:11 PM
To: Cirnu, Alexandru <Alexandru.Cirnu@USPTO.GOV>
Cc: Scott Paul <scott.paul@iplawpro.com>; alaine.allison@iplawpro.com
Subject: US Appln. 13/946,489 Applicant Interview Request and Attachments / Our Ref. 8201-0014

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Thank you Examiner Cirnu for responding to our request to schedule an interview for this application. Attached is the Applicant's Interview Request Form and Exhibits which provides detail as to the items Mr. Paul would like to discuss during the Interview.

Please call me at 561-801-7700, ext. 1209 if there are any questions. Thank you!



For the Firm,

Alaine

Alaine Allison, Legal Assistant
20283 State Road 7, Ste. 300
Boca Raton, FL 33498
Tel: (561) 801-7700, ext. 1209
Fax: (561) 423-9297
alaine.allison@iplawpro.com

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Application No.: 13/946,489

AMENDMENTS TO THE CLAIMS

Claims 1-58 (Cancelled)

59. (New) A first client device of a first user associated with a first website, comprising: computer hardware configured to perform:

receiving, via a graphical user interface associated with a server system, a selection of a web asset to be used in the first website;

displaying the web asset on an editing screen of the graphical user interface;

receiving, via the editing screen, an instruction to modify the web asset to generate an edited web asset;

displaying, based upon the instruction, the edited web asset on a primary display screen of the graphical user interface;

displaying, using the graphic user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system;

receiving, via the graphical user interface, a selection indicating a second website from the one or more previously-created websites;

forwarding, to the server system and based upon the selection indicating the second website, a first identification associated with the second website; and

receiving, from the server system, computer data associated with the first website that includes the edited web asset and a first hyperlink from the first website to the second website, wherein

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the server system is configured to:

host the first website and the second website,

store, within a computer database system of the server system, first information indicating that the first identification was received by the server system,

generate, based upon the instruction, the edited web asset,

modify the first website to include the edited web asset based upon the instruction to generate the edited web asset,

modify the first website to include the first hyperlink based upon the first information indicating that the first identification was received, and

modify the second website to include a reciprocal second hyperlink to the first website based upon the first information indicating that the first identification was received.

60. (New) The first client device of claim 59, wherein

the server system is configured to:

store, within the computer database system, second information indicating that a second identification to create the second hyperlink from the second website to the first website was received by the server system and from a second user associated with the second website, and

modify the second website to include the second hyperlink based upon both the first information indicating that the first identification was received and the second information indicating that the second identification was received.

61. (New) The first client device of claim 59, wherein

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the graphical user interface is configured to receive an entry associated with the first identification within an entry field of the graphical user interface.

62. (New) The first client device of claim 59, wherein

the graphical user interface is configured to present a graphical widget adjacent each of the one or more identifiers respectively associated with the one or more previously-created websites,

the graphical widget is configured to receive a user-initiated selection, and

the selection indicating the second website is based upon the user-initiated selection.

63. (New) The first client device of claim 59, wherein

the server system is configured to identify the one or more previously-created websites based upon a receipt, by the server system, of a request generated by the graphical user interface for one or more suggested linking locations for the first website.

64. (New) The first client device of claim 59, wherein

the graphical user interface is configured to receive user information supplied by the first user within at least one information collection field of the graphical user interface, and

the server system is configured to select the one or more the previously-created websites associated with the one or more identifiers to be displayed to the first user based upon the user information supplied by the first user within the at least one information collection field of the graphical user interface.

65. (New) The first client device of claim 64, wherein

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the user information supplied by the first user within the at least one information collection field of the graphical user interface and used to select one or more the previously-created websites associated with the one or more identifiers includes at least one of a group consisting of:

a name of the first user,

an email address of the first user,

a hobby of the first user,

a business of the first user, and

an interest of the first user.

66. (New) The first client device of claim 64, wherein

the server system is configured to select the plurality of the previously-created websites associated with the one or more identifiers by searching other user information previously-supplied by other users of the server system and stored within the server system, and

the searching is performed by a search engine using the user information supplied by the first user within the at least one information collection field of the graphical user interface.

67. (New) The first client device of claim 64, wherein

the server system is configured to validate the user information provided within the at least one information collection field of the graphical user interface.

68. (New) The first client device of claim 64, wherein

the first user and the second user are registered users of the server system.

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69. (New) The first client device of claim 68, wherein

the user information is supplied by the first user within the at least one information collection field of the graphical user interface during registration of the first user with the server system.

70. (New) The first client device of claim 59, wherein

the first website of the first user includes a plurality of web pages including a first web page.

71. (New) The first client device of claim 70, wherein

the server is configured to serve, in response to a web page request from a third client device, the first web page of the first website to the third client device.

72. (New) The first client device of claim of claim 70, wherein

the server system is configured to:

create, in the first web page, a reciprocal link site for the first hyperlink, and

create, in a second web page of the second website, a reciprocal link site for the second hyperlink.

73. (New) A method within a first client device of a first user associated with a first website, comprising:

receiving, via a graphical user interface associated with a server system, a selection of a web asset to be used in the first website;

displaying the web asset on an editing screen of the graphical user interface;

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receiving, via the editing screen, an instruction to modify the web asset to generate an edited web asset;

displaying, based upon the instruction, the edited web asset on a primary display screen of the graphical user interface;

displaying, using the graphic user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system;

receiving, via the graphical user interface, a selection indicating a second website from the one or more previously-created websites;

forwarding, to the server system and based upon the selection indicating the second website, a first identification associated with the second website; and

receiving, from the server system, computer data associated with the first website that includes the edited web asset and a first hyperlink from the first website to the second website, wherein

the server system is configured to:

host the first website and the second website,

store, within a computer database system of the server system, first information indicating that the first identification was received by the server system,

generate, based upon the instruction, the edited web asset,

modify the first website to include the edited web asset based upon the instruction to generate the edited web asset,

modify the first website to include the first hyperlink based upon the first information indicating that the first identification was received, and

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modify the second website to include a reciprocal second hyperlink to the first website based upon the first information indicating that the first identification was received.

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Attorney Docket No.: 8201-0013 **PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of	:	Customer Number: 55246
Thomas DISTEFANO III	:	Confirmation Number: 9140
Application No.: 13/946,461	:	Group Art Unit: 3622
Filed: July 19, 2013	:	Examiner: K. Kolosowski-Gager

For: SERVER SYSTEM CONFIGURED TO PROVIDE GRAPHICAL USER INTERFACE FOR MODIFYING WEB PAGES TO INCLUDE HYPERLINKS (as amended)

SECOND SUPPLEMENTAL AMENDMENT

Mail Stop Amendment
Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following Amendment and Remarks are submitted in response to the Office Action dated August 25, 2020, and supplemental to the Amendment dated March 21, 2022.

Application No.: 13/946,461

AMENDMENTS TO THE CLAIMS

Claims 1-68 (Cancelled)

69. (New) A method performed within and by a server system configured to modify and serve web pages, comprising:

receiving, from a first client device associated with a first user and via a graphical user interface associated with the server system, information indicating a selection of a web asset to be used in a first website;

receiving, from the first client device and via an editing screen of the graphical user interface, an instruction to modify the web asset to generate an edited web asset;

generating, based upon the instruction, the edited web asset;

forwarding, to the first client device and to be displayed by the graphical user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system;

receiving, from the first client device and via the graphical user interface, a first identification indicating a selection of a second website from the one or more previously-created websites to create a first hyperlink from the first website to the second website;

storing, within a computer database system of the server system, first information indicating that the first identification was received by the server system;

modifying, based upon the instruction, the first website to include the edited web asset;

modifying, based upon the first information indicating that the first identification was received, the first website to include the first hyperlink;

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modifying, based upon the first information indicating that the first identification was received, the second website to include a reciprocal second hyperlink to the first website; and

serving computer data associated with the first website that includes the edited web asset and the first hyperlink from the first website to the second website, wherein

the server system is configured to host the first website and the second website,

the editing screen is configured to display the web asset, and

the graphical user interface includes a primary display screen configured to display the edited web asset based upon the instruction.

70. (New) The method of claim 69, wherein

the server system is configured to:

store, within the computer database system, second information indicating that a second identification to create the second hyperlink from the second website to the first website was received by the server system and from a second user associated with the second website, and

modify the second website to include the second hyperlink based upon both the first information indicating that the first identification was received and the second information indicating that the second identification was received.

71. (New) The method of claim 69, wherein

the graphical user interface is configured to receive an entry associated with the first identification within an entry field of the graphical user interface.

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72. (New) The method of claim 69, wherein

the graphical user interface is configured to present a graphical widget adjacent each of the one or more identifiers respectively associated with the one or more previously-created websites,

the graphical widget is configured to receive a user-initiated selection, and

the selection of the second website is based upon the user-initiated selection.

73. (New) The method of claim 69, wherein

the server system is configured to identify the one or more previously-created websites based upon a receipt, by the server system, of a request generated by the graphical user interface for one or more suggested linking locations for the first website.

74. (New) The method of claim 69, wherein

the graphical user interface is configured to receive user information supplied by the first user within at least one information collection field of the graphical user interface, and

the server system is configured to select the one or more the previously-created websites associated with the one or more identifiers to be displayed to the first user based upon the user information supplied by the first user within the at least one information collection field of the graphical user interface.

75. (New) The method of claim 74, wherein

the user information supplied by the first user within the at least one information collection field of the graphical user interface and used to select one or more the previously-created websites associated with the one or more identifiers includes at least one of a group consisting of:

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a name of the first user,

an email address of the first user,

a hobby of the first user,

a business of the first user, and

an interest of the first user.

76. (New) The method of claim 74, wherein

the server system is configured to select the plurality of the previously-created websites associated with the one or more identifiers by searching other user information previously-supplied by other users of the server system and stored within the server system, and

the searching is performed by a search engine using the user information supplied by the first user within the at least one information collection field of the graphical user interface.

77. (New) The method of claim 74, wherein

the first user and the second user are registered users of the server system.

78. (New) The method of claim 77, wherein

the user information is supplied by the first user within the at least one information collection field of the graphical user interface during registration of the first user with the server system.

79. (New) The method of claim 69, wherein

the first website of the first user includes a plurality of web pages including a first web page.

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80. (New) The method of claim 79, wherein

the server is configured to serve, in response to a web page request from a third client device, the first web page of the first website to the third client device.

81. (New) The method of claim 79, wherein

the server system is configured to:

create, in the first web page, a reciprocal link site for the first hyperlink, and

create, in a second web page of the second website, a reciprocal link site for the second hyperlink.

82. (New) A server system configured to modify and serve web pages, comprising:

a computer database system, and

a hardware system configured to perform:

receiving, from a first client device associated with a first user and via a graphical user interface associated with the server system, information indicating a selection of a web asset to be used in a first website;

receiving, from the first client device and via an editing screen of the graphical user interface, an instruction to modify the web asset to generate an edited web asset;

generating, based upon the instruction, the edited web asset;

forwarding, to the first client device and to be displayed by the graphical user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system;

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receiving, from the first client device and via the graphical user interface, a first identification indicating a selection of a second website from the one or more previously-created websites to create a first hyperlink from the first website to the second website;

storing, within the computer database system of the server system, first information indicating that the first identification was received by the server system;

modifying, based upon the instruction, the first website to include the edited web asset;

modifying, based upon the first information indicating that the first identification was received, the first website to include the first hyperlink;

modifying, based upon the first information indicating that the first identification was received, the second website to include a reciprocal second hyperlink to the first website; and

serving computer data associated with the first website that includes the edited web asset and the first hyperlink from the first website to the second website, wherein

the server system is configured to host the first website and the second website,

the editing screen is configured to display the web asset, and

the graphical user interface includes a primary display screen configured to display the edited web asset based upon the instruction.

83. (New) The server system of claim 82, wherein

the server system is configured to:

store, within the computer database system, second information indicating that a second identification to create the second hyperlink from the second website to the first

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website was received by the server system and from a second user associated with the second website, and

modify the second website to include the second hyperlink based upon both the first information indicating that the first identification was received and the second information indicating that the second identification was received.

84. (New) The server system of claim 82, wherein

the graphical user interface is configured to receive an entry associated with the first identification within an entry field of the graphical user interface.

85. (New) The server system of claim 82, wherein

the graphical user interface is configured to present a graphical widget adjacent each of the one or more identifiers respectively associated with the one or more previously-created websites,

the graphical widget is configured to receive a user-initiated selection, and

the selection of the second website is based upon the user-initiated selection.

86. (New) The server system of claim 82, wherein

the server system is configured to identify the one or more previously-created websites based upon a receipt, by the server system, of a request generated by the graphical user interface for one or more suggested linking locations for the first website.

87. (New) The server system of claim 82, wherein

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the graphical user interface is configured to receive user information supplied by the first user within at least one information collection field of the graphical user interface, and

the server system is configured to select the one or more the previously-created websites associated with the one or more identifiers to be displayed to the first user based upon the user information supplied by the first user within the at least one information collection field of the graphical user interface.

88. (New) The server system of claim 87, wherein

the user information supplied by the first user within the at least one information collection field of the graphical user interface and used to select one or more the previously-created websites associated with the one or more identifiers includes at least one of a group consisting of:

a name of the first user,

an email address of the first user,

a hobby of the first user,

a business of the first user, and

an interest of the first user.

89. (New) The server system of claim 87, wherein

the server system is configured to select the plurality of the previously-created websites associated with the one or more identifiers by searching other user information previously-supplied by other users of the server system and stored within the server system, and

the searching is performed by a search engine using the user information supplied by the first user within the at least one information collection field of the graphical user interface.

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90. (New) The server system of claim 87, wherein

the first user and the second user are registered users of the server system.

91. (New) The server system of claim 90, wherein

the user information is supplied by the first user within the at least one information collection field of the graphical user interface during registration of the first user with the server system.

92. (New) The server system of claim 82, wherein

the first website of the first user includes a plurality of web pages including a first web page.

93. (New) The server system of claim 92, wherein

the server is configured to serve, in response to a web page request from a third client device, the first web page of the first website to the third client device.

94. (New) The server system of claim 92, wherein

the server system is configured to:

create, in the first web page, a reciprocal link site for the first hyperlink, and

create, in a second web page of the second website, a reciprocal link site for the second hyperlink.

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REMARKS

Applicant has cancelled claims 47-68 and added new claims 69-94. Applicant respectfully submits that the present amendment does not generate any new matter issue.

As discussed in a telephonic interview conducted with Examiner Kolosowski-Gager on November 25, 2020, Applicant intends to file a Petition under 37 C.F.R. § 1.182 and M.P.E.P. § 1490(VIII)[1] to withdraw the Terminal Disclaimer that was filed on August 27, 2013, as to U.S. Patent Nos. 8,423,399, 8,412,570, 8,442,860, 8,417,567, 8,335,713, and 7,996,259.[2] In past petitions, a determination by the Examiner that a previously-filed terminal disclaimer did not apply to the currently-amended claims was a factor in granting the petition.

In this instance, the currently-presented claims recite, in part, the following limitations:

> forwarding, to the first client device to be displayed by the graphical user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system;
>
> receiving, from the first client device and via the graphical user interface, a first identification indicating a selection of a second website from the one or more previously-created websites to create a first hyperlink from the first website to the second website.

These limitations, describing specific aspects of the graphical user interface, have not been previously-claimed in any of U.S. Patent Nos. 8,423,399, 8,412,570, 8,442,860, 8,417,567, 8,335,713, and 7,996,259. Moreover, Applicant's position is that these claim limitations are not obvious in view of the claims contained within these patents. Consequently, consistent with the

[1] "If timely requested, a recorded terminal disclaimer may be withdrawn before the application in which it is filed issues as a patent."

[2] U.S. Patent No. 7,996,259 has been reissued as U.S. Patent No. RE45,971.

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petition decisions alluded to above, the previously-filed Terminal Disclaimer is unnecessary with respect to the currently-presented claims. So as to expedite prosecution, Applicant respectfully requests that the Examiner review the previously-disclaimed patents and to confirm, in the written record, Applicant's position that the previously-filed Terminal Disclaimer is unnecessary with respect to the currently-presented claims.

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35 U.S.C. § 102 – Horstmann

The previously-presented claims were rejected under 35 U.S.C. § 102 based upon Horstmann, U.S. Patent No. 5,995,099. Applicant maintains the arguments previously presented in the Amendment dated November 25, 2020.

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35 U.S.C. § 101

Applicant maintains the arguments previously presented in the Amendment dated November 25, 2020, and in the Supplemental Amendment dated March 21, 2022.

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To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 503611, and please credit any excess fees to such deposit account.

Date: May 20, 2022

Respectfully submitted,

/Scott D. Paul/
Scott D. Paul
Registration No. 42,984
CUSTOMER NUMBER 55246

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ATTACHMENT G

Independent claim at the time the Terminal Disclaimer was filed	Currently-presented independent claim as of the filing of the present petition
22. A method, within and by a computer hardware system that is configured to serve a first web page associated with a first user and a second web page associated with a second user, comprising: establishing a reciprocal arrangement between the first web page and the second web page based upon both the first and second users opting to participate in the reciprocal arrangement; including, within the second web page and based upon the reciprocal arrangement, a second functional identification element associated with the first entity; and including, within the first web page and based upon the reciprocal arrangement, a first functional identification element associated with the second entity, wherein the second functional identification element includes a link to the first web page, and the first functional identification element includes a link to the second web page.	69. A method performed within and by a server system configured to modify and serve web pages, comprising: receiving, from a first client device associated with a first user and via a graphical user interface associated with the server system, information indicating a selection of a web asset to be used in a first website; receiving, from the first client device and via an editing screen of the graphical user interface, an instruction to modify the web asset to generate an edited web asset; generating, based upon the instruction, the edited web asset; forwarding, to the first client device and to be displayed by the graphical user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system; receiving, from the first client device and via the graphical user interface, a first identification indicating a selection of a second website from the one or more previously-created websites to create a first hyperlink from the first website to the second website; storing, within a computer database system of the server system, first information indicating that the first identification was received by the server system; modifying, based upon the instruction, the first website to include the edited web asset; modifying, based upon the first information indicating that the first identification was received, the first website to include the first hyperlink; modifying, based upon the first information indicating that the first identification was received, the second website to include a reciprocal second hyperlink to the first website; and

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	serving computer data associated with the first website that includes the edited web asset and the first hyperlink from the first website to the second website, wherein the server system is configured to host the first website and the second website, the editing screen is configured to display the web asset, and the graphical user interface includes a primary display screen configured to display the edited web asset based upon the instruction.

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ATTACHMENT H

Currently-presented independent claim as of the filing of the present petition	Independent claim 59 of the '489 Application
69. A method performed within and by a server system configured to modify and serve web pages, comprising: receiving, from a first client device associated with a first user and via a graphical user interface associated with the server system, information indicating a selection of a web asset to be used in a first website; receiving, from the first client device and via an editing screen of the graphical user interface, an instruction to modify the web asset to generate an edited web asset; generating, based upon the instruction, the edited web asset; forwarding, to the first client device and to be displayed by the graphical user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system; receiving, from the first client device and via the graphical user interface, a first identification indicating a selection of a second website from the one or more previously-created websites to create a first hyperlink from the first website to the second website; storing, within a computer database system of the server system, first information indicating that the first identification was received by the server system; modifying, based upon the instruction, the first website to include the edited web asset; modifying, based upon the first information indicating that the first identification was received, the first website to include the first hyperlink; modifying, based upon the first information indicating that the first identification was received, the second website to include a reciprocal second hyperlink to the first website; and serving computer data associated with the first website that includes the edited web	59. A first client device of a first user associated with a first website, comprising: computer hardware configured to perform: receiving, via a graphical user interface associated with a server system, a selection of a web asset to be used in the first website; displaying the web asset on an editing screen of the graphical user interface; receiving, via the editing screen, an instruction to modify the web asset to generate an edited web asset; displaying, based upon the instruction, the edited web asset on a primary display screen of the graphical user interface; displaying, using the graphic user interface, one or more identifiers respectively associated with one or more previously-created websites that were previously-created by one or more other users of the server system; receiving, via the graphical user interface, a selection indicating a second website from the one or more previously-created websites; forwarding, to the server system and based upon the selection indicating the second website, a first identification associated with the second website; and receiving, from the server system, computer data associated with the first website that includes the edited web asset and a first hyperlink from the first website to the second website, wherein the server system is configured to: host the first website and the second website, store, within a computer database system of the server system, first information indicating that the first identification was received by the server system, generate, based upon the instruction, the edited web asset,

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asset and the first hyperlink from the first website to the second website, wherein the server system is configured to host the first website and the second website, the editing screen is configured to display the web asset, and the graphical user interface includes a primary display screen configured to display the edited web asset based upon the instruction.	modify the first website to include the edited web asset based upon the instruction to generate the edited web asset, modify the first website to include the first hyperlink based upon the first information indicating that the first identification was received, and modify the second website to include a reciprocal second hyperlink to the first website based upon the first information indicating that the first identification was received.

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
13/946,461	07/19/2013	THOMAS L. DISTEFANO III	8201-0013	9140

55246 7590 08/25/2020

Cuenot, Forsythe & Kim
5425 Park Central Court
Suite 111
Naples, FL 34109

EXAMINER
KOLOSOWSKI-GAGER, KATHERINE

ART UNIT	PAPER NUMBER
3622	

NOTIFICATION DATE	DELIVERY MODE
08/25/2020	ELECTRONIC

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

kevin.cuenot@iplawpro.com
ptomail@iplawpro.com
terry.forsythe@iplawpro.com

Office Action Summary	Application No. 13/946,461	Applicant(s) DISTEFANO, THOMAS L.	
	Examiner KATHERINE KOLOSOWSKI-GAGER	Art Unit 3622	AIA (FITF) Status No

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1)☑ Responsive to communication(s) filed on 12/18/2019.

☐ A declaration(s)/affidavit(s) under **37 CFR 1.130(b)** was/were filed on _____.

2a)☐ This action is **FINAL.** 2b) ☑ This action is non-final.

3)☐ An election was made by the applicant in response to a restriction requirement set forth during the interview on _____; the restriction requirement and election have been incorporated into this action.

4)☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims*

5) ☑ Claim(s) 22-26,28-36 and 38-46 is/are pending in the application.

5a) Of the above claim(s) _____ is/are withdrawn from consideration.

6) ☐ Claim(s) _____ is/are allowed.

7) ☑ Claim(s) 22-26,28-36 and 38-46 is/are rejected.

8) ☐ Claim(s) _____ is/are objected to.

9) ☐ Claim(s) _____ are subject to restriction and/or election requirement

* If any claims have been determined allowable, you may be eligible to benefit from the **Patent Prosecution Highway** program at a participating intellectual property office for the corresponding application. For more information, please see http://www.uspto.gov/patents/init_events/pph/index.jsp or send an inquiry to **PPHfeedback@uspto.gov.**

Application Papers

10)☐ The specification is objected to by the Examiner.

11)☐ The drawing(s) filed on _____ is/are: a)☐ accepted or b)☐ objected to by the Examiner.

Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).

Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).

Priority under 35 U.S.C. § 119

12)☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).

Certified copies:

a)☐ All b)☐ Some** c)☐ None of the:

1.☐ Certified copies of the priority documents have been received.

2.☐ Certified copies of the priority documents have been received in Application No. _____.

3.☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

** See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) ☐ Notice of References Cited (PTO-892)

2) ☐ Information Disclosure Statement(s) (PTO/SB/08a and/or PTO/SB/08b) Paper No(s)/Mail Date _____.

3) ☐ Interview Summary (PTO-413) Paper No(s)/Mail Date _____.

4) ☐ Other: _____.

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Notice of Pre-AIA or AIA Status

The present application is being examined under the pre-AIA first to invent provisions.

DETAILED ACTION

This action is in response to the granting of Applicant's petition as filed on 12/18/2019, and granted on 6/2/2020.

Examiner notes that the petition was granted solely with respect to the rejection under 35 USC 101.

Claims 22-26, 28-36, 38-46, as filed on 4/20/2018, are present and have been examined.

Prosecution Re-Opened

In view of the Petition Granted filed on 6/2/2020 PROSECUTION IS HEREBY REOPENED. A new ground of rejection is set forth below.

To avoid abandonment of the application, Applicant must exercise one of the following two options:

(1) file a reply under 37 CFR 1.111 (if this Office action is non-final) or a reply under 37 CFR 1.113 (if this Office action is final); or,

(2) initiate a new appeal by filing a notice of appeal under 37 CFR 41.31 followed by an appeal brief under 37 CFR 41.37. The previously paid notice of appeal fee and appeal brief fee can be applied to the new appeal. If, however, the appeal fees set forth in 37 CFR 41.20 have been increased since they were previously paid, then Applicant must pay the difference between the increased fees and the amount previously paid.

A Supervisory Patent Examiner (SPE) has approved of reopening prosecution by signing below:

/PETER H CHOI/
Supervisory Patent Examiner, Art Unit 3622

Claim Rejections - 35 USC § 101

The Final Rejection mailed on 10 AUG 2018 did not incorporate the 2019 Revised Patent Subject Matter Eligibility Guidance (hereinafter 2019 PEG), which "(a)ll USPTO personnel...as a matter of internal agency management, (are) expected to follow." Examiner notes that while the analysis of the claims changes slightly in view of the 2019 PEG, the conclusion, i.e. lack of subject matter eligibility for claims 22-26, 28-36, 38-46 has not.

Claims 22-26, 28-36, 38-46 rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. As explained below, the claims are directed to an abstract idea without significantly more.

With respect to claims 2-26, 28-36, 38-46, the independent claims (claims 22, 32, 44) recite a process, which is a statutory category of invention. Claims 2-26, 28-36, 38-46 are directed further to establishing a reciprocal agreement between a first user and a second user opting to participate in the reciprocal agreement, and including elements of the agreement on pages associated with each of the users. These claim elements are considered to be abstract idea(s) because they are directed to a) a method of organizing human activity which include commercial or legal interaction, including agreements in the form of contracts, as well as advertising, marketing or sales activities or behaviors, and business relationships, as well as managing personal behavior or relationships.

For example, a reciprocal agreement as claimed is clearly an "agreement" between the "first user and second user" as claimed. The remaining limitations as pertaining to the reciprocal agreement between the first and second user are contractual obligations on the part of the first and second user(s), with the resulting pages being fulfillment of the contract or obligation between the first and second user(s). Facilitating a reciprocal agreement between one or more users is categorically managing personal behaviors, and if done for commercial purposes it is a sales or marketing activity. If a claim limitation, under its broadest reasonable interpretation recites commercial and legal interactions, then it falls within the "method of organizing human activity" grouping of abstract ideas. Accordingly, the claim(s) recite abstract ideas.